



OCEANSIDE

AN ORIGINAL AT WORK!



CALIFORNIA

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1,144,174 people within 20 mile radius
Average Household Income \$117,751
Daytime Employees: 445,634

588,415 people within 10 mile radius
Average Household Income \$100,962
Daytime Employees: 217,431

278,148 people within 5 mile radius
Average Household Income \$88,389
Daytime Employees: 67,790



CITY OF OCEANSIDE - ECONOMIC DEVELOPMENT DIVISION
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OCEANSIDE, CALIFORNIA is the northernmost City in San Diego County. It is a major transportation hub with the Sprinter, Coaster, Metrolink, and AMTRAK. 3.5 miles of sparkling beaches.

- Population: 177,362
- Median price, new single-family home: **\$512,000**
- **67,238** homes in Oceanside
- **2,270** new units under construction or in the pipeline
- Median age is **36.69**
- Average Household Income is **\$87,163**
- Over **6 million** visitors come to Oceanside annually

CAMP PENDLETON'S addition to Oceanside's retail consumer base: 20,000 people live on base; 45,000 civilian and enlisted work on base; a daytime population over 65,000; 8,000 units of family housing; Compensation package's average \$72,100.

3 MILE RADIUS
MISSION AVE., EL CAMINO REAL
AND RANCHO DEL ORO RD.



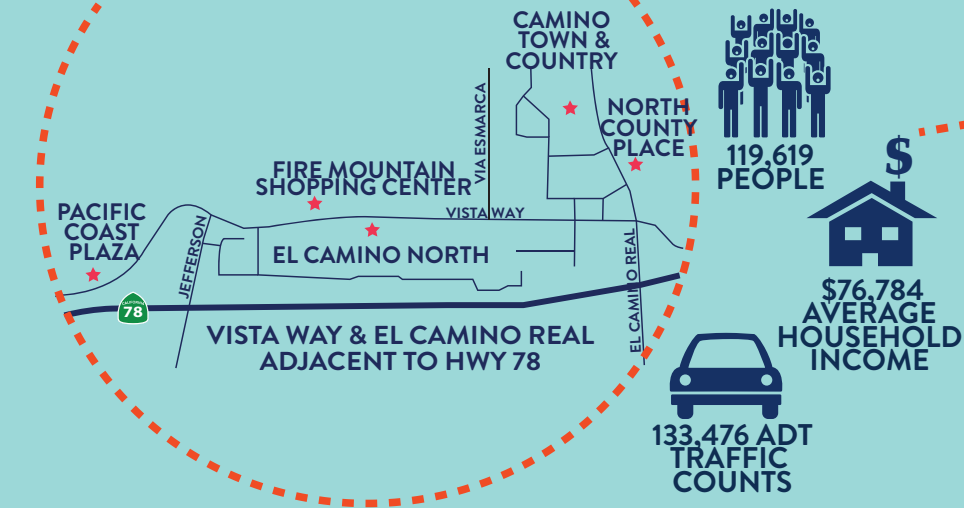
3 MILE RADIUS
HWY 76 & COLLEGE BLVD.



3 MILE RADIUS
COLLEGE & OCEANSIDE BLVD.



3 MILE RADIUS
VISTA WAY & EL CAMINO REAL



3 MILE RADIUS
COLLEGE BLVD. & PLAZA DR.

