

**M E M O R A N D U M**

**DATE:** November 7, 2012

**TO:** Honorable Mayor and Councilmembers

**FROM:** Patricia Allison, City Manager's Office

**SUBJECT: REQUEST BY MAYOR JIM WOOD AND COUNCILMEMBER ESTHER SANCHEZ TO RENAME THE MISSION AVENUE BRIDGE TO THE DR. MARTIN LUTHER KING, JR. BRIDGE; PRESENTATION/ REPORT BY CHARLES ADAMS, CHAIR OF THE DR. MARTIN LUTHER KING, JR. AD HOC COMMITTEE; DIRECTION TO STAFF**

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September 12, 2012

Honorable Mayor Woods and Council Members,

I am writing to recommend our support in honoring Dr. Martin Luther King, Jr. renaming the **Mission Street Bridge** to **Dr. Martin Luther King, Jr. Bridge**. The bridge is very visible to both the tourist/visitors and residents of Oceanside. What a wonderful way to honor such an American icon.

He set out to make a small change by asking others to treat people the way they wished to be treated and do what was right, but he ended up making history. The changes and the differences he made, we all enjoy today. What a wonderful way for the leaders of Oceanside to live out his dream where he wanted people to live in a nation where one isn't judged by the color of their skin but by their character.

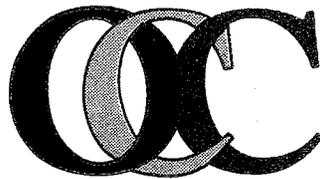
The residents of Oceanside applaud your wisdom and willingness to recognize and honor one of America's greatest humanitarian. Such a display of Freedom and Faith, and pride in our city's diversity, will have a tremendously positive impact on our citizenry, as well as on our city's tourism and economic development. It is nothing but a true delight in knowing that we are able to be a part of this monumental occasion.

Thank you for allowing the opportunity to express our interest in this matter.

Sincerely,

A handwritten signature in cursive script that reads "Leslee Gaul".

Leslee Gaul  
CEO & President  
Visit Oceanside



OCEANSIDE  
CHAMBER OF  
COMMERCE

300 N. Coast Highway  
Oceanside, CA 92054

August 23, 2012

Honorable Mayor Woods and Council Members,

The Oceanside Chamber of Commerce, our Board of Directors and our 670 members support the renaming of the Mission Street Bridge to Dr. Martin Luther King, Jr. Bridge. The bridge is very visible to both the visitors and residents of Oceanside.

The Oceanside Chamber of Commerce feels renaming the Mission Bridge would be a wonderful way to honor such an American icon. This will have a tremendously positive impact on our community.

Sincerely,

David L. Nydegger  
President and C.E.O.  
Oceanside Chamber of Commerce

REC'D SEP 27 REC'D

*Lawrence Davis Lodge No. 117*



*Ancient • Free And Accepted Mason of the World  
P. O. Box 142, San Luis Rey, California 92068*



Honorable Mayor Woods and Council Members,

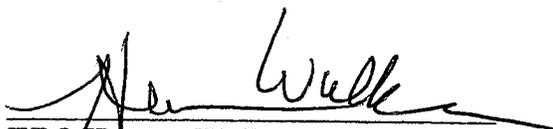
I WM, Herman Walker of Lawrence Davis Lodge # 117 A.F. & A.M., INC. of the U.S.A. are seven strong. I am writing to give our support in honoring Dr. Martin Luther King, Jr. by renaming the Mission Street Bridge to Dr. Martin Luther King, Jr. Bridge. The bridge is very visible to both the tourist/visitors and residents of Oceanside. What a wonderful way to honor such an American icon.

He set out to support human rights in a small town in southern Alabama and he ended up making history. The changes and the differences he made, we all enjoy today. What a wonderful way for the leaders of Oceanside to live out his dream where he wanted people to live in a nation where one isn't judged by the color of their skin but by their character.

The residents of Oceanside applaud your wisdom and willingness to recognize and honor one of America's greatest humanitarians. Such a display of Freedom, Faith and pride in our city's diversity, will have a tremendously positive impact on our citizenry, tourism and economic development. We are happy to support and be a part of this monumental occasion.

Thank you for giving the Lawrence Davis Lodge # 117 A.F. & A.M., INC. of the U.S.A. the opportunity to express our desire in this matter.

Sincerely,

  
WM, Herman Walker

**CITY OF OCEANSIDE**  
**APPLICATION/PETITION TO HONOR MARIN LUTHER KING, JR. BY RENAMING THE MISSION STREET BRIDGE.**

“Human progress is neither automatic nor inevitable ... every step toward the goal of justice requires sacrifice, suffering and struggle; the tireless exertions and passionate concern of dedicated individuals.” Dr. Martin Luther King, Jr.

**TO: Mayor Jim Wood and City Council Members Gary Felien, Jack Feller, Jerry Kern and Esther Sanchez**

We, the residents of the City of Oceanside, hereby submit this application/petition to honor Dr. Martin Luther King, Jr. by renaming the **Mission Street Bridge** to the **Martin Luther King, Jr. Bridge**.

“Freedom” and “Faith” have long been valued by our highly patriotic community, as embodied in the city’s official seal, “Freedom” and “In God We Trust.” No one person epitomizes these most esteemed virtues than Dr. King, one of the only non-Presidents to have a National Holiday. His enduring legacy and historic leadership continue to be studied and revered throughout the world.

Dr. King is especially relevant to the City of Oceanside. Now, more than ever, our multi-cultural youth need heroes who fill us with pride and whose lives are to be emulated. What is needed is a “bridge” to adulthood. Such a public display of freedom, faith and pride in our City’s diversity, will have a positive impact on our citizenry, as well as on our tourism and economic development.

We respectfully request your vote to approve this honor to Dr. Martin Luther King, Jr.

	NAME	ADDRESS	E-MAIL	TELEPHONE
1.	<u>Herman Walker</u>	<u>133 Fireside Dr, Oceanside, CA</u>		
2.	<u>James Greer</u>	<u>723 Sugar Pine Dr, Oceanside, CA</u>		
3.	<u>John R. Callery, Sr.</u>	<u>5842 Ranch View Rd, Oceanside, CA</u>		
4.	<u>Jimmie Walker</u>	<u>1201 Woodh AVENUE Dr, Oceanside, CA</u>		
5.	<u>George Murrill</u>	<u>1201 Bush St, Oceanside, CA</u>		
6.	<u>Artis Parrish</u>	<u>31938 Wildwood Ct, Temecula, CA</u>		
7.	<u>Allen Smith</u>	<u>1437 Crestview Dr, Oceanside, CA</u>		
8.				
9.				

**The Friendly Seniors  
455 Country Club Lane  
OCEANSIDE, CA. 92054**

September 13, 2012

**Honorable Mayor Woods and Council Members,**

**As Vice President of the Friendly Seniors with a membership of 30 strong, We may be small in number however we are strong in power. We stand in support of renaming Mission Ave Bridge to honor an American hero; Dr Martin Luther King Jr.**

**The Friendly Seniors feel renaming The Mission Ave Bridge would be a wonderful way to honor an American Icon. The club applauds your wisdom and willingness to recognize and honor one of America greatest humanitarian. It is nothing but a true delight in knowing that we are able to be a part of this monumental occasion.**

**Thank you for allowing Friendly Seniors the opportunity to express our desire in the matter**

**Sincerely**



**Kay Montgomery**

**Vice President Friendly Seniors**



August 26, 2012

*The goal of the Eastside Neighborhood Association is to improve the social and physical environment of the Eastside Neighborhood in Oceanside through capacity building and empowerment of community residents*

**Our motto:** Empowerment makes us stronger, but action makes the difference!

**Office:**  
Chavez Resource Center  
605 San Diego Street  
Oceanside, CA 92054  
Phone: (760) 435-3400

Dear Mayor Woods and Council Members,

My name is Maria Russell. I am president of the Eastside Neighborhood Association and represent between 150 to 200 participants. As you may know, this is a culturally diverse area. We have been working to expand our appreciation and enhancement of our community uniqueness.

I am writing to recommend that the Mission Street Bridge be renamed the Dr. Martin Luther King, Jr. Bridge. The location of this bridge, next to Oceanside High School would be such a wonderful reminder of history. The ideals of doing what is right and Dr. King's dream that everyone be respected and judge by their character is very important to us in the Eastside.

Our multi-cultural youth need heroes who's lives should be emulated. They need a "bridge" from their youth to adulthood and this American icon has provided the principles and ideals that would help them in this process. The changes and difference he made, we all enjoy today.

Thank you for allowing the Eastside Neighborhood Association the opportunity to express our desire in this matter..

If you have any questions or need additional information, please feel free to contact Maria Russell at (760) 805-6963

Sincerely

Maria Russell, President  
Eastside Neighborhood Association

# INVOLVED MEN OF OCEANSIDE

BORN OUT OF CONCERN, NOURISHED ON FAITH AND INVOLVED BY COMMITMENT

Friday, September 14, 2012

TO: Mayor Jim Wood  
Oceanside City Council  
300 NORTH COAST HIGHWAY  
Oceanside CA 92054

REC'D SEP 27 REC'D

Honorable Mayor Woods and Council Members,

I, Oscar Culp, President of Involved Men of Oceanside INC., and 18 members do hereby state:  
We are in agreement writing this letter of support to recommend honoring Dr. Martin Luther King, Jr. renaming the Mission Street Bridge to Dr. Martin Luther King Jr. Bridge. We find this proposed bridge visible to tourists / visitors and residents of Oceanside. We perceive this a welcomed Oceanside landmark to remember Dr. Martin Luther King Jr.'s ultimate sacrifice, contributions and achievements as an American icon.

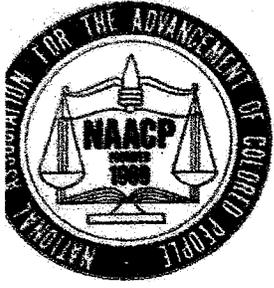
Best Regards



Oscar Culp  
President /IMO

[oscarculp@att.net](mailto:oscarculp@att.net)  
7607221342

INVOLVED MEN OF OCEANSIDE, INC.  
P. O. BOX 702 OCEANSIDE, CA 92049-0702  
REGISTERED CALIFORNIA PUBLIC BENEFIT CORPORATION  
<http://involvedmenofoceanside.org/>



**NAACP North San Diego County Youth & College Division**  
P.O. Box 4293 . Oceanside . California . 92052-4293

September 9, 2012

Honorable Mayor Woods and Council Members,

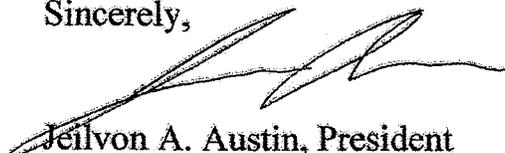
I am the Youth President of the North County San Diego NAACP Youth Council representing sixty-two members of this fair city. I am writing in full support in honoring Dr. Martin Luther King, Jr. by renaming the **Mission Street Bridge to Dr. Martin Luther King, Jr. Bridge**. The bridge is very visible to both the tourist/visitors and residents of Oceanside. What a wonderful way to honor such an American icon.

He set out to make a small change by asking others to treat people the way they wished to be treated and do what was right, but he ended up making history. The changes and the differences he made, we all enjoy today. What a wonderful way for the leaders of Oceanside to live out his dream where he wanted people to live in a nation where one isn't judged by the color of their skin but by their character.

The residents of Oceanside applaud your wisdom and willingness to recognize and honor one of America's greatest humanitarian. Such a display of Freedom and Faith, and pride in our city's diversity, will have a tremendously positive impact on our citizenry, as well as on our city's tourism and economic development. It is nothing but a true delight in knowing that we are able to be a part of this monumental occasion.

Thank you for allowing the North County San Diego NAACP Youth Council the opportunity to express our desire in this matter.

Sincerely,



Jeilvon A. Austin, President  
Youth & College Division #1813  
No. San Diego County NAACP

**Jeilvon A. Austin**  
*President*

**Darrow Perkins III**  
*1<sup>st</sup> Vice President*

**Roshan J. Jackson**  
*2<sup>nd</sup> Vice President*

**Ashleigh Barnes**  
*Secretary*

**Amani N. Hardrick**  
*Asst. Secretary*

**Ariana A. Noble**  
*Treasurer*

**Kavier J. Austin**  
*Asst. Treasurer*

**Satia O. Austin**  
*Advisor*

**Executive Committee**

**Tomelle M. Austin**  
*Entertainment*

**Carlton Moore**  
*Freedom Fund*

**Donai S. Artist**  
*Membership*

**Y'Shea Moore**  
*Political Action*

**Tashawna Williams**  
*Education*

**Sam Allingham**  
*At-Large Member*

**Daijon Sumpter**  
*At-Large Member*



## NORTH COUNTY AFRICAN AMERICAN WOMEN'S ASSOCIATION

211 Brooks Street

P O Box 2075

Oceanside, CA 92051-2075

Honorable Mayor Woods and City Council Members,

The officers and members of the North County African American Women's Association, enthusiastically support the renaming of the Mission Street Bridge to The Dr. Martin Luther King, Jr. Bridge.

The Mission Street Bridge is very visible to our community, and to those who visit Oceanside. Renaming the bridge will be a continuing reminder that the City of Oceanside recognizes and appreciates the contributions Dr. King made to help all people achieve equality and strive for a better life.

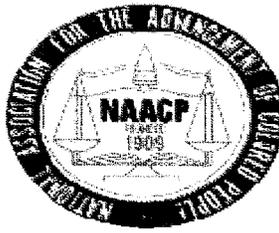
Renaming the bridge will also provide a positive image and a source of pride for the African American community. The bridge's proximity to Oceanside High School will also be a constant reminder to all youth in Oceanside as well as youth in surrounding communities that "the dream is still alive".

Sincerely,

Edith Jones

Edith Jones, President

North County African American Women's Association



**NORTH SAN DIEGO COUNTY BRANCH #1086  
605 SAN DIEGO STREET  
OCEANSIDE, CA. 92054  
(760)754-9686**

September 9, 2012

Honorable Mayor Woods and Council Members,

As President of the North San Diego County National Association for the Advancement of Colored People with a membership of 270 strong, we stand in support of renaming Mission Ave bridge to honor an American hero; Dr Martin Luther King Jr. This site is very visible to the public eye from a local level as well as motorist traveling north and south bound on Highway Interstate-5.

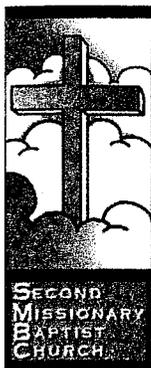
By re-naming the bridge Dr. Martin Luther King Jr., this will be symbolic of the Oceanside communities joining together for peace and harmony. By taking this step, the leaders of Oceanside will set an example for all of North San Diego County to replicate and show honor to Dr. King Jr., who gave his life to make a difference for everyone by advocating peace. The positive effects of this will be rewarding and endless.

Thank you all so much for your continued support and helping to make our community a compelling place to live and raise a family.

Sincerely,

*Dr. Shirley Johnson*

Dr. Shirley Johnson  
President, North San Diego County NAACP



## Second Missionary Baptist Church

REC'D AUG 21 REC'D

August 20, 2012

*Honorable Mayor Woods and Council Members,*

*I Rev. Charles E. Price, Sr. Pastor of Second Missionary Baptist Church are 300 strong. I am writing to recommend our support in honoring Dr. Martin Luther King, Jr. renaming the Mission Street Bridge to Dr. Martin Luther King, Jr. Bridge. The bridge is very visible to both the tourist/visitors and residents of Oceanside. What a wonderful way to honor such an American icon.*

*He set out to make a small change by asking others to treat people the way they wished to be treated and do what was right, but he ended up making history. The changes and the difference he made, we all enjoy today. What a wonderful way for the leaders of Oceanside to live out his dream where he wanted people to live in a nation where one isn't judge by the color of their skin by their character.*

*The residents of Oceanside applaud your wisdom and willingness to recognize and honor one of American's greatest humanitarian. Such a display of Freedom and Faith, and Pride in our city's diversity, will have tremendously positive impact on our citizenry, as well as on our city's tourism and economic development. It is nothing but a true delight in knowing that we are able to be a part of this monumental occasion.*

*Thank you for allowing Second Missionary Baptist Church the opportunity to express our desire in this matter.*

*Sincerely,*

*Rev. Charles E. Price, Sr.  
Pastor*



*Friendly Church of God in Christ*

1836 Dixie St.  
Oceanside CA, 92054  
(760) 433-2513



*Dr. Thomas E. Hammonds, Pastor*

September 12, 2012

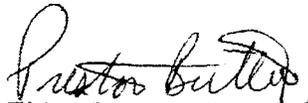
Honorable Mayor Jim Wood  
City of Oceanside, CA

Dear Mayor Wood:

We were recently made of aware of a discussion to re-name the Mission Ave bridge to honor the late Reverend Dr. Martin Luther King, Jr. We, the members of Friendly Church of God in Christ, wholeheartedly endorse this project. Dr. King was a great American citizen whose message of peace still resonant with us all today. The city's initiative to re-name the bridge in honor of Dr. King says you care about peace and understanding in our communities.

We stand ready to support this project in any way. If you have any questions, please feel free to contact the undersigned at 760-231-7399.

Sincerely,

  
Elder Preston Butler, Jr.  
Administrative Assistant



September 11, 2012

Honorable Mayor Woods and Council Members,

I Shawn Mitchell, Senior Pastor of New Venture Christian Fellowship, we are 2,000 members strong. I am writing to recommend our support in honoring Dr. Martin Luther King, Jr. renaming the **Mission Street Bridge** to **Dr. Martin Luther King, Jr. Bridge**. The bridge is very visible to both the tourist/visitors and residents of Oceanside. What a wonderful way to honor such an American icon.

He set out to make a small change by asking others to treat people the way they wished to be treated and do what was right, but he ended up making history. The changes and the differences he made, we all enjoy today. What a wonderful way for the leaders of Oceanside to live out his dream where he wanted people to live in a nation where one isn't judged by the color of their skin but by their character.

The residents of Oceanside applaud your wisdom and willingness to recognize and honor one of America's greatest humanitarian. Such a display of Freedom and Faith, and pride in our city's diversity, will have a tremendously positive impact on our citizenry, as well as on our city's tourism and economic development. It is nothing but a true delight in knowing that we are able to be a part of this monumental occasion.

Thank you for allowing New Venture Christian Fellowship the opportunity to express our desire in this matter.

Sincerely,

A handwritten signature in black ink that reads "Shawn Mitchell". The signature is written in a cursive style and is positioned above the printed name.

Shawn Mitchell  
Senior Pastor, New Venture Christian Fellowship  
Pro Sports Chaplain

## **WALKER CHAPEL AFRICAN METHODIST EPISCOPAL CHURCH**

The Rt. Rev. Theodore Larry Kirkland  
Presiding Prelate

The Rev. Roosevelt Lindsey, Jr.  
Presiding Elder

Rev. Arthur B. Carter, Jr.  
Pastor

1415 Laurel Street  
Oceanside, CA 92058  
Phone 760 757 6633  
Fax 760 757 2893  
[walkerchapel@email.com](mailto:walkerchapel@email.com)  
[www.wcame.org](http://www.wcame.org)

Honorable Mayor Woods and City Council Members,

The officers and members of the Walker Chapel African Methodist Episcopal Church are in support of changing the name of the Mission Street Bridge to The Dr. Martin Luther King, Jr. Bridge.

The Mission Street Bridge is very visible to our community, and to those who visit Oceanside. Renaming the bridge will be a continuing reminder that the City of Oceanside recognizes and appreciates the contributions Dr. King made to help all people achieve equality and strive for a better life.

Renaming the bridge will also provide a positive image and a source of pride for the African American community. The bridge's proximity to Oceanside High School will also be a constant reminder to all youth in Oceanside as well as youth in surrounding communities that "the dream is still alive".

Sincerely,

A handwritten signature in black ink, appearing to read 'A. B. Carter, Jr.', with a long horizontal line extending to the right.

**Rev. Arthur B. Carter, Jr.,**  
**Pastor**



September 26, 2012

Honorable Mayor Jim Wood and Council Members:

My name is Pastor Michael Henderson, and I serve as Pastor of Shiloh Church of God in Christ (a congregation of 150 individuals) here in the City of Oceanside. I am writing to communicate my/our support for honoring Dr. Martin Luther King, Jr. in the renaming of the Mission Street Bridge in his honor. The bridge is very visible to tourists, visitors and residents of the City of Oceanside. What a wonderful way to honor the legacy of such a great icon.

The residents of Oceanside applaud your wisdom and willingness to recognize and honor one of our world's greatest humanitarians. Such a display of freedom, faith and pride in our city's diversity will have a tremendously positive impact upon our citizenry, as well as our city's tourism and economic development. It is nothing but a true delight to know we are able to be part of this monumental occasion.

Thanks for allowing myself, along with those whom I represent, to express our desires in this area. I appreciate your time and consideration.

Respectfully,

*Michael N. Henderson*

Michael N. Henderson,  
Senior Pastor

MNH\

**September 11, 2012**

**Theodore Richardson  
215 Romneya Dr  
Oceanside, Ca 92057**

**Dear Honorable Mayor Woods and Council Members,**

**My family and I are honored to have this opportunity to recommend the renaming of the Mission Avenue Bridge to the Dr. Martin Luther King, Jr. Bridge.**

**I have been a resident of Oceanside for more than twenty-five years. I also served in the Marine Corps for twenty years. I believe the differences and changes that so many of us who served in the military have been inspired by the ideals of Dr. King and are being enjoyed today.**

**By changing the name of the Mission Avenue Bridge, the leaders of Oceanside would demonstrate Dr. King's dream. It would be a standing reminder of our history and have an impact on all of us.**

**Again, I am extremely proud to endorse the renaming of the bridge.**

**Thank you.**

***Sincerely***

  
**Theodore Richardson**

October 17, 2012

To whom it may concern:

As a resident of Oceanside for thirty-seven years, I have learned to appreciate the incredible diversity that we have in our city. One of the ways that we can honor that diversity is to recognize the heroes of our past who promoted peace and harmony. For that reason, I support the effort to rename the Mission Avenue bridge to Dr. Martin Luther King, Jr. Bridge.

Sincerely,

A handwritten signature in black ink that reads "Rick Wright". The signature is written in a cursive style with a large, prominent "R" at the beginning.

Rick Wright  
1002 S. Ditmar Street  
Oceanside, CA 92054

**Zondra Greene  
635 Michael St  
Oceanside Ca 92057**

September 27, 2012

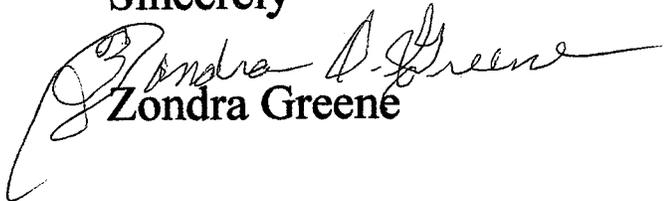
Honorable Mayor Woods and Council Members,

I am writing as the head of my family we stand in support of honoring Dr. Martin Luther King, Jr. by renaming the **Mission Ave Bridge to Dr. Martin Luther King, Jr.**

**Bridge.** The bridge is very visible to both the tourist/visitors and residents of Oceanside. What a wonderful way to honor such an American icon.

Re-naming of the bridge would be a wonder reminder of history of the many bridges Dr King cross over during his march's toward freedom Your positive effect of this will be rewarding and endless. I would like to thank you for making this community a compelling place to live, and raise a family. The Marine Corps brought my family to Oceanside My Husband and I raise eight kids here.

Sincerely

  
Zondra Greene