

RESOLUTION NO. 10- R0636-1

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
OCEANSIDE ADOPTING ZERO WASTE AS A GOAL IN
ORDER TO ELIMINATE WASTE AND POLLUTION IN THE
MANUFACTURE, USE, STORAGE, AND RECYCLING OF
MATERIALS

WHEREAS, Zero Waste is a philosophy and visionary goal that emulates natural cycles, where all outputs are simply an input for another process. It means designing and managing materials and products to conserve and recover all resources and not eliminate discharges to land, water, or air that do not contribute productively to natural systems or the economy;

WHEREAS, the California Integrated Waste Management (CIWM) Act of 1989, Assembly Bill 939, required cities and counties to reduce, reuse and recycle (including composting) solid waste generated in the state to the maximum extent feasible before any incineration or landfill disposal of waste, to conserve water, energy and other natural resources, and to protect the environment;

WHEREAS, the CIWM Act of 1989 mandated that California cities and counties divert 50 percent of all waste generated by the year 2000 and pending legislation calls for diversion levels at 75 percent by the year 2020;

WHEREAS, the placement of materials in waste disposal facilities, such as landfills and incinerators, wastes natural resources and wrongly transfers liabilities to future generations, while avoiding the creation of waste or discards in the first place is the most economically efficient and environmentally sustainable resource management strategy and supports a resource recovery based economy that is more sustainable than a disposal-based economy;

WHEREAS, with the appropriate economic incentives, manufacturers can and will produce, and businesses will sell products that are durable and repairable and that can be safely recycled back into the marketplace or nature;

WHEREAS, with the appropriate economic incentives, manufacturers can and will package items in materials that are recyclable or can be returned to nature;

WHEREAS, government is ultimately responsible for establishing criteria needed

1 to eliminate waste, for creating the economic and regulatory environment in which to achieve
2 it, and for leading by example;

3 WHEREAS, diversion of solid waste involves planning for appropriate facilities,
4 inclusion of recycling bins in all multi-family dwellings, and attraction of industries that reuse
5 components of the solid waste stream;

6 WHEREAS, while the diversion of materials from landfill disposal itself carries a cost,
7 the cost of landfill disposal will continue to increase with no economic return;

8 WHEREAS, the conservation of these materials will allow new jobs in reuse,
9 dismantling, recycling and composting industries in North County San Diego;

10 WHEREAS, the CalRecycle (formerly known as the California Integrated Waste
11 Management Board) has adopted "Zero Waste. Its up to you" as the State wide slogan, and

12 WHEREAS, the City of Oceanside has committed itself to the goals of the Green
13 Oceanside campaign which fosters environmental stewardship and pride within the local
14 community through increased education for all citizens, of all ages, and through the
15 establishment of partnerships between non-profit organizations, businesses and community
16 leaders all dedicated to common key objectives of recycling, waste reduction, composting,
17 conserving water, reduction of greenhouse gas emissions, and preventing waste pollution.

18 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

19 SECTION 1. That the City of Oceanside hereby adopts Zero Waste as a goal in order to
20 eliminate waste and pollution in the manufacture, use, storage, and recycling of materials. This
21 goal can be achieved through action plans and measures that significantly reduce waste and
22 pollution. These measures will include encouraging residents, businesses and agencies to use,
23 reuse, and recycle materials judiciously, in addition to encouraging manufacturers to produce
24 and market less toxic and more durable, repairable, reusable, recycled, and recyclable products;

25 SECTION 2. That the City of Oceanside hereby establishes a milestone of 75 percent
26 landfill diversion by the year 2020 towards the goal of Zero Waste; and

27 SECTION 3. That the City Oceanside direct City Staff to report back to the City Council
28 within 6 months with a strategic plan for zero waste with a 75 percent goal by the year 2020.

1 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
-2 this 25th day of August, 2010, by the following vote:

3
4 AYES: WOOD, FELLER, KERN, LOWERY, SANCHEZ

5 NAYS: NONE

6 ABSENT: NONE

7 ABSTAIN: NONE

8
9 
10 MAYOR OF THE CITY OF OCEANSIDE

11 ATTEST:

12 APPROVED AS TO FORM:

13 
14 City Clerk

15 
16 City Attorney