



DATE: June 22, 2011

TO: Honorable Mayor and City Councilmembers

FROM: Neighborhood Services Department

SUBJECT: **REQUEST BY THE OCEANSIDE INDEPENDENCE DAY PARADE COMMITTEE FOR THE TEMPORARY CLOSURE OF COAST HIGHWAY FOR THE INDEPENDENCE DAY PARADE ON JULY 2, 2011**

SYNOPSIS

Staff recommends that the City Council approve a request by the Oceanside Independence Day Parade Committee for the temporary closure of Coast Highway from Oceanside Boulevard to Surfrider Way between the hours of 7:00 a.m. and Noon on July 2, 2011, for the parade.

BACKGROUND

MainStreet Oceanside has traditionally organized the independence Day Parade held on the Saturday prior to the 4th of July holiday. Due to budget constraints the parade was cancelled in 2010. A group of citizens formed the Oceanside Independence Day Parade Committee to raise the necessary funds to hold the parade. The committee was successful in raising the \$7,000 required for City services to support the 2010 parade. The Oceanside Independence Day Parade Committee has again raised the necessary funds, estimated at \$8,080, to cover City services for this year's parade.

ANALYSIS

The Oceanside Independence Day Parade Committee will be producing the Oceanside Independence Day Parade on Saturday July 2, 2011, from 10:00 a.m. to Noon on Coast Highway. Approximately 80 -100 entries are anticipated. Entries will include Oceanside High School bands and the First Marine Division Band, as well as over 100 military family members from Camp Pendleton.

The Oceanside Independence Day Parade Committee is requesting authorization for the temporary closure of Coast Highway from Oceanside Boulevard to Surfrider Way on July 2, 2011, from 7:00 a.m. to Noon. All businesses and residents surrounding the parade route will be notified in advance of the street closure. Consistent with City Council direction from the May 15, 2004, Special Events Workshop, all major street closure requests require City Council approval.



FISCAL IMPACT

The Oceanside Independence Day Parade Committee will pay by June 30, 2011, all City personnel costs associated with the parade, estimated at \$8,080.

Staff has reviewed the event plans to date and have identified the following estimated City service costs necessary to support the event.

Personnel Costs:

Police Department	2,755
Public Works Traffic	4,012
Public Works Parking	1,013
Parks and Recreation	<u>300</u>
Total Personnel Costs	\$8,080

INSURANCE REQUIREMENTS

The City's standard insurance requirements will be met.

COMMISSION OR COMMITTEE REPORT

While the Special Events Committee does not have discretionary authority to close major arterial roadways, the Committee has reviewed the event application and is working closely with the Parade Committee to assess levels of City support services.

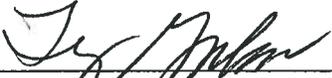
CITY ATTORNEY'S ANALYSIS

The California Vehicle Code authorizes the temporary closure of a public street for local special events, when, in the opinion of the local authorities, the closure is necessary for the safety and protection of the public who will be using the portion of street during the temporary closing.

RECOMMENDATION

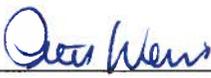
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PREPARED BY:



Terry Goodman
Special Events Supervisor

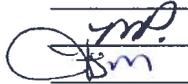
SUBMITTED BY:



Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager
Margery Pierce, Neighborhood Services Director
Frank McCoy, Police Chief



Attachment:

Map of affected area

