

O' BIZ NEWS

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DID YOU KNOW?

City of Oceanside
O'Biz News is a publication
of the Economic Development
Department. O'Biz News is dedicated
to a strong partnership with the City
of Oceanside, Economic Development
Commission, SBDC and the Chamber of
Commerce as well as business
& community leaders. We
welcome your input &
newsworthy information
for publication.

Welcome to the new publication O' Biz News. O'Biz News is a quarterly publication of the City of Oceanside's Economic Development Division. The newsletter is designed for Oceanside's manufacturers and "primary employers." If you produce a product or service, have employees and bring new wealth into the City of Oceanside, you are a "primary employer." We hope that you will benefit from the information provided and staff offers it to you as an avenue to share information about your business with others in the business community. We welcome your input and comments.

The City of Oceanside's Economic Development staff offers several programs to assist the business community:

- The Business Visitation Program provides an opportunity for the City Council, City Staff, Economic Development Commission and the Chamber of Commerce to visit businesses, primarily manufacturers, to learn first hand about their companies, products, tour their facility, and offer a venue for participants to discuss business related issues in Oceanside.
- O'Biz News is an online newsletter that is published quarterly to provide current topics of interest and to share information about Oceanside business.
- For help in facilitating through the Entitlement, Business license, Building Permit Processing or other development related issues, call Tracey Bohlen at 760-435-3351 or email: tbohlen@ci.oceanside.ca.us
- If you need a different commercial space, Economic Development has a database of commercial property available for sale or lease. To find sites call Patricia Mosher at 760.435.3357 or email pmosher@ci.oceanside.ca.us.

BUSINESS VISITATION PROGRAM

We would like to thank the businesses that participated in our Business Visitation Program last quarter. They were: *Cal-Mil Plastic Products* which manufactures high-end food displays for restaurants and hotels. John Callahan the owner of Cal-Mil listens to clients concerns and creates new products based upon their needs. Cal Mil is a long time Oceanside company which was started by his father who invented the space helmets for Apollo I.

The North County Coastal Career Center is located at the corner of Oceanside Blvd. and Avenida Del Oro. The center provides comprehensive employment services to companies looking for employees and people looking for jobs. If you need qualified employees or if you are looking for a job, it is a good place to start.

Computer Circulation Center takes in computers and equipment, refurbishes; and recycles what cannot be reused. Ninety nine percent of the materials received by the business is recycled. Computer Circulation Center is operated by John Pryor and is located in Rancho Del Oro Technology Park.

VA Oceanside Clinic opened a little over two years ago and serves veterans in the area. Since opening the Clinic services have expanded and visits have increased by 45%. There are now about 61,000 out-patient visits per year at the VA Oceanside Clinic.



CAL·MIL



**NORTH COUNTY COASTAL
CAREER CENTER**



Serving You Since 1983
**COMPUTER
CIRCULATION
CENTER**



DID YOU KNOW?

The City of Oceanside, in partnership with the Small Business Development Center (SBDC), the Oceanside Economic Development Commission and the Oceanside Chamber of Commerce, held a Small Business Development Forum on Nov 8, 2011. The forum provided helpful resources to small businesses and prospective entrepreneurs with start-up fundamentals and assistance navigating through the City's zoning, construction and business license processing. The Small Business Forum was videotaped and placed on the City's website along with the PowerPoint. To view these helpful resources visit <http://www.ci.oceanside.ca.us/gov/ecd/ed/sbforum.asp>



Join the *Made in California Program* through the California Manufacturing Technology Consulting (CMTC) Group

The Made in California Program is a web based program that offers manufacturers, who make products in California or are part of a supply chain of manufacturers', visibility through the CMTC website.

At no cost, your company can gain more exposure to other companies who need your product, drive more traffic to your website and support the manufacturing industry in California. To participate in the Made in CA Program, visit the Made in California Website page or contact Ellen McKewen at 310-263-3018 or emckewen@cmtec.com

Connect today and become part of the manufacturing community in California.