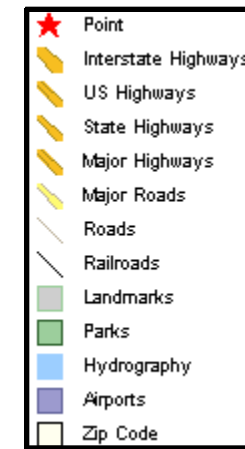
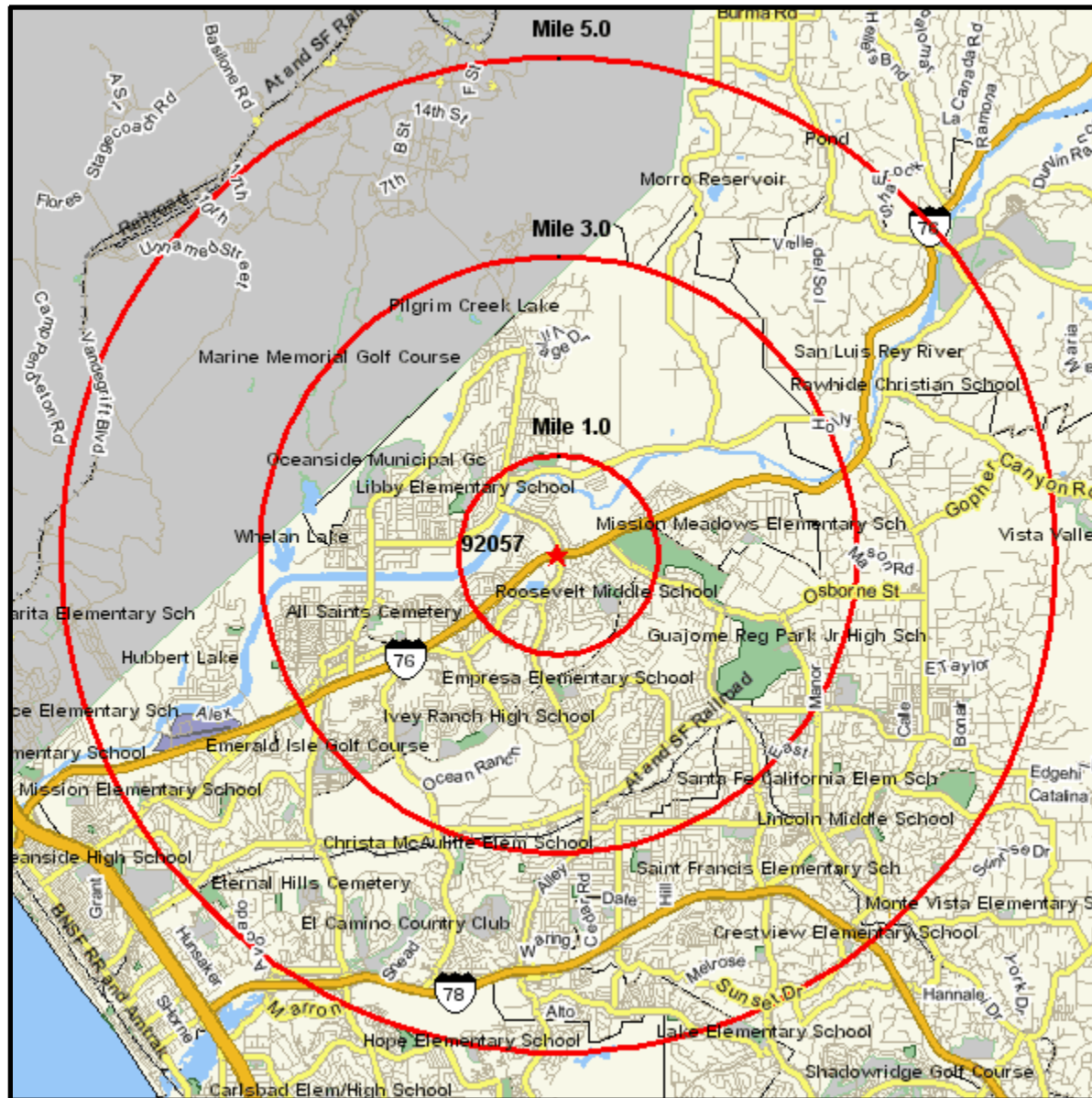


## Area Map

Prepared For:  
Project Code: Hwy 76 at College Blvd

Order #: 969978001  
Site: 01

CA 76 AT COLLEGE BLVD  
OCEANSIDE, CA 92057  
Coord: 33.243624, -117.289872  
Radius - See Appendix for Details



0 miles 1.11 2.21



## Area Map

Prepared For:  
Project Code: Hwy 76 at College Blvd

Order #: 969978001  
Site: 01

### Appendix: Area Listing

#### Area Name:

Type: Radius 1

#### Radius Definition:

CA 76 AT COLLEGE BLVD	Center Point:	33.243624	-117.289872
OCEANSIDE, CA 92057	Circle/Band:	0.00 -	1.00

#### Area Name:

Type: Radius 2

#### Radius Definition:

CA 76 AT COLLEGE BLVD	Center Point:	33.243624	-117.289872
OCEANSIDE, CA 92057	Circle/Band:	0.00 -	3.00

#### Area Name:

Type: Radius 3

#### Radius Definition:

CA 76 AT COLLEGE BLVD	Center Point:	33.243624	-117.289872
OCEANSIDE, CA 92057	Circle/Band:	0.00 -	5.00

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>	%	0.00 - 3.00 miles <i>Radius 2</i>	%	0.00 - 5.00 miles <i>Radius 3</i>	%
<b>Population</b>						
2016 Projection	17,205		105,648		237,982	
2011 Estimate	15,823		97,615		223,381	
2000 Census	13,841		85,815		206,398	
1990 Census	9,472		63,629		165,811	
Growth 2011-2016	8.73%		8.23%		6.54%	
Growth 2000-2011	14.32%		13.75%		8.23%	
Growth 1990-2000	46.13%		34.87%		24.48%	

<b>2011 Est. Pop by Single Race Class</b>	15,823		97,615		223,381	
White Alone	9,110	57.57	58,084	59.50	130,256	58.31
Black or African American Alone	1,008	6.37	5,915	6.06	11,234	5.03
Amer. Indian and Alaska Native Alone	133	0.84	804	0.82	2,268	1.02
Asian Alone	1,920	12.13	8,398	8.60	13,180	5.90
Native Hawaiian and Other Pac. Isl. Alone	244	1.54	1,411	1.45	2,542	1.14
Some Other Race Alone	2,401	15.17	16,728	17.14	50,441	22.58
Two or More Races	1,007	6.36	6,275	6.43	13,460	6.03

<b>2011 Est. Pop Hisp or Latino by Origin</b>	15,823		97,615		223,381	
Not Hispanic or Latino	10,660	67.37	63,581	65.13	131,058	58.67
Hispanic or Latino:	5,164	32.64	34,034	34.87	92,323	41.33
Mexican	4,612	89.31	30,130	88.53	82,874	89.77
Puerto Rican	144	2.79	948	2.79	2,051	2.22
Cuban	33	0.64	151	0.44	280	0.30
All Other Hispanic or Latino	375	7.26	2,804	8.24	7,118	7.71

<b>2011 Est. Hisp or Latino by Single Race Class</b>	5,164		34,034		92,323	
White Alone	2,109	40.84	13,458	39.54	33,019	35.76
Black or African American Alone	76	1.47	557	1.64	1,030	1.12
American Indian and Alaska Native Alone	88	1.70	453	1.33	1,199	1.30
Asian Alone	56	1.08	214	0.63	417	0.45
Native Hawaiian and Other Pacific Islander Alone	18	0.35	103	0.30	223	0.24
Some Other Race Alone	2,387	46.22	16,650	48.92	50,192	54.37
Two or More Races	431	8.35	2,599	7.64	6,243	6.76

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Pop. Asian Alone Race by Cat</b>	1,920		8,398		13,180	
Chinese, except Taiwanese	171	8.91	698	8.31	1,261	9.57
Filipino	1,036	53.96	4,625	55.07	6,344	48.13
Japanese	178	9.27	779	9.28	1,367	10.37
Asian Indian	76	3.96	372	4.43	663	5.03
Korean	56	2.92	399	4.75	776	5.89
Vietnamese	243	12.66	792	9.43	1,481	11.24
Cambodian	19	0.99	95	1.13	168	1.27
Hmong	0	0.00	1	0.01	11	0.08
Laotian	4	0.21	31	0.37	69	0.52
Thai	12	0.62	116	1.38	211	1.60
All Other Asian Races Including 2+ Category	124	6.46	489	5.82	829	6.29

<b>2011 Est. Population by Ancestry</b>	15,823		97,615		223,381	
Pop, Arab	85	0.54	485	0.50	959	0.43
Pop, Czech	18	0.11	265	0.27	491	0.22
Pop, Danish	67	0.42	466	0.48	912	0.41
Pop, Dutch	204	1.29	614	0.63	1,422	0.64
Pop, English	988	6.24	5,876	6.02	12,354	5.53
Pop, French (except Basque)	188	1.19	1,394	1.43	3,469	1.55
Pop, French Canadian	63	0.40	401	0.41	826	0.37
Pop, German	1,004	6.35	8,382	8.59	18,768	8.40
Pop, Greek	81	0.51	234	0.24	500	0.22
Pop, Hungarian	105	0.66	364	0.37	617	0.28
Pop, Irish	717	4.53	5,375	5.51	12,987	5.81
Pop, Italian	618	3.91	3,881	3.98	8,005	3.58
Pop, Lithuanian	11	0.07	68	0.07	149	0.07
Pop, United States or American	358	2.26	2,300	2.36	4,905	2.20
Pop, Norwegian	185	1.17	982	1.01	2,244	1.00
Pop, Polish	279	1.76	1,307	1.34	2,695	1.21
Pop, Portuguese	82	0.52	423	0.43	824	0.37
Pop, Russian	69	0.44	477	0.49	1,232	0.55
Pop, Scottish	251	1.59	1,306	1.34	2,876	1.29
Pop, Scotch-Irish	174	1.10	896	0.92	1,911	0.86
Pop, Slovak	14	0.09	75	0.08	186	0.08
Pop, Sub-Saharan African	114	0.72	772	0.79	1,237	0.55
Pop, Swedish	126	0.80	959	0.98	1,974	0.88
Pop, Swiss	41	0.26	183	0.19	298	0.13
Pop, Ukrainian	18	0.11	108	0.11	226	0.10
Pop, Welsh	43	0.27	342	0.35	691	0.31
Pop, West Indian (exc Hisp groups)	27	0.17	185	0.19	461	0.21
Pop, Other ancestries	8,747	55.28	53,329	54.63	125,265	56.08



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: Hwy 76 at College Blvd

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Population by Ancestry</b>						
Pop, Ancestry Unclassified	1,147	7.25	6,165	6.32	14,895	6.67
<b>2011 Est. Pop Age 5+ by Language Spoken At Home</b>	14,517		89,622		204,063	
Speak Only English at Home	9,578	65.98	59,537	66.43	129,528	63.47
Speak Asian/Pac. Isl. Lang. at Home	1,442	9.93	6,074	6.78	10,049	4.92
Speak IndoEuropean Language at Home	326	2.25	2,461	2.75	5,059	2.48
Speak Spanish at Home	3,057	21.06	21,011	23.44	58,498	28.67
Speak Other Language at Home	115	0.79	540	0.60	929	0.46
<b>2011 Est. Population by Sex</b>	15,823		97,615		223,381	
Male	7,861	49.68	47,953	49.12	112,369	50.30
Female	7,962	50.32	49,661	50.87	111,012	49.70
<b>2011 Est. Population by Age</b>	15,823		97,615		223,381	
Age 0 - 4	1,306	8.25	7,992	8.19	19,318	8.65
Age 5 - 9	1,232	7.79	7,482	7.66	16,996	7.61
Age 10 - 14	1,142	7.22	6,969	7.14	15,363	6.88
Age 15 - 17	837	5.29	4,506	4.62	9,211	4.12
Age 18 - 20	774	4.89	4,145	4.25	10,966	4.91
Age 21 - 24	997	6.30	5,660	5.80	15,293	6.85
Age 25 - 34	2,116	13.37	13,505	13.83	33,170	14.85
Age 35 - 44	1,962	12.40	12,770	13.08	29,792	13.34
Age 45 - 54	2,537	16.03	13,662	14.00	28,725	12.86
Age 55 - 64	1,554	9.82	9,419	9.65	20,093	8.99
Age 65 - 74	667	4.22	5,484	5.62	11,519	5.16
Age 75 - 84	488	3.08	4,235	4.34	8,741	3.91
Age 85 and over	211	1.33	1,786	1.83	4,195	1.88
Age 16 and over	11,874	75.04	73,676	75.48	168,618	75.48
Age 18 and over	11,306	71.45	70,665	72.39	162,493	72.74
Age 21 and over	10,532	66.56	66,520	68.15	151,527	67.83
Age 65 and over	1,366	8.63	11,505	11.79	24,455	10.95
<b>2011 Est. Median Age</b>	32.67		33.92		32.40	
<b>2011 Est. Average Age</b>	34.30		35.70		34.80	

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Male Population by Age</b>	7,861		47,953		112,369	
Age 0 - 4	670	8.52	4,070	8.49	9,712	8.64
Age 5 - 9	627	7.98	3,810	7.95	8,676	7.72
Age 10 - 14	584	7.43	3,514	7.33	7,782	6.93
Age 15 - 17	422	5.37	2,312	4.82	4,729	4.21
Age 18 - 20	411	5.23	2,110	4.40	6,301	5.61
Age 21 - 24	517	6.58	2,974	6.20	8,844	7.87
Age 25 - 34	1,049	13.34	6,715	14.00	16,920	15.06
Age 35 - 44	945	12.02	6,381	13.31	15,306	13.62
Age 45 - 54	1,267	16.12	6,738	14.05	14,316	12.74
Age 55 - 64	774	9.85	4,566	9.52	9,730	8.66
Age 65 - 74	299	3.80	2,380	4.96	5,044	4.49
Age 75 - 84	213	2.71	1,712	3.57	3,502	3.12
Age 85 and over	81	1.03	672	1.40	1,507	1.34

<b>2011 Est. Median Age, Male</b>	31.66		32.72		30.99	
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<b>2011 Est. Average Age, Male</b>	33.60		34.60		33.50	
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<b>2011 Est. Female Population by Age</b>	7,962		49,661		111,012	
Age 0 - 4	636	7.99	3,922	7.90	9,606	8.65
Age 5 - 9	605	7.60	3,671	7.39	8,320	7.49
Age 10 - 14	558	7.01	3,455	6.96	7,581	6.83
Age 15 - 17	415	5.21	2,195	4.42	4,482	4.04
Age 18 - 20	363	4.56	2,035	4.10	4,665	4.20
Age 21 - 24	479	6.02	2,686	5.41	6,449	5.81
Age 25 - 34	1,067	13.40	6,790	13.67	16,250	14.64
Age 35 - 44	1,017	12.77	6,390	12.87	14,486	13.05
Age 45 - 54	1,270	15.95	6,924	13.94	14,409	12.98
Age 55 - 64	780	9.80	4,853	9.77	10,363	9.34
Age 65 - 74	368	4.62	3,104	6.25	6,474	5.83
Age 75 - 84	275	3.45	2,523	5.08	5,239	4.72
Age 85 and over	130	1.63	1,114	2.24	2,689	2.42

<b>2011 Est. Median Age, Female</b>	33.67		35.12		33.86	
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<b>2011 Est. Average Age, Female</b>	35.10		36.90		36.10	
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## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Pop Age 15+ by Marital Status</b>	12,143		75,171		171,704	
Total, Never Married	3,319	27.33	20,043	26.66	52,871	30.79
Males, Never Married	1,703	14.02	10,413	13.85	30,083	17.52
Females, Never Married	1,616	13.31	9,630	12.81	22,788	13.27
Married, Spouse present	6,859	56.49	39,866	53.03	81,769	47.62
Married, Spouse absent	638	5.25	3,745	4.98	10,699	6.23
Widowed	417	3.43	4,273	5.68	9,275	5.40
Males Widowed	133	1.10	1,063	1.41	2,067	1.20
Females Widowed	284	2.34	3,210	4.27	7,208	4.20
Divorced	910	7.49	7,245	9.64	17,090	9.95
Males Divorced	377	3.10	2,918	3.88	7,153	4.17
Females Divorced	533	4.39	4,326	5.75	9,938	5.79
<b>2011 Est. Pop. Age 25+ by Edu. Attainment</b>	9,535		60,860		136,235	
Less than 9th grade	598	6.27	4,395	7.22	13,065	9.59
Some High School, no diploma	753	7.90	4,387	7.21	10,867	7.98
High School Graduate (or GED)	1,905	19.98	14,249	23.41	32,369	23.76
Some College, no degree	2,595	27.22	16,544	27.18	35,893	26.35
Associate Degree	879	9.22	5,461	8.97	11,446	8.40
Bachelor's Degree	1,805	18.93	10,552	17.34	21,626	15.87
Master's Degree	722	7.57	3,606	5.93	7,408	5.44
Professional School Degree	166	1.74	987	1.62	2,148	1.58
Doctorate Degree	113	1.19	679	1.12	1,412	1.04
<b>2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	2,550		17,321		46,657	
Less than 9th grade	444	17.41	3,818	22.04	12,536	26.87
Some High School, no diploma	356	13.96	2,309	13.33	7,547	16.18
High School Graduate (or GED)	551	21.61	4,395	25.37	10,958	23.49
Some College, no degree	654	25.65	3,597	20.77	8,598	18.43
Associate Degree	218	8.55	1,160	6.70	2,515	5.39
Bachelor's Degree	245	9.61	1,452	8.38	3,132	6.71
Graduate or Professional Degree	82	3.22	590	3.41	1,372	2.94



## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Households</b>						
2016 Projection	5,020		34,200		75,332	
2011 Estimate	4,645		31,769		70,768	
2000 Census	4,173		28,674		66,471	
1990 Census	3,171		22,793		56,780	
Growth 2011-2016	8.07%		7.65%		6.45%	
Growth 2000-2011	11.31%		10.79%		6.46%	
Growth 1990-2000	31.60%		25.80%		17.07%	
<b>2011 Est. Households by Household Type</b>	4,645		31,769		70,768	
Family Households	3,889	83.72	23,784	74.87	51,749	73.12
Nonfamily Households	756	16.28	7,985	25.13	19,019	26.88
<b>2011 Est. Group Quarters Population</b>	136		487		6,890	
<b>2011 HHs by Ethnicity, Hispanic/Latino</b>	1,131	24.35	7,698	24.23	20,507	28.98
<b>2011 Est. HHs by HH Income</b>	4,645		31,769		70,768	
Income Less than \$15,000	182	3.92	2,184	6.87	5,339	7.54
Income \$15,000 - \$24,999	167	3.60	2,382	7.50	6,142	8.68
Income \$25,000 - \$34,999	335	7.21	2,962	9.32	7,615	10.76
Income \$35,000 - \$49,999	536	11.54	4,397	13.84	11,415	16.13
Income \$50,000 - \$74,999	996	21.44	6,951	21.88	15,391	21.75
Income \$75,000 - \$99,999	837	18.02	4,889	15.39	10,124	14.31
Income \$100,000 - \$124,999	627	13.50	3,529	11.11	6,665	9.42
Income \$125,000 - \$149,999	398	8.57	1,910	6.01	3,239	4.58
Income \$150,000 - \$199,999	365	7.86	1,680	5.29	2,859	4.04
Income \$200,000 - \$499,999	181	3.90	780	2.46	1,716	2.42
Income \$500,000 and more	20	0.43	104	0.33	264	0.37
<b>2011 Est. Average Household Income</b>	\$92,011		\$76,911		\$71,624	
<b>2011 Est. Median Household Income</b>	\$78,177		\$64,239		\$57,916	
<b>2011 Est. Per Capita Income</b>	\$27,090		\$25,208		\$23,380	



## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

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Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Median HH Inc by Single Race Class. or Ethn</b>						
White Alone	85,695		65,111		60,912	
Black or African American Alone	58,945		58,276		51,191	
American Indian and Alaska Native Alone	42,500		58,673		47,807	
Asian Alone	81,329		73,235		64,315	
Native Hawaiian and Other Pacific Islander Alone	94,231		75,872		67,624	
Some Other Race Alone	59,965		56,067		47,978	
Two or More Races	71,951		68,133		56,040	
Hispanic or Latino	66,682		58,405		49,680	
Not Hispanic or Latino	82,914		66,365		61,732	
<b>2011 Est. Family HH Type, Presence Own Children</b>						
	3,889		23,784		51,749	
Married-Couple Family, own children	1,658	42.63	8,838	37.16	19,041	36.79
Married-Couple Family, no own children	1,520	39.08	9,873	41.51	20,367	39.36
Male Householder, own children	107	2.75	770	3.24	1,976	3.82
Male Householder, no own children	100	2.57	717	3.01	1,811	3.50
Female Householder, own children	295	7.59	2,081	8.75	5,060	9.78
Female Householder, no own children	209	5.37	1,505	6.33	3,494	6.75
<b>2011 Est. Households by Household Size</b>						
	4,645		31,769		70,768	
1-person household	529	11.39	5,813	18.30	13,622	19.25
2-person household	1,287	27.71	9,729	30.62	21,436	30.29
3-person household	885	19.05	5,416	17.05	12,003	16.96
4-person household	900	19.38	5,050	15.90	10,658	15.06
5-person household	539	11.60	2,914	9.17	6,287	8.88
6-person household	268	5.77	1,391	4.38	3,154	4.46
7 or more person household	237	5.10	1,455	4.58	3,609	5.10
<b>2011 Est. Average Household Size</b>						
	3.38		3.06		3.06	

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

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**Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Households by Presence of People</b>	4,645		31,769		70,768	
<b>Households with 1 or more People under Age 18:</b>	2,216	47.71	12,664	39.86	28,301	39.99
Married-Couple Family	1,718	77.53	9,240	72.96	19,937	70.45
Other Family, Male Householder	138	6.23	920	7.26	2,348	8.30
Other Family, Female Householder	352	15.88	2,435	19.23	5,822	20.57
Nonfamily, Male Householder	8	0.36	52	0.41	150	0.53
Nonfamily, Female Householder	1	0.05	16	0.13	44	0.16
<b>Households no People under Age 18:</b>	2,429	52.29	19,105	60.14	42,467	60.01
Married-Couple Family	1,404	57.80	9,222	48.27	18,991	44.72
Other Family, Male Householder	64	2.63	547	2.86	1,396	3.29
Other Family, Female Householder	142	5.85	1,094	5.73	2,619	6.17
Nonfamily, Male Householder	386	15.89	3,501	18.33	8,551	20.14
Nonfamily, Female Householder	432	17.79	4,742	24.82	10,910	25.69
<b>2011 Est. Households by Number of Vehicles</b>	4,645		31,769		70,768	
No Vehicles	74	1.59	936	2.95	2,930	4.14
1 Vehicle	1,103	23.75	9,847	31.00	22,972	32.46
2 Vehicles	2,300	49.52	13,529	42.59	28,888	40.82
3 Vehicles	920	19.81	5,328	16.77	11,033	15.59
4 Vehicles	171	3.68	1,402	4.41	3,519	4.97
5 or more Vehicles	76	1.64	728	2.29	1,425	2.01
<b>2011 Est. Average Number of Vehicles</b>	2.07		1.98		1.93	
<b>Family Households</b>						
2016 Projection	4,196		25,618		55,112	
2011 Estimate	3,889		23,784		51,749	
2000 Census	3,501		21,474		48,686	
1990 Census	2,545		17,223		42,424	
Growth 2011-2016	7.89%		7.71%		6.50%	
Growth 2000-2011	11.08%		10.76%		6.29%	
Growth 1990-2000	37.56%		24.68%		14.76%	
<b>2011 Est. Families by Poverty Status</b>	3,889		23,784		51,749	
2011 Families at or Above Poverty	3,753	96.50	22,454	94.41	47,998	92.75
2011 Families at or Above Poverty with Children	2,074	53.33	11,692	49.16	25,098	48.50
2011 Families Below Poverty	136	3.50	1,330	5.59	3,751	7.25
2011 Families Below Poverty with Children	105	2.70	1,025	4.31	3,151	6.09



Prepared On: Wed May 18, 2011 Page 8 Of 12

Project Code: Hwy 76 at College Blvd

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop Age 16+ by Employment Status</b>	11,874		73,676		168,618	
In Armed Forces	382	3.22	2,380	3.23	9,438	5.60
Civilian - Employed	6,948	58.51	42,359	57.49	93,490	55.44
Civilian - Unemployed	494	4.16	3,760	5.10	8,646	5.13
Not in Labor Force	4,050	34.11	25,177	34.17	57,043	33.83
<b>2011 Est. Civ Employed Pop 16+ Class of Worker</b>	6,873		41,960		92,712	
For-Profit Private Workers	4,794	69.75	29,858	71.16	67,395	72.69
Non-Profit Private Workers	395	5.75	2,235	5.33	4,935	5.32
Local Government Workers	513	7.46	2,672	6.37	5,722	6.17
State Government Workers	211	3.07	1,216	2.90	2,481	2.68
Federal Government Workers	462	6.72	2,592	6.18	4,371	4.71
Self-Emp Workers	759	11.04	4,759	11.34	10,317	11.13
Unpaid Family Workers	10	0.15	72	0.17	152	0.16
<b>2011 Est. Civ Employed Pop 16+ by Occupation</b>	6,873		41,960		92,712	
Architect/Engineer	238	3.46	998	2.38	1,811	1.95
Arts/Entertain/Sports	173	2.52	847	2.02	1,926	2.08
Building Grounds Maint	230	3.35	1,920	4.58	5,136	5.54
Business/Financial Ops	385	5.60	1,882	4.49	3,793	4.09
Community/Soc Svcs	105	1.53	625	1.49	1,174	1.27
Computer/Mathematical	114	1.66	1,092	2.60	2,214	2.39
Construction/Extraction	352	5.12	2,185	5.21	6,252	6.74
Edu/Training/Library	343	4.99	1,895	4.52	4,346	4.69
Farm/Fish/Forestry	43	0.63	201	0.48	768	0.83
Food Prep/Serving	296	4.31	1,820	4.34	4,776	5.15
Health Practitioner/Tec	312	4.54	1,935	4.61	3,717	4.01
Healthcare Support	115	1.67	735	1.75	1,698	1.83
Maintenance Repair	148	2.15	1,264	3.01	2,660	2.87
Legal	75	1.09	339	0.81	783	0.84
Life/Phys/Soc Science	55	0.80	372	0.89	802	0.87
Management	834	12.13	4,350	10.37	8,595	9.27
Office/Admin Support	966	14.05	5,961	14.21	12,704	13.70
Production	436	6.34	2,630	6.27	6,305	6.80
Protective Svcs	288	4.19	1,301	3.10	2,294	2.47
Sales/Related	765	11.13	5,296	12.62	11,544	12.45
Personal Care/Svc	330	4.80	2,114	5.04	4,637	5.00
Transportation/Moving	270	3.93	2,198	5.24	4,776	5.15

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop 16+ by Occupation Classification</b>	6,873		41,960		92,712	
Blue Collar	1,207	17.56	8,277	19.73	19,993	21.56
White Collar	4,363	63.48	25,592	60.99	53,410	57.61
Service and Farm	1,303	18.96	8,090	19.28	19,309	20.83
<b>2011 Est. Workers Age 16+, Transp. To Work</b>	7,234		44,042		101,003	
Drove Alone	5,768	79.73	34,430	78.18	73,992	73.26
Car Pooled	823	11.38	5,306	12.05	13,816	13.68
Public Transportation	188	2.60	1,311	2.98	3,294	3.26
Walked	57	0.79	320	0.73	3,076	3.05
Bicycle	14	0.19	98	0.22	280	0.28
Other Means	43	0.59	419	0.95	1,386	1.37
Worked at Home	341	4.71	2,158	4.90	5,159	5.11
<b>2011 Est. Workers Age 16+ by Travel Time to Work *</b>						
Less than 15 Minutes	1,126		7,048		21,903	
15 - 29 Minutes	2,750		17,566		40,457	
30 - 44 Minutes	1,464		8,419		17,791	
45 - 59 Minutes	839		4,031		7,654	
60 or more Minutes	811		5,432		9,535	
<b>2011 Est. Avg Travel Time to Work in Minutes</b>	32.08		31.53		28.30	
<b>2011 Est. Tenure of Occupied Housing Units</b>	4,645		31,769		70,768	
Owner Occupied	3,597	77.44	22,759	71.64	43,317	61.21
Renter Occupied	1,047	22.54	9,010	28.36	27,451	38.79
<b>2011 Owner Occ. HUs: Avg. Length of Residence</b>	13		13		14	
<b>2011 Renter Occ. HUs: Avg. Length of Residence</b>	6		6		6	

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 2: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

**Radius 3: CA 76 AT COLLEGE BLVD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. All Owner-Occupied Housing Values</b>	3,597		22,759		43,317	
Value Less than \$20,000	0	0.00	86	0.38	317	0.73
Value \$20,000 - \$39,999	6	0.17	191	0.84	742	1.71
Value \$40,000 - \$59,999	0	0.00	380	1.67	822	1.90
Value \$60,000 - \$79,999	0	0.00	381	1.67	653	1.51
Value \$80,000 - \$99,999	1	0.03	249	1.09	455	1.05
Value \$100,000 - \$149,999	53	1.47	862	3.79	1,299	3.00
Value \$150,000 - \$199,999	158	4.39	2,228	9.79	3,746	8.65
Value \$200,000 - \$299,999	866	24.08	5,609	24.65	11,212	25.88
Value \$300,000 - \$399,999	1,066	29.64	5,885	25.86	11,271	26.02
Value \$400,000 - \$499,999	887	24.66	3,850	16.92	6,790	15.68
Value \$500,000 - \$749,999	520	14.46	2,567	11.28	4,715	10.88
Value \$750,000 - \$999,999	17	0.47	298	1.31	727	1.68
Value \$1,000,000 or more	21	0.58	175	0.77	568	1.31

<b>2011 Est. Median All Owner-Occupied Housing Value</b>	\$366,917		\$323,700		\$321,407	
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<b>2011 Est. Housing Units by Units in Structure</b>	4,748		32,810		73,351	
1 Unit Attached	463	9.75	4,734	14.43	9,703	13.23
1 Unit Detached	3,701	77.95	19,772	60.26	38,591	52.61
2 Units	46	0.97	303	0.92	1,099	1.50
3 or 4 Units	178	3.75	1,465	4.47	4,215	5.75
5 to 19 Units	222	4.68	2,990	9.11	8,957	12.21
20 to 49 Units	53	1.12	416	1.27	2,136	2.91
50 or More Units	59	1.24	1,114	3.40	4,414	6.02
Mobile Home or Trailer	26	0.55	2,015	6.14	4,198	5.72
Boat, RV, Van, etc.	0	0.00	2	0.01	38	0.05

<b>2011 Est. Housing Units by Year Structure Built</b>	4,748		32,810		73,351	
Housing Unit Built 2000 or later	519	10.93	3,899	11.88	6,430	8.77
Housing Unit Built 1990 to 1999	1,703	35.87	7,666	23.36	12,271	16.73
Housing Unit Built 1980 to 1989	1,545	32.54	10,761	32.80	20,717	28.24
Housing Unit Built 1970 to 1979	623	13.12	6,913	21.07	19,383	26.42
Housing Unit Built 1960 to 1969	248	5.22	2,688	8.19	8,778	11.97
Housing Unit Built 1950 to 1959	81	1.71	585	1.78	3,986	5.43
Housing Unit Built 1940 to 1949	25	0.53	173	0.53	1,045	1.42
Housing Unit Built 1939 or Earlier	5	0.11	125	0.38	739	1.01

<b>2011 Est. Median Year Structure Built **</b>	1989		1986		1981	
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\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: Hwy 76 at College Blvd

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# Pop-Facts: Demographic Snapshot 2011 Report

## Appendix: Area Listing

### Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CA 76 AT COLLEGE BLVD  
OCEANSIDE, CA 92057

Latitude/Longitude 33.243624 -117.289872  
Radius 0.00 - 1.00

### Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CA 76 AT COLLEGE BLVD  
OCEANSIDE, CA 92057

Latitude/Longitude 33.243624 -117.289872  
Radius 0.00 - 3.00

### Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CA 76 AT COLLEGE BLVD  
OCEANSIDE, CA 92057

Latitude/Longitude 33.243624 -117.289872  
Radius 0.00 - 5.00

### Project Information:

Site: 1

Order Number: 969978001



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Project Code: Hwy 76 at College Blvd

Prepared For:

Prepared By:

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