

O'BIZ NEWS

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DID YOU KNOW?

City of Oceanside
O'Biz News is a publication
of the Economic Development
Department. O'Biz News is dedicated
to a strong partnership with the City
of Oceanside, Economic Development
Commission, SBDC and the Chamber of
Commerce as well as business
& community leaders. We
welcome your input &
newsworthy information
for publication.

The Oceanside Public Library will offer two free workshops to help small business owners in March. Both will be held in the Foundation Room, 2nd floor, Civic Center Library, 330 North Coast Highway, downtown Oceanside. On Saturday, March 10, at 10:30 a.m., Doug Taber will instruct business owners how to use LinkedIn, a free online networking tool for business development. On Saturday, March 31, at 10:00 a.m., Maureen Thielen will provide an overview of QuickBooks, as well as hands-on training in use of this prevalent bookkeeping software. These two programs are part of an ongoing series of workshops particularly relevant to entrepreneurs. These free workshops are sponsored by the Friends of the Oceanside Public Library. Visit the Library at www.oceansidepubliclibrary.org or call (760) 435-5600 for more information.

The North County Coastal Career Center is located at 1949 Avenida del Oro, Suite 106, in Oceanside. They offer employee development, recruitment and workforce preparation services to employers in several areas.

Staffing solutions to boost your recruitment efforts:

- Access to CalJOBS; Job fairs; Pre-screening of applicants; Weekly recruitment events; Referral of qualified applicants to your business.
- Training solutions to keep your staff motivated and skilled: Professional development; computer and software training; and customized training.
- Keeping your company competitive: salary and labor market information; employer incentive information.
- Meeting your business needs: room rentals for meetings; staff training; management of your company's downsizing or expansion; on-site consultation services; downsizing/layoff aversion strategies and information.

BUSINESS VISITATION PROGRAM

We would like to thank the businesses that participated in our Business Visitation Program last quarter which are discussed below.

Agri Service, is located on the City owned El Corazon site at 3210 Oceanside Blvd. Agri Service is a green waste facility that creates mulch and compost for reuse in gardens. Oceanside residents and businesses can pick up mulch and "fertilizer tea" at no cost. Mary Matava, President of Agri Service also teaches monthly classes on gardening topics such as creating your own worm farm to container gardening. This public-private compost facility began in 1995 and has processed over 1 million tons of green waste into high quality soil amendments, mulch and potting mixes.

Tri City Medical Center is a state of the art hospital and medical center that specializes in robotic surgery, heart surgery, orthopedics, and cancer care and serves the communities of Oceanside, Vista, Fallbrook and Carlsbad. Larry Anderson, Chief Executive Officer for Tri-City Medical Center, shared his expansion plans for the hospital.

The first phase is a nearly 58,000 sq. ft. medical office building which is under construction and a six story parking garage. Phase two is anticipated to include a central power plant, outpatient services building, an administrative office building and new 144 intensive care and telemetry rooms with a state-of-the-art emergency department and surgery center. Phase three would add 216, all private hospital rooms, in a seven story tower building and renovate the current hospital building.

Gilead Sciences, is a biopharmaceutical company that researches, develops and manufactures innovative investigational drugs for cancer and fibrotic diseases, at 4049 Avenida de la Plata in the Rancho del Oro Technology Park. Gilead recently purchased 4039 Avenida de la Plata next door adding another 60,000 sq. ft.

MasterTech located at 2801 Industry St. provides auto repair service for import, domestic, cars, trucks and RV's with state-of-the-art equipment and technology. MasterTech has 15 bays, 12 auto and truck lifts, two alignment machines and the largest RV lift/alignment lift in North County. Mastertech employs four service technicians and one transmission builder.



DID YOU KNOW?

The Business Development Department at Mira Costa College can create specialized workplace skills training programs designed for your business. If you would like more information contact Linda Kurokawa, Director, Business Development at (760) 795-6824 or by email at lkurokawa@miracosta.edu.