



DATE: February 18, 2009
TO: Honorable Mayor and City Councilmembers
FROM: Development Services Department
SUBJECT: **RESOLUTION ESTABLISHING PARKING TIME LIMITS ADJACENT TO THE OCEANSIDE MUNICIPAL PIER AND WYNDHAM RESORT AREA**

SYNOPSIS

Staff and the Transportation Commission recommend that the City Council adopt a resolution to change the parking time limits adjacent to the Oceanside Municipal Pier and Wyndham Resort area.

BACKGROUND

With the opening of the 333 Pacific restaurant in late December of 2008, staff and the restaurant management noticed that the metered parking and no parking limits were not business-friendly to restaurant operations (metered parking until 10:00 p.m. and no parking after 10:00 p.m.). The original parking restrictions were instituted before the Wyndham Resort was constructed and the area had a problem with motorists cruising and parking in the area. Staff believes this is the time to make parking changes in the area to reflect current land uses and become more consistent with adjacent parking restrictions and also goes with the recent downtown parking study to try to make parking times consistent throughout the area.

ANALYSIS

Existing Parking

The existing metered parking zone is from 5:00 a.m. to 10:00 p.m. and the "No parking" zone is from 10:00 p.m. to 5:00 a.m. on Pacific Street between Seagaze Drive and Surf Rider Way; Myers between Pier View Way and Sportfisher Drive; Seagaze Drive, Pier View Way, Civic Center Drive, and Sportfisher Drive between Pacific and Myers Streets (see Exhibit A).

Proposed Parking

The proposed metered parking zone will still begin at 5:00 a.m. (to accommodate fisherman that use the area) and end at 6:00 p.m., the same as other metered parking in the beach area. The "No Parking" zones will begin at 2:00 a.m. to allow restaurant patrons to have parking and end at 5:00 a.m., which allows police to enforce parking restrictions when necessary. The residential areas have permits issued to allow residents to park adjacent to their units.

Loading Zone

A five-minute passenger loading zone was requested by 333 Pacific for three parking spaces on Pacific Street adjacent to their restaurant. This area would help serve their patrons and serve as a general passenger loading zone for anyone visiting the pier area. The Transportation Commission did not support the five-minute zone because the restaurant would be the only business it would benefit at this time.

The Redevelopment Division is currently taking their Downtown Parking Study Report to the City's committees and commissions. The study does not include the area west of the railroad tracks, but it does recommend that parking time restrictions end at 6 p.m. to be more consistent with other areas and communities.

The proposed parking changes will allow the area to become more business and visitor friendly and also more consistent with other metered parking zones in similar proximity to the beach.

FISCAL IMPACT

The cost of changing the existing signs and decals is approximately \$750 with no increase in annual maintenance. Parking Lot Maintenance and Enforcement Account (101.416110.5211) will be able to absorb the cost of changing out the decals. Staff estimates that, as a result of a reduction of metered hours, a total reduction of parking meter revenue of \$25,000 per year may be realized. Parking Enforcement staff's time will be reduced in the area after 6:00 p.m. and can be used in other areas of the beach and downtown.

COMMISSION OR COMMITTEE REPORT

At the January 20, 2009, meeting the Transportation Commission reviewed and approved the proposed parking time limit changes but did not support the five-minute loading zone on Pacific Street at this time.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

RECOMMENDATION

Staff and the Transportation Commission recommend that the City Council adopt a resolution to change the parking time limits adjacent to the Oceanside Municipal Pier and Wyndham Resort area.

PREPARED BY:



Paul J. Pace
Transportation Operations Engineer

SUBMITTED BY:



Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager

George Buell, Development Services Director

David DiPierro, City Traffic Engineer

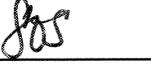
Scott O. Smith, City Engineer

Teri Ferro, Financial Services Director





DRD



Attachment: Resolution
Exhibit A: Map

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
3 OCEANSIDE ESTABLISHING CERTAIN TRAFFIC CONTROLS
4 WITHIN THE CITY OF OCEANSIDE

(Parking Time Limits in the Pier Area)

5 WHEREAS, based on staff recommendation, this Council finds it is in the public interest
6 to change parking time limits within the pier area; and

7 WHEREAS, the development of portions of the pier area have changed the metered
8 parking and no parking time limit needs; and

9 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

10 SECTION 1: There is established the following time limits to the existing metered
11 parking areas "Metered Parking from 5:00 a.m. to 6:00 p.m. every day" and "No Parking from
12 2:00 a.m. to 5:00 a.m. every day" on the following streets:

- 13 a. Pacific Street between Seagaze Drive and Surfrider Way;
14 b. Myers Street between Sportfisher Drive and Pier View Way
15 c. Seagaze Drive, Pier View Way, Civic Center Drive, and Sportfisher Drive between
16 Pacific and Myers Street;

17 SECTION 2: Staff is directed to effect the foregoing controls as soon as possible.

18 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
19 this _____ day of _____, 2009, by the following vote:

20 AYES:

21 NAYS:

22 ABSENT:

23 ABSTAIN:
24
25

26 _____
MAYOR OF THE CITY OF OCEANSIDE

27 ATTEST:

APPROVED AS TO FORM:

28 _____
CITY CLERK


CITY ATTORNEY

LEGEND:

— PROPOSED TIME LIMIT PARKING CHANGES

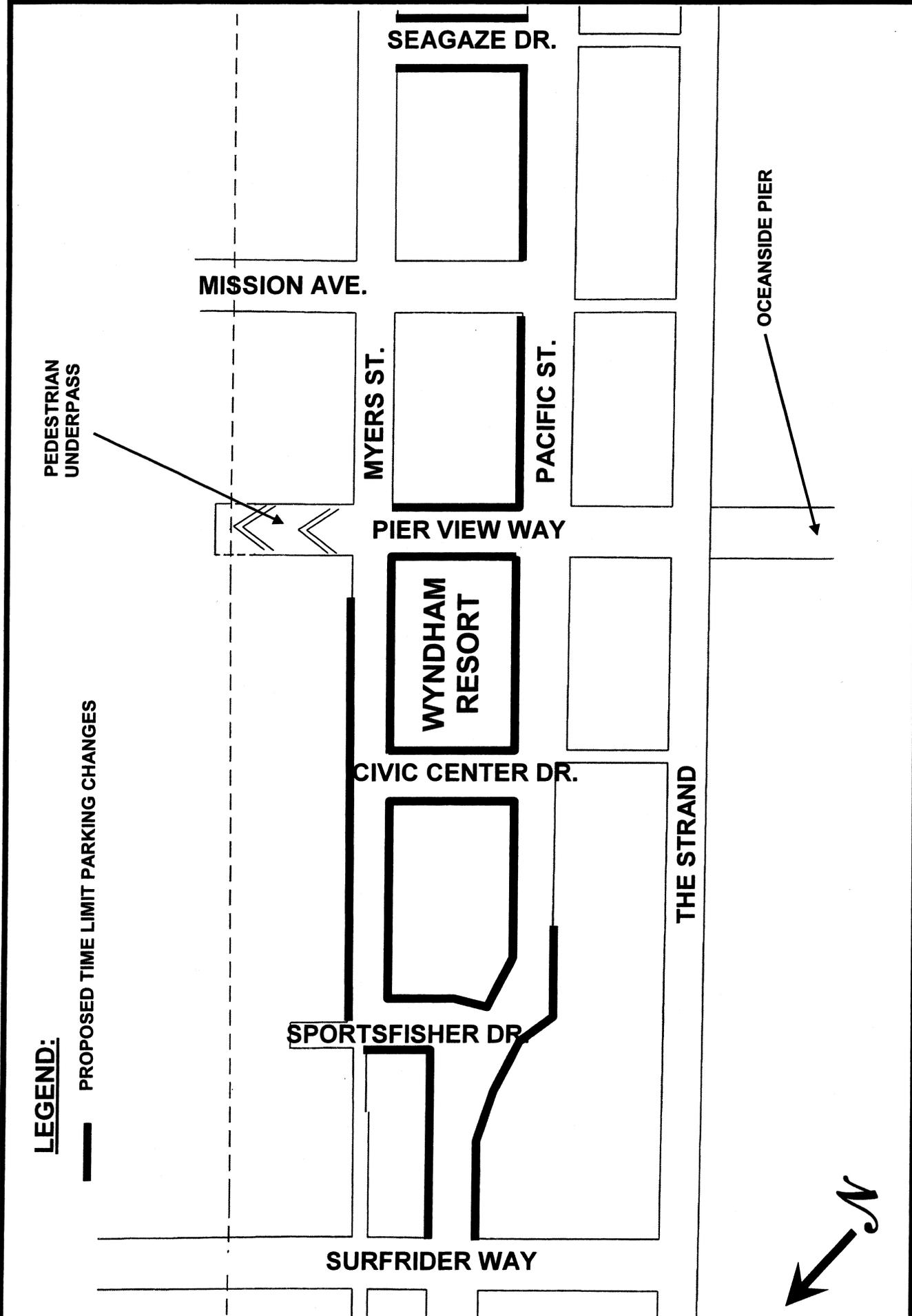


EXHIBIT
A

PROPOSED TIME LIMIT PARKING CHANGES

PROJECT:

