

Business Resource Guide



SEPTEMBER 2011

Business Resource Guide is an informational supplement published by the Oceanside Economic & Community Development Department. This Guide is intended to assist Oceanside manufacturers with common questions or concerns about their business on a range of topics. The Business Resource Guide is not an inclusive list of all businesses, retailers or companies and is in no way to be considered to be an infallible source of information. The City of Oceanside does not endorse nor support any business over another nor does it recommend any business exclusively to any person.

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Oceanside City Council

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jwood@ci.oceanside.ca.us

Jack Feller
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(760) 435-3056
jfeller@ci.oceanside.ca.us

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(760) 435-3029
gfelien@ci.oceanside.ca.us

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(760) 435-3032
jkern@ci.oceanside.ca.us

Esther Sanchez
Councilmember
(760) 435-3057
esanchez@ci.oceanside.ca.us

Barbara Riegel-Wayne
City Clerk
(760) 435-3000
clerk@ci.oceanside.ca.us

City of Oceanside
300 N. Coast Highway
Oceanside, CA 92054-2885
760.435.3065
www.ci.oceanside.ca.us

City Management Staff

City Manager
Peter Weiss
City Manager
760-435-3065
pweiss@ci.oceanside.ca.us

Michelle Skaggs-Lawrence
Deputy City Manager
760-435-3072
mlawrence@ci.oceanside.ca.us

Development Services
George Buell
Development Services Director
760-435-3523
gbuell@ci.oceanside.ca.us

Planning
Jerry Hittleman
City Planner
760-435-3535
jhittleman@ci.oceanside.ca.us

Engineering Department
Scott Smith
City Engineer
760-435-5074
ssmith@ci.oceanside.ca.us

Water Utilities Department
Cari Dale
Water Utilities Director
760-435-5830
cdale@ci.oceanside.ca.us

Greg Blakeley
Water Utilities Division Manager
760-435-5812
gblakeley@ci.oceanside.ca.us

Mo Lahsaiezadeh
Stormwater Project Manager
760-435-5803
mlahsaiezadeh@ci.oceanside.ca.us

Building Department
Steve Jones
Building Inspection Manager
760-435-3937
sjones@ci.oceanside.ca.us

Fire Department
Darryl Hebert
Fire Chief
760-435-4082
dhebert@ci.oceanside.ca.us

Fire Prevention
Mike Margot
Division Chief
760-435-4306
mmargot@ci.oceanside.ca.us

Economic & Community Development Department

What can Economic and Community Development do for You?

Property Search Database:

If you are looking for additional space, the Economic & Community Development Department can help you find an available space in Oceanside. Our database is updated on a daily basis, and we can search based on the needs of your business. For assistance on a property search please contact: pmosher@ci.oceanside.ca.us

For information on properties:

Retail - Patricia Mosher (760) 435-3357 pmosher@ci.oceanside.ca.us

Industrial/Office - Patricia Mosher (760) 435-3357 pmosher@ci.oceanside.ca.us

West of the I-5 - Maryanne Bruce (760) 435-3541 mbruce@ci.oceanside.ca.us

Demographics:

The Economic & Community Development Department has current statistics; population, housing, income, etc on the City of Oceanside. To obtain the most current information please contact: Tracey Bohlen (760) 435-3351 tbohlen@ci.oceanside.ca.us

Referrals:

Referrals to City regional, state resources or assistance on how to facilitate through the process for Tenant Improvements and expansion please contact: Tracey Bohlen (760) 435-3351 tbohlen@ci.oceanside.ca.us

Economic & Community Development Department 2011

Michelle Skaggs-Lawrence
Deputy City Manager
760-435-3072
mlawrence@ci.oceanside.ca.us

Economic Development

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760-435-3351
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Development Specialist
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Redevelopment

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Oceanside

2011 Profile

ECONOMIC OPPORTUNITIES

Oceanside businesses can improve their bottom line through available and value priced real estate; a large, quality labor force; affordable coastal housing; and an excellent location offering easy access to major markets.

TRANSPORTATION

45 minutes north of San Diego International Airport
45 minutes south of John Wayne Airport in Orange County
10 minutes north of Palomar Airport which offers commuter service to LAX

Staffed Amtrak, Metrolink and Coaster rail line to San Diego, San Bernadino and Riverside counties. The Sprinter, an east-west 22 mile rail line connecting I-5 to I-15, with seven transit stations in Oceanside.

Amtrak - 12 trains a day, north and south bound
Coaster - 20 round trips to San Diego, Monday-Friday; 10 trips Saturday
Metrolink - 4 round trips daily to Los Angeles
Sprinter- 64 daily trips, east and westbound

Oceanside Municipal Airport - 3,051 foot runway can hold a maximum of 25,000 pounds.

DEMOGRAPHICS

Area: 42.2 sq. mi.
Population: 168,173
Median Age: 34
Median Family Household Income: \$70,942

REAL ESTATE

Industrial R&D Land:	\$17 - \$32 SF
Industrial R&D buildings:	\$115 - \$165 SF
Industrial R& D leases:	\$.72 - \$1.50 Gross
Small Industrial condos:	\$185 - \$350 SF



BUSINESS AND INDUSTRY

5,437 Businesses
2,905 Brick & Mortar businesses
35,360 Employees

Largest Public Employers

MWR Activity, Marine Corps Base
Oceanside Unified School District
City of Oceanside
MiraCosta Community College
North County Transit District
Tri-City Medical Center

Largest Private Employers

Genentech, Inc.
The Deutsch Company
Nitto Denko
Hydronatics

WATER - CITY OF OCEANSIDE

Rates are comprised of a monthly water usage charge and a service charge. New construction requires a water and wastewater system buy-in fee and a capacity charge imposed by the San Diego County Water Authority based on meter size.

Commercial: Buy-in-Fees

<u>Meter Size</u>	<u>Water</u>	<u>Waste/Water</u>	<u>SDCWA</u>
1"	\$11,492	\$15,782	\$6,922
1.5"	\$22,985	\$31,563	\$12,978

OCEANSIDE TAX FEATURES

Property tax rate: 1.06861% of taxable value
Sales tax rate: 8.75%
Business license fee: .50 cents per \$1,000 based on the 1st six months of gross receipts

HOUSING

64,672 Dwelling units
Median price, new single-family homes: \$336,156
Single-family home range: \$294,750 to \$5 million
Condominium Range: \$126,750 to \$2.3 million
Average rental rates: \$1,370

FINANCE & BUSINESS ASSISTANCE

San Diego CDC Small Business Finance Corp- SBA 504 Loans
www.cdclloans.com

Small Business Development Center
www.sandiegosmallbiz.com

Economic & Community Development
City of Oceanside
300 North Coast Highway
Oceanside, CA 92054-2885
Phone: 760-435-3352 Fax: 760-722-1057
www.ci.oceanside.ca.us

CONTACT NUMBERS

Oceanside City Depts.

Ambulance Billing	435-4112
Building	435-3950
Business License	435-3878
City Attorney	435-3969
City Manager	435-3065
Code Enforcement	435-3944
Economic & Comm Dev	435-3352
Engineering	435-5099
Fire Department	435-4100
Harbor & Beaches	435-4018
Planning	435-3520
Property Mgmt	435-5166
Public Works	435-4500
Recreation	435-5041
Redevelopment	435-3352
Oceanside Magazine	435-3071

City Services

Building Inspect Requests	435-3925
Graffiti Hotline	435-4466
Hazardous Waste	435-5025
Parking Enforcement	435-5195
Parks Maintenance	435-4500
Sandbags	435-5043
Street Sweeping	435-5043
Traffic Signal Maintenance	435-4500
Utility Billing	435-3900
Weed Abatement	435-4322

Police

Non-Emergency	435-4900
Records & Reports	435-4944
Crime Prevention	435-4543
Gang Hotline	435-4985
Neighborhood Police Team	
Sector 1	435-4431
Sector 2	435-4903
Sector 3	435-4620
Sector 4	435-4756

see next page 11 for sector map

Environmental Health Services

County Offices For Environmental Health, Planning and Land Use Department	
151 E Carmel St	760-471-0730
San Marcos, CA 92078	

Environmental Health Permits

Food	619-338-2087
Hazmat	619-338-2251

Hazardous Materials Hotline 619-338-2222

Assessor/Recorder/ County Clerk
(Fictitious Name Filing) 760-940-6858
334 Via Vera Cruz, Suite 150
San Marcos, Ca 92069

Arcc.Co.San-Diego.Ca.Us
Air Pollution Control 619-694-3307
9150 Chesapeake Dr.
San Diego, Ca 92123
www.sdapcd.org
Small Business Dev. Center 760-795-8740
1823 Mission Ave.
Oceanside, Ca 92054
www.sandiegosmallbiz.Com

State Departments

Employment Tax Office 760-737-2200
504 W Mission Ave
Escondido, Ca 92046
www.sdtreastax.com

Employment Dev Dept 800-480-3287
8977 Activity Rd Bldg B #200
San Diego, Ca 92126
www.edd.ca.gov/

California Occupations Safety & Health
Cal/Osha 619-279-3771
7827 Convoy Ct., #406
San Diego, Ca 92123
www.dir.ca.gov/dosh/

Contractor's State Licensing Board
5280 Carroll Canyon Rd 800-321-2752
San Diego, Ca 92121
www.cslb.ca.gov

Dept. Of Motor Vehicles 760-941-9300
Occupational Licensing 760-627-3948
4005 Plaza Dr.
Oceanside, Ca 92056
dmv.ca.gov

State Board Of Accountancy 916-263-3680
Info. & Apps. - Board Of Accountancy
2135 Butano Dr. #112
Sacramento, Ca 92825
www.dca.ca.gov/cba/

Sec. Of State Corp Filing 619-525-4113
1350 Front St. #2060
San Diego, Ca 92101
www.sos.ca.gov/business/

Board of Equalization 760-510-5850
334 Via Vera Cruz #107
San Marcos, CA 92069
www.boe.ca.gov

Federal Departments

I.R.S. Taxpayer Service 800-829-1040

Oceanside Neighborhood Policing Sector Map

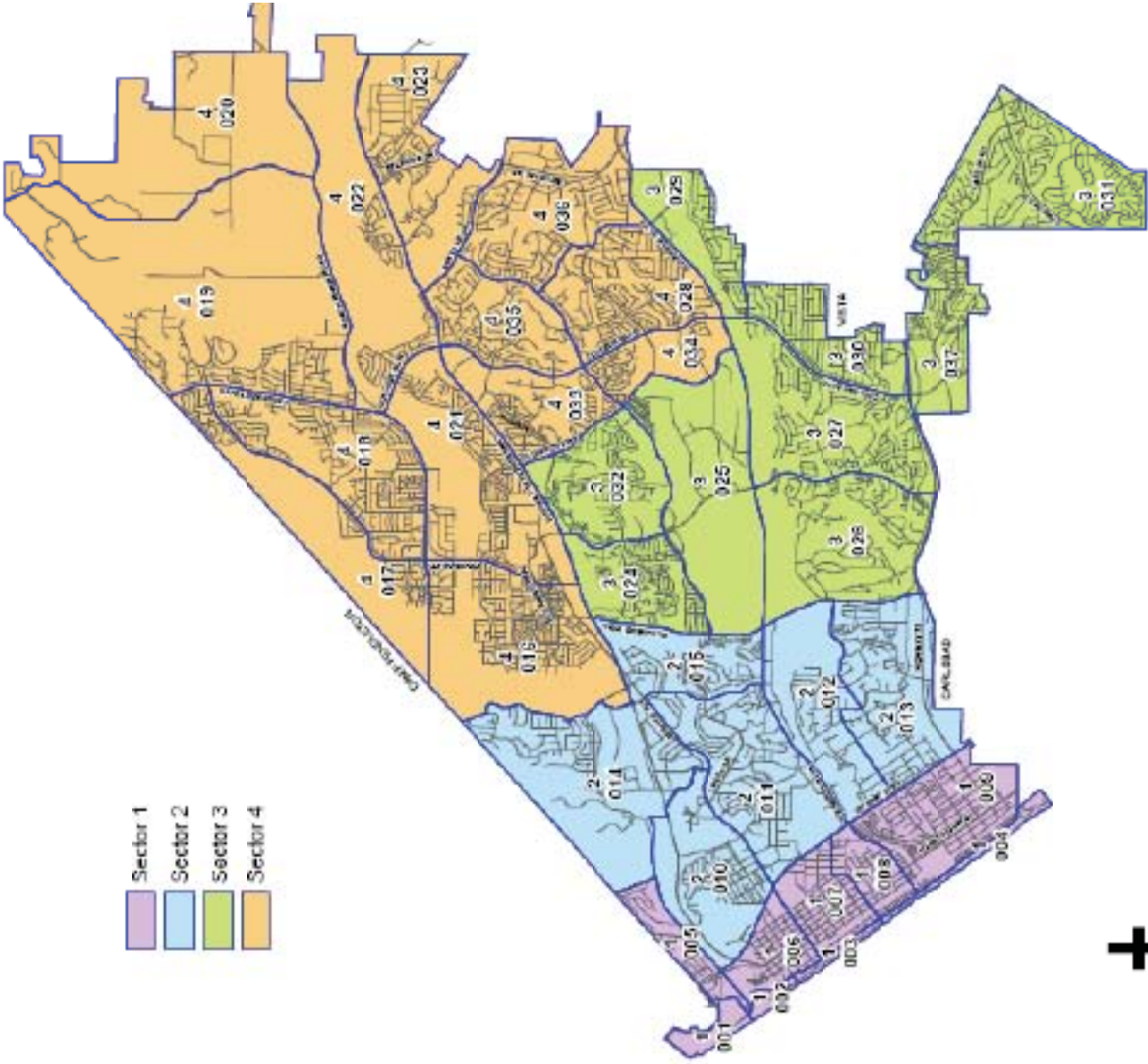
SECTOR 1 – Officer John Clark		
Neighborhood		District
Townside / Capistrano		1, 2, 3, 5, 6, 7, 8

SECTOR 2 – Officer Laura Flinn		
Neighborhood		District
Airport		14
Eastside		10
Mission Mesa / Loma Alta		11, 15

SECTOR 3 – Officer Tracy Sullivan		
Neighborhood		District
Oceanside		24
Ivey Ranch / Rancho Del Oro		25, 26, 32
Mira Costa		27
Tri-City		30
Ocean Hills		31
Lake		37

SECTOR 4 – Officer Harold Farney		
Neighborhood		District
North Valley		17, 18
San Luis Rey		16, 21
Ivey Ranch / Rancho Del Oro		33, 34

CITYWIDE GRAFFITI ABATEMENT		
Officer Mark LaValle		435-4872
Officer Bill Wallace		435-4862
Also assisting other sectors as needed		



+

CONTACT NUMBERS

880 Front St., 1st Floor San Diego, CA 92101 www.irs.gov/businesses	800-829-3676	San Diego, CA 92123 www.usda.gov/wps/portal/usdahome
Alcoholic Beverage Control 334 Via Vera Cruz #204 San Marcos, CA 92054 www.abc.ca.gov	760-471-9702	Bureau of Alcohol, Tobacco, & Firearms 1370 India St. #300 619-446-0740 San Diego, CA 92101 www.atf.gov/
Dept. of Consumer Affairs www.dca.ca.gov	800-344-9940	U.S. Dept. of Commerce, Export Info. 6363 Greenwich Dr., #145 619-557-5395 San Diego, CA 92122 www.export.gov/
Public Consumer Action 1350 Front St. Rm. #4006 San Diego, CA 92101 www.consumeraction.gov	619-525-4217	Food & Drug Admin. 619-550-3850 880 Front St., #4-N-34 San Diego, CA 92101 www.customs.org
Public Utilities Commission Fax (619) 525-4479 www.cpuc.ca.gov	619-525-4309	Customs-U.S. Treasury 619-557-5360 610 W. Ash St. Suite 1200 San Diego, CA 92101 www.customs.org
Federal Trade Comm. 11000 Wilshire Bl., #13209 Los Angeles, CA 90024 www.ftc.gov	310-235-4000	Smuggling Activity 800-232-5378
Social Security Admin. 2160 S El Camino Real Oceanside, CA 92054 www.ssa.gov/	800-772-1213	Immigration Dept. 619-557-5645
Better Business Bureau (to file complaints/for referral lists) 5050 Murphy Canyon, Suite 110 San Diego, CA 92123 www.sandiego.bbb.org	858-496-2131	<u>City Information Source</u> Chamber of Commerce 760-722-1534 928 N. Coast Highway Oceanside, CA 92054
U.S. Small Business Admin. U.S. Federal Building 550 W. "C" St. #500 San Diego, CA 92188 www.sba.gov/	619-557-7257 800-827-5722	Waste Management 760-439-2824 Resid. & Bus. Garbage Collection
U.S. Dept. of Agriculture 5555 Overland Av. Bldg. #3	619-694-2739	Trademarks/Copyrights 916-653-4984 Secretary of State Commission of Patents 800-786-9199

EMERGENCY NUMBERS

OCEANSIDE POLICE DEPARTMENT

3855 Mission Avenue
Oceanside, CA 92054
Non-Emergency: 760-435-4900
Information: 760-435-4900
Emergency Only: 911

CALIFORNIA HIGHWAY PATROL

1888 Oceanside Blvd
Oceanside, CA 92054
760-757-1675

OCEANSIDE FIRE DEPARTMENT

300 N. Coast Highway
Oceanside, CA 92054
Non-emergency: 760-435-4100
Emergency Only: 911

OCEANSIDE HARBOR & BEACHES

1540 Harbor Drive North
Oceanside, CA 92054
Lifeguard headquarters: 760-435-4018
Harbor Police Non-emergency: 760-435-4050

HOSPITALS & CLINICS

QUALITY CARE MEDICAL CENTERS

3142 Vista Way, Ste 100
Oceanside, CA 92056
760-721-3200

TRI-CITY EMERGENCY MEDICAL GROUP

3156 Vista Way # 410
Oceanside, CA 92056
760-439-1963

PACIFIC SURGERY CTR

3998 Vista Way # C106
Oceanside, CA 92056
760-941-7336

TRI-CITY MEDICAL CENTER

4002 Vista Way
Oceanside, CA 92056
760-724-8411

SCRIPPS COASTAL MEDICAL CENTER

2201 Mission Ave
Oceanside, CA 92058
760-901-5100

KAISER PERMANENTE

3609 Ocean Ranch Blvd
Oceanside, CA 92056
1-800-290-5000

SCRIPPS

2624 S El Camino Real
Oceanside, Ca 92054
760-901-5040

RADY CHILDREN'S HOSPITAL

3142 Vista Way
Oceanside, CA 92056
760-967-7082

TRI-CITY MEDICAL CENTER

Some of the major services include:

Cardiovascular Services

As a San Diego County Designated Heart Attack Receiving Center, we offer comprehensive inpatient and outpatient care, from diagnostic and surgical procedures to education and rehabilitation programs at our nationally certified Cardiac Wellness Center. Our digital cath labs utilize the latest imaging technology, allowing us to rapidly diagnose and respond to cardiovascular issues. We've also received international attention for treatment innovations, such as the use of catheters to remove blood clots and to stop internal bleeding, and the use of hypothermia treatment to minimize brain damage after cardiac arrest. A Chest Pain Center and Cardiovascular Institute are coming soon.

Stroke Assessment and Care

As a designated stroke receiving center, we offer a full range of imaging, treatment and rehabilitation services that have earned national recognition, including the Gold Seal of Approval from The Joint Commission for Primary Stroke Centers and the Silver Achievement Award from the American Stroke Association.

Neuroscience Center

Tri-City features a dedicated unit for recovery from neurological disorders with multidisciplinary inpatient and outpatient rehabilitation services. The center also offers preventive educational services to help community residents reduce the risk of stroke.

Epilepsy Treatment Program

One of the few in the area, our two-bed, long-term Epilepsy Monitoring Unit is equipped with state-of-the-art video EEG monitoring equipment to aid in the evaluation, diagnosis and treatment of patients with known or suspected seizure disorders.

The Orthopedic Center

Our orthopedic surgeons are world-renowned for their approach to treating musculoskeletal symptoms, degenerative diseases and traumatic injuries. We offer complete inpatient and outpatient services, including replacement surgery, spine services and sports medicine programs.

Rehabilitation Services

We serve adults and children alike on both an inpatient and outpatient basis, delivering rehabilitation services at three convenient locations. Our acute rehabilitation center includes 24-hour nursing and medical supervision. Outpatient specialties include physical, occupational and speech therapy; treatment of neurological disorders; orthopedic rehabilitation including hand therapy; balance disorders; infants and pediatrics; behind-the-wheel driving rehabilitation; lymphedema; and an aquatic therapy program that utilizes the latest technology.

Emergency Department Services

Tri-City's Emergency Department is one of the busiest in the County, caring for 70,000 patients in 2008. The Board Certified physicians are specially trained in Emergency Medicine and have over 550 years of combined experience. Electronic Medical Records, bedside registration, two triage stations, and a separate "Fast Track" for the treatment of less serious injuries are just a few of the initiatives in place to increase efficiency, decrease wait times, and improve quality and performance.

TRI-CITY MEDICAL CENTER...(CONTINUED)

Surgery

General surgical services—including neurosurgery, orthopedic, ophthalmic, open-heart surgery and other cardiothoracic procedures—are available on both an inpatient and outpatient basis in the modern, comfortable setting of the Siegel Family Surgical Suites.

State-of-the-Art Imaging Services

We offer complete diagnostic services utilizing some of the most advanced technology available anywhere, including a 64-channel multi-slice CT scanner, mammography, nuclear medicine, dual-head SPECT gamma imaging and high-field MRI. Our combination of advanced technology and expertise has established Tri-City as a leader in interventional radiology, bringing our physicians international attention for their innovations in patient care.

Center for Wound Care and Hyperbaric Medicine

This outpatient center provides comprehensive interdisciplinary evaluation and treatment services for chronic or complicated wounds, including hyperbaric oxygen therapy.

Baby of Mine Family Childbirth Center

Combining advanced facilities with expert care, our clinical support and education services include obstetric, normal newborn care and neonatal intensive care. Tri-City is home to the only Community Level 3 neonatal intensive care unit in coastal North County, where a board certified neonatologist is available 24/7.

Pulmonary Services

We offer a broadly integrated program of adult and neonatal diagnostic, treatment and rehabilitation services. Community services include asthma education and pulmonary home care transition.

Oncology Services

Certified by American College of Surgeons, our groundbreaking services include Cyberknife® targeted radiation treatments and brachytherapy radiation treatment for cervical and prostate

cancers. A tranquil comfort room eases the strain for patients and families alike.

Behavioral Health

We offer psychiatric inpatient and outpatient treatment, including an intensive day program and dual diagnosis for both substance abuse and personality disorders.

Tri-City Hospice

Licensed hospice care for terminally ill patients, we provide compassionate and professional services that help enhance quality of life and ease fear and uncertainty.

Tri-City Home Health Care

Offered as an alternative to extended stays in the hospital or a skilled nursing facility, home health care allows patients to receive a range of services in the comfort of their own home. From skilled nursing and rehabilitation to nutrition counseling and social services, our staff of clinicians works with the patient's physician to ensure the highest level of personal care.

The Wellness Center

The only facility of its kind in the region, this integrated medical fitness center caters to both the fit and the under-fit. The 58,000 square-foot Center offers a wide variety of exercise options, including an aquatic center with 25-meter lap pool and warm water therapy pool; personal training; Pilates and group exercise studios; and weight-training facilities.

WorkPartners Occupational Medicine

Our program supports business continuity by offering practical information, preventive health programs and educational resources, helping to improve workplace safety, employee health and productivity.

For additional information or to learn more about Tri-City's programs and services, visit www.tricitymed.org or call 800-579-TCMC (8262).

CDC SMALL BUSINESS FINANCE

(800) 611-5170

	SBA 504 LOAN (Commercial Real Estate & Equipment) 90% Fixed-Rate	SBA 7(a) LOAN (General Purpose)
Loan Size	\$125,000 to over \$10,000,000	\$50,000 to \$2,000,000
Interest Rate	<ul style="list-style-type: none"> • Fixed • Fully amortized through the term of the loan • Interest rates on 504 loans are set monthly at the time of funding at an increment above the current market rate for five-year and ten-year U.S. treasury issues 	<ul style="list-style-type: none"> • Variable rate adjusted quarterly • Fully amortized through the term of the loan • Interest rates are negotiated between the borrower and the lender subject to SBA maximums of: Prime plus 3.25% if the loan maturity is less than 7 years OR Prime plus 3.75% if the loan maturity is 7 years or more
Eligible Business Size	<ul style="list-style-type: none"> • Business net worth not to exceed \$8.5 million • Average net profit after taxes for 2 consecutive years not to exceed \$2.5 million OR <ul style="list-style-type: none"> • Meet 7(a) requirements 	<ul style="list-style-type: none"> • Determined by industry type • Annual sales not to exceed a range from \$750,000 to \$25 million for retail, service and agriculture • Number of employees not to exceed a range from 100 to 1,000 for wholesale and manufacturing
Terms Available and Amortization Periods	<ul style="list-style-type: none"> • 20 years fully amortized – real estate loan • 10 years fully amortized – equipment loan • No balloon payments 	<ul style="list-style-type: none"> • 25 years – real estate • 10 years – equipment, business acquisition • 5 to 7 years – working capital • All loans are fully amortized • No balloon payments

	SBA Microloan	Working Capital Loan	SD Banker's Small Business CDC	Express Capital Loan
Areas Served	San Diego, Riverside, San Bernardino	San Diego, Riverside, San Bernardino	San Diego County	
Maximum Loan Amount	\$35,000 Term Loan	\$50,000 Term Loan	\$200,000 Term Loan	Up to \$50,000
Terms	3-5 years P + 3.5%	10 years P + 3.75% to 4.75%	5 year term, 10 year amortization, starting at P+ 3%	7-10 year term, fully amortized P+ 3.75% to 4.75%
Eligibility	<ul style="list-style-type: none"> • Historical earnings, positive cash flow for existing businesses • Reasonable credit with no major derogatory marks • Good character and sufficient experience in industry, business plan, collateral, good credit • Projection based requests with collateral considered • Required to pledge collateral that is available • Borrower receives business counseling post funding 	<ul style="list-style-type: none"> • Streamlined loan program for borrowers who need up to \$50,000 with reasonable credit • Quick turn-around time • Two part loan application process 1) credit screening 2) quick underwriting process • 10% capital injection required for business in operation for less than 24 months • Business plan required prior to funding • Start-up businesses eligible to apply • Borrower receives business counseling post funding 	<ul style="list-style-type: none"> • Open to businesses who do not qualify for SBA or conventional financing, focused on business in low to moderate income areas • Historical earnings or projections sufficient to repay existing and proposed debt • Reasonable credit with no major derogatory marks • Minimum 12-month operating history; start-ups considered on a case-by-case basis 	<ul style="list-style-type: none"> • Start-up business allowed • Loan proceeds for business acquisition not allowed • Franchises must be on the SBA approved Franchise Registry www.franchiseregistry.com • Liquid assets of individual owner cannot exceed \$100,000-does not include IRA • Tax return not required

SMALL BUSINESS DEVELOPMENT CENTER

760-795-8740

The SBDC of North San Diego County is dedicated to increasing the economic vitality of the community by helping small businesses and entrepreneurs build a foundation for success.

Expertise - Facilitating small business growth by offering assistance with the following:

Business Planning & Management Business Plan Development

- Manufacturing - High Tech/Low Tech, Agriculture, Retail, Hospitality, Service
- Licenses and Permits
- Computer Applications & e-Commerce

Financial

- Private & Public Loan Services
- Recordkeeping & Accounting

Marketing

- Identification of Market Niches
- Low Cost Promotional Strategies
- Market Plan Development

Operations

- Human Resource Management
- Processes & Procedures
- Vendor Relations
- Sales & Customer Service

Government Contracts & Procurement

- Federal
- State
- Regional & Local
- Subcontracting

Counseling

- One - One to existing & startup businesses

Workshops

- Seminars & workshops designed to increase profits

Site Visits

Visits to your business to maximize your time in identifying steps & resources for:

- Development
- Expansion
- Improvement

There is NO CHARGE for most SBDC services.

The Small Business Development Center program is a partnership of the US Small Business Administration (SBA) and California Trade & Commerce Agency hosted locally by MiraCosta and Southwestern Colleges. Funded in part by the SBA, however support is given this funding does not constitute endorsement of any of the co-sponsor(s) or participants' opinions, products or services.

BUSINESS LICENSE GENERAL INFORMATION

760-435-3878

All businesses operating in the City of Oceanside (including home-based businesses) are required to have a business license.

Business License Application Process

1. Submit a business license application.
2. Before leasing or buying, contact the Planning Dept. at 760-435-3520 to make sure the desired location is zoned for your type of business.
3. Fire department inspection may be required see next page.
4. Conditional Use Permit or Development Plan (if applicable)
5. Businesses locating in the redevelopment area must be in within the zoning criteria

With submittal of the business license application, an administrative processing fee will be charged and a business license will be issued to the applicant. After one year a business license renewal form will be mailed and an annual administrative fee will be assessed. A business license tax is also due based on the gross receipts for the past 12 months. The business license tax is 50 cents per \$1,000.00. For gross receipts from \$0.00-\$100,000 the minimum tax is \$50.00. Contact the Business License office at 760-435-3878 concerning the appropriate license processing fees. There is also a fire fee of \$152.00.

FIRE INSPECTION FOR A BUSINESS LICENSE

760-435-4101

A fire inspection is required in order to approve and finalize your Business License. The fee for this inspection is \$152.00.

Call for your Fire Inspection when your facility is completely ready to serve customers. 760-435-4101.

Following are the main issues that the Fire Department will be inspecting. There may be additional requirements based on the type of business and materials being stored or sold.

1. ACCESS

Fire lanes are unobstructed and clearly marked Commercial buildings require address numbers 6 inches in height and industrial buildings require numbers 12 inches.

2. EXITING

Exit pathways, exit doors and stairways are clear and unobstructed
Exit door(s) open easily without special knowledge of locks or bolts

3. FIRE SAFETY

Storage is kept at least 18 inches below sprinkler heads or 24 inches below ceiling
Combustible materials are kept at least 3 feet away from heat producing equipment
Flammable or combustible liquids are kept in original containers, U.L. approved safety cans or approved storage cabinets

4. FIRE EXTINGUISHERS

A portable extinguisher with a rating of at least 2A:10BC must be within 75 feet from all portions of the interior of the building.
The date punched on the service card of extinguishers is within the last 12 months

5. ELECTRICAL

Extension cords are not being used in place of permanent wiring.
Wall outlets, circuit-breaker boxes and switches all have covers and are not overloaded.

6. GENERAL INFORMATION

If you are making modifications to the building (putting in a hood system, paint booth, adding a wall, etc) contact the Building Department at 760-435-3950 to see if a permit is required.

If you are handling, storing or disposing of hazardous substances such as waste oil, antifreeze, etc., you must submit to Fire Prevention your MSDS and list of chemical on quantities on site.

If your business emits a contaminant into the air, follow the Air Pollution and Control District (APCD) guidelines. 858-650-4700

If you are a restaurant or food service provider, your hood suppression system must meet UL300 compliance. You can check with a licensed C-16 Hood System Contractor for verification. You must also have a UK" rated fire extinguisher in your kitchen.

If you are operating a body shop, pull the appropriate permits with the Building Department (760-435-3950) and APCD (858-650-4700). Be prepared to conduct a test with a C-16 contractor and fire inspector to confirm that the spray booth and extinguishing system is operating properly.

Knox box installed by the main entrance to your building or at each end of the multitenant strip mall to facilitate Fire Department access.

BUILDING PERMITS

760-435-3950

To apply for a building permit you may need the following items:

- Property owner name, phone number, and address.
- Contractor name, phone number, address, state license number, City Business License, and current worker compensation certificate.
- Architect and/or Engineer name, phone number and address.
- Plan check fees and/or permit fees are collected.
- For some remodels and tenant improvements, a contract estimate may be required.
- Complete set of plans may be required.
- The applicant must be the property owner, a licensed contractor, or an authorized agent. A letter of authorization for authorized agents will be required.

Minimum Submittal Requirements

Prior to submitting plans to the Building Division for review, plans will be routed to other departments depending on the scope of work. Therefore, it is important to check with the Building Division as to which departments you will be routed to, and checking with those departments regarding their submittal requirements.

Plan Review Process

1. Plans are submitted for review. An itemized correction list is prepared by the plan checker.
2. The Building Division notifies the applicant to pick up the corrections. Resubmit plans once the corrections are addressed.
3. Once plans are approved and fees paid, the Building Permit is issued.

Inspections

It is the responsibility of the owner or licensed contractor doing the work authorized by a permit to notify the Building Division when said work is ready for inspection.

Inspection requests can be made 24 hours a day by calling the Building Division Inspection Request Line at: 760-435-3925.
buildingstaff@ci.oceanside.ca.us

A BUILDING PERMIT IS NOT REQUIRED FOR THE FOLLOWING:

1. One-story detached accessory buildings used as tool and storage sheds, playhouses and similar uses, provided the projected roof area does not exceed 120 square feet.

Note 1: For the purposes of application of this exemption, the floor area within the exterior dimensions of the structure may be up to 120 sq. ft. (e.g. 10' x 12') provided that the roof over-hang does not exceed 30 inches. Note 2: By interpretation of the Building Official, detached Patio Covers may be included in this item.

2. Fences not over 6 feet high. Exception: Property management fences require a permit per Oceanside Zoning Ordinance section 3040.
3. Oil derricks.
4. Movable cases, counters and partitions not over 5 feet 9 inches high.
5. Retaining walls which are not over 4 feet in height measured from bottom of the footing to the top of the wall, unless supporting a surcharge or impounding flammable liquids.
6. Water tanks supported directly upon grade if the capacity does not exceed 5000 gallons and the ratio of height to diameter or width does not exceed two to one.
7. Platforms, walks and driveways not more than 30 inches above grade and not over any basement or story below.
8. Painting, papering and similar finish work.
9. Temporary motion picture, television and theater stage sets and scenery.
10. Window awnings supported by an exterior wall of Group R, Division 3, and Group M Occupancies when projecting not more than 54 inches.
11. A skylight or other similar roof penetration which does not require cutting of structural members other than roof sheathing, provided that the skylight is located conforming to code requirements in relation to property lines and fire walls. Any electrical work associated with such installations is not exempted from permit.

WASTE MANAGEMENT

760-439-2824

What you should know:

- Bulk item charge per pick up \$36 for the first item, \$10 per additional items
- Various dumpster sizes are available, call to see what works best for your business needs.
- Recycling bins are available (fees apply)
- Locks are available for dumpster enclosure and bin (fees apply)
- Bin lids should always be closed

BUSINESS RECYCLING CENTERS

E- World Recyclers

2480 Ash Street, Vista 760-599-0888

Accepts: commercial business-generated electronic waste (TV's, Monitors, Fax machines, Phones, etc).

Waste Management of North County Recycling Center

2880 Industry St, Oceanside 760-439-2824

Accepts: Misc Plastics with recycle symbol #1-7, cans, glass, paper, cardboard (flattened) Electronic Waste may be dropped off. Monitor, TV's, and lap top computers are free- all other electronic waste is charged at \$.50 per pound.

El Corazon

3210 Oceanside Blvd, Oceanside 760-439-9920

Accepts: Yard trimmings, tree branches, grass, leaves, clean/unpainted and untreated wood. NO palm fronds, cactus, yucca, stumps, rocks, dirt or trash.

Lee's Iron & Metal

1315 Lee Drive, Vista 760-724-1130

Accepts: Appliances, misc scrap metals and empty propane tanks. NO refrigerators or plastic dishwashers.

Ben's Recycling

2929 B San Luis Rey Rd, Oceanside 760-967-0575

Accepts: Any materials (plastic bottles, cans, and glass beverage bottles) with a CRV.

Pick Up Old Appliances

2259 S Santa Fe Suite A, Vista 760-599-9002

Will pick up: Stoves, dishwashers, microwaves, washers/dryers, water heaters and refrigerators. No sinks or toilets. Fees may apply for some items.

J.M. Appliances

2530 S Santa Fe, Vista 760-734-4975

Will pick up: Refrigerators, stoves, washers/dryers, dishwashers. Fees may apply for some items.

Storm Water Compliance

(760) 435-5800

Employee Training on Practices to Prevent Storm Water Pollution

Commercial businesses must annually conduct a storm water pollution prevention training that focuses on employee responsibility for creating, managing, and updating “Best Management Practices” that prevent storm water pollution. The City of Oceanside offers literature for certain types of commercial businesses to help train employees.

How to Comply with Stormwater Rules:

1. Hazardous materials must be stored off the ground and covered with an impervious surface (e.g. roof, tarp, etc.).
2. Materials and equipment needed for spill response must be maintained and readily accessible. Employees that handle hazardous wastes must be trained in the use of such materials and equipment.
3. Significant spills which have a potential to enter the storm drain system or a waterbody, must be reported to the Storm Water Hotline at 760-435-5800
4. Dumpsters and other containers must be maintained, in good condition and closed securely when not in use.
5. Where practicable, loading and unloading operations should be in designated areas.
6. Spills and leaks must be promptly cleaned up and disposed of properly.

www.oceansidecleanwaterprogram.org/

Oceanside Fire Prevention Life/Safety Inspection

This is a general check list that is used for inspections of commercial buildings. It is provided as a guideline for business to perform self inspections.

OUTSIDE OF FACILITY (360 walk around)
1. Building address visible from the street
2. Knox box required and maintained
EXITING
3. Exit doors and aisles must be unobstructed at all times
4. Remove illegal locking devices and chains from exits (must be able to open from the inside without a key or special knowledge) <i>Doors containing "panic hardware" must not have any other locking hardware on them.</i>
5. Provide/maintain illuminated exit signs and exit way lighting
6. Provide and maintain sign: "Door Must Remain Unlocked During Business Hours"
FIRE PROTECTION AND DETECTION SYSTEMS
7. Fire extinguisher: provide minimum 2A10BC class fire extinguisher
8. Fire extinguisher: located on each floor and every 75' of travel distance to exit
9. Fire extinguisher(s): service due, State Fire Marshal licensed service is required annually
10. Fire extinguisher: visible and accessible and mounted with the top between 3'-5' from floor
11. Sprinkler: quarterly maintenance due/annual service due/5 year certification due
12. Sprinkler: replace damaged/missing components - sprinkler box, wrench, heads, FDC caps, escutcheon plates
13. Kitchen: "K" class fire extinguisher required within 30 feet of cooking appliances
14. Kitchen: Hood requires service within last 6 months or proof missing, must meet UL 300 standard
15. Kitchen: Grease accumulation on filters and ducts
ELECTRICAL
16. Damaged/missing components – cover plates for electrical boxes/switches, splices shall be inside of boxes or conduit
17. Discontinue use of extension cords/multi-plug adapters used in lieu of permanent wiring. Electric cords shall not extend through walls, floors, ceilings or under doors (allowed only for temporary appliances)
18. Circuit panel: install blanks for missing circuit breakers, label each circuit breaker
19. Circuit panel: maintain 30" in front, 78" height, and width of panel minimum clearance - with clear access to aisle way
20. Rooms: electrical and mechanical rooms require sign/label
21. Rooms: no storage is allowed in electrical, mechanical, or boiler rooms. Water heaters need 30" of clearance.
GENERAL FIRE SAFETY AND HOUSEKEEPING
22. Restore fire resistive construction, patch all holes in walls/ceiling (i.e. missing tiles)
23. Oily rags shall be stored in a listed container
24. Improve housekeeping: maintain storage in a neat and orderly manner
25. Flame resistance: All fabric of tarps, tents, canopies, curtains and decorative material shall be composed of fire resistive material or treated with a flame retardant
GENERAL FIRE SAFETY AND HOUSEKEEPING
26. Storage of compressed gases and flammable/combustible liquids is not permitted near exits, exit paths, and stairwells. Such items must be secured in an approved safety container.
27. Provide an NFPA 704 hazard identification symbol to front and rear exterior walls.

San Diego County HazMat Regulations

619-338-2231

Compliance inspections are conducted on a routine basis and focus on five general areas:

1. Site Inspection:

- Observe hazardous materials and waste management, including containment, storage, labeling, treatment, and waste disposal procedures.
- Observe the operation and management of underground storage tanks.
- Review emergency equipment; spill control, and reporting procedures.
- Review the quantities of hazardous materials that are handled or stored onsite in discloseable quantities.
- Review the current Unified Program Facility Permit.

2. Hazardous Materials Business Plan or Contingency Plan: A review of hazardous materials inventory, facility site maps, emergency contacts, emergency response procedures, emergency equipment and employee training plans.

3. Employee Training Program Documentation: A review of written records for the hazardous materials training program.

4. Disposal Documentation for hazardous wastes generated onsite: A review of the uniform hazardous waste manifests, bills of lading and receipts that document proper disposal of hazardous wastes generated at your facility.

5. Underground Storage Tank (UST) monitoring records to include at a minimum:

- Records of testing, certifications and maintenance performed on the leak detection equipment and UST system
- Monitoring Plan, Emergency Response Plan, and Monitoring Plot Plan
- Certification of Financial Responsibility
- UST Operating Permit

Small business disposal options are available if you qualify as a Conditionally Exempt Small Quantity Generator (CESQG). This service provides affordable, safe, legal, and convenient disposal of hazardous waste for businesses that generate:

- Less than 27 gallons, or 220 pounds, of hazardous waste per month.
- Less than 1 quart, or 2.2 pounds, of acute hazardous waste per month.

For more information, call San Diego County Hazmat 619-338-2231.

www.co.san-diego.ca.us/deh/hazmat

North County Coastal Career Center

760-631-6150

The North County Career Centers offer employee development, recruitment and workforce preparation services for employers to help get the job done.

1. Staffing Solutions to Boost your Recruitment Efforts

Offers assistance with:

- Access to CalJOBS
- Job fairs
- Pre-screening of applicants
- Weekly recruitment events
- Referral of qualified applicants

2. Training Solutions to Keep your Staff Motivated and Skilled:

Offers programs in:

- Professional development
- Computer and software training
- Customized training

3. Keep your Company Competitive

Offers information about:

- Salary and Labor Market Information
- Employer incentives

4. Meeting your Business Needs

Offers Assistance with:

- Business meetings
- Meeting room rentals*
- Staff training
- Recruiting events
- Management of your company's downsizing or expansion:
 - ~On-site consultation services
 - ~Downsizing/Layoff aversion strategies and information

North County Coastal Career Center
 1949 Avenida del Oro Suite 106
 Oceanside, CA 92056
 760-631-6150
www.sandiegocatwork.com
www.edd.ca.gov

Mira Costa College Workplace Skills Training

MiraCosta College Business Development

760-795-6820

Supervisory Academy

These workshops are a “must” for both new and seasoned managers & other key personnel hoping to acquire skills in:

Quality Leadership

Workshops that emphasize continuous improvement & lean manufacturing:

Computer Technology

Covers the spectrum from the basics of Windows to the most advanced technology on the market. Here’s a sample of the classes offered:

Workplace Skills

Foundational classes designed for workforce basic skills improvement. Improves communication between supervisory & non-supervisory employees:

On-Line Classes

Take classes from the comfort of your home or office:

Mira Costa College Technician Training

Allows students the opportunity to complete course material and receive a certificate as a Technician while studying at home

ESL

High quality English as a second language instruction

For more information on the programs listed, contact

Linda Kurokawa

Director, Business Development

760-795-6824

www.miracosta.cc.ca.us

State Of California Employment Training Panel

619-686-1920 / 619-686-1921

SUPPORT FOR SMALL BUSINESSES

ETP serves small employers in two ways:

1. Direct contracts with single employers
2. Multiple employer contracts (MECs) with employer consortia, joint apprenticeship training councils, trade associations, and training agencies that train workers of multiple employers.

Current key efforts in serving small businesses include:

- Small Business Program (SBP) -- To facilitate direct small business contracts, SBP provides up to \$75,000 in training cost reimbursements for small businesses with 100 or fewer workers.
- MEC Entrepreneurial Training -- ETP funds entrepreneurial training for small businesses owners, equipping them with the tools necessary to successfully run their business.
- Fast Track Process -- Both the SBP and Small Business Owner Training programs provide a fast track process that simplifies and expedites the contract process for these employers.
- On-Site MEC Training for Small Business -- Recognizing the specialized effectiveness of on-site training, the Panel provides higher training reimbursement rates for MEC training that is provided directly at the worksite of employers with 100 or fewer employees.
- Training Opportunities with a MEC -- A Small Business can also participate in a standard MEC, and thereby reduce the cost of administration.

Code Enforcement Issues

760-435-3944

Listed below are common issues that commercial businesses may encounter with Code Enforcement.

Common Concerns

Contact

Placing signs on building	Building Dept 435-3950
Free Standing signs	Building Dept 435-3950
Tenant Improvements	Planning Dept 435-3520
Graffiti on Buildings	Code Enforcement 435-3944
Storm Water (Urban Run-off)	Clean Water Program 435-5800
Outdoor Storage	Building Dept 435-3950
Vegetation Abatement	Code Enforcement 435-3944

Transportation

OCEANSIDE TRANSIT CENTER

Amtrak

235 S. Tremont Ave

800-872-7245

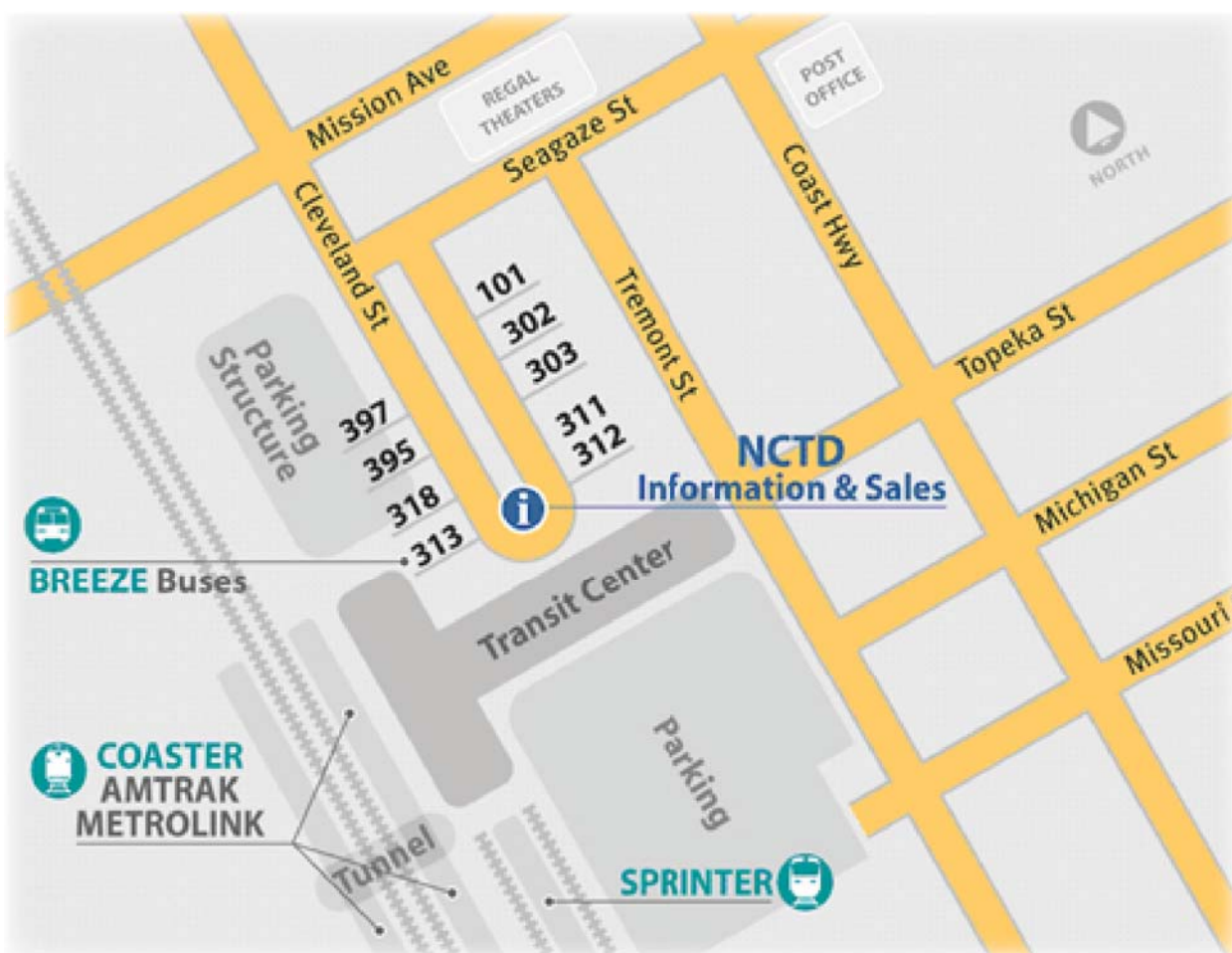
www.amtrakcalifornia.com



STAFFED HOURS

6:30 a.m. to 10:30 p.m.

Restrooms, pay phones, Burger King, and baggage service.



Cabs & Limousines

Yellow Cab of North County

info@drivu.com

760-722-7134

760-722-4214

Premiere Taxi

760-431-8137

760-724-8294

Oceanside Limo & Car Service

limos@yourservice.net

800-619-2664

619-342-2168

All American Taxi

760-687-8228



Airport Shuttles



Airport Shuttle

619-234-4403

1-800-254-0333

Cloud 9 Shuttle

800-974-8885 or 858-974-8885

Ride Express

1-800-900-RIDE

Car Rentals

Avis Rent-a-Car

1771 Oceanside Blvd #B

760-757-9929

Enterprise Rent-a-Car

510 Jones Road

760-435-2229

Enterprise Rent-a-Car

875 S. Coast Hwy, Oceanside

760-966-9090

Hertz Rent-a-Car

1816 Oceanside Blvd #C

235 S Tremont Avenue

760-722-7031



The Breeze, Sprinter and Coast Commuter Rail Services throughout Oceanside and San Diego; Destinations include Carlsbad, Del Mar, Encinitas, La Jolla, Camp Pendleton and San Clemente.

NCTD BREEZE Buses carry passengers in the north San Diego County region from Oceanside to Del Mar, northeast to Escondido, east to Ramona; north to Fallbrook and to San Clemente in Orange County - including service for Camp Pendleton Marine Corps Base. The region is more than 1,020 square miles in area and has a population of more than 800,000 people.

THE SPRINTER North County's east-west mobility link between Oceanside, Vista, San Marcos and Escondido. The SPRINTER runs 22 miles along the Highway 78 corridor effortlessly transporting passengers to work, school, shopping centers and other activities.

The Coaster

The scenic route from Oceanside to San Diego

THE COASTER Trains linking North County and San Diego. The COASTER train is at least five cars in length, holding more than 1,000 passengers per train. Trains run every weekday and 10 trains on Saturdays. (the COASTER does not operate regular service on Sundays).

Location: The Coaster Station is located in the Oceanside Transit Center at 311 S. Tremont Street.

Information: 800-COASTER or 800-262-7837 Speech and Hearing Impaired 619-234-5005

Website: <http://www.gonctd.com/index.htm>

Schedules: The Coaster operates between Oceanside and San Diego Monday through Saturday, except on the following holidays: New Year Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.

San Diego Airport: Take the Coaster to the San Diego Santa Fe Depot station and get a free transfer to an airport bus.

Tickets VALID ONLY for the SAME DAY of purchase - NO REFUNDS.

COASTER SCHEDULE

Effective October 4, 2010 Cambios al horario a partir del 4 de octubre, 2010

Southbound to San Diego

		Monday - Friday											Saturday				
Station	READ DOWN	#630 AM	#634 AM	#636 AM	#638 AM	#640 AM	#644 AM	#648 AM/PM	#654 PM	#656 PM	#660 PM	#662 PM	#680 AM	#684 AM/PM	#688 PM	#692 PM	Station
Oceanside		5:18	6:03	6:40	7:15	7:42	9:23	11:02	2:50	3:29	5:01	5:35	8:30	11:08	1:45	4:33	Oceanside
Carlsbad Village		5:22	6:07	6:44	7:19	7:47	9:28	11:07	2:55	3:35	5:06	5:40	8:35	11:13	1:50	4:38	Carlsbad Village
Carlsbad Poinsettia		5:28	6:14	6:50	7:25	7:53	9:34	11:13	3:01	3:42	5:13	5:46	8:41	11:19	1:56	4:44	Carlsbad Poinsettia
Encinitas		5:34	6:20	7:00	7:31	7:58	9:39	11:20	3:07	3:49	5:18	5:52	8:47	11:25	2:02	4:50	Encinitas
Solana Beach		5:40	6:26	7:06	7:38	8:03	9:45	11:25	3:12	3:55	5:26	6:03	8:53	11:31	2:08	4:56	Solana Beach
Sorrento Valley		5:49*	6:36	7:16	7:49	8:13	9:55*	11:36*	3:24*	4:04	5:36	6:13	9:03*	11:42*	2:18*	5:06*	Sorrento Valley
Old Town ⁽¹⁾		6:09	6:55	7:36	8:09	8:36	10:16	11:56	3:44	4:24	5:56	6:33	9:24	12:03	2:40	5:27	Old Town ⁽¹⁾
San Diego		6:17	7:03	7:42	8:16	8:42	10:23	12:03	3:51	4:32	6:03	6:41	9:32	12:11	2:48	5:35	San Diego

Northbound to Oceanside

		Monday - Friday											Saturday				
Station	READ DOWN	#631 AM	#635 AM	#639 AM	#645 PM	651 PM	#653 PM	#655 PM	#657 PM	#661 PM	#663 PM	#665 PM	#681 AM	#685 PM	#689 PM	#693 PM	Station
San Diego		6:31	7:45	9:48	12:45	2:15	3:40	4:22	4:52	5:27	6:21	7:03	9:45	12:25	3:15	6:39	San Diego
Old Town		6:36	7:50	9:54	12:50	2:20	3:46	4:29	4:57	5:33	6:26	7:09	9:51	12:31	3:21	6:45	Old Town
Sorrento Valley		6:58	8:13	10:18*	1:11*	2:42*	4:06	4:51	5:18	5:55	6:50	7:29*	10:14*	12:53*	3:43*	7:08*	Sorrento Valley
Solana Beach		7:06	8:25	10:26	1:21	2:50	4:16	4:59	5:27	6:03	7:00	7:39	10:22	1:01	3:50	7:16	Solana Beach
Encinitas		7:11	8:30	10:31	1:28	2:56	4:22	5:05	5:33	6:09	7:05	7:46	10:27	1:06	3:55	7:21	Encinitas
Carlsbad Poinsettia		7:17	8:36	10:37	1:34	3:02	4:28	5:11	5:40	6:16	7:11	7:52	10:33	1:12	4:02	7:27	Carlsbad Poinsettia
Carlsbad Village ⁽¹⁾		7:25	8:42	10:43	1:40	3:09	4:35	5:17	5:46	6:23	7:17	7:58	10:40	1:19	4:09	7:34	Carlsbad Village ⁽¹⁾
Oceanside		7:32	8:46	10:50	1:46	3:15	4:41	5:23	5:54	6:29	7:24	8:05	10:48	1:26	4:17	7:42	Oceanside

Oceanside Restaurant List

BAKERY/ RESTAURANT

COCO'S RESTAURANT

3905 Mission Ave
760- 721-6462

JOLLY BEE BAKERY

47 Douglas Dr.
760- 721-1004

LE RENDEZ-VOUS FRENCH BAKERY

4225 Oceanside Blvd Ste. Q
760- 583-2779

PETITE MADELINE BAKERY

3776 Mission Ave Ste 137
760- 722-1222

SAN LUIS REY BAKERY

490 El Camino Real
760- 433-7242

BBQ

ENZO'S BBQ

4111 Oceanside Blvd
760-643-9602

FELIX'S BBQ WITH SOUL

3613 Ocean Ranch Blvd
760- 439-7072

SPORTS BAR & GRILL

APPLEBEE'S GRILL & BAR

2146 Vista Way
760- 757-5848

BEACH CLUB

1903 S. Coast Hwy
760- 757-2955

BREAKWATER BREWING CO.

101 N Coast Hwy
760- 433-6064

CABO BEACH GRILL

650 Douglas Dr., Ste. 122
760- 757-5696

CHILIS' GRILL & BAR

2627 Vista Way
760- 967-1064

SUNSET BEACHSIDE GRILL

215 N Coast Hwy
760- 433-8850

P&Q'S PUB

1910 Oceanside Blvd. #F
760- 757-9280

LARRY'S BEACH CLUB

1145 S. Tremont St.
760- 439-4464

LB'S SPORTS BAR & GRILL

3375 Mission Ave., Ste. K
760- 433-5087

LIGHTHOUSE OYSTER BAR & GRILL

262 S. Harbor Dr., Ste. 201
760- 433-1900

ROOKIES SPORTS GRILLE

2216 S. El Camino Real #10
760- 757-1123

PCH SPORTS BAR & GRILLE

1835 S.Coast Hwy
760- 433-9187

PIER VIEW PUB

301 Pier View Way
760- 757-2827

Q RESTAURANT & SPORTS BAR

2725 Vista Way
760- 757-7070

TREMONT STREET SPORTS BAR

311 N Tremont St
760- 435-9555

TONY'S SPORTS BAR & GRILL

274 S. Harbor Dr #A
760.433.8466

CHINESE

CHINA STAR SUPER BUFFET

1401 Mission Ave
760- 435-9001

CHINATOWN EXPRESS

3910 Vista Way, #109
769-806-6567

GREAT WOK OF CHINA

4635 Frazee Rd., Ste. D
760- 439-8939

HAPPY NOODLE HOUSE

4225 Oceanside Blvd. #F
760- 945-8378

THE MANDARIN

1058 Mission Ave, #C
760- 439-0288

MISSION ASIAN MARKET

3320 Mission Ave #L
760- 722-8024

OCEANSIDE CHINESE

495 College Blvd. #B
760- 758-1008

PANDA EXPRESS

4121 Oceanside Blvd. #200
760- 732-1196

PANDA EXPRESS

1068 Mission Ave
760- 721-9866

PANDA EXPRESS

47 Douglas Dr.
760- 967-9006

PICK UP STIX

125 Old Grove Rd #C2
760- 967-4081

QUICK WOK

815 College Blvd.
760- 726-7771

QUICK WOK

2184 Vista Way
760- 439-2228

RICE GARDEN

401 Mission Ave # B110
760- 721-4330

COFFEE SHOPS**2 SPOONS COFFEE CO**

3829 Plaza Dr #605
760- 724-1220

BLACK ROCK COFFEE BAR

1918 Oceanside Blvd.
760- 936-3751

CAPTAIN'S HELM

1832 S Coast Hwy
760-721-1004

**CUPPY'S COFFEE
SMOOTHIES & MORE**

4635 Frazee Rd Ste C
760- 529-0491

HILL STREET CAFE

520 S Coast Hwy
760- 966-0985

JITTERS

510 N Coast Hwy #A
760- 967-7886

KONA HUT

1940 S Freeman st
760- 757-7873

**MIKE'S BAGEL & COFFEE
SHOP**

3529 Cannon Rd, Ste. 2-D
760- 732-0133

NAUTICAL BEAN

240 Harbor Dr
760- 722-4851

PIER VIEW COFFEE CO

300 Pier View Way
760- 966-1150

SEABREEZE CAFE'

333 N Myers St
760- 901-1257

STARBUCKS #5212

815 College Blvd
760- 945-7965

STARBUCKS #5832

4176 Oceanside Blvd
760- 758-7812

STARBUCKS #5432

2183 Vista Way #B-1
760- 721-1155

STARBUCKS #2847

3480 Marron Rd #101
760- 434-0759

STARBUCKS #6787

3760 Mission Ave
760- 966-1042

STARBUCKS #9688

1779 Oceanside Blvd
760- 529-0866

STARBUCKS #1034

3702 Plaza Dr
760- 631-8213

STARBUCKS #9349

175 Old Grove Rd.
760- 967-1912

VALLEY BUZZ

3846 Mission Ave
760- 8977

CUBAN**AZAFRAN CUBAN CUISINE**

1001 S. Coast Hwy
760- 435-0005

**DELI/
SANDWICHES****BLENDZ**

4225 Oceanside Blvd Ste C.
760- 724-7007

CREAM OF THE CROP

2009 S Coast Hwy
760- 433-2757

EINSTEIN BROS. BAGEL

2183 Vista Way, Ste B10
760- 433-8330

CHEESE STEAK GRILL

1771-C Oceanside Blvd
760- 529-0077

PORT OF SUBS

510 Oceanside Blvd
760- 439-3354

ROBIN'S NEST

280-A Harbor Dr. South
760- 722-7837

GANDOLFO'S DELI

3617 Ocean Ranch Blvd.
760- 435-0006

QUIZNOS

409 Mission Ave
760- 433-2447

QUIZNOS

2611 Vista Way, Ste. B
760- 754-0931

SUB-MARINA

3809 Plaza Dr
760- 945-7840

SUB-MARINA

2183 Vista Way #B7
760- 433-8178

SUBWAY

1024 Mission Ave
760- 967-5997

SUBWAY

125 Old Grove Rd #16
760- 722-2763

SUBWAY

323 N Coast Hwy
760- 967-9666

SUBWAY

475 College Blvd #1
760- 940-1094

SUBWAY

1910 Oceanside Blvd #B
760- 967-7827

SUBWAY

2535 Vista Way
760- 722-7171

SUBWAY

3776 Mission Ave. #B
760- 722-6231

SUBWAY

3480 Marron Rd Ste 3B-102
760- 434-2115

SUBWAY #14452

1836 Oceanside Blvd., Ste. 103
760- 967-7827

SUBWAY #46626

705 College Blvd.
760- 806-4512

TOGO'S EATERY

4201 Oceanside Blvd.
760- 631-1375

BUCCANEER BEACH CLUB

1508 S Pacific St
760- 966-1804

**DONUTS &
BAGELS****CHOW'S DONUTS**

1906 Oceanside Blvd. Ste. F
760- 757-1355

DONUT HOUSE

4171 Oceanside Blvd. Ste. 108
760- 940-1864

THE DONUT PARK

650 Douglas Dr, #106
760- 722-3933

**EINSTEIN BROTHERS
BAGELS**

2183 Vista Way # B10
760- 433-8330

**HILL STREET DONUT
HOUSE**

1926 S Coast Hwy
760- 439-7741

KEN'S DONUTS

1950 Oceanside Blvd Ste C
760- 967-6508

**MIKE'S BAGEL AND
COFFEE SHOP**

3529 Cannon Rd, Ste. 2-D
760- 732-0133

MISSION DONUT HOUSE

1502 Mission Ave.
760- 757-2979

OCEANSIDE DONUTS

3772 Mission Ave, # 119
760- 967-1699

SAM'S DONUTS

3504 College Blvd. #A
760- 945-0416

SK'S DONUTS

1129 S Coast Hwy
760- 722-0455

TAN'S DONUTS

3375-A Mission Ave
760- 967-9405

YUM-YUM DONUTS

3304 Mission Ave
760- 435-9418

FAMILY RESTAURANT

101 CAFÉ

631 S Coast Hwy

760- 722-5220

BREAKFAST CLUB DINER CALIFORNIA

228 N. Coast Hwy

760- 721-6776

BEACH BREAK CAFE

1802 S Coast Hwy

760- 439-6355

BESSIE'S CAFÉ

232 S Coast Hwy

760- 967-9371

BURGER HOUSE

515 Mission Ave.

760- 757-5890

CARROW'S

936 N. Coast Hwy

760- 722-9435

COCO'S RESTAURANT

3905 Mission Ave.

760- 721-6462

DENNY'S RESTAURANT

487 Harbor Dr.

760- 722-6705

DENNY'S RESTAURANT

605 College Blvd.

760- 758-8548

DENNY'S RESTAURANT

2273 S. El Camino Real

760- 757-0345

DON'S COUNTRY KITCHEN

1938 S Coast Hwy

760- 722-7337

GRANDMA'S HILLTOP HIDEAWAY

539 Vista Bella Dr.

760- 757-8777

HARBOR HOUSE CAFE

714 N. Coast Hwy

760- 722-2254

HOME TOWN BUFFET

491 College Blvd.

760- 945-6080

HOOTERS OF OCEANSIDE

3186 Vista Way, #100

760- 433-4668

INTERNATIONAL HOUSE OF PANCAKES

1806 Oceanside Blvd.

760- 721-6282

INTERNATIONAL HOUSE OF PANCAKES

4523 Oceanside Blvd.

760- 630-1460

JOLLY ROGER RESTAURANT

1900 Harbor Dr.

760- 722-1831

LONGBOARDER CAFE

400 Mission Ave.

760- 435-2290

MARY'S FAMILY RESTAURANT

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760- 722-3052

MIMI'S CAFÉ

2177 Vista Way

760- 721-7170

PAUL'S PLACE

3671 Mission Ave.

760- 721-0124

RUBY'S DINER

One Oceanside Pier

760- 433-7829

GRUBBY'S DINER

1034 S Coast Hwy

760- 722-7076

FAST FOOD

ANGELO'S

2035 S Coast Hwy.

760- 967-9911

ANGELO'S BURGERS

621 N Coast Hwy

760- 757-5161

ANGELO'S BURGERS

1050 S Coast Hwy

760- 757-4064

ARBY'S

1863 Mission Ave.

760- 722-8467

BURGER KING

227 S. Tremont St.

760- 439-5207

BURGER KING

1420 Mission Ave.

760- 433-2580

BURGER KING

2325 Vista Way

760- 722-0088

BURGER KING

3746 Mission Ave.
760- 721-3838

CARLITO'S CHICKEN

158 Roymar Rd.
760- 433-3427

CARL'S JR.

775 College Blvd.
760- 945-7850

CARL'S JR

611 Douglas Dr.
760- 967-0371

CARL'S JR.

4186 Oceanside Blvd.
760- 630-3487

CHIK-FIL-A AT QUARRY CREEK

3475 Marron Dr.
760- 720-9199

CHURCH'S CHICKEN

510 Oceanside Blvd.
760- 439-5636

DEL TACO

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760- 721-9003

DEL TACO

1970 College Blvd.
760- 945-3786

DEL TACO

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760- 433-8450

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2474 Vista Way
760- 966-0041

JACK IN THE BOX

1900 Mission Ave.
760- 439-5819

JACK IN THE BOX

3808 Plaza Dr.
760- 941-0841

JACK IN THE BOX

4211 Oceanside Blvd. #A-20
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JACK IN THE BOX

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760- 757-7514

KFC

3747 Mission Ave.
760- 722-4196

KFC

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760- 757-3122

MCDONALD'S

487 College Blvd.
760- 758-7323

MCDONALD'S

705 College Blvd.
760- 945-0848

MCDONALD'S

1701 Oceanside Blvd.
760- 757-8821

MCDONALD'S

2185 Vista Way
760- 439-2256

MCDONALD'S

2100 Vista Way
760- 967-6696

MCDONALD'S

3517 Cannon Rd.
760- 631-0389

MCDONALD'S

3720 Mission Ave.
760- 757-8001

MCDONALD'S

3405 Marron Rd
760- 597-8780

MCDONALD'S

4151 Oceanside Blvd
760- 967-7775

MCDONALD'S

185 Old Grove Rd
760- 435-9826

MCDONALD'S

3794 Plaza Dr.
760- 945-7847

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760- 757-9150

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695 College Blvd.
760- 631-7860

TACO BELL
1940 Oceanside Blvd.
760- 722-0925

TACO BELL
3521 Cannon Rd.
760- 945-3591

TACO BELL
3845 Plaza Dr.
760- 941-7307

TACO BELL
3895 Mission Ave.
760- 967-7533

WEINERSCHNITZEL
624 N. Coast Hwy
760- 722-9059

WEINERSCHNITZEL
1960 Oceanside Blvd.
760- 754-1909

WENDY'S HAMBURGERS
1002 Mission Ave.
760- 967-0348

WENDY'S HAMBURGERS
3705 Plaza Dr.
760- 630-6894

WINGS-N-THINGS
2525 Vista Way #A
760- 722-8895

WINGS-N-THINGS
4225 Oceanside Blvd
760-631-4700

GREEK

DAPHNE'S GREEK CAFE
3480 Marron Rd. #3B-104
760- 434-1861

HAWAIIAN/ SAMOAN

KEALANI'S
207 N. Coast Hwy
760- 722-5642

L & L HAWAIIAN BBQ
4225 Oceanside Blvd. Ste. E
760- 726-0888

L & L HAWAIIAN BBQ
2455 Vista Way
760- 722-8383

TERI CAFE
3809 Plaza Dr. ste. 101
760- 945-8888

TERI CAFE
2249 S El Camino Real
760- 722-8399

OHANA HAWAIIAN BBQ
459 College Blvd #2
760- 630-6800

OLOA SAMOA
1906 Oceanside Blvd. #C
760- 757-6562

ICE CREAM, FROZEN YOGURT & SMOOTHIES

BASKIN ROBBINS
1112 S Coast Hwy
760- 722-0654

**BASKIN ROBBINS &
TOGO'S**
4201 Oceanside Blvd #A
760- 631-1375

**BERRY SWIRL FROZEN
YOGURT**
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760- 453-2765

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760- 967-0088

**CALIFORNIA YOGURT CO.
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2401 Vista Way #E
760- 439-5651

COLDSTONE CREAMERY
409 Mission Ave, #C110
760- 722-0880

COLDSTONE CREAMERY
4635 Frazee Rd. Ste. A
760- 433-8658

DAIRY QUEEN
302 Mission Ave.
760- 722-7030

**FRESHO NATURAL
YOGURT & SMOOTHIE**
125 Old Grove Rd., Ste 4
760- 757-1835

FROYO LOVE
3480 Marron Rd., Ste. 101
760- 744-3831

FRUGOS YOGURT
3509 Cannon Rd # E2A
760- 722-1000

**GOLDEN SPOON FROZEN
YOGURT**

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760- 940-9866

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4111 Oceanside Blvd #100
760- 806-1181

JAMBA JUICE

2619 Vista Way #B-2
760- 433-6719

JAMBA JUICE

3480 Marron Rd., Ste 3b-103
760- 730-1821

MAUI WOWI

301 Mission Ave
760- 529-9933

**NANA'S & POP'S SWEET
SHOP**

280 Harbor Dr South
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OCEAN RAINBOW

3784 Mission Ave #147
760- 435-0750

RED CUP YOGURT

301 Mission Ave Ste 103
760- 602-9400

**TOP THIS FROZEN
YOGURT**

3837 Plaza Dr #801
760- 414-9299

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CARMINE'S PIZZA

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760- 966-6888

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268 Harbor Dr., South
760- 754-1881

PASTA BREAK

4121 Oceanside Blvd # 201
760- 579-2566

**ROMANO'S MACARONI
GRILL**

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760- 722-9905

ROSINA'S

3613 Ocean Ranch Blvd #100
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ITALIANA**

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ITALY**

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FISH JOINT

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760- 450-0646

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760- 630-1288

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760- 439-3283

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760- 967-1820

HON SUSHI

1733 S Coast Hwy
760- 529-0255

JF JAPANESE CAFE

4225 Oceanside Blvd. Ste.K
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KAISEN SUSHI

1906 Oceanside Blvd. Ste. H
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CUISINE**

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760- 754-9343

LOVE BOAT SUSHI BAR

125 Old Grove Rd #5
760- 721-3737

SUSHI 21

2216 S. El Camino Real, #108-
110
760- 722-8210

SUSHI ISLAND

4645 Frazee Rd., Ste F/G
760- 721-0088

SUSHI N JOY

2530 Vista Way, #J
760- 721-1888

UMI JAPANESE GRILL

401 Mission Ave. Ste. B100
760- 439-3566

WARAI SUSHI

4750 Oceanside Blvd., Ste A20
760- 630-3770

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ARIA

3744 Mission Ave
760- 967-4090

MEXICAN

ALBERTO'S MEXICAN FOOD

4645 Frazee Rd #H
760- 966-0758

ALBERTOS MEXICAN FOOD

1602 Mission Ave
760- 439-9556

ALBERTO'S MEXICAN FOOD

1920 Oceanside Blvd #A
760- 439-9556

ALFREDO'S MEXICAN FOOD

602 N. Coast Hwy
760- 433-3506

ANITA'S #1

2251 El Camino Real
760- 433-3434

ANITA'S #2

309 S Coast Hwy
760- 722-6323

ARMANDO MEXICAN FOOD

1426 Mission Ave.
760- 967-9340

AUTLAN CARNICERIA Y TAQUERIA

608 Crouch St
760- 757-8332

BAJA TACOS

1527 Mission Ave, #A-13
760- 722-5930

BULL TACO

1813 - 1815 S Coast Hwy
(614) 309-1859

CABO GRILL

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4529 Oceanside Blvd., Ste. 105
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ALBERTO'S

1920 Oceanside Blvd., Ste A
760- 439-9556

CHIPOTLE MEXICAN GRILL

2611 Vista Way
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COLIMA'S MEXICAN FOOD

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DAVINA'S FINE MEXICAN FOOD

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760- 722-8017

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Oceanside Blvd #R
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DIEGO'S MEXICAN FOOD

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4750 Oceanside Blvd. A-23
760- 758-9672

EL BRONCO TACO

4171 Oceanside Blvd., Ste 106
760- 643-0881

ERIBERTOS MEXICAN FOOD

644 N. Redondo Dr.
760- 433-5300

EL MUNDO DE MARISCOS

3110 San Luis Rey Rd.
760- 754-8922

EL TORITO RESTAURANT & CANTINA

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760- 439-5407

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1405 S El Camino Real # 109b
760- 967-6024

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3784 Mission Ave Ste 151
760- 757-9872

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3616 Ocean Ranch Blvd.
760- 439-3343

JOHNNY MAÑANAS

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760- 721-9999

JOSE'S TACO SHOP

3910 Vista Way, #110
760- 941-8881

KING BURRITO

3490 Marron Rd
760- 720-9747

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FOOD**

2600 Temple Heights Dr.
760- 806-0049

LA HACIENDA

300 Douglas Dr.
760- 757-8041

LA PERLA TAPATIA

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760- 721-8486

LOS PANCHOS TACO SHOP

202 S Coast Hwy
760- 722-9602

LOS TACOS

2183 Vista Way Ste B9
760- 757-8226

MARIETA'S

485 Vandegrift
760- 967-1769

SUPER RANCHITO

1129 S Coast Hwy
760- 721-2707

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125 Old Grove Rd
760- 435-9071

ROBERTO'S TACO SHOP

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760- 757-2377

ROBERTO'S TACO SHOP

2983 Via Las Rosas #C
760- 433-5004

ROBERTO'S TACO SHOP

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CUSIMANO'S PIZZA

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760- 414-1200

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DOMINO'S PIZZA

650 Douglas Dr. #103
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DOMINO'S PIZZA

1906 Oceanside Blvd
760- 439-5440

DOMINO'S PIZZA

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CARMINE'S PIZZA

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3910 Vista Way Ste. 108
760- 724-2670

KILLER PIZZA FROM MARS

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760- 722-6060

KNOCKOUT PIZZERIA

4121 Oceanside Blvd #203
760- 726-4260

LITTLE CAESAR'S PIZZA

3852 Mission Ave.
760- 722-0248

LITTLE CAESAR'S PIZZA

518 Oceanside Blvd #104
760- 439-2647

LITTLE CAESAR'S PIZZA

4170 Oceanside Blvd #191
760- 806-3535

**MANHATTAN'S GIANT
PIZZA**

1060 Mission Ave.
760- 721-3660

PAPA JOHN'S PIZZA #1599

4225 Oceanside Blvd
760- 806-2266

PAPA JOHN'S PIZZA #1976

1710 Oceanside Blvd #C
760- 405-7272

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PIZZERIA**

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610 N. Redondo Dr.
760- 433-4433

PIZZA HUT

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PIZZA HUT

3509 Cannon Rd.ste. E1
760- 414-9400

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ROUND TABLE PIZZA

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760- 434-5977

SANTINO'S PIZZA

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760- 967-6300

SHAKEY'S PIZZA PARLOR

4141 Oceanside Blvd
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UPPER CRUST PIZZA

4196 Oceanside Blvd. #A
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VILLA PASTA

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LOUNGE****RAT PACK LOUNGE**

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RED ROOSTER

1985 Oceanside Blvd
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333 N Pacific St
760- 433-3333

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HARBOR FISH & CHIPS

276 Harbor Dr.South
760- 722-4977

**MONTEREY BAY
CANNERS**

1325 Harbor Dr. North
760- 722-3474

RED LOBSTER

2471 Vista Way
760- 433-5623

ROCKIN BAJA LOBSTER

258 Harbor Dr South
760- 967-6199

STEAK HOUSE**333 PACIFIC**

333 N Pacific St
760- 433-3333

HUNTER STEAKHOUSE

1221 Vista Way
760- 433-2633

OUTBACK STEAKHOUSE

2485 Vista Way
760- 754-8825

SZECHWAN**CHEF CHIN**

3829 Plaza Dr., Ste 601
760- 806-9607

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RESTAURANT**

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1910 Oceanside Blvd., Ste D
760- 721-4850

CAFÉ DE THAI

4196 Oceanside Blvd
760- 945-5533

**CHARMING SIAM
RESTAURANT**

4231 Oceanside Blvd., Ste. C
760-717-1543

OCEAN THAI CUISINE

3846 Mission Ave. #A3
760- 967-9901

OCEAN THAI CUISINE

2455 Vista Way #F
760- 722-9779

RIM TALAY

508 Mission Ave.
760- 435-2007

THAI GARDEN

4750 Oceanside Blvd #A18

760- 940-1009

THAI WOK IN

511 Mission Ave.

760- 754-2167

VIETNAMESE**MR. PHO**

4750 Oceanside Blvd.

760- 940-1306

I LOVE PHO

3809 Plaza Dr.

760- 630-8889

Business Conference and Meeting Facilities

Coastal	Room Name	Square Foot Dimension	Max Guest	Equipment and Services
Mission San Luis Rey 4050 Mission Ave 760-757-6359	Lasuen Room Peyri Room Zalvidea Room O'Keefe Room	1,584/48x33 900/30x30 900/30x33 620/21x20	80 40 40 25	DVD, copy, fax, VCR/ monitor, catering
Oceanside Marina Suites 2008 Harbor Dr N 800-252-2033	Cabana Room	360/40x25	50	Conference tables, chairs, easels, VCR/monitor, white boards, flip charts
Oceanside Museum of Art 704 Pier View Way 760-721-2787	OCAF Room		35	Projection Screen
Quantum Learning Network 1938 Avenida del Oro 760-722-0072	Da Vinci Mozart Einstein Newton Mead Curie Exhibit Hall	2,864/78x39 3,187/59x50 1,161/40x29 970/39x25 572/32x18 2,276/49x46 10,500/102x103	300 300 100 70 40 200	Conference tables, chairs, easels, screens, PA, projection equipment, lighting, secreterial, copy, fax, modern hookup, white boards, flip charts, sound system, video teleconference, A/V equipment, catering
Regal Theatre 401 Mission Ave 760-439-1327	Auditorium Lobby		440	Sound and lighting equipment available
Residence Inn by Marriott 3603 Ocean Ranch Blvd 760-722-9600	Breakwater Room	571	40	60"flat screen, wireless internet, telephone, 48x48" white board, coffee bar
Senior Center 455 Country Club			200	6 break rooms
Star Theatre 402 N Coast Hwy 760-721-9983	Auditorium Lobby		440	Sound and lighting equipment available
Sunshine Brooks Theatre 217 N Coast Hwy 760-231-9471	Auditorium Lobby		200 50	Sound and lighting equipment available, internet access
Wyndham Oceanside Pier Resort 333 N Myers St 760-901-1206	Offshore Room Board Room	1,000 sq ft 100 sq ft	66 12	available upon request

Coastal	Room Name	Square Foot Dimension	Max Guest	Equipment and Services
El Corazon Senior Center 455 Country Club Ln 760-435-5250	Meeting Room Auditorium		25 150	6 meeting rooms accommo- date 25 people each
Arrowood Golf Banquet Room 5201 Village Dr #A 760-967-2926	Meeting Room Dining Room Patio Combined	300' 900' 900' 2100'	16 92 92 200	
Beach Recreation Center 300 N The Strand 760-435-5233	Gymnasium 2 community rooms		300-450 30	stage, full kitchen, handicap accessible, parking
Beach Western Marty's Valley 3240 Mission Ave 760-757-7700	San Luis Rey Mission Oceanside Hospitality	2,160 1,224 936 475	125 60 40 12	Conference tables, chairs, LCD & overhead projection equipment, white boards, flip charts, easels, screens, sound system, copy fax, PA, VCR, modern hookup, catering, wireless
Civic Center Library Rooms 300 N Coast Hwy 760-435-5560	Pendleton Room Martin Luther King Rm Heritage Room Garden Room	1755	170	6' tables, 4' tables, chairs, easels, flip charts, screens, lectern with microphone, coffee maker
El Camino Country Club 3202 Vista Way 760-757-0321	Meeting Room Main Dining Room Garden Room Cabana Room	24x36 25x44 35x29	30 200 100 30	projector screen, TV, VCR/ DVD player; sound system, microphones & podiums, round tables, 6 ft long tables
Grace Chapel of the Coast 102 N Freeman 760-754-2974	Crest		1000 theatre style	available upon request
Guest House Inn & Suites 1103 N Coast Hwy 760-722-1904	Breakfast Room		20	
La Quinta 937 N Coast Hwy 760-450-0730		187/17x11	30	tables, chairs, catering
Holiday Inn Oceanside Marina 1401 Carmelo Dr. (760) 231-7000	Meeting Room		80	



City of Oceanside

Economic and Community Development Department

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