ITEM NO. 25

STAFF REPORT

CITY OF OCEANSIDE

DATE: April 21, 2010

TO: Honorable Mayor and City Councilmembers

FROM: Public Works Department

SUBJECT: **RESOLUTION TO INCREASE THE HOURLY PARKING METER FEES FROM FIFTY CENTS ($.50) PER HOUR TO ONE DOLLAR ($1.00) PER HOUR**

SYNOPSIS

Staff recommends that the City Council adopt a resolution to increase the hourly parking meter rate from the current fifty cents ($.50) per hour to one dollar ($1.00) per hour in the Downtown, Beach, and Harbor Areas.

BACKGROUND

In July 1979, the City Council adopted an ordinance to regulate parking in the downtown, beach and harbor areas. This ordinance established metered parking in the beach areas of the City and set the metered rate at twenty-five cents ($.25) per hour. The ordinance also established paid parking lots and hours for parking. Revenue derived form the parking lot fees and meters was designed to cover the costs of installation and maintenance of the parking control measures as well as the cost of enforcing and policing the measures.

In April 1991, the City Council reviewed and approved changes to the parking fees. Revenue analysis showed that the maintenance costs substantially exceeded projected revenue. The parking meter rate was raised from twenty-five cents ($.25) per hour to fifty cents ($.50) per hour. The hourly rate has remained at fifty cents ($.50) per hour for the last 19 years.

ANALYSIS

Since the last increase, the City's costs relative to downtown and beach area maintenance have continued to rise. The costs to maintain and replace the parking meters, as well as the costs to maintain the downtown and beach maintenance efforts, are tied to the revenues generated by the City. The City's parking rates are below parking rates for beach cities within San Diego County.

The following is a list of other coastal cities that have parking meters and their hourly rates:

City	Hourly Rates
Del Mar	$1.50 to $2.00
San Diego	$1.25
San Clemente	$1.00
Newport Beach	$1.00
Huntington Beach	
May 16-Sept 14	$1.50 (30 minutes up to 2 hours) $2.00 (each 20 minutes thereafter)
Sept 15-May 15	$1.00 (30 minutes up to 2 hours) $1.00 (each 20 minutes thereafter)

FISCAL IMPACT

As with the local economy, parking meter revenues have declined from $177,500 (FY 08/09) to an estimated $117,000 for FY 09/10. Conversely, maintenance and operational costs for the downtown and beach areas have remained constant at approximately $1.2 million annually. Granted, residents and tourists alike enjoy our beaches and downtown areas, yet parking meter revenues are far below what it costs the City to keep the area clean, safe and enjoyable for all. By increasing meter rates from 50 cents per hour to $1 per hour (assuming current usage patterns) staff anticipates generating an additional $60,000 in meter revenue. As the economy improves, parking meter revenues will likely follow suite. Staff recommends that all parking meter revenues continue to go to the general fund to help support downtown and beach maintenance efforts.

	FY 08/09	FY 09/10 *est*	09/10 *est @$1/hr*
Meter Revenues	$177,500	$117,000	$177,000
Numbers based on 502 meters			

INSURANCE REQUIREMENTS

Does not apply.

COMMISSION OR COMMITTEE REPORT

Does not apply.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

RECOMMENDATION

Staff recommends that the City Council adopt a resolution to increase the hourly parking meter rate from the current fifty cents ($.50) per hour to one dollar ($1.00) per hour in the Downtown, Beach, and Harbor Areas.

PREPARED BY:

Joseph Arranaga
Deputy Director Public Works

SUBMITTED BY:

Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager

Don Hadley, Deputy City Manager

Teri Ferro, Financial Services Director

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE ESTABLISHING FEES FOR PARKING METERS

WHEREAS, the City of Oceanside and Oceanside Small Craft Harbor District own and maintain certain parking meters;

WHEREAS, it is in the public interest to establish fees for parking meters; and

WHEREAS, it is determined that the establishment of parking meter fees is necessary to compensate for operating expenses and that rate modifications for the purpose of meeting operating expenses are exempt form the California Environment Quality Act.

NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

1. The provisions of Resolution No. R93-147 pertaining to the amount of parking meter fees are hereby repealed. All other provisions of said resolution remain in full force and effect.

2. Pursuant to the authority contained in Oceanside Traffic Code Section 13.5, fees for parking meters are hereby established as follows:

A. The fee for all parking meters in the City of Oceanside shall be set at one dollar ($1.00) per hour.

PASSED AND ADOPTED by the City Council of the City of Oceanside California, this _____ day of _____, 2010, by the following vote:

AYES:

NAYS:

ABSENT:

ABSTAIN:

_____
MAYOR OF THE CITY OF OCEANSIDE

ATTEST:

_____
CITY CLERK

APPROVED AS TO FORM:

_____ ASST.
CITY ATTORNEY

RESOLUTION NO. R93-147

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE ESTABLISHING PARKING FEES FOR ALL PARKING LOTS AND METERS AND ENFORCEMENT HOURS FOR PARKING METERS

WHEREAS, based upon staff recommendation, this Council finds it in the public interest to establish certain parking fees for parking lots and meters; and

WHEREAS, based upon staff recommendation, this Council finds it in the public interest to establish enforcement hours for parking meters; and

WHEREAS, it has been determined that the establishment of parking fees is necessary to compensate for operating expenses, and that rate modifications which are for the purpose of meeting operating expenses are exempt from the California Environmental Quality Act.

NOW, THEREFORE, the City Council of the City of Oceanside does hereby resolve as follows:

1. All previous resolutions fixing fees for the parking lots and meters are hereby repealed.

2. Pursuant to authority contained in the Oceanside Traffic Code Section 13.5, time limits and fees for parking meters are hereby determined and fixed as follows:

The parking meters located on Pacific Street from Ninth Street to Fourth Street, and from First Street to Wisconsin Street and on Myers Street from Fifth Street to Fourth Street and from Topeka Street to Wisconsin Street, and on Eighth Street and Seventh Street from the beginning of the street west of Pacific Street east to the parking lot, and on Sixth and Fifth Streets, Tyson, Fir,

Pine, Elm, Ash, Oak, and Wisconsin Streets from Pacific Street to the Santa Fe Railroad Tracks shall be enforced from 6:00 a.m. to 6:00 p.m. daily; the parking meters located on Pacific Street from Fourth Street to First Street and on Myers Street from Fourth Street to Topeka Street and on Fourth, Third, Mission (Second Street) and First Streets from Pacific Street to Myers Street shall be enforced twenty-four hours.

Parking in any metered zone within the City of Oceanside shall be limited to three hours. Fees for all parking meters shall be set at fifty cents ($.50) per hour.

3. Pursuant to authority contained in the Oceanside Traffic Code Section 13.14, regulations, fees, and charges for parking lots are hereby determined and fixed as follows:

<u>Lot #1:</u> Harbor Drive South, east of railroad tracks

1) No fee is required
2) Camping is prohibited

<u>Lot #2:</u> 1900 Block Harbor Drive North

1) No fee is required
2) Camping is prohibited
3) Backing in is prohibited
4) Vehicles parked in the slip renter portion of this lot must display a valid parking permit decal

<u>Lot #3:</u> 1800 Block Harbor Drive North

1) No fee is required
2) Camping is prohibited
3) Backing in is prohibited

4) Vehicles parked in the slip renter portion of this lot must display a valid parking permit decal

Lot #4: 1300 Block Harbor Drive North (Between Slips K and N)

1) No fee is required
2) Camping is prohibited
3) Backing in is prohibited
4) Restricted to two-hour parking
5) Vehicles with a valid parking permit decal exempt from two-hour parking limit

Lot #5: 1300 Block Harbor Drive North (Between Slips O and P)

1) No fee is required
2) Camping is prohibited
3) Backing in is prohibited
4) Vehicles parked in the slip renter portion of this lot must display a valid parking permit decal

Lot #6: 200 Block Harbor Drive South (Between Slips Q and S)

1) No fee is required
2) Camping is prohibited
3) Backing in is prohibited
4) Restricted to two-hour parking
5) Vehicles parked in the slip renter portion of this lot must display a valid parking permit decal

Lot #7: 200 Block Harbor Drive South (Between Pacific Street and Slip S)

1) Fee is five dollars ($5.00) for twenty-four (24) hours

2) Camping is prohibited

3) Vehicles with a valid parking permit decal are exempt from required fee

4) Backing in is prohibited

5) Vehicles parked in the slip renter portion of this lot must display a valid parking permit decal

Lot #8: 300 Block Harbor Drive South

1) No fee is required

2) Camping is prohibited

3) Backing in is prohibited

4) Restricted to two hour parking

5) Vehicles with a valid parking permit decal are exempt from two hour parking limit

Lot #9: 200 Block Harbor Drive South

1) No fee is required

2) Camping is prohibited

3) Backing in is prohibited

4) Restricted to two hour parking

5) Vehicles with a valid parking permit decal are exempt from two-hour parking limit

Lot #10: 1200 Block North Pacific, North of the South Jetty

1) Fee is five dollars ($5.00) for twenty-four (24) hours

2) Camping is prohibited

3) Vehicles with a valid parking permit decal are exempt from required fee

4) Backing in is prohibited

5) Only one vehicle permitted per parking space

Lot #11 A: 1300 Block North Pacific

1) Fee for day use parking from 4:00 AM to 8:00 PM is five dollars ($5.00)

2) Fee for overnight parking from 8:00 PM to 4:00 AM is ten dollars ($10.00)

3) Camping is allowed for a maximum of five (5) consecutive nights in any thirty (30) day period

4) Vehicles camped overnight must pay the required day use parking fee if the vehicles remain in the lot past 8:00 AM

5) Only vehicles with boat trailers are authorized to park in this lot

6) Vehicles parked in the metered spaces are exempt from Requirements #1, #2, and #5 above

7) Backing in is prohibited on west side of lot only

8) Vehicles with a valid parking permit decal are exempt from the required parking fee and Requirement #5 above

Lot #11 B: 1400 Block North Pacific

1) Fee for day use parking from 4:00 AM to 8:00 PM is five dollars ($5.00)

2) Fee for overnight parking from 8:00 PM to 4:00 AM is ten dollars ($10.00)

3) Camping is allowed for a maximum of five (5) consecutive nights in any thirty (30) day period

4) Vehicles camped overnight must pay the required day use parking fee if the vehicles remain in the lot past 8:00 AM

5) Vehicles with boat trailers have priority over other vehicles

6) Backing in is prohibited on west side of lot only

7) Vehicles parked in the metered spaces are exempt from Requirements #1, #2, and #5 above

8) Vehicles with a valid parking permit decal are exempt from the required parking fee

Lot #12: Adjacent to the North Harbor Jetty

1) Fee for day use parking from 4:00 AM to 8:00 PM is five dollars ($5.00)

2) Fee for overnight parking from 8:00 PM to 4:00 AM is ten dollars ($10.00)

3) Lot is designated specifically for vehicles not to exceed twenty-six feet (26')

4) Camping is allowed for a maximum of five (5) consecutive nights in any thirty day period

5) Vehicles camped overnight must pay the required day use parking fee if the vehicles remain in the lot past 8:00 AM

6) Only one vehicle permitted per parking space

7) Vehicles with a valid parking permit decal are exempt from the required parking fee

Lot #20: Ninth and Pacific

1) Fee is five dollars ($5.00) from 8:00 AM to 6:00 PM

2) Fee is one dollar ($1.00) from 6:00 PM to 8:00 AM

3) Camping is prohibited

4) No fee is charged to permit holders from 6:00 PM to 8:00 am

5) Vehicles with a valid permit parking decal are exempt from fee

6) Vehicles in excess of 5,000 lbs. GVW prohibited

Lot #21A: Eighth Street to Ninth Street

1) Fee is five dollars ($5.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Camping is prohibited

3) Backing in is prohibited

4) Vehicles with a valid parking permit decal are exempt from required fee

Lot #21B: Sixth Street to Eighth Street

1) Fee is one dollar ($1.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to

Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Camping is prohibited

3) Backing in is prohibited

4) Vehicles with a valid parking permit decal are exempt from required fee

Lot #22: Sixth and Cleveland Streets

1) Fee is one dollar ($1.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Camping is prohibited

3) Backing in is prohibited

4) Vehicles with a valid parking permit decal are exempt from required fee

Lot #23: Third and Cleveland Streets

1) Fee is one dollar ($1.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Camping is prohibited

3) Backing in is prohibited

4) Vehicles with a valid parking permit decal are exempt from required fee

Lot #24: Third and Myers Streets

1) Fee for parking is three dollars ($3.00) for twenty-four hours

2) Camping is prohibited

3) Vehicles with a valid permit parking decal are exempt from fee

4) Backing in is prohibited

Lot #25: First and Myers Streets

1) Fee for parking is three dollars ($3.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Camping is prohibited

3) Vehicles with a valid permit parking decal are exempt from fee

4) Backing in is prohibited

Lot #26: First and Tyson Streets

1) Fee for parking is three dollars ($3.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year, except that vehicles displaying a duly issued and valid commuter parking permit, may park from 5:00 AM to 11:00 PM every Monday through Friday

2) Camping is prohibited

3) Backing in is prohibited

4) Vehicles with a valid parking permit decal are exempt from required fee

Lot #27: Oak and Wisconsin Streets

1) Fee for parking is one dollar ($1.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Vehicles parked in the designated timed spaces are exempt from the required fee

2) Camping is prohibited

3) Backing in is prohibited

4) Vehicles with a valid parking permit decal are exempt from required fee

Lot #28: The Strand, North of Beach Community Center

1) Fee for parking is five ($5.00) for twenty-four (24) hours

2) Camping is prohibited

3) Vehicles with a valid permit parking decal are exempt from fee

4) Backing in is prohibited

Lot #29: The Strand, North of Pier

1) Fee for parking is five ($5.00) for twenty-four (24) hours

2) Camping is prohibited

3) Vehicles with a valid permit parking decal are exempt from fee

4) Backing in is prohibited

Lot #30: The Strand and First Street

1) Fee for parking is five ($5.00) for parking from 6:00 AM to 8:00 PM on or between Labor

Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Camping is prohibited

3) Vehicles with a valid permit parking decal are exempt from fee

4) Backing in is prohibited

5) Vehicles parked in the metered spaces are exempt from Requirement #1 above

<u>Lot #31:</u> The Strand and Wisconsin Street

1) Fee for parking is five dollars ($5.00) for parking from 6:00 AM to 8:00 PM on or between Labor Day to Memorial Day or between the hours of 6:00 AM and 10:00 PM during the remainder of the year

2) Camping is prohibited

3) Vehicles with a valid permit parking decal are exempt from fee

4) Backing in is prohibited

<u>Lot #40:</u> Fourth and Tremont Streets

1) No parking fee is required

2) Camping is prohibited

3) Backing in is prohibited

<u>Lot #41:</u> Third and Tremont Streets

1) No parking fee is required

2) Camping is prohibited

3) Backing in is prohibited

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Lot #42: First and Ditmar Streets

1) No parking fee is required

2) Camping is prohibited

3) Backing in is prohibited

Lot #43: Pacific and Morse Streets

1) No parking fee is required

2) Camping is prohibited

3) Backing in is prohibited

4) Parking lot closed, except by permit, from 9:00 PM to 6:00 AM May through October and from 6:00 PM to 6:00 AM November through April

4. An annual parking permit may be purchased for Municipal Parking Lot Nos. 7, 10, 11A, 11B, 12, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, and 31 for an annual fee of $70.00. This permit shall not authorize overnight parking. The City shall issue no more than two hundred (200) parking permits.

PASSED AND ADOPTED by the City Council of the City of Oceanside, California, this 21 day of July, 1993 by the following vote:

AYES: LYON, RODEE, O'HARRA, YORK, JOHNSON
NAYS: NONE
ABSENT: NONE
ABSTAIN: NONE

Mayor of the City of Oceanside

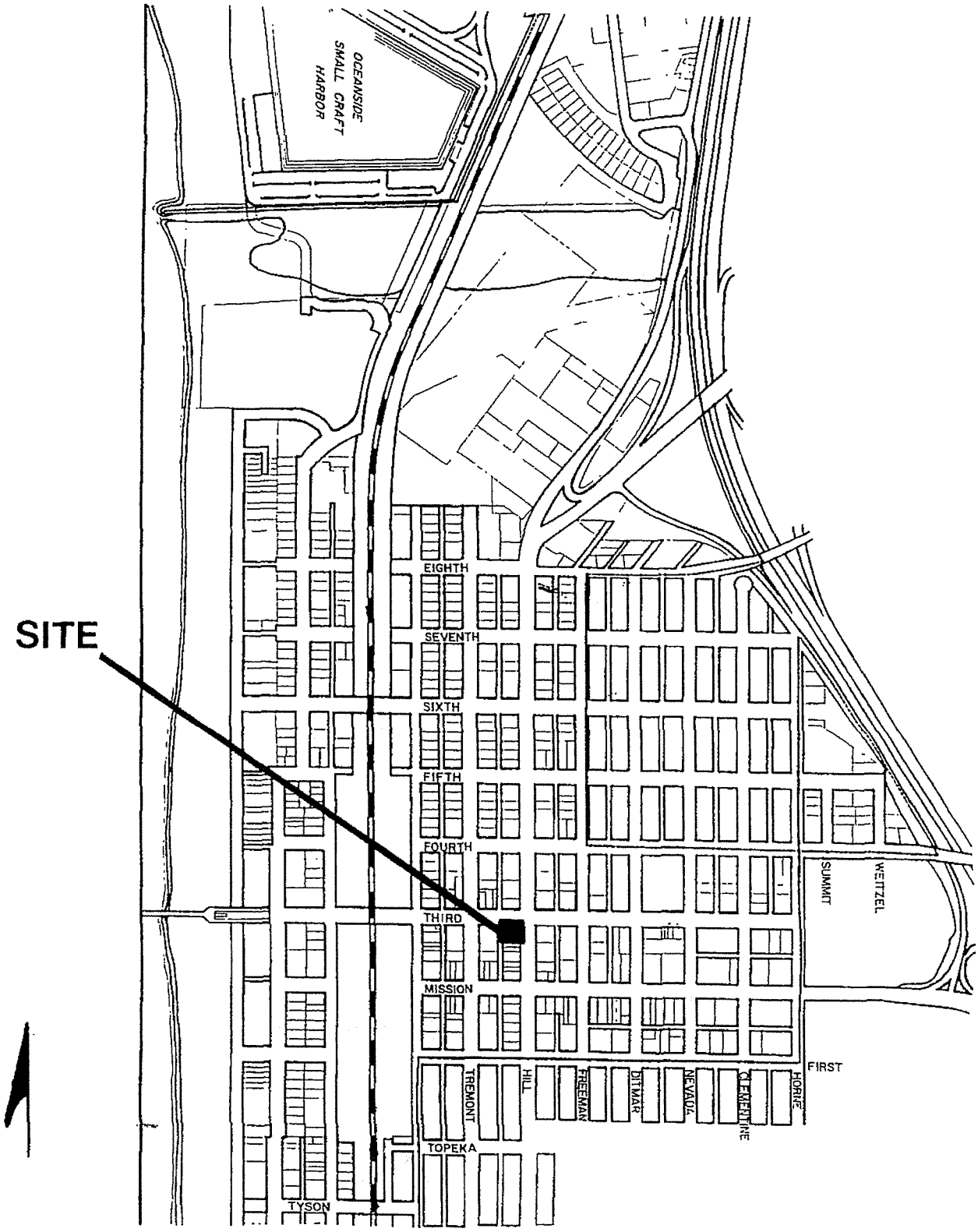
ATTEST:

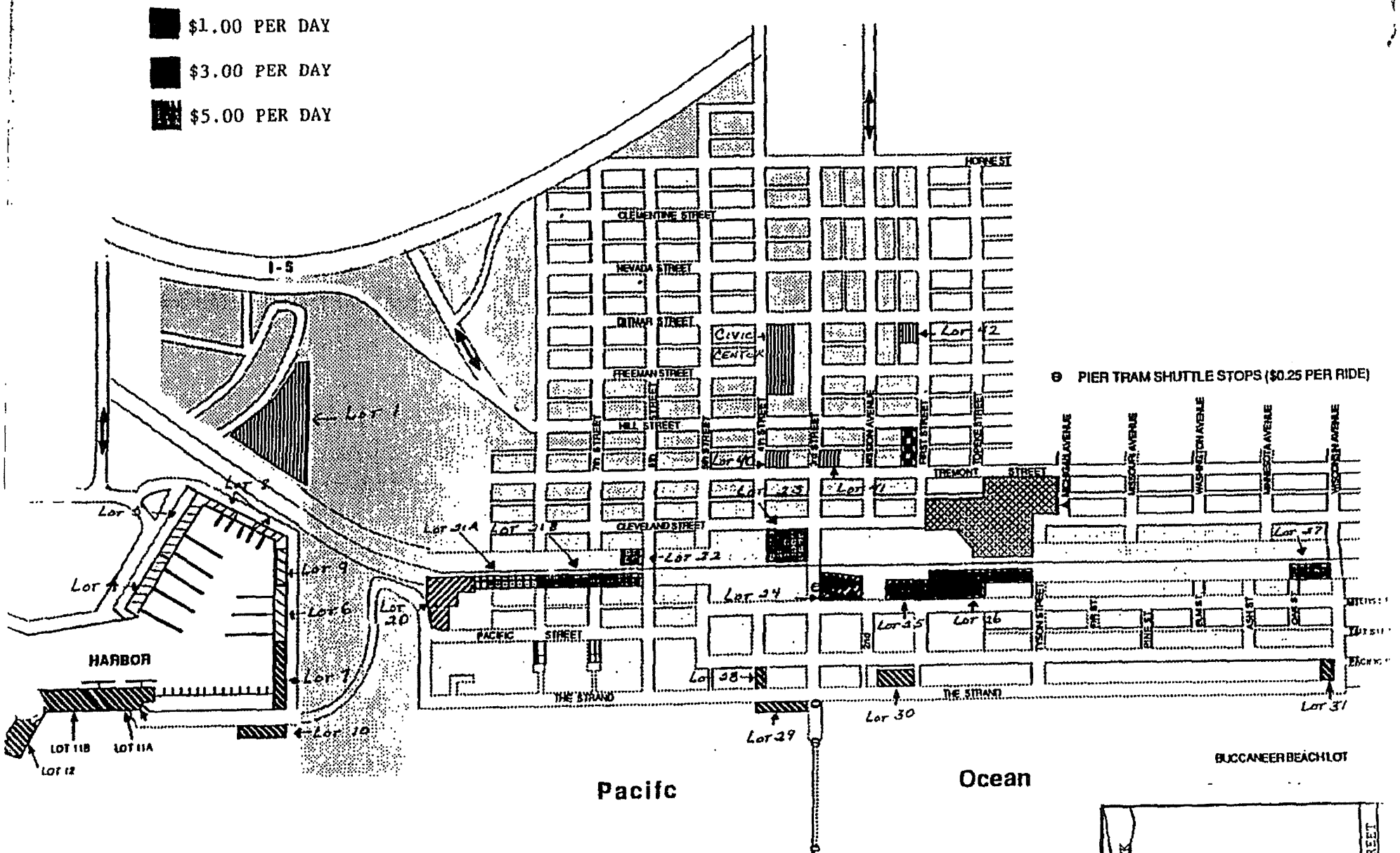
Asst. City Clerk

APPROVED AS TO FORM:

City Attorney

Location Map





PIER SHUTTLE SERVICE

The public is encouraged to utilize the tram shuttle service which was established to provide convient transportation from pier area parking lots to the pier entryway and hammerhead at the end of the pier.

Resolution No. R93-147
7/21/93