

# *STAFF REPORT*



ITEM NO. 15  
*CITY OF OCEANSIDE*

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DATE: August 9, 2006  
TO: Honorable Mayor and City Councilmembers  
FROM: Neighborhood Services Department  
SUBJECT: **APPROVAL OF THE SENIOR CITIZENS COMMISSION FY 2006-08 WORKPLAN**

## **SYNOPSIS**

Staff and the Senior Citizens Commission recommend that the City Council approve the Senior Citizens Commission FY 2006-08 Workplan.

## **BACKGROUND**

As specified in the Senior Citizens Commission Bylaws, the Senior Citizens Commission develops a workplan for consideration and approval by the City Council. The workplan outlines objectives, tasks and guidelines for the fiscal years 2006-07 and 2007-08 respectively.

The Commission serves in an advisory capacity to the City Council, considering and making recommendations to the Council on senior citizen-related issues in the community. The Commission provides an avenue for senior citizens to express their concerns to City officials, and encourages and promotes the involvement of senior citizens in City activities.

## **ANALYSIS**

The Senior Citizens Commission submits a workplan to the City Council for review and approval. Commission goals include hosting the annual Senior Expo on the second Saturday of October each year; participation in the development process and fundraising efforts for the El Corazon Senior Center; and the assessment of the six-month pilot taxi program to forward a recommendation for City Council consideration.

**FISCAL IMPACT**

The Commission does not have its own budget. There is no fiscal impact beyond the staff cost to support the Commission.

**COMMISSION OR COMMITTEE REPORT**

The Senior Citizens Commission unanimously approved the proposed FY 2006-08 Workplan at its June 13, 2006 meeting.

**CITY ATTORNEY'S ANALYSIS**

City Attorney analysis does not apply.

**RECOMMENDATION**

Staff and the Senior Citizens Commission recommend that the City Council approve the Senior Citizens Commission FY 2006-08 Workplan.

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SUBMITTED BY:

  
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Barry E. Martin  
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REVIEWED BY:

Michelle Skaggs Lawrence, Assistant to City Manager

  
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Margery Pierce, Neighborhood Services Director

  
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Mike Blessing, Deputy City Manager

  
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Attachment: Senior Citizens Commission FY 2006-08 Workplan

**SENIOR CITIZENS COMMISSION  
FY 2006-2008 WORKPLAN  
(JULY 1, 2006 – JUNE 30, 2008)**

**MISSION STATEMENT**

The Senior Citizens Commission considers and makes recommendations to the City Council on senior citizen-related issues in the community. The Commission serves in an advisory capacity to the City Council.

**COMPOSITION**

The Commission is comprised of nine (9) regular and two (2) alternate members.

Present Commissioners:

Chair – Joseph Barreras  
Vice Chair – Viessa Lyons-Ferrell  
Margene Pyeatte  
Catherine Duff  
Richard Olson  
James Spearman  
Jean Tweedie  
Carl Souza  
Pat Raetz  
Alternate 1: Patricia Harvard

**PURPOSE:**

*Functions as set by City Council Resolution*

1. Encourage and promote senior citizen involvement and participation in City activities.
2. Provide an avenue for senior citizens to express their concerns to City officials.
3. Provide input regarding senior citizen-related problems in the community.
4. Make recommendations to the City Council on issues pertaining to seniors in the community.

Goals 2006-2008 (identified by the Commission for consideration by the City Council)

1. The Senior Citizens Commission will convene adhoc committees to address areas of needs within the Senior Community of Oceanside. Each adhoc committee will develop its objectives and specific action plans. Adhoc committees 2006-2008:
  - Elder Abuse
  - Outreach/Promotions
  - Housing
  - Second Senior Center
  - Senior Expo 2006 & 07
  - Transportation
  - Work Plan
2. Review the Senior Citizens' Center annual budget and make recommendations to the City Council on prioritization and/or funding (process begins in February 2008).
3. Maintain, update and publish the resource guide and write articles for Senior Spotlight created especially for Oceanside seniors through the Health & Wellness Outreach/Promotions Adhoc. Distribute information to the senior community via Commissioners, the Senior Center and all other appropriate public venues (on-going).
4. Recognize National Senior Health & Fitness Day, annually in coordination with Oceanside Senior Citizens' Center Staff.
5. Work with the Oceanside Senior Citizens' Center staff, building on the successes from the 2006 Senior Citizen Exposition, to sponsor, plan and implement the next two Senior Expositions on October 14, 2006 and on October 13, 2007. The adhoc committee will participate in the planning of the events as well as coordinate the overall volunteer opportunities for the Commission members.
6. Request that the City Council proclaim October 14, 2006 and October 13, 2007 (to coincide with the Senior Expos) as the ninth and tenth annual Senior Citizens Days in the City of Oceanside.
7. Maintain a quarterly review of the City Council Senior Transportation Task Force staffed by the Public Works Transportation Division. Continue to ensure the Senior Commissions' lead in this effort. Make an assessment of the six-month pilot taxi program and form a recommendation for City Council consideration.
8. Address senior housing needs through a housing adhoc committee and provide quarterly reports to the Senior Citizens Commission.

9. Continue to lead the City's effort in the development of the El Corazon Senior Center at West of Rancho Del Oro Road and North of Oceanside Boulevard through the Second Senior Center Adhoc. Ensure that the programming projection meets the future needs of seniors. Participate in the tile fundraising implementation process for additional funding for the facility. Participate in the planning and implementation of a ground breaking and opening day ceremonies.
10. Request that the City's Parks and Recreation Staff provide quarterly updates on the availability and status of senior-related funding sources.
11. Ensure effective communication between Senior Citizen's Commission and City staff that have functional jurisdiction impacting the senior community.
12. Refer any inquiries and/or complaints made to the Senior Citizens Commission to the appropriate authority.
13. Address salient issues impacting the senior citizens community by holding a public presentation facilitated by the Elder Abuse Adhoc.
14. Work with other Senior Citizens Commissions, as appropriate, on senior-related issues.
15. Work with the Parks and Recreation Senior Services staff to enhance the public awareness, outreach, and promotion of the services for the aging population in Oceanside. Promote awareness of the commission and its purpose through the formation of an outreach adhoc committee.