

New Projects that have recently opened:

Frazier Farms is now open on their 67,000 sq. ft. store at 1820 Oceanside Blvd. in the newly re-named Frazier Farms Market Center.

Marriott Springhill Suites is now open. Springhill has 149 rooms, and a 2,100 sq. ft. meeting space. Adjacent to Springhill Suites is a 4,500 sq. ft. restaurant called "Hello Betty Fish House".

The Cohn restaurant group opened a pizza restaurant in the Wyndham Timeshare Resort call Zig Zag Pizza.

Buffalo Wild Wings is now open in the El Camino North shopping center.

Camino Town and Country shopping center located at El Camino Real and Vista Way has recently completed construction on their 12,000 strip center with the following tenants The Habit Burger, Element Massage, Sports Clips, Noodles and Company and a drive-thru Starbucks.

Oceanside has rapidly become a target for craft breweries, brewpubs and foodies. Oceanside has been treated to one great new establishment after another. Highway 78 has become known as "Hops Highway" due to all the craft breweries locating on this corridor.

New Breweries and Restaurants:

- Surfside Tap Room*
- Stone Brewing Company*
- Breakwater Brewing*
- Bagby Beer Co*
- Hydrobrew*
- Legacy Brewing*
- Tap That*
- Oceanside Ale Works*
- Local Tap House*
- Mission Avenue Bar & Grill*
- Barrel Republic - will soon open*

*City of Oceanside
 Economic Development
 300 North Coast Hwy.
 Oceanside, CA 92054-2885
 Phone: 760-435-3352
 www.ci.oceanside.ca.us*



*the
 Oceanside
 experience*

2015
 Retail Profile



www.ci.oceanside.ca.us

Oceanside, California is the northern most City in San Diego County. A major transportation hub. 3.5 miles of sparkling beaches. 171,183 people, Median price, new single-family home is \$477,000. 66,312 homes in Oceanside. Median age is 35. Median household income is \$58,970. Average Household Income is \$72,329. There are 830,928 people within 15 minutes of pent-up retail demand.

Camp Pendleton's addition to Oceanside's retail consumer base: 24,000 people live on the base; 47,500 civilian and enlisted work on base; a daytime population of 68,000; 7,000 families at a household size of 3.5; Compensation package average \$72,100.



1,062,217 people within 20 mile radius
Average Income \$90,173
Daytime Employees: 378,406

544,510 people within 10 mile radius
Average Income \$78,666
Daytime Employees: 186,388

300,035 people within 5 mile radius
Average Income \$72,024
Daytime Employees: 104,289

