Upcoming Projects

Buffalo Wild Wings has signed a lease to construct a restaurant in the El Camino North shopping center.

New construction will occur in the Camino Town & Country shopping center with a 1,200 sq. ft. drive thru Starbucks along with a 10,000 sq. ft. building to house additional restaurants.

Walmart "Neighborhood Market" will soon be coming to Oceanside at the Mission Square shopping center.

Frazier Farms has leased 67,000 sq. ft. at 1820 Oceanside Blvd. in the newly re-named Frazier Farms Market Center.

Earthgrown Market will soon be open in the Loma Alta Creek with an anticipated late September opening.

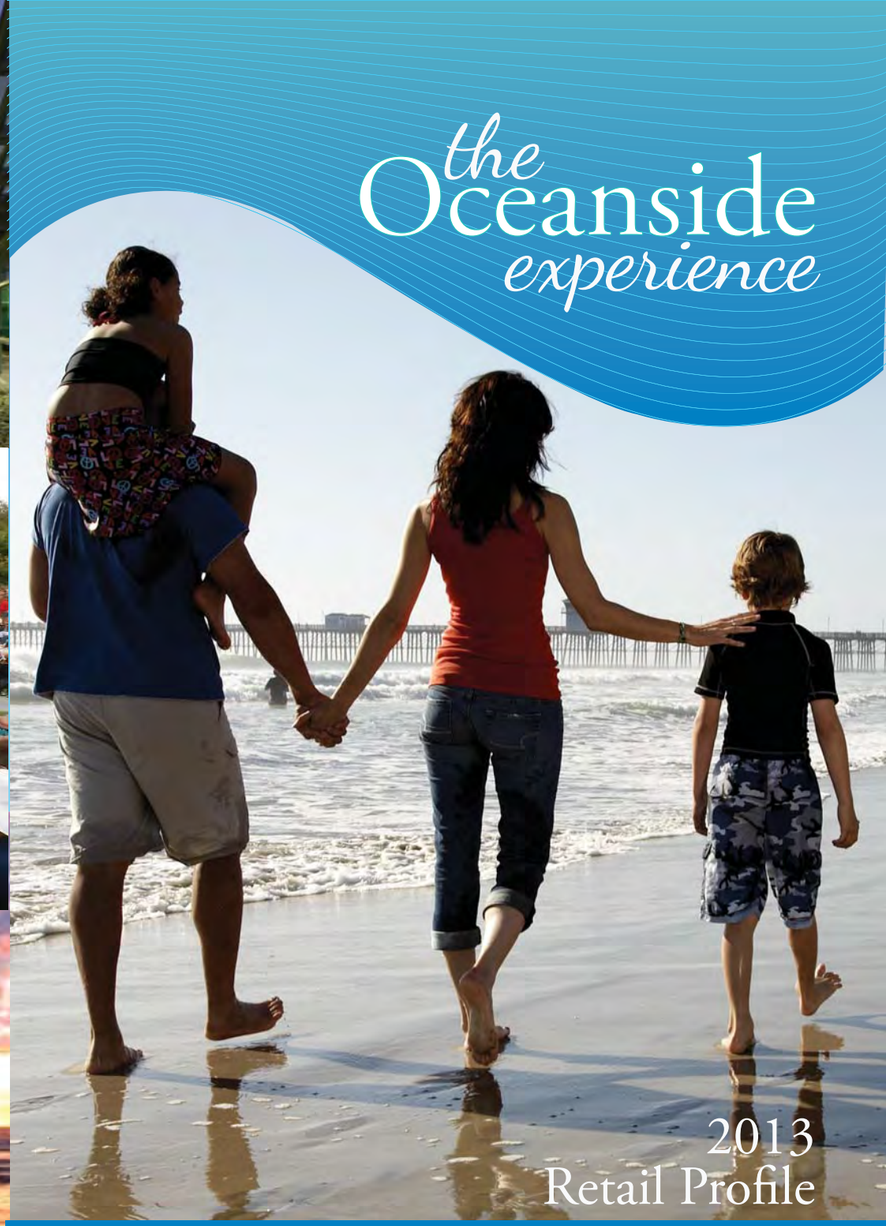
A second Ross store has opened in the Mission Marketplace shopping center.

Marriott Springhill Suites is now under construction on a 149 room hotel with a 4,500 sq. ft. restaurant called "Hello Betty Fish House", and 2,100 sq. ft. of meeting space in Downtown Oceanside. The hotel should be open by February 2014.

The Cohn restaurant group will be opening a small pizza restaurant in the Wyndham Timeshare Resort call Zig Zag Pizza.

City of Oceanside
Economic Development
300 North Coast Hwy.
Oceanside, CA 92054-2885
Phone: 760-435-3352
www.ci.oceanside.ca.us

the Oceanside experience

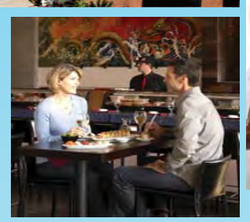


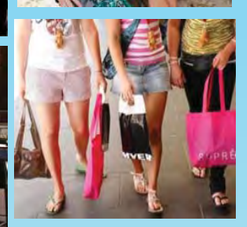
2013 Retail Profile

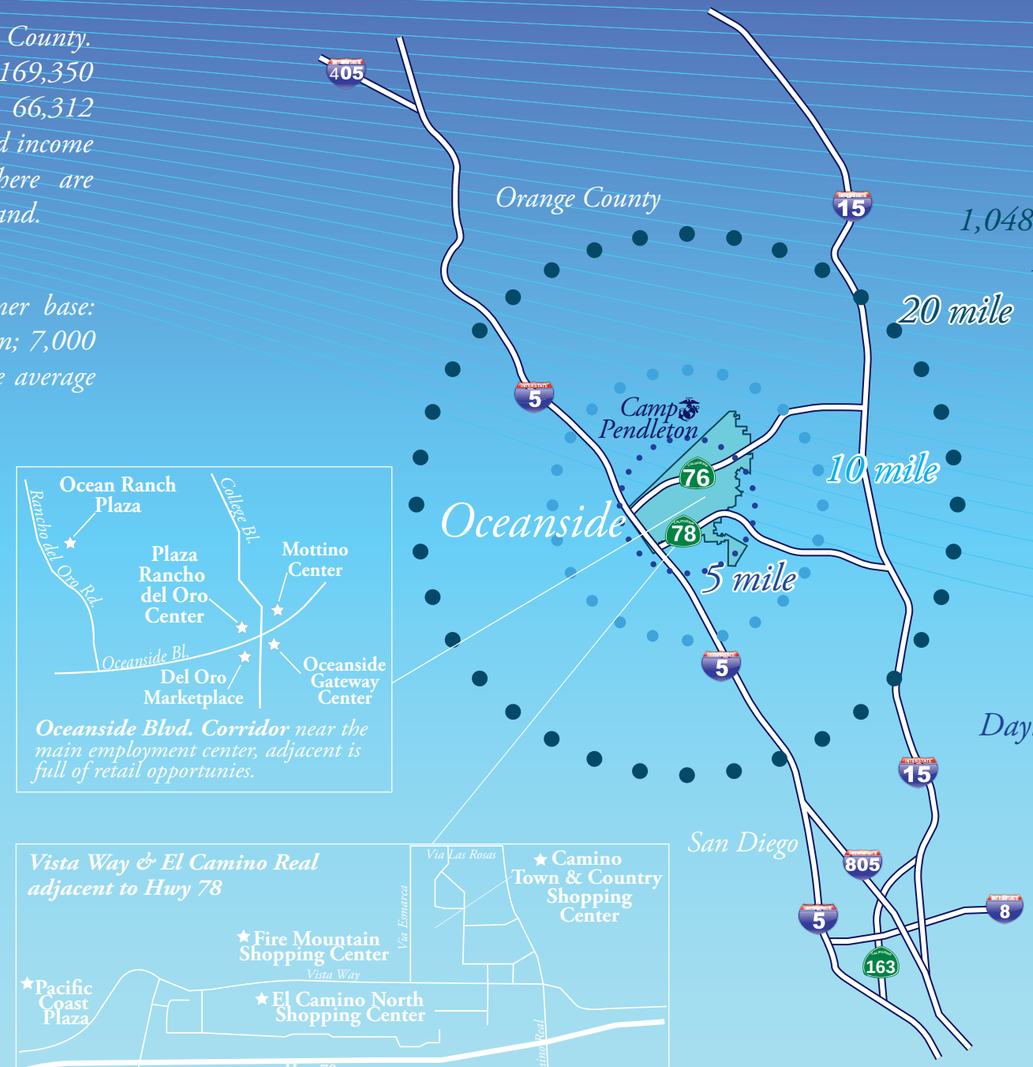
www.ci.oceanside.ca.us

Oceanside, California the northern most City in San Diego County. A major transportion hub. 3.5 miles of sparkling beaches. 169,350 people, Median price, new single family home $416,938. 66,312 homes in Oceanside. Median age is 34. Median household income $59,635. Average Household Income $75,066. There are 1,050,000 people within 15 minutes of pent-up retail demand.

Camp Pendleton's addition to Oceanside's retail consumer base: 42,200 people live on the base; 75,000 daytime population; 7,000 families at a household size of 3.4; Compensation package average $79,081.







***Oceanside Blvd. Corridor** near the main employment center, adjacent is full of retail opportunies.*

Vista Way & El Camino Real adjacent to Hwy 78

1,048,300 people within 20 mile radius
Average Income $96,076
Daytime Employees: 372,500

537,800people within 10 mile radius
Average Income $84,206
Daytime Employees: 184,200

294,900 people within 5 mile radius
Average Income $75,066
Daytime Employees: 75,066