

ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE AMENDING ARTICLE 33 OF THE CITY ZONING ORDINANCE MODIFYING THE CITY'S SIGN REGULATIONS

WHEREAS, the City Council has determined that provisions related to the 1986 and 1992 Zoning Ordinance sign regulations should be modified in order to: accommodate commercial mascot advertising display and feather banners; exclude references to Downtown "D" District from Article 33A; exclude references to Redevelopment Agency/Redevelopment Area from Article 33A and 33B and other minor administrative clean-up items; and

WHEREAS, on October 3, 2012, the City Council of the City of Oceanside held a duly-advertised public hearing to consider Zone Amendment ZA12-00006, and the recommendation of the Oceanside Chamber of Commerce thereon, and heard and considered written and oral testimony regarding the proposed Zone Amendment; and

WHEREAS, based upon such evidence, testimony and staff reports, this Council finds that Zone Amendment ZA12-00006 conforms to the General Plan and Local Coastal Program of the City of Oceanside.

NOW, THEREFORE, the City Council of the City of Oceanside does ordain as follows:

SECTION 1. Zone Amendment Application ZA12-00006 establishing the text of the sign regulations within the 1986 Zoning Ordinance for properties within the Coastal Zone, excepting therefrom the Downtown "D" District areas from Article 33A, and establishing the sign regulations within the 1992 Zoning Ordinance for properties outside the Coastal Zone as specified in Exhibits "A" (Article 33A) and "B" (Article 33B), is hereby adopted, and the City Planner is hereby directed to amend the Zoning Ordinance text as specified by this ordinance.

SECTION 2. Severability. If any section, sentence, clause or phrase of this ordinance is for any reason held to be invalid or unconstitutional by a decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this ordinance. The City Council hereby declares that it would have passed and adopted this ordinance and each section, sentence, clause or phrase thereof, irrespective of the fact that any

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1 one or more sections, subsections, sentences, clauses or phrases be declared invalid or  
2 unconstitutional.

3 SECTION 3. The City Clerk of the City of Oceanside is hereby directed to publish this  
4 ordinance, or the title hereof as a summary, pursuant to state statute, once within fifteen (15)  
5 days after its passage in the North County Times, a newspaper of general circulation published  
6 in the City of Oceanside.

7 SECTION 4. This ordinance shall take effect and shall be in force on properties outside  
8 the Coastal Zone on the thirtieth (30<sup>th</sup>) day from and after its final passage, and on Coastal Zone  
9 properties upon Coastal Commission certification of Local Coastal Program Amendment 12-  
10 00005.

11 INTRODUCED at a regular meeting of the City Council of the City of Oceanside,  
12 California, held on the \_\_\_ day of \_\_\_\_\_, 2012 and, thereafter,

13 PASSED AND ADOPTED at a regular meeting of the City Council of the City of  
14 Oceanside, California, held on the \_\_\_ day of \_\_\_\_\_, 2012, by the following vote:

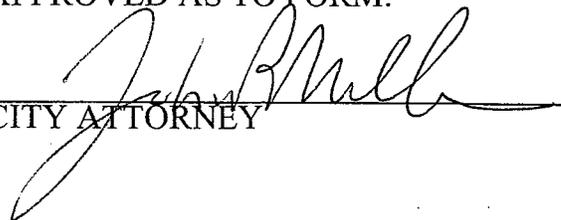
- 16 AYES:
- 17 NAYS:
- 18 ABSENT:
- 19 ABSTAIN:

20 MAYOR OF THE CITY OF OCEANSIDE

21  
22 ATTEST:

23 APPROVED AS TO FORM:

24 \_\_\_\_\_  
CITY CLERK

25   
CITY ATTORNEY