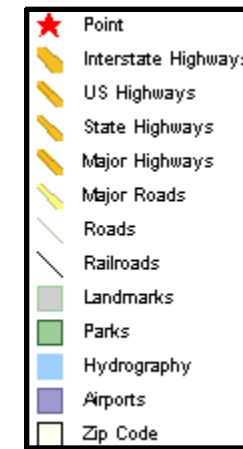
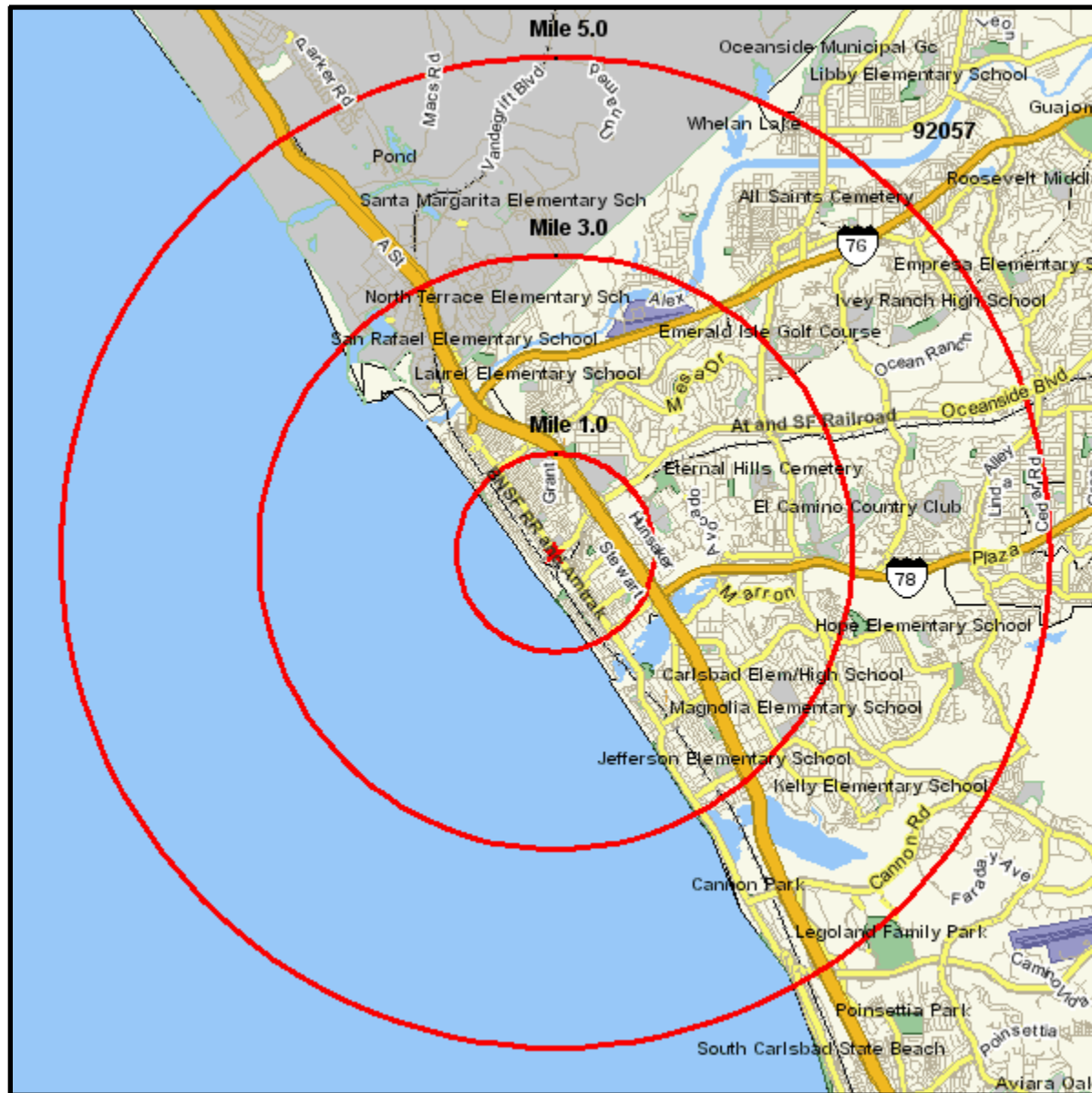


Area Map

Prepared For:
Project Code: Oceanside Blvd at S Coast Hwy

Order #: 969977981
Site: 01

OCEANSIDE BLVD AT S COAST HWY
OCEANSIDE, CA 92054
Coord: 33.183589, -117.369231
Radius - See Appendix for Details



0 miles 1.11 2.21



Area Map

Prepared For:
Project Code: Oceanside Blvd at S Coast Hwy

Order #: 969977981
Site: 01

Appendix: Area Listing

Area Name:

Type: Radius 1

Radius Definition:

OCEANSIDE BLVD AT S COAST HWY	Center Point:	33.183589	-117.369231
OCEANSIDE, CA 92054	Circle/Band:	0.00 -	1.00

Area Name:

Type: Radius 2

Radius Definition:

OCEANSIDE BLVD AT S COAST HWY	Center Point:	33.183589	-117.369231
OCEANSIDE, CA 92054	Circle/Band:	0.00 -	3.00

Area Name:

Type: Radius 3

Radius Definition:

OCEANSIDE BLVD AT S COAST HWY	Center Point:	33.183589	-117.369231
OCEANSIDE, CA 92054	Circle/Band:	0.00 -	5.00

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 2: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 3: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2016 Projection	17,566		76,807		149,763	
2011 Estimate	17,128		73,916		142,256	
2000 Census	17,519		72,687		135,013	
1990 Census	16,481		67,695		119,817	
Growth 2011-2016	2.56%		3.91%		5.28%	
Growth 2000-2011	-2.23%		1.69%		5.36%	
Growth 1990-2000	6.30%		7.37%		12.68%	
2011 Est. Pop by Single Race Class						
	17,128		73,916		142,256	
White Alone	11,468	66.95	49,619	67.13	95,213	66.93
Black or African American Alone	365	2.13	2,073	2.80	5,420	3.81
Amer. Indian and Alaska Native Alone	217	1.27	981	1.33	1,501	1.06
Asian Alone	257	1.50	2,145	2.90	6,193	4.35
Native Hawaiian and Other Pac. Isl. Alone	69	0.40	462	0.63	1,189	0.84
Some Other Race Alone	3,823	22.32	14,755	19.96	24,959	17.55
Two or More Races	930	5.43	3,881	5.25	7,780	5.47
2011 Est. Pop Hisp or Latino by Origin						
	17,128		73,916		142,256	
Not Hispanic or Latino	8,665	50.59	42,761	57.85	91,739	64.49
Hispanic or Latino:	8,463	49.41	31,155	42.15	50,517	35.51
Mexican	7,833	92.56	28,474	91.39	45,224	89.52
Puerto Rican	96	1.13	493	1.58	1,144	2.26
Cuban	26	0.31	88	0.28	179	0.35
All Other Hispanic or Latino	507	5.99	2,101	6.74	3,969	7.86
2011 Est. Hisp or Latino by Single Race Class						
	8,463		31,155		50,517	
White Alone	3,977	46.99	13,568	43.55	20,653	40.88
Black or African American Alone	81	0.96	295	0.95	608	1.20
American Indian and Alaska Native Alone	129	1.52	613	1.97	840	1.66
Asian Alone	28	0.33	135	0.43	204	0.40
Native Hawaiian and Other Pacific Islander Alone	5	0.06	51	0.16	94	0.19
Some Other Race Alone	3,814	45.07	14,679	47.12	24,794	49.08
Two or More Races	429	5.07	1,814	5.82	3,323	6.58

Pop-Facts: Demographic Snapshot 2011 Report

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Radius 3: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop. Asian Alone Race by Cat	257		2,145		6,193	
Chinese, except Taiwanese	36	14.01	321	14.97	820	13.24
Filipino	77	29.96	713	33.24	2,440	39.40
Japanese	42	16.34	290	13.52	724	11.69
Asian Indian	18	7.00	182	8.48	494	7.98
Korean	28	10.89	173	8.07	447	7.22
Vietnamese	26	10.12	219	10.21	626	10.11
Cambodian	7	2.72	29	1.35	101	1.63
Hmong	1	0.39	7	0.33	10	0.16
Laotian	2	0.78	8	0.37	24	0.39
Thai	8	3.11	41	1.91	117	1.89
All Other Asian Races Including 2+ Category	12	4.67	162	7.55	389	6.28

2011 Est. Population by Ancestry	17,128		73,916		142,256	
Pop, Arab	30	0.18	105	0.14	378	0.27
Pop, Czech	60	0.35	174	0.24	337	0.24
Pop, Danish	43	0.25	237	0.32	632	0.44
Pop, Dutch	46	0.27	437	0.59	953	0.67
Pop, English	875	5.11	3,988	5.40	8,989	6.32
Pop, French (except Basque)	189	1.10	1,023	1.38	2,184	1.54
Pop, French Canadian	52	0.30	224	0.30	561	0.39
Pop, German	1,196	6.98	5,724	7.74	13,193	9.27
Pop, Greek	99	0.58	262	0.35	438	0.31
Pop, Hungarian	25	0.15	205	0.28	507	0.36
Pop, Irish	1,191	6.95	5,124	6.93	10,400	7.31
Pop, Italian	621	3.63	2,597	3.51	5,675	3.99
Pop, Lithuanian	19	0.11	49	0.07	98	0.07
Pop, United States or American	461	2.69	1,639	2.22	3,229	2.27
Pop, Norwegian	106	0.62	729	0.99	1,459	1.03
Pop, Polish	256	1.49	1,085	1.47	1,926	1.35
Pop, Portuguese	52	0.30	272	0.37	604	0.42
Pop, Russian	92	0.54	668	0.90	1,143	0.80
Pop, Scottish	242	1.41	1,007	1.36	2,011	1.41
Pop, Scotch-Irish	72	0.42	518	0.70	1,249	0.88
Pop, Slovak	0	0.00	60	0.08	150	0.11
Pop, Sub-Saharan African	46	0.27	332	0.45	528	0.37
Pop, Swedish	112	0.65	637	0.86	1,451	1.02
Pop, Swiss	20	0.12	127	0.17	182	0.13
Pop, Ukrainian	23	0.13	73	0.10	172	0.12
Pop, Welsh	47	0.27	200	0.27	446	0.31
Pop, West Indian (exc Hisp groups)	7	0.04	137	0.19	286	0.20
Pop, Other ancestries	9,899	57.79	41,161	55.69	73,652	51.77



Prepared On: Wed May 18, 2011 Page 2 Of 12

Project Code: Oceanside Blvd at S Coast Hwy

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

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Radius 3: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Population by Ancestry						
Pop, Ancestry Unclassified	1,245	7.27	5,122	6.93	9,424	6.62
2011 Est. Pop Age 5+ by Language Spoken At Home	15,659		67,953		131,041	
Speak Only English at Home	9,077	57.97	41,823	61.55	88,305	67.39
Speak Asian/Pac. Isl. Lang. at Home	189	1.21	1,644	2.42	4,714	3.60
Speak IndoEuropean Language at Home	169	1.08	1,370	2.02	3,436	2.62
Speak Spanish at Home	6,097	38.94	22,811	33.57	33,930	25.89
Speak Other Language at Home	127	0.81	305	0.45	655	0.50
2011 Est. Population by Sex	17,128		73,916		142,256	
Male	8,846	51.65	38,081	51.52	72,322	50.84
Female	8,282	48.35	35,834	48.48	69,934	49.16
2011 Est. Population by Age	17,128		73,916		142,256	
Age 0 - 4	1,469	8.58	5,963	8.07	11,215	7.88
Age 5 - 9	1,274	7.44	5,146	6.96	9,766	6.87
Age 10 - 14	1,169	6.83	4,611	6.24	8,738	6.14
Age 15 - 17	626	3.65	2,531	3.42	5,043	3.55
Age 18 - 20	671	3.92	3,290	4.45	6,538	4.60
Age 21 - 24	950	5.55	4,878	6.60	9,362	6.58
Age 25 - 34	2,824	16.49	12,295	16.63	21,871	15.37
Age 35 - 44	2,716	15.86	10,968	14.84	19,616	13.79
Age 45 - 54	2,302	13.44	9,593	12.98	18,481	12.99
Age 55 - 64	1,634	9.54	7,198	9.74	13,991	9.84
Age 65 - 74	761	4.44	3,624	4.90	8,216	5.78
Age 75 - 84	496	2.90	2,517	3.41	6,392	4.49
Age 85 and over	237	1.38	1,302	1.76	3,026	2.13
Age 16 and over	13,030	76.07	57,372	77.62	110,876	77.94
Age 18 and over	12,590	73.51	55,665	75.31	107,493	75.56
Age 21 and over	11,920	69.59	52,375	70.86	100,955	70.97
Age 65 and over	1,494	8.72	7,443	10.07	17,633	12.40
2011 Est. Median Age	33.52		33.57		34.36	
2011 Est. Average Age	34.60		35.40		36.50	

Pop-Facts: Demographic Snapshot 2011 Report

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
2011 Est. Male Population by Age	8,846		38,081		72,322	
Age 0 - 4	703	7.95	2,946	7.74	5,620	7.77
Age 5 - 9	655	7.40	2,636	6.92	5,004	6.92
Age 10 - 14	635	7.18	2,406	6.32	4,495	6.22
Age 15 - 17	321	3.63	1,288	3.38	2,565	3.55
Age 18 - 20	355	4.01	1,923	5.05	3,938	5.45
Age 21 - 24	481	5.44	2,745	7.21	5,497	7.60
Age 25 - 34	1,505	17.01	6,541	17.18	11,450	15.83
Age 35 - 44	1,500	16.96	5,873	15.42	10,319	14.27
Age 45 - 54	1,237	13.98	5,043	13.24	9,380	12.97
Age 55 - 64	826	9.34	3,566	9.36	6,786	9.38
Age 65 - 74	350	3.96	1,642	4.31	3,595	4.97
Age 75 - 84	194	2.19	1,033	2.71	2,614	3.61
Age 85 and over	83	0.94	439	1.15	1,059	1.46
2011 Est. Median Age, Male	33.45		32.79		32.90	
2011 Est. Average Age, Male	34.00		34.40		35.10	
2011 Est. Female Population by Age	8,282		35,834		69,934	
Age 0 - 4	765	9.24	3,017	8.42	5,595	8.00
Age 5 - 9	619	7.47	2,510	7.00	4,763	6.81
Age 10 - 14	534	6.45	2,205	6.15	4,243	6.07
Age 15 - 17	305	3.68	1,243	3.47	2,478	3.54
Age 18 - 20	315	3.80	1,367	3.81	2,600	3.72
Age 21 - 24	468	5.65	2,133	5.95	3,866	5.53
Age 25 - 34	1,319	15.93	5,753	16.05	10,421	14.90
Age 35 - 44	1,216	14.68	5,094	14.22	9,298	13.30
Age 45 - 54	1,065	12.86	4,550	12.70	9,102	13.02
Age 55 - 64	808	9.76	3,633	10.14	7,205	10.30
Age 65 - 74	411	4.96	1,982	5.53	4,620	6.61
Age 75 - 84	302	3.65	1,484	4.14	3,778	5.40
Age 85 and over	154	1.86	863	2.41	1,966	2.81
2011 Est. Median Age, Female	33.60		34.46		36.08	
2011 Est. Average Age, Female	35.20		36.40		37.90	

Pop-Facts: Demographic Snapshot 2011 Report

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2011 Est. Pop Age 15+ by Marital Status	13,216		58,196		112,537	
Total, Never Married	5,188	39.26	21,944	37.71	37,640	33.45
Males, Never Married	3,077	23.28	13,171	22.63	22,640	20.12
Females, Never Married	2,110	15.97	8,774	15.08	15,000	13.33
Married, Spouse present	4,618	34.94	22,357	38.42	48,867	43.42
Married, Spouse absent	758	5.74	3,580	6.15	5,907	5.25
Widowed	791	5.99	2,950	5.07	6,733	5.98
Males Widowed	198	1.50	730	1.25	1,559	1.39
Females Widowed	593	4.49	2,219	3.81	5,175	4.60
Divorced	1,861	14.08	7,366	12.66	13,390	11.90
Males Divorced	828	6.27	3,230	5.55	5,754	5.11
Females Divorced	1,034	7.82	4,136	7.11	7,636	6.79
2011 Est. Pop. Age 25+ by Edu. Attainment	10,970		47,497		91,593	
Less than 9th grade	1,836	16.74	5,813	12.24	7,672	8.38
Some High School, no diploma	1,028	9.37	3,969	8.36	6,340	6.92
High School Graduate (or GED)	2,177	19.85	9,890	20.82	19,628	21.43
Some College, no degree	2,427	22.12	11,111	23.39	23,473	25.63
Associate Degree	859	7.83	3,773	7.94	7,769	8.48
Bachelor's Degree	1,708	15.57	8,454	17.80	17,634	19.25
Master's Degree	507	4.62	2,830	5.96	5,927	6.47
Professional School Degree	273	2.49	1,072	2.26	1,942	2.12
Doctorate Degree	155	1.41	586	1.23	1,208	1.32
2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	4,314		15,976		25,877	
Less than 9th grade	2,029	47.03	5,624	35.20	7,322	28.30
Some High School, no diploma	536	12.42	2,525	15.80	3,850	14.88
High School Graduate (or GED)	714	16.55	2,982	18.67	5,395	20.85
Some College, no degree	519	12.03	2,385	14.93	4,883	18.87
Associate Degree	170	3.94	781	4.89	1,369	5.29
Bachelor's Degree	195	4.52	1,156	7.24	2,101	8.12
Graduate or Professional Degree	151	3.50	522	3.27	956	3.69

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Households						
2016 Projection	6,605		27,950		54,487	
2011 Estimate	6,420		26,689		51,413	
2000 Census	6,654		26,351		48,991	
1990 Census	6,239		24,411		43,471	
Growth 2011-2016	2.88%		4.72%		5.98%	
Growth 2000-2011	-3.52%		1.28%		4.94%	
Growth 1990-2000	6.65%		7.95%		12.70%	
2011 Est. Households by Household Type	6,420		26,689		51,413	
Family Households	3,558	55.42	16,167	60.58	33,048	64.28
Nonfamily Households	2,862	44.58	10,522	39.42	18,365	35.72
2011 Est. Group Quarters Population	117		2,163		4,687	
2011 HHs by Ethnicity, Hispanic/Latino	2,006	31.25	7,401	27.73	12,057	23.45
2011 Est. HHs by HH Income	6,420		26,689		51,413	
Income Less than \$15,000	991	15.44	2,971	11.13	4,835	9.40
Income \$15,000 - \$24,999	946	14.74	3,022	11.32	5,083	9.89
Income \$25,000 - \$34,999	822	12.80	3,101	11.62	5,673	11.03
Income \$35,000 - \$49,999	1,024	15.95	4,335	16.24	8,162	15.88
Income \$50,000 - \$74,999	1,135	17.68	5,263	19.72	10,522	20.47
Income \$75,000 - \$99,999	617	9.61	3,283	12.30	6,825	13.27
Income \$100,000 - \$124,999	338	5.26	1,857	6.96	4,271	8.31
Income \$125,000 - \$149,999	235	3.66	1,059	3.97	2,228	4.33
Income \$150,000 - \$199,999	195	3.04	928	3.48	2,014	3.92
Income \$200,000 - \$499,999	107	1.67	740	2.77	1,537	2.99
Income \$500,000 and more	12	0.19	130	0.49	262	0.51
2011 Est. Average Household Income	\$56,287		\$66,713		\$70,883	
2011 Est. Median Household Income	\$41,622		\$49,706		\$54,641	
2011 Est. Per Capita Income	\$21,265		\$24,768		\$26,404	

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
2011 Median HH Inc by Single Race Class. or Ethn						
White Alone	42,263		53,130		57,246	
Black or African American Alone	46,932		42,500		48,543	
American Indian and Alaska Native Alone	43,571		41,085		50,543	
Asian Alone	36,324		51,673		56,136	
Native Hawaiian and Other Pacific Islander Alone	32,778		62,500		65,278	
Some Other Race Alone	39,321		40,499		45,017	
Two or More Races	39,648		43,701		48,981	
Hispanic or Latino	32,138		41,205		44,964	
Not Hispanic or Latino	45,941		54,729		58,606	
2011 Est. Family HH Type, Presence Own Children						
	3,558		16,167		33,048	
Married-Couple Family, own children	1,126	31.65	5,153	31.87	10,693	32.36
Married-Couple Family, no own children	1,180	33.16	6,197	38.33	13,845	41.89
Male Householder, own children	236	6.63	776	4.80	1,346	4.07
Male Householder, no own children	218	6.13	841	5.20	1,353	4.09
Female Householder, own children	496	13.94	1,865	11.54	3,371	10.20
Female Householder, no own children	303	8.52	1,334	8.25	2,439	7.38
2011 Est. Households by Household Size						
	6,420		26,689		51,413	
1-person household	2,083	32.45	7,615	28.53	13,496	26.25
2-person household	1,884	29.35	8,343	31.26	16,926	32.92
3-person household	863	13.44	3,959	14.83	7,992	15.54
4-person household	627	9.77	2,997	11.23	6,255	12.17
5-person household	433	6.74	1,732	6.49	3,394	6.60
6-person household	220	3.43	909	3.41	1,603	3.12
7 or more person household	310	4.83	1,134	4.25	1,747	3.40
2011 Est. Average Household Size						
	2.65		2.69		2.68	

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Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Households by Presence of People	6,420		26,689		51,413	
Households with 1 or more People under Age 18:	2,013	31.36	8,563	32.08	16,665	32.41
Married-Couple Family	1,171	58.17	5,409	63.17	11,127	66.77
Other Family, Male Householder	267	13.26	930	10.86	1,577	9.46
Other Family, Female Householder	548	27.22	2,140	24.99	3,831	22.99
Nonfamily, Male Householder	21	1.04	73	0.85	110	0.66
Nonfamily, Female Householder	5	0.25	10	0.12	20	0.12
Households no People under Age 18:	4,407	68.64	18,126	67.92	34,748	67.59
Married-Couple Family	1,097	24.89	5,794	31.97	13,091	37.67
Other Family, Male Householder	179	4.06	665	3.67	1,096	3.15
Other Family, Female Householder	242	5.49	1,021	5.63	1,906	5.49
Nonfamily, Male Householder	1,508	34.22	5,434	29.98	8,682	24.99
Nonfamily, Female Householder	1,380	31.31	5,212	28.75	9,972	28.70
2011 Est. Households by Number of Vehicles	6,420		26,689		51,413	
No Vehicles	683	10.64	2,051	7.68	2,910	5.66
1 Vehicle	2,742	42.71	10,274	38.50	18,983	36.92
2 Vehicles	2,171	33.82	9,765	36.59	20,124	39.14
3 Vehicles	682	10.62	3,291	12.33	6,629	12.89
4 Vehicles	67	1.04	959	3.59	1,960	3.81
5 or more Vehicles	76	1.18	348	1.30	807	1.57
2011 Est. Average Number of Vehicles	1.53		1.71		1.79	
Family Households						
2016 Projection	3,671		16,961		35,091	
2011 Estimate	3,558		16,167		33,048	
2000 Census	3,680		15,974		31,444	
1990 Census	3,708		15,866		29,693	
Growth 2011-2016	3.18%		4.91%		6.18%	
Growth 2000-2011	-3.32%		1.21%		5.10%	
Growth 1990-2000	-0.76%		0.68%		5.90%	
2011 Est. Families by Poverty Status	3,558		16,167		33,048	
2011 Families at or Above Poverty	2,833	79.62	14,276	88.30	30,329	91.77
2011 Families at or Above Poverty with Children	1,382	38.84	6,908	42.73	14,089	42.63
2011 Families Below Poverty	725	20.38	1,891	11.70	2,719	8.23
2011 Families Below Poverty with Children	624	17.54	1,605	9.93	2,338	7.07



Prepared On: Wed May 18, 2011 Page 8 Of 12

Project Code: Oceanside Blvd at S Coast Hwy

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 2: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 3: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop Age 16+ by Employment Status	13,030		57,372		110,876	
In Armed Forces	166	1.27	2,757	4.81	6,676	6.02
Civilian - Employed	7,781	59.72	33,419	58.25	61,961	55.88
Civilian - Unemployed	665	5.10	2,961	5.16	4,945	4.46
Not in Labor Force	4,417	33.90	18,235	31.78	37,293	33.63
2011 Est. Civ Employed Pop 16+ Class of Worker	7,747		33,245		61,372	
For-Profit Private Workers	5,967	77.02	24,872	74.81	44,321	72.22
Non-Profit Private Workers	311	4.01	1,541	4.64	3,195	5.21
Local Government Workers	389	5.02	1,939	5.83	3,984	6.49
State Government Workers	190	2.45	914	2.75	1,850	3.01
Federal Government Workers	126	1.63	761	2.29	2,169	3.53
Self-Emp Workers	997	12.87	4,172	12.55	7,401	12.06
Unpaid Family Workers	27	0.35	85	0.26	146	0.24
2011 Est. Civ Employed Pop 16+ by Occupation	7,747		33,245		61,372	
Architect/Engineer	100	1.29	514	1.55	1,231	2.01
Arts/Entertain/Sports	159	2.05	812	2.44	1,564	2.55
Building Grounds Maint	831	10.73	2,222	6.68	3,170	5.17
Business/Financial Ops	374	4.83	1,648	4.96	3,094	5.04
Community/Soc Svcs	49	0.63	343	1.03	729	1.19
Computer/Mathematical	153	1.97	715	2.15	1,585	2.58
Construction/Extraction	568	7.33	2,135	6.42	3,508	5.72
Edu/Training/Library	351	4.53	1,784	5.37	3,410	5.56
Farm/Fish/Forestry	189	2.44	413	1.24	492	0.80
Food Prep/Serving	713	9.20	2,815	8.47	4,138	6.74
Health Practitioner/Tec	244	3.15	1,172	3.53	2,657	4.33
Healthcare Support	133	1.72	569	1.71	1,016	1.66
Maintenance Repair	265	3.42	890	2.68	1,667	2.72
Legal	66	0.85	288	0.87	581	0.95
Life/Phys/Soc Science	79	1.02	342	1.03	648	1.06
Management	594	7.67	3,065	9.22	6,154	10.03
Office/Admin Support	810	10.46	3,829	11.52	7,680	12.51
Production	489	6.31	2,033	6.12	3,480	5.67
Protective Svcs	92	1.19	596	1.79	1,410	2.30
Sales/Related	774	9.99	4,109	12.36	7,861	12.81
Personal Care/Svc	298	3.85	1,507	4.53	2,824	4.60
Transportation/Moving	416	5.37	1,442	4.34	2,472	4.03

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 2: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 3: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. Pop 16+ by Occupation Classification	7,747		33,245		61,372	
Blue Collar	1,738	22.43	6,500	19.55	11,127	18.13
White Collar	3,752	48.43	18,623	56.02	37,195	60.61
Service and Farm	2,256	29.12	8,123	24.43	13,050	21.26
2011 Est. Workers Age 16+, Transp. To Work	7,788		35,597		67,392	
Drove Alone	5,054	64.89	24,824	69.74	48,344	71.74
Car Pooled	1,334	17.13	4,932	13.86	8,420	12.49
Public Transportation	579	7.43	1,576	4.43	2,529	3.75
Walked	126	1.62	1,389	3.90	2,585	3.84
Bicycle	84	1.08	234	0.66	320	0.47
Other Means	121	1.55	582	1.63	923	1.37
Worked at Home	489	6.28	2,059	5.78	4,270	6.34
2011 Est. Workers Age 16+ by Travel Time to Work *						
Less than 15 Minutes	1,832		10,065		18,157	
15 - 29 Minutes	2,692		13,037		24,807	
30 - 44 Minutes	1,775		6,084		11,223	
45 - 59 Minutes	551		2,275		4,660	
60 or more Minutes	587		2,669		5,486	
2011 Est. Avg Travel Time to Work in Minutes	27.12		25.81		26.43	
2011 Est. Tenure of Occupied Housing Units	6,420		26,689		51,413	
Owner Occupied	2,317	36.09	10,727	40.19	26,499	51.54
Renter Occupied	4,103	63.91	15,962	59.81	24,914	48.46
2011 Owner Occ. HUs: Avg. Length of Residence	15		14		14	
2011 Renter Occ. HUs: Avg. Length of Residence	7		7		7	

Pop-Facts: Demographic Snapshot 2011 Report

Radius 1: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 2: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Radius 3: OCEANSIDE BLVD AT S COAST HWY, OCEANSIDE, CA 92054, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2011 Est. All Owner-Occupied Housing Values	2,317		10,727		26,499	
Value Less than \$20,000	58	2.50	105	0.98	183	0.69
Value \$20,000 - \$39,999	80	3.45	175	1.63	347	1.31
Value \$40,000 - \$59,999	70	3.02	111	1.03	501	1.89
Value \$60,000 - \$79,999	199	8.59	254	2.37	573	2.16
Value \$80,000 - \$99,999	106	4.57	139	1.30	398	1.50
Value \$100,000 - \$149,999	81	3.50	168	1.57	786	2.97
Value \$150,000 - \$199,999	39	1.68	467	4.35	2,115	7.98
Value \$200,000 - \$299,999	310	13.38	2,111	19.68	5,150	19.43
Value \$300,000 - \$399,999	419	18.08	2,258	21.05	5,661	21.36
Value \$400,000 - \$499,999	404	17.44	1,733	16.16	4,378	16.52
Value \$500,000 - \$749,999	362	15.62	2,005	18.69	4,472	16.88
Value \$750,000 - \$999,999	69	2.98	678	6.32	1,154	4.35
Value \$1,000,000 or more	120	5.18	523	4.88	782	2.95

2011 Est. Median All Owner-Occupied Housing Value	\$351,429		\$381,186		\$356,473	
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2011 Est. Housing Units by Units in Structure	7,193		29,311		55,241	
1 Unit Attached	394	5.48	2,265	7.73	7,097	12.85
1 Unit Detached	2,651	36.86	11,692	39.89	23,615	42.75
2 Units	384	5.34	934	3.19	1,220	2.21
3 or 4 Units	555	7.72	2,456	8.38	4,030	7.30
5 to 19 Units	1,675	23.29	5,939	20.26	9,165	16.59
20 to 49 Units	537	7.47	2,352	8.02	2,916	5.28
50 or More Units	367	5.10	2,698	9.20	4,158	7.53
Mobile Home or Trailer	616	8.56	941	3.21	3,003	5.44
Boat, RV, Van, etc.	16	0.22	33	0.11	36	0.07

2011 Est. Housing Units by Year Structure Built	7,193		29,311		55,241	
Housing Unit Built 2000 or later	184	2.56	1,499	5.11	4,395	7.96
Housing Unit Built 1990 to 1999	366	5.09	2,404	8.20	6,464	11.70
Housing Unit Built 1980 to 1989	1,031	14.33	5,528	18.86	12,548	22.72
Housing Unit Built 1970 to 1979	1,367	19.00	7,278	24.83	15,350	27.79
Housing Unit Built 1960 to 1969	1,375	19.12	5,312	18.12	8,222	14.88
Housing Unit Built 1950 to 1959	1,504	20.91	4,198	14.32	4,931	8.93
Housing Unit Built 1940 to 1949	751	10.44	1,659	5.66	1,783	3.23
Housing Unit Built 1939 or Earlier	615	8.55	1,433	4.89	1,548	2.80
2011 Est. Median Year Structure Built **	1965		1973		1977	

*This row intentionally left blank. No total category data is available.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: Oceanside Blvd at S Coast Hwy

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Pop-Facts: Demographic Snapshot 2011 Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

OCEANSIDE BLVD AT S COAST HWY	Latitude/Longitude	33.183589	-117.369231
OCEANSIDE, CA 92054	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

OCEANSIDE BLVD AT S COAST HWY	Latitude/Longitude	33.183589	-117.369231
OCEANSIDE, CA 92054	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

OCEANSIDE BLVD AT S COAST HWY	Latitude/Longitude	33.183589	-117.369231
OCEANSIDE, CA 92054	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 969977981



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