

**M E M O R A N D U M**

**DATE:** October 6, 2010

**TO:** Honorable Mayor and Councilmembers

**FROM:** Patricia Allison, City Manager's Office

**SUBJECT:** **REQUEST BY COUNCILMEMBER KERN FOR THE CITY OF OCEANSIDE TO GO ON RECORD IN SUPPORT OF GENENTECH AND OPPOSE PROPOSITION 24; AND FOR A LETTER OF OPPOSITION TO BE SENT TO OUR STATE LEGISLATIVE REPRESENTATIVES**

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# City of Oceanside

## *Office of the City Manager*

### Memorandum

To: Honorable Mayor and City Councilmembers

From: Peter A. Weiss, City Manager 

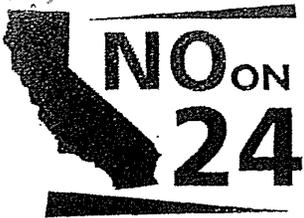
Date: September 23, 2010

Subject: **GENENTECH LOCAL GOVERNMENT AFFAIRS FORUM**

On Wednesday and Thursday, I attended Genentech's Local Government Affairs Forum at Genentech's South San Francisco headquarters. The meeting was attended by representatives of all the Cities in the Western United States that have Genentech Research and Development, Manufacturing, and Office sites.

The program included an overview of Genentech's current research and product development, community relations and access to care, and the two key issues affecting local government: State Government Legislative Affairs and Genentech in the Community. In regards to Oceanside, Genentech is the largest nonresidential property tax payer in the City and the largest private sector employer.

The other key issue is Proposition 24 which will be on the November 2010 Statewide ballot. Genentech officials have requested that the City take a position in opposition to Proposition 24. The Genentech representatives stated that should Proposition 24 pass, it would seriously affect future Genentech siting, expansion and construction decisions and may result in a relocation of current facilities. A copy of the letter to local officials and a form letter in opposition to Proposition 24 is attached. Since the City does not formally take positions on Statewide initiatives, each Council Member has the option of sending an individual letter if you so choose.



## Stop the Jobs Tax

California Taxpayers' Association  
California Small Business Alliance  
California Manufacturers & Technology Assn.  
California Healthcare Institute  
BayBio  
TechNet  
Los Angeles Area Chamber of Commerce  
Genentech  
Neighborhood Market Association  
CBS Corporation  
BIOCOM  
Industrial Environmental Association  
California Hotel and Lodging Association  
California Independent Grocers Association  
TechAmerica  
Alliance of Contra Costa Taxpayers  
Printing Industries of California  
BioMarin  
California Chamber of Commerce  
Kern County Taxpayers Association  
California Building Industry Association  
The Walt Disney Company  
General Electric Company  
Silicon Valley Leadership Group  
California Taxpayer Protection Committee  
California Citrus Mutual  
Hewlett-Packard  
California League of Food Processors  
California Retailers Association  
Johnson & Johnson  
Orange County Taxpayers Association  
Time Warner  
Inland Empire Taxpayers Association  
Asian Business Association  
United Californians for Tax Reform  
Viacom  
Amgen  
Valley Taxpayers' Coalition  
Cisco Systems  
Valley Industry & Commerce Association  
San Francisco Chamber of Commerce  
\* Partial Listing

Dear Locally Elected Leader,

I'm writing to ask for your opposition to Proposition 24 – the Jobs Tax Initiative, which would take California a giant step backwards on our road to economic recovery.

Opposed by the California Taxpayers Association, California Small Business Alliance, California Manufacturers and Technology Association and the California Chamber of Commerce, Prop. 24 would repeal tax reforms that were intentionally put into place to help pull California out of a deep recession.

Prop. 24 would literally tax new job creation, hit California employers and small businesses with more than a billion dollars in higher taxes and stifle job growth in our most promising industries. Ultimately, this short-sighted initiative would mean fewer jobs and less tax revenues for California.

A recent study by USC's Marshall School of Business Professor Charles Swenson shows Prop. 24 would cost California 144,000 jobs. California already has one of the highest unemployment rates in the country.

Professor Swenson's study also showed just one of the tax updates Prop. 24 would repeal, if put into effect, would increase California General Fund revenues by nearly half a billion dollars a year in the long run because of increased employment and positive economic activity.

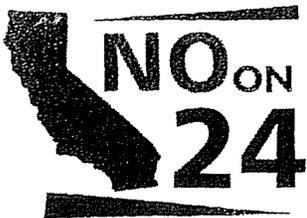
California small businesses, which provide more than half of the state's private sector jobs, saw an 81% rise in bankruptcies last year, yet Prop. 24 promises to levy even higher taxes. The California State Franchise Tax Board estimates 120,000 businesses could be impacted.

With two million Californians unemployed, voters are looking to their local officials to champion job creation. We hope you'll agree by opposing this proposal which would actually tax new California jobs.

I've enclosed a Fact Sheet, Q&A and a list of the more than 200 organizations and companies already opposed to Prop. 24. Please complete and return the enclosed Sign-up Form so we can list you as one of California's prominent community leaders opposed to this harmful measure. If you have any questions please feel free to call me at 310/659-9450.

Sincerely,

Ted Green, Statewide Coalition Director



**Stop the Jobs Tax**

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- Silicon Valley Leadership Group
- California Taxpayer Protection Committee
- California Citrus Mutual
- Hewlett-Packard
- California League of Food Processors
- California Retailers Association
- Johnson & Johnson
- Orange County Taxpayers Association
- Time Warner
- Inland Empire Taxpayers Association
- Asian Business Association
- United Californians for Tax Reform
- Viacom
- Amgen
- Valley Taxpayers' Coalition
- Cisco Systems
- Valley Industry & Commerce Association
- San Francisco Chamber of Commerce



You may list me/ my organization/ my company (circle one) in **OPPOSITION** to Proposition 24, known as the Jobs Tax Initiative, on the November, 2010 ballot.

Signature (Required)

Date

**Please complete the following information:**

Organization/Company Name

Name

Title

Mailing Address

City

State

Zip

Phone Number

Fax Number

E-mail Address

**Please fax completed form to: 800-610-4150**

For more information please contact Ted Green at  
310/659-9450 or [Ted@StopProp24.com](mailto:Ted@StopProp24.com)

**Stop the Jobs Tax** | 111 Anza Blvd. #406, Burlingame, CA 94010 | Phone 800-610-4150 | [www.StopProp24.com](http://www.StopProp24.com) | [info@StopProp24.com](mailto:info@StopProp24.com)  
Paid for by No on 24 - Stop the Jobs Tax, a Coalition of Taxpayers, Employers, Small Businesses, Educators, and High Tech and Biotechnology Organizations, with major funding from Genentech and Abbott Laboratories