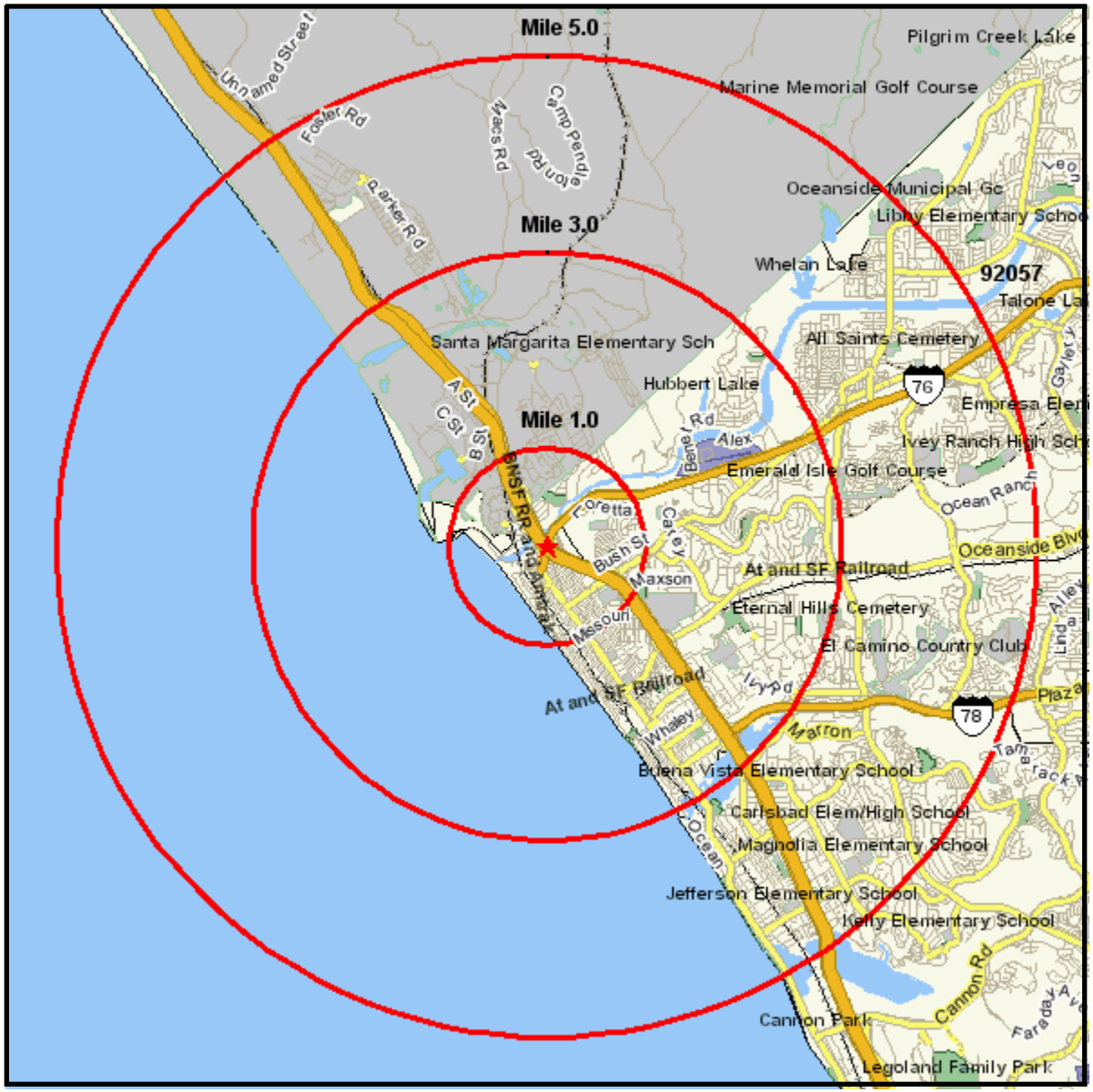
Area Map

Prepared For:
Project Code: Hwy 76 at I 5

Order #: 969978174
Site: 01



TONY ZEPPETELLA MEMORIAL HWY
AT I 5 N
OCEANSIDE,CA 92049
Coord: 33.204776, -117.383006
Radius - See Appendix for Details

- Point
- Interstate Highways
- US Highways
- State Highways
- Major Highways
- Major Roads
- Roads
- Railroads
- Landmarks
- Parks
- Hydrography
- Airports
- Zip Code

0 miles 1.11 2.21

N W E S

© 2011 The Nielsen Company. All rights reserve

Nielsen Solution Center 1 800 866 6511

Appendix: Area Listing

Area Name:

Type: Radius 1

Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT I 5 N	Center Point:	33.204776		-117.383006
OCEANSIDE, CA 92049	Circle/Band:	0.00	-	1.00

Area Name:

Type: Radius 2

Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT I 5 N	Center Point:	33.204776		-117.383006
OCEANSIDE, CA 92049	Circle/Band:	0.00	-	3.00

Area Name:

Type: Radius 3

Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT I 5 N	Center Point:	33.204776		-117.383006
OCEANSIDE, CA 92049	Circle/Band:	0.00	-	5.00

© 2011 The Nielsen Company. All rights reserve

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles *Radius 1*	%	0.00 - 3.00 miles *Radius 2*	%	0.00 - 5.00 miles *Radius 3*	%
Population						
2016 Projection	15,702		62,289		134,007	
2011 Estimate	14,747		59,599		127,239	
2000 Census	13,475		57,628		120,928	
1990 Census	11,945		51,233		106,445	
Growth 2011-2016	6.48%		4.51%		5.32%	
Growth 2000-2011	9.44%		3.42%		5.22%	
Growth 1990-2000	12.81%		12.48%		13.61%	
2011 Est. Pop by Single Race Class	14,747		59,599		127,239	
White Alone	8,646	58.63	37,374	62.71	84,147	66.13
Black or African American Alone	524	3.55	2,400	4.03	5,156	4.05
Amer. Indian and Alaska Native Alone	321	2.18	858	1.44	1,410	1.11
Asian Alone	280	1.90	1,826	3.06	5,874	4.62
Native Hawaiian and Other Pac. Isl. Alone	107	0.73	466	0.78	1,012	0.80
Some Other Race Alone	4,111	27.88	13,319	22.35	22,500	17.68
Two or More Races	757	5.13	3,357	5.63	7,140	5.61
2011 Est. Pop Hisp or Latino by Origin	14,747		59,599		127,239	
Not Hispanic or Latino	5,415	36.72	31,851	53.44	80,576	63.33
Hispanic or Latino:	9,331	63.27	27,748	46.56	46,663	36.67
Mexican	8,674	92.96	25,230	90.93	41,765	89.50
Puerto Rican	107	1.15	548	1.97	1,067	2.29
Cuban	16	0.17	79	0.28	168	0.36
All Other Hispanic or Latino	535	5.73	1,891	6.81	3,663	7.85
2011 Est. Hisp or Latino by Single Race Class	9,331		27,748		46,663	
White Alone	4,405	47.21	11,899	42.88	19,534	41.86
Black or African American Alone	72	0.77	312	1.12	588	1.26
American Indian and Alaska Native Alone	247	2.65	513	1.85	800	1.71
Asian Alone	35	0.38	123	0.44	207	0.44
Native Hawaiian and Other Pacific Islander Alone	13	0.14	42	0.15	87	0.19
Some Other Race Alone	4,105	43.99	13,254	47.77	22,350	47.90
Two or More Races	454	4.87	1,605	5.78	3,096	6.63

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. Pop. Asian Alone Race by Cat	280		1,826		5,874	
Chinese, except Taiwanese	24	8.57	184	10.08	699	11.90
Filipino	132	47.14	838	45.89	2,607	44.38
Japanese	38	13.57	214	11.72	640	10.90
Asian Indian	11	3.93	93	5.09	393	6.69
Korean	27	9.64	115	6.30	394	6.71
Vietnamese	20	7.14	184	10.08	555	9.45
Cambodian	2	0.71	31	1.70	90	1.53
Hmong	0	0.00	8	0.44	10	0.17
Laotian	0	0.00	10	0.55	21	0.36
Thai	5	1.79	28	1.53	114	1.94
All Other Asian Races Including 2+ Category	21	7.50	121	6.63	351	5.98
2011 Est. Population by Ancestry	14,747		59,599		127,239	
Pop, Arab	16	0.11	79	0.13	317	0.25
Pop, Czech	15	0.10	114	0.19	308	0.24
Pop, Danish	40	0.27	198	0.33	506	0.40
Pop, Dutch	65	0.44	325	0.55	783	0.62
Pop, English	362	2.45	2,460	4.13	7,526	5.91
Pop, French (except Basque)	117	0.79	771	1.29	1,910	1.50
Pop, French Canadian	24	0.16	177	0.30	468	0.37
Pop, German	620	4.20	4,073	6.83	11,251	8.84
Pop, Greek	23	0.16	205	0.34	365	0.29
Pop, Hungarian	16	0.11	108	0.18	447	0.35
Pop, Irish	526	3.57	3,620	6.07	9,032	7.10
Pop, Italian	308	2.09	1,997	3.35	4,906	3.86
Pop, Lithuanian	3	0.02	30	0.05	93	0.07
Pop, United States or American	315	2.14	1,292	2.17	2,871	2.26
Pop, Norwegian	73	0.50	487	0.82	1,209	0.95
Pop, Polish	148	1.00	863	1.45	1,729	1.36
Pop, Portuguese	30	0.20	202	0.34	545	0.43
Pop, Russian	96	0.65	363	0.61	968	0.76
Pop, Scottish	99	0.67	674	1.13	1,794	1.41
Pop, Scotch-Irish	56	0.38	336	0.56	1,077	0.85
Pop, Slovak	2	0.01	27	0.05	119	0.09
Pop, Subsaharan African	137	0.93	372	0.62	589	0.46
Pop, Swedish	63	0.43	364	0.61	1,225	0.96
Pop, Swiss	12	0.08	74	0.12	175	0.14
Pop, Ukrainian	2	0.01	51	0.09	153	0.12
Pop, Welsh	38	0.26	147	0.25	421	0.33
Pop, West Indian (exc Hisp groups)	36	0.24	147	0.25	273	0.21
Pop, Other ancestries	10,627	72.06	36,394	61.06	67,965	53.42

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. Population by Ancestry						
Pop, Ancestry Unclassified	882	5.98	3,652	6.13	8,214	6.46
2011 Est. Pop Age 5+ by Language Spoken At Home	13,233		54,089		117,073	
Speak Only English at Home	5,037	38.06	31,508	58.25	77,474	66.18
Speak Asian/Pac. Isl. Lang. at Home	258	1.95	1,670	3.09	4,236	3.62
Speak IndoEuropean Language at Home	146	1.10	1,011	1.87	2,860	2.44
Speak Spanish at Home	7,705	58.23	19,683	36.39	31,888	27.24
Speak Other Language at Home	87	0.66	217	0.40	614	0.52
2011 Est. Population by Sex	14,747		59,599		127,239	
Male	7,560	51.26	31,844	53.43	65,065	51.14
Female	7,187	48.74	27,755	46.57	62,173	48.86
2011 Est. Population by Age	14,747		59,599		127,239	
Age 0 - 4	1,513	10.26	5,510	9.25	10,166	7.99
Age 5 - 9	1,234	8.37	4,410	7.40	8,817	6.93
Age 10 - 14	1,128	7.65	3,947	6.62	7,905	6.21
Age 15 - 17	601	4.08	2,101	3.53	4,501	3.54
Age 18 - 20	662	4.49	3,710	6.22	5,984	4.70
Age 21 - 24	976	6.62	5,218	8.76	8,573	6.74
Age 25 - 34	2,474	16.78	9,525	15.98	19,897	15.64
Age 35 - 44	2,216	15.03	8,439	14.16	17,863	14.04
Age 45 - 54	1,722	11.68	7,129	11.96	16,316	12.82
Age 55 - 64	1,152	7.81	4,978	8.35	12,181	9.57
Age 65 - 74	542	3.68	2,361	3.96	7,048	5.54
Age 75 - 84	363	2.46	1,562	2.62	5,421	4.26
Age 85 and over	164	1.11	709	1.19	2,568	2.02
Age 16 and over	10,685	72.46	45,059	75.60	98,879	77.71
Age 18 and over	10,270	69.64	43,631	73.21	95,850	75.33
Age 21 and over	9,608	65.15	39,921	66.98	89,866	70.63
Age 65 and over	1,068	7.24	4,632	7.77	15,037	11.82
2011 Est. Median Age	30.09		30.15		33.88	
2011 Est. Average Age	31.90		32.70		36.00	

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. Male Population by Age	7,560		31,844		65,065	
Age 0 - 4	722	9.55	2,703	8.49	5,090	7.82
Age 5 - 9	639	8.45	2,266	7.12	4,515	6.94
Age 10 - 14	596	7.88	2,067	6.49	4,072	6.26
Age 15 - 17	303	4.01	1,080	3.39	2,302	3.54
Age 18 - 20	347	4.59	2,479	7.78	3,652	5.61
Age 21 - 24	513	6.79	3,326	10.44	5,097	7.83
Age 25 - 34	1,270	16.80	5,125	16.09	10,455	16.07
Age 35 - 44	1,196	15.82	4,527	14.22	9,418	14.47
Age 45 - 54	932	12.33	3,786	11.89	8,348	12.83
Age 55 - 64	580	7.67	2,497	7.84	5,917	9.09
Age 65 - 74	254	3.36	1,095	3.44	3,076	4.73
Age 75 - 84	152	2.01	639	2.01	2,219	3.41
Age 85 and over	55	0.73	254	0.80	905	1.39
2011 Est. Median Age, Male	30.19		28.90		32.47	
2011 Est. Average Age, Male	31.70		31.80		34.70	
2011 Est. Female Population by Age	7,187		27,755		62,173	
Age 0 - 4	791	11.01	2,807	10.11	5,076	8.16
Age 5 - 9	595	8.28	2,144	7.72	4,302	6.92
Age 10 - 14	533	7.42	1,879	6.77	3,833	6.17
Age 15 - 17	297	4.13	1,021	3.68	2,199	3.54
Age 18 - 20	315	4.38	1,231	4.44	2,331	3.75
Age 21 - 24	463	6.44	1,892	6.82	3,476	5.59
Age 25 - 34	1,204	16.75	4,400	15.85	9,442	15.19
Age 35 - 44	1,020	14.19	3,912	14.09	8,445	13.58
Age 45 - 54	790	10.99	3,343	12.04	7,968	12.82
Age 55 - 64	572	7.96	2,481	8.94	6,265	10.08
Age 65 - 74	288	4.01	1,266	4.56	3,972	6.39
Age 75 - 84	211	2.94	923	3.33	3,202	5.15
Age 85 and over	109	1.52	455	1.64	1,663	2.67
2011 Est. Median Age, Female	29.98		31.60		35.51	
2011 Est. Average Age, Female	32.20		33.70		37.50	

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. Pop Age 15+ by Marital Status	10,871		45,732		100,351	
Total, Never Married	4,473	41.15	17,666	38.63	34,147	34.03
Males, Never Married	2,585	23.78	11,378	24.88	20,729	20.66
Females, Never Married	1,888	17.37	6,288	13.75	13,419	13.37
Married, Spouse present	3,663	33.70	17,972	39.30	42,903	42.75
Married, Spouse absent	857	7.88	2,904	6.35	5,443	5.42
Widowed	539	4.96	2,086	4.56	5,887	5.87
Males Widowed	142	1.31	514	1.12	1,379	1.37
Females Widowed	397	3.65	1,572	3.44	4,508	4.49
Divorced	1,339	12.32	5,104	11.16	11,970	11.93
Males Divorced	675	6.21	2,445	5.35	5,106	5.09
Females Divorced	664	6.11	2,658	5.81	6,863	6.84
2011 Est. Pop. Age 25+ by Edu. Attainment	8,632		34,703		81,294	
Less than 9th grade	2,202	25.51	4,926	14.19	7,221	8.88
Some High School, no diploma	1,222	14.16	3,231	9.31	5,771	7.10
High School Graduate (or GED)	1,766	20.46	7,864	22.66	17,796	21.89
Some College, no degree	1,699	19.68	8,232	23.72	20,882	25.69
Associate Degree	571	6.61	2,808	8.09	6,870	8.45
Bachelor's Degree	677	7.84	5,015	14.45	15,025	18.48
Master's Degree	249	2.88	1,644	4.74	5,023	6.18
Professional School Degree	196	2.27	655	1.89	1,676	2.06
Doctorate Degree	50	0.58	328	0.95	1,031	1.27
2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	4,606		13,574		23,730	
Less than 9th grade	2,047	44.44	4,893	36.05	6,774	28.55
Some High School, no diploma	886	19.24	2,107	15.52	3,485	14.69
High School Graduate (or GED)	749	16.26	2,598	19.14	4,957	20.89
Some College, no degree	471	10.23	2,175	16.02	4,447	18.74
Associate Degree	199	4.32	627	4.62	1,243	5.24
Bachelor's Degree	133	2.89	753	5.55	1,959	8.26
Graduate or Professional Degree	120	2.61	421	3.10	865	3.65

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles *Radius 1*	%	0.00 - 3.00 miles *Radius 2*	%	0.00 - 5.00 miles *Radius 3*	%
Households						
2016 Projection	5,112		20,205		48,634	
2011 Estimate	4,752		19,204		45,889	
2000 Census	4,339		18,704		43,825	
1990 Census	3,757		16,481		38,657	
Growth 2011-2016	7.58%		5.21%		5.98%	
Growth 2000-2011	9.52%		2.67%		4.71%	
Growth 1990-2000	15.49%		13.49%		13.37%	
2011 Est. Households by Household Type	4,752		19,204		45,889	
Family Households	2,921	61.47	12,636	65.80	29,207	63.65
Nonfamily Households	1,832	38.55	6,568	34.20	16,683	36.36
2011 Est. Group Quarters Population	218		3,718		4,440	
2011 HHs by Ethnicity, Hispanic/Latino	2,076	43.69	6,323	32.93	11,202	24.41
2011 Est. HHs by HH Income	4,752		19,204		45,889	
Income Less than $15,000	791	16.65	2,138	11.13	4,564	9.95
Income $15,000 - $24,999	735	15.47	2,267	11.80	4,733	10.31
Income $25,000 - $34,999	615	12.94	2,474	12.88	5,145	11.21
Income $35,000 - $49,999	818	17.21	3,350	17.44	7,203	15.70
Income $50,000 - $74,999	912	19.19	3,692	19.23	9,458	20.61
Income $75,000 - $99,999	457	9.62	2,298	11.97	6,061	13.21
Income $100,000 - $124,999	195	4.10	1,257	6.55	3,634	7.92
Income $125,000 - $149,999	76	1.60	646	3.36	1,843	4.02
Income $150,000 - $199,999	64	1.35	557	2.90	1,768	3.85
Income $200,000 - $499,999	76	1.60	460	2.40	1,270	2.77
Income $500,000 and more	13	0.27	65	0.34	211	0.46
2011 Est. Average Household Income	$50,974		$62,838		$69,092	
2011 Est. Median Household Income	$39,313		$47,191		$53,437	
2011 Est. Per Capita Income	$16,769		$21,286		$25,628	

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles *Radius 1*	%	0.00 - 3.00 miles *Radius 2*	%	0.00 - 5.00 miles *Radius 3*	%
2011 Median HH Inc by Single Race Class. or Ethn						
White Alone	40,947		49,630		55,667	
Black or African American Alone	41,607		46,903		49,821	
American Indian and Alaska Native Alone	52,586		49,516		48,646	
Asian Alone	37,857		47,500		57,166	
Native Hawaiian and Other Pacific Islander Alone	93,750		63,889		66,168	
Some Other Race Alone	36,053		40,416		44,129	
Two or More Races	26,406		40,038		48,636	
Hispanic or Latino	38,135		40,650		44,436	
Not Hispanic or Latino	40,362		51,317		57,248	
2011 Est. Family HH Type, Presence Own Children	2,921		12,636		29,207	
Married-Couple Family, own children	1,025	35.09	4,611	36.49	9,548	32.69
Married-Couple Family, no own children	858	29.37	4,483	35.48	12,036	41.21
Male Householder, own children	162	5.55	598	4.73	1,206	4.13
Male Householder, no own children	176	6.03	604	4.78	1,216	4.16
Female Householder, own children	462	15.82	1,413	11.18	3,019	10.34
Female Householder, no own children	238	8.15	926	7.33	2,182	7.47
2011 Est. Households by Household Size	4,752		19,204		45,889	
1-person household	1,391	29.27	4,726	24.61	12,247	26.69
2-person household	1,203	25.32	5,579	29.05	14,954	32.59
3-person household	570	11.99	3,068	15.98	7,032	15.32
4-person household	517	10.88	2,520	13.12	5,554	12.10
5-person household	410	8.63	1,503	7.83	3,036	6.62
6-person household	270	5.68	808	4.21	1,454	3.17
7 or more person household	391	8.23	1,001	5.21	1,613	3.52
2011 Est. Average Household Size	3.06		2.91		2.68	

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. Households by Presence of People	4,752		19,204		45,889	
Households with 1 or more People under Age 18:	1,860	39.14	7,256	37.78	14,915	32.50
Married-Couple Family	1,089	58.55	4,829	66.55	9,942	66.66
Other Family, Male Householder	213	11.45	726	10.01	1,413	9.47
Other Family, Female Householder	541	29.09	1,631	22.48	3,441	23.07
Nonfamily, Male Householder	15	0.81	60	0.83	100	0.67
Nonfamily, Female Householder	2	0.11	9	0.12	19	0.13
Households no People under Age 18:	2,893	60.88	11,948	62.22	30,974	67.50
Married-Couple Family	773	26.72	4,162	34.83	11,365	36.69
Other Family, Male Householder	120	4.15	457	3.82	980	3.16
Other Family, Female Householder	151	5.22	682	5.71	1,697	5.48
Nonfamily, Male Householder	979	33.84	3,492	29.23	7,994	25.81
Nonfamily, Female Householder	870	30.07	3,156	26.41	8,938	28.86
2011 Est. Households by Number of Vehicles	4,752		19,204		45,889	
No Vehicles	585	12.31	1,476	7.69	2,716	5.92
1 Vehicle	2,058	43.31	7,225	37.62	17,278	37.65
2 Vehicles	1,446	30.43	7,176	37.37	17,826	38.85
3 Vehicles	429	9.03	2,453	12.77	5,726	12.48
4 Vehicles	168	3.54	631	3.29	1,624	3.54
5 or more Vehicles	66	1.39	242	1.26	720	1.57
2011 Est. Average Number of Vehicles	1.54		1.71		1.76	
Family Households						
2016 Projection	3,152		13,341		31,022	
2011 Estimate	2,921		12,636		29,207	
2000 Census	2,652		12,242		27,860	
1990 Census	2,442		11,368		26,057	
Growth 2011-2016	7.91%		5.58%		6.21%	
Growth 2000-2011	10.14%		3.22%		4.83%	
Growth 1990-2000	8.60%		7.69%		6.92%	
2011 Est. Families by Poverty Status	2,921		12,636		29,207	
2011 Families at or Above Poverty	2,215	75.83	10,999	87.04	26,646	91.23
2011 Families at or Above Poverty with Children	1,214	41.56	5,847	46.27	12,532	42.91
2011 Families Below Poverty	705	24.14	1,637	12.96	2,561	8.77
2011 Families Below Poverty with Children	623	21.33	1,400	11.08	2,179	7.46

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. Pop Age 16+ by Employment Status	10,685		45,059		98,879	
In Armed Forces	155	1.45	5,191	11.52	6,705	6.78
Civilian - Employed	5,923	55.43	23,852	52.94	55,042	55.67
Civilian - Unemployed	911	8.53	2,337	5.19	4,430	4.48
Not in Labor Force	3,696	34.59	13,679	30.36	32,702	33.07
2011 Est. Civ Employed Pop 16+ Class of Worker	5,979		23,648		54,484	
For-Profit Private Workers	4,880	81.62	17,982	76.04	39,497	72.49
Non-Profit Private Workers	198	3.31	963	4.07	2,678	4.92
Local Government Workers	243	4.06	1,308	5.53	3,448	6.33
State Government Workers	119	1.99	597	2.52	1,605	2.95
Federal Government Workers	157	2.63	817	3.45	2,062	3.78
Self-Emp Workers	506	8.46	2,565	10.85	6,559	12.04
Unpaid Family Workers	12	0.20	68	0.29	131	0.24
2011 Est. Civ Employed Pop 16+ by Occupation	5,979		23,648		54,484	
Architect/Engineer	45	0.75	302	1.28	1,068	1.96
Arts/Entertain/Sports	88	1.47	451	1.91	1,362	2.50
Building Grounds Maint	726	12.14	1,754	7.42	2,884	5.29
Business/Financial Ops	187	3.13	1,021	4.32	2,730	5.01
Community/Soc Svcs	46	0.77	225	0.95	678	1.24
Computer/Mathematical	85	1.42	519	2.19	1,321	2.42
Construction/Extraction	527	8.81	1,629	6.89	3,121	5.73
Edu/Training/Library	154	2.58	1,123	4.75	2,937	5.39
Farm/Fish/Forestry	154	2.58	384	1.62	480	0.88
Food Prep/Serving	584	9.77	1,834	7.76	3,874	7.11
Health Practitioner/Tec	122	2.04	856	3.62	2,296	4.21
Healthcare Support	88	1.47	477	2.02	950	1.74
Maintenance Repair	184	3.08	684	2.89	1,594	2.93
Legal	35	0.59	178	0.75	476	0.87
Life/Phys/Soc Science	37	0.62	172	0.73	520	0.95
Management	375	6.27	2,063	8.72	5,248	9.63
Office/Admin Support	657	10.99	2,980	12.60	6,816	12.51
Production	621	10.39	1,756	7.43	3,077	5.65
Protective Svcs	120	2.01	475	2.01	1,295	2.38
Sales/Related	640	10.70	2,425	10.25	6,881	12.63
Personal Care/Svc	211	3.53	1,147	4.85	2,540	4.66
Transportation/Moving	293	4.90	1,195	5.05	2,335	4.29

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. Pop 16+ by Occupation Classification	5,979		23,648		54,484	
Blue Collar	1,625	27.18	5,264	22.26	10,129	18.59
White Collar	2,471	41.33	12,314	52.07	32,332	59.34
Service and Farm	1,882	31.48	6,070	25.67	12,024	22.07
2011 Est. Workers Age 16+, Transp. To Work	6,065		28,518		60,608	
Drove Alone	3,835	63.23	18,500	64.87	43,114	71.14
Car Pooled	1,117	18.42	4,352	15.26	7,795	12.86
Public Transportation	506	8.34	1,349	4.73	2,300	3.79
Walked	267	4.40	2,037	7.14	2,504	4.13
Bicycle	19	0.31	188	0.66	308	0.51
Other Means	137	2.26	518	1.82	857	1.41
Worked at Home	185	3.05	1,575	5.52	3,731	6.16
2011 Est. Workers Age 16+ by Travel Time to Work *						
Less than 15 Minutes	1,439		8,519		16,236	
15 - 29 Minutes	2,275		10,429		22,303	
30 - 44 Minutes	1,317		4,729		10,183	
45 - 59 Minutes	363		1,805		4,172	
60 or more Minutes	544		1,929		5,052	
2011 Est. Avg Travel Time to Work in Minutes	28.24		25.04		26.57	
2011 Est. Tenure of Occupied Housing Units	4,752		19,204		45,889	
Owner Occupied	1,441	30.32	8,024	41.78	22,867	49.83
Renter Occupied	3,312	69.70	11,180	58.22	23,023	50.17
2011 Owner Occ. HUs: Avg. Length of Residence	10		14		13	
2011 Renter Occ. HUs: Avg. Length of Residence	7		7		7	

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 2: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate
Radius 3: TONY ZEPPETELLA MEMORIAL HWY AT I 5 N, OCEANSIDE, CA 92049, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	*%*	*Radius 2*	*%*	*Radius 3*	*%*
2011 Est. All Owner-Occupied Housing Values	1,441		8,024		22,867	
Value Less than $20,000	18	1.25	93	1.16	185	0.81
Value $20,000 - $39,999	25	1.73	190	2.37	336	1.47
Value $40,000 - $59,999	27	1.87	126	1.57	475	2.08
Value $60,000 - $79,999	26	1.80	261	3.25	574	2.51
Value $80,000 - $99,999	20	1.39	157	1.96	372	1.63
Value $100,000 - $149,999	23	1.60	183	2.28	765	3.35
Value $150,000 - $199,999	142	9.85	362	4.51	2,009	8.79
Value $200,000 - $299,999	569	39.49	1,824	22.73	4,554	19.92
Value $300,000 - $399,999	284	19.71	1,878	23.40	4,629	20.24
Value $400,000 - $499,999	84	5.83	1,287	16.04	3,797	16.60
Value $500,000 - $749,999	133	9.23	1,144	14.26	3,617	15.82
Value $750,000 - $999,999	56	3.89	287	3.58	901	3.94
Value $1,000,000 or more	33	2.29	232	2.89	654	2.86
2011 Est. Median All Owner-Occupied Housing Value	$277,105		$343,454		$346,749	
2011 Est. Housing Units by Units in Structure	5,832		21,335		49,430	
1 Unit Attached	408	7.00	1,628	7.63	6,139	12.42
1 Unit Detached	1,615	27.69	9,113	42.71	20,655	41.79
2 Units	267	4.58	677	3.17	1,200	2.43
3 or 4 Units	496	8.50	1,489	6.98	3,811	7.71
5 to 19 Units	1,491	25.57	4,134	19.38	8,666	17.53
20 to 49 Units	440	7.54	1,334	6.25	2,642	5.34
50 or More Units	925	15.86	1,909	8.95	3,627	7.34
Mobile Home or Trailer	183	3.14	1,021	4.79	2,655	5.37
Boat, RV, Van, etc.	8	0.14	30	0.14	34	0.07
2011 Est. Housing Units by Year Structure Built	5,832		21,335		49,430	
Housing Unit Built 2000 or later	590	10.12	1,445	6.77	3,798	7.68
Housing Unit Built 1990 to 1999	651	11.16	2,239	10.49	6,239	12.62
Housing Unit Built 1980 to 1989	813	13.94	3,549	16.63	11,048	22.35
Housing Unit Built 1970 to 1979	1,268	21.74	4,498	21.08	13,087	26.48
Housing Unit Built 1960 to 1969	877	15.04	3,904	18.30	7,225	14.62
Housing Unit Built 1950 to 1959	825	14.15	3,302	15.48	4,768	9.65
Housing Unit Built 1940 to 1949	412	7.06	1,400	6.56	1,750	3.54
Housing Unit Built 1939 or Earlier	396	6.79	999	4.68	1,516	3.07
2011 Est. Median Year Structure Built **	1973		1972		1977	

*This row intentionally left blank. No total category data is available.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

© 2011 The Nielsen Company. All rights reserved.

Pop-Facts: Demographic Snapshot 2011 Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT I 5 N
OCEANSIDE, CA 92049

Latitude/Longitude 33.204776 -117.383006
Radius 0.00 - 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT I 5 N
OCEANSIDE, CA 92049

Latitude/Longitude 33.204776 -117.383006
Radius 0.00 - 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

TONY ZEPPETELLA MEMORIAL HWY AT I 5 N
OCEANSIDE, CA 92049

Latitude/Longitude 33.204776 -117.383006
Radius 0.00 - 5.00

Project Information:

Site: 1

Order Number: 969978174

© 2011 The Nielsen Company. All rights reserved.