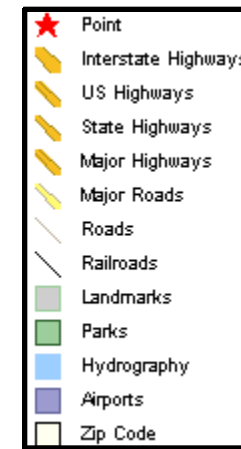


Area Map

Prepared For:
Project Code: College Blvd at Vista Way

Order #: 969977853
Site: 01

COLLEGE BLVD AT VISTA WAY
OCEANSIDE, CA 92056
Coord: 33.183980, -117.296514
Radius - See Appendix for Details



0 miles 1.11 2.21



Area Map

Prepared For:
Project Code: College Blvd at Vista Way

Order #: 969977853
Site: 01

Appendix: Area Listing

Area Name:

Type: Radius 1

Radius Definition:

COLLEGE BLVD AT VISTA WAY	Center Point:	33.183980	-117.296514
OCEANSIDE, CA 92056	Circle/Band:	0.00 -	1.00

Area Name:

Type: Radius 2

Radius Definition:

COLLEGE BLVD AT VISTA WAY	Center Point:	33.183980	-117.296514
OCEANSIDE, CA 92056	Circle/Band:	0.00 -	3.00

Area Name:

Type: Radius 3

Radius Definition:

COLLEGE BLVD AT VISTA WAY	Center Point:	33.183980	-117.296514
OCEANSIDE, CA 92056	Circle/Band:	0.00 -	5.00

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 2: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2016 Projection	17,180		119,179		322,228	
2011 Estimate	16,392		112,509		302,603	
2000 Census	15,760		105,196		277,761	
1990 Census	13,131		89,426		227,673	
Growth 2011-2016	4.81%		5.93%		6.49%	
Growth 2000-2011	4.01%		6.95%		8.94%	
Growth 1990-2000	20.02%		17.63%		22.00%	
2011 Est. Pop by Single Race Class						
	16,392		112,509		302,603	
White Alone	9,263	56.51	78,236	69.54	192,736	63.69
Black or African American Alone	851	5.19	4,398	3.91	11,640	3.85
Amer. Indian and Alaska Native Alone	129	0.79	807	0.72	2,832	0.94
Asian Alone	793	4.84	6,446	5.73	16,592	5.48
Native Hawaiian and Other Pac. Isl. Alone	272	1.66	970	0.86	2,497	0.83
Some Other Race Alone	4,140	25.26	15,713	13.97	59,828	19.77
Two or More Races	942	5.75	5,939	5.28	16,478	5.45
2011 Est. Pop Hisp or Latino by Origin						
	16,392		112,509		302,603	
Not Hispanic or Latino	9,529	58.13	81,791	72.70	190,382	62.91
Hispanic or Latino:	6,863	41.87	30,718	27.30	112,221	37.09
Mexican	6,157	89.71	26,902	87.58	101,190	90.17
Puerto Rican	165	2.40	878	2.86	2,180	1.94
Cuban	14	0.20	145	0.47	352	0.31
All Other Hispanic or Latino	527	7.68	2,793	9.09	8,499	7.57
2011 Est. Hisp or Latino by Single Race Class						
	6,863		30,718		112,221	
White Alone	2,210	32.20	11,889	38.70	41,853	37.30
Black or African American Alone	46	0.67	404	1.32	1,211	1.08
American Indian and Alaska Native Alone	58	0.85	354	1.15	1,563	1.39
Asian Alone	5	0.07	105	0.34	499	0.44
Native Hawaiian and Other Pacific Islander Alone	12	0.17	115	0.37	265	0.24
Some Other Race Alone	4,119	60.02	15,585	50.74	59,461	52.99
Two or More Races	411	5.99	2,265	7.37	7,370	6.57

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 2: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2011 Est. Pop. Asian Alone Race by Cat	793		6,446		16,592	
Chinese, except Taiwanese	109	13.75	1,019	15.81	2,147	12.94
Filipino	238	30.01	2,032	31.52	6,409	38.63
Japanese	100	12.61	753	11.68	1,825	11.00
Asian Indian	79	9.96	600	9.31	1,293	7.79
Korean	66	8.32	575	8.92	1,302	7.85
Vietnamese	113	14.25	817	12.67	1,942	11.70
Cambodian	7	0.88	113	1.75	215	1.30
Hmong	0	0.00	5	0.08	13	0.08
Laotian	6	0.76	26	0.40	66	0.40
Thai	32	4.04	99	1.54	287	1.73
All Other Asian Races Including 2+ Category	44	5.55	408	6.33	1,094	6.59

2011 Est. Population by Ancestry	16,392		112,509		302,603	
Pop, Arab	25	0.15	679	0.60	1,447	0.48
Pop, Czech	31	0.19	335	0.30	748	0.25
Pop, Danish	79	0.48	597	0.53	1,252	0.41
Pop, Dutch	129	0.79	847	0.75	2,235	0.74
Pop, English	1,164	7.10	9,013	8.01	19,716	6.52
Pop, French (except Basque)	324	1.98	2,115	1.88	4,634	1.53
Pop, French Canadian	71	0.43	495	0.44	1,193	0.39
Pop, German	1,616	9.86	11,962	10.63	26,943	8.90
Pop, Greek	16	0.10	342	0.30	942	0.31
Pop, Hungarian	58	0.35	416	0.37	966	0.32
Pop, Irish	1,081	6.59	8,979	7.98	20,001	6.61
Pop, Italian	488	2.98	5,072	4.51	11,992	3.96
Pop, Lithuanian	3	0.02	113	0.10	294	0.10
Pop, United States or American	252	1.54	2,639	2.35	6,934	2.29
Pop, Norwegian	177	1.08	1,402	1.25	3,236	1.07
Pop, Polish	156	0.95	1,667	1.48	4,281	1.41
Pop, Portuguese	25	0.15	498	0.44	1,124	0.37
Pop, Russian	124	0.76	1,149	1.02	2,562	0.85
Pop, Scottish	257	1.57	1,872	1.66	4,253	1.41
Pop, Scotch-Irish	201	1.23	1,164	1.03	2,723	0.90
Pop, Slovak	36	0.22	158	0.14	269	0.09
Pop, Sub-Saharan African	21	0.13	236	0.21	1,200	0.40
Pop, Swedish	126	0.77	1,462	1.30	3,175	1.05
Pop, Swiss	15	0.09	189	0.17	494	0.16
Pop, Ukrainian	6	0.04	213	0.19	413	0.14
Pop, Welsh	32	0.20	458	0.41	1,086	0.36
Pop, West Indian (exc Hisp groups)	31	0.19	204	0.18	499	0.16
Pop, Other ancestries	8,646	52.75	50,301	44.71	157,124	51.92



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: College Blvd at Vista Way

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 2: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Population by Ancestry						
Pop, Ancestry Unclassified	1,199	7.31	7,932	7.05	20,870	6.90
2011 Est. Pop Age 5+ by Language Spoken At Home	15,024		104,480		277,965	
Speak Only English at Home	10,198	67.88	77,745	74.41	183,860	66.15
Speak Asian/Pac. Isl. Lang. at Home	818	5.44	4,326	4.14	11,312	4.07
Speak IndoEuropean Language at Home	314	2.09	3,465	3.32	7,518	2.70
Speak Spanish at Home	3,646	24.27	18,302	17.52	73,704	26.52
Speak Other Language at Home	47	0.31	642	0.61	1,571	0.57
2011 Est. Population by Sex	16,392		112,509		302,603	
Male	7,853	47.91	55,116	48.99	149,743	49.48
Female	8,538	52.09	57,394	51.01	152,860	50.52
2011 Est. Population by Age	16,392		112,509		302,603	
Age 0 - 4	1,368	8.35	8,030	7.14	24,638	8.14
Age 5 - 9	1,232	7.52	7,538	6.70	22,435	7.41
Age 10 - 14	1,096	6.69	6,797	6.04	20,284	6.70
Age 15 - 17	649	3.96	4,260	3.79	12,158	4.02
Age 18 - 20	663	4.04	4,287	3.81	12,110	4.00
Age 21 - 24	878	5.36	6,447	5.73	17,372	5.74
Age 25 - 34	2,512	15.32	15,576	13.84	43,524	14.38
Age 35 - 44	2,257	13.77	14,525	12.91	41,484	13.71
Age 45 - 54	1,997	12.18	15,665	13.92	41,480	13.71
Age 55 - 64	1,432	8.74	12,256	10.89	29,931	9.89
Age 65 - 74	925	5.64	8,012	7.12	17,352	5.73
Age 75 - 84	890	5.43	6,602	5.87	13,732	4.54
Age 85 and over	492	3.00	2,515	2.24	6,104	2.02
Age 16 and over	12,478	76.12	88,726	78.86	231,174	76.40
Age 18 and over	12,046	73.49	85,885	76.34	223,088	73.72
Age 21 and over	11,383	69.44	81,599	72.53	210,978	69.72
Age 65 and over	2,307	14.07	17,129	15.22	37,187	12.29
2011 Est. Median Age	34.19		37.29		34.72	
2011 Est. Average Age	36.60		38.50		36.30	

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 2: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Male Population by Age	7,853		55,116		149,743	
Age 0 - 4	693	8.82	4,099	7.44	12,412	8.29
Age 5 - 9	629	8.01	3,854	6.99	11,445	7.64
Age 10 - 14	553	7.04	3,425	6.21	10,292	6.87
Age 15 - 17	303	3.86	2,160	3.92	6,175	4.12
Age 18 - 20	344	4.38	2,219	4.03	6,234	4.16
Age 21 - 24	453	5.77	3,350	6.08	8,993	6.01
Age 25 - 34	1,274	16.22	7,946	14.42	22,114	14.77
Age 35 - 44	1,146	14.59	7,400	13.43	21,323	14.24
Age 45 - 54	947	12.06	7,640	13.86	20,725	13.84
Age 55 - 64	656	8.35	5,839	10.59	14,547	9.71
Age 65 - 74	368	4.69	3,441	6.24	7,570	5.06
Age 75 - 84	325	4.14	2,821	5.12	5,704	3.81
Age 85 and over	163	2.08	922	1.67	2,208	1.47
2011 Est. Median Age, Male	32.47		35.68		33.74	
2011 Est. Average Age, Male	34.60		37.20		35.20	
2011 Est. Female Population by Age	8,538		57,394		152,860	
Age 0 - 4	675	7.91	3,931	6.85	12,226	8.00
Age 5 - 9	603	7.06	3,684	6.42	10,989	7.19
Age 10 - 14	543	6.36	3,372	5.88	9,992	6.54
Age 15 - 17	347	4.06	2,100	3.66	5,983	3.91
Age 18 - 20	319	3.74	2,068	3.60	5,876	3.84
Age 21 - 24	426	4.99	3,097	5.40	8,379	5.48
Age 25 - 34	1,238	14.50	7,630	13.29	21,410	14.01
Age 35 - 44	1,111	13.01	7,126	12.42	20,161	13.19
Age 45 - 54	1,050	12.30	8,025	13.98	20,756	13.58
Age 55 - 64	777	9.10	6,417	11.18	15,384	10.06
Age 65 - 74	557	6.52	4,571	7.96	9,781	6.40
Age 75 - 84	565	6.62	3,781	6.59	8,027	5.25
Age 85 and over	329	3.85	1,592	2.77	3,896	2.55
2011 Est. Median Age, Female	36.07		38.95		35.78	
2011 Est. Average Age, Female	38.50		39.90		37.40	

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 2: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2011 Est. Pop Age 15+ by Marital Status	12,696		90,145		235,246	
Total, Never Married	4,112	32.39	24,262	26.91	70,397	29.92
Males, Never Married	2,229	17.56	13,266	14.72	38,850	16.51
Females, Never Married	1,884	14.84	10,996	12.20	31,547	13.41
Married, Spouse present	5,348	42.12	45,675	50.67	111,988	47.60
Married, Spouse absent	754	5.94	4,379	4.86	13,257	5.64
Widowed	947	7.46	5,745	6.37	13,486	5.73
Males Widowed	209	1.65	1,235	1.37	2,959	1.26
Females Widowed	738	5.81	4,510	5.00	10,526	4.47
Divorced	1,534	12.08	10,084	11.19	26,118	11.10
Males Divorced	554	4.36	4,058	4.50	10,645	4.53
Females Divorced	981	7.73	6,026	6.68	15,473	6.58
2011 Est. Pop. Age 25+ by Edu. Attainment	10,505		75,151		193,606	
Less than 9th grade	752	7.16	3,203	4.26	17,345	8.96
Some High School, no diploma	803	7.64	4,134	5.50	13,966	7.21
High School Graduate (or GED)	2,409	22.93	15,784	21.00	41,047	21.20
Some College, no degree	3,060	29.13	20,431	27.19	49,313	25.47
Associate Degree	887	8.44	6,933	9.23	16,386	8.46
Bachelor's Degree	1,848	17.59	16,374	21.79	36,669	18.94
Master's Degree	473	4.50	5,420	7.21	12,681	6.55
Professional School Degree	130	1.24	1,758	2.34	3,856	1.99
Doctorate Degree	142	1.35	1,114	1.48	2,343	1.21
2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	3,621		16,501		57,719	
Less than 9th grade	872	24.08	2,944	17.84	16,634	28.82
Some High School, no diploma	618	17.07	2,455	14.88	9,237	16.00
High School Graduate (or GED)	862	23.81	4,038	24.47	12,382	21.45
Some College, no degree	778	21.49	3,685	22.33	10,185	17.65
Associate Degree	153	4.23	1,070	6.48	2,987	5.18
Bachelor's Degree	258	7.13	1,634	9.90	4,438	7.69
Graduate or Professional Degree	80	2.21	674	4.08	1,857	3.22

Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Households						
2016 Projection	6,000		44,059		111,773	
2011 Estimate	5,696		41,419		104,833	
2000 Census	5,519		38,987		97,351	
1990 Census	4,817		33,575		83,502	
Growth 2011-2016	5.34%		6.37%		6.62%	
Growth 2000-2011	3.21%		6.24%		7.69%	
Growth 1990-2000	14.57%		16.12%		16.59%	
2011 Est. Households by Household Type	5,696		41,419		104,833	
Family Households	3,781	66.38	28,812	69.56	72,492	69.15
Nonfamily Households	1,915	33.62	12,607	30.44	32,341	30.85
2011 Est. Group Quarters Population	396		1,615		3,785	
2011 HHs by Ethnicity, Hispanic/Latino	1,625	28.53	7,504	18.12	25,873	24.68
2011 Est. HHs by HH Income	5,696		41,419		104,833	
Income Less than \$15,000	483	8.48	2,781	6.71	8,267	7.89
Income \$15,000 - \$24,999	538	9.45	2,979	7.19	8,981	8.57
Income \$25,000 - \$34,999	586	10.29	3,611	8.72	10,540	10.05
Income \$35,000 - \$49,999	1,180	20.72	5,930	14.32	16,143	15.40
Income \$50,000 - \$74,999	1,267	22.24	9,063	21.88	22,005	20.99
Income \$75,000 - \$99,999	739	12.97	6,534	15.78	14,691	14.01
Income \$100,000 - \$124,999	440	7.72	4,436	10.71	9,940	9.48
Income \$125,000 - \$149,999	216	3.79	2,256	5.45	5,350	5.10
Income \$150,000 - \$199,999	130	2.28	2,139	5.16	4,998	4.77
Income \$200,000 - \$499,999	101	1.77	1,461	3.53	3,331	3.18
Income \$500,000 and more	15	0.26	228	0.55	586	0.56
2011 Est. Average Household Income	\$64,116		\$80,108		\$75,671	
2011 Est. Median Household Income	\$51,203		\$64,918		\$59,640	
2011 Est. Per Capita Income	\$23,717		\$30,005		\$26,659	

Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Median HH Inc by Single Race Class. or Ethn						
White Alone	53,411		67,469		62,876	
Black or African American Alone	45,917		51,992		51,916	
American Indian and Alaska Native Alone	48,636		58,733		48,566	
Asian Alone	47,891		63,934		66,541	
Native Hawaiian and Other Pacific Islander Alone	58,750		78,898		66,162	
Some Other Race Alone	49,259		54,430		46,530	
Two or More Races	48,415		58,733		54,232	
Hispanic or Latino	46,997		57,124		48,156	
Not Hispanic or Latino	54,566		66,763		63,923	
2011 Est. Family HH Type, Presence Own Children						
	3,781		28,812		72,492	
Married-Couple Family, own children	1,231	32.56	9,202	31.94	24,907	34.36
Married-Couple Family, no own children	1,466	38.77	13,151	45.64	30,042	41.44
Male Householder, own children	161	4.26	1,015	3.52	2,799	3.86
Male Householder, no own children	144	3.81	932	3.23	2,711	3.74
Female Householder, own children	483	12.77	2,556	8.87	7,079	9.77
Female Householder, no own children	294	7.78	1,955	6.79	4,953	6.83
2011 Est. Households by Household Size						
	5,696		41,419		104,833	
1-person household	1,428	25.07	9,266	22.37	23,553	22.47
2-person household	1,748	30.69	14,712	35.52	33,937	32.37
3-person household	909	15.96	6,889	16.63	16,856	16.08
4-person household	736	12.92	5,661	13.67	14,369	13.71
5-person household	436	7.65	2,782	6.72	8,027	7.66
6-person household	215	3.77	1,160	2.80	3,828	3.65
7 or more person household	223	3.92	949	2.29	4,264	4.07
2011 Est. Average Household Size						
	2.81		2.68		2.85	

Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Households by Presence of People	5,696		41,419		104,833	
Households with 1 or more People under Age 18:	2,028	35.60	13,671	33.01	37,553	35.82
Married-Couple Family	1,284	63.31	9,555	69.89	25,940	69.08
Other Family, Male Householder	190	9.37	1,138	8.32	3,297	8.78
Other Family, Female Householder	537	26.48	2,884	21.10	8,044	21.42
Nonfamily, Male Householder	14	0.69	76	0.56	219	0.58
Nonfamily, Female Householder	2	0.10	17	0.12	52	0.14
Households no People under Age 18:	3,668	64.40	27,748	66.99	67,280	64.18
Married-Couple Family	1,374	37.46	12,501	45.05	28,287	42.04
Other Family, Male Householder	118	3.22	802	2.89	2,155	3.20
Other Family, Female Householder	230	6.27	1,566	5.64	3,837	5.70
Nonfamily, Male Householder	749	20.42	5,393	19.44	14,707	21.86
Nonfamily, Female Householder	1,197	32.63	7,487	26.98	18,295	27.19
2011 Est. Households by Number of Vehicles	5,696		41,419		104,833	
No Vehicles	308	5.41	1,320	3.19	4,867	4.64
1 Vehicle	2,131	37.41	13,489	32.57	35,761	34.11
2 Vehicles	2,066	36.27	17,569	42.42	42,747	40.78
3 Vehicles	829	14.55	6,117	14.77	15,059	14.36
4 Vehicles	261	4.58	2,230	5.38	4,637	4.42
5 or more Vehicles	101	1.77	695	1.68	1,762	1.68
2011 Est. Average Number of Vehicles	1.83		1.93		1.87	
Family Households						
2016 Projection	3,983		30,657		77,402	
2011 Estimate	3,781		28,812		72,492	
2000 Census	3,669		27,171		67,251	
1990 Census	3,474		24,766		59,447	
Growth 2011-2016	5.34%		6.40%		6.77%	
Growth 2000-2011	3.05%		6.04%		7.79%	
Growth 1990-2000	5.61%		9.71%		13.13%	
2011 Est. Families by Poverty Status	3,781		28,812		72,492	
2011 Families at or Above Poverty	3,468	91.72	27,384	95.04	67,127	92.60
2011 Families at or Above Poverty with Children	1,683	44.51	12,664	43.95	33,063	45.61
2011 Families Below Poverty	313	8.28	1,428	4.96	5,365	7.40
2011 Families Below Poverty with Children	300	7.93	1,119	3.88	4,466	6.16



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Project Code: College Blvd at Vista Way

Prepared For:

Prepared By:

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Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 2: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop Age 16+ by Employment Status	12,478		88,726		231,174	
In Armed Forces	170	1.36	1,901	2.14	5,054	2.19
Civilian - Employed	6,856	54.94	51,842	58.43	134,445	58.16
Civilian - Unemployed	568	4.55	3,448	3.89	11,055	4.78
Not in Labor Force	4,884	39.14	31,535	35.54	80,621	34.87
2011 Est. Civ Employed Pop 16+ Class of Worker	6,804		51,384		133,561	
For-Profit Private Workers	4,920	72.31	36,324	70.69	97,667	73.13
Non-Profit Private Workers	504	7.41	3,123	6.08	6,962	5.21
Local Government Workers	368	5.41	3,411	6.64	8,480	6.35
State Government Workers	259	3.81	1,582	3.08	3,602	2.70
Federal Government Workers	220	3.23	1,817	3.54	4,796	3.59
Self-Emp Workers	597	8.77	6,597	12.84	15,736	11.78
Unpaid Family Workers	13	0.19	80	0.16	252	0.19
2011 Est. Civ Employed Pop 16+ by Occupation	6,804		51,384		133,561	
Architect/Engineer	108	1.59	1,234	2.40	2,916	2.18
Arts/Entertain/Sports	174	2.56	1,347	2.62	3,098	2.32
Building Grounds Maint	353	5.19	1,851	3.60	6,986	5.23
Business/Financial Ops	328	4.82	2,823	5.49	6,739	5.05
Community/Soc Svcs	74	1.09	729	1.42	1,571	1.18
Computer/Mathematical	149	2.19	1,586	3.09	3,462	2.59
Construction/Extraction	380	5.58	2,677	5.21	8,376	6.27
Edu/Training/Library	314	4.61	2,955	5.75	6,659	4.99
Farm/Fish/Forestry	24	0.35	124	0.24	1,046	0.78
Food Prep/Serving	343	5.04	2,449	4.77	7,316	5.48
Health Practitioner/Tec	278	4.09	2,416	4.70	5,579	4.18
Healthcare Support	127	1.87	836	1.63	2,240	1.68
Maintenance Repair	160	2.35	1,320	2.57	3,622	2.71
Legal	40	0.59	587	1.14	1,230	0.92
Life/Phys/Soc Science	72	1.06	748	1.46	1,476	1.11
Management	682	10.02	5,534	10.77	13,642	10.21
Office/Admin Support	1,092	16.05	6,910	13.45	17,127	12.82
Production	460	6.76	2,459	4.79	7,841	5.87
Protective Svcs	159	2.34	1,281	2.49	3,099	2.32
Sales/Related	900	13.23	7,390	14.38	17,380	13.01
Personal Care/Svc	361	5.31	2,166	4.22	6,152	4.61
Transportation/Moving	226	3.32	1,962	3.82	6,003	4.49

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

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Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop 16+ by Occupation Classification	6,804		51,384		133,561	
Blue Collar	1,227	18.03	8,418	16.38	25,843	19.35
White Collar	4,211	61.89	34,259	66.67	80,879	60.56
Service and Farm	1,367	20.09	8,707	16.94	26,839	20.09
2011 Est. Workers Age 16+, Transp. To Work	6,851		52,724		136,984	
Drove Alone	5,241	76.50	41,336	78.40	103,840	75.80
Car Pooled	853	12.45	5,493	10.42	16,527	12.06
Public Transportation	242	3.53	1,377	2.61	4,760	3.47
Walked	115	1.68	506	0.96	1,888	1.38
Bicycle	25	0.36	129	0.24	513	0.37
Other Means	85	1.24	576	1.09	1,654	1.21
Worked at Home	289	4.22	3,306	6.27	7,802	5.70
2011 Est. Workers Age 16+ by Travel Time to Work *						
Less than 15 Minutes	1,531		12,379		30,595	
15 - 29 Minutes	2,839		20,304		52,977	
30 - 44 Minutes	1,303		8,538		24,246	
45 - 59 Minutes	426		4,216		10,912	
60 or more Minutes	545		4,895		12,633	
2011 Est. Avg Travel Time to Work in Minutes	27.42		27.87		28.24	
2011 Est. Tenure of Occupied Housing Units	5,696		41,419		104,833	
Owner Occupied	3,109	54.58	27,277	65.86	62,598	59.71
Renter Occupied	2,587	45.42	14,142	34.14	42,235	40.29
2011 Owner Occ. HUs: Avg. Length of Residence	12		14		13	
2011 Renter Occ. HUs: Avg. Length of Residence	7		6		7	

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 2: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Radius 3: COLLEGE BLVD AT VISTA WAY, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. All Owner-Occupied Housing Values	3,109		27,277		62,598	
Value Less than \$20,000	2	0.06	67	0.25	431	0.69
Value \$20,000 - \$39,999	21	0.68	327	1.20	885	1.41
Value \$40,000 - \$59,999	29	0.93	218	0.80	994	1.59
Value \$60,000 - \$79,999	20	0.64	162	0.59	947	1.51
Value \$80,000 - \$99,999	48	1.54	133	0.49	594	0.95
Value \$100,000 - \$149,999	89	2.86	501	1.84	1,458	2.33
Value \$150,000 - \$199,999	538	17.30	2,023	7.42	4,041	6.46
Value \$200,000 - \$299,999	977	31.42	5,320	19.50	12,685	20.26
Value \$300,000 - \$399,999	837	26.92	6,857	25.14	15,698	25.08
Value \$400,000 - \$499,999	312	10.04	5,329	19.54	11,300	18.05
Value \$500,000 - \$749,999	230	7.40	4,865	17.84	9,660	15.43
Value \$750,000 - \$999,999	6	0.19	947	3.47	2,506	4.00
Value \$1,000,000 or more	2	0.06	528	1.94	1,401	2.24
2011 Est. Median All Owner-Occupied Housing Value	\$282,720		\$371,274		\$359,020	
2011 Est. Housing Units by Units in Structure	5,999		42,988		109,965	
1 Unit Attached	1,642	27.37	6,816	15.86	13,260	12.06
1 Unit Detached	2,064	34.41	22,958	53.41	56,228	51.13
2 Units	43	0.72	342	0.80	1,928	1.75
3 or 4 Units	319	5.32	2,229	5.19	5,884	5.35
5 to 19 Units	956	15.94	5,073	11.80	15,698	14.28
20 to 49 Units	240	4.00	1,115	2.59	4,328	3.94
50 or More Units	598	9.97	2,891	6.73	6,861	6.24
Mobile Home or Trailer	137	2.28	1,549	3.60	5,718	5.20
Boat, RV, Van, etc.	2	0.03	15	0.03	61	0.06
2011 Est. Housing Units by Year Structure Built	5,999		42,988		109,965	
Housing Unit Built 2000 or later	481	8.02	3,632	8.45	11,129	10.12
Housing Unit Built 1990 to 1999	425	7.08	6,918	16.09	17,554	15.96
Housing Unit Built 1980 to 1989	1,391	23.19	14,977	34.84	31,628	28.76
Housing Unit Built 1970 to 1979	2,752	45.87	11,055	25.72	25,148	22.87
Housing Unit Built 1960 to 1969	782	13.04	3,842	8.94	12,528	11.39
Housing Unit Built 1950 to 1959	124	2.07	1,675	3.90	7,322	6.66
Housing Unit Built 1940 to 1949	23	0.38	427	0.99	2,558	2.33
Housing Unit Built 1939 or Earlier	21	0.35	461	1.07	2,097	1.91
2011 Est. Median Year Structure Built **	1977		1983		1982	

*This row intentionally left blank. No total category data is available.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: College Blvd at Vista Way

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Pop-Facts: Demographic Snapshot 2011 Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

COLLEGE BLVD AT VISTA WAY	Latitude/Longitude	33.183980	-117.296514
OCEANSIDE, CA 92056	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

COLLEGE BLVD AT VISTA WAY	Latitude/Longitude	33.183980	-117.296514
OCEANSIDE, CA 92056	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

COLLEGE BLVD AT VISTA WAY	Latitude/Longitude	33.183980	-117.296514
OCEANSIDE, CA 92056	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 969977853



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