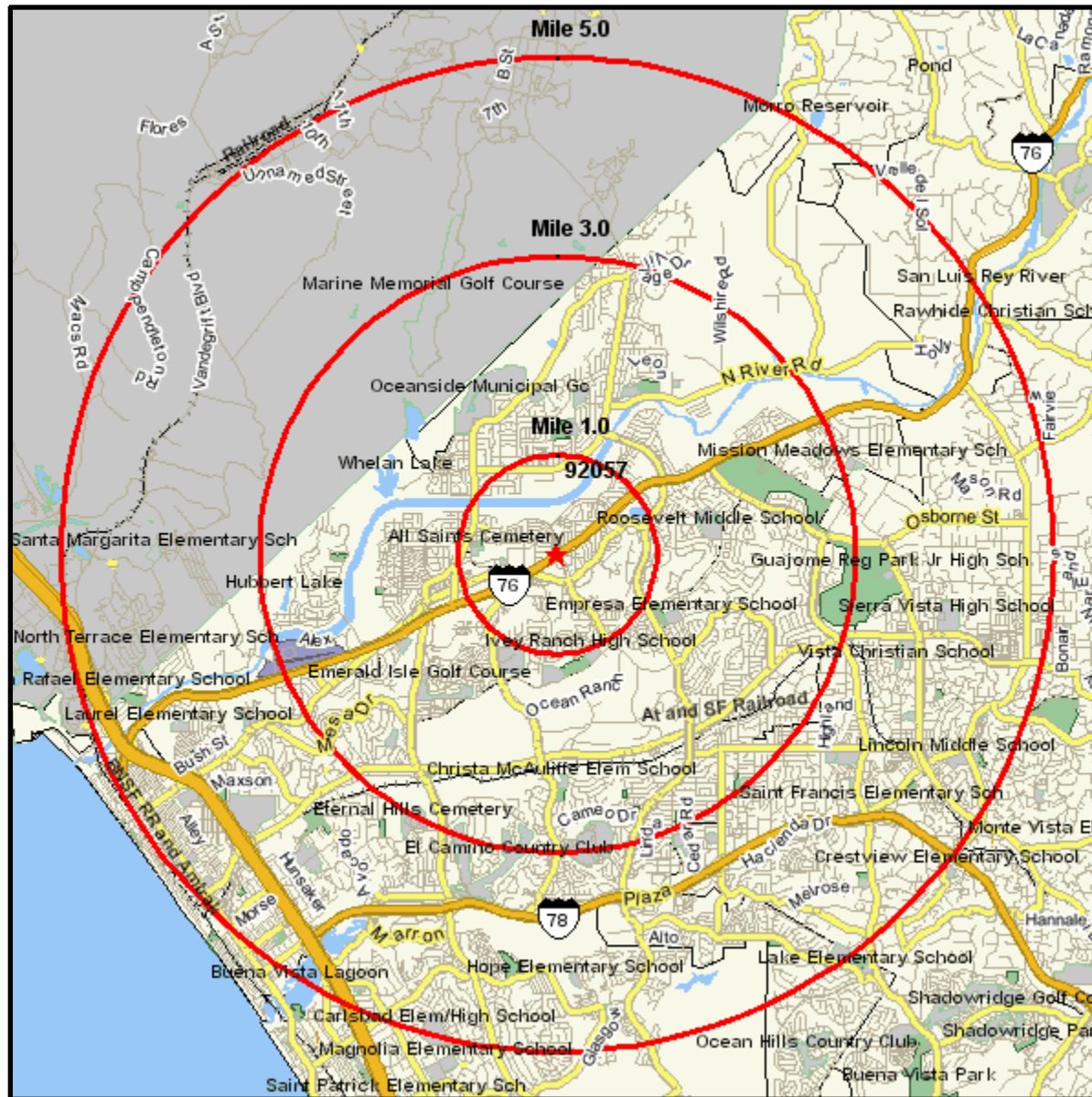


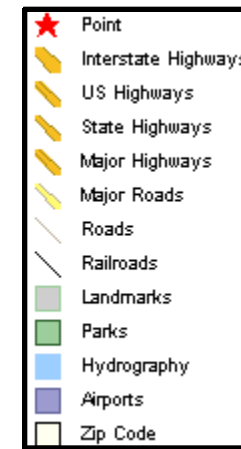
# Area Map

Prepared For:  
Project Code: Hwy 76 at Old Grove Rd

Order #: 969978205  
Site: 01



CA 76 AT OLD GROVE RD  
OCEANSIDE, CA 92057  
Coord: 33.232917, -117.307959  
Radius - See Appendix for Details



0 miles 1.11 2.21



## Area Map

Prepared For:  
Project Code: Hwy 76 at Old Grove Rd

Order #: 969978205  
Site: 01

### Appendix: Area Listing

#### Area Name:

Type: Radius 1

#### Radius Definition:

CA 76 AT OLD GROVE RD	Center Point:	33.232917	-117.307959
OCEANSIDE, CA 92057	Circle/Band:	0.00 -	1.00

#### Area Name:

Type: Radius 2

#### Radius Definition:

CA 76 AT OLD GROVE RD	Center Point:	33.232917	-117.307959
OCEANSIDE, CA 92057	Circle/Band:	0.00 -	3.00

#### Area Name:

Type: Radius 3

#### Radius Definition:

CA 76 AT OLD GROVE RD	Center Point:	33.232917	-117.307959
OCEANSIDE, CA 92057	Circle/Band:	0.00 -	5.00

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Population</b>						
2016 Projection	20,290		118,209		267,351	
2011 Estimate	18,026		109,651		251,650	
2000 Census	13,899		98,041		233,991	
1990 Census	7,814		73,713		191,060	
Growth 2011-2016	12.56%		7.80%		6.24%	
Growth 2000-2011	29.69%		11.84%		7.55%	
Growth 1990-2000	77.87%		33.00%		22.47%	
<b>2011 Est. Pop by Single Race Class</b>						
	18,026		109,651		251,650	
White Alone	11,055	61.33	64,748	59.05	149,980	59.60
Black or African American Alone	1,201	6.66	6,520	5.95	11,902	4.73
Amer. Indian and Alaska Native Alone	170	0.94	918	0.84	2,630	1.05
Asian Alone	1,681	9.33	9,218	8.41	14,142	5.62
Native Hawaiian and Other Pac. Isl. Alone	129	0.72	1,684	1.54	2,698	1.07
Some Other Race Alone	2,751	15.26	19,527	17.81	55,502	22.06
Two or More Races	1,040	5.77	7,037	6.42	14,794	5.88
<b>2011 Est. Pop Hisp or Latino by Origin</b>						
	18,026		109,651		251,650	
Not Hispanic or Latino	12,077	67.00	70,475	64.27	146,765	58.32
Hispanic or Latino:	5,949	33.00	39,176	35.73	104,885	41.68
Mexican	5,205	87.49	34,737	88.67	94,460	90.06
Puerto Rican	206	3.46	1,092	2.79	2,229	2.13
Cuban	38	0.64	168	0.43	323	0.31
All Other Hispanic or Latino	501	8.42	3,179	8.11	7,872	7.51
<b>2011 Est. Hisp or Latino by Single Race Class</b>						
	5,949		39,176		104,885	
White Alone	2,477	41.64	15,379	39.26	39,432	37.60
Black or African American Alone	104	1.75	625	1.60	1,164	1.11
American Indian and Alaska Native Alone	107	1.80	503	1.28	1,484	1.41
Asian Alone	61	1.03	225	0.57	472	0.45
Native Hawaiian and Other Pacific Islander Alone	4	0.07	118	0.30	229	0.22
Some Other Race Alone	2,738	46.02	19,430	49.60	55,235	52.66
Two or More Races	459	7.72	2,896	7.39	6,868	6.55

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate**

**Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate**

**Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop. Asian Alone Race by Cat</b>	1,681		9,218		14,142	
Chinese, except Taiwanese	196	11.66	807	8.75	1,454	10.28
Filipino	884	52.59	4,966	53.87	6,569	46.45
Japanese	132	7.85	843	9.15	1,488	10.52
Asian Indian	80	4.76	413	4.48	801	5.66
Korean	79	4.70	435	4.72	871	6.16
Vietnamese	170	10.11	970	10.52	1,548	10.95
Cambodian	29	1.73	110	1.19	190	1.34
Hmong	0	0.00	7	0.08	11	0.08
Laotian	6	0.36	31	0.34	70	0.49
Thai	14	0.83	128	1.39	232	1.64
All Other Asian Races Including 2+ Category	89	5.29	508	5.51	908	6.42

<b>2011 Est. Population by Ancestry</b>	18,026		109,651		251,650	
Pop, Arab	104	0.58	505	0.46	973	0.39
Pop, Czech	39	0.22	272	0.25	559	0.22
Pop, Danish	65	0.36	547	0.50	1,033	0.41
Pop, Dutch	147	0.82	700	0.64	1,552	0.62
Pop, English	1,149	6.37	6,537	5.96	13,936	5.54
Pop, French (except Basque)	198	1.10	1,716	1.56	3,703	1.47
Pop, French Canadian	72	0.40	419	0.38	900	0.36
Pop, German	1,481	8.22	9,154	8.35	20,525	8.16
Pop, Greek	56	0.31	269	0.25	616	0.24
Pop, Hungarian	117	0.65	422	0.38	702	0.28
Pop, Irish	953	5.29	6,432	5.87	15,004	5.96
Pop, Italian	792	4.39	4,238	3.86	8,913	3.54
Pop, Lithuanian	8	0.04	75	0.07	162	0.06
Pop, United States or American	406	2.25	2,426	2.21	5,474	2.18
Pop, Norwegian	168	0.93	1,070	0.98	2,407	0.96
Pop, Polish	221	1.23	1,461	1.33	3,129	1.24
Pop, Portuguese	114	0.63	484	0.44	906	0.36
Pop, Russian	61	0.34	547	0.50	1,514	0.60
Pop, Scottish	333	1.85	1,394	1.27	3,261	1.30
Pop, Scotch-Irish	190	1.05	1,016	0.93	2,097	0.83
Pop, Slovak	6	0.03	95	0.09	219	0.09
Pop, Sub-Saharan African	179	0.99	761	0.69	1,333	0.53
Pop, Swedish	163	0.90	1,014	0.92	2,245	0.89
Pop, Swiss	36	0.20	184	0.17	360	0.14
Pop, Ukrainian	24	0.13	122	0.11	256	0.10
Pop, Welsh	52	0.29	390	0.36	761	0.30
Pop, West Indian (exc Hisp groups)	42	0.23	233	0.21	499	0.20
Pop, Other ancestries	9,778	54.24	60,519	55.19	141,768	56.34



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: Hwy 76 at Old Grove Rd

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Population by Ancestry</b>						
Pop, Ancestry Unclassified	1,071	5.94	6,648	6.06	16,843	6.69
<b>2011 Est. Pop Age 5+ by Language Spoken At Home</b>	16,543		100,609		229,965	
Speak Only English at Home	11,515	69.61	66,398	66.00	143,950	62.60
Speak Asian/Pac. Isl. Lang. at Home	1,059	6.40	6,946	6.90	10,666	4.64
Speak IndoEuropean Language at Home	522	3.16	2,772	2.76	5,397	2.35
Speak Spanish at Home	3,270	19.77	24,020	23.87	68,844	29.94
Speak Other Language at Home	175	1.06	473	0.47	1,107	0.48
<b>2011 Est. Population by Sex</b>	18,026		109,651		251,650	
Male	8,804	48.84	53,898	49.15	126,857	50.41
Female	9,222	51.16	55,754	50.85	124,793	49.59
<b>2011 Est. Population by Age</b>	18,026		109,651		251,650	
Age 0 - 4	1,483	8.23	9,043	8.25	21,685	8.62
Age 5 - 9	1,398	7.76	8,401	7.66	19,005	7.55
Age 10 - 14	1,268	7.03	7,735	7.05	17,218	6.84
Age 15 - 17	751	4.17	4,877	4.45	10,318	4.10
Age 18 - 20	687	3.81	4,604	4.20	12,252	4.87
Age 21 - 24	921	5.11	6,537	5.96	17,241	6.85
Age 25 - 34	2,580	14.31	15,431	14.07	37,581	14.93
Age 35 - 44	2,596	14.40	14,564	13.28	33,842	13.45
Age 45 - 54	2,497	13.85	15,093	13.76	32,685	12.99
Age 55 - 64	1,634	9.06	10,584	9.65	22,850	9.08
Age 65 - 74	954	5.29	6,116	5.58	12,741	5.06
Age 75 - 84	875	4.85	4,696	4.28	9,635	3.83
Age 85 and over	383	2.12	1,971	1.80	4,597	1.83
Age 16 and over	13,627	75.60	82,869	75.58	190,304	75.62
Age 18 and over	13,127	72.82	79,596	72.59	183,425	72.89
Age 21 and over	12,440	69.01	74,991	68.39	171,172	68.02
Age 65 and over	2,212	12.27	12,783	11.66	26,973	10.72
<b>2011 Est. Median Age</b>	34.71		33.83		32.48	
<b>2011 Est. Average Age</b>	36.20		35.70		34.80	

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Male Population by Age</b>	8,804		53,898		126,857	
Age 0 - 4	765	8.69	4,586	8.51	10,852	8.55
Age 5 - 9	716	8.13	4,284	7.95	9,706	7.65
Age 10 - 14	652	7.41	3,899	7.23	8,795	6.93
Age 15 - 17	386	4.38	2,462	4.57	5,279	4.16
Age 18 - 20	356	4.04	2,343	4.35	7,022	5.54
Age 21 - 24	454	5.16	3,418	6.34	9,899	7.80
Age 25 - 34	1,262	14.33	7,706	14.30	19,291	15.21
Age 35 - 44	1,286	14.61	7,326	13.59	17,441	13.75
Age 45 - 54	1,234	14.02	7,498	13.91	16,328	12.87
Age 55 - 64	771	8.76	5,103	9.47	11,130	8.77
Age 65 - 74	415	4.71	2,640	4.90	5,598	4.41
Age 75 - 84	369	4.19	1,899	3.52	3,879	3.06
Age 85 and over	137	1.56	734	1.36	1,637	1.29

<b>2011 Est. Median Age, Male</b>	33.50		32.73		31.16	
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<b>2011 Est. Average Age, Male</b>	34.90		34.50		33.60	
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<b>2011 Est. Female Population by Age</b>	9,222		55,754		124,793	
Age 0 - 4	718	7.79	4,457	7.99	10,833	8.68
Age 5 - 9	682	7.40	4,117	7.38	9,298	7.45
Age 10 - 14	615	6.67	3,836	6.88	8,423	6.75
Age 15 - 17	365	3.96	2,415	4.33	5,039	4.04
Age 18 - 20	331	3.59	2,261	4.06	5,231	4.19
Age 21 - 24	467	5.06	3,119	5.59	7,342	5.88
Age 25 - 34	1,318	14.29	7,725	13.86	18,289	14.66
Age 35 - 44	1,310	14.21	7,237	12.98	16,402	13.14
Age 45 - 54	1,262	13.68	7,595	13.62	16,357	13.11
Age 55 - 64	863	9.36	5,481	9.83	11,720	9.39
Age 65 - 74	539	5.84	3,477	6.24	7,142	5.72
Age 75 - 84	506	5.49	2,797	5.02	5,756	4.61
Age 85 and over	246	2.67	1,237	2.22	2,960	2.37

<b>2011 Est. Median Age, Female</b>	35.88		34.93		33.87	
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<b>2011 Est. Average Age, Female</b>	37.40		36.80		36.10	
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## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop Age 15+ by Marital Status</b>	13,878		84,472		193,743	
Total, Never Married	3,694	26.62	22,958	27.18	60,926	31.45
Males, Never Married	1,911	13.77	12,141	14.37	34,842	17.98
Females, Never Married	1,783	12.85	10,817	12.81	26,084	13.46
Married, Spouse present	7,068	50.93	44,345	52.50	90,564	46.74
Married, Spouse absent	677	4.88	4,170	4.94	11,972	6.18
Widowed	946	6.82	4,848	5.74	10,422	5.38
Males Widowed	225	1.62	1,144	1.35	2,407	1.24
Females Widowed	721	5.20	3,704	4.38	8,014	4.14
Divorced	1,492	10.75	8,151	9.65	19,859	10.25
Males Divorced	553	3.98	3,343	3.96	8,347	4.31
Females Divorced	939	6.77	4,808	5.69	11,512	5.94
<b>2011 Est. Pop. Age 25+ by Edu. Attainment</b>	11,519		68,455		153,931	
Less than 9th grade	570	4.95	4,902	7.16	16,032	10.42
Some High School, no diploma	790	6.86	4,937	7.21	12,543	8.15
High School Graduate (or GED)	2,649	23.00	16,286	23.79	35,490	23.06
Some College, no degree	3,246	28.18	18,549	27.10	39,429	25.61
Associate Degree	1,103	9.58	5,984	8.74	12,851	8.35
Bachelor's Degree	2,118	18.39	12,014	17.55	24,870	16.16
Master's Degree	635	5.51	3,949	5.77	8,434	5.48
Professional School Degree	254	2.21	1,099	1.61	2,627	1.71
Doctorate Degree	154	1.34	735	1.07	1,655	1.08
<b>2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	3,098		19,964		53,057	
Less than 9th grade	447	14.43	4,413	22.10	15,383	28.99
Some High School, no diploma	406	13.11	2,758	13.81	8,520	16.06
High School Graduate (or GED)	788	25.44	5,012	25.11	12,048	22.71
Some College, no degree	807	26.05	4,191	20.99	9,313	17.55
Associate Degree	242	7.81	1,225	6.14	2,727	5.14
Bachelor's Degree	282	9.10	1,627	8.15	3,503	6.60
Graduate or Professional Degree	126	4.07	738	3.70	1,562	2.94



## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Households</b>						
2016 Projection	7,318		38,601		85,773	
2011 Estimate	6,543		35,950		80,658	
2000 Census	5,175		32,884		75,993	
1990 Census	3,243		26,538		65,280	
Growth 2011-2016	11.84%		7.37%		6.34%	
Growth 2000-2011	26.43%		9.32%		6.14%	
Growth 1990-2000	59.57%		23.91%		16.41%	
<b>2011 Est. Households by Household Type</b>	6,543		35,950		80,658	
Family Households	4,555	69.62	26,697	74.26	58,006	71.92
Nonfamily Households	1,988	30.38	9,253	25.74	22,652	28.08
<b>2011 Est. Group Quarters Population</b>	57		505		7,242	
<b>2011 HHs by Ethnicity, Hispanic/Latino</b>	1,533	23.43	8,982	24.98	23,353	28.95
<b>2011 Est. HHs by HH Income</b>	6,543		35,950		80,658	
Income Less than \$15,000	452	6.91	2,375	6.61	6,685	8.29
Income \$15,000 - \$24,999	427	6.53	2,694	7.49	7,337	9.10
Income \$25,000 - \$34,999	651	9.95	3,406	9.47	8,602	10.66
Income \$35,000 - \$49,999	947	14.47	5,087	14.15	12,726	15.78
Income \$50,000 - \$74,999	1,651	25.23	7,916	22.02	17,213	21.34
Income \$75,000 - \$99,999	944	14.43	5,699	15.85	11,368	14.09
Income \$100,000 - \$124,999	600	9.17	3,917	10.90	7,466	9.26
Income \$125,000 - \$149,999	341	5.21	2,050	5.70	3,724	4.62
Income \$150,000 - \$199,999	374	5.72	1,787	4.97	3,276	4.06
Income \$200,000 - \$499,999	137	2.09	900	2.50	1,962	2.43
Income \$500,000 and more	19	0.29	120	0.33	299	0.37
<b>2011 Est. Average Household Income</b>	\$74,635		\$76,547		\$71,034	
<b>2011 Est. Median Household Income</b>	\$62,031		\$63,938		\$57,232	
<b>2011 Est. Per Capita Income</b>	\$27,113		\$25,274		\$23,418	



## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Median HH Inc by Single Race Class. or Ethn</b>						
White Alone	61,675		65,230		60,043	
Black or African American Alone	53,906		58,528		51,064	
American Indian and Alaska Native Alone	77,778		57,065		51,351	
Asian Alone	63,862		70,138		64,797	
Native Hawaiian and Other Pacific Islander Alone	93,750		75,500		68,638	
Some Other Race Alone	63,113		57,121		47,328	
Two or More Races	68,125		63,087		53,262	
Hispanic or Latino	56,637		58,328		48,178	
Not Hispanic or Latino	63,848		66,165		61,561	
<b>2011 Est. Family HH Type, Presence Own Children</b>						
	4,555		26,697		58,006	
Married-Couple Family, own children	1,518	33.33	9,787	36.66	21,201	36.55
Married-Couple Family, no own children	2,021	44.37	11,113	41.63	22,493	38.78
Male Householder, own children	145	3.18	885	3.31	2,287	3.94
Male Householder, no own children	137	3.01	847	3.17	2,125	3.66
Female Householder, own children	455	9.99	2,334	8.74	5,857	10.10
Female Householder, no own children	280	6.15	1,731	6.48	4,043	6.97
<b>2011 Est. Households by Household Size</b>						
	6,543		35,950		80,658	
1-person household	1,463	22.36	6,667	18.55	16,281	20.19
2-person household	2,222	33.96	11,166	31.06	24,344	30.18
3-person household	1,144	17.48	6,114	17.01	13,517	16.76
4-person household	835	12.76	5,628	15.66	11,839	14.68
5-person household	458	7.00	3,190	8.87	7,026	8.71
6-person household	219	3.35	1,556	4.33	3,537	4.39
7 or more person household	202	3.09	1,629	4.53	4,113	5.10
<b>2011 Est. Average Household Size</b>						
	2.75		3.04		3.03	

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Households by Presence of People</b>	6,543		35,950		80,658	
<b>Households with 1 or more People under Age 18:</b>	2,227	34.04	14,103	39.23	31,894	39.54
Married-Couple Family	1,550	69.60	10,228	72.52	22,204	69.62
Other Family, Male Householder	162	7.27	1,060	7.52	2,721	8.53
Other Family, Female Householder	502	22.54	2,736	19.40	6,746	21.15
Nonfamily, Male Householder	9	0.40	62	0.44	176	0.55
Nonfamily, Female Householder	3	0.13	16	0.11	46	0.14
<b>Households no People under Age 18:</b>	4,316	65.96	21,847	60.77	48,764	60.46
Married-Couple Family	1,894	43.88	10,396	47.59	20,954	42.97
Other Family, Male Householder	112	2.59	649	2.97	1,644	3.37
Other Family, Female Householder	214	4.96	1,264	5.79	3,031	6.22
Nonfamily, Male Householder	865	20.04	4,105	18.79	10,362	21.25
Nonfamily, Female Householder	1,230	28.50	5,434	24.87	12,773	26.19
<b>2011 Est. Households by Number of Vehicles</b>	6,543		35,950		80,658	
No Vehicles	201	3.07	1,065	2.96	3,868	4.80
1 Vehicle	2,453	37.49	11,275	31.36	26,599	32.98
2 Vehicles	2,859	43.70	15,268	42.47	32,496	40.29
3 Vehicles	790	12.07	5,966	16.60	12,346	15.31
4 Vehicles	152	2.32	1,626	4.52	3,824	4.74
5 or more Vehicles	87	1.33	750	2.09	1,524	1.89
<b>2011 Est. Average Number of Vehicles</b>	1.78		1.97		1.90	
<b>Family Households</b>						
2016 Projection	5,091		28,681		61,719	
2011 Estimate	4,555		26,697		58,006	
2000 Census	3,597		24,427		54,764	
1990 Census	2,218		20,019		48,191	
Growth 2011-2016	11.77%		7.43%		6.40%	
Growth 2000-2011	26.63%		9.29%		5.92%	
Growth 1990-2000	62.17%		22.02%		13.64%	
<b>2011 Est. Families by Poverty Status</b>	4,555		26,697		58,006	
2011 Families at or Above Poverty	4,320	94.84	25,278	94.68	53,252	91.80
2011 Families at or Above Poverty with Children	2,126	46.67	13,065	48.94	27,839	47.99
2011 Families Below Poverty	235	5.16	1,419	5.32	4,753	8.19
2011 Families Below Poverty with Children	193	4.24	1,118	4.19	4,021	6.93



Prepared On: Wed May 18, 2011 Page 8 Of 12

Project Code: Hwy 76 at Old Grove Rd

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate**

**Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate**

**Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop Age 16+ by Employment Status</b>	13,627		82,869		190,304	
In Armed Forces	516	3.79	2,879	3.47	9,972	5.24
Civilian - Employed	7,512	55.13	47,610	57.45	106,225	55.82
Civilian - Unemployed	453	3.32	3,775	4.56	9,650	5.07
Not in Labor Force	5,146	37.76	28,605	34.52	64,457	33.87
<b>2011 Est. Civ Employed Pop 16+ Class of Worker</b>	7,387		47,066		105,365	
For-Profit Private Workers	5,344	72.34	33,497	71.17	77,035	73.11
Non-Profit Private Workers	362	4.90	2,535	5.39	5,550	5.27
Local Government Workers	325	4.40	3,110	6.61	6,426	6.10
State Government Workers	237	3.21	1,346	2.86	2,865	2.72
Federal Government Workers	467	6.32	2,844	6.04	4,612	4.38
Self-Emp Workers	808	10.94	4,957	10.53	11,765	11.17
Unpaid Family Workers	7	0.09	64	0.14	183	0.17
<b>2011 Est. Civ Employed Pop 16+ by Occupation</b>	7,387		47,066		105,365	
Architect/Engineer	219	2.96	1,184	2.52	2,002	1.90
Arts/Entertain/Sports	274	3.71	993	2.11	2,214	2.10
Building Grounds Maint	225	3.05	2,003	4.26	6,238	5.92
Business/Financial Ops	453	6.13	2,115	4.49	4,436	4.21
Community/Soc Svcs	114	1.54	692	1.47	1,316	1.25
Computer/Mathematical	224	3.03	1,269	2.70	2,489	2.36
Construction/Extraction	287	3.89	2,455	5.22	6,914	6.56
Edu/Training/Library	382	5.17	2,192	4.66	4,927	4.68
Farm/Fish/Forestry	17	0.23	221	0.47	977	0.93
Food Prep/Serving	331	4.48	2,145	4.56	5,827	5.53
Health Practitioner/Tec	330	4.47	2,205	4.68	4,180	3.97
Healthcare Support	164	2.22	936	1.99	1,880	1.78
Maintenance Repair	259	3.51	1,388	2.95	3,006	2.85
Legal	46	0.62	413	0.88	876	0.83
Life/Phys/Soc Science	46	0.62	383	0.81	1,050	1.00
Management	818	11.07	4,682	9.95	9,805	9.31
Office/Admin Support	1,135	15.36	6,773	14.39	14,014	13.30
Production	330	4.47	3,085	6.55	7,104	6.74
Protective Svcs	245	3.32	1,428	3.03	2,599	2.47
Sales/Related	868	11.75	5,751	12.22	13,065	12.40
Personal Care/Svc	315	4.26	2,373	5.04	5,224	4.96
Transportation/Moving	305	4.13	2,378	5.05	5,224	4.96

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop 16+ by Occupation Classification</b>	7,387		47,066		105,365	
Blue Collar	1,181	15.99	9,306	19.77	22,247	21.11
White Collar	4,908	66.44	28,653	60.88	60,374	57.30
Service and Farm	1,298	17.57	9,107	19.35	22,744	21.59
<b>2011 Est. Workers Age 16+, Transp. To Work</b>	7,844		49,585		114,103	
Drove Alone	6,176	78.74	38,346	77.33	83,278	72.98
Car Pooled	906	11.55	6,343	12.79	15,520	13.60
Public Transportation	145	1.85	1,542	3.11	4,054	3.55
Walked	3	0.04	316	0.64	3,429	3.01
Bicycle	40	0.51	116	0.23	361	0.32
Other Means	103	1.31	515	1.04	1,581	1.39
Worked at Home	472	6.02	2,407	4.85	5,878	5.15
<b>2011 Est. Workers Age 16+ by Travel Time to Work *</b>						
Less than 15 Minutes	1,047		8,458		25,481	
15 - 29 Minutes	2,965		19,842		44,978	
30 - 44 Minutes	1,653		9,385		20,212	
45 - 59 Minutes	889		4,515		8,465	
60 or more Minutes	950		5,664		10,787	
<b>2011 Est. Avg Travel Time to Work in Minutes</b>	32.44		30.84		28.21	
<b>2011 Est. Tenure of Occupied Housing Units</b>	6,543		35,950		80,658	
Owner Occupied	4,530	69.23	25,019	69.59	47,810	59.27
Renter Occupied	2,013	30.77	10,931	30.41	32,848	40.73
<b>2011 Owner Occ. HUs: Avg. Length of Residence</b>	10		13		14	
<b>2011 Renter Occ. HUs: Avg. Length of Residence</b>	6		6		6	

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 2: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Radius 3: CA 76 AT OLD GROVE RD, OCEANSIDE, CA 92057, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. All Owner-Occupied Housing Values</b>	4,530		25,019		47,810	
Value Less than \$20,000	29	0.64	100	0.40	355	0.74
Value \$20,000 - \$39,999	47	1.04	263	1.05	833	1.74
Value \$40,000 - \$59,999	79	1.74	398	1.59	916	1.92
Value \$60,000 - \$79,999	68	1.50	398	1.59	884	1.85
Value \$80,000 - \$99,999	67	1.48	275	1.10	572	1.20
Value \$100,000 - \$149,999	174	3.84	879	3.51	1,385	2.90
Value \$150,000 - \$199,999	652	14.39	2,350	9.39	3,872	8.10
Value \$200,000 - \$299,999	1,143	25.23	6,189	24.74	11,986	25.07
Value \$300,000 - \$399,999	913	20.15	6,734	26.92	11,931	24.96
Value \$400,000 - \$499,999	739	16.31	4,327	17.29	7,687	16.08
Value \$500,000 - \$749,999	543	11.99	2,723	10.88	5,909	12.36
Value \$750,000 - \$999,999	50	1.10	230	0.92	911	1.91
Value \$1,000,000 or more	25	0.55	152	0.61	568	1.19

<b>2011 Est. Median All Owner-Occupied Housing Value</b>	\$300,656		\$324,610		\$325,997	
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<b>2011 Est. Housing Units by Units in Structure</b>	6,830		37,068		83,858	
1 Unit Attached	1,499	21.95	5,178	13.97	10,695	12.75
1 Unit Detached	2,928	42.87	21,910	59.11	43,376	51.73
2 Units	48	0.70	324	0.87	1,415	1.69
3 or 4 Units	525	7.69	1,732	4.67	4,674	5.57
5 to 19 Units	959	14.04	3,605	9.73	10,946	13.05
20 to 49 Units	121	1.77	512	1.38	2,591	3.09
50 or More Units	173	2.53	1,672	4.51	5,258	6.27
Mobile Home or Trailer	575	8.42	2,134	5.76	4,853	5.79
Boat, RV, Van, etc.	0	0.00	2	0.01	49	0.06

<b>2011 Est. Housing Units by Year Structure Built</b>	6,830		37,068		83,858	
Housing Unit Built 2000 or later	1,571	23.00	4,056	10.94	7,212	8.60
Housing Unit Built 1990 to 1999	1,990	29.14	8,313	22.43	13,539	16.15
Housing Unit Built 1980 to 1989	1,819	26.63	11,670	31.48	23,029	27.46
Housing Unit Built 1970 to 1979	1,025	15.01	8,662	23.37	20,947	24.98
Housing Unit Built 1960 to 1969	345	5.05	3,393	9.15	10,297	12.28
Housing Unit Built 1950 to 1959	73	1.07	686	1.85	5,655	6.74
Housing Unit Built 1940 to 1949	1	0.01	156	0.42	1,814	2.16
Housing Unit Built 1939 or Earlier	7	0.10	132	0.36	1,366	1.63

<b>2011 Est. Median Year Structure Built **</b>	1991		1985		1981	
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\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: Hwy 76 at Old Grove Rd

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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# Pop-Facts: Demographic Snapshot 2011 Report

## Appendix: Area Listing

### Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CA 76 AT OLD GROVE RD  
OCEANSIDE, CA 92057

Latitude/Longitude 33.232917 -117.307959  
Radius 0.00 - 1.00

### Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CA 76 AT OLD GROVE RD  
OCEANSIDE, CA 92057

Latitude/Longitude 33.232917 -117.307959  
Radius 0.00 - 3.00

### Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

CA 76 AT OLD GROVE RD  
OCEANSIDE, CA 92057

Latitude/Longitude 33.232917 -117.307959  
Radius 0.00 - 5.00

### Project Information:

Site: 1

Order Number: 969978205



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Project Code: Hwy 76 at Old Grove Rd

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