

## APPENDIX 1





## APPENDIX 2

### Summary of NRSA Plan Objectives and Outcomes

#### ***PUBLIC SAFETY***

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Develop partnerships with social service and community-based organizations to promote common aims and efforts for public safety	Maintain Oceanside Community Safety Partnership with monthly or bi-monthly meetings to promote collaboration, share information, and do program evaluation for gang prevention and intervention programs	Oceanside Community Safety Partnership members	None required	Gang prevention and intervention programs demonstrate a collaborative model of City departments and community-based organizations; OCSF continually seeks new partners
Provide opportunity for youth to make better choices to avoid gangs and delinquent behavior	Provide direct prevention and intervention programs for youth ages 12-18; Sustain after school critical hours programs to provide prevention services; Provide an array of intervention services for youth already involved in the juvenile justice system or determined to be at high risk for gang involvement	Neighborhood Services Department, local nonprofit organizations	CDBG funds, other state and federal grant funds	North County Lifeline and Interfaith Community Services will each enroll 80 youth from the NRSA in 2010-2012; 80 percent of these youth will demonstrate improved academic achievement and reduced rates of delinquent behavior
Provide parent awareness of gang warning signs and available prevention programs	Provide at least two outreach activities in the NRSA neighborhoods each year with a strong anti-gang message, information for parents on signs of gang involvement, and resources for youth and parents in the neighborhoods and through the schools	Oceanside Community Safety Partnership; Oceanside Police, Oceanside Unified School District	Neighborhood Services Department, community organizations	Outreach activities held twice each year to inform parents and youth of resources for gang participation prevention and intervention
Reduce the number of youth joining gangs and/or taking part in delinquent behavior	Obtain funding to sustain current prevention and intervention services for high risk youth and their families that lead to positive choices and positive outcomes for youth	Neighborhood Services Department, partner social service organizations	Local, state and federal grant programs	Ongoing activity to maintain, sustain and expand existing programs each year by identifying and obtaining grant funds

Reduce number of female teens joining gangs	Create a no-cost mentoring program for female teens to promote self-esteem and deter their participation in gang activities.	Neighborhood Services Department, partner social service agencies	CDBG funds, state and federal grant programs; volunteers	Program for at least twelve at-risk female teens implemented by December 30, 2010
Reduce gang activity with diversion and suppression	Increase neighborhood policing to deter gang activity and the tracking of former gang members enrolled in diversion programs.	Oceanside Police & Community	General Fund, federal and state gang prevention grants	Ongoing activity
Prevent the sale of drugs and alcohol to minors	Implement Police and/ or Alcohol Beverage Control (alcohol) decoy investigations; Maintain public education campaign about social host ordinances	Oceanside Police & ABC; community-based organizations; North Coastal Prevention Coalition	General Fund, ABC funds, CDBG funds	Youth participating in afterschool programs will show lower rates of substance abuse than community average Annual "Safe and Sober Graduation" and social host ordinance campaigns held in City
Reduce the number of burglaries and assaults	Expand Crime-Free Zone program from apartment projects to business areas to prevent crime, in particular burglaries and assaults.	Oceanside Police, Neighborhood Services Department, Community	General Fund and CDBG funds	Criminal activity in NRSA reduced by two to five percent each year
Increase public safety through environmental design	Review proposed development of new housing or renovation of existing housing to include crime-free environmental designs	Oceanside Police, Planning Division, Neighborhood Services Department	General Fund	Ongoing activity

## **PHYSICAL CONDITIONS, INFRASTRUCTURE AND FACILITIES**

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Increase level of public lighting; Improve condition of alleys, streets and sidewalks	Install public lighting, alley, street and sidewalk improvements in the NRSA neighborhoods through annual Capital Improvement Program	City Community Services Department, resident association	CDBG funds, potential lighting and or alley assessment districts, City CIP funds	Improvements to alleyways and sidewalks completed in 2010-11
Eliminate overhead utility lines to Improve overall appearance of NRSA	Seek funds to underground utilities along the major streets in both neighborhoods, including Division Street and San Diego Street	City; SDG&E	CDBG funds, Section 108 loan, SDG&E project funds	Identify funds and establish timeline for undergrounding utilities by December 30, 2011
Increase availability of parks and recreation facilities for NRSA residents	Construct new Joe Balderrama Community Center (JBCC) Make improvements to Cesar Chavez Park in Crown Heights Make pool and exterior improvements to Brooks Street Swim Center (BSSC)	Neighborhood Services Department	CDBG funds, Section 108 loan, development impact fees	Identify and acquire funds for new JBCC by December 30, 2010 Include Cesar Chavez Park in SUN 2010 Complete upgrades and improvements to BSSC by March 2011
Increase open space in or near Crown Heights	Explore making improvements to open space at Joe Ortega Recreation Park for passive park purposes	Neighborhood Services Department	CDBG funds, development impact fees	Review of options for open space completed as part of Parks & Recreation Master Plan
Increase / improve community facilities in NRSA	Make improvements to the Camp Fire USA facility on Brooks Street Maintain Americanization School as a community resource center	Neighborhood Services Department	CDBG funds; volunteers	Camp Fire facility improvements completed by July 1, 2010
Maintain positive appearance of NRSA	Monthly clean-up activity to eliminate trash and debris in the streets and alleyways	Resident Association, Code Enforcement officer for area	Volunteer project by residents with minor City funding	Monthly clean-ups held with 25 to 50 persons taking part each time

## **HOUSING**

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Provide more affordable housing in NRSA	Create long-term affordable housing units for low-income residents Identify ways to implement HUD priorities in housing development	Neighborhood Services Department; partner affordable housing developers	HOME / CHDO program funds, Housing In-Lieu fee, tax credits, Redevelopment housing set-aside funds	Review and identify possible projects for acquisition and rehabilitation in 2011
Improve existing housing	Acquire and rehabilitate run-down apartment buildings in partnership with a local CHDO / CBDO Improve energy efficiency and conservation in all rehabilitation projects	Neighborhood Services Department.; partner nonprofit housing agencies	HOME funds, tax credit financing, federal Weatherization Program and Energy Efficiency program funds	Acquire and rehabilitate at least twenty rental units in 2010-2012
Improve health and safety living conditions	Increase awareness of and funding for housing rehabilitation loan programs	Code Enforcement	CDBG support for NRSA Code Enforcement officers	Ongoing activity with increased Code Enforcement presence
Reduce number of illegal conversions	Code Enforcement inspection of housing units for violations	Code Enforcement	CDBG support for NRSA Code Enforcement officers	Identify and remove all illegal conversions by December 2010; Cite owners as necessary to ensure compliance
Improve the exterior appearance of residential properties	Hold annual Supporting Urban Neighborhoods (SUN) program in NRSA Provide Rental Rehabilitation Program funds to owners of rental units in NRSA	Resident association; community-based organizations; Neighborhood Services Department	CDBG NRSA funds, Neighborhood Services Department, volunteers and community donations	Hold S.U.N. 2010 in Crown Heights in September;
Reduce all signs of blight in NRSA	Maintain active Code Enforcement to eliminate graffiti and abandoned vehicles Prosecute graffiti taggers whenever apprehended and seek restitution Ensure that vacant buildings are maintained by owner so as not to become signs of deterioration	Code Enforcement officer; Building Division inspectors	CDBG NRSA Funds, Oceanside Police	Graffiti recorded and eliminated within one working day Signs of blight or deterioration reported and eliminated in a timely manner

## **COMMUNITY HEALTH AND SOCIAL SERVICES**

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Provide increased level of child day-care services	Make improvements to the Camp Fire USA facility in Crown Heights to provide day care and preschool services	Neighborhood Services Department; Camp Fire USA	CDBG funds	Improvements completed and child center opened
Increase awareness of and access to health services	Develop awareness campaign of existing health service providers; Provide space for health services providers in resource centers; Develop partnership with County Public Health nurses	Neighborhood Services Department, North County Health Services; San Diego Health and Human Services Agency	CDBG; County Health & Human Services Agency Funds	Health service providers available weekly at resource centers; outreach activities at community fairs and resident meetings
Provide enhanced level of recreational and youth services	Expand after-school programs for children 6 to 10 years old in the Crown Heights neighborhood. Expand existing teen programs to include early evening activities to coincide with the end of existing afterschool programs.	Neighborhood Services Department.; community-based organizations	CDBG, state and federal funding, volunteers	Afterschool and summer programs available for children and youth ages 6-17 all year
Provide increased services to senior residents	Analyze where there may be gaps in existing programs and explore expanding existing programs to meet need; Increase outreach to Spanish-speaking seniors (55+)	Neighborhood Services Department	CDBG, Oceanside Senior Citizens Center, nonprofit senior service providers	Outreach material about senior programs available in Spanish by December 31, 2010
Provide access to information and referrals for social and health services for residents	Maintain and staff community resource centers as a site for NRSA residents to obtain information and services; Provide support for resident organizations	Neighborhood Services Department	CDBG	Resource centers open for NRSA residents; Space available for service providers and community meetings
Improve resident accessibility to services	Explore offering services in affordable housing developments	Neighborhood Services Department; partner nonprofit agencies	N/A	New options for service providers developed and implemented

## **RECREATIONAL PROGRAMS**

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Increase resident participation in youth and family programs	Meet with existing program providers to determine needed programs; Do annual survey of residents to identify emerging needs	Neighborhood Services Department, resident associations	Neighborhood Services Department; partner youth-serving agencies	List of all programs for children, youth and families by developed in English and Spanish by December 31, 2010; Support provided for community outreach to promote participation; Publicity for all community programs provided in English and Spanish
Increase youth participation in team-oriented sports activities	Analyze where gaps exist in existing facilities and programs; Identify partners to increase participation in team sports programs; Work with Oceanside High School for use of sports fields after school and weekends	Neighborhood Services Department, Oceanside Boys and Girls Club	Neighborhood Services Department; partner youth-serving agencies	Speed soccer field at Boys and Girls Club made available to Crown Heights youth
Provide enrichment activities in the areas of music and fine arts	Utilize existing community facilities to provide needed music and arts programs	Neighborhood Services Department	Neighborhood Services Department; partner youth-serving agencies	Participation in existing music and dance program increased by 10 percent between 2010 and 2012; Partnerships developed with arts organizations in the City
Increase resident accessibility to City Parks & Recreation programs	Increase number of aquatics sports activities at Brooks Street Swim Center (BSSC)	Neighborhood Services Department	Parks & Recreation programming	Additional aquatics programs developed after completion of BSSC improvements



## ***EDUCATION***

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Improve access to adult education opportunities	Develop partnership with Oceanside School District and Mira Costa College to provide English as a Second Language classes at the Crown Heights Resource Center	Neighborhood Services Department	Oceanside Unified School District; community-based organizations; volunteers	Regular English language and citizenship classes held at resource centers;
Improve academic achievement of students in NRSA	Develop and maintain mentoring and tutoring programs for children and youth	Neighborhood Services Department; community-based organizations; volunteers	CDBG NRSA funds; volunteer tutors from local colleges	Tutors available at the resource center for children and youth at least three days each week
Encourage academic achievement of youth in NRSA	Require academic improvement and positive behavior for participation in youth programs, field trips and special activities	Neighborhood Services Department; community-based organizations	CDBG NRSA funds	Youth participating in activities show improvement in grades and school work; Youth invited to field trips and special activities are active participants in anti-gang programs
Expand mentoring programs for at-risk youth	Develop partnerships with local education agencies, faith-based and community-based organizations to identify, recruit and train volunteer mentors and tutors	Neighborhood Services Department, Interfaith Community Services	CDBG	Identify and train at least ten new mentor/ tutors each year

## ***ECONOMIC DEVELOPMENT***

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Provide adults with additional skills for improved job opportunities	Provide English as a Second Language classes at Americanization School; Identify adult classes (ROP, etc.) available to Crown Heights residents	Neighborhood Services Department, Oceanside Unified School District	CDBG NRSA funds, volunteer tutors and teachers, school district funds	Regular ESL classes held at Americanization School;
Provide job training opportunities for youth	Work with Interfaith Community Services Transitional Youth Academy to develop job training programs or internships; Identify federal WorkForce Development Programs for NRSA youth residents	Neighborhood Services Department	CDBG NRSA funds; federal job-training program funds	Twenty NRSA youth placed in internships or job-training programs each year including Job Corps programs
Provide career opportunities for youth in emerging industries	Identify career paths of youth in health services, "green" technology, and other long-term job options	NRSA team	N/A	Programs on career opportunities presented to youth at least once each year Internships developed with local industries
Create small business technical assistance services	Re-establish Micro Enterprise Training Program in English and Spanish for NRSA residents; Explore partnership with MiraCosta College Small Business Development Center for micro-enterprises	Neighborhood Services Department; Community HousingWorks	CDBG NRSA and Economic Development funds	Initial micro-enterprise training program held by June 30, 2011 with at least 12 participants
Improve appearance of San Diego Street businesses	Provide façade improvement program for San Diego Street businesses	Neighborhood Services Department	CDBG NRSA funds	Funds identified and program planning completed by December 30, 2010; Program implemented by December 30, 2011

***NRSA PLANNING and IMPLEMENTATION***

<b>OBJECTIVES</b>	<b>ACTIVITIES</b>	<b>RESPONSIBILITY</b>	<b>FUNDING</b>	<b>BENCHMARK and OUTCOMES</b>
Establish a viable, active residents association in Crown Heights	Provide leadership development program for neighborhood residents; Arrange regular meetings for residents	Neighborhood Services Department; Community HousingWorks	NRSA funds	Resident association organized and monthly meetings held
Establish a NRSA Planning Group	Identify representatives from City departments and nonprofit agencies that have programs or projects in Crown Heights, and resident leaders; Develop meeting schedule to ensure common effort on NRSA planning and implementation	Neighborhood Services Department	N/A	Regular meetings of planning team held
Develop youth leadership program	Identify youth for leadership development classes	Neighborhood Services Department; Community HousingWorks	NRSA funds	Crown Heights youth group remains active and engaged in neighborhood activities
Review and update NRSA plan annually	Involve resident association and planning group in annual evaluation of NRSA Plan and activities; Adapt and expand plan to meet changing needs in the neighborhood	Community HousingWorks	N/A	NRSA updates submitted to HUD with annual Action Plan and CAPER

