

OCEANSIDE

CITYWIDE PROFILE 2018

ECONOMIC OPPORTUNITIES

Oceanside businesses can improve their bottom line through available and value priced real estate; a large, quality labor force; affordable coastal housing; and an excellent location offering easy access to major markets.

BUSINESS AND INDUSTRY

6,345 Businesses
3,409 Brick & Mortar businesses

LARGEST PUBLIC EMPLOYERS

Camp Pendleton
Oceanside Unified School District
City of Oceanside
MiraCosta Community College
North County Transit District
Tri-City Medical Center

LARGEST PRIVATE EMPLOYERS

Genentech, Inc.
Gilead Sciences
Te Connectivity
Nitto Denko
Hydraunatics
Hobie Cat

QUALITY LABOR POOL

Cal State University San Marcos
MiraCosta College
Palomar College
Career & Technical Education
Machinest Program
Camp Pendelton - Marines & Vets

San Diego State University
University of California, San Diego
University of San Diego
University of California, Irvine

DEMOGRAPHICS

Area: 42.2 sq. mi.
Population: 176,461

Average Age: 36.3

Average Household Income: \$71,944

HOUSING

67,429 Dwelling units
Median price, new single-family homes: \$451,666
Single-family home range: \$375,000 to \$4.8 million
Condominium Range: \$212,000 to \$1.3 million
Average rental rates: \$1,780



TRANSPORTATION

45 minutes north of San Diego International Airport
45 minutes south of John Wayne Airport in Orange County
10 minutes north of Palomar Airport which offers commuter service to LAX

Staffed Amtrak, Metrolink and Coaster rail line to San Diego, San Bernadino and Riverside counties. The Sprinter, an east-west 22 mile rail line connecting I-5 to I-15, with seven transit stations in Oceanside.

Oceanside Municipal Airport - 3,051 foot runway can hold a maximum of 25,000 pounds.

OCEANSIDE TAX FEATURES

Property tax rate: 1.06861% of taxable value
Sales tax rate: 8%
Business license fee: .50 cents per \$1,000 based Gross receipts

WATER - CITY OF OCEANSIDE

Rates are comprised of a monthly water usage charge and a service charge. New construction requires a water and wastewater system buy-in fee and a capacity charge imposed by the San Diego County Water Authority based on meter size.

COMMERCIAL: BUY-IN-FEES

<u>METER SIZE</u>	<u>WATER</u>	<u>WASTE/WATER</u>	<u>SDCWA</u>
1"	\$14,200	\$19,486	\$7,744
1.5"	\$28,400	\$38,971	\$14,520

FINANCE & BUSINESS ASSISTANCE

San Diego CDC Small Business Finance Corp- SBA 504 Loans
www.cdclloans.com

Small Business Development Center
www.sandiegosmallbiz.com

Go Biz - Tax Credits and Sales Tax Exemption
www.business.ca.gov

