



California

ITEM NO. 7

CITY OF OCEANSIDE

JOINT MINUTES OF THE:

CITY COUNCIL COMMUNITY DEVELOPMENT COMMISSION

JUNE 4, 2003

SPECIAL MEETING 3:00 PM COUNCIL CHAMBERS

Mayor
Terry Johnson

Deputy Mayor
Esther Sanchez

Councilmembers
Rocky Chavez
Jack Feller
Jim Wood

City Clerk
Barbara Riegel Wayne

Treasurer
Rosemary Jones

City Manager
Steven Jepsen

Interim City Attorney
Anita Willis

The special joint meeting of the Oceanside City Council and Community Development Commission was called to order at 3:20 PM, June 4, 2003 for the purpose of a closed session item. The Pledge of Allegiance was led by Deputy Mayor Sanchez.

For this regular and joint meeting, Council sat as both governing bodies [Council and CDC] simultaneously but took action as the respective agency for the jurisdiction covered by each item. Council titles only will be used for brevity throughout the entire meeting.

ROLL CALL

Present were Mayor Johnson, Deputy Mayor Sanchez and Councilmembers Chavez, Feller and Wood. Also present were City Manager Jepsen, Interim City Attorney Willis, and Assistant City Clerk Charles Hughes.

CLOSED SESSION ITEM:

INTERIM CITY ATTORNEY WILLIS titled Item 1 to be discussed in Closed Session. Closed Session and recess were held from 3:23 to 6:20 PM.

Interim City Attorney Willis reported out on the following item:

1. **LITIGATION OR OTHER ADVERSARY PROCEEDING (E.G. ADMINISTRATIVE HEARING, ARBITRATION) (SECTION 54956.9)**

- A) **CONFERENCE WITH LEGAL COUNSEL** – Existing Litigation
 - 1. *Community Development Commission v. Manchester*, Superior Court Case No. GIN 24079

Direction was given to staff.

**NOT OFFICIAL
UNTIL APPROVED AT SUBSEQUENT
MEETING BY CITY COUNCIL**

June 4, 2003 – 3:00 PM

Special Meeting Minutes
City Council/CDC

ADJOURNMENT

MAYOR JOHNSON adjourned this special meeting of the Oceanside City Council and Community Development Commission at 6:24 PM on June 4, 2003.

ACCEPTED BY COUNCIL/CDC:

Barbara Riegel Wayne
City Clerk, City of Oceanside

1. **[CONFERENCE WITH LABOR NEGOTIATOR ON STATUS OF NEGOTIATIONS PREVIOUSLY AUTHORIZED IN OPEN SESSION (SECTION 54957.6)]**

CONFERENCE WITH LABOR NEGOTIATOR – Negotiator: City Manager; employee organizations: Oceanside Police Officers' Association (OPOA), Oceanside Firefighters' Association (OFA), Oceanside Police Management Association (OPMA), Management Employees of the City of Oceanside (MECO), Oceanside City Employees' Association (OCEA), Oceanside Fire Management Association (OFMA), Western Council of Engineers (WCE), and Unrepresented

2. **LITIGATION OR OTHER ADVERSARY PROCEEDING (E.G., ADMINISTRATIVE HEARING, ARBITRATION) (SECTION 54956.9)**

CONFERENCE WITH LEGAL COUNSEL– ANTICIPATED LITIGATION (SECTION 54956.9)

- A) Significant exposure to litigation pursuant to Subdivision (b) of Section 54956.9: one case
- B) Initiation of litigation by City pursuant to Subdivision (c) of Section 54956.9: one case]

5:00 PM – ROLL CALL – The Mayor reconvened the meeting at 5:00 PM. All Council members were present; also present were City Clerk Wayne, City Manager Weiss, and City Attorney Mullen.

INVOCATION – by Pastor Carl Souza

PLEDGE OF ALLEGIANCE by Nichols Elementary School students

PROCLAMATIONS AND PRESENTATIONS

Presentation by Colleen O'Harra [and Tom Nunan] regarding the Oceanside Charitable Foundation – explained the Foundation and requested the City's partnership

Presentation – Mayor's Youth Sports Recognition and Appreciation Award – Little League Marlins

Presentations were made.

CLOSED SESSION REPORT

- 3. Closed Session report by City Attorney – No closed session was held

PUBLIC COMMUNICATIONS ON OFF-AGENDA ITEMS

No action will be taken by the Council/HDB/CDC on matters in this category unless it is determined that an emergency exists or that there is a need to take action that became known subsequent to the posting of the agenda.

Advance written request to reserve time to speak: None

- 4. Communications from the public regarding items not on this agenda

CATHY NYKIEL, with MainStreet Oceanside, invited all to attend the Developers Forum tomorrow at Grace Chapel at the corner of Freeman and Seagaze.

DINA SMITH, no address given, asked for a crosswalk on El Camino Real across from the Ambassador Church with a yellow light. Her condominium is getting destroyed by an individual, and she is being harassed and is the victim of a scam.

DAVID NYDEGGER, Chamber of Commerce President and Chief Executive Officer, report on the Business Showcase event held last week, which was fantastic. It was a partnership of Chambers of Commerce. On Tuesday, March 25 is our annual

Tourism Summit at the Oceanside Museum of Art. On March 27 is our Evening with the Mayor event.

CONSENT CALENDAR ITEM [Items 5 - 8]

All items listed on the Consent Calendar are considered to be routine matters or formal documents covering previous City Council/HDB/CDC instructions. The items listed on the Consent Calendar may be enacted by a single vote. There will be no separate discussion of any Consent Calendar items unless requested by members of the City Council/HDB/CDC or the public through submittal of Request to Speak form prior to the commencement of this agenda item.

The following Consent Calendar was submitted for approval:

5. Council/Harbor/CDC: Acceptance of Joint Minutes of the Small Craft Harbor District Board of Directors, Community Development Commission and City Council from the following meetings:
 - April 16, 2003, 10:00 a.m. Adjourned Meeting of the City Council
 - April 23, 2003, 10:00 a.m. Adjourned Meeting of the City Council
 - April 23, 2003, 2:00 p.m. Adjourned Meeting of the City Council
 - November 7, 2007, 2:00 p.m. Regular Meeting
 - February 13, 2008, 4:00 p.m. Regular Meeting
 - February 19, 2008, 4:00 p.m. Adjourned Meeting of the City Council

6. Council/Harbor/CDC: Approval to waive reading of the text of all ordinances and resolutions considered at this meeting and provide that ordinances shall be introduced after a reading only of the title(s)

7. Council: Adoption of **Resolution No. 08-R0105-1**, "...approving and implementing the Memorandum of Understanding between the City of Oceanside and the Oceanside Police Officers' Association", effective January 1, 2008 through December 31, 2009 [**Document No. 08-D0106-1**]

8. Council: Adoption of **Resolution No. 08-R0107-1**, "...approving and implementing the Memorandum of Understanding between the City of Oceanside and Oceanside Police Management Association", effective July 1, 2008, through June 30, 2010 [**Document No. 08-D0108-1**]

COUNCILMEMBER KERN moved approval of the Consent Calendar [Items 5 - 8]; **COUNCILMEMBER SANCHEZ** seconded the motion; motion was **approved 5-0**.

Since it was not yet 6:00 PM, Council reports were heard at this time.

CITY COUNCIL REPORTS

Mayor Jim Wood -- commented on events and the placing of artificial turf outside the Water Department, which was donated for public awareness and conserves on water usage.

Deputy Mayor Rocky Chavez – reported that North County Transit District has a Monitoring Committee meeting on Thursday to look through all the infrastructures of NCTD. The Sprinter is running. He reviewed a company visit today.

Councilmember Jack Feller – further reviewed the company visit today. He reported on the Police Sergeants promotion this morning. Friday was a great Battle Color Ceremony at Camp Pendleton. There is a Melrose extension scoping meeting tomorrow night at the San Luis Rey Valley United Methodist Church; all are invited to attend. He reported on other events.

Councilmember Jerome M. Kern – reported that his first Telecommunications Committee meeting is this Friday. The Youth Commission is working on Teen Fest, Saturday, April 12 at the Pier amphitheater. The Buena Vista Lagoon JPA meets Monday. Last Friday at SANDAG

planning, we discussed the Sunrise Powerlink, etc., regarding transmission lines into San Diego County. The vote was not on the route; it was just on whether the power lines meet the regional energy goals for 2030. All we did was make a determination of consistency. We passed that recommendation on to the Board. It meets goal 5, which is increased transmission system capability. He reported on the Friends of the Library concerts. On a sad note, Jerry Jones passed away—he was the last original member on the Harbor Board and was on the City Council in the 1960s. He asked to adjourn this meeting in his memory. He reported on other events.

Councilmember Esther Sanchez – reported on attending the Fire Academy #6 graduation of 10 recruits on March 6 and attending the dedication today of the new art and music building at MiraCosta College. He attended the Costa Serena Architectural Committee meeting this past weekend; they are concerned about losing their senior community status, but they are battling the attempt to take their senior status away. She reported on other events.

[Recess was held from 5:54 to 6:00 PM]

6:00 P.M. – PUBLIC HEARING ITEM

Public hearing items are “time-certain” and are heard beginning at 6:00 p.m. Due to the time-certain requirement, other items may be taken out of order on the agenda to accommodate the 6:00 p.m. public hearing schedule.

9. **City Council: Approval of the FY 2008-09 Community Planning and Development Program budgets and allocation of Community Development Block Grant Program and Emergency Shelter Grants Program funding to various public services, homeless programs, housing and community development activities, planning and program administration** *(after the public comment period, this public hearing will be continued to a Mayor/Council Workshop at 4:00 p.m. on March 25, 2008, for Council action)*
 - A) Mayor opens public hearing – hearing opened
 - B) Mayor requests disclosure of Councilmember and constituent contacts and correspondence – disclosures were reported by all Councilmembers
 - C) City Clerk presents correspondence and/or petitions -- none
 - D) Testimony, beginning with John Lundblad, Management Analyst
 - E) Recommendations and actions to be considered at 4:00 p.m. Tuesday, March 25, 2008

JOHN LUNDBLAD, Management Analyst, gave the staff report, stating that tonight is the annual, and what we hope will now become the biennial, time for the allocation of Community Development Block Grant (CDBG) and Emergency Shelters Grants (ESG) program. Tonight Council will hear from the different applicants. After tonight the public comment period is closed, and we will then go forward with the workshop material and return at a Council meeting on Tuesday, March 25 at 4:00 PM for recommendations and actions.

There are 3 Community Planning and Development Programs out of the U.S. Department of Housing and Community Development that we get money from: the CDBG program, the ESG program—limited to homeless programs, and the HOME Investment Partnership, which is for home ownership in the development of housing. Tonight we are only talking about the first 2. The primary objective of both programs is the development of viable urban communities by providing decent housing, a suitable living environment and expanding economic opportunities, principally for low- and moderate-income individuals, families and neighborhoods. Low income means less than 80% of the area median income adjusted for family size. The San Diego area median income for 2008 is now about \$70,000, which means that a family of 4 earning \$55,000 is still considered low income.

The CDBG budget has been dropping every year from the entitlement from

Congress. We have dropped 20% over the last 5 years. We expect \$1,788,498 from HUD and \$75,000 in program income from the repayment of homeowner rehab loans. Of those, we can use no more than 20% for administration and planning, which is a regulatory requirement that includes program administration, development and neighborhood revitalization, fair housing, etc. or all those things that could be called bureaucracy. This means that 80% of the program goes out into the community.

The Housing Rehabilitation program is increasing this year. It was at \$275,000, and we are recommending \$325,000 for single-family loans; \$95,000 for mobile home rehab grants of less than \$6,000; and loan services and management of our loan portfolio of \$130,000. So well over ¼ of the CDBG budget goes into housing rehabilitation. Other CDBG line items include Code Enforcement at \$135,000. Next year and the year after, we will have 2 Section 108 loan payments: Libby Lake Center at \$228,775 and Fire Station 7 at \$230,000, which takes about 25% of our CDBG allocation; and the S.U.N. 2008 project at \$50,000.

Capital Improvement projects are for those projects that benefit low- and moderate-income individuals, families and neighborhoods, and we are recommending 6, with 4 out of CDBG programs: 1) Oceanside senior citizens at \$15,000 for new ovens; 2) TERI at \$45,000, which is the final component in their fitness/recreation center—their total costs are over \$150,000, since we have suggested that we not fund any project in which we fund more than 50%; 3) La Mision Clinic equipment at \$61,880—while this is for equipment, this clinic will provide jobs for 3-4 people who fit the low income, etc.; and 4) Vista Clinic facility acquisition at \$200,000 out of a proposed \$500,000 cost. The total is \$321,880.

The other 2 programs we are recommending for funding through the condominium conversion fees program (not CDBG): both the Women's Resource Center transitional housing (at \$50,000) and the Family Recovery Center transitional housing (at \$125,000) have requested funding for improvements to their facilities. The condo conversion fee program can be used for development, improvement or support of transitional housing, and staff will return to request that those fees be used to fund these 2 particular programs.

Public services is what Council will be hearing about tonight, which is limited to no more than 15% of CDBG funds. The basic rules are that it must provide a public benefit to low- and moderate-income individuals, families or neighborhoods; and the Emergency Shelter Grants (ESG) program must serve homeless persons or families. We have 41 applications requesting over \$1,200,000; many of them requested the maximum of \$35,000. The available funding is \$275,000 of CDBG funds; that is all there is. [ESG - \$76,090].

The application review process is that everything comes in, staff reviews it and presents it to the commissions, and then the Application Review Committee prepares the funding recommendations.

MAYOR WOOD asked for further clarification of the review process for the public.

MR. LUNDBLAD responded these are only recommendations, and it is the City Council that approves the allocation of grant funds. There are 3 steps: a group must meet a national objective, which is that it benefits the low- and moderate-income individuals, families and neighborhoods of the nation; it must meet one of the objectives in the 5-year Consolidated Plan for Housing and Community Development; and it must provide a direct benefit to residents/neighborhoods of the City.

MAYOR WOOD had also wanted to examine which of these agencies are getting funds from other sources.

MARGERY PIERCE, Neighborhood Services Director, responded that when the applications are filled out, they define the entire program costs, and ask us for a portion of the costs. That information is in all the applications. On the capital side, staff recommended that we not fund more than 50% of any project so that they are looking at other revenue for their projects. That, of course, is a policy decision of the City

Council. The application shows where they have applied for other revenue, and it will show where their other revenue is coming from to support the program. Staff would not recommend that Council put in \$10,000, for example, if the program costs \$60,000 and they do not have any other money to supplement what the City is able to give. We want to make sure that if we give money, they will be able to provide the service.

She further explained the processing of the applications. It goes through different commissions: the Senior Commission reviews all senior programs; the Youth Commission reviews youth programming; the Housing Commission reviews affordable housing programming items; and the Community Relations Commission reviews the other areas. Their recommendations are passed along to the Application Review Committee, which then makes the recommendations to the City Council.

KAY PARKER, Chair of the Application Review Committee, further clarified that those commissions prioritize their activities and then it comes to the super committee [made up of 2 members each of the Housing Commission, the Community Relations Commission and Parks and Recreation]. The super committee read all applications and went through a conference evaluation—we talked it over in a private room all by ourselves. We did an evaluation of our own, then looked at the individual commissions to see what their priorities were, and laid that on top of our priorities. Of course we are cognizant of what is in the Consolidated Plan, etc. After that exercise, we came up with our recommendations as submitted to Council.

She stressed that applications that are not funded in no way reflects their value to the community. Every application is contributing to the success of our City, and they are all appreciated. The fact of the matter is that the money runs out. So we hand our decisions off to Council now with the best work we could do.

Following further clarifications, Ms. Pierce called the nonprofit organizations [in Z-A order] for those who wish to present comments.

COUNCILMEMBER KERN questioned if, among the applications approved last year, there were any funds not used.

MR. LUNDBLAD responded that if there are any funds that have not been used by the end of the year, those funds would go into a contingency. It is carried into the next fiscal year. It is not available for other public services.

This year we are recommending that, to bring this in line with the City's 2-year budget, the allocations made this year be carried over to fiscal year 2009-10. That will still have to be approved by Council, but we would not have an open application period for 2009-10 for public services. For capital projects, those applications would be yearly.

The following nonprofit organizations were invited to speak on their programs. The listed speakers provided a brief overview of their programs and their need for funding:

Organization	Project	Presenter
YMCA of San Diego County	YMCA Oz North Coast	Christine Whitworth
Women's Resource Center	Transitional Housing ESG	Brandee Clayton
Women's Resource Center	Alternatives to Abuse	Brandee Clayton
Vista Community Clinic	Project REACH	Maria Yanez, & teens Janet and Sagora
SER, Inc.	Street Beat	--
Pregnancy Resource Center	Abstinence Education	--
Phoenix House of San Diego	Teen Recovery Center	--
Parks & Recreation Division	Teen START Program	--
Parks & Recreation Division	<i>For Kids Sake</i> Afterschool	--
Parks & Recreation Division	Senior Taxi Program	--
Palomar Family Counseling	Youth Redirect	--
Oceanside Senior Citizens	Senior Nutrition	Roberta Dahms Gryg
Oceanside Senior Citizens	Project Care	Roberta Dahms Gryg

Organization	Project	Presenter
Oceanside Public Library	Oceanside READS	Sandy Phillips
Oceanside Public Library	Adelante Achievers	--
North County Solutions	Solutions Family Center ESG	Chris Megison
North County Solutions	Intake and Access Center	Chris Megison
North County Lifeline	SLR / CH Youth Programs	Donald Stump
North County Health Svcs	Health Screenings	--
North County Comm Services	North County Food Bank	Stan Miller
Meals with Love Oceanside	Senior Nutrition	--
Kids Korps USA	Outreach Programs	--
Ivey Ranch Park Association	Camp Ivey Summer Camp	Tonya Danielly
Interfaith Comm. Services	Transitional Youth Academy	--
Interfaith Comm. Services	Safety Net Services	--
Interfaith Comm. Services	Rental Assistance	--
Hospice of the North Coast	Hope Bereavement Center	--
Girls, Incorporated	In Our Own Hands	--
Girl Scouts of San Diego	Girl Scout Outreach	Lauren Fonvielle and Paula Theobald
From the Inside Out	CROP / AWARE	Shelli Douglass & Reginald Washington
Fraternity House	Meals with Care	Patrick Anderson
Faith Based CDC	Financial Literacy for Youth	--
Community Ambassadors	Food for Life Outreach	Doug Morris
Casa de Amparo	Food Program	--
Camp Fire USA - San Diego	NoCaBa Youth Program	Karen Garcia and Teresa Herrera
Camp Fire USA - San Diego	Preschool program	Katie Zolezzi
Brother Benno Foundation	Food Basics Program	Elizabeth Windle
Boys & Girls Club	Senior Fitness	Jodi Diamond
Boys & Girls Club	Libby Lake Unit	Jodi Diamond
Boys & Girls Club	Gangbusters	Jodi Diamond
Angel's Depot	Senior Food for a Week	Al Pfeltz

Following the input received from the organizations, public input was called for at this time. Hearing none, this item is being continued to a workshop on Tuesday, March 25, 2008 at 4:00 PM. for Council's action.

DEPUTY MAYOR CHAVEZ questioned what guidance was given to the Committee because in 2007 we had 22 programs funded, but in 2008 the Committee is recommending 18 programs. We have cut 4 programs: 1 senior program, 1 health program and 2 youth programs. In 2007 we had 3 senior programs and in 2008 we had 2 senior programs; so we only had 3 and we lost 1. In 2007 we had 13 youth programs and now we have 11. In 2007 we had 6 health programs and now we are down to 5. What was the thought process in the Committee?

MR. LUNDBLAD stated one item that does not show up on the report is that last year there was one program funded that did not reapply this year. To respond, my understanding of what the Review Committee was saying was that they wanted to primarily fund existing programs and that they wanted to make substantial contributions to perhaps fewer programs. While last year a number of programs were funded at \$7,500 - \$9,000, this year most of them are funded substantially more. From their discussion they also recommended full funding for one senior nutrition program rather than spreading it out among the 3. The Committee is also looking at which programs seem to produce the greatest benefit for the greatest number of Oceanside residents. That is a subjective consideration, but that was their direction. The discussions throughout the City about gangs and positive youth development certainly had an impact in the Committee's decision to want to fund the youth programs that seem to have the greatest impact on reducing involvement in youth gangs and promoting positive youth development.

March 12, 2008

Joint Meeting Minutes
Council, HDB and CDC

DEPUTY MAYOR CHAVEZ noted that we all have been working hard to meet the issues of youth and prevention and intervention; we are doing that in a number of ways. He will be looking at one of the senior food programs for funding.

MS. PIERCE noted for clarification that there was no staff direction given toward focusing on youth vs. seniors for the Review Committee.

GENERAL ITEMS -- None

INTRODUCTION AND ADOPTION OF ORDINANCES -- None

MAYOR AND/OR COUNCILMEMBER ITEMS -- None

ADJOURNMENT

There was a moment of silence in memory of Jerry Jones, a former Councilmember.

MAYOR WOOD adjourned this joint meeting of the Oceanside City Council, Community Development Commission and Small Craft Harbor District Board of Directors at 7:36 PM on March 12, 2008, to a Joint Council/Arts Commission Workshop at 4:00 PM on Tuesday, March 18, 2008.

ACCEPTED BY COUNCIL/HDB/CDC:

Barbara Riegel Wayne
City Clerk, City of Oceanside

**NOT OFFICIAL
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California

CITY OF OCEANSIDE

MINUTES OF THE

CITY COUNCIL

TUESDAY, MARCH 18, 2008

ADJOURNED MEETING 4:00 PM COMMUNITY ROOMS

Mayor

Jim Wood

Deputy Mayor

Rocky Chavez

Councilmembers

Jerome Kern

Jack Feller

Esther Sanchez

City Clerk

Barbara Riegel Wayne

Treasurer

Rosemary Jones

The adjourned joint meeting of the Oceanside City Council and the Arts Commission was called to order by Mayor Wood at 4:01 PM, Tuesday, March 18, 2008.

PLEDGE OF ALLEGIANCE -- Led by City Attorney Mullen

ROLL CALL

Present were Mayor Wood, Deputy Mayor Chavez and Councilmembers Feller, Sanchez and Kern. Also present were City Clerk Wayne, City Manager Peter Weiss and City Attorney John Mullen.

Arts Commissioners present were Chair Carolyn Mickelson, Vice Chair Corrine Perez-Garcia, and Commissioners Eugenia Bizzaro, Kathleen O'Brien, and L.J. (Jeff) Wayne. Commissioners absent were Eloise Gutierrez and Karen Williams-Graham. Staff present was Donna Arnold.

WORKSHOP ITEM:

1. **Request by Deputy Mayor Chavez for a Workshop regarding the Arts Commission, and possible direction to staff**

A) Introduction by Rocky Chavez, Deputy Mayor — He introduced the item.

B) Report by

CAROLYN MICKELSON, Arts Commission Chair, presented a slide presentation on the fabric of Oceanside and weaving arts and culture into the City; on how arts environments drive economic growth and the need to inject art into the decision-making process; how arts are significant contributors and generators of local economic growth; arts attract people and energizes public spaces; public and private collaboration regarding directional signage and art pieces; and integrating public art into traditional infrastructure including public walls and building walls, etc.

DEPUTY MAYOR CHAVEZ further noted that Council, at its February 14, 2007, meeting approved direction to staff to address making art and culture a component of the decision-making process. In order for art to be considered in the allocation of resources, art needs to be part of the decision process. As detailed by City ordinance, all public capital projects are required to include an art component at 1% of the total

cost of the project. However, private-capital projects, i.e. hotels, buildings, offices, etc., are not required to have an art component as part of the process.

The Arts Commission would like to have art considered as a component in the design or accent of private development that has public usage. Instead of requesting a fee to be collected as some cities have done, art should be considered part of the design of the structure. Therefore, it is recommended that "design guidelines" be included in specific "zones" throughout the City. These design guidelines could be developed by a group consisting of appropriate City staff and representatives from both the Economic Development and Arts Commissions.

In summary, injecting art into the decision-making process by using design guidelines for specific zones can help developers design private projects that enhance the art and culture of Oceanside.

COUNCILMEMBER SANCHEZ agreed that art needs to be included in the planning process and institutionalized. We are doing this, but not enough.

COUNCILMEMBER KERN agreed to injecting arts into the decision-making process, noting that it is a driver for economic development. He referenced murals on buildings and referenced the walls on the hangars at the airport for possible murals, etc.

CHAIR MICKELSON noted that the arts drive tourism.

COUNCILMEMBER FELLER likes some murals but is not sure about all over the City. There are other ways to enhance art. He questioned the potential costs and if someone owning property would want this injected into their project.

DEPUTY MAYOR CHAVEZ further explained that it would be part of the enterprise of business. He used an example of the Wind Hotel in Las Vegas with its architecture/style. It is part of the structure and captures the best parts of the ocean, etc.; such as having the art design guidelines include capturing the breeze and being open, more reflective, etc. The guidelines will advise developers/architects early on to capture the art, the theme, etc. It is not necessarily a big statue/sculpture but could be in the building itself.

COUNCILMEMBER SANCHEZ stated there are 2 issues: to capture/infuse art into a building, and a theme. In terms of art in a building, if it is included at an early stage, it should not add to the cost. In terms of themes, she would like discussion on that.

There was further comment from Commission members and further ideas.

MAYOR WOOD reiterated that Oceanside is changing and becoming more of a tourist town. He noted we all support the arts. One concern is the cost and the tight budget times coming forward. The other concern is that art [beauty] is in the eye of the beholder. He referenced the previous art in Carlsbad, i.e. the metal bars of an artist that were later removed due to community dislike. That is a concern. He is willing to look at all ideas, keeping in mind that cost factor. He did not want to start this until the State's budget and any City reductions are known.

DEPUTY MAYOR CHAVEZ responded that art is intended to excite and upset and challenge, etc. Regarding the budget, there is no cost to the City for this. There will be design guidelines. If we agree and recognize that there is value in art, then guidelines would provide an early tool in the design and decision-making process. Representatives from the Arts, Economic Development and Planning Commissions can consider guidelines, and for the first time we can pick an area. The idea is to put design guidelines in place to inject art that will last far after we are all gone.

He **moved** to direct staff to inject art in the decision-making process by using design guidelines for specific zones to help developers design private projects that enhance the art and culture of Oceanside.

CITY ATTORNEY MULLEN clarified that the design guidelines, etc., would all need to come back to Council at a future meeting for adoption.

COUNCILMEMBER SANCHEZ seconded the motion.

COUNCILMEMBER KERN suggested that we can take these at different times. For example, we are working on areas such as North Coast Highway, Oceanside Blvd., etc.

CITY MANAGER WEISS noted that specific zones were mentioned, and Council has already directed staff to work on through the vision and master planning effort, where Council has already broken into zones some of those efforts, such as North Coast Highway, Coast Highway, Oceanside Blvd., etc. The easy way at least to start this is as part of the visioning and master planning effort. As that process evolves, these specific design guidelines to include the blending of landscape and open space and building design in creating a sense of place could be included. Using that forum as we move forward with the visioning in those specific areas would be a launching pad for starting this process. He is presuming that, such as the proposed Pavilion project, it is not one of those areas that we are looking at in the visioning process; but where you have large private development that has a public usage, you are asking staff to encourage developers to look at that overall project in its context with all the concepts discussed as art.

Council's direction to staff is that, as we move forward through the visioning and master planning process, we would, at the appropriate time line, look at developing some of those design guidelines. It could be very specific or just narrative, working with the Economic Development, Arts and Planning Commissions and Redevelopment for the projects downtown in developing those design guidelines. So our focus would start off with the visioning/master planning efforts because those are moving forward.

DEPUTY MAYOR CHAVEZ concurred and stated we do not need to get into much of the "how," but that would be his **motion** for direction to staff as noted [that is that as the vision/master planning areas move forward, that design guidelines be developed to inject art into the decision-making process, including encouraging private developers to design projects that enhance art/cultural concepts (sense of place, theme, air, ocean, etc.)].

COUNCILMEMBER SANCHEZ, as second, concurred.

COUNCILMEMBER FELLER questioned possible incentives for property owners/developers to come forward with different, more decorative designs, etc.

Following further general discussion, motion was **approved 4-0**, with Councilmember Feller abstaining.

2. **Public Communication on City Council Matters (Off Agenda Items)** - None

ADJOURNMENT

MAYOR WOOD adjourned this Adjourned Meeting of the Oceanside City Council at 5:11 PM, March 18, 2008. [The next regular meeting is at 4:00 PM on Wednesday, March 19, 2008.

APPROVED BY COUNCIL:

Barbara Riegel Wayne
City Clerk, City of Oceanside

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MINUTES OF THE

CITY COUNCIL

TUESDAY, MARCH 25, 2008

ADJOURNED MEETING 4:00 PM COUNCIL CHAMBERS

Mayor

Jim Wood

Deputy Mayor

Rocky Chavez

Councilmembers

Jerome Kern

Jack Feller

Esther Sanchez

City Clerk

Barbara Riegel Wayne

Treasurer

Rosemary Jones

The adjourned meeting of the Oceanside City Council was called to order by Mayor Wood at 4:02 PM, Tuesday, March 25, 2008.

PLEDGE OF ALLEGIANCE -- Led by Margery Pierce

ROLL CALL

Present were Mayor Wood, Deputy Mayor Chavez and Councilmembers Feller and Kern. Councilmember Sanchez arrived at 4:15 pm. Also present were City Clerk Wayne, City Manager Peter Weiss and City Attorney John Mullen.

WORKSHOP ITEM:

1. **Approval of the FY 2008-09 Community Planning and Development Budget and allocation of funding to various public services, housing and community development activities, and program administration** (this public hearing was continued from 6:00 pm on March 12, 2008)

JOHN LUNDBLAD, Management Analyst, reported the public hearing was concluded at the meeting of March 12. This meeting is to complete the allocation of funding and approve the staff recommendations. The main item is the allocation of funds for the Community Development Block Grant (CDBG) public services. Staff provided a print-out of the suggested allocations received by Council for a Council average. As noted, the minimum amount [per policy] that can be awarded is \$7,500.

From Councilmember Sanchez's aide, Elizabeth Trujillo, he noted her request to move one of her amounts.

Councilmember Feller reallocated funding for awarded projects.

[Councilmember Sanchez arrived at 4:15 pm]

With the changes made, **DEPUTY MAYOR CHAVEZ moved** approval of the allocations [as shown below] and adopted staff's recommendations [including: 1) approve the 2008-09 CDBG program budget and allocation of funding to the various eligible activities; 2) approve the 2008-09 Emergency Shelter Grants (ESG) program budget and allocation of funding for the various eligible activities; 3) authorize the City Manager to submit applications to the U.S. Dept. of Housing and Urban Development

(HUD) for FY 2008-09 CDBG, ESG and HOME entitlement funds; 4) authorize the City Manager to execute agreements between the City and HUD for FY 2008-09 CDBG, ESG and HOME entitlement funds; and 5) authorize the Neighborhood Services Director to execute agreements with subrecipients for the use of CDBG and ESG funds as approved by the City Council].

Document	Organization	Project	2008-09 Awards
08-D0128-1	Oceanside Senior Citizens	Senior Nutrition	\$ 34,400
08-D0129-1	Vista Community Clinic	Project REACH	\$ 23,600
08-D0130-1	Boys & Girls Club	Gangbusters	\$ 22,308
	Parks & Recreation	Teen START Program	\$ 18,600
	Parks & Recreation	For Kids Sake Afterschool	\$ 18,200
08-D0131-1	YMCA of San Diego	YMCA Oz North Coast	\$ 17,800
08-D0132-1	North County Health Svcs	Health Screenings	\$ 15,000
08-D0133-1	Brother Benno Fdn.	Food Basics Program	\$ 14,148
08-D0134-1	Boys & Girls Club	Libby Lake Unit	\$ 12,000
08-D0135-1	Women's Resource Center	Alternatives to Abuse	\$ 11,820
	Oceanside Public Library	Adelante Achievers	\$ 11,000
08-D0136-1	North County Lifeline	SLR / CH Youth Programs	\$ 10,400
08-D0137-1	Camp Fire USA	NoCaBa Youth Program	\$ 10,000
08-D0138-1	Boys & Girls Club	Senior Fitness	\$ 9,176
08-D0139-1	Angel's Depot	Senior Food for a Week	\$ 8,540
08-D0140-1	Interfaith Comm. Services	Safety Net Services	\$ 7,804
08-D0141-1	Fraternity House	AIDS Caregiving	\$ 7,600
08-D0142-1	From the Inside Out	CROP / AWARE	\$ 7,562
08-D0143-1	Ivey Ranch Park Assn.	Camp Ivey Summer Camp	\$ 7,542
08-D0144-1	Casa de Amparo	Food Program	\$ 7,500
	Camp Fire USA	Preschool Program	\$ -
	Community Ambassadors	Food for Life Outreach	\$ -
	Faith Based CDC	Financial Literacy for Youth	\$ -
	Girl Scouts - San Diego	Girl Scout Outreach	\$ -
	Girls Incorporated	Project Oceanside Girl	\$ -
	Hospice of the North Coast	Hope Bereavement Center	\$ -
	Interfaith Comm. Services	Rental Assistance	\$ -
	Interfaith Comm. Services	Transitional Youth Academy	\$ -
	Kids Korps USA	Outreach Programs	\$ -
	Meals with Love Oceanside	Senior Nutrition	\$ -
	No. County Community Svcs	Food Bank Operations	\$ -
	North County Solutions	Intake and Access Cntr	\$ -
	Oceanside Public Library	Oceanside READS	\$ -
	Oceanside Senior Citizens	Project Care	\$ -
	Palomar Family Counseling	Youth Redirect	\$ -
	Parks & Recreation	Senior Taxi Program	\$ -
	Phoenix House of San Diego	Teen Recovery Center	\$ -
	Pregnancy Resource Center	Abstinence Education	\$ -
	SER, Inc.	Street Beat	\$ -
	CDBG TOTALS		\$ 275,000

Emergency Shelter Grants Program FY2008-09			
Document	Organization	Project	ESG Grants
08-D0145-1	North County Solutions for Change	Solutions Family Center	\$21,090
08-D0146-1	Women's Resource Center	Transitional Housing	\$55,000
	City - Neighborhood Services (Housing)	Program Administration	\$4,005
Total			\$80,095
CDBG Capital Projects FY2008-09			
Document	Organization	Project	CIP Grants
	City - Neighborhood Services (Housing)	S.U.N. 2008	\$50,000
08-D0147-1	North County Health Services	Medical and office equipment for <i>La Mision</i> Clinic	\$61,880
08-D0148-1	Oceanside Senior Citizens Association	Kitchen equipment at Oceanside Senior Citizens' Center	\$15,000
08-D0149-1	T.E.R.I., Inc.	Fitness, therapy and recreation center	\$45,000
08-D0150-1	Vista Community Clinic	Acquisition of clinic facility	\$200,000
Total			\$371,880

COUNCILMEMBER FELLER seconded the motion, which was **approved 5-0**.

2. **Public Communication on City Council Matters (Off Agenda Items)** - None

ADJOURNMENT

MAYOR WOOD adjourned this Adjourned Meeting of the Oceanside City Council at 4:18 PM, March 25, 2008. [The next regular meeting is at 4:00 p.m. on Wednesday, April 2, 2008.]

APPROVED BY COUNCIL:

Barbara Riegel Wayne
 City Clerk, City of Oceanside