



DATE: June 18, 2008

TO: Honorable Mayor and City Councilmembers

FROM: City Manager's Office
Oceanside Police Department

SUBJECT: **ADOPTION OF A RESOLUTION APPROVING TEMPORARY ROAD CLOSURE, PARKING, AND TRAFFIC PLANS FOR JULY 4, 2008; AND APPROVAL OF AN EXPENDITURE IN A TOTAL AMOUNT NOT TO EXCEED \$35,000 FOR ASSISTANCE FROM THE CALIFORNIA HIGHWAY PATROL AND SAN DIEGO SHERIFF'S OFFICE**

SYNOPSIS

Staff recommends that the City Council adopt a resolution approving temporary road closures, no-parking areas, and traffic-flow plans between the hours of 4:00 a.m. and Midnight on July 4, 2008, in various locations and at various times within the area bounded by The Strand to the west, Cleveland Street to the east, Wisconsin Avenue to the south, and Surfrider Way to the north (map, Attachment 1), to facilitate the movement of pedestrian and vehicular traffic during the Fourth of July festivities and enhance public safety for the City's residents and visitors; and approve an additional expenditure in an amount not to exceed \$35,000 for assistance from the California Highway Patrol and San Diego County Sheriff's Office.

BACKGROUND

On February 19, 2008, the City Council held a Workshop to consider Fourth of July planning recommendations for the Beachfront Area. Among other things, staff recommended restriction of vehicular access, street closures, resident-only parking zones, and no-parking zones in various locations. These restrictions will allow for emergency vehicular access to the Beachfront Area.

ANALYSIS

This year's Fourth of July festivities are expected to attract as many as 150,000 residents and visitors to the City's beaches and surrounding areas. Public safety is of the utmost concern, and staff believes that a comprehensive plan for parking and traffic flow will provide a more enjoyable experience for all, as well as enhancing public safety for pedestrians and facilitating the movement of emergency vehicles in the Beachfront Area. With this in mind, the following traffic plan has been developed to address roadway closures, parking restrictions, and an exit plan for traffic flow after the event.

July 4, 2008, Road Closures

- *Roadway closures beginning at 4:00 a.m.*
 - The Strand from Seagaze Drive to Surfrider Way
- *Roadway closures beginning at 9:00 a.m.*
 - All roadways in the area bounded by Oceanside Boulevard to the south, Harbor Drive to the north, Cleveland Street to the east, and The Strand to the west
- ***Exceptions for residents and their guests***
 - If residents need to exit the closed area after the streets have been closed, they will be allowed to leave. If they wish to enter the area after the streets have been closed, they must be able to show proof of residency and confirm that they will be parking in either their driveway or a garage.
 - Guests of residents will be allowed into the closed area provided they have an address in the area where they have been invited. The verification process will most likely involve an access-point City staff member making a phone call to the resident, confirming the visit.
 - Wyndham Timeshare guests will have a pass or simply inform the officers they are headed to the property and they will be accommodated; this includes Wyndham's employees.
 - *However, when pedestrian traffic in the closed area becomes so heavy that the safety of pedestrians is being compromised and vehicular traffic cannot safely navigate the area, no resident or resort property vehicles will be allowed into the closed area. If and when this occurs, vehicles will not be allowed into the closed area until after the fireworks have concluded and the incident commander has determined that the amount of pedestrian traffic is at a safe level. Otherwise, during the exodus of such a large group of people on foot from the area, vehicular traffic coming into the venue would be going against the flow and creating significant risk to pedestrians and increasing liability for the City.*
 - Officers will be instructed to work with those who may be residents or guests of the property and be reasonable in their decision-making.
 - Medical issues and caregivers will be accommodated as needed.

July 4, 2008, Parking Restrictions

- *Parking Lot closures beginning at 4:00 a.m.*
 - Parking Lots 28, 29 and 30
- *Parking restrictions beginning at 9:00 a.m.*
 - Parking is prohibited on South Pacific Street and North Pacific Street between Oceanside Boulevard and Breakwater Way (any vehicles parked in this location at 9:00 a.m. will be towed)

- *Resident parking restrictions beginning at 9:00 a.m.*
 - All other street parking is available to residents on a first-come, first-served basis
 - Parking Lots for resident use are Lot 22 at Surfrider Way and Cleveland Street and Lot 27 at Wisconsin Avenue and Myers Street, on a first-come, first-served basis
- *Handicapped parking*
 - Available in Lot 31 at The Strand and Wisconsin Avenue
 - Drivers with handicapped passengers will be allowed to drop off their passengers on Surfrider Way at The Strand
- ***Exceptions for residents***
 - Parking will be available for area residents on the morning of July 4th on a first-come, first-served basis in Lot 22 (Surfrider Way and Cleveland Street) and Lot 27 (Wisconsin Avenue and The Strand). *However, when pedestrian traffic in the closed area becomes so heavy that the safety of pedestrians is being compromised and vehicular traffic cannot safely navigate the area, no vehicles will be allowed into the closed area.* If and when this occurs, vehicles will not be allowed into the closed area until after the fireworks have concluded and the incident commander has determined that the amount of pedestrian traffic is at a safe level. Otherwise, during the exodus of such a large group of people on foot from the area, vehicular traffic coming into the venue would be going against the flow, creating significant risk to pedestrians, and increasing liability for the City.
 - Officers will be instructed to work with those who may be residents or guests of the property and be reasonable in their decision-making.

July 4, 2008, Exit Plan to be implemented following the fireworks display

- Traffic leaving the beach area will be directed in three directions, unless the incident commander determines that public safety factors make this exit plan infeasible
 - All traffic north of Mission Avenue will be directed both north on Coast Highway towards eastbound SR-76, and eastbound on surface streets towards Mission Avenue east of Ditmar Street
 - Traffic south of Mission Avenue will be directed south on Coast Highway
 - Traffic east of Ditmar Street will be directed east on Mission Avenue

These traffic-control measures will be cancelled when traffic in the downtown lightens up and both pedestrian and vehicle traffic can flow smoothly without the assistance of a police presence.

The California State Department of Transportation (Caltrans) has agreed to close the following off-ramps and transition ramps from 7:30 p.m. to 11:00 p.m. (approximately);

these times may be adjusted according to traffic conditions. Caltrans will provide the City with traffic cones for SR-76, and will augment these closures with signs.

- Southbound Interstate 5 to Harbor Drive
- Southbound Interstate 5, #4 lane at Harbor Drive
- Northbound Interstate 5 to Harbor Drive
- Southbound Interstate 5 to SR-76
- Southbound Interstate 5 to Oceanside Boulevard
- Northbound Interstate 5 to Oceanside Boulevard
- Westbound SR-76 to Coast Highway (traffic will be routed onto Interstate 5)

FISCAL IMPACT

Staff is requesting approval of an additional expenditure in an amount not to exceed \$35,000 from OPD Administration account (101.364360.5254), for assistance from the California Highway Patrol and San Diego Sheriff's Office. Staff will provide the Council with an after-action plan that identifies all costs associated with the event

INSURANCE REQUIREMENTS

Does not apply.

COMMISSION OR COMMITTEE REPORT

At the City Council's Workshop on February 19, 2008, the Council approved staff's recommendation the development of a comprehensive circulation plan for all areas.

CITY ATTORNEY'S ANALYSIS

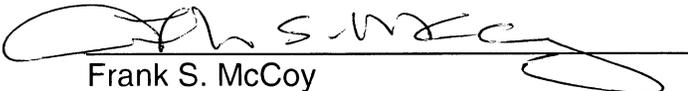
The referenced documents have been reviewed by the City Attorney and approved as to form.

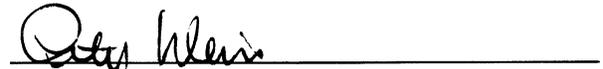
RECOMMENDATION

Staff recommends that the City Council adopt a resolution approving temporary road closures, no-parking areas, and traffic-flow plans between the hours of 4:00 a.m. and Midnight on July 4, 2008, in various locations and at various times within the area bounded by The Strand to the west, Cleveland Street to the east, Wisconsin Avenue to the south, and Surfrider Way to the north to facilitate the movement of pedestrian and vehicular traffic during the Fourth of July festivities and enhance public safety for the City's residents and visitors; and approve an additional expenditure in an amount not to exceed \$35,000 for assistance from the California Highway Patrol and San Diego County Sheriff's Office.

PREPARED BY:

SUBMITTED BY:


Frank S. McCoy
Police Chief


Peter A. Weiss
City Manager


Michelle Skaggs Lawrence
Deputy City Manager

REVIEWED BY:
Don Hadley, Deputy City Manager
Teri Ferro, Financial Services Director



1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
3 OCEANSIDE APPROVING TEMPORARY ROAD CLOSURE,
4 PARKING, AND TRAFFIC PLANS FOR JULY 4, 2008, IN THE
5 BEACHFRONT AREA

6 WHEREAS, on February 19, 2008, the City Council held a Workshop to discuss Fourth
7 of July planning recommendations for the Beachfront Area and directed staff to develop a
8 comprehensive circulation plan for all areas;

9 WHEREAS, an increased volume of traffic and large pedestrian crowds are expected in
10 the Beachfront Area on July 4, 2008;

11 WHEREAS, the Oceanside City Code Section 30A.23, Street Closure, allows for the
12 temporary closure of any portion of any street for a special event, when the closing is necessary
13 for the safety and protection of persons who are to use that portion of the street during the
14 temporary closing; and

15 WHEREAS, the Oceanside City Council finds that it is necessary for the safety and
16 protection of persons who are to use that portion of the street during the temporary closing to
17 implement the roadway closure, parking, and traffic-flow plans as set forth herein.

18 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

19 That the following roadway closure, parking, and traffic-flow plans be implemented for
20 July 4, 2008:

21 July 4, 2008, Road Closures

- 22 • Roadway closures beginning at 4:00 a.m.
 - 23 – The Strand from Seagaze Drive to Surfrider Way
- 24 • Roadway closures beginning at 9:00 a.m.
 - 25 – All roadways in the area bounded by Oceanside Boulevard to the south, Harbor
26 Drive to the north, Cleveland Street to the east, and The Strand to the west

27 July 4, 2008, Parking Restrictions

- 28 • Parking Lot closures beginning at 4:00 a.m.
 - Parking Lots 28, 29 and 30

- 1 • Parking restrictions beginning at 9:00 a.m.
 - 2 – Parking is prohibited on South Pacific Street and North Pacific Street between
 - 3 Oceanside Boulevard and Breakwater Way (any vehicles parked in this location at
 - 4 9:00 a.m. may be towed)
- 5 • Resident parking restrictions beginning at 9:00 a.m.
 - 6 – All other street parking is available to residents on a first-come, first-served basis
 - 7 – Parking Lots for resident use are Lot 22 at Surfrider Way and Cleveland Street and
 - 8 Lot 27 at Wisconsin Avenue and Myers Street, on a first-come, first-served basis
- 9 • Handicapped parking
 - 10 – Available in Lot 31 at The Strand and Wisconsin Avenue
 - 11 – Drivers with handicapped passengers will be allowed to drop off their passengers
 - 12 on Surfrider Way at The Strand
- 13 • Exceptions for residents
 - 14 – Parking will be available for area residents on the morning of July 4th on a first-
 - 15 come, first-served basis in Lot 22 (Surfrider Way and Cleveland Street) and Lot 27
 - 16 (Wisconsin Avenue and The Strand). However, when pedestrian traffic in the
 - 17 closed area becomes so heavy that the safety of pedestrians is being compromised
 - 18 and vehicular traffic cannot safely navigate the area, no vehicles will be allowed
 - 19 into the closed area. If and when this occurs, vehicles will not be allowed into the
 - 20 closed area until after the fireworks have concluded and the incident commander
 - 21 has determined that the amount of pedestrian traffic is at a safe level.

22 July 4, 2008, Exit Plan to be implemented following the fireworks display

- 23 • Traffic leaving the beach area will be directed in three directions, unless the incident
- 24 commander determines that public safety factors make this exit plan infeasible
 - 25 – All traffic north of Mission Avenue will be directed both north on Coast Highway
 - 26 towards eastbound SR-76, and eastbound on surface streets towards Mission
 - 27 Avenue east of Ditmar Street
 - 28 – Traffic south of Mission Avenue will be directed south on Coast Highway

1 - Traffic east of Ditmar Street will be directed east on Mission Avenue
2 These traffic-control measures will be cancelled when traffic in the downtown lightens up and
3 both pedestrian and vehicle traffic can flow smoothly without the assistance of a police
4 presence.

5 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
6 this _____ day of _____, 2008, by the following vote:

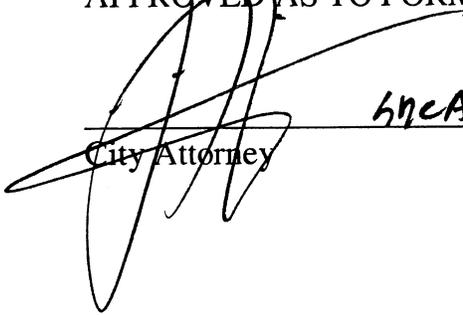
7
8 AYES:
9 NAYS:
10 ABSENT:
11 ABSTAIN:

12
13 MAYOR OF THE CITY OF OCEANSIDE

14
15 ATTEST:

16 APPROVED AS TO FORM:

17 _____
18 City Clerk

19 
20 _____
21 City Attorney

22 *hncA*



CITY COUNCIL AGENDA

MAYOR AND COUNCIL WORKSHOP

Tuesday, February 19, 2008
4:00 p.m.

ADJOURNED MEETING

City Council Chambers
300 North Coast Highway

CITY CLERK'S ACTION MINUTES

CALL TO ORDER

PLEDGE OF ALLEGIANCE – Chief McCoy

ROLL CALL – Councilmember Sanchez arrived at 4:10 PM

WORKSHOP ITEMS:

1. Fourth of July planning recommendations for the Beachfront Area
 - A) Report by Frank McCoy, Police Chief
 - B) Discussion
 - C) Recommendation – accept staff's recommendations

See attached

2. Public Communication on City Council Matters (off-agenda items) -- None

ADJOURNMENT

The next regularly scheduled meeting is at 4:00 p.m. on Wednesday, February 20, 2008

ADJOURNED AT 5:24 PM

RECOMMENDATIONS:

1. Eliminate the MainStreet-sponsored carnival.
2. Eliminate the MainStreet-sponsored street fair.
3. Schedule the Samoan Cultural Event to another appropriate weekend (not July 4th).
4. MainStreet would provide a food court, music, and vendor services in the beach amphitheatre, Betty's Lot, and Pier Plaza area.
5. MainStreet would provide a children's area, vendor services, and food with appropriate activities including music at Tyson Street Park.
6. Convert a portion of Betty's Lot into a "resource area" to provide for an increased number of portable toilets and large trash bins. Having this resource area will move trash and portable toilets off of The Strand and will provide for better emergency vehicle access.
7. Create a public safety zone to include the entire beachfront from Wisconsin Avenue to Breakwater Way and Pacific Street to The Strand. Dogs, skateboards, and bikes would not be allowed and fines currently allowable within the zone would be tripled.
8. Restrict vehicular access from 6 p.m. on July 3, and close roadways to vehicular traffic from 6 a.m. to 12 Midnight on July 4 along Pacific Street from Surfrider Way to Oceanside Boulevard and The Strand. Post no-parking on Pacific Street and Seagaze. Resident-only parking would be allowed on Myers Street from Wisconsin to Mission Avenue. These restrictions will allow for emergency vehicular access to the beachfront area.
9. Staff is also requesting direction from the Council on the provision of a fireworks display for July 4. It is estimated that the cost for the fireworks including the barge will be approximately \$40,000. Due to the elimination of the street fair and carnival which have been revenue sources for MainStreet, the cost would have to be paid by the City.

With Council consensus on above staff recommendations #1-6, and with #7 to also include Buccaneer Beach in a safety zone, #8 to include developing a comprehensive circulation plan for all areas; and direction to staff to work with MainStreet on having the parade on the 4th of July;

Motion to have the fireworks, with direction to staff regarding advertising and donations—Approved 4-1, Councilmember Sanchez - No