



DATE: July 5, 2012

TO: Honorable Mayor and City Councilmembers

FROM: Development Services Department

SUBJECT: **RESOLUTION AUTHORIZING APPLICATIONS FOR ACTIVE TRANSPORTATION GRANT PROGRAM FUNDS THROUGH THE SAN DIEGO ASSOCIATION OF GOVERNMENTS; APPROVAL TO ACT AS A COLLABORATIVE PARTNER WITH THE CITY OF CARLSBAD FOR THE COASTAL RAIL TRAIL OCEANSIDE/CARLSBAD CONNECTION PROJECT**

SYNOPSIS

Staff recommends that the City Council adopt a resolution authorizing the City to submit applications for the Active Transportation Grant Program (ATG) for capital and non-capital projects; authorize the City to act as a collaborative partner with the City of Carlsbad for the Coastal Rail Trail Oceanside/Carlsbad connection project; and authorize the City Manager to execute all necessary grant documents.

BACKGROUND

The San Diego Association of Governments (SANDAG) has put out a call seeking competitive bids for ATG Program funds to pay for bicycle and pedestrian improvements throughout the region, to implement its long-range plans to improve active transportation. Funding for the approximately \$8.8 million ATG Program comes from the Transportation Development Act and the TransNet half-cent sales tax program.

The funds will be apportioned to capital and non-capital projects as follows:

- \$6.6 million, or 75 percent of the fund, for capital projects
- \$2.2 million for planning, education, and bicycle parking projects

The goal of the ATG Program is to promote the "Complete Streets" vision, providing multiple travel choices for residents and connectivity to transit, schools, retail centers, parks, work, and other community gathering places.

The ATG program and SANDAG require a resolution from the City Council authorizing the application for grant funds, and naming the City Manager to submit the application and to sign and execute grant documents, agreements and assurances, if a grant award is made by SANDAG. The City is an eligible applicant for the grant program and the projects listed below are eligible activities for funding.

ANALYSIS

The City of Oceanside intends to apply for a total of \$783,000 in grant funds through the ATG program. Staff intends to submit four applications which include capital and non-capital projects. Through a partnership with the Oceanside Bicycle and Pedestrian Committee, staff will apply for a non-capital education/encouragement/awareness grant. If approved, Engineering staff would manage this program.

The ATG program does not require matching funds; however, in providing matching and/or in-kind contributions, grant applications will receive “bonus points” when being scored by SANDAG. Since matching funds are not required as part of the grant applications, it would be beneficial for the City to provide these funds. The amount of matching funds and/or in-kind contributions were determined by the City, and are the amounts needed to complete the project as there is a maximum amount of available grant funds allocated by SANDAG.

Anticipated grant application projects are as follows:

- ***The Oceanside Boulevard Beautification Project*** – Consists of a meandering sidewalk and landscape planting along Oceanside Boulevard from I-5 to Crouch Street. The sidewalk and additional improvements to NCTD bus stops on Oceanside Boulevard will facilitate pedestrian access between the Sprinter station at Crouch Street, transfer access to bus stops, and destinations on either side of Oceanside Boulevard such as the County offices and the Loma Alta Village project. The project will also provide landscaping consisting of drought-tolerant ground cover, shrubs and trees, which will serve to beautify the Oceanside Boulevard corridor and encourage pedestrian travel. The City is seeking \$400,000 in capital ATG program funds and will provide \$50,000 in matching funds.
- ***North Coast Transit Station Bike Station Project*** – Consists of the design and implementation of a Bike Station at the North County Transit Station. A Bike Station is a structure designed for bicycle commuters that provides secure, indoor bike parking that a bicyclist can access during specified hours. A secured bike station would encourage commuters to travel by bike to the transit center. Modular bike stations are low-cost and provide enclosed bike storage. The City is seeking \$100,000 in non-capital ATG program funds and will provide \$10,000 in in-kind contributions.

- ***Cleveland Street Green Paint and Sharrows Project*** – Consists of funding to install “Green Paint” and “Sharrows” on Cleveland Street between Seagaze Street and Neptune Way. The objective is to improve safety and promote more bike traffic to the downtown area. Cleveland Street is a popular recreational cycling corridor with thousands of cyclists traveling up and down the coast on the weekends. The City is seeking \$100,000 in capital ATG program funds and does not anticipate providing matching or in-kind contributions.
- ***Education/ Encouragement/Awareness Grant Project*** – The City is seeking \$183,000 in non-capital ATG program funds for the following projects. The City does not anticipate providing matching funds; however, the Oceanside Bicycle and Pedestrian Committee will provide \$29,000 in in-kind contributions.
 - 24 adult Traffic School 101 bike educational classes over a two-year period.
 - 20 elementary and middle school bike safety rodeos over a two-year period.
 - Production and printing costs for 10,000 maps of the City of Oceanside bicycling facilities, 10,000 maps of the San Luis Rey Recreational Trail, and 10,000 Bike and Motorists Tip Cards.
 - Production of five, three-minute public service announcements on promoting Traffic Skills 101 education courses on KOCT-TV in North County.
 - Hiring of a part-time, hourly and non-benefited, Education/Awareness /Encouragement Coordinator or appropriate consultant to administer the above programs for a two-year period.
 - Paid 1 year memberships for 30 bicycles to use the North Coast Transit Station Bike Station over a two-year period.

Oceanside will act as a collaborative partner with the City of Carlsbad for the Coastal Rail Trail Oceanside/Carlsbad Connection Project. The application for this project will be submitted to SANDAG by the City of Carlsbad. The City of Carlsbad will act as lead agency and grant administrator for the following project.

- ***Coastal Rail Trail Oceanside/Carlsbad Connection Project*** – Funding to construct a Class 1 bicycle facility on the west side of South Coast Highway extending from the City of Carlsbad to Eaton Street. This project would fill a gap in the Coastal Rail Trail bikeway. The City does not anticipate providing matching or in-kind contributions for this project.

FISCAL IMPACT

The ATG Program through the San Diego Association of Governments does not require matching funds; however, the City will commit to contribute \$50,000 from TransNet account 425425212 towards the Oceanside Boulevard Beautification Project which has approximately \$100,000 in available funds in the FY2012-13 budget. The City will also commit to contribute \$10,000 in in-kind contributions from Transportation account 425407101 towards the North Coast Transit Station Bike Station Project which has approximately \$74,589 in available funds.

COMMISSION OR COMMITTEE REPORT

Does not apply.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

RECOMMENDATION

Staff recommends that the City Council adopt a resolution authorizing the City to submit applications for the Active Transportation Grant Program (ATG) for capital and non-capital projects; authorize the City to act as a collaborative partner with the City of Carlsbad for the Coastal Rail Trail Oceanside/Carlsbad connection project; and authorize the City Manager to execute all necessary grant documents.

PREPARED BY:



David DiPierro
City Traffic Engineer

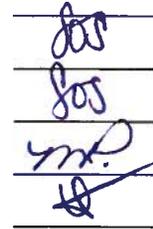
SUBMITTED BY:



Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager
George Buell, Development Services Director
Scott O. Smith, City Engineer
Margery Pierce, Neighborhood Services Director
Teri Ferro, Financial Services Director



Attachments:

Resolution
Active Transportation Grant Program Agreement

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
3 OCEANSIDE AUTHORIZING THE FILING OF APPLICATIONS FOR
4 ACTIVE TRANSPORTATION GRANT PROGRAM FUNDS
5 THROUGH THE SAN DIEGO ASSOCIATION OF GOVERNMENTS
6 FOR THE OCEANSIDE BOULEVARD BEAUTIFICATION PROJECT,
7 NORTH COAST TRANSIT STATION BIKE STATION PROJECT,
8 CLEVELAND STREET GREEN PAINT AND SHARROWS PROJECT,
9 EDUCATION/ENCOURAGEMENT/AWARENESS GRANT PROJECT;
10 AND AUTHORIZE THE CITY TO ACT AS A COLLABORATIVE
11 PARTNER WITH THE CITY OF CARLSBAD FOR THE COASTAL
12 RAIL TRAIL OCEANSIDE/CARLSBAD CONNECTION PROJECT;
13 AND ACCEPTING THE TERMS OF THE GRANT AGREEMENT.

14 WHEREAS, \$8.8 million of Transportation Development Act/TransNet funding for
15 capital and non-capital active transportation projects is available to local jurisdictions and the
16 County of San Diego from Fiscal Year 2011-2012; and

17 WHEREAS, the City of Oceanside wishes to receive \$400,000 in Active Transportation
18 Grant funds for the following project: Oceanside Boulevard Beautification Project; and

19 WHEREAS, the City of Oceanside wishes to receive \$100,000 in Active Transportation
20 Grant funds for the following projects: North Coast Transit Station Bike Station Project; and

21 WHEREAS, the City of Oceanside wishes to receive \$100,000 in Active Transportation
22 Grant funds for the following projects: Cleveland Street Green Paint and Sharrows Project; and

23 WHEREAS, the City of Oceanside wishes to receive \$183,000 in Active Transportation
24 Grant funds for the following projects: Education/Encouragement/Awareness Grant Project;
25 and

26 WHEREAS, the City of Oceanside wishes to partner with the City of Carlsbad and
27 receive Active Transportation Grant funds for the following projects: Coastal Rail Trail
28 Oceanside/Carlsbad Connection Project; and

WHEREAS, the City of Carlsbad would act as lead agency and grant administrator for
the following projects: Coastal Rail Trail Oceanside/Carlsbad Connection Project; and

WHEREAS, the City of Oceanside understands that the Active Transportation Grant
Program funding is fixed at the programmed amount, and therefore, project cost increases that
exceed the grant awarded will be the sole responsibility of the grantee; and

1 WHEREAS, the City of Oceanside agrees to complete the proposed grant project within
2 a timely matter and in compliance with Board Policy No. 035.

3 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

4 Section 1. The City of Oceanside is authorized to submit an application to SANDAG for
5 the Active Transportation Grant Program funding in the amount of \$400,000 for the Oceanside
6 Boulevard Beautification Project.

7 Section 2. The City of Oceanside is authorized to submit an application to SANDAG for
8 the Active Transportation Grant Program funding in the amount of \$100,000 for the North
9 Coast Transit Station Bike Station Project.

10 Section 3. The City of Oceanside is authorized to submit an application to SANDAG for
11 the Active Transportation Grant Program funding in the amount of \$100,000 for the Cleveland
12 Street Green Paint and Sharrows Project.

13 Section 4. The City of Oceanside is authorized to submit an application to SANDAG for
14 the Active Transportation Grant Program funding in the amount of \$183,000 for the
15 Education/Encouragement/Awareness Grant Project; and

16 Section 5. The City of Oceanside is authorized to act as a collaborative partner with the
17 City of Carlsbad for the Active Transportation Grant Program funding the Coastal Rail Trail
18 Oceanside/Carlsbad Connection Project; and

19 BE IT FURTHER RESOLVED that, if a grant award is made by SANDAG to fund the
20 Oceanside Boulevard Beautification Project, the City Council of the City of Oceanside commits
21 to providing \$50,000 of matching funds and authorizes City of Oceanside staff to accept the
22 grant funds, execute a grant agreement with SANDAG, with no exceptions, and complete the
23 Oceanside Boulevard Beautification Project; and

24 BE IT FURTHER RESOLVED that, if a grant award is made by SANDAG to fund the
25 North Coast Transit Station Bike Station Project, the City Council of the City of Oceanside
26 commits to providing \$10,000 of in-kind contributions and authorizes City of Oceanside staff to
27 accept the grant funds, execute a grant agreement with SANDAG, with no exceptions, and
28 complete the North Coast Transit Station Bike Station Project.

1 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
2 this _____ day of _____, 2012, by the following vote:

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4 AYES:

5 NAYS:

6 ABSENT:

7 ABSTAIN:
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10 MAYOR OF THE CITY OF OCEANSIDE

11
12 ATTEST:

APPROVED AS TO FORM:

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14 _____
15 City Clerk

14 *Barbara Hamilton, ASST.*
15 City Attorney

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25 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE AUTHORIZING
26 THE FILING OF APPLICATIONS FOR ACTIVE TRANSPORTATION GRANT PROGRAM
27 FUNDS THROUGH THE SAN DIEGO ASSOCIATION OF GOVERNMENTS FOR THE
28 OCEANSIDE BOULEVARD BEAUTIFICATION PROJECT, NORTH COAST TRANSIT
STATION BIKE STATION PROJECT, CLEVELAND STREET GREEN PAINT AND
SHARROWS PROJECT, EDUCATION/ENCOURAGEMENT/AWARENESS GRANT PROJECT;
AND AUTHORIZE THE CITY TO ACT AS A COLLABORATIVE PARTNER WITH THE CITY
OF CARLSBAD FOR THE COASTAL RAIL TRAIL OCEANSIDE/CARLSBAD CONNECTION
PROJECT; AND ACCEPTING THE TERMS OF THE GRANT AGREEMENT.