



California

ITEM NO. 4

CITY OF OCEANSIDE

MAYOR AND COUNCIL WORKSHOP

JANUARY 25, 2012

ADJOURNED MEETING 9:00 AM LIBRARY COMMUNITY ROOMS

**9:00 AM - OCEANSIDE CITY COUNCIL
- WORKSHOP**

Mayor

Jim Wood

Deputy Mayor

Esther Sanchez

Councilmembers

Jerry Kern
Jack Feller
Gary Felien

City Clerk

Barbara Riegel Wayne

Treasurer

Gary Ernst

City Manager

Peter Weiss

City Attorney

John Mullen

The adjourned meeting of the Oceanside City Council was called to order at 9:09 AM, Wednesday, January 25, 2012 for the purpose of a Mayor and Council workshop.

9:00 AM - ROLL CALL

Present were Mayor Wood, Deputy Mayor Sanchez, Councilmembers Feller, Kern and Felien. Also present were City Manager Weiss, City Attorney Mullen, City Treasurer Ernst and Assistant City Clerk Trobaugh. City Treasurer Ernst led the Pledge of Allegiance.

WORKSHOP ITEMS:

1. Citywide Goals and Objectives and City budgeting priorities

PETER WEISS, City Manager, using computer graphics, stated that Attachment 1 in the Council backup is a copy of the City's Strategic Plan and the 2011 Citywide goals and priorities. Attachment 2 lists a number of revenue-generating options for Council consideration. He would provide additional information if Council were interested in any of these options. Attachment 3 showed individual programs, with their costs and revenues for Council to evaluate and prioritize services. Finally is the question of whether the City Clerk and City Treasurer positions should be elected or appointed. If Council chooses to change to appointed, the question would have to be placed on a ballot for a vote.

In response to Mayor Wood, City Manager Weiss explained that the City of Santa Barbara's annual report on comparative indicators was included. Oceanside has participated in the study many times over the years. For revenue, Oceanside is at the low end.

MAYOR WOOD stated that from this report, Council can see what things cost

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and determine if there are options. This could include a ½¢ sales tax. Do we cut services or add revenue?

COUNCILMEMBER KERN does not like incremental budgeting but prefers a strategic plan and priority-based budgeting. We spend 63% of the budget on public safety. Do we want to continue this? What are the priorities as a community? CalPERS will come back and ask for more money. We need to come up with more ideas to address this. We have unfunded liability and we have nothing left in General Fund reserves. He had attended the Economic Summit, and the most optimistic view was that it will stay flat. Some say there will be another 1% - 2% drop in housing. When he first came on the Council, 50% of the City's revenue was from property taxes. Now it is 40%. We have to reach out to the community for ideas and thoughts for the future.

DEPUTY MAYOR SANCHEZ referenced the City Manager's memo dated December 7, 2011 (Attachment 1 – 2011 Citywide Goals and Priorities). She discussed how to spend one-time funds, grants, etc. Previous discussions on projects dealt with Pacific Street Bridge, El Corazon, improvements to Martin Luther King Park, moving the hotel forward, etc. Under "Sustainable Growth," she would like to add zero waste, including the green waste facility. This is critical to moving the City forward. For "Economic Vitality," these included capital projects. We have zero money left. Some things need to be rewritten on what we want to do and what we can actually get done. For example, the Master Planning for Coast Highway is expensive; we have no EIR done. We have always talked about hotels, 2 at El Corazon, and a maybe a 3rd one should be added with a public/private partnership. The new Marriot will raise \$500,000 per year. She also mentioned Goat Hill and talk of the possibility of putting a hotel there. It is parkland and any change would have to be by a vote of the people. She would like to hear from the public on what the community would like to see at this location.

She had attended the League of California Cities Conference a couple of months ago. The City of Gilroy is prospering. They are aggressively bringing businesses to their city. Maybe we should do the same. She was excited when Costco was looking at Oceanside for the old drive-in theater location, but that didn't happen. She had also attended a presentation on billboards. The City of Sacramento looked at this as revenue producing. She reported what that city did, how much they charged, etc. Does Oceanside want to do this? She was impressed by how other cities are increasing their revenue. We need to aggressively move forward on the beach hotel.

Regarding the "Quality of Life," she wants to put back in that we will maintain the public library. She is not a fan of outsourcing; we can do better. We have an abundance of volunteers at the Library. This is an essential service that we need to provide. We have TransNet money and need to prioritize. Addressing "Civic Engagement," she felt we were going backward, especially regarding the notification process. She felt the Santa Barbara study has nothing to do with Oceanside. It does not make sense to be compared to the other cities in the study. We have done good things over the last 11-12 years. The community has been a good partner. Therefore, she does not want to discuss the study since it is not relevant.

Looking at the "Revenue Generating Options," she supported items 6 (cost recovery for fire inspections) and 7 (cost recovery for ambulance services). We have a \$1,200,000 shortfall, which is not as big a challenge as other years. We have not done enough to get businesses into Oceanside. We can do positive things and not be negative.

MAYOR WOOD had not requested this workshop and did not want it. Sacramento is to blame. The State has taken \$14,000,000 from Oceanside and might take another \$11,000,000. The bad economy is worldwide. Oceanside has done better than most cities. He meets with the Mayors of other cities to see how they address their problems with decreased property and sales tax. He is getting frustrated with cutting here and there. The top priorities have been for economic development and public safety. While public safety is expensive, we have cut crime by 37%.

Regarding outsourcing, it saves some money but the quality of service is not as good. The City pays PERS for employees who have left. Outsourcing will not affect those payments. We are doing the best we can as a City. We have 37 approved projects, but the developers cannot get financing to build them. He felt increasing the sales tax by ½¢ is the easiest way to get money, and some of that is paid by nonresidents. It is the simplest approach without cutting services. The City Manager is under pressure. This makes us look like the shortage is worse than it is. However, we also have to look at the future consequences of what we do. People are working 2-3 jobs to make it. He is happy with the City; we will get through this. Some of the ideas are good, and some are not. Everybody wants to do what is best. We can cut or get money from somewhere else.

Regarding having an elected or appointed City Treasurer or City Clerk, he noted that the City Clerk is very expensive. We should look at the cheapest options. He is happy with staff.

COUNCILMEMBER FELIEN stated he ran for Council because of the issues. One that we need to confront is that revenues are flat. Municipal revenues are the last to recover in a bad economy. With the same services and the same employees, the costs continue to go up. That is the reality. There are too many people who do not want to face that reality. Pay PERS and bonds and unfunded liabilities, it has gone from zero to \$300,000,000 in the last 5 years. With the private sector cost at \$1.20, the public sector cost of \$2 is not realistic. It is a mathematical reality and we need an honest attempt to address this.

San Diego is becoming the base for biomedic industries. We need to create that here for a job base. The political climate of the City has affected this. There has been a collapse of redevelopment and the economy, and we need to see if we can do better. We aren't the easiest city to deal with.

In response to **COUNCILMEMBER FELLER, CITY MANAGER WEISS** stated the General Fund is short \$2,500,000.

COUNCILMEMBER FELLER agrees that economic viability and vitality is a high priority. We need an incentive plan to attract new businesses. Everything will suffer if we don't push forward with this. Other coastal cities have car country, a regional mall, etc. We need to ensure we don't lose more. We have done a good job on Civic Engagement. However, we have never developed Smart Growth along the transportation corridors. Tax increases can be tempting, but then the environmental issues and salaries use up that revenue and we are back where we started. He agreed to go forward with revenue option 7 (cost recovery for ambulance services).

He noted that things that could have made a big difference to the City have been stopped by people who don't want Oceanside to change. He does not want us to be the hardest city to do business with.

All of our programs provide important services. He would like Council to consider having each department reduce spending by 2.5%. That is a fix we can do now.

[Recess was held from 10:28 to 10:40 a.m.]

Public input

KATHY CHRISTY, President of the Library Board of Trustees, stated this has taken an emotional toll on the community, staff, etc. She doesn't have a proposal, but asked Council how they feel about outsourcing the Library.

CHARLENE WILLIAMSON, Member of the Library Board of Trustees, reported that 8 cities have contracts with LSSI, the vendor considered for outsourcing library

services. Of those, 3 are in court since LSSI has not paid their bills. Seven cities have rejected this vendor. The American Library Association rejects outsourcing due to the decline of library users. The Board has only done research on this one company.

JIMMY KNOTT, 127 Sherri Lane, stated a priority-driven budget is not something brought in to fix a deficit; it takes years to implement. He advocated a 10% cut in salary and benefits for everyone and ceasing all consulting studies. They could also contract out the administration of the City, and Council could voluntarily not be paid for their positions.

CHRISTOPHER WILSON, 770 Harbor Cliff Way #144, felt that there were discrepancies regarding outsourcing the library services. He asked if the City Manager had asked for a proposal for this. The library is one of the things that make Oceanside what it is and is a big support to the community.

PHIL NEEDLEMAN, 2717 Mesa Drive, supports Parks and Recreation. He feels the majority of the Council called this meeting just to posture. Outsourcing has ruined the country and will ruin the City. He supports the ½¢ sales tax increase. Tourism needs to increase. The City needs to foster volunteerism. The Mission Avenue project is a bad idea, and consultants are a waste of money.

SHEILA KADAH, 5301 Village Drive, has lived in Santa Barbara, Gilroy, and Oceanside. She wanted to bring back the fire inspection fees for cost recovery. She does not want to hear this doom and gloom. Outsourcing destroys. She wants "can do" Councilmembers. We should get rid of the majority who are fear mongers. We also need to protect the seniors.

MILLI PALAFERRI, 221 North El Camino Real #51, agrees with the Mayor. She is concerned with the loss of income due to decisions regarding developers. There is a negative attitude from the staff to the Council. We need a good team effort.

DENNIS SCHWANDER, 5041 Nighthawk Way, wants to put aside the CalPERS issue since we have increased their funding. For revenue increases, our TOT (Transient Occupancy Tax) and sales tax should equal other cities. We should not privatize the fire or police. We should not appoint the City Treasurer, and he had no opinion on appointing the City Clerk.

DONNA MCGINTY, 2405 Mesa Drive, complimented staff for doing the best they can do. Public safety is taking 70% of the budget. That has to stop. They should pay their own PERS. The City should freeze all salaries for 2 years and take a 10% cut. Council bashing is ignorant.

JOAN BURBAKER, 1606 Hackamore Road, stated Fire offered \$2,000,000 and was rejected. Council is using scare tactics. If the City can't provide for safety, they are failing. She urged Council to consider keeping all services.

DAVID ZERNIK, 1218 South Ditmar Street, stated we need to cut the budget. He opposed attacking staff; they are hardworking. The key is to have an efficient government. Too many department heads are paid too highly. We need to streamline processes. If there were fewer homeless, there would be less need for the police. The City needs the library, and they should advocate for businesses.

DAVID PALMATIER, 3909 Alipaz, is the Chair of the Parks and Recreation Commission. Oceanside has a lot to offer. He urged Council to keep the quality of life for the residents as their first priority. Keep the funding for the parks and for the library. The City Manager can come back with an increase in funding, rather than making cuts. The City should have an efficiency officer to see where they are wasting money.

DAN MATLACH, 1709 South Pacific Street, reviewed that for the last 18 months, the City has slashed. They started from the bottom up and not the top down.

He suggested eliminating Development Services positions. If Council cut their Aides, keeping only one for all, that would save \$1,000,000 over the next 5 years.

DIANE NYGAARD, 5020 Nighthawk, urged everyone to read the Santa Barbara study to see the issues facing us and how well we have done. She urged Council to cut their Aides. Refusing the Fire employees' offer was wrong, and it should be accepted. We are low in our TOT compared to other cities, as well as our sales tax revenue. Regarding developer impact fees, the developers need to pay their fair share.

COUNCILMEMBER KERN had felt this meeting would be a chance for the Council to talk to each other. He clarified that the library outsourcing issue was an unsolicited bid. They were told to make a proposal, and he was not sure where that stood. We are working on alternate energy sources. Regarding the proposed "crash tax," this is why the *LA Times* made the comment that Oceanside was a predatory city. If we are concerned about tourism, then we cannot have that.

There has been tremendous improvement in Development Services. Regarding Strategic Planning, these tend to be long-term projects. He agrees with Deputy Mayor Sanchez that we need to look at priorities often. We are doing the best we can with what we have. He is not supporting new fees or taxes right now. We have not done everything we can yet. For a priority-based budget, we need a Strategic Plan. He disagreed with a 2½% cut across the board. Things are getting harder. We are out of General Fund reserves. He would like to start moving toward a strategic planning process. In these economic times, everyone is stressed. We are struggling year-to-year. He wants to look at the long term with a planning process. All of Council wants a better City, although they may argue on how to get there.

DEPUTY MAYOR SANCHEZ stated they have heard the demand from citizens for quality of services. They deserve that, as well as a frank discussion without the politics. However, this was brought forward by Councilmember Kern, who is running for Mayor. Outsourcing is not the answer. It will result in a loss of jobs. The government acts when business can't or won't. We have lots of volunteers. We seem to want to ignore the good things about the City. We need to do more revenue generating, and hotels are critical. We need hotels and conference rooms, a convention center, and increased tourism. That can be done with a gourmet food truck festival, agri-tourism, sand on the beaches, etc. They have been doing strategic planning all along.

She wants to hear from the public and urged them to come to every Council meeting to speak. It hasn't mattered what she and the Mayor have said for the last 18 months as the minority. The City needs to be more transparent with the residents. It is not worth holding more workshops. She doesn't want to be involved in reduction dialogs; we can pursue revenue generating.

In response to Councilmember Felien on what is necessary for the current green waste facility, she stated it is being phased out and needs to be preserved.

COUNCILMEMBER FELIEN agreed. He addressed the frustration expressed by the Mayor and Deputy Mayor Sanchez, stating he is open to any ideas. He has voted with them on many issues. This discussion is worthwhile. Some issues will only be settled by election. We are dealing with stressful economic times. He agreed with Councilmember Kern with the process of budgeting. He urged the public to contact all Councilmembers.

He would support looking at the option of a 2½% cut to see how it would affect the City. Other options need to be produced, i.e., if we keep the library, then what cuts have to be done to do that? We need multiple options. He asked if we had recently looked at the feasibility of a convention center.

CITY MANAGER WEISS stated staff did a recent study. It is a possibility, but we don't have the ability to drive that. It requires outside interest and needs a

developer, operator, etc. The process is about 2-3 years for even a simple project.

COUNCILMEMBER FELIEN asked if it would be best located near the coast or at El Corazon.

CITY MANAGER WEISS responded that in the past, staff was looking at the downtown area because of the available amenities. Right now we do not have one full-service hotel.

Further responding to Councilmember Felien, City Manager Weiss stated that Citimark is looking to start construction this year on one block.

COUNCILMEMBER FELIEN asked if there were specific occupations we should be looking for regarding economic vitality.

TRACEY BOHLEN, Economic Development Coordinator, stated the Oceanside market is favorable. We have a favorable industrial area and have a second biotech company. There are a lot of companies looking at Oceanside, and staff is working hard to attract and retain them.

Council further discussed what Council can do to help regarding retaining businesses.

COUNCILMEMBER FELIEN was open to revenue and cost recovery in general.

COUNCILMEMBER FELLER asked what the goal is for sustainability.

CITY MANAGER WEISS stated they would need to address the structural deficit over the next 2-3 years, looking at a \$4,500,000 - \$5,000,000 reduction.

COUNCILMEMBER FELLER wants to make it as easy as possible on businesses. He still suggested a 2½% cut across the board to address the immediate issue. He would get rid of his Council Aide when the others do. Being short of money is not fear mongering; it is reality. Regarding the City Clerk and City Treasurer positions, he felt we should look at appointment rather than electing.

2. **Public Communications on City Council Matters (Off-Agenda Items) – None**

ADJOURNMENT

MAYOR WOOD adjourned the Council meeting at 11:59 AM, Wednesday, January 25, 2012. The next regularly scheduled meeting is at 2:00 p.m. on Wednesday, February 1, 2012 at 2:00 PM

ACCEPTED BY COUNCIL:

Barbara Riegel Wayne
City Clerk, City of Oceanside



California

CITY OF OCEANSIDE

JOINT MINUTES OF THE CITY COUNCIL

SMALL CRAFT HARBOR DISTRICT BOARD OF DIRECTORS COMMUNITY DEVELOPMENT COMMISSION OCEANSIDE PUBLIC FINANCE AUTHORITY

MARCH 14, 2012

REGULAR MEETING **4:00 PM** **COUNCIL CHAMBERS**

**4:00 PM - OCEANSIDE CITY COUNCIL (COUNCIL),
HARBOR DISTRICT BOARD OF DIRECTORS (HDB), AND
COMMUNITY DEVELOPMENT COMMISSION (CDC)
OCEANSIDE PUBLIC FINANCE AUTHORITY (OPFA)
- REGULAR BUSINESS**

Mayor
HDB President
CDC Chair
OPFA Chair
Jim Wood

Deputy Mayor
HDB Vice President
CDC Vice Chair
OPFA Vice Chair
Jack Feller

Councilmembers
HDB Directors
CDC Commissioners
OPFA Directors
Esther Sanchez
Jerome M. Kern
Gary Felien

City Clerk
HDB Secretary
CDC Secretary
OPFA Secretary
Barbara Riegel Wayne

Treasurer
Gary Ernst

City Manager
HDB Chief Executive Officer
CDC Executive Director
OPFA Executive Director
Peter Weiss

City Attorney
HDB General Counsel
CDC General Counsel
OPFA Legal Counsel
John Mullen

For this regular and joint meeting, the Council sat as all 4 governing bodies [Council, HDB, CDC and OPFA] simultaneously but took action as the respective agency for the jurisdiction covered by each item. Council titles only will be used for brevity throughout the entire meeting.

The regular and joint meeting of the Oceanside City Council (Council), Small Craft Harbor District Board of Directors (HDB), Community Development Commission (CDC) and Oceanside Public Finance Authority (OPFA) was called to order by Mayor Wood at 2:03 PM, March 14, 2012.

2:00 PM - ROLL CALL

Present were Mayor Wood, Deputy Mayor Feller and Councilmembers Sanchez, Kern and Felien. Also present were Assistant City Clerk Trobaugh, City Manager Weiss

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MEETING BY CITY COUNCIL**

March 14, 2012

Joint Meeting Minutes
Council, HDB, CDC and OPFA

and City Attorney Mullen.

City Attorney Mullen titled the following items to be heard in Closed Session:
Items 2A)1, 2A)2, 2B)1 and 3. [Item 1 was not heard]

[Closed Session and recess were held from 2:04 PM to 4:01 PM]

CITY COUNCIL, HDB, AND CDC CLOSED SESSION ITEMS

Closed Session to discuss litigation, property acquisition, labor relations and personnel matters

1. [CONFERENCE WITH LABOR NEGOTIATOR ON STATUS OF NEGOTIATIONS PREVIOUSLY AUTHORIZED IN OPEN SESSION (SECTION 54957.6)]

CONFERENCE WITH LABOR NEGOTIATOR – Negotiator: City Manager; employee organizations: Oceanside Police Officers' Association (OPOA), Oceanside Firefighters' Association (OFA), Oceanside Police Management Association (OPMA), Management Employees of the City of Oceanside (MECO), Oceanside City Employees' Association (OCEA), Oceanside Fire Management Association (OFMA), Western Council of Engineers (WCE), and Unrepresented]

No closed session held

2. LITIGATION OR OTHER ADVERSARY PROCEEDING (E.G., ADMINISTRATIVE HEARING, ARBITRATION) (SECTION 54956.9)

A) CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (SECTION 54956.9(a))

1. Dunex v. City of Oceanside, Superior Court Case No. 37-2010-00061745-CU-EI-NC
2. Dunex, Inc. et al. v. City of Oceanside, et al, U.S. District Court Case No. 10 cv 1478 JLS CAB

Items discussed; no reportable action

B) CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION (SECTION 54956.9(b))

1. Significant exposure to litigation pursuant to Subdivision (b) of Section 54956.9: One case

Item discussed; no reportable action

3. CONFERENCE WITH REAL ESTATE NEGOTIATOR (SECTION 54956.8)

Property: Property bounded by Pacific Street, Myers Street, Seagaze Drive, and Civic Center Drive (APN 147-261-01 through 12; 147-076-1, 2, 3, 10, 11, 12); Negotiating Parties: SD Malkin Properties; Negotiator for the City: Peter Weiss, City Manager and John Mullen, City Attorney; Under Negotiations: Terms of Disposition Agreement and Lease

Item discussed; no reportable action

4:00 PM – ROLL CALL

MAYOR WOOD reconvened the meeting at 4:00 PM. Present were Mayor Wood, Deputy Mayor Feller and Councilmembers Sanchez, Kern and Felien. Also present were Assistant City Clerk Trobaugh, City Manager Weiss and City Attorney Mullen.

CONSENT CALENDAR ITEMS [Items 4-15 and 17]

The items listed on the Consent Calendar may be enacted by a single vote. There will be no separate discussion of any Consent Calendar items unless requested by members of the Council/HDB/CDC or the public through submittal of a Request to Speak form prior to the commencement of this agenda item.

The following Consent Calendar items were submitted for approval:

CITY CLERK TROBAUGH announced there was a request from the public to pull Item 18 for discussion.

COUNCILMEMBER FELEIN requested Item 16 be pulled for discussion.

4. City Council/Harbor/CDC/OPFA: Acceptance of Joint Minutes of the Small Craft Harbor District Board of Directors, Community Development Commission, City Council, and Oceanside Public Financing Authority of the November 9, 2011, 2:00 p.m. Regular Meeting
5. City Council/Harbor/CDC/OPFA: Approval to waive reading of the text of all ordinances and resolutions considered at this meeting and provide that ordinances shall be introduced after a reading only of the title(s)
6. City Council: Approval of an increase in the amount of \$23,000 to an existing purchase order with Parkhouse Tire of Escondido for a total of \$70,000 for the purchase of tires; and authorization for the Financial Services Director, or designee, to execute the purchase order
7. City Council: Approval of Amendment 1 [**Document No. 12-D0144-1**] in the amount of \$279,082 to the Memorandum of Agreement with the County of San Diego for Operation Stonegarden FY 2011, bringing \$279,082 in grant funds to the City for reimbursement of approved expenses; appropriation of the funds to the Police Department; and authorization for the City Manager to execute the agreement
8. City Council: Approval of Amendment 1 [**Document No. 12-D0145-1**] to the property lease agreement with the Veterans Association of North County (VANC) for their use of additional City-owned property located at 1617 Mission Avenue, extending the improvement terms for final occupancy, and requiring the VANC to assume responsibility for all landscaping and maintenance of the common area at the property, with compensation to the City in form of programs, services and activities to be provided by VANC; and authorize the City Manager to execute the amendment
9. City Council: Approval of Amendment 1 [**Document No. 12-D0146-1**] to the lease agreement with the Pro Kids Golf Academy for the youth golf facility located at 825 Douglas Road, adjusting the legal description and increasing the compensation to the City in the annual amount of \$3,000; and authorization for the City Manager to execute the amendment
10. City Council: Approval of Amendment 1 [**Document No. 12-D0147-1**] to the Exclusive Negotiating Agreement between National Community Renaissance, Community HousingWorks, and the City, extending the term of the negotiating period from April 1, 2012, to March 31, 2013, to execute a Disposition and Development Agreement for the Mission Cove Affordable Housing Project; and authorization for the City Manager to execute the amendment
11. City Council: Approval of a professional contractor services agreement [**Document No. 12-D0148-1**] with to General Pump Company of San Dimas in the amount of \$136,492 for the Well 3 Rehabilitation and the Well 9 Redevelopment project, and authorization for the City Manager to execute the agreement

12. City Council: Approval of a professional services agreement [**Document No. 12-D0149-1**] with Sancon Engineering of Huntington Beach in an amount not to exceed \$54,250 to rehabilitate the 14-inch steel air pipe at the La Salina Wastewater Treatment Plant located at 1330 S. Tait Street, and authorization for the City Manager to execute the agreement
13. City Council: Approval of a ten-year Property Use agreement [**Document No. 12-D0150-1**] with Verizon Wireless (VAW), LLC, for the use of a portion of City-owned property located at Luiseño Park for telecommunications purposes, with revenue to the City in the amount of \$360,183.21 for the ten-year period; and authorization for the City Manager to execute the agreement
14. City Council: Approval to grant an easement [**Document No. 12-D0151-1**] to San Diego Gas and Electric Company for an underground gas pipeline at Oak Street, related to Tyson/Wisconsin Parking Lot Project, and authorization for the Mayor to execute the deed
15. City Council: Acceptance of the Treasurer's Report for the quarter ended December 31, 2011
16. **Removed from the Consent Calendar for discussion – Council**
17. City Council: Approval of a request by Mr. and Mrs. Crouse to extend the term of the sublease of their Harbor slip from April 28, 2012, to October 29, 2012, which will allow them to complete refitting and repairing their boat
18. **Removed from Consent Calendar for discussion – Public**

COUNCILMEMBER SANCHEZ moved approval of the balance of the Consent Calendar [Items 4-15, and 17].

COUNCILMEMBER KERN seconded the motion.

Motion was approved 5-0.

Items removed from Consent Calendar for discussion

16. **City Council: Adoption of a Resolution Overturning Planning Commission Resolution No. 2011-P34 AND denying the Conditional Use Permit (CUP10-00030) for the Establishment of a 9th-12th grade Resource Center/Charter School at 320 North Horne Street, within the Townsite Neighborhood, pursuant to City Council action of February 1, 2012**

COUNCILMEMBER FELEIN wanted to make sure he had a no vote recorded on this.

COUNCILMEMBER KERN stated the same for him. We voted no on this during open session, so he wants a no vote recorded on this.

COUNCILMEMBER SANCHEZ moved approval [of **Resolution No. 12-R0152-1**, "...overturning Planning Commission Resolution No. 2011-P34 and denying the Conditional Use Permit (CUP10-00030) for a 9th-12th grade Resource Center/Charter School operation within an existing 19,533-square-foot commercial retail suite at 320 North Horne Street", within the Townsite Neighborhood, pursuant to City Council action of February 1, 2012].

MAYOR WOOD seconded the motion.

Motion was approved 3-2, Kern and Felien – no.

18. **City Council: Authorization to award a contract in the amount of \$320,469 to DBX, Inc., of Temecula for installation of traffic signals on Oceanside Boulevard at Camelot Street, Cannon Road at Shadowridge Drive, and Rancho del Oro Drive at Cameo Drive; and for traffic signal modification on Mission Avenue at Douglas Drive; approval of a budget transfer in the amount of \$50,000 from the College Blvd. Adaptive project to the Traffic Signal Cannon and Shadowridge project to provide additional contingency funding for the proposed contract; and authorization for the City Manager to execute the agreement upon receipt of all supporting documents**

JOAN BRUBAKER, 1606 Hackamore Road, noticed the signal at Cameo Drive and Rancho del Oro is going to be reinstalled. She would like the voting majority of the Council to note the \$5,000+ it will take to reinstall this. Would it have been better to have thought about using some of the money to maybe keep the library open another hour, one day a week; maybe provide a program at some of the after-school functions for the kids to keep them out of trouble; or donate it for investigation to the Police Department for some of the murders that have happened in our City. There are a lot of places that \$5,000 could have gone. The inhabitants there don't seem to be particularly annoyed with it being out.

MAYOR WOOD doesn't want to vote no on all of these, but would like to separately vote on Rancho del Oro and Cameo.

He **moved** to [award a contract [**Document No. 12-D0153-1**] in the amount of \$320,469 to DBX, Inc., of Temecula for installation of traffic signals on Oceanside Boulevard at Camelot Street, Cannon Road at Shadowridge Drive, and Rancho del Oro Drive at Cameo Drive; and for traffic signal modification on Mission Avenue at Douglas Drive; approval of a budget transfer in the amount of \$50,000 from the College Blvd. Adaptive project to the Traffic Signal Cannon and Shadowridge project to provide additional contingency funding for the proposed contract; and authorization for the City Manager to execute the agreement upon receipt of all supporting documents], but **bifurcate** the signal at Rancho del Oro and Cameo.

COUNCILMEMBER FELIEN **seconded** the motion.

Motion (minus the signal at Rancho del Oro and Cameo) was approved 5-0.

COUNCILMEMBER SANCHEZ stated the signal at Rancho del Oro and Cameo is a long-standing issue with the community. They do not want traffic lights there. They already have stop signs, and it is a waste of taxpayer funds to have a traffic signal at this intersection. We're having to count down to the thousands to insure a balanced budget, so \$5,000 is a good amount. She will be voting against this.

COUNCILMEMBER KERN **moved** approval of the installation of a traffic signal at Rancho del Oro Drive and Cameo Drive.

He wanted Ms. Brubaker to know that the money for this cannot be used for anything other than traffic.

DAVID DiPIERRO, City Traffic Engineer, stated the monies being used to fund this project are the Traffic Signal Funds, which are fees collected from developers. This money can only be used to install new traffic signals or make modifications to existing traffic signals.

COUNCILMEMBER FELIEN **seconded** the motion.

DEPUTY MAYOR FELLER is for all of the roads being open, which is why he is supporting the right-in/right-out at Jeffries Ranch Road. This is part of keeping the flow moving. Not everybody in Jeffries Ranch supported the right-in/right-out either. This is

something that was paid for by the Veteran's Clinic many years ago, and it's time to get it done.

COUNCILMEMBER FELIEN stated we need to recognize that Ranch del Oro is one of the main arterial roads in the City. The signals are installed and picked for the benefit of the entire City and this stretch of road doesn't have a single home that faces towards it. This road will take its share of traffic, just like College and El Camino do. This whole fiasco came about when the traffic signal was uninstalled for inexplicable reasons, based on one email being received at the City without any notification to Council. Unfortunately, we're just repairing damage here. This signal has been determined to be needed so he supports it.

COUNCILMEMBER SANCHEZ stated in order to inform one of our newer members, there were several community meetings that were held regarding traffic on Rancho del Oro Drive. A lot of community members all basically said they don't want this light. The community spoke, and we listened. We worked it out and installed a stop sign at Villa Triese.

As to lights, we have other communities that are desperate for lights, where the traffic is very dangerous a signal would be more appropriate. This is a waste of taxpayer money and should be used at a more appropriate site. It isn't a fair thing to say that the signal is only for the Veteran's Clinic. All of the people in the City need to be able to get where they're going at a reasonable time.

COUNCILMEMBER FELIEN asked how this spot was picked as opposed to any others in the City.

MR. DiPIERRO responded this location was on our Signal Priority List. When the Veteran's Clinic came in a few years ago, it had an impact at this location. Being on the Signal Priority List, we conditioned the clinic to install the signal.

COUNCILMEMBER FELIEN asked if when staff picks a location, do they have to pick a location on the list that the specific project is actually impacting, or can they pick any location within the City that you think has the higher priority.

MR. DiPIERRO responded we have to see an impact from this particular development. We have a Signal Priority List, so we would look at that and see if the development has impacts at a particular location and see if they're cumulative or significant impacts. Based on those findings, we would condition the development to put in the signal. That was the case here. The clinic had impacts at this particular location.

COUNCILMEMBER FELIEN stated so this is the location with the most impacts that you were allowed to choose from because of the impact of the clinic.

MR. DiPIERRO responded that is correct.

MAYOR WOOD said this has been going on for years. It all came about with Rancho del Oro at Highway 78. Some of the staff and Council weren't here at the beginning of this battle, but the Council basically promised that neighborhood that there would not be a traffic signal there. This issue came up with the Veteran's Clinic. It was cleared, but not through Council, and it caused trouble in the neighborhood.

This neighborhood didn't want it, and there are other neighborhoods that would love to have a traffic signal. He'd like to see the Veteran's Clinic get the money back that they paid for the traffic signal. They could use it for a better purpose.

Motion (to reinstall the traffic signal at Rancho del Oro Drive and Cameo Drive) was approved 3-2, Wood and Sanchez – no.

GENERAL ITEMS

General Items are normally heard after any 5:00 p.m. Public Hearing Items. However, if time permits, some General Items may be heard prior to any 5:00 p.m. Public Hearing Items, following the Consent Calendar.

19. **City Council/Harbor: Adoption of a resolution amending Resolution Number 11-R0407-2, lowering off-peak-season guest boater slip fees and lowering commercial fishing slip rents in the City of Oceanside Harbor, specifically, the Oceanside Harbor Slip Rental Fee Schedule, and the Oceanside Harbor Miscellaneous Fee Schedule, including decreases to certain fees**

FRANK QUAN, Harbor and Beaches Coordinator, stated our current guest boater rates are \$1.20 per foot per night. He recommended lowering this in the off-peak season, October 1 through March 31, to \$0.80 per foot per night. We hope that by offering a winter rate, we can attract groups of racers and cruisers to the harbor. We're working with the Welcome Center and the Oceanside Yacht Club to get groups of cruisers and certain races. We're also trying to get them discounts to some of the harbor businesses and restaurants. We may lose a small amount of slip revenue, but if we can attract more guests, the harbor businesses will make this up. The slips are mostly empty during the winter, so we're not taking a big risk if this doesn't work.

He also recommended lowering the commercial fishing rent. We surveyed San Diego and Dana Point harbors and found that our commercial rents are significantly higher. Right now our commercial rent is \$10.60 per foot per month. He recommends lowering this to \$8.00 per foot per month, and holding this level until the January 2013 CPI (Consumer Price Index) adjustment. We'd like to retain our commercial fleet, it's important to both the harbor and the City. We have 17 commercial boats right now. Each of them is an independent business that employs 2-4 people. According to a 2009 report, Oceanside commercial accounted for 22%, or \$1,600,000, of the region's commercial fishing activity. This also helps us get federal dredging dollars from the Army Corps of Engineers. It's a points system that they use for the Harbor Maintenance Dredging Fund.

DEPUTY MAYOR FELLER asked the length of the commercial boats.

MR. QUAN responded most of them are 26-34 feet. The slips are 34 and 26. There are a couple that are 40 feet.

DEPUTY MAYOR FELLER stated if we use a 30-foot average, we're talking about \$78 a month reduction.

MR. QUAN responded yes. Worst case would be approximately \$40,000 in lost revenue per year.

DEPUTY MAYOR FELLER moved approval [of **Resolution No. 12-R0154-2**, "...lowering commercial slip rents and lowering seasonal transient vessel rates"].

COUNCILMEMBER SANCHEZ seconded the motion.

COUNCILMEMBER KERN asked if there are vacant spots on the commercial side.

MR. QUAN responded we have one person on the waiting list and we have 2 current slip renters that want larger boats.

COUNCILMEMBER KERN stated but yet we're lowering the price.

MR. QUAN responded we're losing some of these people during the winter months. Right now several of them are in San Pedro because it's cheaper there. So instead of keeping their boat here year-round, they'll move wherever it's cheaper and

they can fish more economically.

COUNCILMEMBER KERN asked if that would be determined by where the fish are. He would imagine the fuel costs getting to where the fish are would be a higher price than what they're paying for slip renter fees.

MR. QUAN doesn't know the ins and outs of commercial fishing, but he talked to a couple of the fishermen earlier in the week, and they're up in San Pedro.

COUNCILMEMBER KERN asked Mr. Quan to elaborate on the marketing program. Now that we're doing this to attract winter visitors, who is going to put out the word on that? How is that marketing program going to work? We're potentially going to lose money; however, if we lower the rate, we can potentially get a lot more visitors and more revenue. Is that the thinking behind this?

MR. QUAN responded yes. We calculated we could lose somewhere around \$3,000 - \$5,000 a year in guest slips by lowering the rate. The Yacht Club has told us they have email lists and announcements that they're going to send. They're going to include our winter rates along with those to try and get big groups. Last year, they had a group called the Baja Ha-Ha, which brought huge numbers of cruisers to San Diego, but only 9 came to Oceanside because there is no incentive for them to come here.

They're going to advertise the lower rates. We're also going to get some discount coupons that the Welcome Center already has and have them available at the Harbor office and at the Yacht Club for visitors. The Yacht Club has said that if we have a big enough turn-out, they'll have a van for people who need to go to West Marine and get parts if they have a breakdown. The Oceanside Marine Center is also advertising winter haul-out rates. It's not a very big or formal marketing plan.

COUNCILMEMBER FELIEN stated about 6 months ago we all voted on an overall rent increase in the harbor to make it self-supporting. Is this \$25,000 going to be absorbed, or are you going to be coming back in the future to have that included as part of raising rents somewhere else.

MR. QUAN responded we will absorb this loss of revenue. We think that it more than makes up for it in the benefit that the commercial fisherman bring to Oceanside, mainly in the points system for the federal dredging.

Motion was approved 5-0.

20. **City Council: Approval of the new City Council Policy 600-06, Policies and Procedures for Sponsoring Recreation and Parks Facilities**

MEGAN CROOKS, Management Analyst, asked Council to approve City Council Policy 600-06 for sponsorship of recreation parks and facilities. Parks & Recreation has done sponsors before, typically in connection with special events that we host, such as the egg hunt or a senior expo. Those have been pretty small scale, working with community business partners and those that would be focused more on the community members that would attend those events. The current need is to assist in generating revenue for further cost recovery in Parks & Recreation and alleviate other funding burdens to continue the quality service programs. The policy creates a broad framework that insures City controls, while also providing staff with necessary authority to make sponsorships happen in a timely manner.

The role of Friends of OPARK, a recently established 501(c)(3) that is a funding arm toward Parks & Recreation, is to generate fund-raising. That could be facilitated in a lot of different capacities. They could host events to raise revenues or monies through ticket sales, ask for direct donations to their foundation, and they would essentially have a pot of money where Parks & Recreation could go and ask them to grant them funding for certain services or special activities. That's a role that will still continue.

The difference between that and sponsorships is that sponsorships are very specific and deliberate towards a targeted activity or program. They would be staff-identified and would work more on a corporate business level to raise those revenues. When you have a shared interest in the target market, the City having that interest as providing services to their residents and businesses, it's a target market for the selling of their goods or services. The two can happen simultaneously, while they have different roles. The difference between fund-raising and sponsors is that very specified direct activity. If someone gives you a sponsorship for an activity, that's what you have to utilize those funds towards. You don't get to use them for other alternative means.

With fund-raising, you can take in a bank account and then grant or allocate those funds toward different activities as their Board of Directors sees fit. The reverse would happen with a sponsorship policy. This is where staff would identify specific needs, such as an event or facility operations, such as a skate park. If we were to develop a new skate park, then we can seek funding to cover the minimal operating costs it would take to maintain that facility over a year. It would be very specific to that facility and target market. It would meet the needs on a sustainable level for continued operations versus asking for donations from the OPARK on a one-time basis.

With the sponsorship policy, staff would need to first identify needs, include them as anticipated revenue in the budget, and then solicit for those. The sponsorship policy calls for an RFP process. An RFP can be a request for funding/sponsorship with a flyer or a full-blown RFP process like we see for different types of services throughout the City. It would depend on the level of sponsorship that was being sought. If you're looking for several sponsors for an event that's going to occur, it may be a simple flyer or letter of request that we send out asking for small amounts - \$250, \$500, etc. - and we're going to have several sponsors come forward for that event. If we're asking for that single big sponsorship for a facility or operating costs, we'd be looking at doing a more elaborate RFP process to make sure that all the details are flushed out through that process. There can be different levels, and it can be a fairly simple process, depending on the level we're seeking.

The policy, in setting controls for the City operations and Council, is that we wouldn't accept money intended to promote or support programs, events, activities, facilities, parks or services that may be detrimental to the public health, safety or well-being or that are not intended or recommended for the consumption, possession or use by minors. We're making sure to keep a pro-family image of the City at all times.

Every sponsorship solicitation should be deliberate and consider the needs that constituted the solicitation in the first place. The sponsorships should be covering 100% of the required costs which constituted the need for a sponsorship. All sponsorships would be bound by a sponsorship agreement. The messages must have a commercial nature. Whatever business we were working with, it would be the message of their product or service, it wouldn't be social campaigning.

Regarding naming a facility, we have Council Policy, 100-55 that addresses facility naming. If anybody were looking to get their name posted on a facility, we would be redirecting them to the process found in that policy versus through the sponsorship.

With those criteria in place, we believe that the sponsorship program could be very successful in creating a win-win for the community, the business partner and the City and address the goal to not create further burdens to provide those quality services that the City would like to continue. All sponsorships will be temporary. We wouldn't enter into anything permanent. Temporary could be a single event or a sports season. It could be 1-year or 5-years, but it would be temporary with a term end.

COUNCILMEMBER SANCHEZ had a question on the difference between this program and the Parks & Recreation program. Staff did address that saying the foundation has its own Board, does fundraising and decides where the money will go.

The City is still free to go to the foundation ask for funding.

MS. CROOKS confirmed that is correct.

COUNCILMEMBER SANCHEZ stated staff decided to come up with a policy to try to raise funding for Parks & Receptions activities for our community, and that sounds good. When Ms. Crooks said it would have a healthy purposes, was she strictly saying that alcohol or smoking-type of activities would not be able to sponsor.

MS. CROOKS responded that is correct.

COUNCILMEMBER SANCHEZ asked if the RFP staff is going to be asking for anywhere from \$1 up.

MS. CROOKS explained the RFP would have to delineate what amount we're looking for. That would be predetermined before we solicit that, based on what it is we're asking sponsorship for and the costs associated with that. They would directly ask for that. It could be from multiple sponsors in smaller increments or through a single exclusive sponsor.

COUNCILMEMBER SANCHEZ asked if the approval level is between \$1 - \$25,000, which would require Department Director approval; \$25,001 - \$50,000, which would require City Manager approval; and \$50,001 and above, which would require approval from Council.

MS. CROOKS responded yes. Staff chose to make a recommendation that was aligned with the procurement policies and the spending levels that are authorized by the City.

COUNCILMEMBER SANCHEZ asked if staff will still let Council know what is being solicited and what programs are looking to be funded via public/private partnership.

MS. CROOKS stated they will keep Council informed. First, if it's anticipated in advance, as we'd like to do it, we'd have the anticipated revenue as part of our budget process. We'd have the line items for those activities in the budget with the revenue for them coming through sponsorship. If it was new and not already in the budget, we'd have to get that included in the budget, which means we would be addressing the Council regardless of these authority levels. In addition, as we go forward with RFP's, we would provide Council updates to inform you, or a pass-through memo to let you know what we have collected and what the status is.

COUNCILMEMBER SANCHEZ asked if staff has been approached about sponsoring one or several of our existing programs or suggesting a program.

MS. CROOKS replied we get those offers quite often. One of the reasons for the policy is to create some of those City controls where we can say no to certain ones, instead of having to say no to all of them, so we're not prejudicing those decisions. It creates a tool for us to start saying yes.

COUNCILMEMBER SANCHEZ asked if there are any immediate needs, like the Easter Egg Hunt.

MS. CROOKS responded they're always seeking sponsors for that to help us buy the candy and eggs. One of the immediate needs that we hope to be coming back to Council with is Alex Road Skate Park. We have been identified to receive the funding and we'd like to come back to Council for acceptance of those funds and be able to inform you who would sponsor the maintenance of the park, since it would be a new park.

COUNCILMEMBER SANCHEZ asked how much that is.

MS. CROOKS responded it was estimated to be approximately \$2,000 annually.

COUNCILMEMBER SANCHEZ asked if a contributor can claim this on their tax returns.

MS. CROOKS responded yes. We put language in there that it is tax deductible. The City will provide a letter with the donation that was provided, but any donor or company would have to work that out with their own tax preparer.

COUNCILMEMBER SANCHEZ asked if Ms. Crooks wanted to give people information on where to donate and how.

MS. CROOKS stated when we have the RFP's, we will be putting out press releases. She directed the public to watch for the City's press releases for news on that. As far as directing checks if they just want to make donations, she referred them to OPARK. As a City, without having that RFP or a deliberate purpose with an RFP out, donations at a fund-raising type level should go to OPARK still. We don't want people to just focus on this, we want them to still go to OPARK as well. Our target will be businesses that have an interest in the target market for the activities we're doing.

COUNCILMEMBER SANCHEZ asked if basically people should just respond to the RFP.

MS. CROOKS responded yes. The RFP's will be on the City's web site at www.ci.oceanside.ca.us.

COUNCILMEMBER SANCHEZ asked if the Parks & Recreation Commission addressed this yesterday.

MS. CROOKS responded they did address this yesterday and had several similar questions about how this impacts OPARK. We addressed those and had a unanimous vote of recommendation for the City Council to approve.

COUNCILMEMBER SANCHEZ moved approval [of the new City Council Policy 600-06, Policies and Procedures for Sponsoring Recreation and Parks Facilities].

DEPUTY MAYOR FELLER seconded the motion.

COUNCILMEMBER KERN stated when we talk about the Easter Egg hunt and the levels of sponsorship, it doesn't hurt to get more than you need. Do not waste a fund-raising opportunity. On special events, if you have a platinum sponsor level and it's \$5,000 and you have 5 of those, that would be fine. It sounded like as soon as you got the money for the event you would cut off accepting money. We had this discussion last night at the Parks & Recreation Commission. When we did the signs for the Martin Luther King corridor, it was only \$5,000 in costs, but we raised \$14,000. That can be used for ongoing maintenance and other things.

He asked for clarification on naming a facility. Is it only temporary? Is it something that after 5 years we would change the name?

MS. CROOKS responded we would defer that to the park-naming policy, 100-55, and it would have to go through the public process of naming a park facility if that were to be a permanent name on a skate park. That policy, with regard to funding the development, requires 75% of the development costs of a facility or 75% of the maintenance costs on an ongoing basis. With the sponsorship we could ask for annual increments. If you had a 2-year agreement, we wouldn't name the park after the sponsor; however, we would put up signage or we can negotiate how we would mark that sponsor.

Motion was approved 5-0.

21. **City Council: Approval of plans and specifications for the Old Maintenance Building Upgrades project located at the San Luis Rey Wastewater Treatment Facility, and authorize the City Engineer to call for bids; (1) approval of a professional services agreement with Infrastructure Engineering Corporation in the amount of \$35,000 for construction oversight and inspection services; and (2) approval of a professional services agreement with Infrastructure Engineering Corporation in the amount of \$50,000 for on-call water and wastewater engineering services, and authorization for the City Manager to execute the agreements**

MARK ANDERSON, Water Utilities Division Manager, stated we're looking for approval for plans and specs for the Old Maintenance Building at the San Luis Rey Wastewater Treatment Plant. This is basically a bathroom renovation and some locker room facilities. We've recently had some people move down from Collections into that area. We have the space, but it's not up to Code so we need some minor improvements. This is for both the Water and Wastewater divisions. The building is original 1976 construction. It was the Old Maintenance Building, but we have a new maintenance facility now. We have this empty space, and we'd like to use it.

DEPUTY MAYOR FELLER moved approval [of plans and specifications for the Old Maintenance Building Upgrades project located at the San Luis Rey Wastewater Treatment Facility, and authorize the City Engineer to call for bids; approval of a professional services agreement [**Document No. 12-D0155-1**] with Infrastructure Engineering Corporation in the amount of \$35,000 for construction oversight and inspection services; and approval of a professional services agreement [**Document No. 12-D0156-1**] with Infrastructure Engineering Corporation in the amount of \$50,000 for on-call water and wastewater engineering services, and authorization for the City Manager to execute the agreements].

COUNCILMEMBER KERN seconded the motion.

Motion was approved 5-0.

CITY COUNCIL REPORTS

22. **Mayor Jim Wood**

MAYOR WOOD went to the Metropolitan Water District (MWD) board meeting. San Diego County got an extra fee tacked on for transportation of water, which would cost just Oceanside \$2,200,000 for the water transportation. Every city in the County had somebody there speaking. He was the only Mayor, but there were Councilmembers from all over. He was upset about the allegations that only San Diego County seemed to be hit for these water costs. San Diego proper was charged \$15,600,000 in extra costs to have water. We had people speaking up for the avocado growers and agricultural people and about what the market rates will be because of the cost of water. There were over 40 speakers from San Diego County. This is money we really need here in Oceanside, and we were up there representing the City against this. The San Diego County Water Authority gave each of the MWD Board members a 500-page booklet stating the improprieties they think are taking place. This is criminal at best and needs to be investigated. If we got that \$2,200,000 back it would certainly help our City and others in the County.

He announced the under 12 Breakers girls soccer team won the State Cup, and the League of Women Voters North County San Diego branch is celebrating their 50th anniversary.

There will be a workshop tomorrow at 5:00 p.m. at the El Corazon Senior Center regarding the Highway 78 Corridor. It's sponsored by SANDAG and Caltrans. There will

be a presentation of the improvements that are being planned over the next 10 years along the corridor.

He will be visiting Oceanside's sister cities in Japan on March 28th so he won't be at that Council meeting. It's a personal vacation, and no city funds will be used.

23. **Deputy Mayor Jack Feller**

DEPUTY MAYOR FELLER walked with the Zumba class from the Americanization School last Wednesday. He saw the Battle Colors out at Camp Pendleton. Camp Pendleton has a history of this silent drill team and they're fantastic. He attended the American GI Forum. They honored Pete Magana for his many years of service. He also attended Meet the Leaders and had dinner with Congressman Issa there.

Tomorrow in the Council chambers is the PBS series "Getting Away," and it features a trip to Oceanside by a group of people who vacationed here. On Saturday Brother Benno's is having a flap jack breakfast at Applebees. Tom Morrow is having his Big Band at El Camino on Saturday. The Soroptomists International are having their annual salad luncheon.

24. **Councilmember Gary Felien**

COUNCILMEMBER FELIEN had testified before MWD, which is one of the most imperial, powerful, unaccountable government agencies that's ever been created. He attended the Rotary Club meeting and spoke about the ballot item coming up for majority elections. He went with the Mayor to the North County Transit District's annual retreat to discuss their finances in depth. He attended the South Oceanside Community and Merchants Association where the Border Patrol explained the smuggling of people and drugs coming in boats on the beaches. For our regular business visit, we visited Jolliet Sciences and MasterTech. MasterTech has had a big issue with flooding due to the Sprinter.

At our last meeting he pointed out that he participated in the reading program at Mission Elementary. He received letters from all of Mrs. Burton's second grade kids.

25. **Councilmember Jerome Kern**

COUNCILMEMBER KERN attended his first meeting of the Parks & Recreation Commission. He's been working on the Highway 78 collaborative and has a meeting tomorrow with the regional deans of National University and some other education facilities in North County to see how we can bring jobs and innovation to the corridor.

26. **Councilmember Esther Sanchez**

COUNCILMEMBER SANCHEZ attended the Shoreline Preservation Working Group meeting regarding sand replenishment. Unfortunately, the bids came in a little higher than expected. The good news is we're going to have sand. The bad news is we were hoping to have it there at the beginning of summer rather than after summer started.

The Mariachi Festival Scholarship was awarded for the American GI Forum, Oceanside Chapter.

Laura Hedstrom's mom lost her battle with cancer.

[Recess was held from 5:01 PM to 5:15 PM]

5:00 – ROLL CALL

Mayor Wood reconvened the meeting at 5:15 PM. All Councilmembers were present.

INVOCATION – John Lundblad

PLEDGE OF ALLEGIANCE – Girl Scouts

PROCLAMATIONS AND PRESENTATIONS –

Presentation – “Pet of the Month” presented by Elkie Wills, San Diego County Humane Society & SPCA

Presentation – Recognition of Colleen O’Harra as the 2012 recipient of the City of Oceanside–Martin Luther King, Jr., Community Service Award

[Presentation – by NCTD regarding their new technology which will enable residents to order tickets and passes through their hand-held devices]

Proclamation – Girl Scouts USA, 100th Anniversary

Off Agenda – Soccer Club of Oceanside’s Breakers Girls Under 12 – State championship Winners

Presentations were made

CLOSED SESSION REPORT

27. **Closed Session report by City Attorney**

CITY ATTORNEY MULLEN reported on the items discussed in Closed Session: See Items 2A(1), 2A(2), 2B(1) and 3. [Item 1 was not heard]

CITY MANAGER ITEM

32. **Status update regarding the APV contract for management of the Oceanside Municipal Airport**

DOUG EDDOW, Real Estate Manager, stated this is an update of the improvements and activities occurring at the Oceanside Municipal Airport. In August of 2009, the City entered into a lease and operating agreement with Airport Property Ventures (APV) to operate the airport and to conduct certain improvements and activities at the airport. We presented Council with a detailed analysis and explanation of the activities and improvements that have occurred at the airport.

Some of the things that APV was supposed to do, per the operating and lease agreement, were: make improvements to the airport, such as hangar improvements; create a development plan; and conduct activities to generate additional airport-related uses. He introduced Jack Driscoll, principal for APV, to discuss and summarize some of the high points they’ve done at the airport since they’ve taken over.

JACK DRISCOLL, Airport Property Ventures, introduced his colleagues, who have all been managing the airport. The onsite manager is Dennis Eastow, and he’s been there for a number of years. We’ve worked closely with staff on all of the projects. We didn’t understand at the time how much work had to be done at that little airport. Hopefully it is soon to be a very busy airport.

The hangars have 11 vacancies that, due to deferred maintenance, are not rentable at this time. We’ve had a couple of contractors send in outrageous estimates, and they are not willing guarantee the work. One of the people from the Pilot’s Association gave him a name that we might be able to use. We’d like to at least be able to re-rent those hangars.

We had to re-roof the terminal building and put new walls in as they had caved in on us in one of the big rains. These seem like little things, but they throw things ajar on a regular basis. We've been working closely with staff regarding infrastructure in terms of taxiways, runways, fencing, lighting, etc. We've received some grants from the FAA and the State. We recently had a major meeting in terms of what they want to do and some estimates of the kind of money they're willing to spend at this airport. As frustrating as it is to wait until everything gets done, this will result in multi-millions of dollars being invested by the FAA in this project.

We've had a very close relationship with Citizens for a Better Oceanside (CBO). We meet regularly on noise issues/complaints. We've only had 9 noise complaints since we've been operating the airport. One of our commitments was to make sure we worked closely with the community.

A number of things are going to happen in the future. More recent letters from the FAA have indicated that we can start flight schools. We could not allow for paid flights before. Those kinds of activities are going to put a lot of life into that airport. The number of flights, according to the staff report, have stayed pretty steady since we took over. Even though we've lost a number of hangar renters, we've increased our tie-down renters, and we were able to get the FAA to add 15 new tie-down locations. Each tie-down is \$125, and a hangar is \$500. It doesn't make it up quickly, but we've been aggressive in working with the FAA and the State to get money and to loosen some restrictions that were binding us beyond the CBO agreement in terms of doing some of the work.

The most significant issue that we're going to have to deal with is the future, in terms of the hangars and in terms of the required Master Plan by the FAA.

MAYOR WOOD asked Mr. Driscoll to highlight his experience.

MR. DRISCOLL was the Executive Director for the Los Angeles airports. Those include LAX, Ontario, Palmdale, and Van Nuys, which is the busiest general aviation airport in the Country.

We brought with us a relationship with the FAA and the State. The City had not applied for federal grants for a number of years. When we came in, there was about \$300,000 of federal grants that were going to expire. We were able to save that money and use it for projects at the airport. Hopefully, we'll stay ahead of that curve so we don't lose any money. We've been very successful. The same is true of the State, that gives the City \$10,000 per year for airport maintenance. \$30,000 of the \$60,000 that had been built up was going to expire. We were able to get the State to not allow that to expire. The City now has it and will use it for maintenance and things inside the airport.

Our background makes a big difference in terms of that FAA relationship. That's where the money is and where the majority of improvements are going to come from.

LYDIA CUNARD, Airport Property Ventures, appreciates the opportunity their firm has had to operate the Oceanside Airport. It's a jewel in North County and we are very positive about its future. There have been a lot of challenges, none of which are surprising. There has been a lot of deferred maintenance and a general lack of interest by both the FAA and the State in funding various projects.

To highlight the amount of money that has been coming forward since we took over in September of 2009, we've applied for several projects and the total amount we've applied for in grants from the FAA is almost \$500,000. We've received almost \$350,000 and have the additional amount that is pending for various projects, such as the airport layout plan, runway lighting, the whole perimeter fence design and construction program, apron rehab design, and most importantly that is connected to the new hangar development, the construction of a water line and fire hydrant, and the

ADA upgrades to the terminal building bathrooms.

It's a fine art to work with the FAA. There are a lot of rules and complexities, and it is use-it-or-lose-it. If you don't apply, or you don't apply correctly, you could lose that very valuable yearly \$150,000 entitlement money. We were able to save the airport's money and work with the FAA. In 2012-13, Oceanside is slated for \$1,700,000, which includes not only their entitlement money, but also discretionary money. We're very positive about the opportunities there for infrastructure funding with the FAA.

One of the things that's a preface to that money is that they required a series of conferences that were held by us, as well as with the City and staff. They've asked us to not only complete the airport layout plan, which is now in draft form to them for approval, but also to undertake a comprehensive Master Plan so that we have a road map for development at the airport. It's very important to the FAA that each airport really knows what their current and future plans are for infrastructure. They're going to fund the Master Plan and will help us develop this road map for the future. As previously indicated, the FAA and Caltrans automatically give an annual \$10,000 to each airport. We have a \$60,000 pot because there were 6 years where the funds were not requested. We're hoping to use that for a lot of the deferred maintenance in the terminal buildings.

The big question is the hangar development. We started that as early as October of 2009. We didn't take over the airport operations and development until September of 2009, and one of the first things we did was start the process of the hangar development. We have hired a fabricator, contractor and an architect. There were some challenges with our design and whether the existing foundation was there. The foundation existed, but there were some questions about inspection and permits, and we had to spend upwards of \$50,000 of our money. Remember the hangar project is a private development that's being funded by APV. We spent many months and an inordinate amount of our own resources trying to resolve the foundation permitting problem.

We also had some unexpected issues relative to fire service. The Fire Department in our last final plan check review discovered that there was not fire service to the east side of the airport where the hangars were, which required us to put in a fire hydrant and water line and to upgrade the terminal building restrooms. That required us to go to the FAA and get FAA grants, and we have good faith that those will be issued in the May timeframe.

Other than that, permits are ready to be pulled. We're very hopeful that we'll get all of the funding in place. This is critical and is about \$106,000, which is 14% of our total hangar development costs of \$740,000. Once that's all cleared, we could start the fabrication as early as mid-May. It takes about 10-12 weeks to fabricate, and you would see steel going up at the airport in early summer.

Public input

JOAN BRUBAKER, 1606 Hackamore Road, asked if those hangars are individually maintained or owned. For the last 3 years, driving along Highway 76, there is one hangar that is so deteriorated it looks like it's ready to fall down. This hasn't changed since APV took over. They've done a lot of admirable work, but someone passing by may be discouraged about using that airport.

JIMMY KNOTT, 127 Sherri Lane, asked for Mr. Driscoll's support on renaming the airport. Bob Maxwell was a Tuskegee airman who has passed on, and he would be deserving of having the airport named after him. There is a lot of support for that.

GORDON NESBITT, 6624 Grulla Street, Carlsbad, is the Oceanside Airport Association (OAA) President. Our organization has just shy of 1,000 members, most of whom are neither pilots nor aircraft owners. The majority of our members are

Oceanside residents who love aviation and want to have a vibrant local airport.

In 2007 he was the OAA representative selected to review airport proposals and participate in interviews of candidate firms. During that time, he had the pleasure to get to know members of the CBO, and we would talk about the future of the airport. As stated in a February 2007 letter to staff from CBO, and then later in an address to Council, CBO agreed with most of the aspects of OAA's vision of the future airport.

We envision the future of Oceanside Municipal Airport as a small community airfield within a park-like environment that provides services and facilities for light general aviation users, while also serving as a mecca for antique and classic aircraft; a portal for aviation-related tourism and as a facility that promotes a community enjoyment of aviation activities. This airport should be more than just a hangar farm or a source of revenue. Like the harbor, it should welcome the community and have amenities that warrant repeated and frequent visits by students and families of Oceanside. It's more than just maximizing revenue. Observation decks, picnic areas, a small café, interactive displays, historical memorabilia, activities for children and teens are what make a small airport successful. Small airports like Big Bear, Catalina or Santa Paula are successful. If you visit any one of these on the weekend, you'll see the excitement of aviation has permeated the local community.

In the meantime, our association will be happy to continue working with APV, CBO, City staff and our elected officials to achieve this vision of the airport. We will continue to act as airport advocates and watchdogs. We will continue to promote aviation by awarding flight scholarships to local Oceanside high school students and we will continue to engage in and involve the community as the airport goes forward.

Public input concluded

COUNCILMEMBER SANCHEZ asked staff if there was going to be a repayment of slightly over \$1,000,000 that the airport owes the General Fund.

CITY MANAGER WEISS stated it is about \$1,000,000 and does still accrue interest. The Council did adopt a formal repayment schedule, and he believes that starts in 2017 or 2019.

COUNCILMEMBER SANCHEZ asked over what period of time or how much per year will we be going back to the General Fund.

CITY MANAGER WEISS doesn't know that at this point.

COUNCILMEMBER SANCHEZ stated apart from that is a repayment regarding a State loan.

MR. EDDOW responded that is correct. There are 2 separate loans.

COUNCILMEMBER SANCHEZ asked how much the loan is from the State.

MR. EDDOW believes the repayment amounts are roughly \$100,000 per year. That is strictly taken from the revenue generated by APV.

COUNCILMEMBER SANCHEZ asked what period of time that State loan is.

MR. EDDOW responded 12 years.

COUNCILMEMBER KERN asked staff to respond to the public questions and to who is responsible for maintaining the hangars.

MS. CUNARD responded those are very old hangars that pre-existed APV taking over the airport. They are extremely deteriorated. We've had some estimates on

repairing them, and we've done a significant amount of repairs to the roofs. The longer term goal is to tear those down and build new hangars. That would occur after this new 10-hangar development is put in place.

COUNCILMEMBER KERN asked if any of the tenants have had the roofs repaired at their own expense or have tried to maintain their hangars.

MS. CUNARD responded yes. We had a rent abatement program, which allowed the tenants to fix their roofs. We would give them rental abatements for that. Some of them took us up on that offer.

COUNCILMEMBER KERN stated a \$30,000 amount was mentioned that is sitting with the City for maintenance. Can that go toward hangar maintenance?

MR. DRISCOLL responded no. The FAA and State money is only for non-revenue-generating activities. We get rent on those hangars, so the State would not allow us to use their money. We can use money to maintain the airfield and things like that. If anything generates revenue, you can't use federal money to support it.

COUNCILMEMBER KERN was one of the drivers to bring this forward. The cloud has kind of lifted over the airport. We had the AELD settlement and, thanks to the City Attorney and his diligent hard work over a long period of time, we finally got that settled, so the development on the north side is going to come forward.

Another thing is the CBO agreement will allow the commercial activity to resume out at the airport. There's a real opportunity here because Palomar Airport is becoming more of a regional airport. There's going to be a new airline there with a lot more jets and corporate jets. A lot of their general aviation want to find someplace else to go, so we have the opportunity to play off the expansion of Palomar.

MR. DRISCOLL stated last year during the spring they were tearing up taxiways at Palomar, so we worked out an agreement with Palomar that they could send those displaced aircraft to us. Every other week we would have Palomar aircraft at our airport. It was a neat place during that time, and we got no complaints from the community during that time. It's a very lively place, and we look forward to that activity now that we have the okay from the FAA.

COUNCILMEMBER KERN stated this ties into one of his interests, which is the marketing of Oceanside. How are we marketing ourselves to the airport or how is the airport marketing itself now? Your rents are very competitive now as far as market rents.

MR. DRISCOLL responded in terms of trying to get people to come down and lease property, we have sent out flyers and newsletters. We have a lot of interest and are almost full on the tie-downs that we have available. The vacancies that we have are in those hangars that are not doing very well. We have people coming down on a regular basis for those hangars, but they're in too bad of shape. We've gotten the name of potential contractors at least to fix them in the interim and make some money from them.

COUNCILMEMBER KERN understands that those hangars are basically tear-downs. Some of them are obviously falling down. To put the money in to tear them down is surely a financial question you need to answer as to what your payback is if you put money into each hangar. How long do you have to rent it to get that money back? If you get those hangars rented, then you create a tenant that wants to stay. It would be to everybody's advantage long-term to get people into useable hangars as quickly as possible.

Regarding Mr. Knott's question about renaming the airport, there's an application process because the FAA controls the airport. The City will have to put in an application

with the FAA if we wish to go forward with that.

The economic impact to the community involves wages, salaries and employees that are engaged in airport activities and revenues generated by airport businesses. What are the approximate values of those right now, your payroll versus the businesses on the airport?

MR. DRISCOLL stated the 2 businesses we have are maintenance businesses. Categorically, they're fairly busy, but there are only 2 hangars. They are licensed by the City and don't share their financials with us. All told, they probably have 5 or 6 full and part-time employees.

COUNCILMEMBER KERN asked if it's a straight lease and not a percentage lease. They pay so much per month no matter how busy they are or aren't. You don't get a percentage of the gross, is that correct.

MR. DRISCOLL responded yes. As we move along and build new hangars, we're considering a percentage of the gross. Given the hangar situation, we're lucky we have the 2 there now.

COUNCILMEMBER KERN asked if the new airport layout plan is something where you work with the City.

MS. CUNARD responded yes. There are 2 pots of money that come from the FAA. One is entitlements, which you are entitled to every year for \$150,000, but you have to apply for it with eligible projects. Then there is the discretionary money that is beyond your entitlement. When we approached the FAA, they said we would not be able to get any additional entitlement money without doing an updated airport layout plan. It has been decades since the airport has done an airport layout plan. That is a layout of what you intend to do in the airport. That's the framework in which the FAA allows for funding. They said until and unless you do that, and they will give us money to do that, we will not fund any other projects. We did that. We hired a consultant and started the process. Then the FAA said since we were doing so well with that, we're going to let you apply for additional money, and that's what got us up to the \$500,000 mark.

COUNCILMEMBER KERN asked if that's like a development plan.

MS. CUNARD responded it is. It's very complicated in that there's a lot of metrics and we had to do very sophisticated fly-overs with the geology, etc. It's beyond her ability to explain the technicalities. HNTB is our consultant doing that. There is a huge amount of rules that have to be followed.

MR. DRISCOLL stated the important thing is that it is not really a development plan as such. It creates the boundaries of the airport and analyzes the geometry of the airport. In doing that analysis, they determined that the geometry of this airport is in really bad shape. That means that the taxiways are too close to the runway and we're going to have to move those taxiways further south. Also, they are requiring, reasonably, a taxiway and improvements on the north side. That has resulted in a major meeting with the FAA, staff, APV and the State. They are now requiring us to create a Master Plan. The Master Plan is really going to be what he would characterize as the development plan.

The good news is they're going to fund this whole thing. It may even be as much as tearing out the entire runway and replacing it, let alone the taxiways, ramps and everything else. The pavement on that whole airport does not meet standards anymore, and they're going to require that we build it out to meet standards. In one respect that's really good for the beginning of the airport. What it's going to do, particularly on the north side where we have those hangars, is cause us to have to go slower in tearing down the old hangars. We'll complete the 10 hangars, but in tearing

down the others, until they get the Master Plan done or at least part of it to figure out where those taxiways really are going to run, it's going to take time. We're putting together an RFP for a Master Planner. Once we hire them, they will develop with AVP and the City what we want this place to look like. They will then make the recommendations as to what we have to do. One of the FAA people said we're going to have to pour new cement everywhere in this airport.

Once we complete the Master Plan, then we'll have an absolute specific roadmap upon which we and the City will move to complete what we all really want to see happen.

COUNCILMEMBER KERN stated part of APV's lease agreement with the City is that every year you're going to give us an update on what's going on. Next March we'll hopefully agendize this again. What will you tell us next March that your accomplishments would have been this coming year?

MR. DRISCOLL responded in part we will tell you that we got the grant from the FAA for the Master Plan and that its being worked on. We will have completed the hangar project that we started quite a while ago. In terms of the overall, we'll be making some improvements if we can to the roofs on those bad hangars. We'll have brought in the water line and safety. You'll see all of that happening. Hopefully, you'll see a lot more activity out there with potential flight schools. We already have somebody who's been given a business license for rides in a bi-plane. He was turned down and that was part of the basis the FAA worked with the City Attorney on to undo some of those restrictions. It's not going to turn overnight, but those are all movements in the right direction.

COUNCILMEMBER KERN stated that's why he asked. The cloud has been lifted, the north side has been settled, the FAA and the CBO agreement have set aside some of those activities so it can actually generate money now. The opportunity is to make the airport the jewel that we all want it to be.

DEPUTY MAYOR FELLER asked if the FAA considers Oceanside noise abatement procedures to be voluntary or mandatory.

MR. DRISCOLL responded you created those, and the FAA has bought into them; that's how pilots are supposed to fly. APV is responsible for enforcing that.

DEPUTY MAYOR FELLER asked if there is an emergency plan in place and does it get updated with this Master Plan. Have we participated in any drills in case of disaster?

MR. DRISCOLL responded we have our staff trained. Candidly, the biggest issue that's going to happen down there is a plane crash or a fire due to spilled fuel. Our people are trained annually on fire and hazardous material spills. We have a big fire extinguisher outside that they know how to operate. They test the fuel every day and they know how to handle it. We work with City police and fire departments. The first thing is that people call the police or fire department. Luckily the fire department is right down the street. We have a small staff (one full-time person and three part-time people), but we're capable and they are trained on those issues on a regular basis.

DEPUTY MAYOR FELLER read that there have been problems with the strobes on approach. Is that true?

MR. DRISCOLL responded yes. Those strobes are very old. We've repaired them over and over and have one that can't be repaired. We have a lighting grant from the FAA, and they were included as part of that. We have not received the financing yet. They've been an ongoing problem. There is no conduit at that airport. It's just pulled wire underneath sand, and sometimes we lose things down in the sand.

MAYOR WOOD stated this is for information only. He thanked everyone for coming here from Los Angeles.

MAYOR AND/OR COUNCILMEMBER ITEMS

31. Request by Deputy Mayor Feller to stop the RFP process for privatization of the City Library system, and direction to staff

DEPUTY MAYOR FELLER is for RFPs and looking at costing the City less money to do things. With all of the discussion that has taken place so far, he's not interested in going forward with the RFP process for the City's library operation. The basic reason is that we have 26,000 volunteer hours per year, which is essentially \$560,000. He's not sure you could get 50% of those people to volunteer for a for-profit business.

He **moved** to stop the RFP process for privatization of the City Library system, and direction to staff.

COUNCILMEMBER SANCHEZ seconded the motion.

Public input

JIMMY KNOTT, 127 Sherri Lane, thanked Deputy Mayor Feller for bringing this forward.

DONNA MCGINTY, 2405 Mesa Drive, would like to see the proposal that was received. It should be made public. She doesn't believe the volunteers in that library would stop coming to volunteer just because it went to a for-profit operation. It's extremely expensive, and we're looking at all of the measures of budget cutting. It's overdone, and she wants to see the RFP. The volunteers are dedicated to the library and not the staff.

CHARLENE WILLIAMSON, 121 Parnassus Circle, is President of the foundation and a Trustee on the Library Board. She has been overwhelmed by the number of letters and calls she's gotten – all of them opposing this. She has had only one call in the last 2 months that was pro this. All of the rest was anti. Unlike our last speaker, a lot of them are volunteers that have worked for many years and are saying they won't continue. That's because they see the profits going away from the City. We have few, but strong concerns. The biggest concern being the loss of local control. There is a concern for censorship. The fact is any company in Maryland isn't going to provide services for the diversity of our City. They can set their own fees, and this one company has in several cities made a fee-cost set-up for almost all services of the library. Our library has always been against that. We've had many different Library Boards and Councils, but that's been a governing thing. The Foundation Board and the Board of Trustees are all against outsourcing.

NANCY CRAIG stated the for-profit claims that they can save \$250,000 to \$500,000 a year. She doesn't know how and can just imagine what's going to happen to our library. She handed out 250 flyers on a Friday and Saturday with Council's phone numbers and email addresses on them, and she still has 250 flyers left in her trunk if she needs them.

Our library employees took a 10% pay cut in 2010 and are now being asked to take a cut again. Library hours have been shortened. The Fire and Police Departments accepted a pay increase at the same time, and they can retire at age 50 with 90% of their last year's salary. She retired at 70.

Do not outsource our precious library. It is the most important facility in the City. If the City burns down, as long as the library stands, we'll be fine. If you can read, you can do anything.

ANDRIANNE HAKES, 1630 Lopez Street, is on the Library Board of Trustees. She thanked Council on behalf of the Trustees for reconsidering the privatization of the library, so that the library will continue to be the heart of Oceanside, buy books and materials that will meet the needs of Oceanside, and partner with the school districts and other community groups to maximize all of our resources and enhance our lives.

LYNN REGO, 1102 South Pacific, is speaking on behalf of the Oceanside members of the Carlsbad/Oceanside/Vista American Association of University Women. Our branch has voted to oppose the privatization of the Oceanside Public Library. At our general meeting this past February 18th, the motion for such an opposition was unanimous. Of our 105 branch members, nearly half live in Oceanside, and they all vote.

We see local public libraries at the forefront of lifelong education for all community residents. Such short-sighted action in sending this out to someone else would show little or no concern for the public education service for all ages that a free, publicly owned library provides. Take a walk through either of our facilities any day of the week and you'll see people of all genders, ages, ethnicities and ability seeking information from books and banks of computers, whether it is for business, education or pleasure. So it is with great apprehension that we visualize what the selection of materials and the quality of services would be if library operations were turned over to a for-profit company, where the main objective would be their profit margin.

She urged Council to let our library remain the Oceanside Public Library.

CHRISTOPHER WILSON, 770 Harbor Cliff Way, is speaking on behalf of the Friends of the Library. Oceanside's library is a showpiece. In addition, it's a way for the public to access information, and that's something he doesn't believe we can trust to a private corporation. It's something we provide as a City and take pride in providing. To consider outsourcing that to a private corporation, especially one on the other side of the country, sets a very dangerous precedent.

He thanked the wide range of community groups that have come forward and joined with the Friends of the Library and other library focus groups to oppose the outsourcing. He listed the groups. It's amazing how much this community clearly cares about its library.

R.J. WILLIAMSON, 121 Parnassus Circle, stated the federal government has become a very bad example. To wit, the outrageous retirements that go to members of Congress. It's an unsustainable debt. You have the same problem and need to understand that it's an unsustainable debt. You cannot continue to pay outrageous benefit packages to part of the City and cut services to the others. Eventually, if you continue to do that, you will wind up with streets with huge potholes and neighborhoods so overrun by gangs that the police won't go near it. Learn, but not from bad examples. Set a good example and start dealing with the problem by cutting expenses.

Public input concluded

MAYOR WOOD hasn't been very happy with the things going on economically and wishes it would go away. Prior to this economic disaster, the first things that were always cut were Parks & Recreation and the libraries because public safety and other things came first. He's concerned about how things have gone on the Council. He understands economic hard times, but when times get economically tough for your family you don't sell off your children or family members. You get a second job or try to bring in money. The City is similar to that. We've had a lot of input from people outside of the Council, people on the dais and staff on how to bring in money. There have been a lot of recommendations, and all of them have been voted down. That concerns him.

Earlier we mentioned that the Water Authority is charging us \$2,200,000 more to transport our water. That \$2,200,000 could really help a lot in the City. That's just one

way.

This whole thing with the library has scared people. It caused a lot of anxiety and discomfort worrying about what was going to happen. He doesn't believe this item should have ever come up. He was in the library today, and it is beautiful. He doesn't see it staying that way with outsourcing.

COUNCILMEMBER FELIEN has always enjoyed going to our City library. It seems to be very popular and well-run and, judging from the emails and phone calls he's gotten, it has tremendous community support. All of the issues and concerns that have been brought up about what a private company might do versus City employees is why there is a process. We're in a tremendous economic crisis where we have to look at every option to save money. Looking at something isn't necessarily doing it. With the world we're in and the budgets we're dealing with, every year pensions and healthcare go up by a couple of million dollars. You have to subtract that out from the regular services. You either spend the same amount of money for less services, have City employees take wage cuts so you have the same amount of service for the same amount of money, or you outsource and get efficiencies there.

Everyone asks where the private sector makes profits compared to the public employees. It's called pension. You have a massive pension bubble that CalPERS has created that's growing every year. That compares to the private sector, where every private sector employee pays the employer portion of social security, plus a 401(k) match. That's basically 12% of base salary per year. With public employees, it's 50 cents on the dollar, and it's growing every year. That's where the difference is. Why should taxpayers overpay when we can save money going another direction? The obligation of the City is to provide services, not jobs. If we can provide the same services from a more competitive option, we should at least look at it. As part of looking at that process, the public, as well as Council, can weigh various factors like money and volunteers. This isn't going away, and if the library is taken off the table, then something else is coming on the table. The math doesn't change, and it needs to be addressed.

It's interesting that we're here now when last year we approved one-sided labor contracts for both police and fire unions. Those contracts went over budget by \$2,500,000. Now we're paying the price for that, and those cuts have to come from somewhere. If Council doesn't take a hard line on these labor contracts, like right now with the fire contract being renegotiated, and we don't get savings there, there are going to be cuts somewhere else. There's only so much money going around. Hard decisions have to be made somewhere. The library is a small issue in a much larger story. He encouraged everyone here supporting the library to participate in the budget process and say where we're going to save money and how we're going to address this pension bubble. The pension bubble isn't going away and can't be brushed aside. It's unpopular, but every city in California is at risk of filing bankruptcy because of this pension bubble. He encouraged everyone to stay involved and let Council know what direction to take.

COUNCILMEMBER KERN stated there is no doubt that we have dedicated and competent library employees and volunteers. His wife is on the Board of the Friends of the Library. He has personally spent countless hours helping at the library. Spending the majority of his life as a teacher, he believes in library services. The issue before us is about library services, the cost to maintain those services and whether we want to consider other options to maintain or expand our library services at the same or reduced costs on a long-range basis.

He's about to show something that's not unique to Oceanside. It's not just about our library services or about a particular city in California. The city of Vallejo filed bankruptcy in 2008, and Stockton appears to be heading in that direction as well. San Jose, the third largest city in California, is trying to cope with similar issues. All of these cities would have been in much better shape had they started dealing with their budget

issues much sooner. Oceanside is no different. One of the commonalities of these cities is that there were members on their Council who repeatedly said "things will get better soon, the economy can't stay like this forever". In other words, they hoped to deal with the problem later. Now is later. He showed a CBS video about California cities (San Jose in particular) trying to escape soaring pension costs and the impact it's having on providing city services, including libraries.

Oceanside has not reached that level of problems yet. Nor has Oceanside dealt with their pension obligations in the direct way San Jose has done it. In Oceanside we're starting to notice reduction of hours in the library, cuts and elimination of services, and reduction of employees, except for police and fire. Also, the City Manager has been told to bring the Council recommendations to contract or outsource some of the services to be provided by the private sector. This reduces costs by paying market wages for work performed.

More direct savings will be realized in the reduction and elimination of annual increases of healthcare and pension costs, as the video pointed out. As these benefit expenses increase, you will continue to see a constant decline in services. This decline in services will change only when the escalating costs of public employee pay, and especially benefits, is brought under control. He has said many times that we, as a City, are in the service delivery business. As our revenue remains flat and our costs escalate, we need to explore other ways in which we deliver those services. One way to bridge that gap is through the public/private partnerships and having the private sector provide some of those services, if they can deliver comparable or better services at a reduced rate. Also, by having some of the work contracted out, we will avoid the long-term costs of the public pension system.

You will hear from those who may want to protect public employees' interests and pay the benefits over that of providing services to the taxpayers. He is speaking on behalf of the taxpayers. If something isn't done soon to correct this spiraling pay and benefit cost to public employees, you may see Oceanside and other California cities going through the same exercise as San Jose did.

Where is the city of Vallejo now after filing bankruptcy in 2008? Some comments emerged last August in a news article from the bankruptcy. In one article, *Vanity Fair's* Michael Lewis pins the blame for the City's economic woes squarely on public sector pensions. 80% of the City's budget, the lion's share of the claims that have been thrown into the bankruptcy, were wrapped up in paying benefits to public safety workers. The *San Francisco Chronicle* reports that declaring bankruptcy gave the City protection from creditors and allowed it to renegotiate employee contracts. Among other changes, City staffers now contribute more to their health insurance, new firefighters have a lower pension plan and the fire department no longer has minimum staffing requirements. Bankruptcy has definitely taken its toll on Vallejo. *Capital Public Radio* reports the city of 120,000 has closed fire stations, cut funding to senior centers, libraries and public works to save money and has to work to find new sources of revenue. Does this sound familiar to anybody in this room? After reorganizing their debt, Vallejo is still on the hook for over \$225,000,000 of public pension debt that they're going to have to pay off.

We can't go there. We need to demonstrate leadership and make some tough decisions on behalf of our taxpayers to address other ways to fund City services now. He asked his colleagues on the Council to at least wait and see what the proposal has to offer. It can save the taxpayers money and provide expanded services at a reduced cost to the taxpayers. Will this proposal help us expand library services on a long-range basis? Let's not be premature. In the interest of the taxpayers of Oceanside and the possibility of expanded library services on a long-term basis at lower cost, we owe it to the taxpayers and the patrons of the library to take a look at what the proposals to the library RFP bring. If it does not live up to the expectations that we have set, then we can vote it down.

He asked Deputy Mayor Feller to withdraw his motion and let the process move forward. There's a lot of emotion in the room, and Deputy Mayor Feller is trying to do things for people. But I do things based on facts. If Deputy Mayor Feller felt that he was under pressure from the Friends of the Library, he got 1/10 of the pressure I got. But the same thing still goes. I have to look out for the taxpayers.

When this first came up he called the city of Santa Clarita because they use LSSI, the people that we're looking to have come down here. He wanted to talk to people that are involved. He talked to their Deputy City Manager, who oversees the library, and it's still the Santa Clarita Public Library. That's the name on the door, and that's the way people think of it. From July 1st to February, there was a total of 2,600 library volunteer hours. They just started. There is also a Friends of the Library that has about 40 members. They have a half-time staffer who only coordinates volunteers and gets paid by LSSI. The Deputy City Manager for Santa Clarita told him that 9 out of 10 employees at LSSI have library degrees. Some of them have Master's. The idea of getting someone of lesser quality because it's the private sector is simply not true. The idea that public sector workers work harder or are more dedicated than private sector workers is not true either.

They probably have the votes to make this go away for now. But, as you've seen on that video, it will be back next year on the table because our budget for 2013 as of today went another \$1,200,000 out of whack because CalPERS lowered their rate of return from 7.75% to 7.5%. That is going to hit us in 2013 and is another \$1,200,000 that we're going to have to pay. We need to start dealing with these budget issues now because a year from now we'll have to deal with them again. He appreciates everyone coming out and will continue to support the library in any way he can, which he and his wife have done. Councilmembers have a fiduciary duty to the taxpayers of Oceanside and the patrons who pay the bills. If we don't make a correction now, we will not have the money to even open it.

He implored Deputy Mayor Feller to withdraw the motion and let us find out exactly what they can bring to us. If it's not something we like, we can vote it down.

COUNCILMEMBER SANCHEZ thanked Deputy Mayor Feller. This has more to do with a philosophy, especially the library, which is an all-opportunity, equal access institution. It stands for a lot in the community, and a community is valued by how much they value a public, free library. Our library has been a part of the success of the young and old who have walked through those doors. Her parents believed in education and wanted a better life for their children. Isn't that what we all want? Doesn't that make sense from an economic point of view? Whatever investments we make as a community to our children and our adults will come back 10-fold.

She is proud of the phenomenal work that is being done in these 2 locations. You're giving a child a chance to have a dream and believe that you can follow your dreams and your heart. She gives a lot of credit to her teachers, but if there had not been a library she doesn't know if she would have made it and gone to college.

Obviously there is a difference of opinion on the dais. None of us created the mess that we are in, but she believes in our community and our employees. Whatever we have to do to make Oceanside strong and our City services the best that we can provide, we will do as a partnership. The Mayor talked about opportunities for funding that we have seen come and go. But that's not the end of it. She has faith in our community and our employees that whatever system isn't working, we'll find a different system and continue on. There are things that we funded that, looking back, perhaps we shouldn't have spent so much money on. But no one saw this coming, and no one on the dais is guilty of anything other than trying to do what's best for all of us.

We have some wonderful communities, and we have that sense of community. Deputy Mayor Feller had pointed out that it should not be a public/private partnership, but a public/public partnership. Thousands of volunteers have worked in the library and

shared a story or a vision with a kid and opened the doors for that kid or adult. That public/public partnership is real. Deputy Mayor Feller had estimated it at \$500,000, but she'd put it at more. It's hard to classify those hours. We didn't provide any benefits to those volunteers. They came in on their own, not expecting anything more than the joy of providing that labor of love. She feels very blessed tonight that we are going to continue with something that is very critical to our community, the Oceanside Public Library.

Although we have some very critical and serious discussions that we have to have, there is also a lot of hope.

MAYOR WOOD stated Councilmember Kern put on a good presentation. Councilmember Kern has his philosophy, and I have mine. He mentioned some cities that are in financial trouble, but didn't show you if they have done some pretty stupid things to be in that financial trouble, had a poor city management, or maybe it was the pension system. We have a big pension system that we have to pay too, but he blames other people. For example, we all voted for Proposition 187 about 10 years back because we were \$21,000,000,000 in debt in California for illegal immigration. We voted it in, and the courts overturned it. It disappeared and then came back a few years ago as a \$42,000,000,000 debt in California. We have to have a balanced budget in order to be a city. It's not the same for the State. So the State took \$14,000,000 out of our budget. If they hadn't taken that, you wouldn't be here tonight. They took that money, and to get it back we have to address our shortfalls.

We've done a pretty good job with staff and the City Manager to be able to maintain. Yes, we have to watch out and look into the retirement systems. Maybe it should be done at the State level and not in the cities. The two-tiered system is something we're looking at, but that makes it two tiers of employees and that causes trouble. There are people who want to get rid of the police or fire department, but that won't be his vote. These are the same public employees that had our crime rate down by 37% and have done a lot of things about responses. We have trained paramedics for your health and safety. We paid them for being paramedics and not EMT's. We do need to look at it though.

That video that Councilmember Kern showed is another way of scaring us and our seniors that we're going down the drain. There's a possibility that could happen. Hopefully this Council will never let that happen. Our City Manager thinks we can get through all of this without drastically taking on issues. The number one thing the public wants from a Mayor is to provide services to you. That means people. We've cut back quite a bit on that. If you go up to the third floor at City Hall, we don't even have a receptionist anymore.

We had a workshop not long ago, and the City Manager gave us a list of what everything costs so Council could pick out where we wanted the cuts. Then there was a form next to it showing ways to make money. Those were voted down. We had the chance to make money and voted it down. He realizes that no one wants to hear the words "tax" or "fees". However, in this economy, you have to cut people or come up with other ways to support the City. We've made some drastic cuts, and he thinks we're going to do fine for what's going on. If it gets worse, we'll have to make other changes and deal with them. He doesn't like the scare tactic saying we're in trouble.

To address the pension programs, everybody in the entire State and even the country have had to call meet and confers over their employee benefits. We're no different than any other city.

There is a cost to outsourcing. If we outsource all or a large part of our employees, who will pay for the people who have retired? They retire and new people come on and pay into the pension plan for the people who left. However, if you outsource those people, they don't pay into that fee. That means to pay for the people who left, we have to go to the General Fund. It's not cheap, and we could have just

kept our employees. He doesn't have any answer, but he doesn't like having his citizens scared by these things.

He doesn't think this outsourcing is necessary. If it gets to the point where we're in trouble, the City Manager will tell him that. We're going to be shorter in the future, but we're also looking at ways to bring in money. When we bring up ways to make money that are voted down 3-2, it's hard for him to do much about it.

For this particular issue, too many people work hard and assist too many people in the community so the library shouldn't be cut. He thanked Deputy Mayor Feller.

COUNCILMEMBER KERN did not bring this forward to scare anybody. This was reality. If reality scares you, it should. We are going down that path. The Mayor just said that he wants to perpetuate a bad system. He may not have meant it that way, but I don't want to perpetuate a bad system. We need to make some changes now. Mayor Wood and Councilmember Sanchez just said things will be better later. Later is now. We're going to have to make some very tough decisions. He can guarantee it will be back within 2 years. Whether we close a library or outsource because the numbers are the numbers. The news today said the existing home sales' median price fell again, and 41% of our income comes from property tax. We're not getting any better. Some of us want to be popular and be heroes to people until we can't. We're going to have to make the decisions that the taxpayers and voters put us here for. Our fiduciary duty is to all the taxpayers and patrons of Oceanside.

DEPUTY MAYOR FELLER stated if people on this dais would have voted with him, we wouldn't be paying 2.7% instead of 2% for employee benefit packages. If people on this dais had voted to accept a contract with an asphalt company, we would be putting \$1,000,000 a year into our bank account. If people on this dais had voted with him, we'd have put \$500,000 a year in because of a concrete plant. There are a lot of ways that money has gone by the wayside. In this case, he already stated he's for exploring all opportunities to save money. We haven't had a formal RFP proposal so we don't have information as to what they would have saved us.

CITY MANAGER WEISS stated we had discussions with the company in regards to a general ballpark of what the savings could be. We had a draft RFP that had been prepared, but has not been issued.

DEPUTY MAYOR FELLER stated we don't have anything in writing as to what we would have saved.

CITY MANAGER WEISS responded that's correct.

DEPUTY MAYOR FELLER isn't interested in pursuing that RFP. He wants everybody to be peaceful about it.

Motion was approved 3-2; Councilmembers Kern and Felien – no.

[Recess was held from 7:23 PM to 7:32 PM]

PUBLIC COMMUNICATIONS ON OFF-AGENDA ITEMS

No action will be taken by the City Council/HDB/CDC on matters in this category unless it is determined that an emergency exists or that there is a need to take action that became known subsequent to the posting of the agenda.

Advance written request to reserve time to speak: None

28. **Communications from the public regarding items not on this agenda**

DONNA MCGINTY, 2405 Mesa Drive, stated the real issue is \$300,000,000 worth of debt that has to be satisfied at some point. It is a campaign issue and a fact.

The numbers came off of the City Finance Director's documents given to her by the Finance Director in an open meeting. The City of Oceanside is number 3 right now as the brokest bunch in this County. San Diego and Chula Vista are the other two. Its got to stop. The people who have been padding their pockets in this chamber are the ones who are benefitting from it. We are paying the bills with property taxes. You guys are all benefitting from PERS. Quit playing around with the library and trying to be a nice guy who makes everybody happy. Those days are over. You've got to get real, be stern and make them understand that this is no scare tactic or game being played. In 4 generations from now, they might be able to pay off this debt.

WAYNE DOLIK, 1786 Corta Cresta, stated our Mayor is a very good man. He heard about the mobile home park situation that we had, and he stands with the Mayor in his position to not abandon the Consumer Price Index in our 2,600 mobile homes in Oceanside. He was a salesman of mobile homes for 15 years, and he's seen the good, the bad and the ugly in mobile home parks. He's seen park rents go to \$700 per month and people forced out of mobile home parks. He's seen good park owners who started their rents out with the Consumer Price Index and lived with it. We have a good situation in Oceanside. No hard feelings against anyone on the Council who voted for vacancy decontrol, but he urged all voters in Oceanside not to support decontrolling the rents. It's a bad deal. He can cite all kinds of examples where this has happened in Southern California. Every time rents go up, higher prices discriminate against the value of manufactured housing. That's the truth.

LAILA CHARLSON, 3808-40 Vista Campana South, lives in a senior community. Monday of this week, she had the flat roof of her garage replaced. She's not complaining about the price of the roof, which was \$2,500, but the builder's permit was \$309.75, which is outrageous. Last year her roofer told her the fees were \$38. To go from \$38 to \$309.75 is outrageous. Carlsbad permits are \$118. If she had spent \$50,000 rebuilding something, she wouldn't think anything about it, but the price of the job and permit were out of proportion. She asked how staff arrived at this price.

MICHELLE BRAY DAVIS, 306 South Pacific Street, represents Soroptomists International Oceanside/Carlsbad. Our 32nd Annual Salad Luncheon is coming up next Thursday. Soroptomists International is an organization dedicated to improving the lives of women and girls. We are a non-political organization, and the local club was founded in 1947. We have over 60 members in our local group and over 90,000 members worldwide. The Salad Luncheon is a fun community event. It is a fund raiser, but it's mostly an opportunity for the community to gather together. This year's theme is March Madness. She invited all to join them.

KATHY CHRISTY, 3250 Roberta Lane, is a member of the Oceanside Public Library Board of Trustees. This Saturday, in honor of St. Patrick's Day, there's the Leprechaun Hunt and Story time at the Civic Center Library. On Saturday, March 24th, at the Civic Center Library we have a program for people who want to learn about Medicare. There will be an expert there to answer all of your questions. April 9th through April 14th is National Library Week, and the library will have several activities planned for all ages and interests.

SUZANNA RAY, 200 North El Camino Real, commented on City costs, importing water, the Charter and candidate's campaigns.

SONDRA RENWANZ, 416 South Horne Street, talked about the gang violence that is now being perpetrated on the young people in our area. Are we going to get some help from Council? The police have been over there, and thankfully Barb Moreno and her group are still operating in the Community Center. We desperately need to keep them going. But she's scared. A 17-year-old boy died 3 blocks from her house. A young father and volunteer soccer coach was shot on Division Street. That's really close to her house. She's concerned and knows the police are probably doing the best they can. What are our Councilmembers going to do? Gang violence was a huge concern several years ago. The kids are saying they're feeling pressured.

MAYOR WOOD stated although we can't respond to these off-agenda items, an arrest has been made in that case. We've had 2 police officers killed by gang members. We don't know why it flourishes, but we have to look at the parents who don't know where their children are and know that they have gang affiliations. The police department is involved and there will be a lot more activity regarding gang violence.

MS. RENWANZ stated her street and neighborhood is willing to do anything to help, whether it's civil patrols, cameras being installed or better lighting.

JIMMY KNOTT, 127 Sherri Lane, stated recently at the senior centers there has been some concern among the employees. There was an RFP issued for outsourcing the custodian jobs out at both centers and at other Parks & Recreation facilities. A tour was conducted with the potential new outsourced employees in view of the employees who would be replaced. This is how they found out their jobs might be replaced. They also didn't know that they had a chance to compete for the jobs, like they're doing in other cities. They need to be given an equal opportunity to compete for their jobs. These City employees have been faithful to us for years and we need to respect that. Don't just leave them in the dark. He urged Council to give them a fair opportunity to compete.

5:00 P.M. – PUBLIC HEARING ITEMS

Public hearing items are "time-certain" and are heard beginning at 5:00 p.m. Due to the time-certain requirement, other items may be taken out of order on the agenda to accommodate the 5:00 p.m. public hearing schedule.

29. **City Council: Approval of the FY 2012-13 Community Development Block Grant Program budget; approval to allocate funding to various housing and community development activities, planning and program administration; and approval to allocate grant funds for various public services and homeless programs**

- A) Mayor opens public hearing – hearing was opened.
- B) Mayor requests disclosure of Councilmember and constituent contacts and correspondence – Mayor Wood and all Councilmembers reported contact with staff.
- C) City Clerk presents correspondence and/or petitions – none.
- D) Testimony, beginning with:

JOHN LUNDBLAD, Management Analyst, stated we came to Council in December recognizing that CDBG funds were going to be cut, but we did not know how much. Since then we learned we had a 27% cut compared to this current year. Based on Council's direction at the December meeting, we went back and made the recommendations for funding for the next fiscal year. That budget is before Council and that's what we're asking your approval on tonight. It basically says that it's funding for the existing programs in Parks & Recreation, the senior nutrition program, the community resource centers and then 2 youth programs that work out of Libby Lake and Crown Heights.

This was a 27% cut, and we expect a minimum 5-10% cut again next year. We're also proposing, although Council will have to vote on it each year based on the allocation, that one and two years from now we will come back with exactly the same recommendations, but with less funding in each particular case.

SANTOS, Crown Heights Program Youth, has attended the Club Crown Heights program for 10 years. This program means a lot to him and to the 50-60 youths who come in daily. This program means the difference between being in the streets unsupervised and being in a safe program away from that activity. The program has helped him and the rest of the kids with homework every day. We learn new skills and staff teaches us right from wrong. The program is an important part of his community

and has played a huge role in his life, helping him to achieve his dreams of higher education. He's been awarded a scholarship and has been given the opportunity to tour colleges. He is now entertaining offers from colleges. He thanked Council for continuing to fund this program and invited them to come by and visit anytime.

BARBARA MORENO, After-school Coordinator for North County Lifeline, has been working at Crown Heights for 10 years. The kids who started coming when they were 8 and 9 years old are still coming every day. They're going to school and are going to be graduating. Santos is the 3rd kid who is going to graduate among the kids when she started 10 years ago. Next year there will be 5 kids, and it will go higher and higher. She has 50-60 kids coming every day doing exactly what Santos is doing, with parent and community support, and it's been outstanding. She thanked Council. We need this funding for more resources for the kids.

MARIA YANAS, Program Manager for Vista Community Clinic's Youth Development Programs, stated along with the clinical services we provide at the 3 clinics in Oceanside, we also have our youth development programs at Joe Balderrama and Libby Lake Community Centers. Both are youth focused. She and the youth want to thank Council for their continued support in troubling times and the amount of violence that's been happening in current times. Knowing that the Council is behind them and is helping them find funds to secure and keep their programs available has renewed their faith in the City to keep them safe.

SUSAN HALL is Founder and Executive Director of Angel's Depot. We provide approximately 170 senior emergency meal boxes at 2 sites in Oceanside: the Oceanside Senior Center and the Salvation Army Silvercrest residential area. We provide the largest distribution of emergency meal boxes in San Diego County and Oceanside. Escondido is a runner-up with about 100 less boxes. She thanked Council for continuing to keep us in your funding. It's very important. We just requalified everybody, and we have more seniors qualifying now than we've ever had before. The help is very necessary. She invited Council to tour the Angel's Depot and see the food box packing process. Last Tuesday we had 40 Vons managers from all over North County. We're having our St. Patrick's Day party on Friday.

JIMMY KNOTT, 127 Sherri Lane, stated there were some volunteers here earlier this evening from Angel's Depot to thank Council, but they had to leave to get up early to prepare meals.

With no one else wishing to speak, Mayor Wood closed the public hearing.

COUNCILMEMBER SANCHEZ stated this is a very tough vote because this is the lowest amount of money that we've had. Looking down the list, there are a lot of zeros. It's the first time that we've had to deal with this. It's at a time when budgets are shrinking, so these are very critical programs.

Referring to Ms. Renwanz, who spoke earlier about the violence that's happening in Crown Heights, she spoke with the Police Chief who advised her about the latest incident. This is a series of events. Unfortunately, there are times when we get spikes in crime and these programs are very critical. Maintaining this balance in the community is so important.

The Police Chief informed her that there's been a rise in graffiti and other crimes, along with the violence that has erupted. They're doing as much as they can, but we rely on these phenomenal programs and people in the community. There are role models and people that kids look up to as decent and trustworthy. They need that connection. She thanked those people for maintaining that constant balance.

She **moved** approval [of the FY 2012-13 Community Development Block Grant Program budget; approval to allocate funding to various housing and community development activities, planning and program administration; and approval to allocate

grant funds for various public services and homeless programs].

She wishes there was more money. She was especially concerned about Brother Benno's not getting any funding. She's sure there's going to be a plan to continue with our homeless programs, which are critical now more than ever, in terms of our active military returning. The County is going to be the biggest county hit in terms of our troops returning. We have had the largest incidents among women veterans. This is very important for us, as a community, to address.

MAYOR WOOD seconded the motion.

COUNCILMEMBER FELIEN stated on the spreadsheet you have your total budget at the end of \$1,200,000, and below that is a separate category of \$30,000 for the homeless programs. Is that a subgroup of one of the categories above or is it a separate funding source? If it is, could staff explain it please.

MARGERY PIERCE, Neighborhood Services Director, responded that is a separate funding source that's associated with housing programs. It's actually mortgage payments that we receive from Habitat for Humanity that we can use for other programs. We're recommending it be used to pay our share to the Alliance for Regional Solutions.

MAYOR WOOD stated everybody who put in for this deserves it. He wishes we had the money. It's frustrating. These are people with big hearts who are willing to serve the community. It's not enjoyable when 75% of the people applying aren't getting anything. He goes along with staff's recommendations because they're out there every day dealing with it.

DEPUTY MAYOR FELLER recused himself from the Angel's Depot part of this because he is a Board member.

CITY ATTORNEY MULLEN stated we can just bifurcate the motion and approve everything except for Angel's Depot and then have a second motion to deal with the Angel's Depot allocation.

COUNCILMEMBER SANCHEZ modified her motion to include everything except Angel's Depot.

MAYOR WOOD as the second concurred.

Motion was approved 5-0.

COUNCILMEMBER SANCHEZ moved to approve the allocation for Angel's Depot.

MAYOR WOOD seconded the motion.

Motion was approved 4-0; Deputy Mayor Feller recused himself.

MAYOR AND/OR COUNCILMEMBER ITEM – continued

30. **Mayor Wood: Appointment of one at-large community member and one City Management Employee to the Redevelopment Successor Agency Oversight Board**

MAYOR WOOD stated this item is frustrating because our Redevelopment Area has been taken away. The County's going to have an Oversight Board and Power of Authority. He has to appoint 2 people to it. Later there will be other people appointed by the County Board of Supervisors with maybe some input from us. This is a very important item to us because of what we had in Redevelopment and the amount of

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money we have in it. We need to have very strong candidates on this who understand what we need in Oceanside. He met with the City Manager and City Attorney and got input as to what would be the best possible practices. Originally we thought we'd assign the Mayor to it and then other cities said no because we'd be in conflict and may not be able to vote on certain things. His verbal input on this on short notice is that he would put our City Manager as the management appointment and our former Deputy City Manager, Don Hadley, as the citizen at large.

He **moved** to appoint City Manager Weiss and Don Hadley as his 2 appointees.

COUNCILMEMBER KERN seconded the motion. He gave the City Manager a report on unwinding Redevelopment to read and forward to Mr. Hadley. Our Redevelopment is winding down. We were going to be done in 2018 anyway, so we don't have a really serious problem like San Marcos where most of the City is in Redevelopment. Los Angeles did not name themselves as the successor agency. This is like watching a train wreck.

Motion was approved 5-0.

INTRODUCTION AND ADOPTION OF ORDINANCES - None

ADJOURNMENT

MAYOR WOOD adjourned this joint meeting of the Oceanside City Council, Community Development Commission, Small Craft Harbor District Board of Directors and Oceanside Public Finance Authority at 8:15 PM on March 14, 2012, to a Council workshop on Tuesday, March 20, 2012, at 2:00 P.M.

ACCEPTED BY COUNCIL/HDB/CDC/OPFA:

Barbara Riegel Wayne
City Clerk, City of Oceanside



California

CITY OF OCEANSIDE

MAYOR AND COUNCIL WORKSHOP

MARCH 20, 2012

ADJOURNED MEETING 2:00 PM COUNCIL CHAMBERS

**9:00 AM - OCEANSIDE CITY COUNCIL
- WORKSHOP**

Mayor

Jim Wood

Deputy Mayor

Jack Feller

Councilmembers

Jerry Kern
Esther Sanchez
Gary Felien

City Clerk

Barbara Riegel Wayne

Treasurer

Gary Ernst

City Manager

Peter Weiss

City Attorney

John Mullen

The adjourned meeting of the Oceanside City Council was called to order at 2:06 PM, Tuesday, March 20, 2012.

2:00 PM - ROLL CALL

Present were Mayor Wood, Deputy Mayor Feller, and Councilmembers Sanchez, Kern and Felien. Also present was Assistant City Clerk Trobaugh, who led the Pledge of Allegiance.

WORKSHOP ITEMS:

- 1. Planning Commissioner Applicant Interviews and Council Appointment of 1 commissioner**

ASSISTANT CLERK TROBAUGH stated we are following the same procedure that we usually do. The applicant will be given one minute to make a presentation to Council, followed by the 3 standard questions. Following that, each Councilmember may ask a question of each applicant, and the applicant is given one minute to respond to each question. If there are any changes Council would like to make, now would be the time. Otherwise, we'll go ahead with our first applicant.

David Zernik, 1220 South Ditmar Street, is a civil engineer with 15 years of experience submitting plans to the City's Building Department. He's been a Plan-Check Consultant to various cities for 5 years. He displayed some completed projects in the City. He is here to improve the City's future and address the needs of the public. These completed projects have benefitted the community in the following ways: improved existing neighborhoods, strengthened our economy, provided needed housing, and created construction jobs for young people, which keeps them focused on working and out of trouble. Right now, more than ever, the community needs these benefits. His motive for being here is to improve the City's future and address the needs of the public.

**NOT OFFICIAL
UNTIL APPROVED AT SUBSEQUENT
MEETING BY CITY COUNCIL**

Standard Question 1: Why do you want to be a Planning Commissioner?

Mr. Zernick would like to help the public and feels it's important that we have affordable housing in the community. He'd like to preserve and enhance our existing neighborhoods. That's what he's done in the past with his engineering business. He'd like to create jobs for young people. Kids that are focused on doing construction work and owning a home tend to be less likely to create problems with illegal activity.

Standard Question 2: Describe the background and experiences that make you a desirable candidate.

Mr. Zernik responded the main focus of his career has been in the development services and civil engineering business. He's now in his 19th year. In the past he's worked on home additions and new houses, completed grading plans, done hydrology work, and storm water management plans, structural and architectural design and has drawn road improvement plans.

Standard Question 3: Are you related to or do you have any type of work or affiliation with anyone on the Planning Commission?

Mr. Zernik responded no.

Deputy Mayor Feller's Question: What, in your mind, can the Planning Commission do to contribute to and bring forward economic growth to the City?

Mr. Zernik responded the power of land development is vested here in the Council. You 5 people, through the Planning Commission, control what gets built in the City. He would like for the City to send a message that we want to encourage architecturally acceptable development in the City. There's been a message for a long time to discourage people that would like to invest here. He hopes some of his designs are examples of enhancing and preserving the neighborhoods that we have.

Councilmember Felien's Question: What would you like to accomplish on the Planning Commission that you think is not being done now, or what would you like your legacy to be when you leave the Planning Commission?

Mr. Zernik responded the City was wise to invest in the Matrix Report. He's read through that very carefully, and there are some excellent ideas about how to streamline this process, get us the neighborhood preservation that we need, and enhance our existing neighborhoods. His main goal would be to simply implement a lot of the ideas in the Matrix Report.

Mayor Wood's Question: What are your activities or other organizations that you are involved with that help you in this position, and why did you join those organizations:

Mr. Zernik is involved with the Building Industry Association (BIA). The main group of people that he affiliates himself with in his 15 years of practice in Oceanside, are the contractors and engineers in town and the people who want to invest.

Councilmember Sanchez's Question: How would you apply Smart Growth concepts as a Planning Commissioner?

Mr. Zernik would go back to architectural design and neighborhood preservation. We can't affect these existing neighborhoods negatively. Demographically, we have about 100,000 people here, and we're getting about 1,000 more every year so we have to grow. The growth should be more in the downtown area so we don't have a lot of transportation impacts from urban sprawl.

Councilmember Kern's Question: If you have a project that comes forward that follows all of the rules for zoning, architecture and use, but you have some public opposition,

how would you handle that situation?

Mr. Zernik was a Plan-Checker for 5 years, and it was a black and white matter to make a building safe or not. We need to treat architecture and architectural review in the City in a more black and white fashion. There's a little room for improvement. The people deserve good architecture, and we need to look at how plans get reviewed architecturally. Perhaps we should have a full-time artist or architect on staff to give immediate mark-ups and good feedback to our applicants so we can get them through the process, and the end result will be good architecture.

Opposition is a good thing. We need to listen carefully, and change our plan. We can get these neighborhood associations a set of plans and let them mark up the plans and make changes. Instead of talking about the changes, get a decisive and clear message of what changes they want in order to support the project. People get upset and verbally confrontational; we need to divert that energy. For example, he talked to someone who opposed the Melrose Avenue expansion. She was opposed to the wall, and he suggested getting some colored block or landscaping she likes, so it would be something nice in her backyard.

Mr. Zernik thanked Council for their time and looks forward to improving the City.

Sharon Newbery, 1212 Vista Way, has been a resident for over 20 years and has a passionate love for the City. Her current occupation is as an entrepreneur in the construction industry. She runs her own business, which is a million-dollar company. In this economy it's been a challenge, but quitting is never an option. She has a lot to offer Oceanside with her abilities in business and her visions. She works well with others and feels she would be an asset to Oceanside.

Response to Standard Question #1: She would like to be a Planning Commissioner to be a part of Oceanside in a development and decision-making way. She is able to compromise. She just needs the facts behind the project, what the impact of the project is, whether it's financially feasible for Oceanside and if it is a short-term or long-term project. She'd like to be a part of that decision-making.

Response to Standard Question #2: She has worked in the construction industry for 12 years, and the integrity of her business is on her shoulders. She is the person that people come to, to solve problems. She does the books and has to make tough business decisions. She would like to apply the same principles to Oceanside that she uses in her business, and hopefully be a part of seeing Oceanside prosper as her own business has.

Response to Standard Question #3: No.

Response to Councilmember Kern's Question: She would have to know what the opposition is in order to answer that question intelligently. There is always going to be someone out there who opposes something. If the City is following all of the rules, and the project falls into a positive for the City and community, she would have to weigh that opposition. If the opposition doesn't have validity, she would have to go with a project that would be feasible to the financial stability of Oceanside.

Response to Councilmember Sanchez's Question: When she thinks about Smart Growth, she looks at our youth because they are the future of Oceanside. She would like to bring businesses into Oceanside that capitalize on our youth. She would like to see businesses come in that go through our high school programs and offer internships to get our youth working in our community. To her, that's Smart Growth.

Response to Mayor Wood's Question: A lot of her time is taken up with her business. When she's at home she knits and makes things. Outside of California, she's involved with the Wisconsin Woman's Republican Party. She helps people within her community

on an individual basis.

Response to Councilmember Felien's Question: She has a vision for Oceanside to be the gateway to San Diego. She would love to see this City showcased all the way around, not just in bits and pieces. She realizes it takes a lot of time and funds to do that. It seems a lot of development is up in this direction. When she looks to our neighbors to the south, she doesn't see weeds, trash or older buildings. She would like to see that happen in Oceanside. A lot of people like the beach area, and she believes the two can blend together. This City, with its diversity, has so much to offer.

She'd like to put together a plan for people coming into the City who want to build or do business to take a hard look at the area and whether it will blend in with the area. She would like to be a part of that legacy in the evolution of Oceanside.

Response to Deputy Mayor Feller's Question: She is a business owner and has business licenses for every city they do business in. Oceanside's business license costs more than some others in the area. We need to give the small entrepreneur a little bit more leeway to operate business here.

She is very serious about this and appreciates Council's time in listening to what she has to say. She has the heart, integrity and will power to help the City in any way possible. She will use all of her knowledge to help this City, just as she has to make her business successful.

Tom Rosales, 2352 Caddie Court, is currently Chairman of the Planning Commission. Professionally, he works as a General Manager for a Water/Wastewater agency in Dana Point. He's been doing that for 20 years. He has lots of relevant experience as it relates to being on the Commission. Professionally, he deals with the Coastal Commission, Regional Water Quality Control Board, State of California and all sorts of regulatory agencies on a regular basis. He sits on a number of professional boards – a Risk Management Authority, a Legislative Committee in Sacramento, a committee for the Orange County Transit Authority, etc.

Response to Standard Question #1: He's been doing it for about 4 years now. It's interesting work and he has a good head for that type of work. It takes a certain openness to be on the Commission and understand what the needs of the City and community are, to look for fair and balanced outcomes. It takes a certain amount of time, unless you've done it before, to understand the nuances of planning and get a good handle on it. It took him about 2½ years to get to a comfortable level. Four years in he has a good sense of what it takes to be a Commissioner. He's looking forward to doing even a better job in the next 4 years. He can't say that all of his opinions have been universally accepted, but for the most part it has been fair and balanced and he would continue to do that.

Response to Standard Question #2: He gave some of his professional background in his opening remarks. That lends a lot to the experience. He's done EIRs (Environmental Impact Report) before. Currently they're doing one where he works. He's the General Manager, and he reports to a Board. He knows what it means to develop and carry out policy. Professionally and otherwise, he has a lot of the traits that you look for on the Commission. He's active in the community. He's on the Oceanside Breakers Soccer Board and is active in the schools. His wife is a teacher in the school district. That lends to why he might be a good Commissioner.

Response to Standard Question #3: No.

Response to Deputy Mayor Feller's Question: He thinks the Commission needs to work collaboratively with the City Council. The Commission and the Council need to look for a balance between short-term interests and long-term views. By that he means that he knows the economic state of the City isn't that great right now so looking for opportunities for revenue is important, but not selling that short in terms of the long-

term view. Oceanside has come a really long way in the past 20 years, and everybody would probably agree there have been a lot of good improvements. He'd like to see that continue. To do that requires having a vision and sticking with that vision, but balancing that with the reality of the short-term needs of the City as well.

Response to Councilmember Felien's Question: Staying with the theme of needing money to get things done, if the economy turns around and the City can find the money for it, an update to the General Plan would be a good idea. That's quite an endeavor and takes quite a bit of money to do. That would be a high priority for the Commission and the City. In his short time on the Commission, he's taken an interest in trying to see the City move forward with mixed-use projects. He's researching other mixed-used projects and development in other cities. In the right locations and the right mix, he'd like to see the City take a hard look at that and find the right places where that sort of development can take hold. There are some really good opportunities in the City and that would be something to look at closely.

Response to Mayor Wood Question: He's on a number of professional boards: Water Environment Federation; CWA, which is a water board; Executive Board of the Risk Management Authority, a pooled liability for insurance for a lot of wastewater agencies; and the Legislative Committee for the California Sanitary District Authority in Sacramento because there's lots of legislation that always going forward, and it's a way to be involved firsthand and meet with legislators. He's been active in a lot of regulatory avenues with Fish & Game and the Coastal Commission. His professional experience has allowed him to be on different boards. A lot of it is interesting work, and it always lends itself to what he's doing. He looks for boards that have some relationship to what he does professionally.

Response to Councilmember Sanchez's Question: He would apply Smart Growth carefully, deliberately and in collaboration with the community. Smart Growth has to go forward with an understanding that everybody is agreeable that it's one of the initiatives that the City and community are interested in doing. He would do it in a deliberative manner with lots of ideas brought to the discussion.

Response to Councilmember Kern's Question: He's seen that conflict in his 4 years. It's an imperfect answer, but it would be case-by-case. The outcome isn't always accepted by the various stakeholders. Listening carefully to the voices of the community and the citizenry. He's found himself on both sides of that aisle. There have been times on issues that come to the Commission where he's done exactly this in terms of looking at the issues: is it following the zoning and the rules, because he can't deviate from that. There have been other times where he's found himself saying they're following everything; however, there is some other factor that's weighing into why he's going to deviate from following the rogue approach. He almost always tries to follow the standards if it meets them.

He thanked Council for the opportunity this evening and the opportunity for having served 4 years on the Commission.

Robert Mikulay, 2229 Fairway Court, has been a resident of Oceanside for 18 years. He grew up in Los Angeles and graduated from UCLA. He's worked mainly in manufacturing, design and engineering. He volunteered at Brother Benno's for 2 years. He currently volunteers at KOCT, is a member of the Elks Lodge and a student at MiraCosta College taking video production classes to help with his volunteer work at KOCT.

Response to Standard Question #1: He currently serves on the Housing Commission and finds that he enjoys representing the citizens and having input into decisions that involve the City. The Planning Commission is an area where he could be of some benefit.

Response to Standard Question #2: In the manufacturing experience that he's had,

there is a lot of planning and research, and that would be very beneficial on the Planning Commission.

Response to Standard Question #3: No.

Response to Councilmember Kern's Question: He knows that the Planning Commission can have public meetings where those concerns can be aired. That would be a good thing to do, and to make notes on those for consideration when we meet, and convey them to the Council so they are aware of them, too.

Response to Councilmember Sanchez's Question: He would make sure he understood what Smart Growth is. He would have to consult with some of the other Commissioners and see what their input would be. He's sure that has to do with making sure everything follows City Codes and ordinances and is a benefit to the City and the residents of Oceanside.

Response to Mayor Wood's Question: He was a full-time volunteer with the Brother Benno Foundation for 2 years. He was in between jobs and found he enjoyed volunteering there. It was a different type of experience. That was the beginning of his getting involved with public service. It was very rewarding. When he found a job, it was next to KOCT and he started volunteering there. He enjoyed that a lot and is going to school to learn a little bit more about video production. He is a member of the Elks Lodge and does volunteer work for them.

Response to Councilmember Felien's Question: He would like to think he would bring a fresh perspective on things. He would like to be able to say that he had further accomplished the goals that were set down in the General Plan and for the vision of Oceanside that all of us share, to have Oceanside take it's place among all of the fine cities of North County. Oceanside has a little way to go, but it's come a very long way in the time that he's lived here. He would like to be able to say he was a part in helping to continue that.

Response to Deputy Mayor Feller's Question: The Planning Commission could make it easier to attract businesses to the City and help businesses that are already here grow and provide more jobs. There are a number of ways the Planning Commission can help. They can review the things that come before them with an eye toward the fact that we're in a bad economic state and to make sure that we make every effort to help businesses come here and grow here.

Larry Barry, 3973 Brown Street, has lived here for over 30 years and owns 3 properties in Oceanside. His kids were all born and raised here. He has an engineering degree from Fordham University. He was an Air Traffic Controller in the Marine Corps and a Communications Electronic Officer, and he worked all over the world. After he left the Marine Corps, he was an engineer for Honeywell and designed the HVAC on the Civic Center as well as other things on Camp Pendleton. He became a Sales Engineer and then an Inventor. He has 4 patents and has been doing that for the last 20 years. He's been a Parks & Recreation Commissioner on the Citizen's Oversight Committee bond issue and a bunch of Oceanside commissions. This looks like a great opportunity, and he thinks he can contribute.

Response to Standard Question #1: He's been to the Planning Commission meetings and thinks he can do better because of his engineering style and the way he investigates things. He'd like to go out and see what the applicant has and what the City staff has participated in and then tell the people and help make a decision. Being a Commissioner doesn't mean we're the final decision on things, but we are a gatekeeper.

Response to Standard Question #2: He applied through the Planning Commission on a piece of property he was going to do and saw what it entails. He's seen some of the great things that happen in Oceanside and some of the not-so-great things. He's seen the struggles with our cell towers and putting them in lots around the City. He's a

neighborhood guy. He's a Neighborhood Watch Captain and is involved in the City neighborhoods. We have to respect the neighbors, as well as the applicants that are putting in for their project, whether it's a cell tower, roof or balcony.

Response to Standard Question #3: Not to his knowledge.

Response to Deputy Mayor Feller's Question: In a business or in a family, we have to live within our means and be always moving and looking forward. Tax base is what runs this City. We need more money, so looking at sales tax, the opportunity not to hedge people from starting businesses of any kind. There was something in the paper regarding regional sales tax, and Oceanside lags way behind other cities, especially coastal cities, for our sales tax recovery. It's paramount that we look forward and help businesses and work with them.

Response to Councilmember Felien's Question: He comes with a different perspective. We work as a team in a consensus, but there's also an influence with what he believes and thinks he's seen in Oceanside. He knows how much the City has to offer. He's seen what we can do. He's traveled to other cities, so he knows what works and doesn't work. Maybe we can attain that without having to make too many mistakes and emphasize the positive and put away the negative.

Response to Mayor Wood's Question: He was a Parks & Recreation Commissioner for about 8 years in the early 1980's. We were lagging in parks, and he worked hard to get new parks in the City. He's been involved in youth sports for 25 years, coaching and on boards. He's worked with the Chamber of Commerce, and the school district board. He's presently on the Citizen's Oversight Commission. His term will expire in September. He works with the Police Department on the Neighborhood Watch. He meets with the Police Chief periodically so he can hear what the people who live here think and need.

Response to Councilmember Sanchez's Question: Smart Growth is an oxymoron. Everything we do needs to be Smart Growth. He believes in zero waste management. He's been involved with staff and has even invented something to recycle plastic bags that will be coming to market in the next 6 months. The environment has to be paramount. We just have to think forward as far as congestion and traffic. His wife uses mass transit every day. Bike paths and other environmental things are a real benefit to the community. Building density is fine as long as there is access along the Sprinter or Coaster.

Response to Councilmember Kern's Question: There are certain people who say no to everything. You have to decipher that. It has to be his job to vet these things and to make sure they have followed the rules, and pass it on to the Council. We had this on Parks & Recreation when we wanted to put in Webster Park and we had neighborhood outrage. A lot of times it just takes more explanation. If they follow all of the regulations, did their homework, and City staff has okayed it, they should be able to build it.

He thanked Council for the opportunity today. He's not spending as much time coaching and is looking for other avenues to contribute. He loves this City and is invested here. He's moved his mother from the East Coast to Oceanside. He's proud of this City and believes in it.

MAYOR WOOD thanked everyone for coming down. This is one of the positions where Council gets to hear from all of the candidates and look at your attached resumes and information. One person will be appointed today, but that doesn't mean the rest of you shouldn't apply in the future because we've seen these faces more than once.

COUNCILMEMBER SANCHEZ thanked all of the applicants. Each one of you has been before Council and/or the Planning Commission. Certainly you have an interest and are not strangers to Oceanside Planning issues and the future of Oceanside.

She would look at the person who's been serving on the Commission and how that person stacks up against the other applicants. It's very valuable to have spent that time and effort learning the concepts, establishing relationships and being able to work with the community in harmony. This is for Mr. Rosales' expired term, and she is still, as she was before, very impressed with Mr. Rosales in terms of his expertise and background. She's had a chance to observe him in the Planning Commission meetings. She doesn't always agree with his decisions, but they're very solid. Every time he makes his decision, he makes it very clear what his findings and thought process are, and he does bring harmony to the Planning Commission. We're lucky to have a person with his background. She had a chance to work with Mr. Rosales on an unrelated project. It was refreshing to be able to talk with him about his expertise in having served as a General Manager in water issues. That's when she especially realized that we have a really good person and Commissioner in him.

She **moved** to reappoint Mr. Rosales to the Planning Commission.

MAYOR WOOD seconded the motion for discussion.

COUNCILMEMBER KERN thanked everyone for coming down. All of us appreciate people who want to volunteer. The Planning Commission is probably second to Council as far as contentiousness and divisiveness of issues that face the community. Volunteering for that takes a lot of guts.

He will probably support Mr. Rosales. Everybody had some good answers to a lot of the questions, but Mr. Rosales has done this. He agrees with Councilmember Sanchez that he has disagreed with some of the votes Mr. Rosales has made, but he's been thoughtful about it and made those decisions based on his information, background and research. That's all we can ask for. We have to have them do their due diligence. It's difficult to do these interviews and talk about what's going on in the City and what your future plans are in the 3 minutes you're given. Some of the questions that were answered were thoughtful and impressive. Hopefully, as time goes on and other openings come up, he hopes they will apply - not just for Planning Commission, but other commissions as they become available. He encouraged people to stay engaged, because that's what makes this City work. You don't get paid, and it's a lot of work and research.

DEPUTY MAYOR FELLER appreciated the applicants standing in front of Council trying to impress their knowledge on us and trying to sway us one way or the other. The thing that is hardest about the Planning Commission, like Council or Assembly or those types of positions, is the learning curve of being in the position. In this case he too would support Tom Rosales because he admitted it took 2½ years to figure it out. He's impressed with Mr. Rosales' effort to do the research and understand what's going on. It's not that anybody else could not do that, it's just that you put in the 2½ years. If he's willing to serve 4 more years, he would hate to lose him. The job isn't popular sometimes. You can have people after you from both sides at any given moment. His hat is off to anybody that will serve.

COUNCILMEMBER FELIEN stated we may have unanimity here. Since we're dealing with an incumbent position, the first threshold is how the incumbent has done. The feedback he's gotten from people he respects is that Tom Rosales has done a good job, been thoughtful and has the temperament that we need on the Commission. He has not been happy with every decision that's been made on the Planning Commission, and he often wonders if we're all thinking about the same decisions. He thanked everyone who applied. The volunteerism within our City is one of the things that have impressed him the most. He hopes we can find a spot for everyone who's applied. In this instance, the incumbent has performed in a way that deserves the reappointment.

MAYOR WOOD grades each speaker after their input and he gave Tom Rosales the highest grade, which was an A. You have an advantage after being on the

commission. You learn about things like Smart Growth. The lowest grade he gave is a B+. Everybody is up there at the top.

Motion was approved 5-0.

2. Public Communications on City Council Matters (Off-Agenda Items) – None

ADJOURNMENT

MAYOR WOOD adjourned this meeting to Wednesday, March 21, 2012, at 4:00 PM for a Mayor/Council Workshop. This adjourned meeting of the Oceanside City Council was adjourned at 3:09 PM, Tuesday, March 20, 2012.

ACCEPTED BY COUNCIL:

Barbara Riegel Wayne
City Clerk, City of Oceanside