

STAFF REPORT



ITEM NO. 28
CITY OF OCEANSIDE

DATE: June 20, 2007

TO: Honorable Mayor and City Councilmembers

FROM: Library Department

SUBJECT: **AUTHORIZATION TO EXPEND ANY DONATIONS RECEIVED FOR APPROVED PUBLIC ART PROJECTS AND APPROVAL OF A NEW ARTS DISPLAY AT THE CALIFORNIA WELCOME CENTER - OCEANSIDE**

SYNOPSIS

Staff recommends that the City Council authorize expenditure of current and future private funds that have been donated for Council-approved projects. Additionally, staff and the Arts Commission request approval of a new project to place an arts and culture display in the California Welcome Center - Oceanside.

BACKGROUND

On February 14, 2007, the City Council approved expenditure of \$25,000 for various public art projects including concerts in the park, a performing arts initiative, and a directional kiosk art element. Since that time, donations have been solicited from businesses, organizations and individuals to provide supplemental funding for these projects. Several donations have been received and additional community support is anticipated in the future. Expenditure of these funds requires Council approval.

The Arts Commission work plan, which was approved on September 13, 2006, encouraged collaborative efforts with local agencies to support arts in Oceanside. An outgrowth of that effort is a proposal for a new project to place an arts and culture display in the California Welcome Center – Oceanside. The display will feature illustrations and information about arts activities and highlight cultural opportunities in Oceanside.

ANALYSIS

Staff and the Arts Commission request Council approval to expend any donations received for approved art projects and to adjust project budgets as necessary when such donations are received. The Library Department will monitor such gifts and donations, provide acknowledgement, track expenditures, and process payments.

Having authorization to expend donations is consistent with other City gift policies, such as that established for the Martin Luther King, Jr. Park. Having authorization to expend donations will enable projects to move forward in a timely way and may encourage future donations. Staff will provide an update to Council on the status of the donations received for public art projects including the expenditures that have been made using donated funds. This summary will be given to Council annually in July to reflect the activity of the previous fiscal year.

The Arts Commission hopes to install the Welcome Center art display this summer to reach summer visitors. Funding for the project would come from unexpended funds allocated for public art in the current FY 2006-07 budget. Total cost is anticipated to be between \$700 to \$1,200. Other local art groups may provide additional support.

FISCAL IMPACT

Granting authorization to expend donations (101.2510.22035) may help encourage future gifts and enhance existing projects, but that potential fiscal impact is unknown. There is no additional cost.

COMMISSION REPORT

The Oceanside Arts Commission supports the donation expenditure procedure and the Welcome Center arts display project.

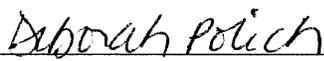
CITY ATTORNEY'S ANALYSIS

City Attorney analysis does not apply.

RECOMMENDATION

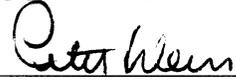
Staff recommends that the City Council authorize expenditure of current and future private funds that have been donated for Council approved projects. Additionally, staff and the Arts Commission request approval of a new project to place an arts and culture display in the California Welcome Center - Oceanside.

PREPARED BY:



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