

M E M O R A N D U M

DATE: March 11, 2009

TO: Honorable Mayor and Councilmembers

FROM: Patricia Allison, City Manager's Office

SUBJECT: **PRESENTATION REGARDING THE UPCOMING GREEN WEEK
2009, MARCH 16-21, AND THE OCEANSIDE GREEN FAIR
PROMOTING COMMUNITY ENVIRONMENTAL AWARENESS**

Green Week 2009

March 16 - 21



Monday 3/16

Our Blue Planet 6 p.m.

Oceanside Civic Center Library Children's Room

Stories and fun activities. Learn about clean water and conservation with Environmental Specialist Cynthia Mallett & Water Conservation Specialist Nancy Romero.

Tuesday 3/17

The Three R's and Why We Need Them 6 p.m.

Oceanside Civic Center Library Children's Room

Find out what you can do to help your planet with special guests Solid Waste & Recycling staff members Jessica Moen and Colleen Foster

Wednesday 3/18

Meet Author Karen Farmer! 6 p.m.

Oceanside Civic Center Library Children's Room

Meet Karen Farmer, author of *My Bag and Me*, and recycling advocate Mary Anne Penton. Stories & a book signing too! Enter to win a Free Book!

Thursday 3/19

Eco-Crafts

All day at any Oceanside Public Library Location

Friday 3/20

Bookmark Contest Deadline

(Visit the Library's Children's desk for details)

Saturday 3/21

THE GREEN FAIR 9 a.m. to noon

Oceanside Civic Center Plaza 330 North Coast Highway

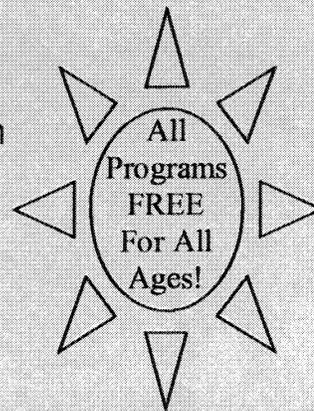
Information, games, food & fun! Awards ceremony for contest winners.

Learn how to 'Master Your Muck' with author/organizer Kathi Burns at 10 a.m.

This definitive 'how to' session provides solutions for organizing your life

Green Week is sponsored by the Friends of the Oceanside Public Library, The City of Oceanside's Solid Waste & Recycling Division and the Water Utilities Department's Water Conservation and Clean Water Programs

For more
information call
760-435-5590
or visit our website
www.ci.oceanside.ca.us



CITY OF OCEANSIDE NEWS RELEASE



Contact:

Oceanside Public Library; Water Utilities; Solid Waste & Recycling

*Nancy Carstensen, Children's Librarian
(760) 435-5590*

For Immediate Release

March 4, 2009

or

*Colleen Foster, Solid Waste & Recycling
(760) 435-5021*

GREEN WEEK 2009 & THE OCEANSIDE GREEN FAIR

The City of Oceanside invites you to celebrate Green Week 2009 from March 16 – 21 at the Oceanside Public Library and Civic Center. Free events throughout the week will promote community environmental awareness through educational programs, and the first Green Fair on March 21, from 9:00 am to 12:00 pm at the Oceanside Civic Center. The Green Fair will include children's activities, vendors, a free electronics drop-off event, free goodies, and much, much more!

Each day during Green Week there will be fun programs and activities to teach families how to be better stewards of the planet including recycling, composting, water conservation, and preventing water pollution. In addition to the educational programs, students throughout Oceanside in grades K-12 will be participating in two environmental contests:

-The "Green Oceanside" Bookmark Contest - Winning designs will be printed for distribution in various City environmental programs and to City Council. Prizes will be awarded to top winners!

-The "Recycling Challenge" – Classrooms compete to collect the most cans and plastic bottles during the week and deliver those recyclables to the Green Fair at the Civic Center on March

21. The winning class earns a lunch party for their entire classroom. Details will be available at any O.U.S.D. school and at the Oceanside Public Library Children's desk.

Educational programs hosted at the library include special evening programs Monday – Wednesday at 6:00 pm at the Civic Center Library Children's Room. Topics include water conservation and protection, recycling, and a visit with author Karen Farmer, author of *My Bag and Me*.

The week's events culminate at the City of Oceanside's first ever "Green Fair" on Saturday, March 21, at the downtown Civic Center Plaza. The public is invited to join together and celebrate the environment and our efforts toward a more sustainable and green community.

Events and activities at the "Green Fair" include but are not limited to the following:

- "Recycle Challenge" collection center – Students from Oceanside schools battle for the top of the recycle heap and demonstrate what a week's worth of recyclables can look like!
- Awards Ceremony for Bookmark Contest and Recycle Challenge.
- "Make your own worm bin" – Take some worm's home and start composting!
- "Plant an herb garden" – Take home your very own herb garden!
- E-World Recyclers will be hosting an electronics drop-off site at the fair. Bring your used electronics to recycle free of charge!
- Learn about the "Rise above Plastics" campaign and membership/volunteer opportunities at the Surfrider booth!
- And many more booths with take home goodies and environmental resources, like free reusable bags and informational pamphlets and much more.

Green Week is sponsored by the Friends of the Oceanside Public Library; the City of Oceanside's Solid Waste & Recycling Division; Water Utilities Department's Water Conservation and Clean Water Programs; Waste Management of North County; El Corazon Compost Facility; Surfrider Foundation; E-World Recyclers; MiraCosta College; San Diego Gas & Electric; College Bound Cans.

For more information on Green Week 2009 programs and events please visit www.oceansidecleanwaterprogram.org or call the Oceanside Library at (760) 435-5590.