



DATE: November 15, 2006
TO: Honorable Mayor and City Councilmembers
FROM: City Manager Department
SUBJECT: **TELECOMMUNICATION ADVISORY COMMITTEE FY 2006-07
WORKPLAN AND VISION 2020 ACTION PLAN**

SYNOPSIS

The Telecommunication Advisory Committee has developed its annual Workplan and submits it to the City Council for review and approval each year. The Telecommunication Advisory Committee is seeking approval of its 2006/07 Workplan and Vision 2020 action plan.

BACKGROUND

As specified in the Telecommunication Advisory Committee bylaws, the work plan and Vision 2020 action plan has been created for the City Council review and approval (attached).

ANALYSIS

On an annual basis, the Telecommunication Advisory Committee submits its annual work plan to the City Council for review and approval. At its September 15 meeting, the Committee unanimously approved its work plan for the next year and the Vision 2020 action plan.

FISCAL IMPACT

The Committee does not have its own budget. There is no fiscal impact beyond the staff cost to support the Committee.

COMMISSION OR COMMITTEE REPORT

The 2006/2007 Workplan and Vision 2020 action plan was unanimously approved by the Telecommunication Advisory Committee at its June 9, 2006 meeting.

CITY ATTORNEY'S ANALYSIS

Does not apply.

RECOMMENDATION

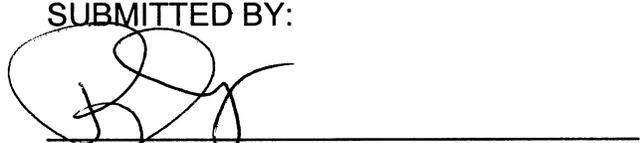
Staff and the Telecommunication Advisory Committee recommend that in City Council approve the FY 2006/07 Workplan and Vision 2020 action plan.

PREPARED BY:



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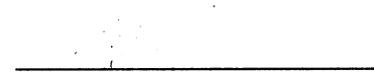
SUBMITTED BY:



Barry E. Martin
Interim City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Assistant to the City Manager



**CITY OF OCEANSIDE
TELECOMMUNICATIONS COMMITTEE
FY 2006-2007 WORK PLAN**

1. MISSION STATEMENT

The Oceanside Telecommunications Committee considers and makes recommendations to the City Council on policies pertaining to communications and telecommunications. The committee reviews and reports to the City Council on technological, regulatory, and legal developments in communications and telecommunications and advises the City Council in matters related to the City's communications franchises.

2. COMPOSITION

The committee is composed of seven (7) regular voting members appointed by the City Council: Robert Ross (Chair), Charles Paige (Vice Chair), Jimmy Knott, III, Kenneth Leighton, Phil Mann, and Joseph Weiner, one vacancy.

3. STRUCTURE

The committee operates under the Bylaws of the Telecommunications Committee, approved by the City Council on April 15, 1998, and amended by the City Council on November 13, 2002. The stated purpose of the committee is to act in an advisory capacity to the City Council on matters relating to cable and telecommunications franchise and/or service permissions, cable and telecommunications related state and federal legislation, and new cable and telecommunications technology.

City Council Liaison to the Committee is Council member Jack Feller, legal counsel is Assistant City Attorney Leslie Gallagher, and staff members are Application Analyst Yukari Brown, Information Systems Analyst David Riha, and Customer Service Representative Christine Walker.

There are no standing subcommittees at this time that fall under the purview of the California State Brown Act. Pursuant to its bylaws the committee has the authority and may establish standing sub-committees or ad-hoc sub-committees as necessary to accomplish its stated purpose.

4. GENERAL GOALS AND TASKS

The Committee desires to encourage community participation and public awareness of the communications and telecommunications issues under its consideration and to promote public comment on related policies and programs.

5. SPECIFIC GOALS AND TASKS

The Committee shall continue to evaluate proposals and make recommendations to the City Council regarding communications and telecommunications. Specific tasks envisioned are:

- a. Review and recommend programs and projects consistent with the goals and objectives of the City of Oceanside Telecommunications Policy.
- b. Provide input and advice for communications franchise agreements and service permissions.
- c. Provide a public forum for communications subscriber issues and concerns. Monitor compliance of the communications operators with franchise agreements. Conduct compliance hearings, as necessary.
- d. Track Federal and State legislation along with exploring the impact of the Federal and State Telecommunication legislation. Make recommendations for legislative positions and policies to the City Council.
- e. Review the regulatory actions of the Federal Communications Commission and State Public Utilities Commission in implementing the Telecommunications Act of 1996.
- f. Review communications operators' rates and customer service in Oceanside, within the City's authority.
- g. Review the City Information Technologies and Telecommunications budget, development and expansion of the I-Net, and technology master plan.
- h. Explore online documentation for all City documents

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- i. Explore moving the GIS system to Information Technologies
- j. Review telecommunication function that are not currently under Information Technologies
- k. Explore regional developments in telecommunications.
- l. Work towards implementation of Vision 2020 objectives.

The Telecommunications Committee will have a workshop with the City Council to discuss any proposed changes to the fiscal year work plan and may periodically recommend changes to the City Council on an as needed basis.

**ACTION PLAN FOR
VISION 2020**
Telecommunications Element

The Vision Statement for this Element

The City of Oceanside will be pro-active in facilitating access to user friendly, state-of-the-art, bi-directional interactive telecommunication services, afford-ably priced and accessible to the community.

Action Plan

This Action Plan has multiple elements to satisfy the overall requirements in the Vision Statement for this element.

Element I

The City of Oceanside will need to ensure that new and renewed telecommunication Franchise holders with the city will provide the functional elements of the Vision statement.

- a. This element falls under the auspice of the City Council via the City Managers Office and with the assistance, periodic review and advice of the Telecommunications Committee via Franchise opportunity inquiries and in Negotiations
- b. A periodic review of existing and clarifications on future franchise will ensure compliance and it should be responsive to the electorate and citizens of Oceanside.
- c. This action should be ongoing via periodic open public hearings for compliance. Input is encouraged by all department managers self accessing their departmental needs, capabilities and programmatic services to better serve the public in their duties using telecommunication services.
- d. There should not be any taxpayer cost impact to complete this Element and all costs for this should come out of the franchise fee assessment to support this endeavor to better serve the public.

Element II

The City of Oceanside will need to ensure that any new construction projects will provides-access to all existing and future telecommunications media and services.

- a. This element falls under the Engineering and Certification by the Planning Departments
- b. A review of all future construction projects will ensure compliance with this element via the assistance of the Information Technology Dept being brought in as needed for consultation.
- c. This action should be ongoing and be incorporated into any/all general or comprehensive city planning and its documents

- d. There should not be any additional cost impact to complete this Element as it should be incorporated into the process of certification and review. City departments should also incorporate ongoing technological education of city employees as part of this process.

Element III

The City of Oceanside will need to ensure that all-existing and future public buildings and or areas are fully equipped for full live two-way telecommunications coverage and media services including public safety technological improvements. All plans for new facilities or remodeled facilities that have the abilities for private or public gatherings should all so be included.

- a. This element falls under the Engineering and Services Departments.
- b. A review of all future construction projects and a review of existing buildings will ensure compliance with consultation with the IT dept and reviewed by the Telecommunications committee with a report to the City Council of compliance by the committee.
- c. This action should be standardized and traceable
- d. There should not be any additional cost impact to complete this Element as it should be incorporated into the process of certification and review.

Proposed: Element IV

To comply with the public's desire to carry through with this element of the vision plan for the city the city government shall every other year self assess it's compliance with the scope and intent of this element.

- a. Each City department will feedback their suggestions, changes, additions and/or deletions to the Telecommunications committee for improving telecommunications systems and services to the public.
- b. The Telecommunications Committee shall assemble a report about the telecommunication services the city is offering to the public for the City Council to consider for future action and or direction to the committee.