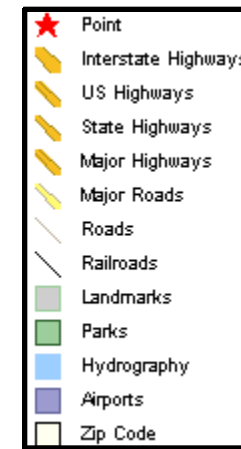


## Area Map

Prepared For:  
Project Code: Mission Ave at Rancho Del Oro

Order #: 969977924  
Site: 01

MISSION AVE AT RANCHO DEL ORO DR  
OCEANSIDE, CA 92058  
Coord: 33.230446, -117.318770  
Radius - See Appendix for Details



0 miles 1.11 2.21



## Area Map

Prepared For:  
Project Code: Mission Ave at Rancho Del Oro

Order #: 969977924  
Site: 01

### Appendix: Area Listing

#### Area Name:

Type: Radius 1

#### Radius Definition:

MISSION AVE AT RANCHO DEL ORO DR	Center Point:	33.230446	-117.318770
OCEANSIDE, CA 92058	Circle/Band:	0.00 -	1.00

#### Area Name:

Type: Radius 2

#### Radius Definition:

MISSION AVE AT RANCHO DEL ORO DR	Center Point:	33.230446	-117.318770
OCEANSIDE, CA 92058	Circle/Band:	0.00 -	3.00

#### Area Name:

Type: Radius 3

#### Radius Definition:

MISSION AVE AT RANCHO DEL ORO DR	Center Point:	33.230446	-117.318770
OCEANSIDE, CA 92058	Circle/Band:	0.00 -	5.00

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Population</b>						
2016 Projection	18,737		115,203		263,986	
2011 Estimate	17,070		107,151		248,701	
2000 Census	14,453		96,642		231,645	
1990 Census	10,221		73,527		191,446	
Growth 2011-2016	9.77%		7.51%		6.15%	
Growth 2000-2011	18.11%		10.87%		7.36%	
Growth 1990-2000	41.40%		31.44%		21.00%	
<b>2011 Est. Pop by Single Race Class</b>						
	17,070		107,151		248,701	
White Alone	10,708	62.73	63,542	59.30	150,066	60.34
Black or African American Alone	943	5.52	6,345	5.92	11,535	4.64
Amer. Indian and Alaska Native Alone	150	0.88	958	0.89	2,524	1.01
Asian Alone	1,288	7.55	8,913	8.32	13,986	5.62
Native Hawaiian and Other Pac. Isl. Alone	146	0.86	1,628	1.52	2,662	1.07
Some Other Race Alone	2,853	16.71	18,876	17.62	53,405	21.47
Two or More Races	982	5.75	6,890	6.43	14,522	5.84
<b>2011 Est. Pop Hisp or Latino by Origin</b>						
	17,070		107,151		248,701	
Not Hispanic or Latino	11,313	66.27	68,908	64.31	147,344	59.25
Hispanic or Latino:	5,757	33.73	38,243	35.69	101,357	40.75
Mexican	5,008	86.99	33,871	88.57	91,180	89.96
Puerto Rican	200	3.47	1,084	2.83	2,195	2.17
Cuban	28	0.49	162	0.42	332	0.33
All Other Hispanic or Latino	522	9.07	3,125	8.17	7,651	7.55
<b>2011 Est. Hisp or Latino by Single Race Class</b>						
	5,757		38,243		101,357	
White Alone	2,264	39.33	15,185	39.71	38,348	37.83
Black or African American Alone	96	1.67	624	1.63	1,140	1.12
American Indian and Alaska Native Alone	80	1.39	527	1.38	1,439	1.42
Asian Alone	35	0.61	223	0.58	447	0.44
Native Hawaiian and Other Pacific Islander Alone	7	0.12	96	0.25	226	0.22
Some Other Race Alone	2,836	49.26	18,765	49.07	53,145	52.43
Two or More Races	440	7.64	2,822	7.38	6,612	6.52

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Pop. Asian Alone Race by Cat</b>	1,288		8,913		13,986	
Chinese, except Taiwanese	147	11.41	797	8.94	1,440	10.30
Filipino	691	53.65	4,809	53.95	6,497	46.45
Japanese	108	8.39	818	9.18	1,468	10.50
Asian Indian	66	5.12	389	4.36	806	5.76
Korean	81	6.29	418	4.69	845	6.04
Vietnamese	92	7.14	924	10.37	1,536	10.98
Cambodian	22	1.71	109	1.22	189	1.35
Hmong	0	0.00	8	0.09	11	0.08
Laotian	6	0.47	28	0.31	66	0.47
Thai	18	1.40	120	1.35	237	1.69
All Other Asian Races Including 2+ Category	58	4.50	494	5.54	892	6.38

<b>2011 Est. Population by Ancestry</b>	17,070		107,151		248,701	
Pop, Arab	78	0.46	471	0.44	890	0.36
Pop, Czech	36	0.21	244	0.23	574	0.23
Pop, Danish	78	0.46	539	0.50	1,023	0.41
Pop, Dutch	84	0.49	713	0.67	1,489	0.60
Pop, English	1,130	6.62	6,398	5.97	13,755	5.53
Pop, French (except Basque)	220	1.29	1,711	1.60	3,654	1.47
Pop, French Canadian	66	0.39	394	0.37	896	0.36
Pop, German	1,643	9.63	8,878	8.29	20,255	8.14
Pop, Greek	13	0.08	290	0.27	640	0.26
Pop, Hungarian	97	0.57	412	0.38	738	0.30
Pop, Irish	1,027	6.02	6,432	6.00	15,149	6.09
Pop, Italian	717	4.20	4,115	3.84	8,976	3.61
Pop, Lithuanian	22	0.13	72	0.07	155	0.06
Pop, United States or American	375	2.20	2,357	2.20	5,436	2.19
Pop, Norwegian	160	0.94	1,019	0.95	2,382	0.96
Pop, Polish	177	1.04	1,445	1.35	3,180	1.28
Pop, Portuguese	88	0.52	501	0.47	908	0.37
Pop, Russian	62	0.36	567	0.53	1,473	0.59
Pop, Scottish	275	1.61	1,357	1.27	3,256	1.31
Pop, Scotch-Irish	174	1.02	1,020	0.95	2,057	0.83
Pop, Slovak	15	0.09	90	0.08	215	0.09
Pop, Sub-Saharan African	143	0.84	752	0.70	1,281	0.52
Pop, Swedish	171	1.00	951	0.89	2,210	0.89
Pop, Swiss	15	0.09	191	0.18	356	0.14
Pop, Ukrainian	27	0.16	133	0.12	253	0.10
Pop, Welsh	89	0.52	388	0.36	703	0.28
Pop, West Indian (exc Hisp groups)	45	0.26	260	0.24	483	0.19
Pop, Other ancestries	9,168	53.71	59,070	55.13	139,536	56.11



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: Mission Ave at Rancho Del Oro

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Population by Ancestry</b>						
Pop, Ancestry Unclassified	874	5.12	6,382	5.96	16,778	6.75
<b>2011 Est. Pop Age 5+ by Language Spoken At Home</b>	15,761		98,202		227,449	
Speak Only English at Home	11,156	70.78	64,561	65.74	143,735	63.19
Speak Asian/Pac. Isl. Lang. at Home	884	5.61	6,777	6.90	10,597	4.66
Speak IndoEuropean Language at Home	472	2.99	2,807	2.86	5,368	2.36
Speak Spanish at Home	3,135	19.89	23,579	24.01	66,693	29.32
Speak Other Language at Home	113	0.72	478	0.49	1,056	0.46
<b>2011 Est. Population by Sex</b>	17,070		107,151		248,701	
Male	8,195	48.01	52,963	49.43	125,814	50.59
Female	8,875	51.99	54,188	50.57	122,887	49.41
<b>2011 Est. Population by Age</b>	17,070		107,151		248,701	
Age 0 - 4	1,309	7.67	8,949	8.35	21,252	8.55
Age 5 - 9	1,208	7.08	8,195	7.65	18,580	7.47
Age 10 - 14	1,076	6.30	7,506	7.01	16,846	6.77
Age 15 - 17	623	3.65	4,622	4.31	10,071	4.05
Age 18 - 20	563	3.30	4,661	4.35	12,130	4.88
Age 21 - 24	775	4.54	6,578	6.14	16,992	6.83
Age 25 - 34	2,286	13.39	15,137	14.13	37,558	15.10
Age 35 - 44	2,325	13.62	14,288	13.33	33,855	13.61
Age 45 - 54	2,032	11.90	14,417	13.45	32,463	13.05
Age 55 - 64	1,512	8.86	10,158	9.48	22,798	9.17
Age 65 - 74	1,401	8.21	6,025	5.62	12,515	5.03
Age 75 - 84	1,348	7.90	4,676	4.36	9,307	3.74
Age 85 and over	611	3.58	1,938	1.81	4,336	1.74
Age 16 and over	13,269	77.73	80,976	75.57	188,657	75.86
Age 18 and over	12,853	75.30	77,879	72.68	181,953	73.16
Age 21 and over	12,290	72.00	73,218	68.33	169,823	68.28
Age 65 and over	3,359	19.68	12,640	11.80	26,158	10.52
<b>2011 Est. Median Age</b>	37.99		33.63		32.58	
<b>2011 Est. Average Age</b>	39.80		35.60		34.80	

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2011 Est. Male Population by Age</b>	8,195		52,963		125,814	
Age 0 - 4	671	8.19	4,531	8.56	10,631	8.45
Age 5 - 9	621	7.58	4,175	7.88	9,495	7.55
Age 10 - 14	554	6.76	3,791	7.16	8,606	6.84
Age 15 - 17	324	3.95	2,329	4.40	5,144	4.09
Age 18 - 20	288	3.51	2,490	4.70	6,997	5.56
Age 21 - 24	398	4.86	3,542	6.69	9,817	7.80
Age 25 - 34	1,127	13.75	7,601	14.35	19,394	15.41
Age 35 - 44	1,196	14.59	7,204	13.60	17,489	13.90
Age 45 - 54	1,018	12.42	7,198	13.59	16,307	12.96
Age 55 - 64	679	8.29	4,883	9.22	11,113	8.83
Age 65 - 74	568	6.93	2,596	4.90	5,502	4.37
Age 75 - 84	527	6.43	1,905	3.60	3,774	3.00
Age 85 and over	224	2.73	718	1.36	1,544	1.23
<b>2011 Est. Median Age, Male</b>	35.96		32.40		31.30	
<b>2011 Est. Average Age, Male</b>	37.60		34.40		33.60	
<b>2011 Est. Female Population by Age</b>	8,875		54,188		122,887	
Age 0 - 4	638	7.19	4,418	8.15	10,621	8.64
Age 5 - 9	588	6.63	4,020	7.42	9,086	7.39
Age 10 - 14	522	5.88	3,715	6.86	8,240	6.71
Age 15 - 17	300	3.38	2,293	4.23	4,927	4.01
Age 18 - 20	275	3.10	2,171	4.01	5,132	4.18
Age 21 - 24	377	4.25	3,036	5.60	7,175	5.84
Age 25 - 34	1,159	13.06	7,536	13.91	18,163	14.78
Age 35 - 44	1,129	12.72	7,083	13.07	16,366	13.32
Age 45 - 54	1,014	11.43	7,219	13.32	16,155	13.15
Age 55 - 64	834	9.40	5,275	9.73	11,685	9.51
Age 65 - 74	833	9.39	3,429	6.33	7,013	5.71
Age 75 - 84	821	9.25	2,771	5.11	5,533	4.50
Age 85 and over	387	4.36	1,220	2.25	2,792	2.27
<b>2011 Est. Median Age, Female</b>	40.13		34.87		33.95	
<b>2011 Est. Average Age, Female</b>	41.80		36.80		36.00	

## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
<b>2011 Est. Pop Age 15+ by Marital Status</b>	13,476		82,501		192,023	
Total, Never Married	3,225	23.93	22,999	27.88	61,493	32.02
Males, Never Married	1,739	12.90	12,525	15.18	35,485	18.48
Females, Never Married	1,486	11.03	10,474	12.70	26,008	13.54
Married, Spouse present	6,496	48.20	42,542	51.57	88,549	46.11
Married, Spouse absent	647	4.80	4,085	4.95	11,850	6.17
Widowed	1,397	10.37	4,735	5.74	10,122	5.27
Males Widowed	322	2.39	1,124	1.36	2,387	1.24
Females Widowed	1,076	7.98	3,611	4.38	7,735	4.03
Divorced	1,710	12.69	8,140	9.87	20,008	10.42
Males Divorced	663	4.92	3,395	4.12	8,427	4.39
Females Divorced	1,047	7.77	4,745	5.75	11,582	6.03
<b>2011 Est. Pop. Age 25+ by Edu. Attainment</b>	11,515		66,640		152,831	
Less than 9th grade	595	5.17	4,769	7.16	15,499	10.14
Some High School, no diploma	764	6.63	4,797	7.20	12,223	8.00
High School Graduate (or GED)	3,014	26.17	15,884	23.84	34,981	22.89
Some College, no degree	3,234	28.09	17,960	26.95	39,182	25.64
Associate Degree	1,022	8.88	5,839	8.76	12,756	8.35
Bachelor's Degree	1,867	16.21	11,726	17.60	25,105	16.43
Master's Degree	658	5.71	3,864	5.80	8,618	5.64
Professional School Degree	220	1.91	1,087	1.63	2,741	1.79
Doctorate Degree	141	1.22	715	1.07	1,725	1.13
<b>2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	3,022		19,374		51,275	
Less than 9th grade	474	15.68	4,293	22.16	14,643	28.56
Some High School, no diploma	447	14.79	2,725	14.07	8,076	15.75
High School Graduate (or GED)	818	27.07	4,829	24.93	11,589	22.60
Some College, no degree	736	24.35	4,085	21.08	9,144	17.83
Associate Degree	176	5.82	1,209	6.24	2,627	5.12
Bachelor's Degree	235	7.78	1,516	7.82	3,577	6.98
Graduate or Professional Degree	136	4.50	716	3.70	1,619	3.16



## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Households</b>						
2016 Projection	7,433		37,908		85,661	
2011 Estimate	6,836		35,358		80,630	
2000 Census	6,020		32,538		76,182	
1990 Census	4,748		26,471		65,708	
Growth 2011-2016	8.73%		7.21%		6.24%	
Growth 2000-2011	13.55%		8.67%		5.84%	
Growth 1990-2000	26.79%		22.92%		15.94%	
<b>2011 Est. Households by Household Type</b>	6,836		35,358		80,630	
Family Households	4,240	62.02	25,926	73.32	57,057	70.76
Nonfamily Households	2,596	37.98	9,432	26.68	23,573	29.24
<b>2011 Est. Group Quarters Population</b>	59		1,131		7,387	
<b>2011 HHs by Ethnicity, Hispanic/Latino</b>	1,508	22.06	8,811	24.92	22,559	27.98
<b>2011 Est. HHs by HH Income</b>	6,836		35,358		80,630	
Income Less than \$15,000	716	10.47	2,396	6.78	6,805	8.44
Income \$15,000 - \$24,999	711	10.40	2,703	7.64	7,261	9.01
Income \$25,000 - \$34,999	811	11.86	3,489	9.87	8,563	10.62
Income \$35,000 - \$49,999	1,082	15.83	5,097	14.42	12,648	15.69
Income \$50,000 - \$74,999	1,553	22.72	7,674	21.70	17,213	21.35
Income \$75,000 - \$99,999	832	12.17	5,570	15.75	11,373	14.11
Income \$100,000 - \$124,999	481	7.04	3,734	10.56	7,437	9.22
Income \$125,000 - \$149,999	225	3.29	1,954	5.53	3,771	4.68
Income \$150,000 - \$199,999	274	4.01	1,728	4.89	3,306	4.10
Income \$200,000 - \$499,999	128	1.87	893	2.53	1,967	2.44
Income \$500,000 and more	21	0.31	119	0.34	285	0.35
<b>2011 Est. Average Household Income</b>	\$64,668		\$75,858		\$71,039	
<b>2011 Est. Median Household Income</b>	\$51,569		\$63,010		\$57,317	
<b>2011 Est. Per Capita Income</b>	\$25,947		\$25,277		\$23,660	



## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Median HH Inc by Single Race Class. or Ethn</b>						
White Alone	48,502		64,474		59,906	
Black or African American Alone	49,187		57,439		51,479	
American Indian and Alaska Native Alone	70,536		55,357		52,542	
Asian Alone	62,600		69,075		63,929	
Native Hawaiian and Other Pacific Islander Alone	89,773		73,272		70,015	
Some Other Race Alone	57,465		56,027		47,670	
Two or More Races	61,224		60,169		53,419	
Hispanic or Latino	49,116		57,102		48,611	
Not Hispanic or Latino	52,352		65,279		61,196	
<b>2011 Est. Family HH Type, Presence Own Children</b>						
	4,240		25,926		57,057	
Married-Couple Family, own children	1,220	28.77	9,419	36.33	20,778	36.42
Married-Couple Family, no own children	2,037	48.04	10,827	41.76	22,141	38.81
Male Householder, own children	128	3.02	868	3.35	2,270	3.98
Male Householder, no own children	137	3.23	822	3.17	2,126	3.73
Female Householder, own children	390	9.20	2,281	8.80	5,782	10.13
Female Householder, no own children	328	7.74	1,711	6.60	3,960	6.94
<b>2011 Est. Households by Household Size</b>						
	6,836		35,358		80,630	
1-person household	2,033	29.74	6,797	19.22	16,961	21.04
2-person household	2,411	35.27	11,118	31.44	24,423	30.29
3-person household	961	14.06	5,948	16.82	13,371	16.58
4-person household	696	10.18	5,417	15.32	11,620	14.41
5-person household	366	5.35	3,022	8.55	6,834	8.48
6-person household	183	2.68	1,493	4.22	3,433	4.26
7 or more person household	186	2.72	1,564	4.42	3,988	4.95
<b>2011 Est. Average Household Size</b>						
	2.49		3.00		2.99	

## Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Households by Presence of People</b>	6,836		35,358		80,630	
<b>Households with 1 or more People under Age 18:</b>	1,854	27.12	13,606	38.48	31,321	38.85
Married-Couple Family	1,264	68.18	9,818	72.16	21,754	69.45
Other Family, Male Householder	145	7.82	1,034	7.60	2,694	8.60
Other Family, Female Householder	435	23.46	2,672	19.64	6,652	21.24
Nonfamily, Male Householder	7	0.38	65	0.48	177	0.57
Nonfamily, Female Householder	4	0.22	17	0.12	43	0.14
<b>Households no People under Age 18:</b>	4,982	72.88	21,751	61.52	49,309	61.15
Married-Couple Family	1,945	39.04	10,150	46.66	20,644	41.87
Other Family, Male Householder	117	2.35	630	2.90	1,660	3.37
Other Family, Female Householder	274	5.50	1,256	5.77	2,969	6.02
Nonfamily, Male Householder	971	19.49	4,173	19.19	11,067	22.44
Nonfamily, Female Householder	1,676	33.64	5,543	25.48	12,970	26.30
<b>2011 Est. Households by Number of Vehicles</b>	6,836		35,358		80,630	
No Vehicles	295	4.32	1,122	3.17	3,931	4.88
1 Vehicle	3,093	45.25	11,431	32.33	26,850	33.30
2 Vehicles	2,626	38.41	14,988	42.39	32,415	40.20
3 Vehicles	659	9.64	5,702	16.13	12,246	15.19
4 Vehicles	80	1.17	1,445	4.09	3,693	4.58
5 or more Vehicles	83	1.21	670	1.89	1,495	1.85
<b>2011 Est. Average Number of Vehicles</b>	1.63		1.93		1.89	
<b>Family Households</b>						
2016 Projection	4,638		27,818		60,706	
2011 Estimate	4,240		25,926		57,057	
2000 Census	3,685		23,852		53,877	
1990 Census	2,999		19,796		47,848	
Growth 2011-2016	9.39%		7.30%		6.40%	
Growth 2000-2011	15.06%		8.70%		5.90%	
Growth 1990-2000	22.87%		20.49%		12.60%	
<b>2011 Est. Families by Poverty Status</b>	4,240		25,926		57,057	
2011 Families at or Above Poverty	4,010	94.58	24,512	94.55	52,410	91.86
2011 Families at or Above Poverty with Children	1,654	39.01	12,507	48.24	27,311	47.87
2011 Families Below Poverty	230	5.42	1,413	5.45	4,646	8.14
2011 Families Below Poverty with Children	186	4.39	1,120	4.32	3,932	6.89



Prepared On: Wed May 18, 2011 Page 8 Of 12

Project Code: Mission Ave at Rancho Del Oro

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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## Pop-Facts: Demographic Snapshot 2011 Report

**Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

**Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop Age 16+ by Employment Status</b>	13,269		80,976		188,657	
In Armed Forces	395	2.98	3,629	4.48	10,299	5.46
Civilian - Employed	6,638	50.03	45,862	56.64	106,062	56.22
Civilian - Unemployed	464	3.50	3,537	4.37	9,253	4.90
Not in Labor Force	5,771	43.49	27,949	34.52	63,043	33.42
<b>2011 Est. Civ Employed Pop 16+ Class of Worker</b>	6,522		45,300		105,189	
For-Profit Private Workers	4,635	71.07	32,214	71.11	77,028	73.23
Non-Profit Private Workers	335	5.14	2,369	5.23	5,503	5.23
Local Government Workers	358	5.49	2,974	6.57	6,297	5.99
State Government Workers	217	3.33	1,324	2.92	2,893	2.75
Federal Government Workers	381	5.84	2,742	6.05	4,573	4.35
Self-Emp Workers	661	10.13	4,739	10.46	11,735	11.16
Unpaid Family Workers	11	0.17	62	0.14	188	0.18
<b>2011 Est. Civ Employed Pop 16+ by Occupation</b>	6,522		45,300		105,189	
Architect/Engineer	229	3.51	1,119	2.47	2,050	1.95
Arts/Entertain/Sports	172	2.64	1,008	2.23	2,298	2.18
Building Grounds Maint	263	4.03	1,921	4.24	6,087	5.79
Business/Financial Ops	383	5.87	2,103	4.64	4,608	4.38
Community/Soc Svcs	115	1.76	652	1.44	1,282	1.22
Computer/Mathematical	206	3.16	1,253	2.77	2,464	2.34
Construction/Extraction	295	4.52	2,294	5.06	6,803	6.47
Edu/Training/Library	289	4.43	2,167	4.78	4,940	4.70
Farm/Fish/Forestry	17	0.26	211	0.47	940	0.89
Food Prep/Serving	310	4.75	2,191	4.84	6,138	5.84
Health Practitioner/Tec	325	4.98	2,038	4.50	4,233	4.02
Healthcare Support	101	1.55	875	1.93	1,893	1.80
Maintenance Repair	224	3.43	1,310	2.89	2,999	2.85
Legal	32	0.49	401	0.89	896	0.85
Life/Phys/Soc Science	36	0.55	339	0.75	1,052	1.00
Management	600	9.20	4,449	9.82	9,913	9.42
Office/Admin Support	1,034	15.85	6,479	14.30	13,907	13.22
Production	349	5.35	2,983	6.58	6,903	6.56
Protective Svcs	218	3.34	1,381	3.05	2,595	2.47
Sales/Related	772	11.84	5,497	12.13	12,908	12.27
Personal Care/Svc	284	4.35	2,360	5.21	5,129	4.88
Transportation/Moving	269	4.12	2,269	5.01	5,148	4.89

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. Pop 16+ by Occupation Classification</b>	6,522		45,300		105,189	
Blue Collar	1,136	17.42	8,856	19.55	21,853	20.77
White Collar	4,193	64.29	27,505	60.72	60,554	57.57
Service and Farm	1,193	18.29	8,939	19.73	22,782	21.66
<b>2011 Est. Workers Age 16+, Transp. To Work</b>	6,887		48,544		114,224	
Drove Alone	5,345	77.61	36,752	75.71	83,189	72.83
Car Pooled	785	11.40	6,478	13.34	15,404	13.49
Public Transportation	228	3.31	1,551	3.20	4,040	3.54
Walked	11	0.16	643	1.32	3,575	3.13
Bicycle	33	0.48	136	0.28	414	0.36
Other Means	67	0.97	518	1.07	1,613	1.41
Worked at Home	420	6.10	2,464	5.08	5,989	5.24
<b>2011 Est. Workers Age 16+ by Travel Time to Work *</b>						
Less than 15 Minutes	991		9,068		26,022	
15 - 29 Minutes	2,623		19,169		44,711	
30 - 44 Minutes	1,415		8,999		20,006	
45 - 59 Minutes	692		4,317		8,513	
60 or more Minutes	863		5,233		10,710	
<b>2011 Est. Avg Travel Time to Work in Minutes</b>	31.96		30.10		28.08	
<b>2011 Est. Tenure of Occupied Housing Units</b>	6,836		35,358		80,630	
Owner Occupied	4,672	68.34	23,833	67.40	46,708	57.93
Renter Occupied	2,164	31.66	11,525	32.60	33,921	42.07
<b>2011 Owner Occ. HUs: Avg. Length of Residence</b>	12		13		14	
<b>2011 Renter Occ. HUs: Avg. Length of Residence</b>	6		6		6	

## Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 2: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Radius 3: MISSION AVE AT RANCHO DEL ORO DR, OCEANSIDE, CA 92058, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2011 Est. All Owner-Occupied Housing Values</b>	4,672		23,833		46,708	
Value Less than \$20,000	54	1.16	99	0.42	307	0.66
Value \$20,000 - \$39,999	117	2.50	260	1.09	682	1.46
Value \$40,000 - \$59,999	277	5.93	393	1.65	762	1.63
Value \$60,000 - \$79,999	205	4.39	384	1.61	800	1.71
Value \$80,000 - \$99,999	130	2.78	274	1.15	551	1.18
Value \$100,000 - \$149,999	363	7.77	864	3.63	1,311	2.81
Value \$150,000 - \$199,999	884	18.92	2,337	9.81	3,759	8.05
Value \$200,000 - \$299,999	1,122	24.02	5,824	24.44	11,624	24.89
Value \$300,000 - \$399,999	680	14.55	6,127	25.71	11,707	25.06
Value \$400,000 - \$499,999	460	9.85	4,187	17.57	7,580	16.23
Value \$500,000 - \$749,999	325	6.96	2,719	11.41	5,930	12.70
Value \$750,000 - \$999,999	36	0.77	243	1.02	977	2.09
Value \$1,000,000 or more	19	0.41	120	0.50	718	1.54
<b>2011 Est. Median All Owner-Occupied Housing Value</b>	\$227,293		\$324,168		\$330,394	
<b>2011 Est. Housing Units by Units in Structure</b>	7,206		36,506		84,966	
1 Unit Attached	1,508	20.93	5,356	14.67	10,706	12.60
1 Unit Detached	2,566	35.61	20,546	56.28	42,827	50.40
2 Units	105	1.46	352	0.96	1,608	1.89
3 or 4 Units	536	7.44	2,098	5.75	4,992	5.88
5 to 19 Units	984	13.66	3,632	9.95	11,680	13.75
20 to 49 Units	77	1.07	629	1.72	3,115	3.67
50 or More Units	211	2.93	1,847	5.06	5,672	6.68
Mobile Home or Trailer	1,218	16.90	2,044	5.60	4,313	5.08
Boat, RV, Van, etc.	0	0.00	3	0.01	53	0.06
<b>2011 Est. Housing Units by Year Structure Built</b>	7,206		36,506		84,966	
Housing Unit Built 2000 or later	1,093	15.17	3,863	10.58	7,184	8.46
Housing Unit Built 1990 to 1999	1,436	19.93	8,003	21.92	13,257	15.60
Housing Unit Built 1980 to 1989	1,685	23.38	10,685	29.27	23,510	27.67
Housing Unit Built 1970 to 1979	2,016	27.98	9,123	24.99	20,763	24.44
Housing Unit Built 1960 to 1969	811	11.25	3,582	9.81	10,614	12.49
Housing Unit Built 1950 to 1959	119	1.65	950	2.60	5,927	6.98
Housing Unit Built 1940 to 1949	10	0.14	175	0.48	2,085	2.45
Housing Unit Built 1939 or Earlier	35	0.49	126	0.35	1,627	1.91
<b>2011 Est. Median Year Structure Built **</b>	1984		1984		1981	

\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: Mission Ave at Rancho Del Oro

Prepared For:

Prepared By:

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# Pop-Facts: Demographic Snapshot 2011 Report

## Appendix: Area Listing

### Area Name:

Type: Radius 1      Reporting Detail: Aggregate      Reporting Level: Block Group

#### Radius Definition:

MISSION AVE AT RANCHO DEL ORO DR	Latitude/Longitude	33.230446	-117.318770
OCEANSIDE, CA 92058	Radius	0.00	- 1.00

### Area Name:

Type: Radius 2      Reporting Detail: Aggregate      Reporting Level: Block Group

#### Radius Definition:

MISSION AVE AT RANCHO DEL ORO DR	Latitude/Longitude	33.230446	-117.318770
OCEANSIDE, CA 92058	Radius	0.00	- 3.00

### Area Name:

Type: Radius 3      Reporting Detail: Aggregate      Reporting Level: Block Group

#### Radius Definition:

MISSION AVE AT RANCHO DEL ORO DR	Latitude/Longitude	33.230446	-117.318770
OCEANSIDE, CA 92058	Radius	0.00	- 5.00

### Project Information:

Site: 1

Order Number: 969977924



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