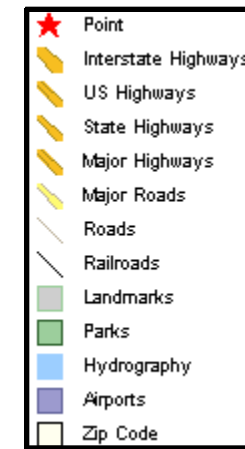
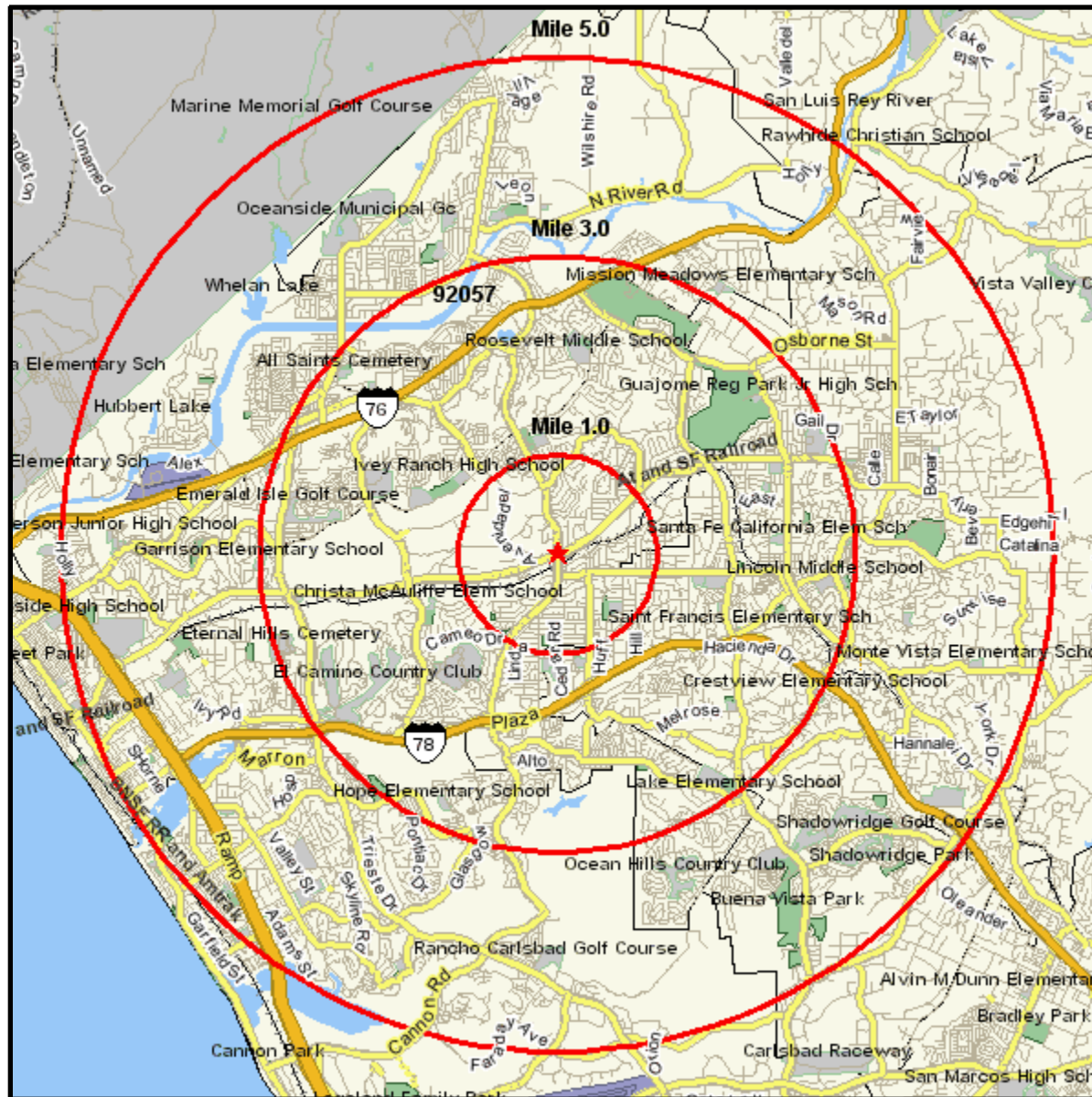


Area Map

Prepared For:
Project Code: Oceanside Blvd at College

Order #: 969977827
Site: 01

OCEANSIDE BLVD AT COLLEGE BLVD
OCEANSIDE, CA 92056
Coord: 33.207221, -117.284946
Radius - See Appendix for Details



0 miles 1.11 2.21



Area Map

Prepared For:
Project Code: Oceanside Blvd at College

Order #: 969977827
Site: 01

Appendix: Area Listing

Area Name:

Type: Radius 1

Radius Definition:

OCEANSIDE BLVD AT COLLEGE BLVD	Center Point:	33.207221	-117.284946
OCEANSIDE, CA 92056	Circle/Band:	0.00 -	1.00

Area Name:

Type: Radius 2

Radius Definition:

OCEANSIDE BLVD AT COLLEGE BLVD	Center Point:	33.207221	-117.284946
OCEANSIDE, CA 92056	Circle/Band:	0.00 -	3.00

Area Name:

Type: Radius 3

Radius Definition:

OCEANSIDE BLVD AT COLLEGE BLVD	Center Point:	33.207221	-117.284946
OCEANSIDE, CA 92056	Circle/Band:	0.00 -	5.00

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Radius 2: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Radius 3: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2016 Projection	18,788		146,370		316,638	
2011 Estimate	17,819		137,461		297,219	
2000 Census	17,086		127,723		273,338	
1990 Census	14,268		100,325		224,248	
Growth 2011-2016	5.44%		6.48%		6.53%	
Growth 2000-2011	4.29%		7.62%		8.74%	
Growth 1990-2000	19.75%		27.31%		21.89%	
2011 Est. Pop by Single Race Class						
	17,819		137,461		297,219	
White Alone	10,246	57.50	81,549	59.33	186,138	62.63
Black or African American Alone	855	4.80	6,245	4.54	12,171	4.09
Amer. Indian and Alaska Native Alone	125	0.70	1,231	0.90	2,774	0.93
Asian Alone	1,123	6.30	8,424	6.13	16,598	5.58
Native Hawaiian and Other Pac. Isl. Alone	307	1.72	1,258	0.92	2,818	0.95
Some Other Race Alone	4,060	22.78	31,022	22.57	60,161	20.24
Two or More Races	1,103	6.19	7,731	5.62	16,560	5.57
2011 Est. Pop Hisp or Latino by Origin						
	17,819		137,461		297,219	
Not Hispanic or Latino	10,572	59.33	81,745	59.47	185,701	62.48
Hispanic or Latino:	7,246	40.66	55,716	40.53	111,518	37.52
Mexican	6,527	90.08	50,090	89.90	100,512	90.13
Puerto Rican	174	2.40	1,153	2.07	2,212	1.98
Cuban	27	0.37	190	0.34	342	0.31
All Other Hispanic or Latino	518	7.15	4,283	7.69	8,452	7.58
2011 Est. Hisp or Latino by Single Race Class						
	7,246		55,716		111,518	
White Alone	2,555	35.26	19,646	35.26	40,766	36.56
Black or African American Alone	66	0.91	569	1.02	1,226	1.10
American Indian and Alaska Native Alone	52	0.72	670	1.20	1,509	1.35
Asian Alone	18	0.25	219	0.39	519	0.47
Native Hawaiian and Other Pacific Islander Alone	41	0.57	136	0.24	270	0.24
Some Other Race Alone	4,043	55.80	30,894	55.45	59,819	53.64
Two or More Races	471	6.50	3,581	6.43	7,408	6.64

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Radius 2: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Radius 3: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop. Asian Alone Race by Cat	1,123		8,424		16,598	
Chinese, except Taiwanese	113	10.06	1,048	12.44	1,946	11.72
Filipino	460	40.96	3,419	40.59	6,936	41.79
Japanese	109	9.71	889	10.55	1,824	10.99
Asian Indian	73	6.50	526	6.24	1,146	6.90
Korean	77	6.86	558	6.62	1,198	7.22
Vietnamese	189	16.83	1,148	13.63	1,903	11.47
Cambodian	19	1.69	126	1.50	211	1.27
Hmong	1	0.09	5	0.06	12	0.07
Laotian	9	0.80	43	0.51	69	0.42
Thai	16	1.42	117	1.39	280	1.69
All Other Asian Races Including 2+ Category	57	5.08	546	6.48	1,074	6.47

2011 Est. Population by Ancestry	17,819		137,461		297,219	
Pop, Arab	96	0.54	684	0.50	1,416	0.48
Pop, Czech	50	0.28	323	0.23	717	0.24
Pop, Danish	91	0.51	569	0.41	1,265	0.43
Pop, Dutch	47	0.26	868	0.63	2,208	0.74
Pop, English	992	5.57	8,503	6.19	19,217	6.47
Pop, French (except Basque)	352	1.98	2,136	1.55	4,623	1.56
Pop, French Canadian	52	0.29	531	0.39	1,118	0.38
Pop, German	1,618	9.08	11,977	8.71	26,751	9.00
Pop, Greek	25	0.14	338	0.25	881	0.30
Pop, Hungarian	49	0.27	452	0.33	926	0.31
Pop, Irish	1,225	6.87	8,361	6.08	18,887	6.35
Pop, Italian	653	3.66	5,021	3.65	11,534	3.88
Pop, Lithuanian	10	0.06	109	0.08	284	0.10
Pop, United States or American	385	2.16	2,899	2.11	6,851	2.31
Pop, Norwegian	193	1.08	1,443	1.05	3,153	1.06
Pop, Polish	209	1.17	1,741	1.27	3,990	1.34
Pop, Portuguese	53	0.30	537	0.39	1,087	0.37
Pop, Russian	78	0.44	794	0.58	2,289	0.77
Pop, Scottish	180	1.01	1,996	1.45	4,158	1.40
Pop, Scotch-Irish	105	0.59	1,239	0.90	2,729	0.92
Pop, Slovak	17	0.10	155	0.11	264	0.09
Pop, Sub-Saharan African	76	0.43	492	0.36	1,338	0.45
Pop, Swedish	175	0.98	1,322	0.96	3,083	1.04
Pop, Swiss	28	0.16	202	0.15	463	0.16
Pop, Ukrainian	16	0.09	178	0.13	388	0.13
Pop, Welsh	44	0.25	424	0.31	1,062	0.36
Pop, West Indian (exc Hisp groups)	4	0.02	231	0.17	505	0.17
Pop, Other ancestries	9,838	55.21	74,311	54.06	155,632	52.36



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: Oceanside Blvd at College

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

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Radius 3: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Population by Ancestry						
Pop, Ancestry Unclassified	1,158	6.50	9,624	7.00	20,401	6.86
2011 Est. Pop Age 5+ by Language Spoken At Home	16,336		125,930		273,010	
Speak Only English at Home	10,690	65.44	80,907	64.25	180,402	66.08
Speak Asian/Pac. Isl. Lang. at Home	898	5.50	5,899	4.68	11,654	4.27
Speak IndoEuropean Language at Home	271	1.66	3,165	2.51	7,487	2.74
Speak Spanish at Home	4,394	26.90	35,182	27.94	72,061	26.40
Speak Other Language at Home	82	0.50	776	0.62	1,406	0.51
2011 Est. Population by Sex	17,819		137,461		297,219	
Male	8,783	49.29	67,877	49.38	147,031	49.47
Female	9,036	50.71	69,584	50.62	150,188	50.53
2011 Est. Population by Age	17,819		137,461		297,219	
Age 0 - 4	1,483	8.32	11,531	8.39	24,209	8.15
Age 5 - 9	1,356	7.61	10,439	7.59	22,114	7.44
Age 10 - 14	1,228	6.89	9,454	6.88	19,956	6.71
Age 15 - 17	825	4.63	5,809	4.23	12,140	4.08
Age 18 - 20	792	4.44	5,792	4.21	12,239	4.12
Age 21 - 24	1,139	6.39	8,223	5.98	17,453	5.87
Age 25 - 34	2,571	14.43	20,240	14.72	42,662	14.35
Age 35 - 44	2,360	13.24	18,489	13.45	39,714	13.36
Age 45 - 54	2,517	14.13	18,488	13.45	40,502	13.63
Age 55 - 64	1,907	10.70	12,972	9.44	29,377	9.88
Age 65 - 74	897	5.03	7,531	5.48	17,255	5.81
Age 75 - 84	534	3.00	5,856	4.26	13,553	4.56
Age 85 and over	209	1.17	2,637	1.92	6,046	2.03
Age 16 and over	13,488	75.69	104,087	75.72	226,881	76.33
Age 18 and over	12,926	72.54	100,228	72.91	218,800	73.62
Age 21 and over	12,135	68.10	94,436	68.70	206,562	69.50
Age 65 and over	1,640	9.20	16,024	11.66	36,855	12.40
2011 Est. Median Age	33.11		33.64		34.49	
2011 Est. Average Age	34.70		35.60		36.30	

Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Male Population by Age	8,783		67,877		147,031	
Age 0 - 4	747	8.51	5,800	8.54	12,213	8.31
Age 5 - 9	694	7.90	5,341	7.87	11,273	7.67
Age 10 - 14	613	6.98	4,813	7.09	10,118	6.88
Age 15 - 17	396	4.51	2,976	4.38	6,182	4.20
Age 18 - 20	407	4.63	2,977	4.39	6,296	4.28
Age 21 - 24	588	6.69	4,276	6.30	9,099	6.19
Age 25 - 34	1,285	14.63	10,248	15.10	21,642	14.72
Age 35 - 44	1,203	13.70	9,490	13.98	20,342	13.84
Age 45 - 54	1,263	14.38	9,184	13.53	20,129	13.69
Age 55 - 64	927	10.55	6,238	9.19	14,280	9.71
Age 65 - 74	388	4.42	3,263	4.81	7,562	5.14
Age 75 - 84	202	2.30	2,343	3.45	5,683	3.87
Age 85 and over	70	0.80	930	1.37	2,211	1.50
2011 Est. Median Age, Male	32.36		32.57		33.47	
2011 Est. Average Age, Male	33.80		34.40		35.20	
2011 Est. Female Population by Age	9,036		69,584		150,188	
Age 0 - 4	736	8.15	5,731	8.24	11,996	7.99
Age 5 - 9	662	7.33	5,097	7.32	10,840	7.22
Age 10 - 14	615	6.81	4,641	6.67	9,838	6.55
Age 15 - 17	429	4.75	2,834	4.07	5,958	3.97
Age 18 - 20	385	4.26	2,815	4.05	5,942	3.96
Age 21 - 24	551	6.10	3,947	5.67	8,354	5.56
Age 25 - 34	1,286	14.23	9,992	14.36	21,020	14.00
Age 35 - 44	1,157	12.80	8,999	12.93	19,372	12.90
Age 45 - 54	1,254	13.88	9,304	13.37	20,373	13.56
Age 55 - 64	980	10.85	6,734	9.68	15,097	10.05
Age 65 - 74	509	5.63	4,268	6.13	9,693	6.45
Age 75 - 84	332	3.67	3,513	5.05	7,870	5.24
Age 85 and over	139	1.54	1,708	2.45	3,835	2.55
2011 Est. Median Age, Female	33.86		34.73		35.59	
2011 Est. Average Age, Female	35.60		36.80		37.40	

Pop-Facts: Demographic Snapshot 2011 Report

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
2011 Est. Pop Age 15+ by Marital Status	13,751		106,037		230,940	
Total, Never Married	3,821	27.79	31,037	29.27	67,958	29.43
Males, Never Married	2,062	15.00	16,809	15.85	37,196	16.11
Females, Never Married	1,759	12.79	14,228	13.42	30,762	13.32
Married, Spouse present	7,170	52.14	51,276	48.36	112,121	48.55
Married, Spouse absent	619	4.50	6,677	6.30	13,022	5.64
Widowed	756	5.50	6,024	5.68	13,137	5.69
Males Widowed	152	1.11	1,219	1.15	2,956	1.28
Females Widowed	604	4.39	4,805	4.53	10,181	4.41
Divorced	1,385	10.07	11,023	10.40	24,702	10.70
Males Divorced	580	4.22	4,342	4.09	10,093	4.37
Females Divorced	805	5.85	6,681	6.30	14,609	6.33
2011 Est. Pop. Age 25+ by Edu. Attainment	10,995		86,213		189,109	
Less than 9th grade	847	7.70	8,142	9.44	16,794	8.88
Some High School, no diploma	930	8.46	6,785	7.87	13,677	7.23
High School Graduate (or GED)	2,674	24.32	19,511	22.63	41,333	21.86
Some College, no degree	3,029	27.55	22,952	26.62	48,481	25.64
Associate Degree	875	7.96	7,232	8.39	16,168	8.55
Bachelor's Degree	1,767	16.07	14,270	16.55	34,948	18.48
Master's Degree	588	5.35	4,891	5.67	11,980	6.33
Professional School Degree	186	1.69	1,441	1.67	3,508	1.86
Doctorate Degree	100	0.91	990	1.15	2,220	1.17
2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	3,797		28,800		57,343	
Less than 9th grade	838	22.07	7,667	26.62	16,058	28.00
Some High School, no diploma	670	17.65	4,894	16.99	9,025	15.74
High School Graduate (or GED)	1,009	26.57	6,485	22.52	12,829	22.37
Some College, no degree	673	17.72	5,321	18.48	10,241	17.86
Associate Degree	239	6.29	1,515	5.26	3,035	5.29
Bachelor's Degree	222	5.85	2,025	7.03	4,340	7.57
Graduate or Professional Degree	146	3.85	893	3.10	1,815	3.17

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Households						
2016 Projection	5,678		48,160		106,936	
2011 Estimate	5,399		45,289		100,359	
2000 Census	5,271		42,775		93,628	
1990 Census	4,781		36,485		80,778	
Growth 2011-2016	5.17%		6.34%		6.55%	
Growth 2000-2011	2.43%		5.88%		7.19%	
Growth 1990-2000	10.25%		17.24%		15.91%	
2011 Est. Households by Household Type	5,399		45,289		100,359	
Family Households	4,215	78.07	32,436	71.62	71,539	71.28
Nonfamily Households	1,184	21.93	12,853	28.38	28,820	28.72
2011 Est. Group Quarters Population	78		1,912		3,863	
2011 HHs by Ethnicity, Hispanic/Latino	1,539	28.51	12,498	27.60	25,357	25.27
2011 Est. HHs by HH Income	5,399		45,289		100,359	
Income Less than \$15,000	245	4.54	3,430	7.57	7,471	7.44
Income \$15,000 - \$24,999	345	6.39	3,801	8.39	8,241	8.21
Income \$25,000 - \$34,999	429	7.95	4,689	10.35	9,995	9.96
Income \$35,000 - \$49,999	629	11.65	6,919	15.28	15,404	15.35
Income \$50,000 - \$74,999	1,273	23.58	10,057	22.21	21,545	21.47
Income \$75,000 - \$99,999	1,036	19.19	6,608	14.59	14,482	14.43
Income \$100,000 - \$124,999	754	13.97	4,449	9.82	9,844	9.81
Income \$125,000 - \$149,999	320	5.93	2,147	4.74	5,169	5.15
Income \$150,000 - \$199,999	219	4.06	1,930	4.26	4,705	4.69
Income \$200,000 - \$499,999	136	2.52	1,091	2.41	3,011	3.00
Income \$500,000 and more	14	0.26	168	0.37	491	0.49
2011 Est. Average Household Income	\$80,407		\$72,623		\$75,595	
2011 Est. Median Household Income	\$70,653		\$59,460		\$60,522	
2011 Est. Per Capita Income	\$24,591		\$24,385		\$25,950	

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Radius 3: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Median HH Inc by Single Race Class. or Ethn						
White Alone	73,056		62,114		63,773	
Black or African American Alone	58,266		52,206		52,356	
American Indian and Alaska Native Alone	32,000		52,244		48,401	
Asian Alone	68,831		64,334		66,893	
Native Hawaiian and Other Pacific Islander Alone	81,845		77,655		66,736	
Some Other Race Alone	65,074		49,463		47,626	
Two or More Races	73,438		57,093		57,100	
Hispanic or Latino	70,395		51,320		49,354	
Not Hispanic or Latino	70,791		62,739		64,626	
2011 Est. Family HH Type, Presence Own Children						
	4,215		32,436		71,539	
Married-Couple Family, own children	1,640	38.91	11,819	36.44	24,756	34.60
Married-Couple Family, no own children	1,605	38.08	12,813	39.50	29,932	41.84
Male Householder, own children	162	3.84	1,245	3.84	2,705	3.78
Male Householder, no own children	153	3.63	1,137	3.51	2,586	3.61
Female Householder, own children	359	8.52	3,221	9.93	6,739	9.42
Female Householder, no own children	295	7.00	2,200	6.78	4,821	6.74
2011 Est. Households by Household Size						
	5,399		45,289		100,359	
1-person household	795	14.72	9,366	20.68	20,978	20.90
2-person household	1,515	28.06	13,858	30.60	32,242	32.13
3-person household	969	17.95	7,463	16.48	16,490	16.43
4-person household	1,003	18.58	6,610	14.60	14,285	14.23
5-person household	549	10.17	3,916	8.65	8,068	8.04
6-person household	269	4.98	1,923	4.25	3,901	3.89
7 or more person household	299	5.54	2,153	4.75	4,394	4.38
2011 Est. Average Household Size						
	3.29		2.99		2.92	

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Households by Presence of People	5,399		45,289		100,359	
Households with 1 or more People under Age 18:	2,387	44.21	17,552	38.76	37,050	36.92
Married-Couple Family	1,743	73.02	12,319	70.19	25,874	69.84
Other Family, Male Householder	196	8.21	1,468	8.36	3,192	8.62
Other Family, Female Householder	431	18.06	3,647	20.78	7,722	20.84
Nonfamily, Male Householder	13	0.54	92	0.52	208	0.56
Nonfamily, Female Householder	4	0.17	25	0.14	54	0.15
Households no People under Age 18:	3,012	55.79	27,737	61.24	63,309	63.08
Married-Couple Family	1,474	48.94	11,977	43.18	28,103	44.39
Other Family, Male Householder	116	3.85	893	3.22	2,039	3.22
Other Family, Female Householder	212	7.04	1,702	6.14	3,688	5.83
Nonfamily, Male Householder	533	17.70	5,610	20.23	12,922	20.41
Nonfamily, Female Householder	677	22.48	7,555	27.24	16,558	26.15
2011 Est. Households by Number of Vehicles	5,399		45,289		100,359	
No Vehicles	156	2.89	1,841	4.07	4,272	4.26
1 Vehicle	1,315	24.36	15,063	33.26	32,718	32.60
2 Vehicles	2,205	40.84	18,585	41.04	41,247	41.10
3 Vehicles	1,064	19.71	6,719	14.84	15,487	15.43
4 Vehicles	476	8.82	2,252	4.97	4,770	4.75
5 or more Vehicles	185	3.43	828	1.83	1,865	1.86
2011 Est. Average Number of Vehicles	2.21		1.91		1.91	
Family Households						
2016 Projection	4,430		34,497		76,292	
2011 Estimate	4,215		32,436		71,539	
2000 Census	4,134		30,715		66,772	
1990 Census	3,785		26,590		59,295	
Growth 2011-2016	5.10%		6.35%		6.64%	
Growth 2000-2011	1.96%		5.60%		7.14%	
Growth 1990-2000	9.22%		15.51%		12.61%	
2011 Est. Families by Poverty Status	4,215		32,436		71,539	
2011 Families at or Above Poverty	3,996	94.80	30,201	93.11	66,569	93.05
2011 Families at or Above Poverty with Children	2,224	52.76	15,844	48.85	32,940	46.04
2011 Families Below Poverty	218	5.17	2,235	6.89	4,971	6.95
2011 Families Below Poverty with Children	163	3.87	1,872	5.77	4,080	5.70



Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Radius 2: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Radius 3: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop Age 16+ by Employment Status	13,488		104,087		226,881	
In Armed Forces	255	1.89	2,407	2.31	5,292	2.33
Civilian - Employed	8,441	62.58	60,260	57.89	130,719	57.62
Civilian - Unemployed	639	4.74	4,606	4.43	11,314	4.99
Not in Labor Force	4,153	30.79	36,815	35.37	79,555	35.06
2011 Est. Civ Employed Pop 16+ Class of Worker	8,387		59,763		129,865	
For-Profit Private Workers	6,163	73.48	43,850	73.37	93,970	72.36
Non-Profit Private Workers	510	6.08	3,484	5.83	6,855	5.28
Local Government Workers	490	5.84	3,491	5.84	8,411	6.48
State Government Workers	226	2.69	1,543	2.58	3,638	2.80
Federal Government Workers	324	3.86	2,397	4.01	5,054	3.89
Self-Emp Workers	874	10.42	6,488	10.86	15,568	11.99
Unpaid Family Workers	5	0.06	84	0.14	256	0.20
2011 Est. Civ Employed Pop 16+ by Occupation	8,387		59,763		129,865	
Architect/Engineer	197	2.35	1,282	2.15	2,791	2.15
Arts/Entertain/Sports	163	1.94	1,338	2.24	2,931	2.26
Building Grounds Maint	498	5.94	3,275	5.48	6,896	5.31
Business/Financial Ops	241	2.87	2,668	4.46	6,207	4.78
Community/Soc Svcs	153	1.82	796	1.33	1,581	1.22
Computer/Mathematical	228	2.72	1,474	2.47	3,293	2.54
Construction/Extraction	553	6.59	4,075	6.82	8,272	6.37
Edu/Training/Library	324	3.86	2,707	4.53	6,510	5.01
Farm/Fish/Forestry	19	0.23	435	0.73	997	0.77
Food Prep/Serving	379	4.52	3,006	5.03	6,832	5.26
Health Practitioner/Tec	342	4.08	2,369	3.96	5,449	4.20
Healthcare Support	155	1.85	1,034	1.73	2,161	1.66
Maintenance Repair	237	2.83	1,642	2.75	3,588	2.76
Legal	116	1.38	558	0.93	1,156	0.89
Life/Phys/Soc Science	65	0.78	648	1.08	1,305	1.00
Management	719	8.57	5,644	9.44	12,789	9.85
Office/Admin Support	1,240	14.78	8,300	13.89	16,869	12.99
Production	640	7.63	3,828	6.41	7,943	6.12
Protective Svcs	179	2.13	1,465	2.45	3,139	2.42
Sales/Related	1,166	13.90	7,643	12.79	16,882	13.00
Personal Care/Svc	403	4.81	2,757	4.61	6,167	4.75
Transportation/Moving	369	4.40	2,820	4.72	6,109	4.70

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop 16+ by Occupation Classification	8,387		59,763		129,865	
Blue Collar	1,799	21.45	12,365	20.69	25,912	19.95
White Collar	4,955	59.08	35,427	59.28	77,762	59.88
Service and Farm	1,634	19.48	11,972	20.03	26,191	20.17
2011 Est. Workers Age 16+, Transp. To Work	8,578		61,420		133,583	
Drove Alone	6,634	77.34	46,572	75.83	101,577	76.04
Car Pooled	1,199	13.98	8,198	13.35	16,478	12.34
Public Transportation	223	2.60	1,903	3.10	4,381	3.28
Walked	69	0.80	676	1.10	1,827	1.37
Bicycle	0	0.00	135	0.22	472	0.35
Other Means	95	1.11	840	1.37	1,507	1.13
Worked at Home	358	4.17	3,095	5.04	7,340	5.49
2011 Est. Workers Age 16+ by Travel Time to Work *						
Less than 15 Minutes	1,970		12,217		28,763	
15 - 29 Minutes	3,473		25,030		52,591	
30 - 44 Minutes	1,348		10,992		23,768	
45 - 59 Minutes	573		4,876		10,531	
60 or more Minutes	961		6,092		12,651	
2011 Est. Avg Travel Time to Work in Minutes	28.91		29.02		28.48	
2011 Est. Tenure of Occupied Housing Units	5,399		45,289		100,359	
Owner Occupied	3,924	72.68	28,300	62.49	62,731	62.51
Renter Occupied	1,475	27.32	16,989	37.51	37,628	37.49
2011 Owner Occ. HUs: Avg. Length of Residence	15		14		14	
2011 Renter Occ. HUs: Avg. Length of Residence	7		6		7	

Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: OCEANSIDE BLVD AT COLLEGE BLVD, OCEANSIDE, CA 92056, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. All Owner-Occupied Housing Values	3,924		28,300		62,731	
Value Less than \$20,000	2	0.05	194	0.69	398	0.63
Value \$20,000 - \$39,999	31	0.79	440	1.55	865	1.38
Value \$40,000 - \$59,999	13	0.33	381	1.35	960	1.53
Value \$60,000 - \$79,999	15	0.38	229	0.81	915	1.46
Value \$80,000 - \$99,999	3	0.08	221	0.78	562	0.90
Value \$100,000 - \$149,999	89	2.27	874	3.09	1,453	2.32
Value \$150,000 - \$199,999	249	6.35	2,739	9.68	4,115	6.56
Value \$200,000 - \$299,999	1,023	26.07	7,354	25.99	13,406	21.37
Value \$300,000 - \$399,999	1,635	41.67	7,717	27.27	16,034	25.56
Value \$400,000 - \$499,999	650	16.56	4,710	16.64	11,481	18.30
Value \$500,000 - \$749,999	166	4.23	2,939	10.39	9,642	15.37
Value \$750,000 - \$999,999	7	0.18	263	0.93	1,849	2.95
Value \$1,000,000 or more	40	1.02	239	0.84	1,051	1.68

2011 Est. Median All Owner-Occupied Housing Value	\$332,824		\$322,266		\$354,206	
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2011 Est. Housing Units by Units in Structure	5,523		46,995		104,038	
1 Unit Attached	640	11.59	7,071	15.05	11,997	11.53
1 Unit Detached	4,103	74.29	24,368	51.85	56,785	54.58
2 Units	20	0.36	778	1.66	1,413	1.36
3 or 4 Units	111	2.01	2,556	5.44	5,165	4.96
5 to 19 Units	228	4.13	5,914	12.58	13,215	12.70
20 to 49 Units	62	1.12	1,395	2.97	3,625	3.48
50 or More Units	310	5.61	2,870	6.11	6,363	6.12
Mobile Home or Trailer	48	0.87	2,026	4.31	5,425	5.21
Boat, RV, Van, etc.	0	0.00	16	0.03	52	0.05

2011 Est. Housing Units by Year Structure Built	5,523		46,995		104,038	
Housing Unit Built 2000 or later	252	4.56	3,865	8.22	9,689	9.31
Housing Unit Built 1990 to 1999	646	11.70	8,640	18.38	16,434	15.80
Housing Unit Built 1980 to 1989	2,210	40.01	14,855	31.61	31,617	30.39
Housing Unit Built 1970 to 1979	1,565	28.34	11,549	24.57	24,600	23.65
Housing Unit Built 1960 to 1969	642	11.62	4,874	10.37	11,959	11.49
Housing Unit Built 1950 to 1959	131	2.37	2,160	4.60	6,296	6.05
Housing Unit Built 1940 to 1949	34	0.62	615	1.31	1,977	1.90
Housing Unit Built 1939 or Earlier	43	0.78	437	0.93	1,467	1.41

2011 Est. Median Year Structure Built **	1982		1983		1982	
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*This row intentionally left blank. No total category data is available.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: Oceanside Blvd at College

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

OCEANSIDE BLVD AT COLLEGE BLVD	Latitude/Longitude	33.207221	-117.284946
OCEANSIDE, CA 92056	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

OCEANSIDE BLVD AT COLLEGE BLVD	Latitude/Longitude	33.207221	-117.284946
OCEANSIDE, CA 92056	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

OCEANSIDE BLVD AT COLLEGE BLVD	Latitude/Longitude	33.207221	-117.284946
OCEANSIDE, CA 92056	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 969977827



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