

STAFF REPORT



ITEM NO. **7**
CITY OF OCEANSIDE

DATE: November 28, 2012

TO: Honorable Mayor and City Councilmembers

FROM: Water Utilities Department

SUBJECT: **PURCHASE ORDER WITH OUTDOOR CREATIONS, INC. FOR RECYCLING CONTAINERS AT THE BEACH AND HARBOR, PARKS, AND CIVIC CENTER PUBLIC SPACES**

SYNOPSIS

Staff recommends that the City Council approve a purchase order in an amount not to exceed \$75,000 with Outdoor Creations, Inc., for the purchase of public recycling containers to be placed in public parks, Civic Center public spaces, and within the Beach and Harbor areas; and authorize the Financial Services Director, or designee, to execute the purchase order.

BACKGROUND

In January of 2011, the City of Oceanside commenced development of an initial three-phased comprehensive Beach and Harbor Public Recycling Initiative. The initial two phases have been completed with the placement of 50 recycling containers at Buccaneer Beach, along the Beach strand, and in the Beach Amphitheater area. The third phase will include the purchase and placement of 34 additional recycling containers for the Harbor area. Recycling containers for this phase will be placed at the ends of boat docks, and in popular picnicking and beach areas throughout the Harbor. Staff anticipates placement of the Harbor recycling containers in early spring of 2013. Completion of the third phase of the Beach and Harbor Recycling project will significantly alleviate added waste and recycling needs during our high-peak summer months within these areas, due to a 1:1 trash-to-recycling ratio. The recycling containers also have enhanced capacity for fully comingled recyclables (cardboard, plastics, cans, and paper).

Through the implementation of a Business Public Recycling Sponsorship program, local businesses and organizations are encouraged to sponsor the new recycling containers with a minimum donation of \$1,000. Money received through this sponsorship program will go to additional recycling containers within these areas. Sponsoring businesses are recognized by the City through the placement of a plaque on the side of the sponsored

containers themselves. Past sponsors have included local Girl Scout Troop 1340, Pacific Marine Credit Union and the Oceanside MainStreet Association.

The success of the Beach and Harbor public recycling program has led to recent interest in improving public recycling access within our parks and Civic Center public space areas. In the spring of 2012, staff applied for and was awarded a competitive public recycling grant from CalRecycle in a total award amount of \$20,000. The purpose of this grant is to expand public recycling opportunities for beverage containers. Recycling containers purchased through this purchase order for our Civic Center and high use public park areas will serve the purposes of this grant, while further supporting our City's Zero Waste goals. The expansion of public space recycling is an identified strategy within the first implementation period of our Zero Waste Strategic Resource Management Plan. Public space recycling access is also a program recommended by CalRecycle, our State reviewing agency for annual AB 939 Diversion compliance.

ANALYSIS

Recycling Containers, maintenance liners, and sponsorship plaques (if needed) purchased through this order will support existing public recycling initiatives within our beach, harbor, and public space areas. Public recycling containers recently purchased through Outdoor Creations are identical in design and structure to our newest set of Beach and Harbor trash containers, with the only difference being color (blue for recycling) and labeling on the container doors. The exact specifications of the recycling containers are as follows:

- Concrete Side Opening Trash Can w/epoxy coated rebar for durability
- Stainless Steel Doors (weather resistant), Powder Coated Blue
- 45 Gallon Capacity Liner
- City of Oceanside "Green Oceanside" Logo in graffiti-resistant Plex
- Cast inset design for future sponsorship plaques
- Lettering on door (match existing): PLASTIC, PAPER, CARDBOARD, AND CANS

In an effort to maintain a streamlined look with continuing purchases of recycling containers in these areas, Outdoor Creations, Inc., is considered a sole-source vendor, as they are the only vendor to provide this exact design and specification for a durable hard cast recycling container. In addition, Outdoor Creations is listed as a vendor through the State-sponsored California Multiple Awards Schedule (CMAS) program, which supports this vendor as selling this product at a price which has been assessed to be fair, reasonable, and competitive.

Waste Management will support the servicing, maintenance and trash pick-up, of these additional recycling containers as part of the in-kind services provided to the City per their agreement, and further recognizes the value these added containers provide to these high use areas.

FISCAL IMPACT

Each recycling receptacle with added modifications such as design, rebar, and labeling are estimated to cost \$995 per unit. Liners are estimated at \$80 each. A Business Recycling Sponsorship fund has been developed to support the purchasing of additional recycling containers and sponsorship plaques (when applicable). The majority of container costs will be covered by funds received through the Beverage Container Payment Program, and the Beverage Container Competitive Grant program. Additional funds if needed will come from the Solid Waste and Recycling Administrative Fund.

Fund Name	Account Number	Amount
Beverage Container Payment Program	917617100272.5355	Up to \$30,000
Beverage Container Competitive Grant	817128700272.5355	Up to \$20,000
Solid Waste and Recycling Admin	700010731.5355	Up to \$15,000
	Total	Up to \$75,000

COMMISSION OR COMMITTEE REPORT

The Integrated Waste Commission has been a long time supporter of the Beach and Harbor Public Recycling Initiative since its initial implementation phase in January of 2011, and further supports additional public space recycling in our Harbor, parks and Civic Center areas.

CITY ATTORNEY'S ANALYSIS

Purchases should be made according to the procedures set forth in Chapter 28A of the City Code.

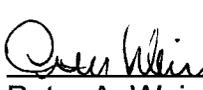
RECOMMENDATIONS

Staff recommends that the City Council approve a purchase order in an amount not to exceed \$75,000 with Outdoor Creations, Inc., for the purchase of public recycling containers to be placed in public parks, Civic Center public spaces, and within the Beach and Harbor areas; and authorize the Financial Services Director, or designee, to execute the purchase order.

PREPARED BY:

SUBMITTED BY:

For 
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Director of Water Utilities


Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager



Teri Ferro, Financial Services Director