

**M E M O R A N D U M**

**DATE:** August 25, 2010

**TO:** Honorable Mayor and Councilmembers

**FROM:** Patricia Allison, City Manager's Office

**SUBJECT:** **REQUEST BY COUNCILMEMBER SANCHEZ TO ADOPT A ZERO WASTE RESOLUTION FOR THE CITY OF OCEANSIDE AND TO DIRECT STAFF TO RETURN WITHIN SIX MONTHS WITH A PLAN FOR IMPLEMENTATION; AND DIRECTION TO STAFF**

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# DRAFT

## Zero Waste Oceanside Zero Waste Resolution

### Resolution

WHEREAS, Zero Waste is a philosophy and visionary goal that emulates natural cycles, where all outputs are simply an input for another process. It means designing and managing materials and products to conserve and recover all resources and not eliminate discharges to land, water, or air that do not contribute productively to natural systems or the economy; and

WHEREAS, the California Integrated Waste Management (CIWM) Act of 1989, Assembly Bill 939, required cities and counties to reduce, reuse and recycle (including composting) solid waste generated in the state to the maximum extent feasible before any incineration or landfill disposal of waste, to conserve water, energy and other natural resources, and to protect the environment; and

WHEREAS, the CIWM Act of 1989 mandated that California cities and counties divert 50 percent of all waste generated by the year 2000 and pending legislation calls for diversion levels at 75% by the year 2020; and

WHEREAS, the placement of materials in waste disposal facilities, such as landfills wastes natural resources and wrongly transfers liabilities to future generations, while avoiding the creation of waste or discards in the first place is the most economically efficient and environmentally sustainable resource management strategy and supports a resource recovery based economy that is more sustainable than a disposal-based economy; and

WHEREAS, with the appropriate economic incentives, manufacturers can and will produce, and businesses will sell products that are durable and repairable and that can be safely recycled back into the marketplace or nature; and

WHEREAS, with the appropriate economic incentives, manufacturers can and will package items in materials that are recyclable or can be returned to nature; and

WHEREAS, government is ultimately responsible for establishing criteria needed to eliminate waste, for creating the economic and regulatory environment in which to achieve it, and for leading by example; and

WHEREAS, diversion of solid waste involves planning for appropriate facilities, inclusion of recycling bins in all multi-family dwellings, and attraction of industries that reuse components of the solid waste stream; and

WHEREAS, while the diversion of materials from landfill disposal itself carries a cost, the cost of landfill disposal will continue to increase with no economic return; and

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WHEREAS, the conservation of these materials will allow new jobs in reuse, dismantling, recycling and composting industries in North County San Diego; and

WHEREAS, the CalRecycle (formerly known as the California Integrated Waste Management Board) has adopted "Zero Waste. Its up to you" as the State wide slogan, and

WHEREAS, the City of Oceanside has committed itself to the goals of the Green Oceanside campaign which fosters environmental stewardship and pride within the local community through increased education for all citizens, of all ages, and through the establishment of partnerships between non-profit organizations, businesses and community leaders all dedicated to common key objectives of recycling, waste reduction, composting, conserving water, reduction of greenhouse gas emissions, and preventing waste pollution.

NOW, THEREFORE, BE IT RESOLVED that the City of Oceanside hereby adopts Zero Waste as a goal in order to eliminate waste and pollution in the manufacture, use, storage, and recycling of materials. This goal can be achieved through action plans and measures that significantly reduce waste and pollution. These measures will include encouraging residents, businesses and agencies to use, reuse, and recycle materials judiciously, in addition to encouraging manufacturers to produce and market less toxic and more durable, repairable, reusable, recycled, and recyclable products; and

BE IT FURTHER RESOLVED that the City of Oceanside hereby establishes a milestone of 75 percent landfill diversion by the year 2020 towards the goal of Zero Waste; and

BE IT FURTHER RESOLVED that the City Oceanside direct City Staff to report back to the City Council within 6 months with a strategic plan for zero waste with a 75% goal by the year 2020.

## **Zero Waste San Diego Zero Waste Resolution**

### **Resolution**

WHEREAS, Zero Waste is a philosophy and visionary goal that emulates natural cycles, where all outputs are simply an input for another process. It means designing and managing materials and products to conserve and recover all resources and not destroy or burn them, and eliminate discharges to land, water, or air that do not contribute productively to natural systems or the economy; and

WHEREAS, the California Integrated Waste Management (CIWM) Act of 1989 required cities and counties to reduce, reuse and recycle (including composting) solid waste generated in the state to the maximum extent feasible before any incineration or landfill disposal of waste, to conserve water, energy and other natural resources, and to protect the environment; and

WHEREAS, the CIWM Act of 1989 mandated that California cities and counties divert 50 percent of all waste generated by the year 2000, but did not set any subsequent waste reduction goals,

WHEREAS, the placement of materials in waste disposal facilities, such as landfills and incinerators, wastes natural resources and wrongly transfers liabilities to future generations, while avoiding the creation of waste or discards in the first place is the most economically efficient and environmentally sustainable resource management strategy and supports a resource recovery based economy that is more sustainable than a disposal-based economy; and

WHEREAS, with the appropriate economic incentives, manufacturers can and will produce and businesses will sell products that are durable and repairable and that can be safely recycled back into the marketplace or nature; and

WHEREAS, with the appropriate economic incentives, manufacturers can and will package items in materials that are recyclable or can be returned to nature; and

WHEREAS, government is ultimately responsible for establishing criteria needed to eliminate waste, for creating the economic and regulatory environment in which to achieve it, and for leading by example; and

WHEREAS, diversion of solid waste involves planning for appropriate facilities, inclusion of recycling bins in all multi-family dwellings, and attraction of industries that reuse components of the solid waste stream; and

WHEREAS, while the diversion of materials from landfill disposal itself carries a cost, the cost of landfill disposal will continue to increase with no economic return; and

WHEREAS, the conservation of these materials will allow thousands of new jobs in reuse, dismantling, recycling and composting industries in San Diego County:

WHEREAS, the California Integrated Waste Management Board has adopted "Zero Waste. Its up to you" as the State wide slogan, and

NOW, THEREFORE, BE IT RESOLVED that the County and Cities of San Diego hereby adopts Zero Waste as a long-term goal in order to eliminate waste and pollution in the manufacture, use, storage, and recycling of materials. This goal can be achieved through action plans and measures that significantly reduce waste and pollution. These measures will include encouraging residents, businesses and agencies to use, reuse, and recycle materials judiciously, in addition to encouraging manufacturers to produce and market less toxic and more durable, repairable, reusable, recycled, and recyclable products; and

BE IT FURTHER RESOLVED that the Cities and County of San Diego hereby establishes a milestone of 75 percent landfill diversion by the year 2010 towards the goal of Zero Waste; and

BE IT FURTHER RESOLVED that the Cities and County of San Diego directs the Agency Administrative officer to work with County Departments and bring back in 6 months a plan for zero waste with a 75% goal by the year 2010.