

*STAFF REPORT**CITY OF OCEANSIDE*

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DATE: August 12, 2009

TO: Honorable Mayor and City Councilmembers

FROM: Development Services Department

SUBJECT: **RESOLUTION ESTABLISHING A FIFTEEN-MINUTE PARKING ZONE ON THE NORTH SIDE OF PIER VIEW WAY WEST OF COAST HIGHWAY**

**SYNOPSIS**

Staff and the Transportation Commission recommend that the City Council adopt a resolution establishing a fifteen-minute parking zone on the north side of Pier View Way effective every day from 9:00 a.m. to 9:00 p.m., beginning 40 feet west of the centerline of Coast Highway and extending 20 feet to the west.

**BACKGROUND**

The City has received a request from the owner of several businesses located on the northwest corner of Coast Highway and Pier View Way, for fifteen-minute parking spaces to facilitate customers.

**ANALYSIS**

Currently, there is parallel and angle parking on Pier View Way, west of Coast Highway. The recommended location for the one fifteen-minute parking space would be in a portion where there is parallel parking on the north side of Pier View Way, west of Coast Highway. (See Exhibit A.) Pier View Way is not as busy as Coast Highway, and the parking space would be easier to get in and out of when located on the corner.

Recently three other fifteen-minute parking zones have been installed in the vicinity: two locations on Pier View Way and one location on Tremont Street. Allowing one fifteen-minute parking zone better accommodates both customers and merchants in the downtown area.

**FISCAL IMPACT**

The cost of installing a fifteen-minute zone is approximately \$100 with an increase in annual maintenance of one work-hour.

**CITY ATTORNEY'S ANALYSIS**

The referenced documents have been reviewed by the City Attorney and approved as to form.

**COMMISSION OR COMMITTEE REPORT**

At its June 16, 2009, meeting the Transportation Commission was informed and approved the proposed fifteen-minute parking zone on the north side of Pier View Way, west of Coast Highway.

**RECOMMENDATION**

Staff and the Transportation Commission recommend that the City Council adopt a resolution establishing a fifteen-minute parking zone on the north side of Pier View Way effective every day from 9:00 a.m. to 9:00 p.m., beginning 40 feet west of the centerline of Coast Highway and extending 20 feet to the west.

PREPARED BY:

  
\_\_\_\_\_  
Teala Cotter  
Assistant Engineer

SUBMITTED BY:

  
\_\_\_\_\_  
Peter A. Weiss  
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager  
George Buell, Development Services Director  
David DiPierro, City Traffic Engineer  
Scott O. Smith, City Engineer

  
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DRD  
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SOS  
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Attachment:  
Resolution  
Exhibit A: Location Map

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
3 OCEANSIDE ESTABLISHING CERTAIN TRAFFIC CONTROLS  
4 WITHIN THE CITY OF OCEANSIDE  
5 (Fifteen minute Parking)

6 WHEREAS, based on staff recommendation, this Council finds it is in the public interest  
7 to change parking time limits within the downtown area; and

8 WHEREAS, due to the changing dynamics of the commercial area of downtown there is  
9 a need to change current parking restrictions to better accommodate both visitors and merchants  
10 downtown

11 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

12 SECTION 1: Establish a "15-Minute Parking Zone" effective 9:00 a.m. to 9:00 p.m.  
13 every day at the following location:

14 North side of Pier View Way beginning 40-feet west of the centerline of Coast  
15 Highway and ending 60-feet west of said centerline.

16 SECTION 2. Staff is directed to effect the foregoing controls as soon as possible.

17 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,  
18 this \_\_\_\_\_ day of \_\_\_\_\_, 2009, by the following vote:

- 19 AYES:  
20 NAYS:  
21 ABSENT:  
22 ABSTAIN:

23 \_\_\_\_\_  
24 MAYOR OF THE CITY OF OCEANSIDE

25 ATTEST:

26 APPROVED AS TO FORM:

27 \_\_\_\_\_  
28 CITY CLERK

27   
28 CITY ATTORNEY

# LOCATION MAP



- 301 Coast Hwy = H& M Military Supplies
- 307 Coast Hwy = Cotton Patch, Jean's Gifts Galore, Mary's Restaurant
- 408 Pier View Way = Jeanette's
- 410 Pier View Way = 1<sup>st</sup> Marine Division Association
- 412 Pier View Way = Esquire Barber Shop

Proposed Location



NTS



PROJECT

**PROPOSED 15 MINUTE PARKING ZONE ON  
PIER VIEW WAY WEST OF COAST HIGHWAY**

EXHIBIT

**A**