ITEM NO. 8

# STAFF REPORT

CITY OF OCEANSIDE

DATE: March 1, 2006

TO: Honorable Mayor and City Councilmembers

FROM: Public Works Department

SUBJECT: **ADOPTION OF A RESOLUTION AMENDING THE ANNUAL BEACH PARKING PERMIT PROGRAM**

## SYNOPSIS

Staff recommends that the City Council adopt a resolution amending the City's Annual Beach Parking Permit Program to include a transferable permit option.

## BACKGROUND

The Annual Beach Parking Permit Program was established by the City Council on April 17, 1991, and was modified in 1994 setting the fee for the permit at $100. Currently, the Annual Beach Permit is issued to a specific vehicle and is permanently affixed to the vehicle. The cost of the permit is $100 and is valid from July 1 through June 30.

## ANALYSIS

The City Council has expressed an interest in having the permits be transferable. Based on the Council's direction on February 8, 2006, staff is recommending that permanent permits be retained and a transferable option be made available to the community.

Transferable Permit Option: Residents will have the option of purchasing a transferable permit. Once issued, the transferable permit would be fully transferable to any vehicle. The permit will only be replaced with the purchase of a new permit. If the permit is misplaced, lost or stolen, a new permit must be purchased.

Cost: The cost of the permit would be retained at $100 per year. The permit will be valid from July 1 to June 30 and the cost of the permit will be prorated at a cost of $10 per month on a monthly basis based on the month of purchase.

Enforcement: Vehicles would need to display the transferable permit in order to avoid a citation. If a resident has been issued a permit, but has failed to display the permit, the vehicle will be subject to a citation. Failure to display the permit will not be a valid reason to avoid a citation, or having an issued citation dismissed.

## FISCAL IMPACT

The City currently issues 560 permits per year for a total of $56,000 per year. The actual impact cannot be determined at this time. The administrative costs will be recovered in the cost of issuing the permits. The loss of revenue as a result of the residents using the permits rather than paying each time for parking is expected to be negligible.

## COMMISSION OR COMMITTEE REPORT

Does not apply.

## CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

## RECOMMENDATION

Staff recommends that the City Council adopt a resolution amending the City's Annual Beach Parking Permit program to include a transferable permit option.

PREPARED BY:

Peter Weiss
Public Works Director

SUBMITTED BY:

Steven R. Jepsen
City Manager

REVIEWED BY:

Michelle Skaggs-Lawrence, Assistant to the City Manager _____

RESOLUTION NO. ____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE, CALIFORNIA AMENDING THE ANNUAL PARKING PERMIT PROGRAM

WHEREAS, it has been determined that it is in the public interest to modify the annual parking permit for Municipal Parking Lot Nos. 7, 10, 11A, 11B, 12, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30 and 31.

NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

Effective March 1, 2006, the annual parking permit program shall be modified by rescinding Resolution No. R94-121 and amending Section 4 of Resolution No. R93-147 to read:

4. An annual parking permit may be purchased for Municipal Parking Lot Nos. 7, 10, 11A, 11B, 12, 21, 22, 23, 25, 26, 27, 28, 29, 30, 31 and 24 for an annual fee of $100.00. The permit shall be valid in lot 24 only from 9 p.m. to 9 a.m. The permit shall not authorize parking at any time in Parking Lot No. 20, nor at street parking meters. The permit shall not authorize overnight parking in Municipal parking lots. The permit shall be valid between July 1 of one year to June 30 of the next year. The cost of the permit shall be prorated on a monthly basis, at a cost of $10/month based on the date it is issued. There shall be no limit on the number of permits sold.

PASSED AND ADOPTED by the City Council of the City of Oceanside, California, this _____day of _____, 2006, by the following vote:

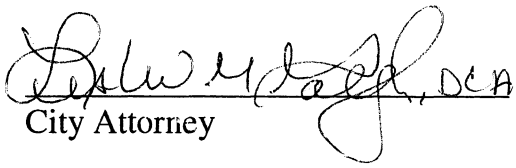
AYES:
NAYS:
ABSENT:
ABSTAIN:

_____
MAYOR OF THE CITY OF OCEANSIDE

ATTEST:

_____
City Clerk

APPROVED AS TO FORM:



City Attorney