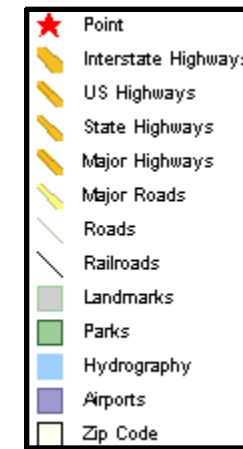
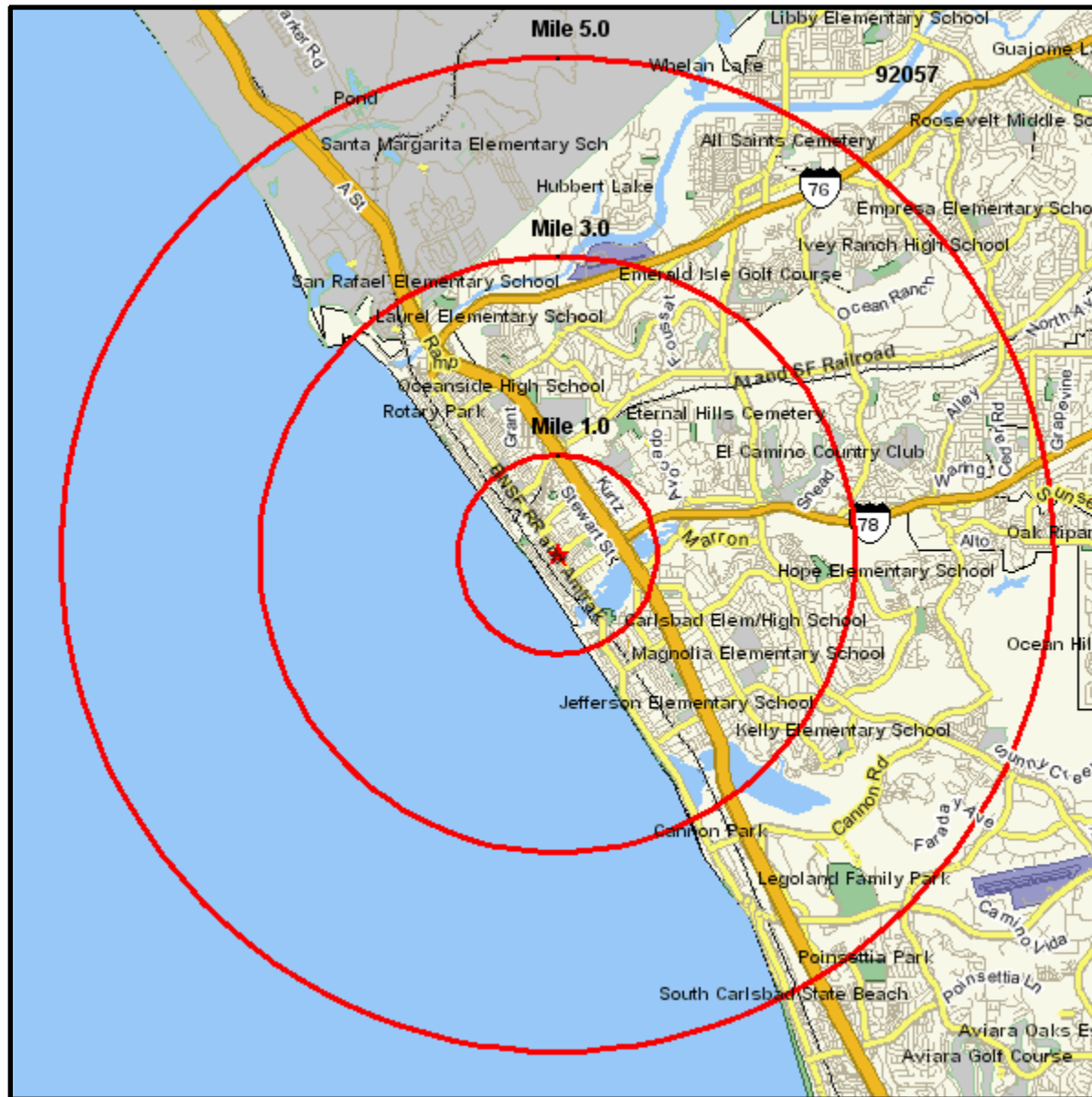


## Area Map

Prepared For:  
Project Code: Cassidy at S Coast Hwy

Order #: 969978114  
Site: 01

CASSIDY ST AT S COAST HWY  
OCEANSIDE, CA 92054  
Coord: 33.175231, -117.362189  
Radius - See Appendix for Details



0 miles 1.11 2.21



## Area Map

Prepared For:  
Project Code: Cassidy at S Coast Hwy

Order #: 969978114  
Site: 01

### Appendix: Area Listing

#### Area Name:

Type: Radius 1

#### Radius Definition:

CASSIDY ST AT S COAST HWY	Center Point:	33.175231	-117.362189
OCEANSIDE, CA 92054	Circle/Band:	0.00 -	1.00

#### Area Name:

Type: Radius 2

#### Radius Definition:

CASSIDY ST AT S COAST HWY	Center Point:	33.175231	-117.362189
OCEANSIDE, CA 92054	Circle/Band:	0.00 -	3.00

#### Area Name:

Type: Radius 3

#### Radius Definition:

CASSIDY ST AT S COAST HWY	Center Point:	33.175231	-117.362189
OCEANSIDE, CA 92054	Circle/Band:	0.00 -	5.00

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Population</b>						
2016 Projection	10,925		80,712		158,360	
2011 Estimate	10,631		77,568		150,214	
2000 Census	10,806		76,114		141,045	
1990 Census	10,299		71,541		124,533	
Growth 2011-2016	2.77%		4.05%		5.42%	
Growth 2000-2011	-1.62%		1.91%		6.50%	
Growth 1990-2000	4.92%		6.39%		13.26%	
<b>2011 Est. Pop by Single Race Class</b>						
	10,631		77,568		150,214	
White Alone	8,335	78.40	54,014	69.63	101,546	67.60
Black or African American Alone	204	1.92	1,804	2.33	5,442	3.62
Amer. Indian and Alaska Native Alone	103	0.97	946	1.22	1,543	1.03
Asian Alone	209	1.97	2,199	2.83	6,521	4.34
Native Hawaiian and Other Pac. Isl. Alone	47	0.44	435	0.56	1,217	0.81
Some Other Race Alone	1,135	10.68	14,240	18.36	25,997	17.31
Two or More Races	598	5.63	3,930	5.07	7,949	5.29
<b>2011 Est. Pop Hisp or Latino by Origin</b>						
	10,631		77,568		150,214	
Not Hispanic or Latino	7,768	73.07	47,296	60.97	98,105	65.31
Hispanic or Latino:	2,863	26.93	30,272	39.03	52,109	34.69
Mexican	2,524	88.16	27,708	91.53	46,681	89.58
Puerto Rican	68	2.38	433	1.43	1,170	2.25
Cuban	21	0.73	87	0.29	190	0.36
All Other Hispanic or Latino	250	8.73	2,044	6.75	4,069	7.81
<b>2011 Est. Hisp or Latino by Single Race Class</b>						
	2,863		30,272		52,109	
White Alone	1,412	49.32	13,279	43.87	21,164	40.61
Black or African American Alone	47	1.64	268	0.89	625	1.20
American Indian and Alaska Native Alone	50	1.75	612	2.02	849	1.63
Asian Alone	25	0.87	129	0.43	204	0.39
Native Hawaiian and Other Pacific Islander Alone	5	0.17	49	0.16	101	0.19
Some Other Race Alone	1,126	39.33	14,150	46.74	25,819	49.55
Two or More Races	199	6.95	1,784	5.89	3,348	6.42

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Pop. Asian Alone Race by Cat</b>	209		2,199		6,521	
Chinese, except Taiwanese	30	14.35	356	16.19	928	14.23
Filipino	51	24.40	628	28.56	2,393	36.70
Japanese	37	17.70	329	14.96	760	11.65
Asian Indian	17	8.13	211	9.60	573	8.79
Korean	17	8.13	188	8.55	511	7.84
Vietnamese	29	13.88	231	10.50	684	10.49
Cambodian	4	1.91	26	1.18	108	1.66
Hmong	1	0.48	6	0.27	10	0.15
Laotian	1	0.48	6	0.27	25	0.38
Thai	7	3.35	40	1.82	116	1.78
All Other Asian Races Including 2+ Category	16	7.66	178	8.09	415	6.36

<b>2011 Est. Population by Ancestry</b>	10,631		77,568		150,214	
Pop, Arab	21	0.20	138	0.18	458	0.30
Pop, Czech	42	0.40	204	0.26	351	0.23
Pop, Danish	43	0.40	287	0.37	682	0.45
Pop, Dutch	35	0.33	478	0.62	1,050	0.70
Pop, English	745	7.01	4,760	6.14	9,582	6.38
Pop, French (except Basque)	161	1.51	1,109	1.43	2,320	1.54
Pop, French Canadian	36	0.34	246	0.32	584	0.39
Pop, German	1,109	10.43	6,368	8.21	14,101	9.39
Pop, Greek	86	0.81	325	0.42	451	0.30
Pop, Hungarian	32	0.30	249	0.32	525	0.35
Pop, Irish	1,014	9.54	5,697	7.34	11,100	7.39
Pop, Italian	496	4.67	2,892	3.73	6,250	4.16
Pop, Lithuanian	13	0.12	54	0.07	119	0.08
Pop, United States or American	351	3.30	1,795	2.31	3,480	2.32
Pop, Norwegian	87	0.82	768	0.99	1,647	1.10
Pop, Polish	194	1.82	1,131	1.46	2,105	1.40
Pop, Portuguese	51	0.48	327	0.42	613	0.41
Pop, Russian	66	0.62	733	0.94	1,326	0.88
Pop, Scottish	145	1.36	1,113	1.43	2,127	1.42
Pop, Scotch-Irish	55	0.52	631	0.81	1,317	0.88
Pop, Slovak	0	0.00	64	0.08	155	0.10
Pop, Sub-Saharan African	6	0.06	295	0.38	526	0.35
Pop, Swedish	99	0.93	772	1.00	1,564	1.04
Pop, Swiss	17	0.16	136	0.18	194	0.13
Pop, Ukrainian	26	0.24	108	0.14	189	0.13
Pop, Welsh	23	0.22	205	0.26	466	0.31
Pop, West Indian (exc Hisp groups)	2	0.02	122	0.16	301	0.20
Pop, Other ancestries	4,861	45.72	41,026	52.89	76,662	51.04



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: Cassidy at S Coast Hwy

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Population by Ancestry</b>						
Pop, Ancestry Unclassified	814	7.66	5,536	7.14	9,966	6.63
<b>2011 Est. Pop Age 5+ by Language Spoken At Home</b>	9,983		71,692		138,350	
Speak Only English at Home	8,032	80.46	45,542	63.52	93,960	67.91
Speak Asian/Pac. Isl. Lang. at Home	120	1.20	1,470	2.05	4,792	3.46
Speak IndoEuropean Language at Home	181	1.81	1,592	2.22	3,806	2.75
Speak Spanish at Home	1,629	16.32	22,752	31.74	35,109	25.38
Speak Other Language at Home	22	0.22	336	0.47	684	0.49
<b>2011 Est. Population by Sex</b>	10,631		77,568		150,214	
Male	5,445	51.22	39,305	50.67	76,081	50.65
Female	5,186	48.78	38,262	49.33	74,133	49.35
<b>2011 Est. Population by Age</b>	10,631		77,568		150,214	
Age 0 - 4	647	6.09	5,876	7.58	11,864	7.90
Age 5 - 9	627	5.90	5,256	6.78	10,306	6.86
Age 10 - 14	583	5.48	4,730	6.10	9,265	6.17
Age 15 - 17	337	3.17	2,682	3.46	5,348	3.56
Age 18 - 20	360	3.39	2,922	3.77	6,808	4.53
Age 21 - 24	428	4.03	4,485	5.78	9,672	6.44
Age 25 - 34	1,602	15.07	12,645	16.30	22,400	14.91
Age 35 - 44	1,688	15.88	11,389	14.68	20,462	13.62
Age 45 - 54	1,617	15.21	10,635	13.71	19,598	13.05
Age 55 - 64	1,312	12.34	8,264	10.65	14,916	9.93
Age 65 - 74	640	6.02	4,287	5.53	9,002	5.99
Age 75 - 84	485	4.56	2,942	3.79	7,233	4.82
Age 85 and over	304	2.86	1,455	1.88	3,341	2.22
Age 16 and over	8,665	81.51	60,832	78.42	117,011	77.90
Age 18 and over	8,437	79.36	59,024	76.09	113,431	75.51
Age 21 and over	8,077	75.98	56,102	72.33	106,623	70.98
Age 65 and over	1,430	13.45	8,683	11.19	19,576	13.03
<b>2011 Est. Median Age</b>	39.33		35.17		34.75	
<b>2011 Est. Average Age</b>	39.70		36.60		36.80	

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Male Population by Age</b>	5,445		39,305		76,081	
Age 0 - 4	332	6.10	2,908	7.40	5,963	7.84
Age 5 - 9	321	5.90	2,689	6.84	5,281	6.94
Age 10 - 14	311	5.71	2,458	6.25	4,766	6.26
Age 15 - 17	167	3.07	1,360	3.46	2,712	3.56
Age 18 - 20	189	3.47	1,521	3.87	4,071	5.35
Age 21 - 24	219	4.02	2,303	5.86	5,645	7.42
Age 25 - 34	888	16.31	6,656	16.93	11,689	15.36
Age 35 - 44	915	16.80	6,102	15.52	10,730	14.10
Age 45 - 54	865	15.89	5,543	14.10	9,931	13.05
Age 55 - 64	657	12.07	4,079	10.38	7,236	9.51
Age 65 - 74	294	5.40	1,957	4.98	3,922	5.16
Age 75 - 84	185	3.40	1,235	3.14	2,967	3.90
Age 85 and over	103	1.89	496	1.26	1,170	1.54
<b>2011 Est. Median Age, Male</b>	38.24		34.64		33.22	
<b>2011 Est. Average Age, Male</b>	38.30		35.80		35.30	
<b>2011 Est. Female Population by Age</b>	5,186		38,262		74,133	
Age 0 - 4	316	6.09	2,968	7.76	5,901	7.96
Age 5 - 9	306	5.90	2,567	6.71	5,025	6.78
Age 10 - 14	273	5.26	2,272	5.94	4,499	6.07
Age 15 - 17	169	3.26	1,321	3.45	2,637	3.56
Age 18 - 20	171	3.30	1,401	3.66	2,737	3.69
Age 21 - 24	210	4.05	2,183	5.71	4,027	5.43
Age 25 - 34	715	13.79	5,990	15.66	10,710	14.45
Age 35 - 44	773	14.91	5,287	13.82	9,732	13.13
Age 45 - 54	752	14.50	5,092	13.31	9,667	13.04
Age 55 - 64	655	12.63	4,186	10.94	7,680	10.36
Age 65 - 74	346	6.67	2,330	6.09	5,081	6.85
Age 75 - 84	300	5.78	1,707	4.46	4,265	5.75
Age 85 and over	201	3.88	959	2.51	2,171	2.93
<b>2011 Est. Median Age, Female</b>	40.61		35.81		36.57	
<b>2011 Est. Average Age, Female</b>	41.00		37.50		38.30	

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Pop Age 15+ by Marital Status</b>	8,773		61,706		118,779	
Total, Never Married	3,111	35.46	22,135	35.87	39,026	32.86
Males, Never Married	1,848	21.06	12,847	20.82	23,343	19.65
Females, Never Married	1,263	14.40	9,289	15.05	15,682	13.20
Married, Spouse present	3,159	36.01	24,686	40.01	52,257	44.00
Married, Spouse absent	426	4.86	3,501	5.67	6,194	5.21
Widowed	644	7.34	3,280	5.32	7,346	6.18
Males Widowed	175	1.99	812	1.32	1,696	1.43
Females Widowed	469	5.35	2,468	4.00	5,650	4.76
Divorced	1,433	16.33	8,103	13.13	13,957	11.75
Males Divorced	629	7.17	3,561	5.77	5,935	5.00
Females Divorced	804	9.16	4,541	7.36	8,022	6.75
<b>2011 Est. Pop. Age 25+ by Edu. Attainment</b>	7,648		51,616		96,951	
Less than 9th grade	384	5.02	5,787	11.21	7,944	8.19
Some High School, no diploma	585	7.65	4,030	7.81	6,592	6.80
High School Graduate (or GED)	1,620	21.18	10,292	19.94	20,512	21.16
Some College, no degree	2,026	26.49	12,175	23.59	24,646	25.42
Associate Degree	658	8.60	4,111	7.96	8,177	8.43
Bachelor's Degree	1,555	20.33	9,952	19.28	19,082	19.68
Master's Degree	509	6.66	3,386	6.56	6,584	6.79
Professional School Degree	155	2.03	1,233	2.39	2,124	2.19
Doctorate Degree	157	2.05	651	1.26	1,290	1.33
<b>2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	1,646		15,809		26,696	
Less than 9th grade	387	23.51	5,558	35.16	7,600	28.47
Some High School, no diploma	179	10.87	2,489	15.74	3,987	14.93
High School Graduate (or GED)	295	17.92	2,931	18.54	5,583	20.91
Some College, no degree	348	21.14	2,296	14.52	4,966	18.60
Associate Degree	111	6.74	782	4.95	1,388	5.20
Bachelor's Degree	185	11.24	1,192	7.54	2,127	7.97
Graduate or Professional Degree	140	8.51	560	3.54	1,046	3.92

## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Households</b>						
2016 Projection	4,649		30,517		57,677	
2011 Estimate	4,517		29,088		54,363	
2000 Census	4,672		28,603		51,264	
1990 Census	4,439		26,550		45,326	
Growth 2011-2016	2.92%		4.91%		6.10%	
Growth 2000-2011	-3.32%		1.70%		6.05%	
Growth 1990-2000	5.25%		7.73%		13.10%	
<b>2011 Est. Households by Household Type</b>	4,517		29,088		54,363	
Family Households	2,380	52.69	17,592	60.48	35,073	64.52
Nonfamily Households	2,138	47.33	11,496	39.52	19,291	35.49
<b>2011 Est. Group Quarters Population</b>	222		957		4,886	
<b>2011 HHs by Ethnicity, Hispanic/Latino</b>	806	17.84	7,318	25.16	12,372	22.76
<b>2011 Est. HHs by HH Income</b>	4,517		29,088		54,363	
Income Less than \$15,000	515	11.40	3,108	10.68	4,999	9.20
Income \$15,000 - \$24,999	417	9.23	3,108	10.68	5,223	9.61
Income \$25,000 - \$34,999	525	11.62	3,220	11.07	5,909	10.87
Income \$35,000 - \$49,999	753	16.67	4,509	15.50	8,593	15.81
Income \$50,000 - \$74,999	888	19.66	5,652	19.43	11,002	20.24
Income \$75,000 - \$99,999	543	12.02	3,739	12.85	7,215	13.27
Income \$100,000 - \$124,999	301	6.66	2,284	7.85	4,570	8.41
Income \$125,000 - \$149,999	224	4.96	1,252	4.30	2,502	4.60
Income \$150,000 - \$199,999	206	4.56	1,137	3.91	2,277	4.19
Income \$200,000 - \$499,999	131	2.90	919	3.16	1,757	3.23
Income \$500,000 and more	13	0.29	159	0.55	317	0.58
<b>2011 Est. Average Household Income</b>	\$68,616		\$70,095		\$72,654	
<b>2011 Est. Median Household Income</b>	\$51,364		\$52,649		\$55,586	
<b>2011 Est. Per Capita Income</b>	\$29,684		\$26,764		\$27,085	



## Pop-Facts: Demographic Snapshot 2011 Report

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**Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Median HH Inc by Single Race Class. or Ethn</b>						
White Alone	51,664		56,492		58,363	
Black or African American Alone	55,208		40,610		47,994	
American Indian and Alaska Native Alone	40,000		40,663		50,332	
Asian Alone	49,000		53,220		58,269	
Native Hawaiian and Other Pacific Islander Alone	55,000		63,333		67,308	
Some Other Race Alone	47,614		40,679		45,196	
Two or More Races	53,846		45,000		49,228	
Hispanic or Latino	43,540		41,403		45,034	
Not Hispanic or Latino	53,762		58,121		59,717	
<b>2011 Est. Family HH Type, Presence Own Children</b>						
	2,380		17,592		35,073	
Married-Couple Family, own children	600	25.21	5,297	30.11	11,374	32.43
Married-Couple Family, no own children	1,002	42.10	7,163	40.72	14,889	42.45
Male Householder, own children	138	5.80	827	4.70	1,389	3.96
Male Householder, no own children	148	6.22	898	5.10	1,402	4.00
Female Householder, own children	256	10.76	1,961	11.15	3,460	9.87
Female Householder, no own children	237	9.96	1,446	8.22	2,559	7.30
<b>2011 Est. Households by Household Size</b>						
	4,517		29,088		54,363	
1-person household	1,533	33.94	8,333	28.65	14,222	26.16
2-person household	1,538	34.05	9,477	32.58	18,013	33.13
3-person household	658	14.57	4,255	14.63	8,395	15.44
4-person household	425	9.41	3,191	10.97	6,649	12.23
5-person household	210	4.65	1,810	6.22	3,575	6.58
6-person household	80	1.77	904	3.11	1,690	3.11
7 or more person household	73	1.62	1,117	3.84	1,819	3.35
<b>2011 Est. Average Household Size</b>						
	2.30		2.63		2.67	

## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Households by Presence of People</b>	4,517		29,088		54,363	
<b>Households with 1 or more People under Age 18:</b>	1,092	24.18	8,875	30.51	17,526	32.24
Married-Couple Family	635	58.15	5,562	62.67	11,834	67.52
Other Family, Male Householder	150	13.74	980	11.04	1,622	9.25
Other Family, Female Householder	293	26.83	2,247	25.32	3,934	22.45
Nonfamily, Male Householder	11	1.01	76	0.86	116	0.66
Nonfamily, Female Householder	4	0.37	10	0.11	20	0.11
<b>Households no People under Age 18:</b>	3,425	75.82	20,213	69.49	36,837	67.76
Married-Couple Family	946	27.62	6,725	33.27	14,096	38.27
Other Family, Male Householder	132	3.85	724	3.58	1,143	3.10
Other Family, Female Householder	195	5.69	1,120	5.54	2,012	5.46
Nonfamily, Male Householder	1,125	32.85	5,899	29.18	8,989	24.40
Nonfamily, Female Householder	1,027	29.99	5,745	28.42	10,597	28.77
<b>2011 Est. Households by Number of Vehicles</b>	4,517		29,088		54,363	
No Vehicles	295	6.53	2,084	7.16	3,024	5.56
1 Vehicle	1,713	37.92	10,859	37.33	20,001	36.79
2 Vehicles	1,753	38.81	10,781	37.06	21,331	39.24
3 Vehicles	624	13.81	3,641	12.52	7,081	13.03
4 Vehicles	79	1.75	1,252	4.30	2,105	3.87
5 or more Vehicles	52	1.15	470	1.62	822	1.51
<b>2011 Est. Average Number of Vehicles</b>	1.71		1.76		1.79	
<b>Family Households</b>						
2016 Projection	2,455		18,478		37,293	
2011 Estimate	2,380		17,592		35,073	
2000 Census	2,464		17,339		32,945	
1990 Census	2,513		17,369		30,948	
Growth 2011-2016	3.15%		5.04%		6.33%	
Growth 2000-2011	-3.41%		1.46%		6.46%	
Growth 1990-2000	-1.95%		-0.17%		6.45%	
<b>2011 Est. Families by Poverty Status</b>	2,380		17,592		35,073	
2011 Families at or Above Poverty	2,163	90.88	15,708	89.29	32,251	91.95
2011 Families at or Above Poverty with Children	910	38.24	7,166	40.73	14,905	42.50
2011 Families Below Poverty	217	9.12	1,884	10.71	2,822	8.05
2011 Families Below Poverty with Children	149	6.26	1,602	9.11	2,398	6.84



Prepared On: Wed May 18, 2011 Page 8 Of 12

Project Code: Cassidy at S Coast Hwy

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Pop Age 16+ by Employment Status</b>	8,665		60,832		117,011	
In Armed Forces	125	1.44	1,234	2.03	6,650	5.68
Civilian - Employed	5,324	61.44	36,635	60.22	65,170	55.70
Civilian - Unemployed	386	4.45	3,100	5.10	5,112	4.37
Not in Labor Force	2,830	32.66	19,862	32.65	40,079	34.25
<b>2011 Est. Civ Employed Pop 16+ Class of Worker</b>	5,296		36,475		64,557	
For-Profit Private Workers	3,752	70.85	26,854	73.62	46,824	72.53
Non-Profit Private Workers	306	5.78	1,772	4.86	3,348	5.19
Local Government Workers	319	6.02	2,355	6.46	4,224	6.54
State Government Workers	191	3.61	1,074	2.94	1,864	2.89
Federal Government Workers	107	2.02	744	2.04	2,173	3.37
Self-Emp Workers	735	13.88	4,760	13.05	7,764	12.03
Unpaid Family Workers	33	0.62	106	0.29	147	0.23
<b>2011 Est. Civ Employed Pop 16+ by Occupation</b>	5,296		36,475		64,557	
Architect/Engineer	96	1.81	611	1.68	1,353	2.10
Arts/Entertain/Sports	159	3.00	933	2.56	1,638	2.54
Building Grounds Maint	275	5.19	2,289	6.28	3,265	5.06
Business/Financial Ops	324	6.12	1,858	5.09	3,416	5.29
Community/Soc Svcs	46	0.87	404	1.11	748	1.16
Computer/Mathematical	134	2.53	816	2.24	1,678	2.60
Construction/Extraction	376	7.10	2,308	6.33	3,639	5.64
Edu/Training/Library	302	5.70	2,093	5.74	3,634	5.63
Farm/Fish/Forestry	31	0.59	384	1.05	486	0.75
Food Prep/Serving	441	8.33	2,989	8.19	4,305	6.67
Health Practitioner/Tec	229	4.32	1,382	3.79	2,788	4.32
Healthcare Support	117	2.21	572	1.57	1,081	1.67
Maintenance Repair	175	3.30	994	2.73	1,704	2.64
Legal	44	0.83	320	0.88	613	0.95
Life/Phys/Soc Science	41	0.77	382	1.05	716	1.11
Management	559	10.56	3,548	9.73	6,626	10.26
Office/Admin Support	584	11.03	4,039	11.07	8,004	12.40
Production	219	4.14	2,100	5.76	3,653	5.66
Protective Svcs	85	1.60	665	1.82	1,418	2.20
Sales/Related	554	10.46	4,695	12.87	8,356	12.94
Personal Care/Svc	277	5.23	1,617	4.43	2,906	4.50
Transportation/Moving	230	4.34	1,478	4.05	2,529	3.92

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop 16+ by Occupation Classification</b>	5,296		36,475		64,557	
Blue Collar	1,000	18.88	6,879	18.86	11,525	17.85
White Collar	3,071	57.99	21,081	57.80	39,571	61.30
Service and Farm	1,226	23.15	8,515	23.34	13,461	20.85
<b>2011 Est. Workers Age 16+, Transp. To Work</b>	5,328		37,302		70,516	
Drove Alone	3,993	74.94	26,931	72.20	50,657	71.84
Car Pooled	487	9.14	4,832	12.95	8,672	12.30
Public Transportation	229	4.30	1,624	4.35	2,597	3.68
Walked	72	1.35	853	2.29	2,685	3.81
Bicycle	69	1.30	226	0.61	335	0.48
Other Means	40	0.75	543	1.46	964	1.37
Worked at Home	438	8.22	2,293	6.15	4,606	6.53
<b>2011 Est. Workers Age 16+ by Travel Time to Work *</b>						
Less than 15 Minutes	1,628		10,353		19,054	
15 - 29 Minutes	1,826		13,533		25,801	
30 - 44 Minutes	888		6,413		11,596	
45 - 59 Minutes	363		2,425		4,968	
60 or more Minutes	304		2,930		5,794	
<b>2011 Est. Avg Travel Time to Work in Minutes</b>	24.08		26.15		26.44	
<b>2011 Est. Tenure of Occupied Housing Units</b>	4,517		29,088		54,363	
Owner Occupied	2,203	48.77	12,636	43.44	28,899	53.16
Renter Occupied	2,315	51.25	16,452	56.56	25,465	46.84
<b>2011 Owner Occ. HUs: Avg. Length of Residence</b>	16		15		14	
<b>2011 Renter Occ. HUs: Avg. Length of Residence</b>	7		7		7	

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 2: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

**Radius 3: CASSIDY ST AT S COAST HWY, OCEANSIDE, CA 92054, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. All Owner-Occupied Housing Values</b>	2,203		12,636		28,899	
Value Less than \$20,000	53	2.41	106	0.84	186	0.64
Value \$20,000 - \$39,999	78	3.54	160	1.27	424	1.47
Value \$40,000 - \$59,999	70	3.18	112	0.89	552	1.91
Value \$60,000 - \$79,999	204	9.26	251	1.99	566	1.96
Value \$80,000 - \$99,999	96	4.36	135	1.07	405	1.40
Value \$100,000 - \$149,999	77	3.50	158	1.25	778	2.69
Value \$150,000 - \$199,999	35	1.59	439	3.47	2,150	7.44
Value \$200,000 - \$299,999	190	8.62	2,126	16.82	5,643	19.53
Value \$300,000 - \$399,999	430	19.52	2,687	21.26	6,273	21.71
Value \$400,000 - \$499,999	423	19.20	2,311	18.29	4,604	15.93
Value \$500,000 - \$749,999	326	14.80	2,675	21.17	4,840	16.75
Value \$750,000 - \$999,999	76	3.45	831	6.58	1,591	5.51
Value \$1,000,000 or more	144	6.54	645	5.10	886	3.07

<b>2011 Est. Median All Owner-Occupied Housing Value</b>	\$369,258	\$406,250	\$359,699
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2011 Est. Housing Units by Units in Structure	5,075		31,745		58,387	
1 Unit Attached	244	4.81	2,351	7.41	7,429	12.72
1 Unit Detached	2,311	45.54	13,423	42.28	25,458	43.60
2 Units	243	4.79	938	2.95	1,235	2.12
3 or 4 Units	381	7.51	2,555	8.05	4,056	6.95
5 to 19 Units	878	17.30	6,218	19.59	9,298	15.92
20 to 49 Units	364	7.17	2,464	7.76	3,022	5.18
50 or More Units	59	1.16	2,836	8.93	4,239	7.26
Mobile Home or Trailer	582	11.47	927	2.92	3,614	6.19
Boat, RV, Van, etc.	14	0.28	33	0.10	36	0.06

2011 Est. Housing Units by Year Structure Built	5,075		31,745		58,387	
Housing Unit Built 2000 or later	174	3.43	1,667	5.25	5,262	9.01
Housing Unit Built 1990 to 1999	253	4.99	2,567	8.09	6,860	11.75
Housing Unit Built 1980 to 1989	710	13.99	6,277	19.77	13,069	22.38
Housing Unit Built 1970 to 1979	902	17.77	8,299	26.14	16,339	27.98
Housing Unit Built 1960 to 1969	1,035	20.39	5,469	17.23	8,474	14.51
Housing Unit Built 1950 to 1959	1,154	22.74	4,340	13.67	5,001	8.57
Housing Unit Built 1940 to 1949	580	11.43	1,668	5.25	1,797	3.08
Housing Unit Built 1939 or Earlier	266	5.24	1,460	4.60	1,585	2.71
2011 Est. Median Year Structure Built **	1965		1974		1978	

<b>2011 Est. Median Year Structure Built **</b>	1965	1974	1978
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\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: Cassidy at S Coast Hwy

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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# Pop-Facts: Demographic Snapshot 2011 Report

## Appendix: Area Listing

### Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CASSIDY ST AT S COAST HWY  
OCEANSIDE, CA 92054

Latitude/Longitude 33.175231 -117.362189  
Radius 0.00 - 1.00

### Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CASSIDY ST AT S COAST HWY  
OCEANSIDE, CA 92054

Latitude/Longitude 33.175231 -117.362189  
Radius 0.00 - 3.00

### Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CASSIDY ST AT S COAST HWY  
OCEANSIDE, CA 92054

Latitude/Longitude 33.175231 -117.362189  
Radius 0.00 - 5.00

### Project Information:

Site: 1

Order Number: 969978114



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Project Code: Cassidy at S Coast Hwy

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