

CITY OF OCEANSIDE  
**NEWS RELEASE**



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**PROPERTY MANAGEMENT**

**For Immediate Release  
June 5, 2012**

**Digital Message Billboard Request for Proposals Issued**

The City of Oceanside has issued a Request for Proposals for the development, construction, and operation of no more than four (4) digital message billboard signs on City-owned real property located along freeways and major corridors within the City of Oceanside.

The City desires to enter into a property use agreement with the selected digital message billboard sign operator or operators to provide direct revenue to the City and to promote community events and disseminate public safety and traffic messages.

Responses are due to the City by 4:00 PM, Thursday, July 19, 2012.

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