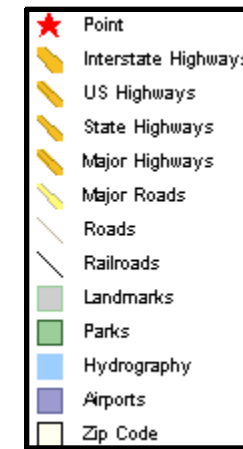
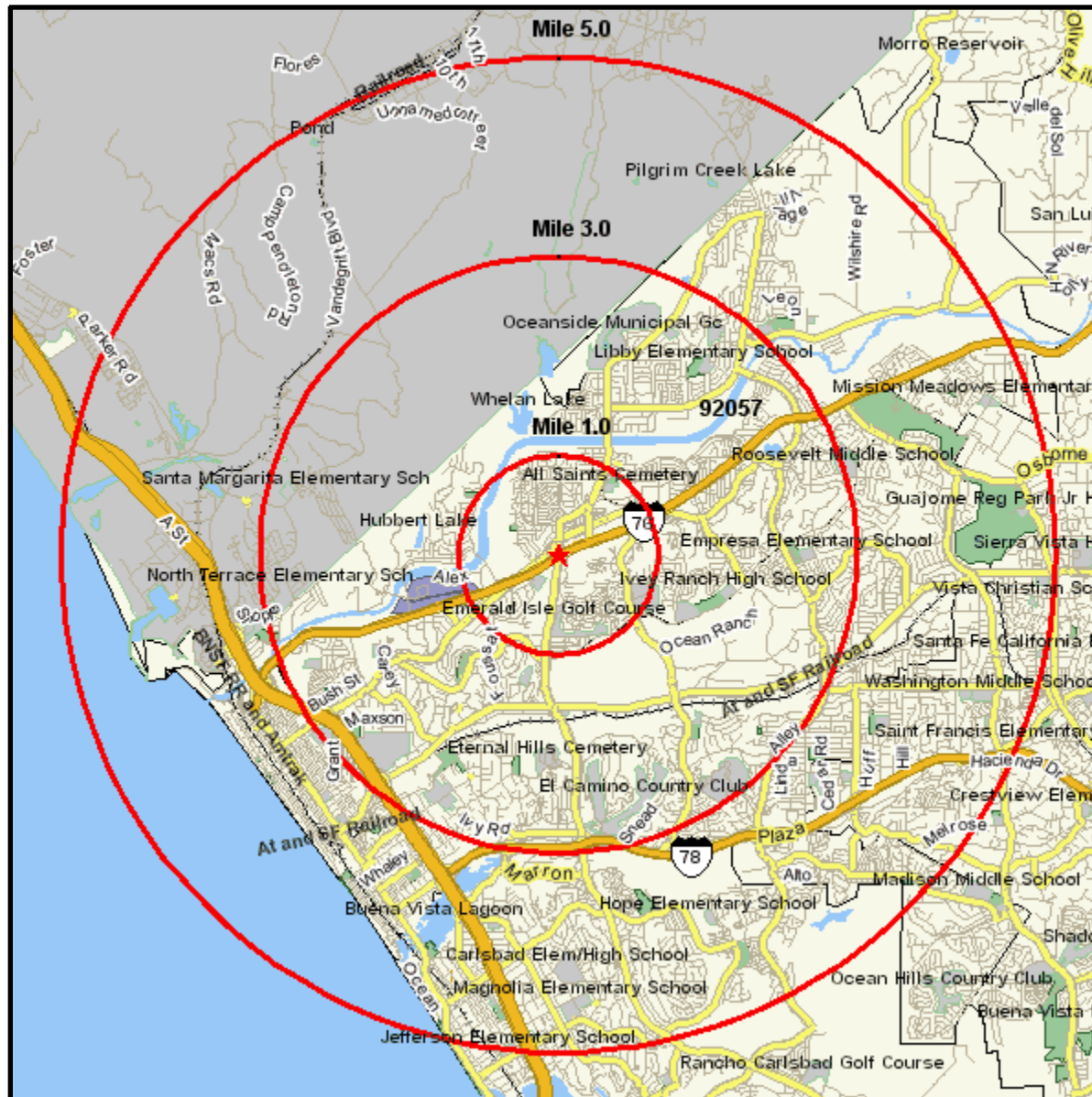


# Area Map

Prepared For:  
Project Code: Hwy 76 at El Camino Real

Order #: 969978049  
Site: 01

Coord: 33.223728, -117.331157  
Radius - See Appendix for Details



0 miles 1.11 2.21



## Area Map

Prepared For:  
Project Code: Hwy 76 at El Camino Real

Order #: 969978049  
Site: 01

### Appendix: Area Listing

#### Area Name:

Type: Radius 1

#### Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL  
OCEANSIDE, CA 92058

Center Point:	33.223728		-117.331157
Circle/Band:	0.00	-	1.00

#### Area Name:

Type: Radius 2

#### Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL  
OCEANSIDE, CA 92058

Center Point:	33.223728		-117.331157
Circle/Band:	0.00	-	3.00

#### Area Name:

Type: Radius 3

#### Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL  
OCEANSIDE, CA 92058

Center Point:	33.223728		-117.331157
Circle/Band:	0.00	-	5.00

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

**Radius 2: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

**Radius 3: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Population</b>						
2016 Projection	15,928		118,908		250,190	
2011 Estimate	14,940		111,001		235,703	
2000 Census	13,890		100,888		219,379	
1990 Census	11,864		78,517		183,299	
Growth 2011-2016	6.61%		7.12%		6.15%	
Growth 2000-2011	7.56%		10.02%		7.44%	
Growth 1990-2000	17.08%		28.49%		19.68%	

<b>2011 Est. Pop by Single Race Class</b>						
	14,940		111,001		235,703	
White Alone	8,909	59.63	65,424	58.94	145,828	61.87
Black or African American Alone	793	5.31	6,243	5.62	10,907	4.63
Amer. Indian and Alaska Native Alone	146	0.98	1,194	1.08	2,351	1.00
Asian Alone	917	6.14	7,798	7.03	13,638	5.79
Native Hawaiian and Other Pac. Isl. Alone	213	1.43	1,387	1.25	2,589	1.10
Some Other Race Alone	2,987	19.99	21,932	19.76	46,687	19.81
Two or More Races	976	6.53	7,024	6.33	13,703	5.81

<b>2011 Est. Pop Hisp or Latino by Origin</b>						
	14,940		111,001		235,703	
Not Hispanic or Latino	9,112	60.99	67,065	60.42	144,630	61.36
Hispanic or Latino:	5,828	39.01	43,936	39.58	91,073	38.64
Mexican	5,088	87.30	39,199	89.22	81,732	89.74
Puerto Rican	176	3.02	1,147	2.61	2,047	2.25
Cuban	27	0.46	160	0.36	323	0.35
All Other Hispanic or Latino	537	9.21	3,429	7.80	6,971	7.65

<b>2011 Est. Hisp or Latino by Single Race Class</b>						
	5,828		43,936		91,073	
White Alone	2,206	37.85	17,338	39.46	35,549	39.03
Black or African American Alone	92	1.58	627	1.43	1,071	1.18
American Indian and Alaska Native Alone	54	0.93	704	1.60	1,326	1.46
Asian Alone	27	0.46	237	0.54	421	0.46
Native Hawaiian and Other Pacific Islander Alone	19	0.33	99	0.23	220	0.24
Some Other Race Alone	2,971	50.98	21,812	49.64	46,438	50.99
Two or More Races	458	7.86	3,119	7.10	6,047	6.64

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

**Radius 2: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

**Radius 3: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop. Asian Alone Race by Cat</b>	917		7,798		13,638	
Chinese, except Taiwanese	62	6.76	724	9.28	1,420	10.41
Filipino	526	57.36	4,135	53.03	6,334	46.44
Japanese	94	10.25	718	9.21	1,437	10.54
Asian Indian	40	4.36	339	4.35	809	5.93
Korean	47	5.13	396	5.08	813	5.96
Vietnamese	72	7.85	796	10.21	1,494	10.95
Cambodian	10	1.09	108	1.38	186	1.36
Hmong	1	0.11	8	0.10	10	0.07
Laotian	3	0.33	26	0.33	59	0.43
Thai	26	2.84	111	1.42	224	1.64
All Other Asian Races Including 2+ Category	36	3.93	437	5.60	853	6.25

<b>2011 Est. Population by Ancestry</b>	14,940		111,001		235,703	
Pop, Arab	37	0.25	390	0.35	830	0.35
Pop, Czech	12	0.08	222	0.20	565	0.24
Pop, Danish	92	0.62	478	0.43	1,001	0.42
Pop, Dutch	93	0.62	726	0.65	1,451	0.62
Pop, English	963	6.45	6,145	5.54	13,663	5.80
Pop, French (except Basque)	236	1.58	1,670	1.50	3,552	1.51
Pop, French Canadian	70	0.47	382	0.34	882	0.37
Pop, German	1,391	9.31	8,790	7.92	19,803	8.40
Pop, Greek	7	0.05	285	0.26	651	0.28
Pop, Hungarian	51	0.34	388	0.35	780	0.33
Pop, Irish	906	6.06	6,597	5.94	15,027	6.38
Pop, Italian	545	3.65	4,096	3.69	8,843	3.75
Pop, Lithuanian	24	0.16	69	0.06	151	0.06
Pop, United States or American	263	1.76	2,248	2.03	5,231	2.22
Pop, Norwegian	144	0.96	952	0.86	2,322	0.99
Pop, Polish	206	1.38	1,442	1.30	3,148	1.34
Pop, Portuguese	65	0.44	501	0.45	910	0.39
Pop, Russian	79	0.53	611	0.55	1,512	0.64
Pop, Scottish	163	1.09	1,394	1.26	3,220	1.37
Pop, Scotch-Irish	146	0.98	995	0.90	2,013	0.85
Pop, Slovak	30	0.20	81	0.07	219	0.09
Pop, Sub-Saharan African	38	0.25	795	0.72	1,230	0.52
Pop, Swedish	156	1.04	892	0.80	2,221	0.94
Pop, Swiss	10	0.07	200	0.18	355	0.15
Pop, Ukrainian	13	0.09	127	0.11	250	0.11
Pop, Welsh	107	0.72	393	0.35	692	0.29
Pop, West Indian (exc Hisp groups)	36	0.24	267	0.24	427	0.18
Pop, Other ancestries	8,301	55.56	63,438	57.15	128,779	54.64



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: Hwy 76 at El Camino Real

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate

Radius 2: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate

Radius 3: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Population by Ancestry</b>						
Pop, Ancestry Unclassified	758	5.07	6,427	5.79	15,972	6.78
<b>2011 Est. Pop Age 5+ by Language Spoken At Home</b>	13,762		101,263		216,199	
Speak Only English at Home	9,472	68.83	63,730	62.94	139,911	64.71
Speak Asian/Pac. Isl. Lang. at Home	900	6.54	5,955	5.88	10,223	4.73
Speak IndoEuropean Language at Home	310	2.25	2,672	2.64	5,186	2.40
Speak Spanish at Home	3,023	21.97	28,388	28.03	59,863	27.69
Speak Other Language at Home	57	0.41	518	0.51	1,016	0.47
<b>2011 Est. Population by Sex</b>	14,940		111,001		235,703	
Male	7,106	47.56	55,935	50.39	118,818	50.41
Female	7,834	52.44	55,067	49.61	116,885	49.59
<b>2011 Est. Population by Age</b>	14,940		111,001		235,703	
Age 0 - 4	1,178	7.88	9,738	8.77	19,504	8.27
Age 5 - 9	1,045	6.99	8,572	7.72	17,361	7.37
Age 10 - 14	920	6.16	7,738	6.97	15,752	6.68
Age 15 - 17	498	3.33	4,532	4.08	9,467	4.02
Age 18 - 20	481	3.22	5,403	4.87	11,047	4.69
Age 21 - 24	671	4.49	7,647	6.89	15,588	6.61
Age 25 - 34	2,000	13.39	16,314	14.70	35,535	15.08
Age 35 - 44	1,852	12.40	15,072	13.58	32,155	13.64
Age 45 - 54	1,476	9.88	14,213	12.80	31,193	13.23
Age 55 - 64	1,228	8.22	9,785	8.82	22,232	9.43
Age 65 - 74	1,431	9.58	5,676	5.11	12,296	5.22
Age 75 - 84	1,478	9.89	4,438	4.00	9,301	3.95
Age 85 and over	681	4.56	1,872	1.69	4,273	1.81
Age 16 and over	11,635	77.88	83,467	75.19	179,936	76.34
Age 18 and over	11,299	75.63	80,421	72.45	173,620	73.66
Age 21 and over	10,817	72.40	75,018	67.58	162,573	68.97
Age 65 and over	3,590	24.03	11,986	10.80	25,870	10.98
<b>2011 Est. Median Age</b>	38.65		32.28		33.20	
<b>2011 Est. Average Age</b>	41.30		34.60		35.30	

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate

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Radius 3: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Male Population by Age</b>	7,106		55,935		118,818	
Age 0 - 4	588	8.27	4,886	8.74	9,796	8.24
Age 5 - 9	534	7.51	4,375	7.82	8,864	7.46
Age 10 - 14	470	6.61	3,957	7.07	8,030	6.76
Age 15 - 17	263	3.70	2,292	4.10	4,818	4.05
Age 18 - 20	240	3.38	3,142	5.62	6,326	5.32
Age 21 - 24	374	5.26	4,376	7.82	8,869	7.46
Age 25 - 34	1,017	14.31	8,340	14.91	18,367	15.46
Age 35 - 44	975	13.72	7,706	13.78	16,595	13.97
Age 45 - 54	736	10.36	7,146	12.78	15,684	13.20
Age 55 - 64	549	7.73	4,731	8.46	10,806	9.09
Age 65 - 74	546	7.68	2,459	4.40	5,389	4.54
Age 75 - 84	567	7.98	1,834	3.28	3,754	3.16
Age 85 and over	248	3.49	692	1.24	1,519	1.28

<b>2011 Est. Median Age, Male</b>	35.70		30.92		31.92	
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<b>2011 Est. Average Age, Male</b>	38.50		33.40		34.10	
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<b>2011 Est. Female Population by Age</b>	7,834		55,067		116,885	
Age 0 - 4	590	7.53	4,852	8.81	9,707	8.30
Age 5 - 9	511	6.52	4,197	7.62	8,496	7.27
Age 10 - 14	450	5.74	3,781	6.87	7,722	6.61
Age 15 - 17	236	3.01	2,239	4.07	4,649	3.98
Age 18 - 20	241	3.08	2,262	4.11	4,721	4.04
Age 21 - 24	297	3.79	3,272	5.94	6,720	5.75
Age 25 - 34	983	12.55	7,974	14.48	17,168	14.69
Age 35 - 44	877	11.19	7,366	13.38	15,560	13.31
Age 45 - 54	740	9.45	7,067	12.83	15,509	13.27
Age 55 - 64	679	8.67	5,054	9.18	11,426	9.78
Age 65 - 74	885	11.30	3,217	5.84	6,907	5.91
Age 75 - 84	911	11.63	2,605	4.73	5,547	4.75
Age 85 and over	433	5.53	1,180	2.14	2,753	2.36

<b>2011 Est. Median Age, Female</b>	41.94		33.69		34.57	
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<b>2011 Est. Average Age, Female</b>	43.70		35.90		36.60	
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## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

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**Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop Age 15+ by Marital Status</b>	11,797		84,953		183,087	
Total, Never Married	2,824	23.94	25,567	30.10	57,974	31.66
Males, Never Married	1,580	13.39	14,777	17.39	33,398	18.24
Females, Never Married	1,245	10.55	10,790	12.70	24,576	13.42
Married, Spouse present	5,543	46.99	41,248	48.55	84,728	46.28
Married, Spouse absent	553	4.69	4,588	5.40	10,852	5.93
Widowed	1,443	12.23	4,726	5.56	9,876	5.39
Males Widowed	333	2.82	1,130	1.33	2,345	1.28
Females Widowed	1,111	9.42	3,596	4.23	7,531	4.11
Divorced	1,434	12.16	8,825	10.39	19,658	10.74
Males Divorced	561	4.76	3,765	4.43	8,224	4.49
Females Divorced	873	7.40	5,059	5.96	11,434	6.25
<b>2011 Est. Pop. Age 25+ by Edu. Attainment</b>	10,146		67,370		146,985	
Less than 9th grade	640	6.31	6,141	9.12	13,385	9.11
Some High School, no diploma	804	7.92	5,053	7.50	11,308	7.69
High School Graduate (or GED)	3,083	30.39	15,848	23.52	33,315	22.67
Some College, no degree	2,823	27.82	17,661	26.21	38,049	25.89
Associate Degree	834	8.22	5,893	8.75	12,472	8.49
Bachelor's Degree	1,250	12.32	11,328	16.81	25,507	17.35
Master's Degree	486	4.79	3,666	5.44	8,553	5.82
Professional School Degree	95	0.94	1,086	1.61	2,705	1.84
Doctorate Degree	132	1.30	695	1.03	1,689	1.15
<b>2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	3,002		21,851		46,401	
Less than 9th grade	557	18.55	5,681	26.00	12,556	27.06
Some High School, no diploma	460	15.32	3,151	14.42	7,134	15.37
High School Graduate (or GED)	774	25.78	5,034	23.04	10,652	22.96
Some College, no degree	741	24.68	4,449	20.36	8,616	18.57
Associate Degree	165	5.50	1,275	5.83	2,476	5.34
Bachelor's Degree	229	7.63	1,551	7.10	3,469	7.48
Graduate or Professional Degree	76	2.53	711	3.25	1,499	3.23

## Pop-Facts: Demographic Snapshot 2011 Report

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Households</b>						
2016 Projection	6,354		38,944		83,540	
2011 Estimate	6,000		36,304		78,595	
2000 Census	5,744		33,368		74,169	
1990 Census	5,223		27,197		64,223	
Growth 2011-2016	5.90%		7.27%		6.29%	
Growth 2000-2011	4.46%		8.80%		5.97%	
Growth 1990-2000	9.98%		22.69%		15.49%	
<b>2011 Est. Households by Household Type</b>	6,000		36,304		78,595	
Family Households	3,606	60.10	26,196	72.16	54,671	69.56
Nonfamily Households	2,394	39.90	10,108	27.84	23,925	30.44
<b>2011 Est. Group Quarters Population</b>	67		2,629		6,492	
<b>2011 HHs by Ethnicity, Hispanic/Latino</b>	1,423	23.72	10,147	27.95	20,783	26.44
<b>2011 Est. HHs by HH Income</b>	6,000		36,304		78,595	
Income Less than \$15,000	724	12.07	2,837	7.81	6,605	8.40
Income \$15,000 - \$24,999	863	14.38	3,181	8.76	6,999	8.91
Income \$25,000 - \$34,999	897	14.95	3,930	10.83	8,114	10.32
Income \$35,000 - \$49,999	1,124	18.73	5,530	15.23	12,168	15.48
Income \$50,000 - \$74,999	1,194	19.90	7,783	21.44	16,808	21.39
Income \$75,000 - \$99,999	550	9.17	5,285	14.56	11,235	14.29
Income \$100,000 - \$124,999	298	4.97	3,447	9.49	7,314	9.31
Income \$125,000 - \$149,999	109	1.82	1,714	4.72	3,757	4.78
Income \$150,000 - \$199,999	107	1.78	1,563	4.31	3,295	4.19
Income \$200,000 - \$499,999	114	1.90	911	2.51	2,001	2.55
Income \$500,000 and more	19	0.32	122	0.34	298	0.38
<b>2011 Est. Average Household Income</b>	\$55,266		\$72,172		\$71,876	
<b>2011 Est. Median Household Income</b>	\$41,880		\$58,588		\$58,049	
<b>2011 Est. Per Capita Income</b>	\$22,379		\$24,047		\$24,589	

## Pop-Facts: Demographic Snapshot 2011 Report

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**Radius 3: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Median HH Inc by Single Race Class. or Ethn</b>						
White Alone	39,603		60,733		60,549	
Black or African American Alone	54,508		53,777		52,271	
American Indian and Alaska Native Alone	59,539		54,301		51,786	
Asian Alone	40,058		65,188		64,124	
Native Hawaiian and Other Pacific Islander Alone	65,179		71,250		71,033	
Some Other Race Alone	45,772		49,145		47,905	
Two or More Races	45,598		55,076		54,179	
Hispanic or Latino	42,787		49,386		49,278	
Not Hispanic or Latino	41,616		62,410		61,617	
<b>2011 Est. Family HH Type, Presence Own Children</b>						
	3,606		26,196		54,671	
Married-Couple Family, own children	937	25.98	9,503	36.28	19,465	35.60
Married-Couple Family, no own children	1,807	50.11	10,504	40.10	21,681	39.66
Male Householder, own children	110	3.05	965	3.68	2,179	3.99
Male Householder, no own children	109	3.02	904	3.45	2,041	3.73
Female Householder, own children	323	8.96	2,568	9.80	5,469	10.00
Female Householder, no own children	320	8.87	1,752	6.69	3,835	7.01
<b>2011 Est. Households by Household Size</b>						
	6,000		36,304		78,595	
1-person household	1,944	32.40	7,249	19.97	17,281	21.99
2-person household	2,067	34.45	11,263	31.02	24,249	30.85
3-person household	730	12.17	6,114	16.84	12,987	16.52
4-person household	562	9.37	5,401	14.88	11,107	14.13
5-person household	319	5.32	3,059	8.43	6,390	8.13
6-person household	182	3.03	1,548	4.26	3,133	3.99
7 or more person household	196	3.27	1,671	4.60	3,448	4.39
<b>2011 Est. Average Household Size</b>						
	2.48		2.99		2.92	

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

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**Radius 3: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Households by Presence of People</b>	6,000		36,304		78,595	
<b>Households with 1 or more People under Age 18:</b>	1,513	25.22	14,120	38.89	29,437	37.45
Married-Couple Family	989	65.37	9,896	70.08	20,366	69.19
Other Family, Male Householder	134	8.86	1,161	8.22	2,567	8.72
Other Family, Female Householder	380	25.12	2,963	20.98	6,293	21.38
Nonfamily, Male Householder	8	0.53	82	0.58	171	0.58
Nonfamily, Female Householder	2	0.13	18	0.13	39	0.13
<b>Households no People under Age 18:</b>	4,486	74.77	22,184	61.11	49,159	62.55
Married-Couple Family	1,731	38.59	9,829	44.31	20,271	41.24
Other Family, Male Householder	82	1.83	683	3.08	1,611	3.28
Other Family, Female Householder	258	5.75	1,293	5.83	2,894	5.89
Nonfamily, Male Householder	805	17.94	4,601	20.74	11,231	22.85
Nonfamily, Female Householder	1,610	35.89	5,779	26.05	13,151	26.75
<b>2011 Est. Households by Number of Vehicles</b>	6,000		36,304		78,595	
No Vehicles	317	5.28	1,495	4.12	3,777	4.81
1 Vehicle	2,941	49.02	12,543	34.55	26,487	33.70
2 Vehicles	2,037	33.95	14,969	41.23	31,518	40.10
3 Vehicles	569	9.48	5,268	14.51	11,842	15.07
4 Vehicles	48	0.80	1,395	3.84	3,522	4.48
5 or more Vehicles	89	1.48	635	1.75	1,449	1.84
<b>2011 Est. Average Number of Vehicles</b>	1.57		1.86		1.88	
<b>Family Households</b>						
2016 Projection	3,839		28,117		58,215	
2011 Estimate	3,606		26,196		54,671	
2000 Census	3,434		24,104		51,518	
1990 Census	3,412		20,224		46,194	
Growth 2011-2016	6.46%		7.33%		6.48%	
Growth 2000-2011	5.01%		8.68%		6.12%	
Growth 1990-2000	0.64%		19.19%		11.53%	
<b>2011 Est. Families by Poverty Status</b>	3,606		26,196		54,671	
2011 Families at or Above Poverty	3,402	94.34	24,329	92.87	50,475	92.32
2011 Families at or Above Poverty with Children	1,228	34.05	12,505	47.74	25,862	47.30
2011 Families Below Poverty	203	5.63	1,867	7.13	4,195	7.67
2011 Families Below Poverty with Children	177	4.91	1,567	5.98	3,520	6.44



## Pop-Facts: Demographic Snapshot 2011 Report

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**Radius 3: TONY ZEPPELELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop Age 16+ by Employment Status</b>	11,635		83,467		179,936	
In Armed Forces	423	3.64	5,551	6.65	9,089	5.05
Civilian - Employed	5,220	44.86	46,002	55.11	102,305	56.86
Civilian - Unemployed	374	3.21	3,681	4.41	8,659	4.81
Not in Labor Force	5,618	48.29	28,233	33.83	59,883	33.28
<b>2011 Est. Civ Employed Pop 16+ Class of Worker</b>	5,092		45,420		101,492	
For-Profit Private Workers	3,601	70.72	33,048	72.76	73,759	72.67
Non-Profit Private Workers	292	5.73	2,244	4.94	5,448	5.37
Local Government Workers	312	6.13	2,737	6.03	6,221	6.13
State Government Workers	97	1.90	1,258	2.77	2,893	2.85
Federal Government Workers	353	6.93	2,495	5.49	4,417	4.35
Self-Emp Workers	507	9.96	4,699	10.35	11,528	11.36
Unpaid Family Workers	11	0.22	66	0.15	186	0.18
<b>2011 Est. Civ Employed Pop 16+ by Occupation</b>	5,092		45,420		101,492	
Architect/Engineer	140	2.75	1,003	2.21	2,032	2.00
Arts/Entertain/Sports	71	1.39	986	2.17	2,282	2.25
Building Grounds Maint	268	5.26	2,326	5.12	5,461	5.38
Business/Financial Ops	179	3.52	2,039	4.49	4,685	4.62
Community/Soc Svcs	89	1.75	627	1.38	1,248	1.23
Computer/Mathematical	123	2.42	1,175	2.59	2,426	2.39
Construction/Extraction	287	5.64	2,443	5.38	6,236	6.14
Edu/Training/Library	188	3.69	2,127	4.68	4,953	4.88
Farm/Fish/Forestry	48	0.94	358	0.79	812	0.80
Food Prep/Serving	299	5.87	2,461	5.42	5,990	5.90
Health Practitioner/Tec	254	4.99	1,896	4.17	4,228	4.17
Healthcare Support	82	1.61	849	1.87	1,861	1.83
Maintenance Repair	125	2.45	1,390	3.06	2,896	2.85
Legal	57	1.12	365	0.80	899	0.89
Life/Phys/Soc Science	23	0.45	337	0.74	1,030	1.01
Management	346	6.79	4,271	9.40	9,852	9.71
Office/Admin Support	813	15.97	6,422	14.14	13,322	13.13
Production	378	7.42	3,073	6.77	6,398	6.30
Protective Svcs	151	2.97	1,315	2.90	2,490	2.45
Sales/Related	515	10.11	5,369	11.82	12,657	12.47
Personal Care/Svc	319	6.26	2,372	5.22	4,895	4.82
Transportation/Moving	338	6.64	2,218	4.88	4,840	4.77

## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop 16+ by Occupation Classification</b>	5,092		45,420		101,492	
Blue Collar	1,128	22.15	9,123	20.09	20,370	20.07
White Collar	2,798	54.95	26,617	58.60	59,615	58.74
Service and Farm	1,166	22.90	9,680	21.31	21,507	21.19
<b>2011 Est. Workers Age 16+, Transp. To Work</b>	5,540		50,577		109,467	
Drove Alone	4,062	73.32	36,797	72.75	80,591	73.62
Car Pooled	805	14.53	7,059	13.96	14,024	12.81
Public Transportation	289	5.22	1,843	3.64	3,909	3.57
Walked	38	0.69	1,523	3.01	3,182	2.91
Bicycle	4	0.07	171	0.34	415	0.38
Other Means	19	0.34	591	1.17	1,554	1.42
Worked at Home	323	5.83	2,591	5.12	5,792	5.29
<b>2011 Est. Workers Age 16+ by Travel Time to Work *</b>						
Less than 15 Minutes	922		10,852		25,171	
15 - 29 Minutes	2,338		19,720		42,547	
30 - 44 Minutes	1,038		9,083		18,937	
45 - 59 Minutes	424		4,059		8,254	
60 or more Minutes	588		5,022		10,425	
<b>2011 Est. Avg Travel Time to Work in Minutes</b>	29.48		28.84		28.16	
<b>2011 Est. Tenure of Occupied Housing Units</b>	6,000		36,304		78,595	
Owner Occupied	3,807	63.45	21,873	60.25	45,410	57.78
Renter Occupied	2,193	36.55	14,431	39.75	33,186	42.22
<b>2011 Owner Occ. HUs: Avg. Length of Residence</b>	13		13		14	
<b>2011 Renter Occ. HUs: Avg. Length of Residence</b>	6		6		6	

## Pop-Facts: Demographic Snapshot 2011 Report

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. All Owner-Occupied Housing Values</b>	3,807		21,873		45,410	
Value Less than \$20,000	63	1.65	99	0.45	240	0.53
Value \$20,000 - \$39,999	120	3.15	257	1.17	586	1.29
Value \$40,000 - \$59,999	307	8.06	392	1.79	670	1.48
Value \$60,000 - \$79,999	229	6.02	394	1.80	768	1.69
Value \$80,000 - \$99,999	153	4.02	282	1.29	531	1.17
Value \$100,000 - \$149,999	419	11.01	752	3.44	1,261	2.78
Value \$150,000 - \$199,999	784	20.59	2,220	10.15	3,699	8.15
Value \$200,000 - \$299,999	979	25.72	5,459	24.96	10,916	24.04
Value \$300,000 - \$399,999	499	13.11	5,312	24.29	11,241	24.75
Value \$400,000 - \$499,999	176	4.62	3,731	17.06	7,513	16.54
Value \$500,000 - \$749,999	69	1.81	2,513	11.49	6,115	13.47
Value \$750,000 - \$999,999	7	0.18	317	1.45	1,038	2.29
Value \$1,000,000 or more	3	0.08	145	0.66	832	1.83

<b>2011 Est. Median All Owner-Occupied Housing Value</b>	\$189,076		\$320,365		\$335,888	
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<b>2011 Est. Housing Units by Units in Structure</b>	6,303		37,644		83,001	
1 Unit Attached	1,256	19.93	5,165	13.72	10,508	12.66
1 Unit Detached	1,958	31.06	19,063	50.64	41,475	49.97
2 Units	149	2.36	484	1.29	1,476	1.78
3 or 4 Units	417	6.62	2,586	6.87	4,903	5.91
5 to 19 Units	752	11.93	4,815	12.79	11,721	14.12
20 to 49 Units	140	2.22	995	2.64	3,348	4.03
50 or More Units	409	6.49	2,482	6.59	5,564	6.70
Mobile Home or Trailer	1,221	19.37	2,046	5.44	3,959	4.77
Boat, RV, Van, etc.	0	0.00	8	0.02	46	0.06

<b>2011 Est. Housing Units by Year Structure Built</b>	6,303		37,644		83,001	
Housing Unit Built 2000 or later	473	7.50	3,982	10.58	7,050	8.49
Housing Unit Built 1990 to 1999	572	9.08	7,453	19.80	12,765	15.38
Housing Unit Built 1980 to 1989	1,343	21.31	9,920	26.35	22,863	27.55
Housing Unit Built 1970 to 1979	2,476	39.28	9,433	25.06	20,517	24.72
Housing Unit Built 1960 to 1969	1,228	19.48	4,247	11.28	10,238	12.33
Housing Unit Built 1950 to 1959	142	2.25	1,878	4.99	5,787	6.97
Housing Unit Built 1940 to 1949	23	0.36	482	1.28	2,065	2.49
Housing Unit Built 1939 or Earlier	46	0.73	249	0.66	1,716	2.07

<b>2011 Est. Median Year Structure Built **</b>	1977		1983		1981	
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\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Prepared On: Wed May 18, 2011 Page 11 Of 12

Project Code: Hwy 76 at El Camino Real

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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# Pop-Facts: Demographic Snapshot 2011 Report

## Appendix: Area Listing

### Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL  
OCEANSIDE, CA 92058

Latitude/Longitude 33.223728 -117.331157  
Radius 0.00 - 1.00

### Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL  
OCEANSIDE, CA 92058

Latitude/Longitude 33.223728 -117.331157  
Radius 0.00 - 3.00

### Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT S EL CAMINO REAL  
OCEANSIDE, CA 92058

Latitude/Longitude 33.223728 -117.331157  
Radius 0.00 - 5.00

### Project Information:

Site: 1

Order Number: 969978049



Prepared On: Wed May 18, 2011 Page 12 Of 12

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