



DATE: February 2, 2011

TO: Honorable Mayor and City Councilmembers

FROM: Development Services Department

SUBJECT: **RESOLUTION AUTHORIZING APPLICATIONS FOR FUNDING FROM THE COMMUNITIES PUTTING PREVENTION TO WORK PROGRAM THROUGH THE AMERICAN RECOVERY AND REINVESTMENT ACT; AND APPROVAL TO ACT AS COLLABORATIVE LEAD PARTNER ON BEHALF OF OTHER AGENCIES IN THESE APPLICATIONS**

SYNOPSIS

Staff recommends that the City Council adopt a resolution authorizing the City to submit collaborative applications for the Communities Putting Prevention to Work Program through the American Recovery and Reinvestment Act and authorize the City to act as lead agency in these applications; and authorize the City Manager to execute all necessary documents.

BACKGROUND

The American Recovery and Reinvestment Act of 2009 (ARRA) was enacted by Congress to preserve and create jobs and promote economic recovery, to assist those most impacted by the recession, to provide investments needed to increase economic efficiency by spurring technological advances, and to make investments that will have long-term economic benefits. The Communities Putting Prevention to Work (CPPW) Program is a \$372 million nationwide grant program intended to combat obesity and tobacco use. The CPPW Program is funded by the Federal Centers for Disease Control and Prevention through the ARRA.

The San Diego County Health and Human Services Agency (HHS) applied for funds through this grant program and was awarded \$16.1 million under the obesity control component of the program by the Centers for Disease Control and Prevention. San Diego HHS partnered with the San Diego Association of Governments (SANDAG) to implement the components of the program related to regional planning, active transportation, and safe routes to school. The goal of the project is to address obesity rates, physical inactivity, and poor nutrition in the San Diego region.

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CPPW will provide funding for four pass-through grant programs to local agencies and non-profit organizations. The four pass-through grant programs are the Healthy Community Planning Grant Program, the Active Community Transportation Grant Program, the Safe Routes to School Capacity Building and Planning Grant Program, and the Safe Routes to School Education, Encouragement, and Enforcement Grant Program.

ANALYSIS

The City of Oceanside intends to act as lead agency and apply for a total of \$110,000 in grant funds through the CPPW program. The Oceanside Bicycle Committee will be a partner in one of the applications. The City will manage the overall grant program and be responsible to monitor activities for compliance with CPPW and ARRA requirements.

The City intends to submit applications for three out of the four CPPW grant programs which include the Active Community Transportation Grant Program, the Safe Routes to School Capacity Building and Planning Grant Program, and the Safe Routes to School Education, Encouragement, and Enforcement Grant Program. They are as follows:

- Active Community Transportation Grant Program will provide approximately \$30,000 - \$50,000 in funding for projects that promote pedestrian- and bicycle-friendly neighborhoods. The Neighborhood Services Department plans to apply for grant funds to add a pedestrian and bicycle component to the Neighborhood Revitalization Strategy Area Plan (NRSA).
- Safe Routes to School Capacity Building and Planning Grant Program will provide approximately \$50,000 in funding for comprehensive Safe Routes to School Planning. The Engineering Transportation Section plans to apply for grant funds to update the City's 1973 School Pedestrian Safety Policies and Warrants Program.
- Safe Routes to School Education, Encouragement, and Enforcement Grant Program will provide approximately \$10,000 in funding for programs that encourage and educate students, parents, school officials, and other community stakeholders on walking and bicycling to school safely. The Engineering Transportation Section plans to partner with the Oceanside Bicycle Committee and apply for grant funds to aid in continued funding for their Bicycle Rodeo Program.

The CPPW program and SANDAG require a resolution from the City Council authorizing the application for grant funds, and naming the City Manager to submit the application and to sign and execute grant documents, agreements and assurances. This resolution will include authorizing application for grant funds for the Active Community Transportation Grant Program, the Safe Routes to School Capacity Building and Planning Grant Program, and the Safe Routes to School Education, Encouragement, and Enforcement Grant Program. The City is an eligible applicant for the grant programs and the projects are eligible activities for funding. The City is applying for the maximum amount of each of the grant programs, totaling \$110,000 in grant funds.

FISCAL IMPACT

The Communities Putting Prevention to Work Program through the American Recovery and Reinvestment Act does not require matching funds. The City will be responsible for overall grant management and monitoring activities of subrecipients and collaborative partners.

COMMISSION OR COMMITTEE REPORT

Does not apply.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

RECOMMENDATION

Staff recommends that the City Council adopt a resolution authorizing the City to submit collaborative applications for the Communities Putting Prevention to Work Program through the American Recovery and Reinvestment Act and authorize the City to act as lead agency in these applications; and authorize the City Manager to execute all necessary documents.

PREPARED BY:



David DiPierro
City Traffic Engineer

SUBMITTED BY:

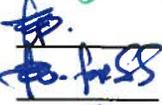


Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager
George Buell, Development Services Director
Scott O. Smith, City Engineer
Margery Pierce, Neighborhood Services Director
Teri Ferro, Financial Services Director









Attachments:
Resolution

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
3 OCEANSIDE AUTHORIZING THE FILING OF APPLICATIONS FOR
4 ACTIVE COMMUNITY TRANSPORTATION GRANT PROGRAM
5 FUNDS, SAFE ROUTES TO SCHOOL CAPACITY BUILDING AND
6 PLANNING GRANT PROGRAM FUNDS, AND SAFE ROUTES TO
7 SCHOOL EDUCATION, ENCOURAGEMENT, AND ENFORCEMENT
8 GRANT PROGRAM FUNDS THROUGH THE SAN DIEGO
9 ASSOCIATION OF GOVERNMENTS FOR THE NEIGHBORHOOD
10 REVITALIZATION STRATEGY AREA PLAN UPDATE, THE SCHOOL
11 PEDESTRIAN SAFETY POLICIES AND WARRANTS PROGRAM
12 UPDATE, AND THE OCEANSIDE BICYCLE RODEO PROGRAM;
13 ACCEPTING THE TERMS OF THE GRANT AGREEMENT; AND
14 STATING THE ASSURANCE OF THE CITY OF OCEANSIDE TO
15 COMPLETE THE PROJECTS BY FEBRUARY 1, 2012

16 WHEREAS, the Communities Putting Prevention to Work (CPPW) is a project of the
17 County of San Diego Health and Human Services Agency (HHSA) funded by the Federal
18 Centers for Disease Control and Prevention through the American Recovery and Reinvestment
19 Act (ARRA);

20 WHEREAS, the overarching goal of CPPW is to expand the use of evidence-based
21 strategies and programs to address obesity rates, physical inactivity, and poor nutrition in the
22 San Diego region;

23 WHEREAS, HHSA has partnered with the San Diego Association of Governments
24 (SANDAG) to implement a number of initiatives that relate to transportation and land use
25 planning and policy in the San Diego region;

26 WHEREAS, as part of the CPPW project, SANDAG will administer four pass-through
27 grant programs to cities, the County of San Diego, Tribal Governments, school districts, and
28 community organizations in the San Diego region to promote the integration of public health in
29 planning, safe routes to school, and active transportation;

30 WHEREAS, the Healthy Community Planning Grant Program will provide grant funds
31 to incorporate public health into local planning efforts;

32 WHEREAS, the Active Community Transportation Grant Program will provide grant
33 funds to promote pedestrian- and bicycle-friendly neighborhoods;

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1 WHEREAS, the Safe Routes to School Capacity Building and Planning Grant Program
2 will provide grant funds for comprehensive Safe Routes to School planning;

3 WHEREAS, the Safe Routes to School Education, Encouragement, and Enforcement
4 Grant Program will grant funds for programs that encourage and educate students, parents,
5 school officials, and other community stakeholders on walking and bicycling to school safely;

6 WHEREAS, the City of Oceanside wishes to receive \$50,000 in grant funds for the
7 Active Community Transportation Grant Program for the following project: Neighborhood
8 Revitalization Strategy Area Plan Update;

9 WHEREAS, the City of Oceanside wishes to receive \$50,000 in grant funds for the Safe
10 Routes to School Capacity Building and Planning Grant Program for the following project:
11 School Pedestrian Safety Policies and Warrants Program Update;

12 WHEREAS, the City of Oceanside wishes to receive \$10,000 in grant funds for the Safe
13 Routes to School Education, Encouragement, and Enforcement Grant Program for the
14 following project: Oceanside Bicycle Rodeo Program; and

15 WHEREAS, the City of Oceanside understands that the CPPW Grant funding is fixed at
16 the programmed amount, and therefore project cost increases that exceed the grant awarded
17 will be the sole responsibility of the grantee.

18 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

19 Section 1. The City of Oceanside is authorized to submit an application to SANDAG for
20 the Active Community Transportation Grant Program funding in the amount of \$50,000 for the
21 Neighborhood Revitalization Strategy Area Plan Update.

22 Section 2. The City of Oceanside is authorized to submit an application to SANDAG for
23 the Safe Routes to School Capacity Building and Planning Grant Program funding in the
24 amount of \$50,000 for the School Pedestrian Safety Policies and Warrants Program Update.

25 Section 3. The City of Oceanside is authorized to submit an application to SANDAG for
26 the Safe Routes to School Education, Encouragement, and Enforcement Grant Program funding
27 in the amount of \$10,000 for the Oceanside Bicycle Rodeo Program.

28 Section 4. If a grant award is made by SANDAG to fund the Neighborhood

1 Revitalization Strategy Area Plan Update, City Council commits to providing \$10,000.00 of
2 matching funds and/or in-kind contributions and authorizes City of Oceanside staff to accept
3 the grant funds, execute the attached grant agreement with SANDAG with no exceptions, and
4 complete the Neighborhood Revitalization Strategy Area Plan Update by February 1, 2012.

5 Section 5. If a grant award is made by SANDAG to fund the School Pedestrian Safety
6 Policies and Warrants Program Update, City Council commits to providing \$10,000.00 of
7 matching funds and/or in-kind contributions and authorizes City of Oceanside staff to accept
8 the grant funds, execute the attached grant agreement with SANDAG with no exceptions, and
9 complete the School Pedestrian Safety Policies and Warrants Program Update by
10 February 1, 2012.

11 Section 6. If a grant award is made by SANDAG to fund the Oceanside Bicycle Rodeo
12 Program, City Council commits to providing \$10,000 of matching funds and/or in-kind
13 contributions and authorizes City of Oceanside staff to accept the grant funds, execute the
14 attached grant agreement with SANDAG with no exceptions, and complete the Oceanside
15 Bicycle Rodeo Program by February 1, 2012.

16 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
17 this _____ day of _____, 2011, by the following vote:

18 AYES:

19 NAYS:

20 ABSENT:

21 ABSTAIN:

22
23
24 ATTEST:

25
26 _____
City Clerk

MAYOR OF THE CITY OF OCEANSIDE

APPROVED AS TO FORM:

Robert Hamilton, 1987
City Attorney

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28 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE AUTHORIZING THE FILING OF APPLICATIONS FOR ACTIVE COMMUNITY TRANSPORTATION GRANT PROGRAM FUNDS, SAFE ROUTES TO SCHOOL CAPACITY BUILDING AND PLANNING GRANT PROGRAM FUNDS, AND SAFE ROUTES TO SCHOOL EDUCATION, ENCOURAGEMENT, AND ENFORCEMENT GRANT PROGRAM FUNDS THROUGH THE SAN DIEGO ASSOCIATION OF GOVERNMENTS FOR THE NEIGHBORHOOD REVITALIZATION STRATEGY AREA PLAN UPDATE, THE SCHOOL PEDESTRIAN SAFETY POLICIES AND WARRANTS PROGRAM UPDATE, AND THE OCEANSIDE BICYCLE RODEO PROGRAM; ACCEPTING THE TERMS OF THE GRANT AGREEMENT; AND STATING THE ASSURANCE OF THE CITY OF OCEANSIDE TO COMPLETE THE PROJECTS BY FEBRUARY 1, 2012

