ITEM NO. 17

STAFF REPORT

CITY OF OCEANSIDE

DATE: September 10, 2008

TO: Honorable Mayor and City Councilmembers

FROM: Development Services Department

SUBJECT: **RESOLUTION TO ESTABLISH A 30-MINUTE PARKING ZONE ON THE EAST SIDE OF MYERS STREET NORTH OF WISCONSIN AVENUE**

SYNOPSIS

Staff and the Transportation Commission recommend that the City Council adopt a resolution establishing a 30-minute parking zone effective 8:00 a.m. to 6:00 p.m., except Sundays and holidays, on the east side of Myers Street beginning 62 feet north of, and ending 80 feet north of, the centerline of Wisconsin Avenue.

BACKGROUND

The City has received a request (see attached) from the owner of the Wisconsin Market for a 30-minute parking zone on Myers Street to provide customer parking. The owner of the market has parking concerns regarding both Wisconsin Avenue and Myers Street. Some of the parking concerns originated from the newly constructed raised medians on Wisconsin Avenue. The raised medians were constructed on the east and west side of the railroad tracks which resulted in prohibiting drivers from entering the pay parking lot (Lot 27) from the eastbound direction.

ANALYSIS

The Wisconsin Market is located on the northeast corner of Myers Street and Wisconsin Avenue. Myers Street is one-way northbound between Wisconsin Avenue and Seagaze Drive. There is limited four-hour parking on both sides of Myers Street. A pay parking lot is located to the east of the market and can be accessed using Wisconsin Avenue.

The Wisconsin Market has an existing loading zone, approved by the City, on the north side of Wisconsin Avenue just east of Myers Street. The existing loading zone has approximately 74 feet of yellow curb. There is also an existing yellow curb located on Myers Street north of Wisconsin Avenue, adjacent to the market, which was not approved by the City. The owners of the Wisconsin Market stated they are not aware who painted the curb yellow. Recently, the City painted the curb red adjacent to the fire hydrant.

Staff is proposing that the remaining yellow curb on Myers Street be removed and replaced with one 30-minute parking space and one space which will have a limited four-hour parking restriction. The zone will extend from 62 feet north of, to a point 80 feet north of, the centerline of Wisconsin Avenue, for a total length of 18 feet. Refer to Exhibit A for the exact location of the proposed 30-minute parking zone.

FISCAL IMPACT

The cost of installing the parking zone is approximately $100 with an increase in annual maintenance of one work hour.

COMMISSION OR COMMITTEE REPORT

At the June 17, 2008, meeting, the Transportation Commission reviewed and approved the proposed parking zone on the east side of Myers Street north of Wisconsin Avenue.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

RECOMMENDATION

Staff and the Transportation Commission recommend that the City Council adopt a resolution establishing a 30-minute parking zone effective 8:00 a.m. to 6:00 p.m., except Sundays and holidays, on the east side of Myers Street beginning 62 feet north of, and ending 80 feet north of, the centerline of Wisconsin Avenue.

PREPARED BY:

Darra L. Woods
Assistant Engineer

SUBMITTED BY:

Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager

George Buell, Development Services Director

David DiPierro, City Traffic Engineer

Scott O. Smith, City Engineer

Attachments:
- Resolution
- Letter dated May 13, 2008
- Exhibit A: Map

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE ESTABLISHING CERTAIN TRAFFIC CONTROLS WITHIN THE CITY OF OCEANSIDE

("30 Minute Parking Zone")

WHEREAS, based on staff recommendation, this Council finds that public health and safety will be benefited by establishment of certain traffic controls within the City of Oceanside;

NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

SECTION 1. There is established a "30 Minute Parking Zone" effective 8:00 a.m. to 6:00 p.m., except Sundays and holidays, on the east side of Myers Street beginning 62 feet north of the centerline of Wisconsin Avenue and ending 80 feet north of said centerline.

SECTION 2: Staff is directed to effect the foregoing controls as soon as possible.

PASSED AND ADOPTED by the City Council of the City of Oceanside, California, this _____day of _____, 2008, by the following vote:

AYES:

NAYS:

ABSENT:

ABSTAIN:

_____
MAYOR OF THE CITY OF OCEANSIDE

ATTEST:

_____
CITY CLERK

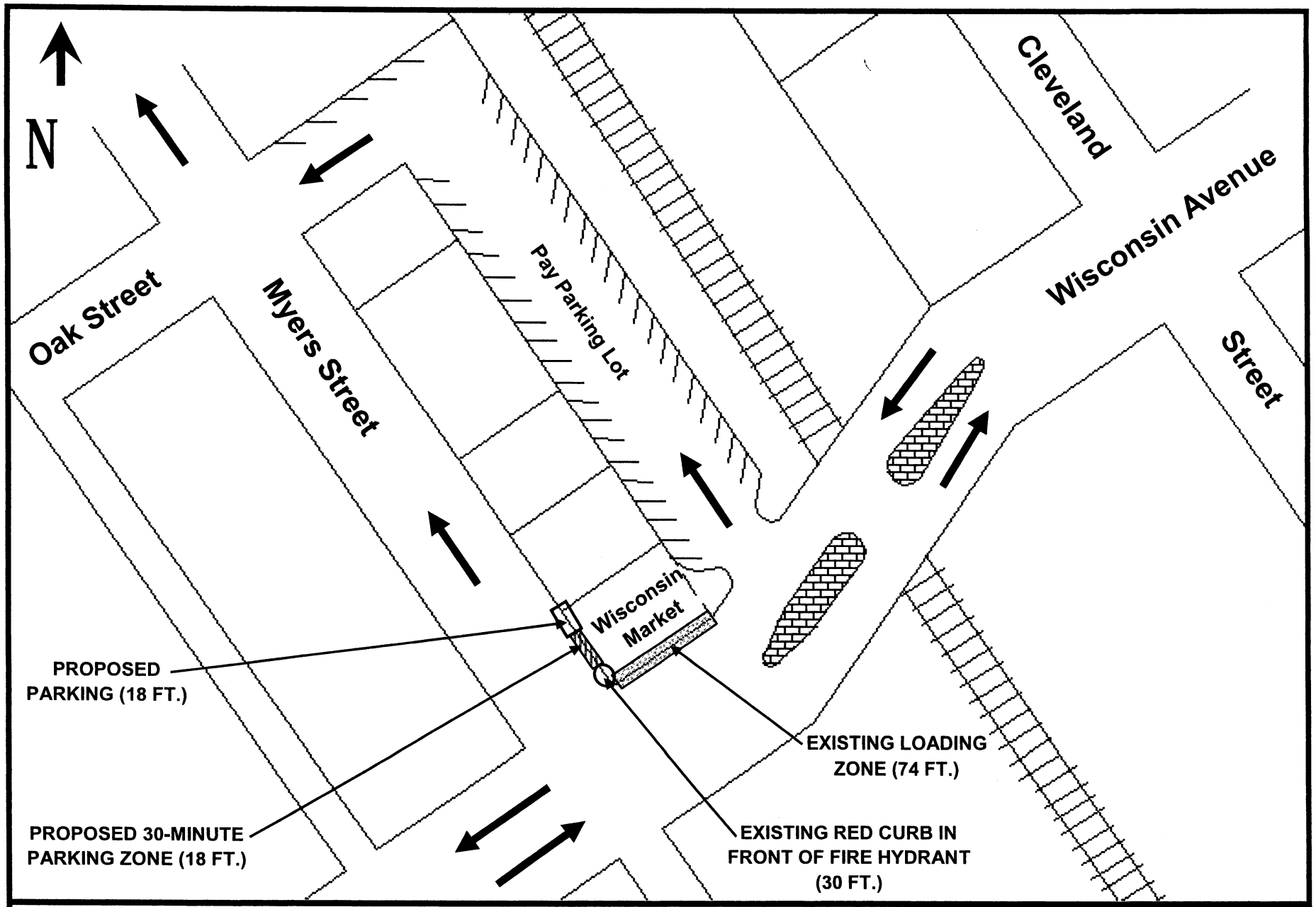
APPROVED AS TO FORM:

_____
CITY ATTORNEY

wisconsin market
202 wisconsin ave
oceanside,ca
92054
ray raban

wisconsin market has been in buisness in oceanside for 70 years.. their was public parking acess.But the acess to the parking has been blocked off.
so their is no parking for my buisness for the people driving from the beach to my buisness. the public has no parkikng space to acess my buisness.
their is a parking space on myers st.it is a curb parking i would like to turn that space into customer parking,to make it easier acess for people coming from the beach.
this message is to ask u to grant us the permission to have the parking curb on myers st.

THANK YOU,
ray raban
m of wisconsin market.



CITY OF OCEANSIDE INCORPORATED 1888

PROJECT: **LOADING ZONE ON MYERS STREET**

EXHIBIT A