

Area Map

Prepared For:
Project Code: CityWide

Order #: 969978233
Site: 01



Place
See Appendix for Geographies



0 miles 1.13 2.25



Area Map

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Appendix: Area Listing

Area Name:

Type: List - Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
0653322	Oceanside city		

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
Population		
2016 Projection	187,387	
2011 Estimate	175,799	
2000 Census	161,029	
1990 Census	129,071	
Growth 2011-2016	6.59%	
Growth 2000-2011	9.17%	
Growth 1990-2000	24.76%	
2011 Est. Pop by Single Race Class	175,799	
White Alone	109,112	62.07
Black or African American Alone	8,781	4.99
Amer. Indian and Alaska Native Alone	1,737	0.99
Asian Alone	11,373	6.47
Native Hawaiian and Other Pac. Isl. Alone	2,160	1.23
Some Other Race Alone	32,164	18.30
Two or More Races	10,472	5.96
2011 Est. Pop Hisp or Latino by Origin	175,799	
Not Hispanic or Latino	110,054	62.60
Hispanic or Latino:	65,745	37.40
Mexican	59,031	89.79
Puerto Rican	1,549	2.36
Cuban	230	0.35
All Other Hispanic or Latino	4,935	7.51
2011 Est. Hisp or Latino by Single Race Class	65,745	
White Alone	26,887	40.90
Black or African American Alone	901	1.37
American Indian and Alaska Native Alone	1,022	1.55
Asian Alone	336	0.51
Native Hawaiian and Other Pacific Islander Alone	148	0.23
Some Other Race Alone	32,012	48.69
Two or More Races	4,439	6.75

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total	
	Place	%
2011 Est. Pop. Asian Alone Race by Cat	11,373	
Chinese, except Taiwanese	1,100	9.67
Filipino	5,719	50.29
Japanese	1,169	10.28
Asian Indian	532	4.68
Korean	651	5.72
Vietnamese	1,164	10.23
Cambodian	137	1.20
Hmong	10	0.09
Laotian	37	0.33
Thai	170	1.49
All Other Asian Races Including 2+ Category	684	6.01
2011 Est. Population by Ancestry	175,799	
Pop, Arab	688	0.39
Pop, Czech	413	0.23
Pop, Danish	862	0.49
Pop, Dutch	1,103	0.63
Pop, English	10,711	6.09
Pop, French (except Basque)	2,739	1.56
Pop, French Canadian	639	0.36
Pop, German	14,499	8.25
Pop, Greek	500	0.28
Pop, Hungarian	549	0.31
Pop, Irish	10,383	5.91
Pop, Italian	6,458	3.67
Pop, Lithuanian	143	0.08
Pop, United States or American	3,917	2.23
Pop, Norwegian	1,683	0.96
Pop, Polish	2,532	1.44
Pop, Portuguese	657	0.37
Pop, Russian	1,296	0.74
Pop, Scottish	2,344	1.33
Pop, Scotch-Irish	1,581	0.90
Pop, Slovak	120	0.07
Pop, Sub-Saharan African	1,076	0.61
Pop, Swedish	1,526	0.87
Pop, Swiss	315	0.18
Pop, Ukrainian	235	0.13
Pop, Welsh	708	0.40
Pop, West Indian (exc Hisp groups)	352	0.20
Pop, Other ancestries	96,827	55.08

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
2011 Est. Population by Ancestry		
Pop, Ancestry Unclassified	10,943	6.22
2011 Est. Pop Age 5+ by Language Spoken At Home	161,447	
Speak Only English at Home	104,644	64.82
Speak Asian/Pac. Isl. Lang. at Home	8,582	5.32
Speak IndoEuropean Language at Home	4,201	2.60
Speak Spanish at Home	43,224	26.77
Speak Other Language at Home	796	0.49
2011 Est. Population by Sex	175,799	
Male	86,859	49.41
Female	88,940	50.59
2011 Est. Population by Age	175,799	
Age 0 - 4	14,352	8.16
Age 5 - 9	13,107	7.46
Age 10 - 14	11,960	6.80
Age 15 - 17	7,262	4.13
Age 18 - 20	7,209	4.10
Age 21 - 24	10,152	5.77
Age 25 - 34	25,269	14.37
Age 35 - 44	23,679	13.47
Age 45 - 54	23,429	13.33
Age 55 - 64	16,854	9.59
Age 65 - 74	10,645	6.06
Age 75 - 84	8,557	4.87
Age 85 and over	3,324	1.89
Age 16 and over	134,004	76.23
Age 18 and over	129,118	73.45
Age 21 and over	121,909	69.35
Age 65 and over	22,526	12.81
2011 Est. Median Age	34.44	
2011 Est. Average Age	36.30	

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total	
	Place	%
2011 Est. Male Population by Age	86,859	
Age 0 - 4	7,211	8.30
Age 5 - 9	6,689	7.70
Age 10 - 14	6,092	7.01
Age 15 - 17	3,677	4.23
Age 18 - 20	3,672	4.23
Age 21 - 24	5,238	6.03
Age 25 - 34	12,808	14.75
Age 35 - 44	12,143	13.98
Age 45 - 54	11,767	13.55
Age 55 - 64	8,161	9.40
Age 65 - 74	4,567	5.26
Age 75 - 84	3,581	4.12
Age 85 and over	1,253	1.44
2011 Est. Median Age, Male	33.47	
2011 Est. Average Age, Male	35.20	
2011 Est. Female Population by Age	88,940	
Age 0 - 4	7,141	8.03
Age 5 - 9	6,418	7.22
Age 10 - 14	5,868	6.60
Age 15 - 17	3,585	4.03
Age 18 - 20	3,537	3.98
Age 21 - 24	4,914	5.53
Age 25 - 34	12,461	14.01
Age 35 - 44	11,536	12.97
Age 45 - 54	11,662	13.11
Age 55 - 64	8,693	9.77
Age 65 - 74	6,078	6.83
Age 75 - 84	4,976	5.59
Age 85 and over	2,071	2.33
2011 Est. Median Age, Female	35.47	
2011 Est. Average Age, Female	37.40	

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total	
	Place	%
2011 Est. Pop Age 15+ by Marital Status	136,380	
Total, Never Married	39,571	29.02
Males, Never Married	21,550	15.80
Females, Never Married	18,021	13.21
Married, Spouse present	66,793	48.98
Married, Spouse absent	6,998	5.13
Widowed	8,413	6.17
Males Widowed	2,062	1.51
Females Widowed	6,351	4.66
Divorced	14,605	10.71
Males Divorced	6,142	4.50
Females Divorced	8,463	6.21
2011 Est. Pop. Age 25+ by Edu. Attainment	111,757	
Less than 9th grade	9,891	8.85
Some High School, no diploma	8,304	7.43
High School Graduate (or GED)	25,287	22.63
Some College, no degree	29,223	26.15
Associate Degree	9,805	8.77
Bachelor's Degree	19,375	17.34
Master's Degree	6,528	5.84
Professional School Degree	1,995	1.79
Doctorate Degree	1,349	1.21
2011 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	33,652	
Less than 9th grade	9,301	27.64
Some High School, no diploma	4,853	14.42
High School Graduate (or GED)	7,594	22.57
Some College, no degree	6,288	18.69
Associate Degree	1,926	5.72
Bachelor's Degree	2,508	7.45
Graduate or Professional Degree	1,182	3.51

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
Households		
2016 Projection	64,466	
2011 Estimate	60,556	
2000 Census	56,488	
1990 Census	46,977	
Growth 2011-2016	6.46%	
Growth 2000-2011	7.20%	
Growth 1990-2000	20.25%	
2011 Est. Households by Household Type	60,556	
Family Households	42,190	69.67
Nonfamily Households	18,366	30.33
2011 Est. Group Quarters Population	1,198	
2011 HHs by Ethnicity, Hispanic/Latino	15,301	25.27
2011 Est. HHs by HH Income	60,556	
Income Less than \$15,000	5,040	8.32
Income \$15,000 - \$24,999	5,324	8.79
Income \$25,000 - \$34,999	6,146	10.15
Income \$35,000 - \$49,999	9,219	15.22
Income \$50,000 - \$74,999	12,925	21.34
Income \$75,000 - \$99,999	8,648	14.28
Income \$100,000 - \$124,999	5,729	9.46
Income \$125,000 - \$149,999	3,008	4.97
Income \$150,000 - \$199,999	2,686	4.44
Income \$200,000 - \$499,999	1,616	2.67
Income \$500,000 and more	215	0.36
2011 Est. Average Household Income	\$72,784	
2011 Est. Median Household Income	\$58,799	
2011 Est. Per Capita Income	\$25,354	

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
2011 Median HH Inc by Single Race Class. or Ethn		
White Alone	60,365	
Black or African American Alone	53,231	
American Indian and Alaska Native Alone	51,366	
Asian Alone	66,684	
Native Hawaiian and Other Pacific Islander Alone	72,449	
Some Other Race Alone	51,039	
Two or More Races	54,110	
Hispanic or Latino	50,292	
Not Hispanic or Latino	61,975	
2011 Est. Family HH Type, Presence Own Children	42,190	
Married-Couple Family, own children	14,271	33.83
Married-Couple Family, no own children	17,951	42.55
Male Householder, own children	1,544	3.66
Male Householder, no own children	1,511	3.58
Female Householder, own children	4,031	9.55
Female Householder, no own children	2,882	6.83
2011 Est. Households by Household Size	60,556	
1-person household	13,476	22.25
2-person household	19,547	32.28
3-person household	9,462	15.63
4-person household	8,299	13.70
5-person household	4,767	7.87
6-person household	2,386	3.94
7 or more person household	2,619	4.32
2011 Est. Average Household Size	2.88	

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
2011 Est. Households by Presence of People	60,556	
Households with 1 or more People under Age 18:	21,614	35.69
Married-Couple Family	14,943	69.14
Other Family, Male Householder	1,845	8.54
Other Family, Female Householder	4,664	21.58
Nonfamily, Male Householder	132	0.61
Nonfamily, Female Householder	30	0.14
Households no People under Age 18:	38,942	64.31
Married-Couple Family	16,834	43.23
Other Family, Male Householder	1,170	3.00
Other Family, Female Householder	2,151	5.52
Nonfamily, Male Householder	8,371	21.50
Nonfamily, Female Householder	10,416	26.75
2011 Est. Households by Number of Vehicles	60,556	
No Vehicles	2,814	4.65
1 Vehicle	20,909	34.53
2 Vehicles	24,438	40.36
3 Vehicles	8,822	14.57
4 Vehicles	2,428	4.01
5 or more Vehicles	1,145	1.89
2011 Est. Average Number of Vehicles	1.86	
Family Households		
2016 Projection	45,002	
2011 Estimate	42,190	
2000 Census	39,285	
1990 Census	33,887	
Growth 2011-2016	6.67%	
Growth 2000-2011	7.39%	
Growth 1990-2000	15.93%	
2011 Est. Families by Poverty Status	42,190	
2011 Families at or Above Poverty	39,007	92.46
2011 Families at or Above Poverty with Children	19,164	45.42
2011 Families Below Poverty	3,183	7.54
2011 Families Below Poverty with Children	2,620	6.21

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
2011 Est. Pop Age 16+ by Employment Status	134,004	
In Armed Forces	3,786	2.83
Civilian - Employed	75,893	56.63
Civilian - Unemployed	6,625	4.94
Not in Labor Force	47,700	35.60
2011 Est. Civ Employed Pop 16+ Class of Worker	75,388	
For-Profit Private Workers	54,716	72.58
Non-Profit Private Workers	3,916	5.19
Local Government Workers	4,568	6.06
State Government Workers	2,123	2.82
Federal Government Workers	3,634	4.82
Self-Emp Workers	8,568	11.37
Unpaid Family Workers	156	0.21
2011 Est. Civ Employed Pop 16+ by Occupation	75,388	
Architect/Engineer	1,590	2.11
Arts/Entertain/Sports	1,619	2.15
Building Grounds Maint	3,880	5.15
Business/Financial Ops	3,496	4.64
Community/Soc Svcs	979	1.30
Computer/Mathematical	1,906	2.53
Construction/Extraction	4,331	5.74
Edu/Training/Library	3,550	4.71
Farm/Fish/Forestry	586	0.78
Food Prep/Serving	4,150	5.50
Health Practitioner/Tec	3,262	4.33
Healthcare Support	1,400	1.86
Maintenance Repair	2,251	2.99
Legal	636	0.84
Life/Phys/Soc Science	665	0.88
Management	7,401	9.82
Office/Admin Support	10,326	13.70
Production	4,931	6.54
Protective Svcs	1,996	2.65
Sales/Related	9,041	11.99
Personal Care/Svc	3,759	4.99
Transportation/Moving	3,633	4.82

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
2011 Est. Pop 16+ by Occupation Classification	75,388	
Blue Collar	15,146	20.09
White Collar	44,471	58.99
Service and Farm	15,771	20.92
2011 Est. Workers Age 16+, Transp. To Work	78,400	
Drove Alone	58,929	75.16
Car Pooled	10,235	13.05
Public Transportation	2,942	3.75
Walked	945	1.21
Bicycle	303	0.39
Other Means	877	1.12
Worked at Home	4,169	5.32
2011 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	15,494	
15 - 29 Minutes	30,862	
30 - 44 Minutes	14,556	
45 - 59 Minutes	6,489	
60 or more Minutes	8,117	
2011 Est. Avg Travel Time to Work in Minutes	29.50	
2011 Est. Tenure of Occupied Housing Units	60,556	
Owner Occupied	37,582	62.06
Renter Occupied	22,974	37.94
2011 Owner Occ. HUs: Avg. Length of Residence	13	
2011 Renter Occ. HUs: Avg. Length of Residence	6	

Pop-Facts: Demographic Snapshot 2011 Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
2011 Est. All Owner-Occupied Housing Values	37,582	
Value Less than \$20,000	184	0.49
Value \$20,000 - \$39,999	531	1.41
Value \$40,000 - \$59,999	634	1.69
Value \$60,000 - \$79,999	711	1.89
Value \$80,000 - \$99,999	481	1.28
Value \$100,000 - \$149,999	1,087	2.89
Value \$150,000 - \$199,999	3,232	8.60
Value \$200,000 - \$299,999	8,731	23.23
Value \$300,000 - \$399,999	9,272	24.67
Value \$400,000 - \$499,999	6,469	17.21
Value \$500,000 - \$749,999	5,039	13.41
Value \$750,000 - \$999,999	742	1.97
Value \$1,000,000 or more	469	1.25
2011 Est. Median All Owner-Occupied Housing Value	\$334,514	
2011 Est. Housing Units by Units in Structure	64,058	
1 Unit Attached	8,401	13.11
1 Unit Detached	33,237	51.89
2 Units	1,020	1.59
3 or 4 Units	3,671	5.73
5 to 19 Units	8,460	13.21
20 to 49 Units	1,936	3.02
50 or More Units	3,920	6.12
Mobile Home or Trailer	3,381	5.28
Boat, RV, Van, etc.	32	0.05
2011 Est. Housing Units by Year Structure Built	64,058	
Housing Unit Built 2000 or later	5,894	9.20
Housing Unit Built 1990 to 1999	11,436	17.85
Housing Unit Built 1980 to 1989	17,615	27.50
Housing Unit Built 1970 to 1979	15,655	24.44
Housing Unit Built 1960 to 1969	7,085	11.06
Housing Unit Built 1950 to 1959	3,754	5.86
Housing Unit Built 1940 to 1949	1,473	2.30
Housing Unit Built 1939 or Earlier	1,146	1.79
2011 Est. Median Year Structure Built **	1982	

*This row intentionally left blank. No total category data is available.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Prepared On: Wed May 18, 2011 Page 11 Of 12

Project Code: CityWide

Prepared For:

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Pop-Facts: Demographic Snapshot 2011 Report

Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
0653322	Oceanside city		

Project Information:

Site: 1

Order Number: 969978233