

# Oceanside

California 

*City Population - 168,173*

*Population within 10 miles - 329,449*

*Population within 15 miles - 669,096*

*Average Family Household Income - \$78,545*

*Homes in the pipeline - 3,847*



*Available Household Restaurant Dollars - \$9,618,120*

*Total spent on Dining Out in 2007 - \$339,482,000*

*Oceanside Restaurant Revenue Increase 7.5%*

*Average Household Dollars spent on Restaurants - \$5,720*

*Amount Per Capita spent on Restaurants - \$2,000*

*Percentage of Household Income spent on Dining Out - 9%*





*Hotels under construction:*

*Courtyard by Marriotts - 140 rooms*

*Motel 6 - 17 rooms*

*Hotels coming online:*

*SD Malkin - 336 Rooms + 48 Fractionals*

*Hyatt Place - 47*

*4,019 weekly visitors*

*Citywide:*

*588 Proposed Rooms*

*157 Rooms under construction*

*4,019 weekly visitors*

*New Downtown Development:*

*CityMark (231 Condos)*



*Wyndham Resorts*



*SD Malkin*



*CityMark*