

## URBAN RUNOFF FACTS EVERY BUSINESS SHOULD KNOW

- For further information on non-permitted sewer discharges reference Chapter 29, Article VI, Section 29.45 of Oceanside Municipal Code.
- All runoff prohibitions are listed in the City of Oceanside Code Chapter 40, Urban Runoff Management and Discharge Control Regulation.
- Compliance to regulations is mandatory as non-compliance is a violation of the Federal Clean Water Act, California Porter-Cologne Act and the City of Oceanside Chapter 40 Urban Runoff Ordinance.
- Penalties for non-compliance can range from \$100 to \$27,500 per violation per day under municipal, state or federal laws.
- Violating the Federal Clean Water Act may initiate investigations of your property by other Federal and State agencies.
- If your business is held responsible for polluting urban runoff, you may incur cleanup and agency response fees, in addition to imposed fines.
- Urban runoff pollution from your property may create a public hazard or nuisance and hurt your business.
- Some businesses may be subject to coverage under the General Industrial Storm Water Permit issued by the State Water Resources Control Board, depending upon your businesses Standard Industrial Classification or SIC code.

## CONTACTS FOR MORE INFORMATION

To report an illegal discharge of pollutants into a storm drain during business hours contact:

City of Oceanside  
Water Utilities Department  
760-435-5800

For more information about Green Waste contact:

Waste Management  
760-439-2824

If you would like more information about storm water laws in the San Diego Region and which SIC codes are required to obtain a Statewide Storm Water Permit, log-on to the Oceanside Clean Water Program website at

[www.oceansidecleanwaterprogram.org](http://www.oceansidecleanwaterprogram.org)  
Click on the commercial business link.

Information for this brochure compiled with the aid of: City of Hawthorne Public Works Department.



City of Oceanside  
Water Utilities Department  
Clean Water Program  
300 North Coast Highway  
Oceanside, CA 92054  
Phone: 760-435-5800  
Fax: 760-435-5814

[www.oceansidecleanwaterprogram.org](http://www.oceansidecleanwaterprogram.org)



# Urban Runoff Guidelines for COMMERCIAL BUSINESSES



## YOU CAN HELP PROTECT OCEANSIDE WATERSHEDS

As a coastal community, Oceanside relies on clean water for its residents, healthy beaches, public safety and a desirable environment for wildlife.



When it rains, many of the pollutants that lurk on our streets, sidewalks, parking lots and gutters wash down storm drains and into the nearest body of water. Oceanside is home to four watersheds: Loma Alta, Buena Vista, Agua Hedionda, and the San Luis Rey Watershed, along with many other bodies of water.



Unfortunately, storm drains do not filter water or debris, nor are they connected to the sanitary sewer system. Any pollutant

that flows into a storm drain ends up in our watersheds, waterbodies or the ocean.

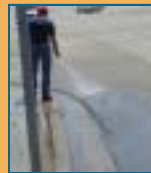
Urban runoff pollutants come from many different sources, such as leaking cars, pet waste, chemicals, building materials, vegetative waste, dirt and sediments, and litter. The good news is that urban runoff pollution is preventable!

As Oceanside residents and/or business owners, we simply need to work together and change a few habits to benefit our health, our families and our community. Remember every bit of pollution hurts.



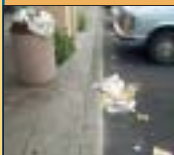
## HOW DO BUSINESSES CONTRIBUTE TO URBAN RUNOFF POLLUTION?

**Wet Cleaning:** Wash water used to clean equipment, indoor and outdoor areas, parking lots and sidewalks send pollutants like bacteria, dirt, chemicals, oil and litter to the sidewalk, gutter, street and storm drain.



**Maintenance:** Buildings with blocked or cracked sewer laterals, leaking pipes and faulty sprinkler systems, contribute polluted runoff to our sidewalks, gutters, streets and storm drains.

**Trash:** Overflowing trash and dumpster areas contribute litter and debris to our local waterbodies. Not only are ill-maintained trash areas a health and safety violation, but the litter pollutes our water with harmful chemicals, and can clog gutters causing street flooding.



**Chemicals:** Spills and leaks of hazardous chemicals into the sidewalk, gutter, street and storm drain pose many health risks for beach users and contaminate the environment. Chemicals include any oil-based products, toxics, flammable substances and corrosives.

**Building Materials:** If materials used for any building maintenance or improvement project are washed down the sidewalk, gutter or street, pollutants such as sediments and chemicals can enter a storm drain and pollute our water.



## RUNOFF PROHIBITIONS AND BEST MANAGEMENT PRACTICES TO REDUCE POLLUTION

Wash water used to clean equipment, indoor and outdoor areas, parking lots and sidewalks is prohibited from entering the street, storm drain or a waterbody. Try sweeping instead. If wet methods are needed, wash water must be fully recovered.



Discharges of pet waste, landscaping waste and sediments are illegal. Make sure landscapers are disposing of vegetative waste in a Green Waste bin, instead of a storm drain. Additionally, landscape or cover exposed soil so that it does not erode dirt onto the sidewalks, streets, gutters or storm drains.



All chemicals must be properly labeled and in a contained, roofed area to avoid contact with rain water.

Keep dumpster lids closed! Do not place liquid waste in dumpsters. If dumpsters are leaking or need repair, contact your trash hauler.



Sewage releases into the street from blocked or cracked laterals are illegal. If a spill occurs, arrange for coorection and contact the City immediately for assistance and full recovery.