



DATE: December 19 2012

TO: Honorable Mayor and City Councilmembers

FROM: Development Services Department

SUBJECT: **RESOLUTION ESTABLISHING A FIVE-MINUTE PASSENGER LOADING ZONE ON VIA RANCHO ROAD NORTH OF MESA DRIVE TO VIA CLEMENTE**

SYNOPSIS

Staff recommends that the City Council adopt a resolution establishing a five-minute passenger loading zone on the southwest side of Via Rancho Road, between Via Clemente and a point approximately 249 feet northwest of the Mesa Drive centerline.

BACKGROUND

Staff received complaints that residents from an apartment complex, Montecito Village, are parking on Via Rancho Road, from Mesa Drive to Via Clemente, adjacent to Ivey Ranch Elementary. Vehicles are parking in the subject location 24-hours a day, seven days a week.

In 2008, the existing bike lane was removed to provide a passenger loading zone and to avoid conflict between bicyclists and motorists. Prior to the removal of a portion of the bike lane, parking was not allowed on Via Rancho Road from Vista Alegria to Mesa Drive. The vehicles, which are currently parked throughout the day are preventing access to an area that was intended for a passenger loading zone for students, not long-term parking.

ANALYSIS

Via Rancho Road is classified as a collector street. There are bike lanes on both sides of the road for a majority of Via Rancho Road. On the northwest corner of Via Rancho Road and Mesa Drive is Ivey Ranch Elementary School. The school access is off of Via Rancho Road on the west side. On the northeast side of Via Rancho Road at Via Clemente, there is an apartment complex, Montecito Village. A majority of the Via Rancho Road on-street parking consists of vehicles from Montecito Village. For a variety of reasons, it appears that there is inadequate parking for Montecito Village residents and guests.

Staff recommends establishing a five-minute passenger loading zone on the west side of Via Rancho Road between the school's exit driveway to Via Clemente during the hours of 7:00 a.m. to 4:00 p.m., Monday through Friday. (See Exhibit A)

The signs will be supplemented with No Parking signs to clarify that during all other hours of the day, no vehicles can park on Via Rancho Road.

FISCAL IMPACT

The Street Traffic Control System account (640621101.5355) has an approximate balance of \$719,680. The installation of the proposed five-minute passenger loading zone signs and no parking signs will cost approximately \$500 with an increase in annual maintenance of one work hour. Therefore, sufficient funds are available.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

COMMISSION OR COMMITTEE REPORT

At their November 5, 2012, meeting, the Planning Commission recommended that the City Council approve the proposed establishment of a five-minute passenger loading zone on Via Rancho Road.

RECOMMENDATION

Staff recommends that the City Council adopt a resolution establishing a five-minute passenger loading zone on the southwest side of Via Rancho Road, between Via Clemente and a point approximately 249 feet northwest of the Mesa Drive centerline.

PREPARED BY:



Teala Cotter
Assistant Traffic Engineer

SUBMITTED BY:



Peter A. Weiss
City Manager

REVIEWED BY:

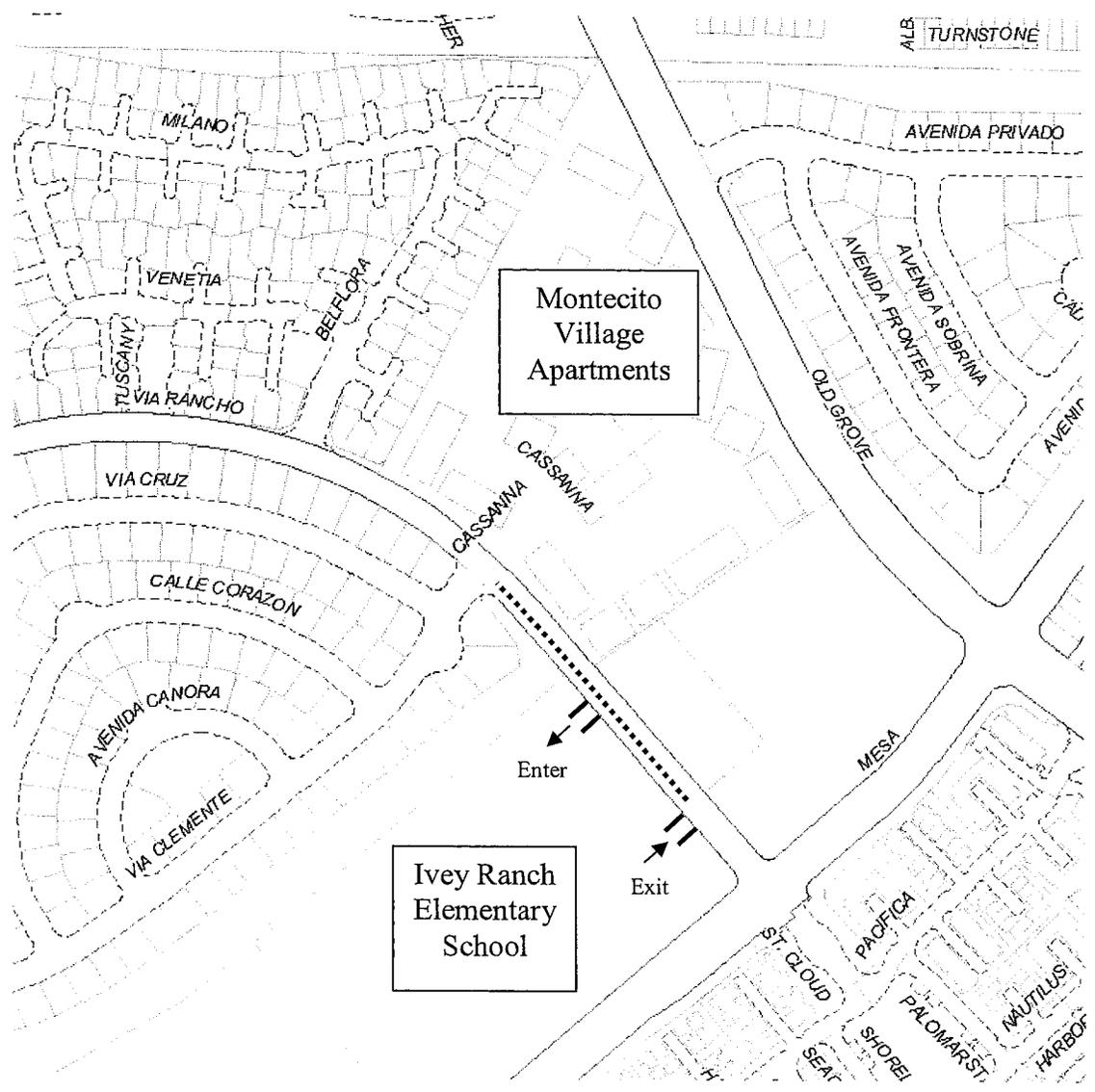
Michelle Skaggs Lawrence, Deputy City Manager
George Buell, Development Services Director
Scott O. Smith, City Engineer
David DiPierro, City Traffic Engineer
Teri Ferro, Financial Services Director



DRD

Attachments:

- 1. Exhibit "A" (Location Map)
- 2. Resolution



..... Proposed 5 Minute Passenger Loading Zone
(On the southwest side only)



PROJECT **VIA RANCHO ROAD:
PROPOSED 5 MINUTE PASSENGER LOADING ZONE**

EXHIBIT **A**

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
3 OCEANSIDE ESTABLISHING CERTAIN TRAFFIC CONTROLS
4 WITHIN THE CITY OF OCEANSIDE

5 (Five-Minute Loading Zone on Via Rancho Road)

6 WHEREAS, the City Council of the City of Oceanside finds the public health, safety,
7 and welfare will be benefited by establishing certain traffic controls on particular streets within
8 the City of Oceanside.

9 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

10 SECTION 1. There is an established five-minute loading zone, Monday through Friday,
11 from 7:00 am to 4:00 pm, on the southwest side of Via Rancho Road between Via
12 Clemente and a point approximately 249 feet northwest of the Mesa Drive centerline.

13 SECTION 2. Staff is directed to effect the foregoing controls as soon as possible.

14 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
15 this _____ day of _____, 2012, by the following vote:

16 AYES:

17 NAYS:

18 ABSENT:

19 ABSTAIN:

20
21 _____
22 MAYOR OF THE CITY OF OCEANSIDE

23
24 ATTEST:

25 APPROVED AS TO FORM:

26 _____
27 CITY CLERK

28 
CITY ATTORNEY