



DATE: June 5, 2013

TO: Honorable Mayor and City Councilmembers

FROM: Oceanside Police Department

SUBJECT: **RESOLUTION FOR TEMPORARY ROAD CLOSURE, PARKING AND TRAFFIC CONTROL PLANS FOR JULY 3 AND JULY 4, 2013, AND FOR FUTURE JULY 4 CELEBRATIONS**

SYNOPSIS

Staff recommends the City Council adopt a resolution approving temporary road closures and traffic-flow plans between the hours of 6:00 p.m. and 10:00 p.m. on July 3, 2013, on Rancho Del Oro Road between Ocean Ranch Blvd. and Seagate Way, to facilitate an area free of vehicular traffic for pedestrians to view a fireworks display in celebration of the City of Oceanside's 125th Anniversary.

In addition, adoption of this resolution would also approve temporary road closures, no-parking areas and traffic-flow plans between the hours of 9:00 a.m. and 10:00 p.m. on July 4, 2013, and all future July 4th holidays, in various locations within the area generally bounded by The Strand to the west, Pacific Street to the east, Wisconsin Street to the south, and Harbor Drive to the north, to facilitate the movement of pedestrian and vehicular traffic during the July 4th festivities and enhance public safety.

BACKGROUND

July 3, 2013, is the City of Oceanside's 125th Anniversary. At the City Council's March 13, 2013 meeting, Council agreed to re-establish firework displays in Oceanside for this event. In such, the location for the 2013 anniversary firework display will be facilitated on the undeveloped area on El Corazon, north of the Senior Center located on Senior Center Drive. This area has been deemed safe for a firework display by the Oceanside Fire Department.

On February 19, 2008, the City Council held a Workshop to consider Fourth of July planning recommendations for the Beachfront Area. Staff recommended restriction of vehicular access, street closures, resident parking areas, and no-parking zones in various locations. These recommendations were adopted and implemented on July 4, 2008, and on subsequent July 4th holidays via resolution. The measures worked extremely well. As a result, reconstitution of these measures is recommended for July 4, 2013. In addition, staff is recommending that the City Council approve implementation of these measures in advance for all future July 4th holidays. Doing so will eliminate the

need to bring a resolution and staff report to Council each year to approve the same July 4th temporary road closures, no-parking areas and traffic-flow plans. Should significant changes need to be made to these plans in the future, staff will bring a resolution forward for City Council approval.

ANALYSIS

The estimated number of attendees for the fireworks display on July 3, 2013 is approximately 2000 people. This is the first of its kind, therefore the number of attendees may fluctuate.

The estimated number of attendees for July 4, 2013, is approximately 30,000 residents and visitors to the City's beaches and surrounding areas. Last year's July 4th attendance was approximated at 26,000; however, this year the Main Street Sunset Market will be operational and it is expected to bring in more crowds for shopping and entertainment.

Public safety is of utmost importance for both events, and staff believes a comprehensive plan for parking and traffic flow will provide a more enjoyable experience for all. The plans for both dates will enhance public safety for pedestrians and facilitate the movement of emergency vehicles in the areas of Rancho Del Oro Road and the Beachfront Area. With this in mind, the following traffic plans have been developed to address roadway closures and pedestrian and traffic flow throughout the events.

July 3, 2013 Road Closures

- Roadway closures begin at 6:00 p.m.
- Rancho Del Oro Road between Ocean Ranch Blvd. and Seagate Way

July 3, 2013 Traffic Plan During the Exit Plan

- Rancho Del Oro Road at Ocean Ranch Blvd. The signal will be set to flash with an Officer manning the intersection.
- All traffic traveling west on Ocean Ranch Blvd. will be directed northbound on Rancho Del Oro Road via cone patterns and Officer direction.
- All traffic traveling south on Rancho Del Oro Road will be directed eastbound on Ocean Ranch Blvd.
- Rancho Del Oro Road at Seagate Way. The signal will be set to flash with an Officer manning the intersection.
- All traffic traveling west on Seagate Way will be directed southbound on Rancho Del Oro Road via cone patterns and Officer direction.
- Traffic restrictions will be cancelled when pedestrian traffic and vendors have cleared the roadway, and vehicle traffic can flow smoothly without the assistance of a police presence.

Note: Businesses will need to be informed by the event coordinator of the road closure.

July 4, 2013 Road Closures

- ❖ Roadway closures will begin at 9:00 a.m.
 - Pacific St. at Harbor Dr. South
 - Pacific St. at Lot 20
 - Breakwater Way at The Strand North
 - Pacific St. at Surfrider Way
 - Surfrider Way at Cleveland St.
 - Pacific St. at Sportsfisher Dr.
 - Pacific St. at Civic Center Dr.
 - Pacific St. at Pierview Way
 - Mission Ave. at Tremont St.
 - Mission Ave. at Cleveland St.
 - Mission Ave. at Myers St.
 - Pacific St. at Seagaze Dr.
 - Pacific St. at Tyson St.
 - Pacific St. at Pine St.
 - Pacific St. at Ash St.
 - Pacific St. at Wisconsin Ave.
 - Harbor Dr. North at the pedestrian underpass
- ❖ Main Street Sunset Market
 - The barricades, signs, and cones for the Sunset Market Traffic Control Plan will be brought to the designated locations and erected by Main Street Oceanside personnel beginning at 9:00 a.m. for the in-bound lanes into the area.
 - A full closure will take place at 11:00 a.m. The barricades will not be manned.
 - See the Alternative Plan #1 of the Sunset Market Traffic Control Plan (attached) for details.
- ❖ Parking Restrictions
 - Parking Lot closures beginning at 5:00 a.m.
 - Parking Lots 24, 28, 29 and 30
 - Handicapped parking
 - Available in Lot 24, 28 at 358 North the Strand and Lot 31 at 704 South the Strand.
 - Drivers with handicapped passengers will be allowed to drop off their passengers at the designated handicapped parking lots.
 - Exceptions for residents
 - All other street parking is available to residents on a first-come, first-served basis.
 - However, when pedestrian traffic in the closed area becomes contested to the point safety may be compromised by the inclusion of other vehicles, the Incident Commander (IC) will shut off vehicle access to the area to all residents, guests and employees. The area will remain closed to vehicle traffic until the IC deems it safe to re-open. Public safety and pedestrian safety are the highest priority.

July 4, 2013 Exceptions for residents and their guests

- If residents need to exit the closed area after the streets have been closed, they will be free to do so. If they wish to enter the area after the streets have been closed, they must be able to show proof of residency and confirm they will be parking in either their driveway, garage or off-street parking.
- Guests of residents will be allowed into the closed area provided they have an address in the area where they have been invited.
- Officers will be instructed to work with those who may be residents or guests of the property and be reasonable in their decision-making.
- Guests of the Wyndham Hotel will be provided vehicle permits for July 4, 2013, which Officers will honor and thus be allowed to enter the area.
- Dinner guests of 333 Pacific will be allowed to enter the closed area at the discretion of the Officers present.
- When pedestrian traffic in the closed area becomes so heavy that the safety of pedestrians may be compromised by vehicular traffic, no resident, employee or resort property vehicles will be allowed into the closed area. If and when this occurs, vehicles will not be allowed in the area until the Incident Commander has determined pedestrian traffic is at a safe level for inclusion of vehicular traffic.
- Medical issues and caregivers will be accommodated as needed.

July 4, 2013 Traffic Flow During the Exit Plan

- ❖ Marine Corps Base Camp Pendleton's Firework Show Traffic
 - Marine Corps Base Camp Pendleton will be having fireworks and a mass exodus of vehicles from the Marine Corps base at 9:30 p.m. is expected. This traffic will adversely affect vehicles exiting the Harbor at the intersection of Harbor and Santa Fe because of vehicles exiting the Del Mar Gate of Camp Pendleton. The constant flow of traffic exiting the Main Gate of Camp Pendleton westbound under the I-5 Bridge and the eastbound traffic on Harbor Dr. will converge on the intersection of Harbor Dr. at Coast Highway, which is the onramp of southbound I-5. This area will be gridlocked for about two hours. The following traffic plan will be implemented to prevent this traffic from impacting the harbor. Oceanside Police personnel will not provide traffic control on Harbor Drive outside the harbor, as this is outside the city limits.
- ❖ Traffic leaving the Harbor and Harbor Beach area will be directed as follows:
 - Harbor Drive North:
 - All traffic traveling on Harbor Drive North will be directed onto Harbor Drive South. No traffic will be allowed to enter or exit the harbor from the intersection of Harbor Drive at Santa Fe.
 - Harbor Drive South
 - Traffic traveling southbound and eastbound on Harbor Drive South will be allowed to exit the harbor via the Pacific Street Bridge. It will be directed southbound on Pacific Street. No further traffic control will occur after the turn onto the bridge.
 - Traffic traveling northbound on Harbor Dr. South will be directed to the tunnel into the East Harbor Lot: It will be directed eastbound to Carmelo Drive. No

further traffic control will occur after the entrance to the lot. An Officer at Carmelo Dr. and Monterey Dr. will control traffic at that intersection giving preference to traffic exiting the East Harbor lot. Only guests of the WorldMark Oceanside Harbor will be allowed to enter the East Harbor lot. An Officer at Coast Hwy and Monterey Dr. will control traffic at that intersection giving preference to traffic traveling eastbound. Traffic will not be permitted to travel westbound on Monterey Dr.; motorists will be directed to enter this area from Harbor Dr. using Carmelo Dr.

- ❖ Traffic control will be cancelled when:
 - Traffic in the harbor lightens up and both pedestrian and vehicle traffic can flow smoothly without the assistance of a police presence
 - Traffic on Harbor Drive and Santa Fe has lightened up to the point that opening this access point to the harbor won't negatively impact the traffic flow in the harbor. Based upon previous years, this is projected to be between 10:30 and 11:00 p.m.

Note: Harbor residents and businesses will need to be informed by Event Coordination personnel of the road closure, and advised to use the Pacific St. Bridge to access the harbor on July 4th between 9:00 p.m. and midnight. Residents and businesses on Carmelo Dr. and Monterey Dr. will need to be advised that access will only be available from Harbor Dr. at Carmelo Dr. on July 4th between 9:00 p.m. and midnight. No vehicles will be permitted to travel westbound on Monterey Dr. from Coast Hwy.

July 4, 2013, Parking Restrictions

- ❖ Parking Enforcement will post Municipal Parking Lots 24, 28, 29 and 30 with "No Parking – July 4th 2013 5am – 11pm" signs 72 hours in advance of the event.
- ❖ Lot 24 will be utilized by OPD for its command post.
- ❖ Lots 29 and 30 will be utilized for vendor parking.
- ❖ Lot 31 and a portion of lot 24 will be utilized for handicap parking, with the driver's knowledge that delayed egress is highly likely.
- ❖ OPD personnel will erect barricades at the entrances to these lots when they close at 10:00 p.m. on July 3, 2013.
- ❖ Vehicles left in the lots will be towed at and 6:00 a.m. on July 4, 2013, by Parking Enforcement. The motor officers will monitor barricades at Municipal Parking Lot 24 until the Command Post established at 10:00 a.m.
- ❖ Municipal Parking Lots 34, 35, and the western portion of 23 will be for the sole use of vendors for the Sunset Market pursuant to the approved Alternative Plan #1 of the Sunset Market Traffic Control Plan. Main Street Oceanside personnel will post these lots with "No Parking/Lot Closed 7/4/13 6am – 11pm" signs 72 hours in advance of the event. Private security guards will monitor the lots. Parking Enforcement will tow vehicles as needed.

- ❖ Exceptions for residents
 - All other street parking is available to residents on a first-come, first-served basis.
 - When pedestrian traffic in the closed areas becomes congested to the point that safety may be compromised by the inclusion of other vehicles, the Incident Commander will shut off vehicle access to the area to all residents. The area will remain closed to vehicle traffic until the Incident Commander deems it safe to re-open. Public safety and pedestrian safety are the highest priority. The Incident Commander recognizes the importance of allowing as much access as possible to residents, and will take this into account in the decision making process to restrict total access.

- ❖ Parking Lots designated for General Public's Use
 - City parking lots 20, 21, 23 (portion of), 24a, 26 (portion of-Handicap only), 27, 32, and 33 will be available for public use.
 - Drivers with handicapped passengers will be allowed to drop off their passengers at the designated handicapped parking lots.

Future July 4th Holidays

Staff anticipates that future July 4th holidays will necessitate implementation of the same temporary road closures, no-parking areas and traffic-flow plans. The accompanying resolution approves these same closures in advance, and gives the Police Department discretion to modify them depending on current conditions. If significant changes to the road closures, no-parking areas and/or traffic-flow plans need to be made for future events, staff will bring forward a resolution to City Council for approval prior to making these changes.

FISCAL IMPACT

The budget for the July 3, 2013, event will be funded in account 170174101.5435 (non-departmental special events) in the amount of \$40,000, as part of the FY 2013-14 Budget Adoption to be presented to Council at the June 5, 2013, Council Meeting.

INSURANCE REQUIREMENTS

Does not apply.

COMMISSION OR COMMITTEE REPORT

Does not apply.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been reviewed by the City Attorney and approved as to form.

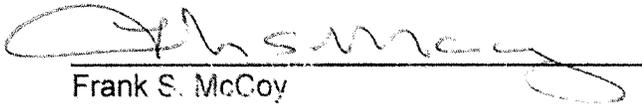
RECOMMENDATION

Staff recommends the City Council adopt a resolution approving temporary road closures and traffic-flow plans between the hours of 6:00 p.m. and 10:00 p.m. on July 3, 2013, on Rancho Del Oro Road between Ocean Ranch Blvd. on the north and Seagate Way on the South.

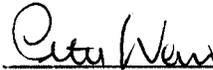
In addition, adoption of this resolution would also approve temporary road closures, no-parking areas and traffic-flow plans between the hours of 9:00 a.m. and 10:00 p.m. on July 4, 2013, and all future July 4th holidays, in various locations within the area generally bounded by The Strand to the west, Pacific Street to the east, Wisconsin Street to the south, and Harbor Drive to the north, to facilitate the movement of pedestrian and vehicular traffic during the July 4th festivities and enhance public safety.

PREPARED BY:

SUBMITTED BY:



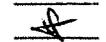
Frank S. McCoy
Police Chief



Peter A. Weiss
City Manager

REVIEWED BY:

Michelle Skaggs Lawrence, Deputy City Manager
Teri Ferro, Financial Services Director

ATTACHMENTS

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
3 OCEANSIDE APPROVING TEMPORARY ROAD CLOSURES,
4 PARKING AND TRAFFIC FLOW PLANS FOR THE JULY 3,
5 2013 ANNIVERSARY IN THE EL CORAZON AREA, AND FOR
6 THE JULY 4, 2013 HOLIDAY AND FOR FUTURE JULY 4TH
7 HOLIDAYS IN THE BEACHFRONT AREA

8 WHEREAS, an increased volume of traffic and large pedestrian crowds are expected in
9 the El Corazon area on Rancho Del Oro Road between Ocean Ranch Blvd. and Seagate Way on
10 July 3, 2013 due to the City of Oceanside's 125th Anniversary and fireworks display;

11 WHEREAS, the City Council desires to implement a roadway closure, parking and
12 traffic-flow plan for the safety and protection of persons who are to use that portion of the street
13 during the 125th Anniversary and fireworks display;

14 WHEREAS, on February 19, 2008, the City Council held a workshop to discuss Fourth
15 of July planning recommendations for the Beachfront Area and directed staff to develop a
16 comprehensive circulation plan for all areas;

17 WHEREAS, the Fourth of July planning recommendations were adopted and
18 implemented for July 4, 2008 yielding a significant positive enhancement to public safety
19 throughout the day of the event;

20 WHEREAS, in subsequent years similar plans were approved and implemented for the
21 July 4th holidays that continued to yield significant positive enhancements to public safety
22 throughout the day of the events;

23 WHEREAS, an increased volume of traffic and large pedestrian crowds are also
24 expected in the Beachfront Area on July 4, 2013, and on future July 4th holidays;

25 WHEREAS, it is anticipated that for future July 4th holidays the exact roadway closures,
26 parking and traffic-flow plans set forth in Section 2, below, may be need to be adjusted
27 depending on future conditions;

1 WHEREAS, the City Council desires that the Police Department Incident Commander
2 make such adjustments to the roadway closures, parking and traffic-flow plans without the
3 necessity of a further Resolution of the City Council;

4 WHEREAS, if significant changes, in the discretion of the Chief of Police and/or the
5 City Manager, need to be implemented to the roadway closures, parking and traffic-flow plans,
6 the Police Department and/or the City Manager will bring forward a Resolution to the City
7 Council for review and approval; and

8 WHEREAS, the City Council finds that the roadway closures, parking and traffic-flow
9 plans as set forth herein are necessary for the safety and protection of the public during the City
10 of Oceanside's 125th Anniversary celebration and the July 4th holiday.

11 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

12 SECTION 1. That the following roadway closure and traffic-flow plans be implemented
13 for July 3, 2013. These include:

14 Road Closures

- 15 • Road closures beginning at 6:00 p.m.
- 16 - Rancho Del Oro at Ocean Ranch Blvd.
- 17 - Rancho Del Oro at Seagate Way

18 Traffic Flow During the Exit Plan

- 19 • The Oceanside Police Department will conduct traffic control on Rancho Del Oro at
20 Ocean Ranch Blvd. and Seagate Way.

21 These traffic control measures for July 3rd will be cancelled when traffic in the affected
22 areas is reduced, and both pedestrian and vehicle traffic can flow smoothly without the
23 assistance of a police presence.

24 SECTION 2. That the following roadway closure, parking and traffic-flow plans be
25 implemented for July 4, 2013, and for future July 4th holidays. These include:

26 Road Closures

- 27 • Road closures beginning at 9:00 a.m.
- 28 - Pacific St. at Harbor Dr. South
- Pacific St. at Lot 20

- 1 - Breakwater Way at The Strand North
- 2 - Pacific St. at Surfrider Way
- 3 - Surfrider Way at Cleveland St.
- 4 - Pacific St. at Sportsfisher Dr.
- 5 - Pacific St. at Civic Center Dr.
- 6 - Pacific St. at Pierview Way
- 7 - Mission Ave. at Tremont St.
- 8 - Mission Ave. at Cleveland St.
- 9 - Mission Ave. at Myers St.
- 10 - Pacific St. at Seagaze Dr.
- 11 - Pacific St. at Tyson St.
- 12 - Pacific St. at Pine St.
- 13 - Pacific St. at Ash St.
- 14 - Pacific St. at Wisconsin Ave.
- 15 - Harbor Dr. North at the pedestrian underpass

16 Parking Restrictions:

- 17 • Parking Lot closures beginning at 5:00 a.m.
 - 18 - Parking Lots 24, 28, 29 and 30
- 19 • Handicapped parking
 - 20 - Available in Lot 24, 28 at 358 North the Strand and Lot 31 at 704 South the Strand.
 - 21 - Drivers with handicapped passengers will be allowed to drop off their passengers at
 - 22 the designated handicapped parking lots.
- 23 • Exceptions for residents
 - 24 - All other street parking is available to residents on a first-come, first-served basis.
 - 25 - However, when pedestrian traffic in the closed area becomes contested to the point
 - 26 safety may be compromised by the inclusion of other vehicles, the Incident
 - 27 Commander (IC) will shut off vehicle access to the area to all residents, guests and
 - 28 employees. The area will remain closed to vehicle traffic until the IC deems it safe
 - to re-open. Public safety and pedestrian safety are the highest priority.

1 Traffic Flow During the Exit Plan

- 2 • The flow of pedestrian and vehicular traffic will be monitored throughout the day by a
3 designee assigned by the IC. Traffic control measures will be modified as needed to
4 insure pedestrian safety. Public safety is the highest priority while evaluating traffic and
5 pedestrian flow during the Exit Plan.
- 6 • The Oceanside Police Department will not provide traffic control on Harbor Drive
7 outside the Harbor, as this is outside the city limits.
- 8 • Traffic leaving the Harbor and harbor beach area will be directed as follows:
 - 9 - Harbor Drive North
 - 10 - All traffic traveling on Harbor Drive North will be directed onto Harbor Drive South.
11 No traffic will be allowed to enter or exit the harbor from the intersection of Harbor
12 Drive at Santa Fe.
 - 13 - All traffic traveling on Harbor Drive North will be directed onto Harbor Drive South.
14 No traffic will be allowed to enter the harbor from the intersection of Harbor Drive at
15 Santa Fe.
 - 16 - Traffic will be directed to the tunnel to the East Harbor Lot; it will be directed
17 eastbound to Carmelo Drive. No further traffic control will occur after the entrance
18 to the lot.
 - 19 - Harbor Drive South
 - 20 - Traffic traveling southbound and eastbound on Harbor Drive South will be allowed
21 to exit the Harbor via the Dan Bessant Memorial Bridge (Pacific Street Bridge). It
22 will be directed southbound on Pacific Street. No further traffic controls will occur
23 after the turn onto the bridge.

24
25 These traffic control measures for July 4th will be cancelled when traffic in the affected
26 areas is reduced, and both pedestrian and vehicle traffic can flow smoothly without the
27 assistance of a police presence.
28

1 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
2 this _____ day of _____, 2013, by the following vote:

3
4 AYES:

5 NAYS:

6 ABSENT:

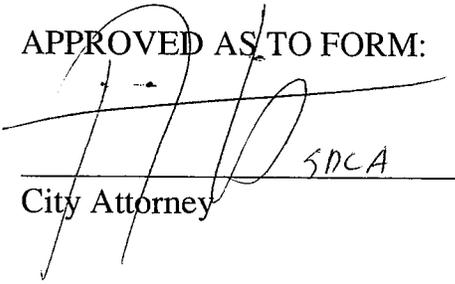
7 ABSTAIN:

8
9
10 MAYOR OF THE CITY OF OCEANSIDE

11 ATTEST:

12 APPROVED AS TO FORM:

13 _____
14 City Clerk

15 
16 _____
17 City Attorney

SRCA