



DATE: June 30, 2010

TO: Honorable Mayor and City Councilmembers

FROM: Neighborhood Services Department

SUBJECT: **CONSIDERATION OF A REQUEST BY THE FREEDOM DAYS PARADE COMMITTEE FOR THE TEMPORARY CLOSURE OF COAST HIGHWAY FOR THE FREEDOM DAYS PARADE ON JULY 3, 2010**

SYNOPSIS

Staff is requesting City Council direction regarding a request by the Freedom Days Parade Committee for the temporary closure of Coast Highway from Oceanside Boulevard to Surfrider Way between the hours of 7:00 a.m. and Noon on July 3, 2010 for the parade.

BACKGROUND

MainStreet Oceanside has traditionally organized the Freedom Days Parade held on the Saturday prior to the 4th of July holiday. Due to budget constraints the parade was cancelled. A group of citizens has formed a Freedom Days Parade Committee to raise the necessary funds to hold the parade. City staff estimated a cost of \$15,000 would be required for City services to support the parade. The Freedom Days Parade Committee notified the City that it would guarantee the payment for City service costs.

ANALYSIS

The Freedom Days Parade Committee will be producing the Freedom Days Parade on Saturday July 3, 2010, from 10:00 a.m. to Noon on Coast Highway. Approximately 80-100 entries are anticipated. Entries will include Oceanside High School bands and the First Marine Division Band, as well as over 100 military family members from Camp Pendleton.

The Freedom Days Parade Committee is requesting authorization for the temporary closure of Coast Highway from Oceanside Boulevard to Surfrider Way on July 3, 2010, from 7:00 a.m. to Noon. All businesses and residents surrounding the parade route will be notified in advance of the street closure. Consistent with City Council direction from the May 15, 2004, Special Events Workshop, all major street closure requests require City Council approval.

FISCAL IMPACT

The Freedom Days Parade Committee will pay all City personnel costs associated with the parade estimated at \$7,794.

Staff has reviewed the event plans to date and have identified the following estimated City service costs necessary to support the event.

Personnel Costs :

Police Department	2,469
Public Works Traffic	4,012
Public Works Parking	1,013
Parks and Recreation	<u>300</u>
Total Personnel Costs	\$7,794

INSURANCE REQUIREMENTS

The City's standard insurance requirements will be met.

COMMISSION OR COMMITTEE REPORT

While the Special Events Committee does not have discretionary authority to close major arterial roadways, the Committee has reviewed the event application and is working closely with the Parade Committee to assess levels of City support services.

CITY ATTORNEY'S ANALYSIS

The California Vehicle Code authorizes the temporary closure of a public street for local special events, when, in the opinion of the local authorities, the closure is necessary for the safety and protection of the public who will be using the portion of street during the temporary closing.

RECOMMENDATION

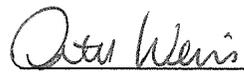
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PREPARED BY:



Terry Goodman
Special Events Supervisor

SUBMITTED BY:

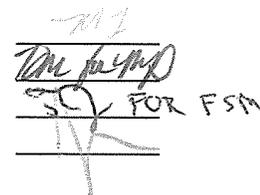


Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager
Margery Pierce, Neighborhood Services Director
Frank McCoy, Police Chief
Joseph Arranaga, Deputy Public Works Director

Attachment: Map of affected area



FOR FSM

