North County

Earth Month 2014

City of Oceanside

green oceanside

Vendor Application

Dear Potential Earth Festival Vendor:

The City of Oceanside invites you to participate in its sixth annual Earth Festival, Sunday April 27 from 10 a.m. to 5 p.m. This is a wonderful opportunity to showcase your environmentally friendly product, service or organization at North County's largest Earth Day celebration. Last year's event was so successful we needed a larger venue so we are taking the Earth Festival to downtown Oceanside! This year's Earth Festival will be loaded with fun and educational activities for all ages to enjoy, including dozens of environmentally friendly booths and organizations, children's eco-zone, food and entertainment. In addition, there will be new areas of the Festival such as the Vintage Market and Green Home Improvement area with a Water Friendly Plant Sale. There is no booth fee to participate in the Earth Festival; however donations are accepted and used directly to expand Green Oceanside educational efforts and events.

To apply for a 10x10 booth space at the 2014 Earth Festival, please complete the following application and submit by email, fax or mail no later than April 1, 2014. Vendor admission is determined by space availability and applicability to event theme.

Organization Name:

Contact Name:

Address:

Phone: Cell/Other:

Email:

Booth type: ☐ Information ☐ Merchandise ☐ Food/Beverage ☐ N/A
Description (briefly describe what you will be disseminating):

Application Submittal Deadline is April 1, 2014

Send completed application sheet to one of the following:

Email: greenoceanside@ci.oceanside.ca.us

Fax: (760) 435-5821

Mail: Attn: Colleen Foster
City of Oceanside
Water Utilities Department
300 N. Coast Highway
Oceanside, CA 92054

For up to date information regarding all North County Earth Month Events visit www.greenoceanside.org
For questions regarding North County Earth Month 2014 email greenoceanside@ci.oceanside.ca.us

www.greenoceanside.org

Sponsorship Form

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Dear Potential Sponsor,

This year Oceanside has dedicated the entire month of April to Environmental Awareness and Sustainability Events. Your support is greatly needed to successfully celebrate and inspire stewardship of our beautiful environment in North County San Diego and beyond. Below is a list of the events planned during North County Earth Month 2014:

- Landscape Contest and Showcase
- Donate First Day
- Green Business Awards Reception
- Farmers and Sunset Markets On the Road to Zero Waste
- Loma Alta Creek and Beach Clean up
- Act Out for the Environment Concert, Performance and Create to Educate Contest Event
- Used Oil Filter Exchange Event
- Build Your Own Compost Bin Workshop and Master Composter Series
- 2014 Earth Festival

There are sponsorship opportunities available for each of these events that will highlight your business to an ever growing number of environmentally conscious community members. These community members make choices everyday where to spend there money and want to feel good about who they do business with. There are several levels of sponsorship available for these events (Partnership, Stewardship, Advocate and Friend) with varying levels of benefits:

Sponsorship Benefits	Partnership $5000	Stewardship $1000	Advocate $500	Friend $100
Your logo on Festival Banners and/or signs	✓	✓	✓	✓
Your logo on the City Website	✓	✓	✓	✓
Your logo in the Festival Program	✓	✓	✓	✓
Prime 10x10 booth space at the Earth Festival	✓	✓	✓	✓
Acknowledgment throughout the Festival	✓	✓	✓	✓
Time available to speak on the Earth Festival Main Stage	✓	✓	✓	
Your logo in print ads	✓	✓		
Your Banners at the Earth Festival	✓			
Included as a sponsor	✓			

The deadline for sponsorship and logos is Friday, February 28 to ensure the delivery of outlined benefits.

To become a North County Earth Month Sponsor please mail a check and completed Sponsorship Form to:

Mail: Attn: Cashiers Office, City of Oceanside, 300 N. Coast Highway, Oceanside, CA 92054

Please make checks payable to City of Oceanside and reference North County Earth Month 2014 in the memo.

Logos must be electronically sent to greenoceanside@ci.oceanside.ca.us

Organization Name:

Contact Name:

Address:

Phone: Cell/Other:

Email:

Level of Sponsorship: ☐ Partnership $5,000 ☐ Stewardship $1,000 ☐ Advocate $500 ☐ Friend $100

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