ECONOMIC OPPORTUNITIES

Oceanside businesses can improve their bottom line through available and value priced real estate; a large, quality labor force; affordable coastal housing; and an excellent location offering easy access to major markets.

BUSINESS AND INDUSTRY

6,345 Businesses 3,409 Brick & Mortar businesses

LARGEST PUBLIC EMPLOYERS

Camp Pendleton
Oceanside Unified School District
City of Oceanside
MiraCosta Community College
North County Transit District
Tri-City Medical Center

QUALITY LABOR POOL

Cal State University San Marcos MiraCosta College Palomar College Career & Technical Education Machinest Program Camp Pendelton - Marines & Vets

DEMOGRAPHICS

Area: 42.2 sq. mi.
Population: 175,948 Average Age: 36

HOUSING

67,238 Dwelling units
Median price, new single-family homes: \$451,666
Single-family home range: \$375,000 to \$4.8 million
Condominium Range: \$212,000 to \$1.3 million
Average rental rates: \$1,780

LARGEST PRIVATE EMPLOYERS

Genentech, Inc. Gilead Sciences Te Connectivity Nitto Denko Hydraunatics Hobie Cat



San Diego State University University of California, San Diego University of San Diego University of California, Irvine

Average Household Income: \$72,731



TRANSPORTATION

45 minutes north of San Diego International Airport 45 minutes south of John Wayne Airport in Orange County 10 minutes north of Palomar Airport which offers commuter service to LAX

Staffed Amtrak, Metrolink and Coaster rail line to San Diego, San Bernadino and Riverside counties. The Sprinter, an east-west 22 mile rail line connecting I-5 to I-15, with seven transit stations in Oceanside.

Oceanside Municipal Airport - 3,051 foot runway can hold a maximum of 25,000 pounds.

OCEANSIDE TAX FEATURES

Property tax rate: 1.06861% of taxable value

Salės tax rate: 8%

Business license fee: .50 cents per \$1,000 based Gross receipts

WATER - CITY OF OCEANSIDE

Rates are comprised of a monthly water usage charge and a service charge. New construction requires a water and wastewater system buy-in fee and a capacity charge imposed by the San Diego County Water Authority based on meter size.

COMMERCIAL: BUY-IN-FEES

METER SIZE	<u>WATER</u>	WASTE/WATER	SDCWA
1"	\$14,200	\$19,486	\$7,744
1.5"	\$28,400	\$38,971	\$14,520

FINANCE & BUSINESS ASSISTANCE

San Diego CDC Small Business Finance Corp- SBA 504 Loans www.cdcloans.com

Small Business Development Center www.sandiegosmallbiz.com

Go Biz - Tax Credits and Sales Tax Exemption www.business.ca.gov







