

O'BIZ NEWS

VOLUME I

NUMBER 4

NOV 2012 - JAN 2013

IN THIS ISSUE:

ECONOMIC
DEVELOPMENT

BUSINESS VISITATION

DID YOU KNOW?

City of Oceanside
O'Biz News is a publication
of the Economic Development
Department. O'Biz News is dedicated
to a strong partnership with the City
of Oceanside, Economic Development
Commission, SBDC and the Chamber of
Commerce as well as business
& community leaders. We
welcome your input &
newsworthy information
for publication.

President Obama has authorized a new program with \$40 million in funding to encourage companies to make products in America. The program details will be available in early 2013. The funding will support creating American jobs and helping businesses to expand here at home. Visit: www.dol.gov/opa/media/press/eta/ETA20121960.htm

MiraCosta College, in partnership with the City of Oceanside, has developed a Manufacturing Machinist Technology Training program that began in November. The program will teach students specific skills needed by local and expanding companies and will be a boost to the labor force in Oceanside. The program is held at John Landes Recreation Center with preference going to Oceanside Residents. Visit: www.miracostatraining.com/Machinist_Program.html or call 760-795-6820.

MiraCosta College can provide your business with training at your location and around your busy work schedule; days, evening, and weekends. MiraCosta College partners with local businesses, industry, and agencies to develop solutions for your employee training needs. We will assess your concerns and together develop and implement optimum training opportunities for your staff. The MiraCosta College Office of Contract Education and Training specializes in designing and delivering appropriate and comprehensive customized programs

BUSINESS VISITATION PROGRAM

We would like to thank the businesses that participated in our Business Visitation Program last quarter which are discussed below.

Veridiam, located on North Avenue in Oceanside, manufactures specialized parts for the medical, aerospace and engine components. Veridiam uses a patented metal that is durable and very strong to make pacemakers, dental implants, and medical devices, including DeVinci system parts. Veridiam employs 180 people in Oceanside. If your business needs specialized parts contact Veridiam at (866) 466-6584.

Waste Management is the disposal provider for Oceanside businesses. Waste

Management has programs for businesses to help reduce waste in the landfills. If most of your businesses waste is plastic, cans, bottles or paper and cardboard, Waste Management can work with your business to provide the recycling bins needed. Take a look at the website: www.northcounty.wm.com/index.asp or contact the customer service center at (760) 439-2824 to discuss your waste and recycling needs.

Herca Solar, located on Airport Rd. in Oceanside, sells and installs state-of-the-art solar systems in residential, commercial and governmental locations. They work with customers to install solar at little or no out-of-pocket cost, and provides the customer with a full-service experience, including in-house federal and state tax incentives and rebate management. This Oceanside company employees 51 people and is growing. Contact Herca Solar at 1-855-55-HERCA to inquire about installing solar at your business.



DID YOU KNOW?

City of Oceanside's Economic Development Division can provide you with information about specific sites and help with the entitlement, tenant improvement and business license processes. For site searches or site specific information call Patricia Mosher, Economic Development Specialist at 760-435-3357. For help with expansion opportunities and assistance with entitlement processing, contact Tracey Bohlen, Economic Development Manager at 760-435-3351.

The City of Oceanside's Green Oceanside team can help you green your business by recommending ways to reduce waste, recycle, and purchase in a sustainable manner. To schedule an appointment call 760-435-5015 to make your establishment an eco-friendly place. Also, call us if you would be interested in some free recycling containers for your business to help you get started on the path towards Zero Waste in Oceanside.