Oceanside

BUSINESS RESOURCE GUIDE

OCTOBER 2013

INTRODUCTION

Oceanside brings together the best of business, education, and government to advance community priorities with mutual benefits.

The City values your decision to become part of Oceanside's business community. To orient you to Oceanside, this reference guide provides helpful resources and contacts in areas of business development, permit processing, financial assistance, international trade, and support services. If you have questions or comments, please contact the Economic Development at 760-435-3352.

The City of Oceanside wishes you a prosperous business venture!

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OCEANSIDE CITY COUNCIL

Mayor Jim Wood
760-435-3059
jwood@ci.oceanside.ca.us

Jack Feller
Councilmember
760-435-3056
jfeller@ci.oceanside.ca.us

Jerome Kern
Deputy Mayor
760-435-3032
jkern@ci.oceanside.ca.us

Gary Felien
Councilmember
760-435-3029
gfelien@ci.oceanside.ca.us

Esther Sanchez
Councilmember
760-435-3057
esanchez@ci.oceanside.ca.us

Zack Beck
City Clerk
760-435-3000
clerk@ci.oceanside.ca.us

Gary Ernst
City Treasurer
760-435-3553
gernst@ci.oceanside.ca.us

CITY MANAGEMENT STAFF

City Manager
Peter Weiss
760-435-3065
pweiss@ci.oceanside.ca.us

Michelle Skaggs-Lawrence
Deputy City Manager
760-435-3072
mlawrence@ci.oceanside.ca.us

Development Services
George Buell
Development Services Director
760-435-3523
gbuell@ci.oceanside.ca.us

Planning Division
Marisa Lundstedt
City Planner
760-435-3535
jhelmer@ci.oceanside.ca.us

Engineering Division
Scott Smith
City Engineer
760-435-5074
ssmith@ci.oceanside.ca.us

Water Utilities
Cari Dale
Water Utilities Director
760-435-5830
cdale@ci.oceanside.ca.us

Water Utilities
Jason Dafforn
Water Utilities Division Manager
760-435-5812
jdafforn@ci.oceanside.ca.us

Water Utilities
Mo Lahsaiezadeh
Stormwater Project Manager
760-435-5803
mlahsaiezadeh@ci.oceanside.ca.us

Building Division
Rick Brown
Building Official
760-435-3918
rbrown@ci.oceanside.ca.us

Building Division
Steve Jones
Building Inspection Manager
760-435-3937
sjones@ci.oceanside.ca.us

Fire Department
Darryl Hebert
Fire Chief
760-435-4082
dhebert@ci.oceanside.ca.us

Fire Prevention
Greg Van Voorhees
Division Chief
760-435-4309
gvanvoorhees@ci.oceanside.ca.us

Neighborhood Services
Margery Pierce
Neighborhood Services Director
760-435-3377
mpierce@ci.oceanside.ca.us

Code Enforcement
David Manley
Division Manager
760-435-3963
dmanley@ci.oceanside.ca.us

CITY DEPARTMENT DIRECTORY

City Attorney's Office - City Hall North 3rd Floor	760-435-3969
City Clerk's Office - City Hall North 2nd Floor	760-435-3000
City Council - City Hall North 3rd Floor	760-435-3029
City Manager's Office - City Hall North 3rd Floor	760-435-3065
City Treasurer - City Hall North 2nd Floor	760-435-3550
Development Services - City Hall South 1st Floor	760-435-3520
Economic Development - City Hall North 3rd Floor	760-435-3351
Financial Services - City Hall North 2nd Floor	760-435-3850
Fire - City Hall South 2nd Floor	760-435-4100
Human Resources - City Hall South 2nd Floor	760-435-3500
Library 330 N. Coast Highway	760-435-5600
Neighborhood Services 321 N. Nevada Street	760-435-3360
Police 3855 Mission Avenue	760-435-4900
Public Works/Harbor 4927 Oceanside Boulevard	760-435-4500
Water Utilities - City Hall South 1st Floor	760-435-5800

LOCAL SERVICES DIRECTORY

Ambulance Billing	760-435-4112
Beach Recreation Center	760-435-5233
Building Division	760-435-3950
Building Inspection Requests – 24 hrs	760-435-3925
Business License Division	760-435-3878
City Attorney's Office	760-435-3969
City Clerk's Office	760-435-3000
City Council Offices	760-435-3029
City Manager's Office	760-435-3065
City Treasurer's Office	760-435-3550
Building Division	760-435-3950
Engineering Division	760-435-5099
Transportation	760-435-5097
Economic Development	760-435-3352
Election Information	760-435-3000
Emergency Preparedness	760-435-4090
Engineering Division	760-435-5099
Financial Services Department	760-435-3850
Fire Department Business	760-435-4100
Fire Department – Emergency ONLY	911
Fire Prevention	760-435-4101
Flood Insurance Information	760-435-5101
General Information	760-435-3065
<u>Golf Courses</u>	
Arrowood Golf Course	760-967-8400
Center City Golf Course	760-433-8590
El Camino Country Club	760-757-2100
Emerald Isle Golf Course	760-721-4700
Oceanside Golf Course	760-433-1360
Graffiti Hotline	760-435-4466
Harbor Administration Office	760-435-4000
Human Resources Department	760-435-3500
Job Line – 24 hours	760-435-3505
Library Information	760-435-5600

Mayor and City Council Offices 760-435-3029

Neighborhood Services Department

- Housing and Code Enforcement Division 760-435-3360
- Parks & Recreation Division 760-435-5041
  - Joe Balderrama Recreation Center 760-435-5530
  - John Landes Recreation Center. 760-435-5041
  - Melba Bishop recreation Center. 760-435-5550
  - Junior Seau Beach Community Center 760-435-5233
  - Senior Center – Country Club 760-435-5250
  - Senior Center – El Corazon 760-435-5300
- Parks Maintenance 760-435-4500

Parking Administration 760-435-5184

Parking Enforcement 760-435-5195

Planning Division 760-435-3520

Police – Emergencies ONLY 911

- Non-Emergency 760-435-4900
- Records and Reports 760-435-4944

Sports and Aquatics Camp 760-435-5233

Street Lighting Maintenance Hotline 760-435-5122

Street Sweeping 760-435-5043

Street Tree Maintenance 760-435-4500

Streets and Traffic Signal Maintenance 760-435-4500

Surf Report 760-435-4020

Swimming Pools

- Brooks Street 760-435-5225
- Marshall Street 760-435-5535

Transportation 760-435-5097

Water Utilities

- Utility Billing Information 760-435-3900
- Water Service Start/Stop and Billing 760-435-3900
- Emergency Service 760-435-5800
- After Hours – weekends, holidays 760-435-4900
- Water, Sewer, Waste Billing 760-435-3900

Weed Abatement Hotline 760-435-4322

OTHER SERVICES/AGENCIES

Airport (Oceanside Municipal)	760-435-5189
Animal Control (SD Humane Society	760-757-4357
Better Business Bureau	858-496-2131
Birth Certificates and information	760-630-1219
Chamber of Commerce	760-722-1534
Coyotes and other wild animals	858-467-4201
DMV	800-777-0133
Employment Services (State EDD)	760-631-6150
Health Department	760-967-4401
Marriage Licenses and information	760-630-1219
Mosquito Control	858-694-2888
Property Taxes	760-940-6868
Recycling	760-439-2824
Registrar of Voters	800-696-0136
SDG&E	800-411-7343
Social Security Office	800-772-1213
Storm Information	858-675-8701
Tri-City Hospital	760-724-8411
Waste Management	760-439-2824
Welfare Department	760-967-4401
West Nile Virus Info-Line (complaints, dead bird reports, information)	858-694-2888

CITY OF OCEANSIDE FACT SHEET

INCORPORATION: JULY 4, 1888
CITY INCORPORATED AREA: 42 SQUARE MILES
POPULATION: 169,350
3.5 MILES OF PUBLIC BEACHES
1,948-FOOT FISHING PIER
1,000-SLIP PUBLIC MARINA

Population as of 1/1/2012 (CA Dept. of Finance est.)

MEDIAN AGE: 35.9
MEDIAN FAMILY HOUSEHOLD INCOME: 59,635
MEDIAN HOUSEHOLD SIZE: 2.81
ETHNICITY:
WHITE: 64.80 BLACK: 4.40 ASIAN & PACIFIC ISLANDER: 0.02
HISPANIC: 37.0 OTHER: 9.40

BUSINESS AND INDUSTRY:
6,198 BUSINESSES
3,289 BRICK & MORTAR BUSINESSES
58,641 EMPLOYEES

TOP EMPLOYERS:
MARINE CORPS BASE
OCEANSIDE UNIFIED SCHOOL DISTRICT
CITY OF OCEANSIDE
MIRACOSTA COMMUNITY COLLEGE
NORTH COUNTY TRANSIT DISTRICT
TRI CITY MEDICAL CENTER
GENENTECH, INC.
GILEAD SCIENCES
THE DEUTSCH COMPANY
NITTO DENKO
HYDRANAUTICS

HOUSING:
64,856 DWELLING UNITS
MEDIAN PRICE, NEW SINGLE-FAMILY HOMES: $327,826
SINGLE-FAMILY HOME RANGE: $294,750 TO $5 MILLION
CONDOMINIUM RANGE: $144,000 TO $2.3 MILLION
AVERAGE RENTAL RATES: $1,320

RECREATION FACILITIES:
30 CITY PARKS
4 COMMUNITY RECREATION CENTERS
2 MUNICIPAL SWIM CENTERS
2 SENIOR CENTERS
5 GOLF COURSES

ENVIRONMENTAL HEALTH SERVICES

COUNTY OFFICES FOR ENVIRONMENTAL HEALTH, PLANNING & LAND USE DEPARTMENT
. 760-471-0730

ENVIRONMENTAL HEALTH PERMITS
FOOD 760-435-4322
HAZMAT 619-338-2251
HAZARDOUS MATERIALS HOTLINE 619-338-2222

ASSESSOR/RECORDER/ COUNTY CLERK
FICTITIOUS NAME FILING. 760-940-6858
www.arcc.co.san-diego.ca.us

AIR POLLUTION CONTROL 619-694-3307
www.sdapcd.org

SMALL BUSINESS DEV. CENTER 760-795-8740
www.sandiegosmallbiz.com

STATE DEPARTMENTS

EMPLOYMENT TAX OFFICE 760-737-2200
www.sdtreastax.com

EMPLOYMENT DEVEL. DEPT. 800-480-3287
www.edd.ca.gov/

CALIFORNIA OCCUPATIONAL SAFETY & HEALTH
CAL/OSHA 619-279-3771
www.dir.ca.gov/dosh

CONTRACTOR'S STATE LICENSING BOARD
. 800-321-2752
www.cslb.ca.gov

DEPT. OF MOTOR VEHICLES. 760-941-9300
OCCUPATIONAL LICENSING. 916-229-3151
dmv.ca.gov

STATE BOARD OF ACCOUNTANCY
INFO. & APPS. - BOARD OF ACCOUNTANCY
. 916-263-3680
www.cba.ca.gov

SEC. OF STATE CORP FILING 619-525-4113
www.sos.ca.gov/business

BOARD OF EQUALIZATION 760-510-5850
www.boe.ca.gov

FEDERAL DEPARTMENTS

I.R.S. TAXPAYER SERVICE. 800-829-1040
ORDER FORMS & PUBLICATIONS 800-829-3676
www.irs.gov/businesses

ALCOHOLIC BEVERAGE CONTROL . . . 760-471-9702
www.abc.ca.gov

DEPT. OF CONSUMER AFFAIRS 800-344-9940
www.dca.ca.gov

PUBLIC CONSUMER ACTION. 619-525-4217
www.consumeraction.gov

PUBLIC UTILITIES COMMISSION 619-525-4309
FAX 619-525-4479
www.cpuc.ca.gov

FEDERAL TRADE COMM. 310-235-4000
www.ftc.gov

SOCIAL SECURITY ADMIN. 800-772-1213
www.ssa.gov

BETTER BUSINESS BUREAU 858-496-2131
(TO FILE COMPLAINTS/FOR REFERRAL LISTS)
www.sandiego.bbb.org

U.S. SMALL BUSINESS ADMIN. 619-557-7257
U.S. FEDERAL BUILDING. 800-827-5722
www.sba.gov

U.S. DEPT. OF AGRICULTURE 619-694-2739
www.usda.gov/wps/portal/usdahome

BUREAU OF ALCOHOL, TOBACCO, & FIREARMS
. 619-446-0740
www.atf.gov

U.S. DEPT. OF COMMERCE, EXPORT INFO.
. 619-557-5395
www.export.gov

FOOD & DRUG ADMIN. 619-550-3850
www.customs.org

CUSTOMS-U.S. TREASURY 619-557-5360
www.customs.org

SMUGGLING ACTIVITY 800-232-5378

IMMIGRATION DEPT. 619-557-5645

CITY INFORMATION SOURCE

CHAMBER OF COMMERCE 760-722-1534
www.oceansidechamber.com

WASTE MANAGEMENT 760-439-2824
RESID. & BUS. GARBAGE COLLECTION

EMERGENCY NUMBERS

OCEANSIDE POLICE DEPARTMENT
3855 MISSION AVENUE
OCEANSIDE, CA 92054
NON-EMERGENCY 760-435-4900
INFORMATION. 760-435-4900
EMERGENCY ONLY 911

CALIFORNIA HIGHWAY PATROL
1888 OCEANSIDE BLVD
OCEANSIDE, CA 92054
. 760-757-1675

OCEANSIDE FIRE DEPARTMENT
300 N. COAST HIGHWAY
OCEANSIDE, CA 92054
NON-EMERGENCY 760-435-4100
EMERGENCY ONLY 911

OCEANSIDE HARBOR & BEACHES
1540 HARBOR DRIVE NORTH
OCEANSIDE, CA 92054
HARBOR POLICE NON-EMERGENCY . . 760-435-4050

LIFEGUARD HEADQUARTERS. 760-435-4018

HOSPITALS AND CLINICS

QUALITY CARE MEDICAL CENTERS
3142 VISTA WAY, STE 100
OCEANSIDE, CA 92056 760-721-3200

TRI-CITY EMERGENCY MEDICAL GROUP
3156 VISTA WAY # 410
OCEANSIDE, CA 92056 760-439-1963

PACIFIC SURGERY CENTER
3998 VISTA WAY # C106
OCEANSIDE, CA 92056 760-941-7336

TRI-CITY MEDICAL CENTER
4002 VISTA WAY
OCEANSIDE, CA 92056 760-724-8411

SCRIPPS COASTAL MEDICAL CENTER
4318 MISSION AVE
OCEANSIDE, CA 92056 760-901-5100

KAISER PERMANENTE
3609 OCEAN RANCH BLVD
OCEANSIDE, CA 92056 800-290-5000

GRAYBILL MEDICAL GROUP
3142 VISTA WAY, SUITE 100
OCEANSIDE, CA 92056 866-228-2236

RADY CHILDREN'S HOSPITAL
3142 VISTA WAY
OCEANSIDE, CA 92056 760-967-7082

TRADEMARKS/COPYRIGHTS 916-653-4984
SECRETARY OF STATE

COMMISSION OF PATENTS 800-786-9199

BUSINESS ASSISTANCE ORGANIZATIONS

NORTH SAN DIEGO SBDC

Small Business Development Center
1823 Mission Ave.
Oceanside, CA 92054
Phone: 760-795-8740
www.sandiegosmallbiz.com

The SBDC of North San Diego County is dedicated to increasing the economic vitality of the community by helping small businesses and entrepreneurs build a foundation for success.

Facilitating small business growth by offering assistance with the following:

- Business Planning and Management Business Plan Development
- Financial Management
- Marketing Operations
- Government Contracts and Procurement
- Business Counseling and Business Workshops

There is NO CHARGE for most SBDC services.

MIRACOSTA COLLEGE WORKPLACE SKILLS TRAINING

MiraCosta College Business Development
One Barnard Dr.
Oceanside, CA 92056
Phone: 760-795-6824
www.miracosta.edu/instruction/communityservices/businessdevelopment.

MIRACOSTA PROVIDES TRAINING TO YOUR EMPLOYEES

MiraCosta College Office of Contract Education and Training specializes in designing and delivering appropriate and comprehensive customized programs to meet your specific training and education needs.

Teaching skills that improve performance and transform lives!

- Business Essentials Training
- Computer Training
- Customer Service Training
- ESL Training and Accent Reduction
- HR Training and Certificate Programs
- Prevention of Sexual Harassment
- Online Training
- Supervisory / Leadership Training
- Instructors / Trainers

NORTH COUNTY COASTAL CAREER CENTER

RESCARE, INC.
1949 Avenida del Oro, #106
Oceanside, CA 92056
Phone: 760-631-6160
www.rescare.com/nccc/index.php

The North County Career Center specializes in connecting businesses with valuable services to help make the most of your workforce development efforts at no cost. The Business Services team is focused on assisting businesses with their hiring, employee training and human resource needs. The Business Services Consultants provide customized, personal service for businesses as needed. Business Services include:

- Business Consultation
- Recruitment and Hiring Assistance
- Marketing Assistance
- Staffing Assistance and Job Fairs
- Workshops and Seminars
- Labor Market Information
- Regulation and Compliance Information
- Customized Training For New and Existing Employees
- Employee Handbooks, Job Descriptions and Policy Assistance
- Layoff and Closure Assistance
- Interview Assistance
- Professional Group Facilitation Services
- Referral to Experts in Various Business Arenas
- Small Business Assistance

STATE OF CALIFORNIA EMPLOYMENT TRAINING PANEL

San Diego Regional Office
5353 Mission Center Rd.#110
San Diego, CA 92108
Phone: 649-686-1920
www.etp.ca.gov

SUPPORT FOR SMALL BUSINESSES - ETP SERVES SMALL EMPLOYERS:

1. Direct contracts with single employers.
2. Multiple Employer Contracts (MECs) with employer consortia, joint apprenticeship training councils, trade associations, and training agencies that train workers of multiple employers.

Current key efforts in serving small businesses include:

- Small Business Program (SBP) -- To facilitate direct small business contracts, SBP provides up to $75,000 in training cost reimbursements for small businesses with 100 or fewer workers.
- MEC Entrepreneurial Training -- ETP funds entrepreneurial training for small businesses owners, equipping them with the tools necessary to successfully run their business.
- Fast Track Process -- Both the SBP and Small Business Owner Training programs provide a fast track process that simplifies and expedites the contract process for these employers.
- On-Site MEC Training for Small Business -- Recognizing the specialized effectiveness of on-site training, the Panel provides higher training reimbursement rates for MEC training that is provided directly at the worksite of employers with 100 or fewer employees.
- Training Opportunities with a MEC -- A Small Business can also participate in a standard MEC, and thereby reduce the cost of administration.

CMTC

California Manufacturing Technology Consulting
690 Knox St., Ste 200
Torrance, CA 90502
Phone:949-715-2685
www.cmtc.com

CMTC offers consulting solutions and manufacturing services for large companies as well as small. Industry experts work closely with Southern California manufacturers to help prepare them to compete at a higher level in the changing global marketplace. They provide "hands-on" manufacturing consulting solutions throughout your company, working with top management down to the shop floor. Clients have come to think of them as trusted business advisors and consulting partners dedicated to our success.

SCORE

San Diego
550 W C St., #550
San Diego, CA 92101-3500
Phone: 619-557-7272
www.sandiego.score.org

SCORE San Diego is the premier source of free small business advice for entrepreneurs. SCORE San Diego is a volunteer, non-profit organization whose mission is to promote the success of small business in both San Diego and Imperial Counties

SBA

U.S. Small Business Administration
550 W C St., #550
San Diego, CA 92101-3500
Phone: 619-557-7250
www.sba.gov

SBA offers information on small business loans, grants, bonds and other financial assistance. Find out which method of financing is right for you! While SBA does not make loans directly, you can find a local lender who can help you with your loan application. You may also speak directly with a local SBA representative.

CDC SMALL BUSINESS FINANCE

SAN DIEGO OFFICE
2448 Historic Decatur Rd.
San Diego, CA 92106
Phone: 800-611-5170
www.cdcloans.com

CDC Small Business Finance offers an array of loan products to suit small business owner needs and strengths. Whether you're searching for a $10,000 working capital loan, want financing for a $2 million business acquisition or are buying a commercial building – there is a good chance they have the perfect loan product for you. They are an economic development lender – different than a bank – making loan approval with them more viable for smaller companies with limited collateral.

	SBA 504 LOAN (Commercial Real Estate & Equipment) 90% Fixed-Rate	**SBA 7(a) LOAN (General Purpose)**
Loan Size	$125,000 to over $10,000,000	$50,000 to $5,000,000
Interest Rate	• Fixed	• Predominantly variable; some fixed-rate options
Eligible Business Size	• Business net worth not to exceed $15 million • Average net profit after taxes for 2 consecutive years not to exceed $5 million	• Determined by industry type • Annual sales not to exceed range of $750,000 to $33.5 million for retail, service and agriculture • Number of employees not to exceed range of 100 to 1,000 for wholesale and manufacturing
Terms	• 20 years – real estate • 10 years – equipment	• Up to 25 years – real estate • Up to 10 years – business acquisition, equipment • 5 to 7 years – working capital • Weighted average for mixed-use requests

Small Business Finance
www.cdcloans.com

COMMUNITY LOAN PROGRAMS

	SBA MICRO LOAN	SBA WORKING CAPITAL LOAN	SAN DIEGO BANKER'S SMALL BUSINESS CDC	SBA COMMUNITY ADVANTAGE LOAN	SBA 7(a) LOAN PACKAGING
COUNTIES SERVED	*San Diego, Orange, Riverside, San Bernardino, and Imperial Counties*	*San Diego, Orange, Los Angeles, Riverside, San Bernardino and Imperial Counties*	*San Diego County*	*Throughout California, Arizona, and Nevada*	*San Diego, Orange, Los Angeles, Riverside, San Bernardino and Imperial Counties*
LOAN AMOUNTS	***$20,000 – $50,000***	***$5,000 – $50,000***	***$50,000 – $200,000***	***$50,000 – $250,000***	***$250,000 –$5,000,000***
TERMS	***3-5 year term Prime + 4.75% (fixed)***	***7 year term Prime + 3.75% to 4.75% (variable)***	***5 year term 10 year amortization starting at Prime + 3% (fixed)***	***7-10 year term 25 years for real estate Prime + 2.75% to 4% (variable)***	***7-10 year term Prime + 2.25% to 2.75% (variable)***
PROGRAM PARAMETERS	CDC operates as direct lender utilizing funds borrowed from the SBA. This program is available to businesses that do not qualify for bank financing. Business owner(s) receive business counseling post funding.	CDC collaborates with a bank partner and operates as an intermediary to assist business owners throughout loan process. Collateral is not a criteria for loan approval. 10% capital injection is required for businesses in operation less than 24 months. Loan funds cannot be used for business acquisitions, tenant improvements, or for refinancing existing debt.	A for-profit subsidiary of CDC lends funds pooled by banks located within San Diego County. This program is available to businesses that do not qualify for SBA or bank financing. Open to businesses that: • Are located in low to moderate income areas (LMI) or • Employ individuals from LMI areas or • Provide services to LMI populations.	CDC operates as a direct lender utilizing the SBA's loan guarantee program. This program is available to businesses that do not qualify for bank financing. The SBA guarantee allows the CDC to make loans that would not otherwise be made due to risk.	CDC packages loans for qualified business owners to assist in obtaining financing. CDC loan officers utilize their expertise and strong industry relationships to package loans and assist business owners in finding a lender willing to finance the request. Business owners benefit by saving time, receiving fewer inquiries on their credit report, and tapping into CDC's strong network of lenders.

Services are provided on a non-discriminatory basis.

CITY OF OCEANSIDE SERVICES

BUSINESS LICENSE

City of Oceanside
Phone: 760-435-3878
www.ci.oceanside.ca.us/gov/finance/revenue/license.asp

THE CITY OF OCEANSIDE REQUIRES ALL BUSINESSES OPERATING IN OCEANSIDE (INCLUDING HOME-BASED BUSINESSES) TO HAVE A BUSINESS LICENSE.

With submittal of the business license application, an administrative processing fee will be charged and a business license will be issued to the applicant. After one year a business license renewal form will be mailed and an annual administrative fee will be assessed. A business license tax is also due based on the gross receipts for the past 12 months. The business license tax is .50 cents per $1,000.00. For gross receipts from $0.00-$100,000 the minimum tax is $50.00. Contact the Business License office concerning the appropriate license processing fees.

FIRE INSPECTION/ FIRE DEPARTMENT

City of Oceanside
Phone: 760-435-4101
www.ci.oceanside.ca.us/gov/fire/resources/bizlicguide.asp

A FIRE INSPECTION IS REQUIRED IN ORDER TO APPROVE AND FINALIZE YOUR BUSINESS LICENSE. THE FEE FOR THIS INSPECTION IS $152.00.

You will pay this fee along with your Business License fees. We need to view your place of business when you have everything in place and you are ready to begin business in your facility (all tenant improvements completed, office equipment and furniture installed, stock placed on shelving/racks, etc.).

*Please call for your Fire Inspection when your facility is completely ready to serve customers. We can typically schedule your inspection within 24-48 hours from the time you call.

PLANNING DIVISION/ DEVELOPMENT SERVICES

City of Oceanside
Phone: 760-435-4373
www.ci.oceanside.ca.us/gov/dev/planning/default.asp email: planningstaff@ci.oceanside.ca.us

THE PLANNING DIVISION SERVES THE COMMUNITY BY PROVIDING BALANCED, PROFESSIONAL RECOMMENDATIONS TO THE PUBLIC AND CITY DECISION-MAKERS AS THEY DEFINE, SHAPE AND IMPLEMENT OCEANSIDE'S VISION.

The Division is responsible for land use planning under the auspices of federal, state, regional and local laws, ordinances and City policies.

BUILDING DIVISION/ DEVELOPMENT SERVICES

City of Oceanside
Phone: 760-435-3950
www.ci.oceanside.ca.us/gov/dev/bldg/default.asp
email: buildingstaff@ci.oceanside.ca.us

THE BUILDING DIVISION ENFORCES STATE BUILDING CODES, MOBILE HOME REGULATION AND VARIOUS CITY CODES.

The Building Divison handles building plan check services, the issuance of building permits, and record-keeping for all building projects within the City, both public and private; it also ensures that all building in the City is conducted in compliance with City-issued building permits.

ENGINEERING DIVISION/ DEVELOPMENT SERVICES

City Of Oceanside
Phone: 760-435-5097
www.ci.oceanside.ca.us/gov/dev/eng/default.asp
email: engineeringstaff@ci.oceanside.ca.us

ENGINEERING IS RESPONSIBLE FOR THE MANAGEMENT OF PUBLIC INFRASTRUCTURE AND PRIVATE LAND DEVELOPMENT.

This division administers all aspects of engineering and inspection activities relating to private development, Capital Improvement Programs (CIP) and traffic-related issues. The Engineering Division is responsible for the City's engineering review of all public and private sector development projects, preparing and maintaining documentation and records of all activity, and providing information to the public.

SOLID WASTE & RECYCLING SERVICES/WATER UTILITIES

City Of Oceanside
Phone: 760-435-5015
www.ci.oceanside.ca.us/gov/water/recycling/comguidelines/greenbiz.

LET US HELP YOU GREEN YOUR BUSINESS

Let the City of Oceanside's Green Oceanside team help you green your business, by recommending ways to reduce waste, recycle, and purchase in a sustainable manner. Every business in Oceanside can be a part of the Green Oceanside solution to a cleaner, healthier planet and community.

Schedule an appointment to discuss ways to make your establishment an eco-friendly place of business. You may also find out, we can help your business save money by reducing your trash needs and increasing your recycling services. The opportunities to go green are endless. We look forward to celebrating the Green Oceanside community with your business. Also, please let us know if you would be interested in some free recycling containers for your business to help you get started on the path towards Zero Waste in Oceanside.

STORM WATER COMPLIANCE

City Of Oceanside
Phone: 760-435-5800
www.

EMPLOYEE TRAINING ON PRACTICES TO PREVENT STORM WATER POLLUTION

Commercial businesses must annually conduct a storm water pollution prevention training that focuses on employee responsibility for creating, managing, and updating "Best Management Practices" that prevent storm water pollution. The City of Oceanside offers literature for certain types of commercial businesses to help train employees.

How to Comply with Stormwater Rules: Hazardous materials must be stored off the ground and covered with an impervious surface (e.g. roof, tarp, etc.).

Materials and equipment needed for spill response must be maintained and readily accessible. Employees who handle hazardous wastes must be trained in the use of such materials and equipment.

CODE ENFORCEMENT DIVISION/ NEIGHBORHOOD SERVICES

City Of Oceanside
Phone: 760-435-3944
www.ci.oceanside.ca.us/gov/ns/code

The Code Enforcement Division's goal is to assure compliance with the zoning ordinance and other code sections that are related to private property usage and which address promoting health, safety, property preservation and community enhancement. The majority of Code Enforcement concerns involve substandard dwelling units, securing of dangerous or abandoned buildings, illegal encampments, unpermitted construction, and wrecked or inoperable vehicles on private property.

Listed below are common issues that commercial businesses may encounter with Code Enforcement.:

COMMON CONCERNS	CONTACT
Placing signs on building	Building Division 435-3950
Free standing signs	Building Division 435-3950
Tenant improvements	Planning Division 435-3520
Graffiti on buildings	Code Enforcement 435-3944
Storm Water(urban run-off)	Clean Water Program 435-5800
Outdoor storage	Building Division 435-3950
Vegetation abatement	Code Enforcement 435-3944

ECONOMIC DEVELOPMENT

City Of Oceanside
Phone: 760-435-4500
www.ci.oceanside.ca.us/gov/ecd

WHAT CAN ECONOMIC DEVELOPMENT DO FOR YOU?

Property Search Database: If you are looking for additional space, Economic Development staff can help you find an available space in Oceanside. Our database is updated on a daily basis, and we can search based on the needs of your business. For additional Industrial, Office or Retail property information on properties call Patricia Mosher 760-435-3357 or pmosher@ci.oceanside.ca.us

For assistance with tenant improvements, new construction, or business expansion needs contact Tracey Bohlen at 760-435-3351 or tbohlen@ci.oceanside.ca.us

Economic Development has current demographic data and referrals to resources to assist your business. Contact: Tracey Bohlen 760- 435-3351 tbohlen@ci.oceanside.ca.us

SUCCESSOR AGENCY TO OCEANSIDE RDA

City Of Oceanside
Phone: 760-435-4500
www.ci.oceanside.ca.us/gov/ecd

The Successor Agency handles projects within the Downtown Area and acts as the Planning Department for the downtown area. Plans and executes downtown capital projects.

For assistance with projects in the downtown area contact John Helmer at 760-435-3547 or email jhelmer@ci.oceanside.ca.us.

WASTE MANAGEMENT OF NORTH COUNTY

Oceanside
2141 Oceanside Blvd.
Oceanside, CA 92054
Phone: 760-439-2824
www.northcounty.wm.com

INDUSTRY SOLUTIONS

Disposing of waste in an environmentally-friendly manner is crucial to your business. Waste Management's experts will assess your waste streams and develop the right recycling and disposal solution for you.

For additional help, to order service or to rent equipment, please contact Waste Management of North County/Coast Waste Management customer service at 1(800) DUMPSTER or 760-439-2824, Monday through Friday from 7 a.m. to 5 p.m. and Saturday from 8 a.m. to 11 a.m.

Waste Management of North County can tailor recycling programs to meet the needs of local developers. In addition, guidelines for engaging in "green building" projects are available through the California Integrated Waste Management Board Web site.

BEN'S RECYCLING

Oceanside
395 Via Del Monte
Oceanside, CA 92054
Phone: 760-967-0575
www.benrecycling.com

Ben's Recycling will discard your containers and devices that have outlived their utility, as well as recycle your old computers, e-waste, auto batteries and motors, Ben Recycling can take your waste off your hands safely. With 30 parking spots, you won't have to wait to unload your vehicle! Reduce and reuse all that you can, and when it comes time to recycle, turn to Ben's Recycling.

FULL ON RECYCLING

Oceanside
2929 San Luis Rey Rd., #B
Oceanside, CA 92054
Phone: 760-402-9557
www.recyclingoceanside.com

Full On Recycling is a family-owned full-service recycling center processing California CRV including glass, plastics and bi-metal, as well as paper, metals and electronics. They have drive-through service for your convenience. Friendly staff will help you sort your recyclables and teach you how to maximize your income when recycling. Commercial pickups are welcome. Service to Oceanside and surrounding areas.

They also offer: Metal Recycling, Electronics Recycling, Plastic Recycling, Recycling Services, Paper Recycling, E Waste Recycling

rePlanet

Ralphs Shopping Center
1702 Oceanside Blvd.

Albertsons in the Marketplace del Rio Shopping Center
3925 Mission Ave.

Albertsons in the Quarry Creek Shopping Center
3450 Marron Rd.

Ralphs in the Palm Tree Plaza Shopping Center
3533 Cannon Rd.
Phone: 877-737-5263
www.replanetusa.com

Since 1999 rePLANET has partnered with customers and communities to encourage recycling while keeping a neighborhood's quality of life high and its property values stable.

At the 4 centers in Oceanside customers can recycle CRV (California Redemption Value) aluminum, glass and plastic containers. They can return empty containers to highly trained recycling specialists or utilize automated recycling machines. All centers are state certified and meet requirements for supermarkets to comply with the state of California's Beverage Container Recycling Law (AB2020).

EL CORAZON COMPOST FACILITY

3300 1/2 Oceanside Blvd.
760-439-9920
www.agriserviceinc.com

Agri Service provides recycling services and operates full service compost facilities in Southern California. Working with local and state government agencies, the Agri Service team develops green waste facilities to meet the needs of communities, professional growers and hobbyist gardeners. They have over 30 years of experience in soil science and plant nutrition and 15 years of experience with urban organic recycling, permitting and regulatory compliance. The team's combined experience allows them to assist cities and counties in managing and reducing their waste flow in an environmentally and economically sound manner.

The flagship operation is the public-private partnership of Oceanside's El Corazon Compost Facility, started in 1995. By balancing incoming material flow with outgoing sales of mulch and soil amendment products, El Corazon has processed over 1 million tons of green waste, creating high quality soil amendments, mulch, and potting mixes for use in Oceanside and the surrounding communities. They also provide educational and outreach programs to the community and create competitive living-wage jobs.

SAN DIEGO HAZMAT

San Diego
Phone: 619-338-2231
www.recyclingocean-side.com

SAN DIEGO COUNTY HAZMAT REGULATIONS

Compliance inspections are conducted on a routine basis and focus on five general areas:

1. Site Inspection:
   - Observe hazardous materials and waste management, including containment, storage, labeling, treatment, and waste disposal procedures.
   - Observe the operation and management of underground storage tanks.
   - Review emergency equipment, spill control, and reporting procedures.
   - Review the quantities of hazardous materials that are handled or stored onsite in discloseable quantities.
   - Review the current Unified Program Facility Permit.

2. Hazardous Materials Business Plan or Contingency Plan: A review of hazardous materials inventory, facility site maps, emergency contacts, emergency response procedures, emergency equipment and employee training plans.

3. Employee Training Program Documentation: A review of written records for the hazardous materials training program.

4. Disposal Documentation for hazardous wastes generated onsite: A review of the uniform hazardous waste manifests, bills of lading and receipts that document proper disposal of hazardous wastes generated at your facility.

5. Underground Storage Tank (UST) monitoring records to include at a minimum:
   - Records of testing, certifications and maintenance performed on the leak detection equipment and UST system
   - Monitoring Plan, Emergency Response Plan, and Monitoring Plot Plan
   - Certification of Financial Responsibility
   - UST Operating Permit

Small business disposal options are available if you qualify as a Conditionally Exempt Small Quantity Generator (CESQG). This service provides affordable, safe, legal, and convenient disposal of hazardous waste for businesses that generate:
Less than 27 gallons, or 220 pounds, of hazardous waste per month.
Less than 1 quart, or 2.2 pounds, of acute hazardous waste per month.

OCEANSIDE TRANSIT CENTER

North County Transit District
205 S Tremont St.
Phone: 800-872-7245
www.gonctd.com

Breeze, Sprinter, Coaster
& LIFT Paratransit
760-966-6500

METROLINK
800-371-5465
www.metrolinktrains.com

AMTRAK
800-872-7245
www.amtrakcalifornia.com

North County Transit District's services are a vital part of San Diego's regional transportation network. NCTD moves more than 12 million passengers annually by providing public transportation for North San Diego County. The family of transit services includes:

- The BREEZE bus system
- The COASTER commuter rail service to Downtown San Diego
- The SPRINTER light rail line
- LIFT Paratransit
- METROLINK commuter rail service to Los Angeles area
- AMTRAK passenger rail service to more than 500 destinations throughout the United States

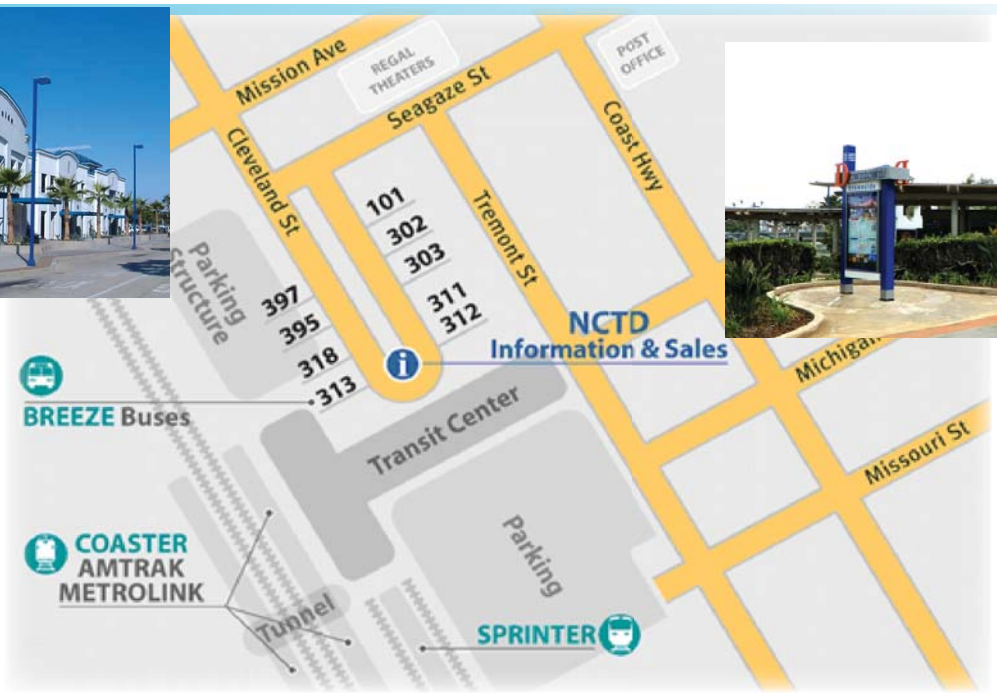
TRANSIT STATION STAFFED HOURS: 6:30 a.m. to 10:30 p.m.
Restrooms, Pay Phones, Burger King, and Baggage Service

Free parking is available at this station (surface lot or parking garage). Parking is available free of charge at all stations except downtown San Diego at Santa Fe Depot, where metered parking is available.

At the Oceanside Transit Center, a new 450-space parking structure opened in 2006. This transit center has more than 1200 spaces total. Overnight parking is allowed for up to 72 at the Oceanside Transit Center, but in not in the new parking structure. Long term parking in Oceanside (exceeding 72 hours and up to 2 weeks) requires a Parking Permit that may be obtained onsite from roving NCTD security officers.

At the other stations overnight parking is allowed (except at Old Town) for up to 24 hours only, no long term parking is allowed. Vehicles appearing to be abandoned are subject to tow.

Drivers leave autos at COASTER stations and transit centers "at their own risk." NCTD is not responsible for vandalism or theft. Report of vehicle theft or vandalism should be directed to local Police or Sheriff.



Coastal	Room Name	Square Foot Dimensions	Max Guests	Equipment and Services
Mission San Luis Rey 4050 Mission Ave 760-757-6359	Lasuen Room Peyri Room Zalvidea Room O'Keefe Room	1,584/48x33 900/30x30 900/30x33 620/21x20	80 40 40 25	DVD, copy, fax, VCR/monitor, catering
Oceanside Marina Suites 2008 Harbor Dr N 800-252-2033	Cabana Room	360/40x25	50	Conference tables, chairs, easels, VCR/monitor, white boards, flip charts
Oceanside Museum of Art 704 Pier View Way 760-721-2787	OCAF Room		35	Projection Screen
Quantum Learning Network 1938 Avenida del Oro 760-722-0072	Da Vinci Mozart Einstein Newton Mead Curie Exhibit Hall	2,864/78x39 3,187/59x50 1,161/40x29 970/39x25 572/32x18 2,276/49x46 10,500/102x103	300 300 100 70 40 200	Conference tables, chairs, easels, screens, PA, projection equipment, lighting, secreterial, copy, fax, modern hookup, white boards, flip charts, sound system, video teleconference, A/V equipment, catering
Regal Theatre 401 Mission Ave 760-439-1327	Auditorium Lobby		440	Sound and lighting equipment available
Marriot Residence Inn 3603 Ocean Ranch Blvd 760-722-9600	Breakwater Room	571	40	60"flat screen, wireless internet, phones, 48x48" white board, coffee bar
Courtyards by Marriott 3501 Seagate Way 760-966-1000	Blue Crush Endless Summer Endless Sum 1 Endless Sum 2	23x13x10 303 SF 54x41x11 2,170 SF 28x41x11 1,130 SF 26x41x11 1,055 SF	12 160 80 80	Internet access and audio-visual equipment and services to enhance your meeting or event
Senior Center 455 Country Club			200	6 break rooms
Star Theatre 402 N Coast Hwy 760-721-9983	Auditorium Lobby		440	Sound and lighting equipment available
Sunshine Brooks Theatre 217 N Coast Hwy 760-231-9471	Auditorium Lobby		200 50	Sound and lighting equipment available, internet access
Wyndham Oceanside Pier Resort 333 N Myers St 760-901-1206	Offshore Room Board Room	1,000 sq ft 100 sq ft	66 12	available upon request

Coastal	Room Name	Square Foot Dimensions	Max Guests	Equipment and Services
El Corazon Senior Center 455 Country Club Ln 760-435-5250	Meeting Room Auditorium		25 150	6 meeting rooms accommodate 25 people each
Arrowood Golf Banquet Room 5201 Village Dr #A 760-967-2926	Meeting Room Dining Room Patio Combined	300' 900' 900' 2100'	16 92 92 200	
Beach Recreation Center 300 N The Strand 760-435-5233	Gymnasium 2 community rooms		300-450 30	stage, full kitchen, handicap accessible, parking
Super 8 Marty's Valley Inn 3240 Mission Ave 760-757-7700	San Luis Rey Mission Oceanside Hospitality	2,160 1,224 936 475	125 60 40 12	Conference tables, chairs, LCD & overhead projection equipment, white boards, flip charts, easels, screens, sound system, copy fax, PA, VCR, modern hookup, catering, wireless
Civic Center Library Rooms 300 N Coast Hwy 760-435-5560	Pendleton Room Martin Luther King Room Heritage Room Garden Room	1755	170	6' tables, 4' tables, chairs, easels, flip charts, screens, lectern with microphone, coffee maker
El Camino Country Club 3202 Vista Way 760-757-0321	Meeting Room Main Dining Room Garden Room Cabana Room	24x36 25x44 35x29	30 200 100 30	projector screen, TV, VCR/DVD player; sound system, microphones & podiums, round tables, 6 ft long tables
Grace Chapel of the Coast 102 N Freeman 760-754-2974	Crest		1000 theatre style	available upon request
Guest House Inn & Suites 1103 N Coast Hwy 760-722-1904	Breakfast Room		20	
La Quinta 937 N Coast Hwy 760-450-0730		187/17x11	30	tables, chairs, catering
Holiday Inn Oceanside Marina 1401 Carmelo Dr. 760- 231-7000	Meeting Room		80	

The Oceanside Business Resource Guide is an informational supplement published by the Economic Development Division. This Guide is intended to assist Oceanside manufacturers with common questions or concerns about their business on a range of topics. The Business Resource Guide is not an inclusive list of all businesses, retailers or companies and is in no way to be considered to be an infallible source of information. The City of Oceanside does not endorse nor support any business over another nor does it recommend any business exclusively to any person.

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760-435-3352
www.ci.oceanside.ca.us

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