

MEMORANDUM

DATE: March 28, 2012

TO: Honorable Mayor and Councilmembers

FROM: Patricia Allison, City Manager's Office

SUBJECT: **Consideration of a Local Coastal Program Amendment (LCPA11-00002) and Zone Amendment (ZA11-00004) to the City's Sign Ordinances including: repealing Article 33 Signs, of the 1986 Zoning Ordinance, modifying Article 33 of the 1992 Zoning Ordinance and establishing the amended text as part of the implementing document of the Local Coastal Program to: ensure regulation of signs in a constitutional manner, in accordance with case law that has developed since the approval of Article 33; update and/or clarify existing signage definitions, including but not limited to animated, billboard, digital display and electronic message signage; and distinguish applicable signage regulations on private and on City property, including the potential for approval of digital display (electronic message) signs and digital display (electronic message) billboards; and introduction of two ordinances and adoption of a resolution to effect these amendments – Sign Ordinance Local Coastal Program Amendment and Zone Text Amendment/Citywide – Applicant: City of Oceanside**

This item is being continued to 5:00 p.m. on Wednesday, April 18, 2012.