

STAFF REPORT



ITEM NO. 12
CITY OF OCEANSIDE

DATE: October 26, 2011
TO: Honorable Mayor and City Councilmembers
FROM: Water Utilities Department
SUBJECT: **RESOLUTION AUTHORIZING SUBMISSION OF A WHALE TAIL GRANT PROPOSAL TO THE CALIFORNIA COASTAL COMMISSION**

SYNOPSIS

Staff recommends that the City Council adopt a resolution authorizing the submittal of a Whale Tail Grant proposal to the California Coastal Commission in an amount not to exceed \$10,000; authorizing the City Manager to execute the agreement, and authorizing the City Manager to act on behalf of the City of Oceanside as signatory to accept grant funding from the California Coastal Commission.

BACKGROUND

The Oceanside Clean Water Program (CWP) implemented the 5th Grade Project SWELL curriculum in the Oceanside Unified School District (OUSD) beginning in 2007. The Oceanside version of the 5th grade curriculum was originally developed between the San Diego Unified School District and Coastkeeper, a local nonprofit organization. The 5th grade curriculum was customized to be specific to reflect Oceanside water resources.

The CWP is now ready to implement a 6th Grade curriculum in OUSD which has been customized to reflect Oceanside water resources, specifically its watersheds, rivers, creeks, sloughs, lagoons and ocean. The CWP, in conjunction with the Harbor Division of the Public Works Department, would like to request funding from the California Coastal Commission, through the WHALE TAIL[®] grant program, to cover some of the implementation costs of this new curriculum.

The California Coastal Commission's WHALE TAIL[®] grants support programs that teach California's children and the general public to value and take action to improve the health of the state's marine and coastal environments. This program distributes funds from sales of the California Coastal Commission's WHALE TAIL[®] License Plate, an official "specialty" license plate issued by the Department of Motor Vehicles for cars registered in California. The Commission's Public Education Program works to increase public knowledge of coastal and marine resources and to engage the public in coastal protection and restoration activities.

ANALYSIS

On October 1, 2011, the Oceanside Clean Water Program was notified of the application acceptance period through November 1, 2011, for the California Coastal Commission's WHALE TAIL® grant program. The grant-proposal would cover partially costs to implement a sixth grade curriculum in OUSD including:

- curriculum printing
- professional development for teachers
- education outreach material printing
- science kit material resupply
- transportation costs for watershed tour

In addition to the 6th grade curriculum some funds may be used to supplement clean-up events including:

- pickers/skimers
- specialized contractors for clean-up of harbor waters

The City of Oceanside would provide contributing costs in:

- staff time
- licensing fees costs
- waste disposal costs for cleanup events

These matching costs are annually budgeted for, with the exception of the licensing fees which will be proposed in the FY 12-13 budget.

FISCAL IMPACT

Implementation of the 6th grade curricula is currently budgeted under the Clean Water Program (750762711.5355). If awarded, the \$10,000 revenue will be placed in a grant business unit. All expenditures will be charged to the grant business unit account. The City contribution is estimated to be \$3,950 and will be paid out of the Clean Water Program (750762711.5355).

INSURANCE

The City's standard insurance requirements will be met.

COMMISSION OR COMMITTEE REPORT

Does not apply.

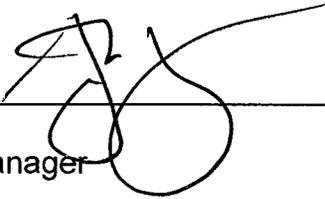
CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

RECOMMENDATION

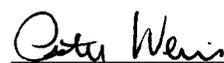
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PREPARED BY:



Greg Blakely
Administration Manager

SUBMITTED BY:



Peter Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager

Cari Dale, Water Utilities Director

Teri Ferro, Financial Services Director







Exhibit A – Resolution

1 RESOLUTION NO. _____

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
3 OCEANSIDE AUTHORIZING THE SUBMITTAL OF A WHALE
4 TAIL GRANT PROPOSAL TO THE CALIFORNIA COASTAL
5 COMMISSION

6 WHEREAS, the City of Oceanside Clean Water Program strives to improve water
7 quality in its local waterways;

8 WHEREAS, the Clean Water Program realizes the value of educating its students about
9 the importance of protecting water quality;

10 WHEREAS, the City desires to implement a 6th grade water quality curriculum in
11 Oceanside Unified School District; and

12 WHEREAS, the City desires to submit a proposal to the California Coastal Commission
13 Whale Tail grant program to assist in implementing the curriculum and coordination of a Harbor
14 beach cleanup and paddle board cleanup event.

15 NOW, THEREFORE, the City Council of the City of Oceanside DOES RESOLVE as
16 follows:

17 SECTION 1. To authorize Oceanside Clean Water Program of the Water Utilities
18 Department to submit a proposal to the California Coastal Commission Whale Tail grant
19 program.

20 SECTION 2. To authorize the City of Oceanside to enter into a contract with the
21 California Coastal Commission if the grant is awarded.

22 SECTION 3. To designate the City Manager or his designee, as the City of Oceanside's
23 authorized representative to prepare the necessary data, submit such proposal, and to sign and
24 execute an agreement with the California Coastal Commission to receive grant funds.

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1 PASSED AND ADOPTED by the City Council of the City of Oceanside, California, this _____
2 day of _____, 2011, by the following vote

- 3 AYES:
- 4 NAYES:
- 5 ABSENT:
- 6 ABSTAIN:

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MAYOR, CITY OF OCEANSIDE

8 ATTEST:

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10 _____
CITY CLERK

APPROVED AS TO FORM:

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CITY ATTORNEY

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